

# QUARTER 1 FY 2025 – QUARTERLY REPORT

## MANAGER’S OFFICE

### Communications

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The Manager’s Office authored two Newsletters in Quarter 1 of FY 2025. The monthly newsletter is emailed directly to residents through the service Constant Contact, and includes a letter from the Manager detailing upcoming events, Village initiatives, and other important information. The current subscriber count is 4,800. The readership and click rates for each issue are:

- **June 2024 Newsletter** – 2,847 (65%) opens, 186 clicks
- **Summer (July/August) 2024 Newsletter** – 2,449 (57%) opens, 124 clicks

The Village website currently has 11 email subscriptions available to residents. The total subscriber count for each of these topics is as follows:

- **Field Closings** 1,731
- **Village Newsletter** 4,800
- **Village News & Announcements** 3,450
- **Recreation News & Announcements** 1,969
- **Seniors News & Announcements** 1,110
- **Snow Alerts** 1,641
- **Board of Trustees Agenda** 1,139
- **Planning Board Agenda** 1,084
- **Water Control Commission Agenda** 554
- **Waterfront Advisory Committee Agenda** 603
- **Zoning Board of Appeals Agenda** 1,008

In addition, the Village maintains a Facebook page (5,092 followers as of 8/31), an Instagram (2,442 followers as of 8/31), and an ‘X’ page (972) to communicate with residents.

### Resident Concerns

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The Village Manager’s Office collaborates with relevant departments or authorities to address specific issues raised by residents. Since June 1, 2024, the Manager’s Office has directly facilitated the resolution of:

- **2 Accesibility** Issues
- **1 Parking** Issue
- **3 Public Works** Issues

- 4 **Quality of Life** Issues
- 5 **Safety** Issues
- 1 **Traffic** Issue
- 3 **Utility** Issues

## **Emergency Management**

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In June of 2023, the Village of Croton-on-Hudson upgraded its emergency notification system from the CodeRED platform to the Everbridge notification system. Everbridge is used to provide businesses and residents with important information regarding power outages, street closures, utility maintenance, local emergencies, and severe weather advisories through FEMA's Integrated Public Alert and Warning System (IPAWS). To date, **3,312 residents** have opted in to receive Emergency Notifications, and a total of **47 notifications** were sent out through the Everbridge System this quarter.

## **Public Meetings & Legislation**

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During the first quarter of the fiscal year, the Village Board held a total of 5 regular meetings, one special meeting, 3 work sessions, and 3 executive sessions. A total of 60 resolutions were adopted by the board. The following local laws were adopted during this quarter:

- **Local Law 9 of 2024** - Implementing a residential parking permit system along certain portions of Cedar Lane, Nordica Drive and Truesdale Drive
- **Local Law 10 of 2024** - Amending Chapter 204, Taxation, of the Village Code to add tax exemptions for the construction of accessory dwelling units and living quarters for parents/grandparents
- **Local Law 11 of 2024** - Adding new Article IVB, Indian Brook -Croton Gorge Inter-Municipal Watershed Protection Overlay District (WPOD)

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*This report was compiled by Emily Giovanni, Assistant to the Village Manager. If there are any questions regarding the information compiled in this report, or if you have a suggestion as to what other information can be included, please email me at [egiovanni@crotononhudson-ny.gov](mailto:egiovanni@crotononhudson-ny.gov).*