

On motion of TRUSTEE ---, seconded by TRUSTEE ---, the following resolution was adopted by the Board of Trustees of the Village of Croton- on- Hudson, New York with a - vote.

Resolution #262-2025

WHEREAS, the Village of Croton-on-Hudson uses a variety of media to share information with residents and visitors; and

WHEREAS, while the Village has an adopted Email and Social Media Policy, there is no formal communications plan; and

WHEREAS, the Village has received a proposal from Enormous Creative of Peekskill, New York, to evaluate current practices and provide recommendations; and

WHEREAS, the Village Board reviewed this proposal at a work session held on August 27, 2025,

NOW THEREFORE BE IT RESOLVED: that the Village Board of Trustees authorizes the Village Manager to accept Phase 1 of the proposal from Enormous Creative of Peekskill, New York, in the amount of \$10,000; and

BE IT FURTHER RESOLVED: that the Village Treasurer is authorized to make the following budget transfer in the 2025-2026 General Fund Budget:

GENERAL EXPENSES

Increase

A6410.4000	Publicity - Contractual	\$10,000
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Decrease

A1980.4000	MCTM Payroll Tax	\$10,000
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Dated: November 19, 2025