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August 10, 2011

The Honorable Leo Wiegman, Mayor
Village of Croton-on-Hudson
1 Van Wyck Street
Croton-on-Hudson, New York 10520



VIA FACSIMILE & USPS
914-271-2836

Re: Elimination of Analog Service

Dear Mayor Wiegman:

Starting next month, Cablevision will begin eliminating the duplicate analog feeds of the programming channels in the Broadcast Basic and Family tiers in Westchester County, resulting in a fully digital cable system in these areas. The transition will be rolled out beginning on September 20, 2011 and be completed by approximately December 16, 2011.

More than 95% of Cablevision video customers already subscribe to the company's digital service and already have digital-ready televisions, set top boxes, or both in their household. The viewing experience will remain unchanged on a television already using a set top box or CableCARD, or a digital television used only for Broadcast Basic service.

The elimination of duplicative analog channels will put Cablevision in parity with its primary competitors -- who already offer digital-only programming -- and permit us to increase the quantity and quality of our programming offerings. We have completed this transition through much of our service area including Long Island. Eliminating the remaining duplicate analog channels and transitioning to a 100% digital service in Westchester County will allow us to use bandwidth more efficiently and permit Cablevision to offer more high-definition, video on demand and other enhancements to its industry leading Optimum products and services.

Some customers will need additional equipment to view programming after the transition. As a result of the elimination of analog programming, customers using analog televisions will need set top boxes.

To ease customers' transition to all digital, we will extend promotional offers for free set top boxes and CableCARDs to existing customers, including municipal accounts, to ensure the uninterrupted availability of programming. We will provide notice of these offers directly to customers prior to the conversion. These offers have proven successful in other areas where we have already completed transitions like this one.

Cablevision will take multiple measures to inform customers of the changes to their service. Customers will be notified of the digitization through on-air messages on the programming channel guide, by a separate mailing at least 30 days in advance of the changes, and by outbound telephone calls. Customers will also be able to find their most current channel line-up and more details about the transition on our consumer website www.optimum.com.

As always if you have any questions, please feel free to call me at 914-378-4515.

Sincerely,

A handwritten signature in blue ink, appearing to read "Robert Hoch".

Robert Hoch
Director, Government Affairs

CABLEVISION
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