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February 27, 2012

VIA FACSIMILE & USPS
914-271-2836

The Honorable Leo Wiegman, Mayor
Village of Croton-on-Hudson
1 Van Wyck Street
Croton-on-Hudson, New York 10520

Re: Elimination of Analog Service

Dear Mayor Wiegman:

Starting next month, Cablevision will begin eliminating the duplicate analog feeds of the programming channels in the Broadcast Basic and Family tiers in your region, resulting in a fully digital cable system. The transition will be rolled out beginning on March 27, 2012, and be completed in stages over the following months.

The vast majority of Cablevision video customers already subscribe to the company's digital service and have set top boxes in their household. The viewing experience will remain unchanged on a television already using a set top box or CableCARD.

The elimination of duplicative analog channels will put Cablevision in parity with its primary competitors -- who already offer digital-only programming -- and permit us to increase the quantity and quality of our programming offerings. We have completed this transition through much of our service area including New York City, Connecticut and Long Island. Eliminating the remaining duplicate analog channels and transitioning to a 100% digital service will allow us to use bandwidth more efficiently and permit Cablevision to offer more high-definition, video on demand and other enhancements to its industry leading Optimum products and services.

Some customers will need additional equipment to view programming after the transition. As a result of the elimination of analog programming, these customers will require set top boxes.

To ease customers' transition to all digital, we will extend promotional offers for free set top boxes and CableCARDs to existing customers, including municipal accounts, to ensure the uninterrupted availability of programming. We will provide notice of these offers directly to customers prior to the conversion. These offers have proven successful in other areas where we have already completed transitions like this one.

Cablevision will take multiple measures to inform customers of the changes to their service. Customers will be notified of the digitization through on-air messages on the programming channel guide, by a separate mailing at least 30 days in advance of the changes, and by outbound telephone calls. Customers will also be able to find their most current channel line-up and more details about the transition on our consumer website www.optimum.com.

As always if you have any questions, please feel free to call me at (914) 378-4515.

Sincerely,

A handwritten signature in blue ink, appearing to read "Robert Hoch", written over a horizontal line.

Robert Hoch
Director, Government Affairs