



HUDSON RIVER RECREATION

P.O. Box 619 – Croton On Hudson – NY – 10520

www.kayakhudson.com – 914.682.5135

02/01/12

The Village of Croton
1 Van Wyck Street
Croton On Hudson, NY 10520

To the Members of the Board of Trustees:

I would like to introduce myself to you as the owner of Hudson River Recreation, the kayak outfitting company that the Village has been partnering with over the last two seasons to provide kayak programs out of the Echo Landing launch on the Croton River. I have had the pleasure of working with the Village Manager Mr. Zambrano and Mr. Duncan at the Recreation Department to provide these programs and look forward to the continuation of this relationship with the village in a longstanding partnership.

In addition, we have an eye toward expansion and innovation, which we hope to enact collaboratively with the Village. We would ask that you consider allowing us to expand our program offerings at Echo Landing by permitting on-site storage. The addition of storage will open up possibilities to run guided tours more frequently, instructional lessons, and kayak rentals. It is our opinion that the addition of these programs will garner increased interest in the paddlesports program on the Croton River and serve both Village residents and non-residents in a new and exciting way. We propose the use of a temporary storage container (8-foot by 21-foot approximately). The storage container could be located in the small gravel parking lot and would be leased at our expense and liability. I know that the area is space limited and can provide additional details about a proposed location, the size, and the type of storage container as requested.

Since the establishment of Hudson River Recreation in 1998, it has been our mission to bring ecologically responsible and sustainable alternatives to water based recreation to our local bodies of water. A key step in protecting any natural resource is to illustrate its value. By promoting kayaking, we encourage our clients to become paddlers and users of the local water resources. In doing so, we hope that the value of these waterways is evident, as is the importance of protecting, improving, and maintaining access to them. In addition, educating the public about the safe and appropriate ways to utilize these resources and to enjoy the sport and recreational possibilities of kayaking is paramount. In our opinion, education and safety go hand in hand. We are here to provide that education for the residents in the area so that they can get out and safely enjoy the natural waterways in their community. Our track record for safety and customer service is unequalled and speaks for itself.

Sincerely,

John R Clark
Owner, Hudson River Recreation