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To: Village Board of Trustees
From: Bryan Healy, Village Manager
Date: June 6, 2024
Re: Street Vendor License Survey

On May 28, 2024, the Village sent a survey by email and U.S. Mail to the businesses located in the Upper Village. A total of 32 businesses and organizations were surveyed; 14 provided responses.

10 responses indicated that they were not in favor of Saturday vending; four responses indicated that they were in favor of Saturday vending. Some of the feedback that was provided in the survey responses:

- “I think street vending will allow local businesses a better opportunity to serve the community.”
- “I don’t agree with it.”
- “Do not think we should give up more parking in the Upper Village.”
- “We are very happy to support the Village of Croton in any way possible.”
- “Allowing vendors in the street takes away much-needed parking spots all day, and gives an unfair advantage to a select few.”
- “This will not help my business.”
- “Street vending in front of a local business can be a great idea for several reasons: increased foot traffic, complementary offerings, enhanced customer experience, community engagement, economic benefits, diverse offerings, and promotional opportunities.”
- “This will have a negative impact on my business.”
- “It is nice to have a vibrant Upper Village that encourages business and allows residents and visitors alike to socialize and enjoy our lovely town.”
- “Not interested as this will not help my business.”
- “It would take up too much of the parking spaces as they’re already in a shortage.”
- “This interrupts our regular business as customers will have a hard time finding parking on Saturday.”