

# Greater Estero Chamber of Commerce

- VILLAGE COUNCIL MEETING
- November 2, 2022

# Mission Statement and Brief Overview

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**Enhance a vibrant business community  
that creates dynamic economic growth!**

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I have been with the Greater Estero Chamber  
for 5 years.

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Started out as a part-time bookkeeper and  
soon became full – time

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Only full-time employee with two part time  
employees.

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Chamber office now located in Brooks  
Executive Center. Moved in May of this year.

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Served with 2 Presidents and 5 Chairs of the  
Board

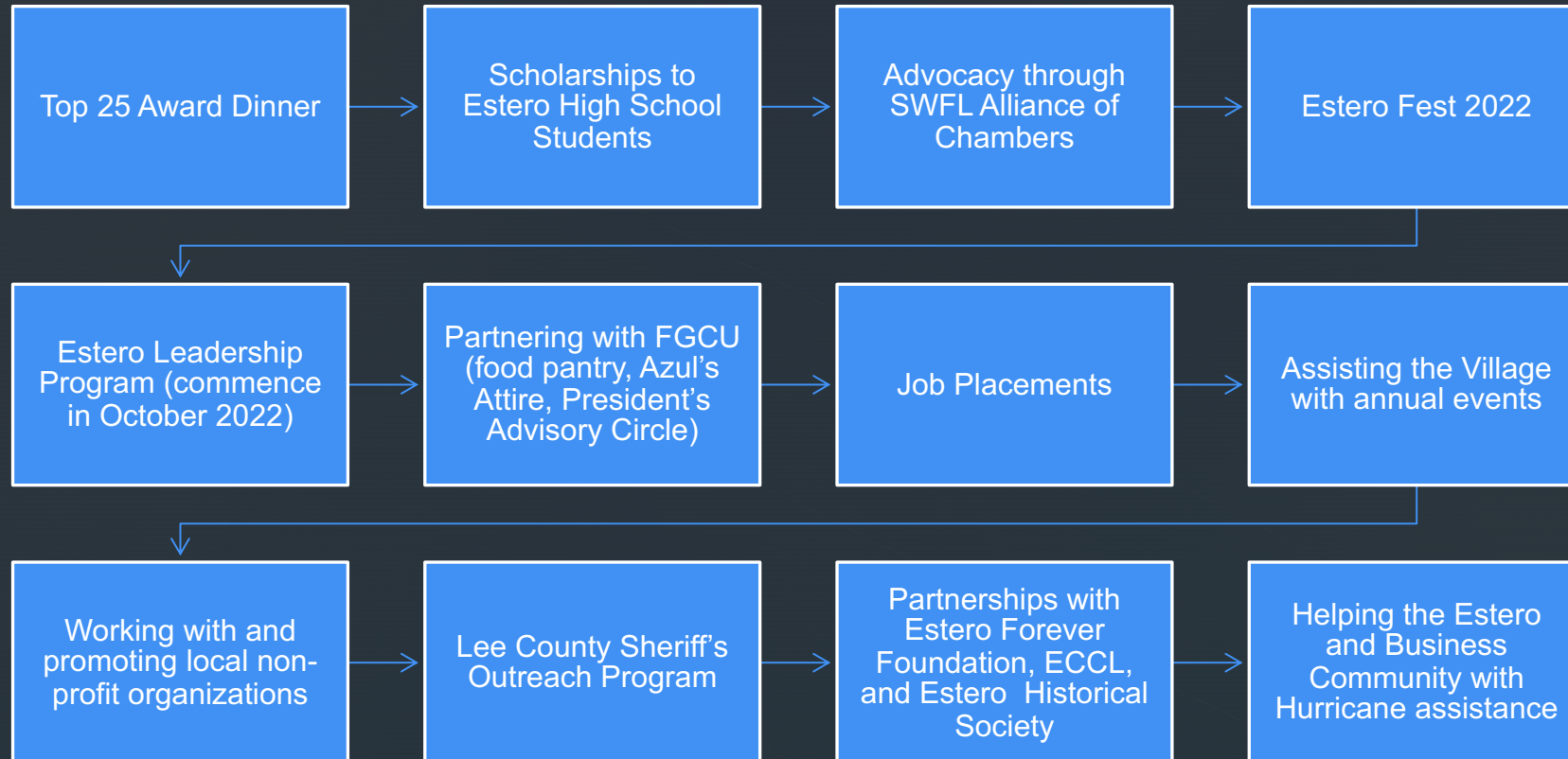
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Installed as President & CEO April 2021 (in  
the middle of a pandemic)

# What purpose does the Chamber Serve?



# Community Relations



# Why Should the Village of Estero Partner With the Chamber?



The Chamber is the catalyst for bringing the community and businesses together



Membership dues alone cannot support the Chamber



Non-dues revenue is essential to every Chamber of Commerce



With the Village's financial support, the Chamber is able to advocate for the growth of the small business community and continue to offer valuable information and education.



The Chamber supports the Village by assisting and promoting events, by providing exposure through editorial coverage in its magazine and on its website, and by being proactive in the support of our businesses and the community we serve.

# Impact Partner Benefits:

- Promoted at all Chamber events and in all Chamber publications throughout the year
- Public Recognition and **program presentation time (3 minutes)** at the Annual Chamber Meeting and Awards Luncheon and on the screens and a **sponsor level table for 12 at the luncheon.**
- Six (6) Free tickets to the Holiday Party
- Free participation (12 individuals) in all regularly scheduled monthly events.
- Chamber membership for the year
- **Position (1) on the Chamber of Commerce Board of Directors**
- **Sponsor table at the Estero Fest**
- Annual Impact Partner Appreciation Dinner

**Current benefits only come with the \$25,000 annual impact partnership.**



# Summary:

- The Greater Estero Chamber of Commerce would like to continue to partner with the Village of Estero through financial and community support
- November 2022 pay remainder of \$12,500
- In conclusion, through the Village of Estero being an active impact partner with the chamber we are able to serve our members and community with events, educational programs, scholarships, and business development resources.
- With continued support from the Village the Chamber will be able to hire additional staff

