

QUARTER 2 FY 2025 – QUARTERLY REPORT

MANAGER’S OFFICE

Communications

The Manager’s Office authored three Newsletters in Quarter 2 of FY 2025. The monthly newsletter is emailed directly to residents through the service Constant Contact, and includes a letter from the Manager detailing upcoming events, Village initiatives, and other important information. The current subscriber count is 4,831. The readership and click rates for each issue are:

- **September 2024 Newsletter** – 2,926 (67%) opens, 178 clicks
- **October 2024 Newsletter** – 2,774 (63%) opens, 121 clicks
- **November 2024 Newsletter** – 2,875 (66%) opens, 148 clicks

The Village website currently has 11 email subscriptions available to residents. The total subscriber count for each of these topics is as follows:

- **Field Closings** 1,748
- **Village Newsletter** 4,831
- **Village News & Announcements** 3,474
- **Recreation News & Announcements** 2,000
- **Seniors News & Announcements** 1,142
- **Snow Alerts** 1,670
- **Board of Trustees Agenda** 1,162
- **Planning Board Agenda** 1,107
- **Water Control Commission Agenda** 573
- **Waterfront Advisory Committee Agenda** 622
- **Zoning Board of Appeals Agenda** 1,027

In addition, the Village maintains a Facebook page (5,118 followers as of 11/30), an Instagram (2,502 followers as of 11/30), and an ‘X’ page (943) to communicate with residents.

Resident Concerns

The Village Manager’s Office collaborates with relevant departments or authorities to address specific issues raised by residents. Since June 1, 2024, the Manager’s Office has directly facilitated the resolution of:

- **2 Accessibility** Issues
- **1 Parking** Issue

- 3 **Public Works** Issues
- 4 **Quality of Life** Issues
- 5 **Safety** Issues
- 1 **Traffic** Issue
- 8 **Utility** Issues
- 25 **Code Enforcement** Issues

Emergency Management

The Everbridge notification system is used to provide businesses and residents with important information regarding power outages, street closures, utility maintenance, local emergencies, and severe weather advisories through FEMA's Integrated Public Alert and Warning System (IPAWS). To date, **3,342 residents** have opted in to receive Emergency Notifications, and a total of **18 notifications** were sent out through the Everbridge System this quarter.

Public Meetings & Legislation

During the first quarter of the fiscal year, the Village Board held a total of 4 regular meetings, 3 special meetings, 3 work sessions, and 3 executive sessions. A total of 60 resolutions were adopted by the board. The following local laws were adopting during this quarter:

- **Local Law 12 of 2024** – Amends Chapter 215, Vehicle & Traffic, of the Village Code to update provisions related to seasonal parking
- **Local Law 13 of 2024** – Amends Chapter 230, Zoning, of the Code of the Village of Croton-on-Hudson regarding the reservation of parkland associated with new residential developments and subdivisions and the payment of fees in lieu thereof.
- **Local Law 14 of 2024** – Amends Chapter 204, Taxation, of the Code of the Village of Croton-on-Hudson to provide for exemptions for first-time homebuyers of newly constructed homes, improvements to property made pursuant to the Americans with Disabilities Act of 1990, physically disabled crime victims, and for improvements to real property meeting certification standards for green buildings.

This report was compiled by Emily Giovanni, Assistant to the Village Manager.