



ELECTRIC MOBILITY SOLUTIONS

Transportation Services



Single Occupancy Vehicles (SOVs) are Bad for Cities

76.3%

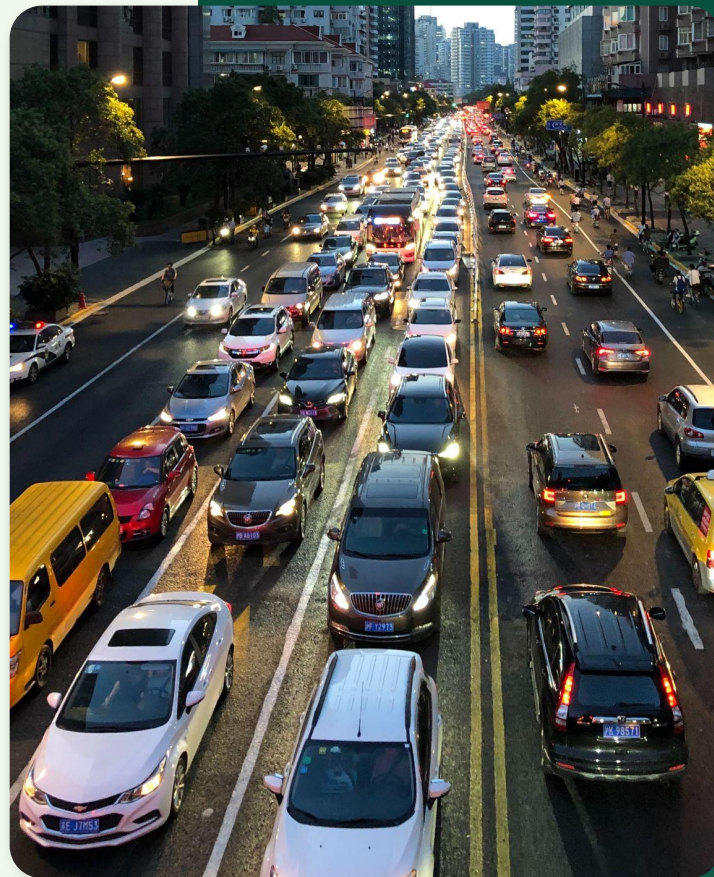
of Americans drive
alone to work (US News)

\$305 BN

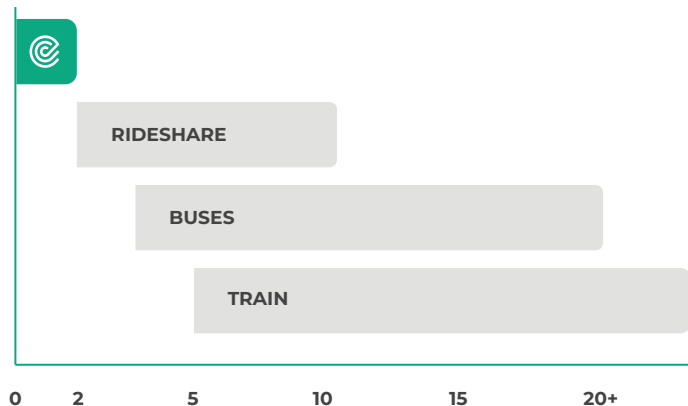
cost of congestion/year
in the US (INRIX)

35%

of vehicle trips are
UNDER 2 MILES



The Last Mile is a Big Problem



Insufficient parking



Walking is not always an option



Paid rides are expensive



Gaps around public transportation

Filling The Gap

Circuit's electric mobility solution is the final piece of the transportation puzzle



POOLED ELECTRIC RIDES

Reduce traffic congestion with shared rides

Inexpensive or free for riders

Solely use **All-Electric** vehicles



ON-DEMAND LAST MILE SERVICES

Increasing ridership, **lower costs** for cities

On-demand offers flexibility for riders

Great for **short trips**, alleviates **Transit Deserts**, connects with Trains & Buses



COMMUNITY FOCUS

Cost-effective with multiple revenue streams

Riders love the community approach

W2 local drivers make the experience special



PEOPLE FIRST

More Accessible for those with physical or budget limitations

Safe for riders in street-legal, electric vehicles

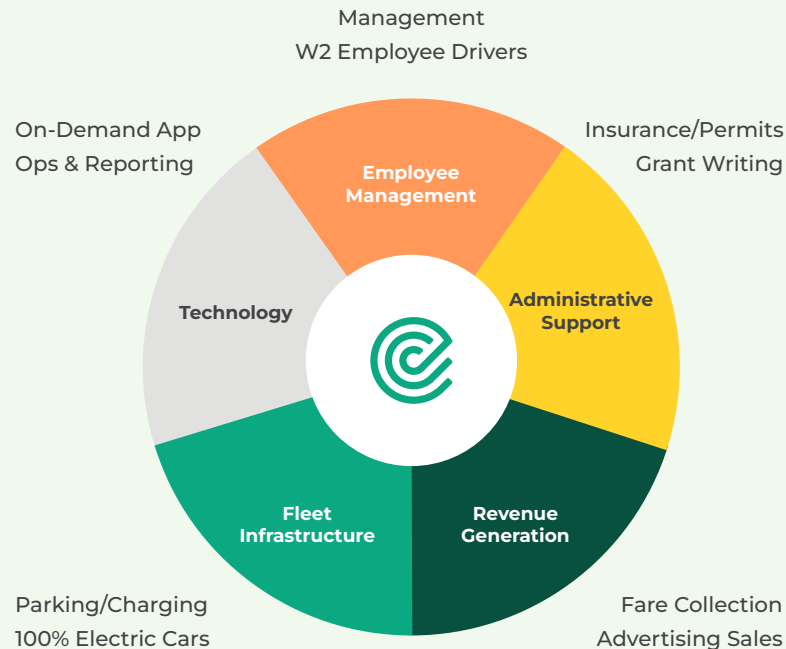
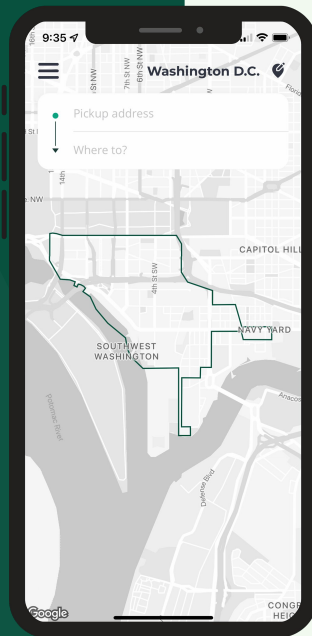
Equitable Services in LMI and Disadvantage communities

Circuit focuses on short trips, closing the last mile gap left by other options

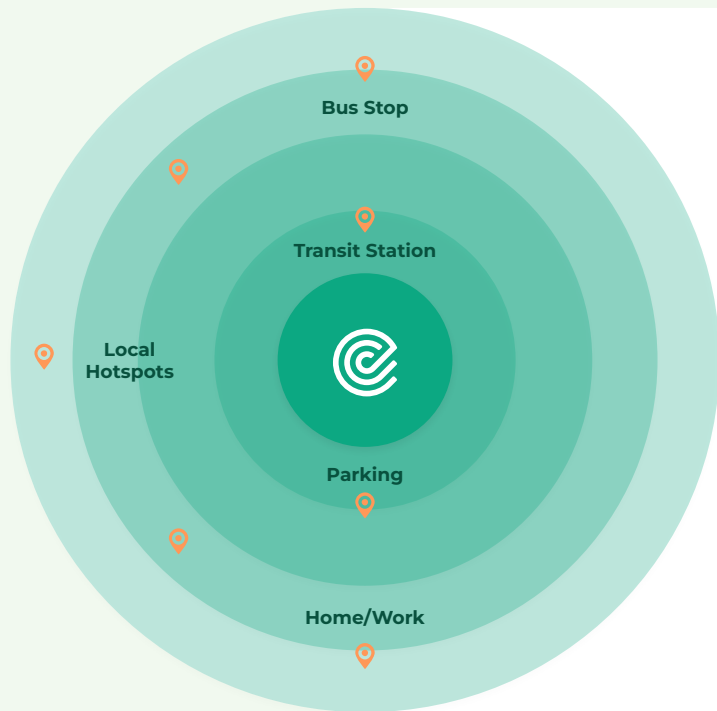
CIRCUIT: A Turnkey, Electric & Shared Solution

We eliminate inefficiencies,
align with user-behavior,
and complement existing
infrastructure.

One Solution to Address Many Problems



Structural Last Mile Solution



EFFICIENCY = COST SAVINGS

\$2 - \$8 Cost/Rider; Others = \$10 - \$40 /Rider



SUSTAINABILITY

100% Electric Services



JOB CREATION AND QUALITY CONTROL

W2 Local Workforce



CONTROL AND DATA

Employee Drivers, Fleet & Rider Demand Management

Partnering with Cities & Properties

Transportation Customers — Public & Private



Smarter, greener,
cheaper than
traditional options.



Combating congestion,
connecting with transit,
reducing VMTs and GHGs.



First-mile/last-mile
connections.

Cost-Effective

Lower hourly and per rider costs

HOW TO MEASURE TRANSIT COSTS

$$\text{Cost Per Rider (CPR)} = \frac{\text{Total Cost of Transit System} - \text{Revenue from Fares \& Ads}}{\text{Total Number of Riders}}$$



High demand = lower cost per rider.
Circuit's given over **9M rides!**



Hollywood replaced 3 buses
with 10 Circuit cars.

30% total cost reduction
80%+ cost per rider reduction



Other microtransit CPR = \$20+ (with fare)
Circuit pompano CPR = ~\$2 (with \$0 fare)

Optional Revenue Share Programs

Reduce costs with fares and advertising



Nominal fares keep
service accessible to all



Award winning OOH
media campaigns



Support local businesses
with local advertising

The Technology

Customizable On-Demand
Door-to-Door or Smart Spot options

Pooling Algorithm

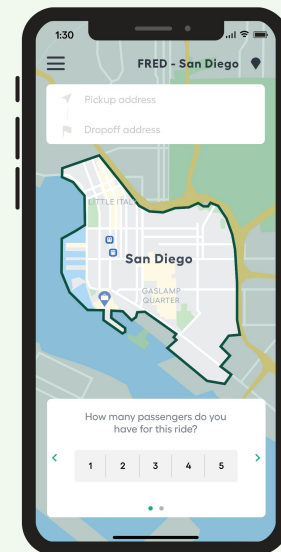
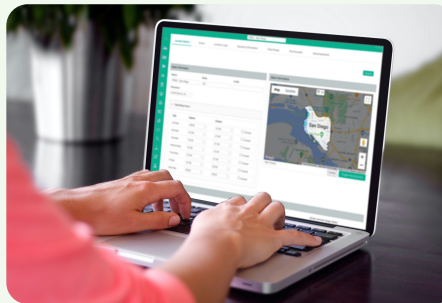
Tech-driven “Ride Sharing”, vehicle prioritization and fares by zones

Additional Options

ADA, Spanish Language, Fare Collection, Discount Codes

Data & Reporting

Real Time analysis, heatmaps, data reports



Customization is Key

FREE vs. PAID RIDES

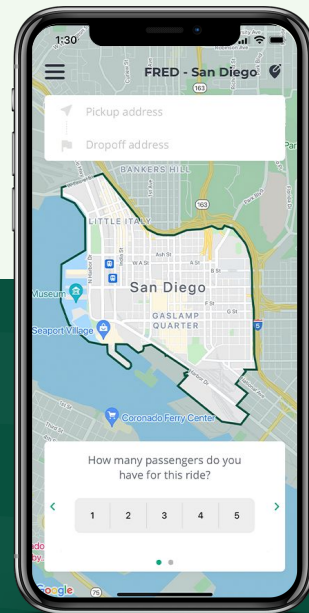
While free rides increase access to the service, fares can be turned on to provide an overall higher performance level as service popularity increases and rider demand grows. These are a few of the considerations we take into account with our partners when managing these fare base services:

- Supply vs. demand and using fares to balance
- Dynamic pricing based on location and hours
- Discount codes for free or discounted fares

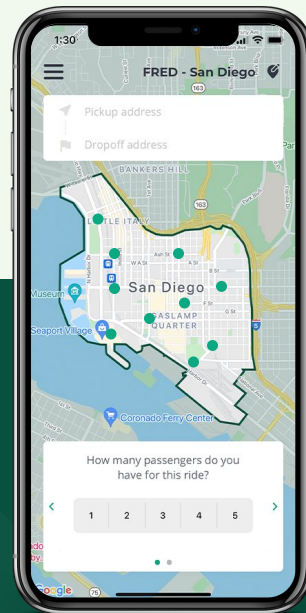
SERVICE AREA vs. FIXED STOP

Circuit's rider app uses geofencing technology to design service areas in which riders can move within.

However, it's possible to set fixed stops throughout a service area. Riders must be at an exact location to request a ride (DRT).



Geofenced



Fixed Stop

Flexibility is Key

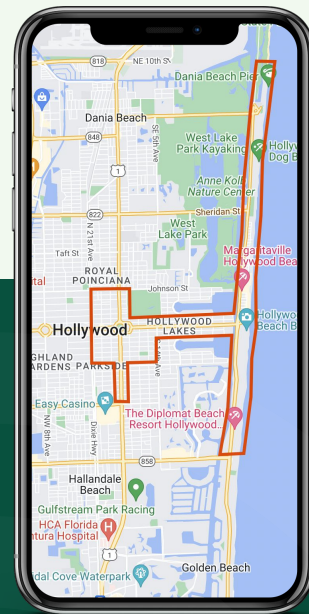
ADJUSTABLE SERVICE AREA

Circuit's technology allows for flexible areas of service which can be designed as requested, with the ability to change on the fly.

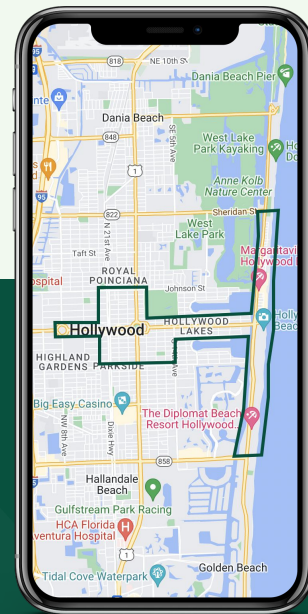
ADJUSTABLE SERVICE HOURS

Circuit has the ability to scale service hours based on demand, and determine the optimal number of cars needed.

- More hours decrease cost/car/service hour
- Fewer hours decrease total cost
- Hours adjustable by day, week and time of year



Original



Updated

Electric Vehicle Options



GEMs

(GEM E6 - 2021 and
Newer - Made in USA)
5 passengers
80+ Miles per charge
ADA configurations
Branding opportunities



Sedans

(Kia, Hyundai, VW etc.)
4 passengers
300+ Miles per charge
Branding opportunities



SUV

Kia EV9
6 passengers
300+ Miles per charge
Branding opportunities



Vans

Van 8-15 passengers
150+ Miles per charge
ADA configurations
Branding opportunities

Success on the Streets

What the press is saying

FAST COMPANY
12-23-19 | WORLD CHANGING IDEAS

How this electric vehicle ride-share company won the trust of cities without 'disrupting' them

Circuit's fleet of 140 electric cars across the U.S. caters to commuters and mall-goers while employing 150 full-time workers—and getting paid by cities.



HOLLYWOOD
CONNECTING YOUR COMMUNITY SINCE 2001 *Gossett*

Hollywood New Sun Shuttle Exceeds City's Expectations

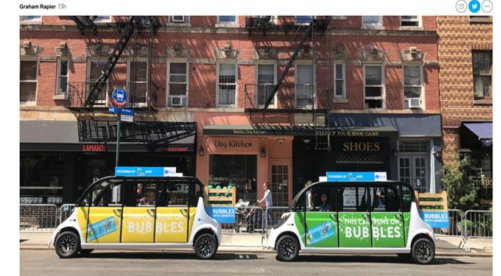
By David White - October 18, 2019 623 2



BUSINESS INSIDER

TECH | FINANCE | POLITICS | STRATEGY | LIFE | ALL

Evidence is mounting that Uber and Lyft increase traffic congestion. But one startup thinks it has found a way to help — and it's already turning a profit.



National Operations

New Jersey

- Asbury Park
- Trenton

South Florida

- Boynton Beach
- Boca Raton
- Fort Lauderdale
- Hollywood
- Lake Worth Beach
- Lauderdale-By-The-Sea
- Miami
- Pompano Beach
- Palm Beach/West Palm Beach
- Wilton Manors

Washington, D.C.

Massachusetts

- Boston
- Plymouth

New York

- East Hampton
- Montauk
- New Rochelle
- The Rockaways
- Southampton
- Williamsburg

Texas

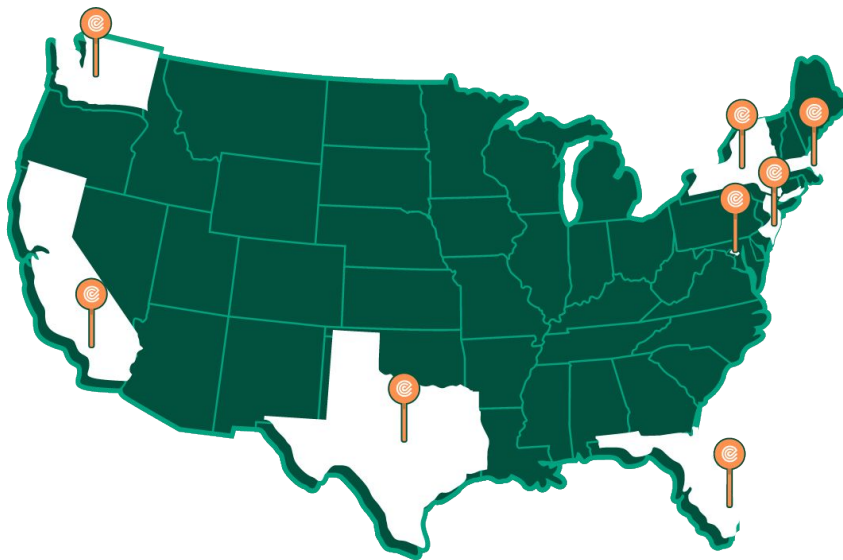
- Austin
- Dallas
- Houston
- West Dallas

Washington

- Bellevue

California

- Avalon/Catalina
- Belmont Shore
- Carlsbad
- Chula Vista
- Coronado
- Culver City
- Huntington Beach
- Leimert Park
- Long Beach
- National City
- Oceanside
- Pacific Beach
- Palm Desert
- San Diego
- Santa Monica
- Seal Beach



Where to next?

A Big Impact for Everyone



The Environment

- 9m+ rides, 0 gallons of gas used
- EV adoption
- Promoting mass transit
- Reducing congestion and GHG emissions
- Transportation is responsible for $\frac{1}{3}$ of GHG emissions - EPA



Communities

- Job creation - W2, paid, trained employees
- Promoting local businesses
- Data for planning
- Low-cost options for cities
- \$1 invested in Public Transportation results in a \$5 return in economic activity - APTA



Access & Mobility

- Little or no cost to ride
- Connections for commuters in disadvantaged neighborhoods
- ADA options available
- Access for unbanked users
- Shared rides, fewer SOVs

Case Studies

WEST DALLAS, TX

Free ride-share program in West Dallas connects residents to new opportunities. [More Here](#)

GOALS

Initially set up in partnership with Toyota North America to support local residents with free on-demand transportation to connect to existing mass transit (DART).

RESULTS

- 3,700+ riders per month
- 45% of rides started or ended nearby one of DART's bus stops or rail stations
- 70% of rides in West Dallas are shared rides

WEST PALM BEACH, FL

Community partners join forces to build innovative mobility in West Palm Beach [More Here](#)

GOALS

The program aims to **reduce emissions**, **expand access**, **bridge gaps** to existing transit, and **boost economic activity**.

RESULTS

- 13,000+ riders per month
- Over \$600k monthly economic impact for the community
- 42+ local jobs created
- Success of the program led to more shuttles being added to the area

SAN DIEGO, CA

Innovating mobility to support transit, tourism and climate goals [More Here](#)

GOALS

Increase **mobility downtown**, reduce **carbon emissions**, and help **connect to local transit hubs**.

RESULTS

- 260k+ annual riders
- 1800+ monthly transit connections
- 35+ jobs created
- Over 1300 GHG emissions saved
- 100% demand for rides: user adoption success

Awards and Recognition

AFFILIATIONS



AWARDS



2020 RIDE HAILING COMPANY OF THE YEAR



- Tech Breakthrough Awards



Ready to drive your city forward?



See what we're
up to on social
[@ride_circuit](#)



Connect with our
Sales Team & get started
transportation@ridecircuit.com



Visit us
ridecircuit.com

