

From: Allie Fraase
Sent: Thursday, August 3, 2023 2:52 PM
To: Bryan Healy <bhealy@crotononhudson-ny.gov>
Subject: Croton Welcome Wagon 2023-2024 Budget

Hi again,

A few months ago, the Croton Welcome Wagon presented to the Board, Mayor, and Village team members. We were asked to send a proposed budget for 2023 - 2024 for the Village's consideration of making us an official Village Committee. Below is the budget we came up with for September 2023 - September 2024.

This budget includes a proposed winter community cookie sharing event that we would love to host in the municipal building community space, if available, and another late spring/early summer potluck event in Senasqua Park. If we had the budget, we would love to have a table at Summerfest to help get the word out more to residents, realtors, and businesses, in addition to our spot in the parade we've held last two years. We also estimated increased bag fees with potential to switch to reusable custom tote bags, and additional deliveries including new apartment builds expected to open spring 2024.

We currently have 5 active committee members, but would love to expand to add a few more to further diversify our committee. Please let me know if you have any questions and if you all would like a more formal presentation for the entire Board and Mayor as well.

Croton Welcome Wagon Proposed Sept 2023-Sept 2024 Yearly Budget

Tote Bags

\$120	Reusable Custom Totes (ToteBagsNow.com)
\$50	Tags & Twine

Marketing + Promotional Items

\$100	Printing (event flyers, postcards, welcome letters)
\$100	Custom T-Shirts for committee members

Event Fees

\$20	Balloons & Parade Supplies
\$50	Summerfest Vendor Fees
\$50	Plates, Cups & Silverware
\$100	Food
\$100	Supplies (Crafts, candy for table, etc.)
\$10	Hello My Name Is.. Name Tags

Estimated Total: \$700

Warmly,
Allie Fraase
Croton Welcome Wagon Founding Member