



Mayor
Brian Pugh

Trustees
Nora Moriarty Nicholson
Ian Murtaugh
Cara Politi
Len Simon

Village Manager
Bryan T. Healy

Village Treasurer
Daniel Tucker

Village Clerk
Pauline DiSanto

July 23, 2024

Linda Malave
Regional Director, Mid-Hudson Region
Empire State Development
33 Airport Center Drive, Suite 201
New Windsor, NY 12553

Re: Grant Application #137351

Dear Ms. Malave:

On behalf of the Village of Croton-on-Hudson, I am pleased to extend our formal support for RiverFest FPS (For Pete's Sake), Inc.'s application for a Market New York grant.

This funding will play a crucial role in enhancing and promoting the Hudson River Folk Festival, a two-day environmental music event formerly known as the Great Hudson River Revival, which was last held in June 2019. Historically, the festival had a significant positive impact on our village, drawing substantial visitor attendance and generating notable economic benefits for local businesses. With this grant, RiverFest FPS (For Pete's Sake), Inc. aims to build on the successes of past events, further amplifying its positive effects on the community and expanding its benefits to the broader region.

The Hudson River Folk Festival is well-aligned with the goals of advancing regional tourism and showcasing the exceptional attributes of the Hudson Valley. The Village of Croton-on-Hudson strongly supports RiverFest's application and hopes for a favorable review by the Regional Economic Development Council.

Please do not hesitate to contact me if you need additional information.

Sincerely,

Bryan T. Healy
Village Manager