

MARKETPLACE AT COCONUT POINT PLANNING, ZONING & DESIGN REVIEW BOARD

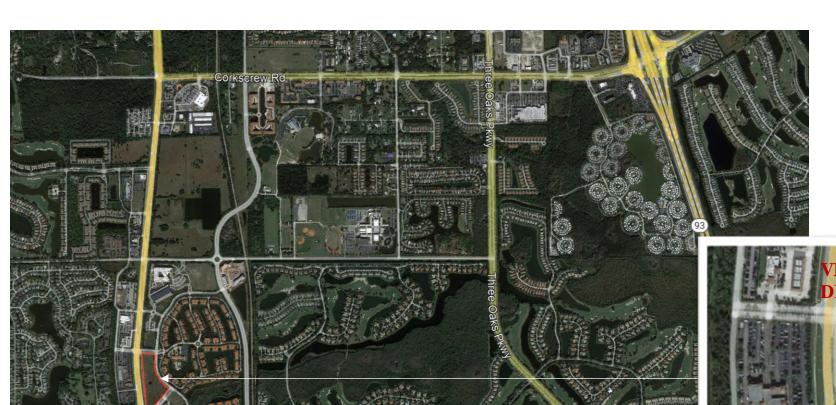


MARKETPLACE AT COCONUT POINT PLANNING, ZONING & DESIGN REVIEW BOARD

November 8th, 2022

Developer: Konover South Civil Engineer: Thomas Engineering Group Architect: McHarris Planning & Design

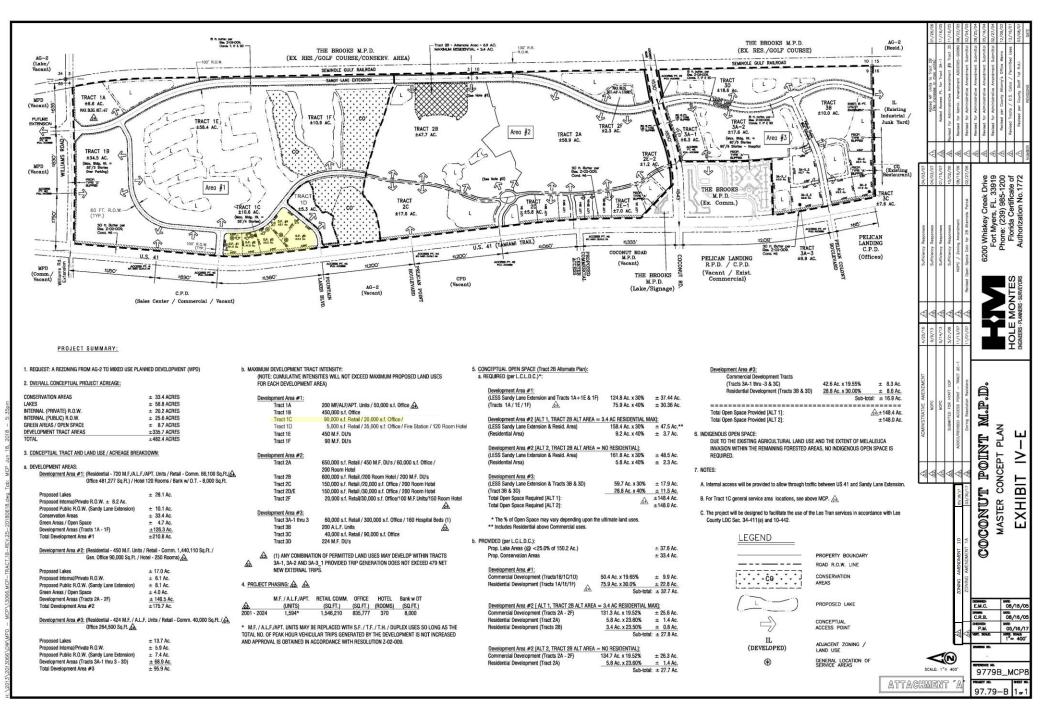
Land Use Attorney: Neale Montgomery Traffic Engineer: Ted Treesh



8001 Via Rapallo Drive Estero Florida, 33928

STRAP: 04-47-25-E2-3001C.0000





Coconut Point M.P.D. Master Concept Plan

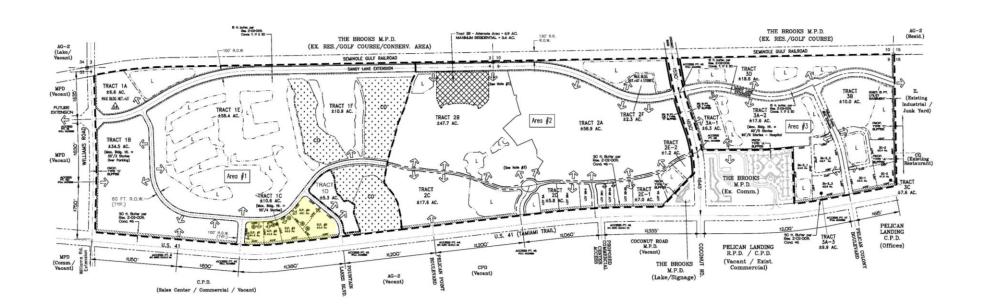
by Hole Montes

Approval Dates

Original Approval October 21st 2002

Last Amendment July 26th, 2017

There have been time extensions that have retained the validity of the zoning and the DRI



Coconut Point M.P.D. Master Concept Plan

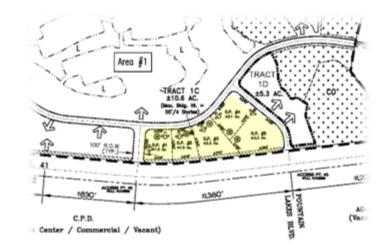
by Hole Montes

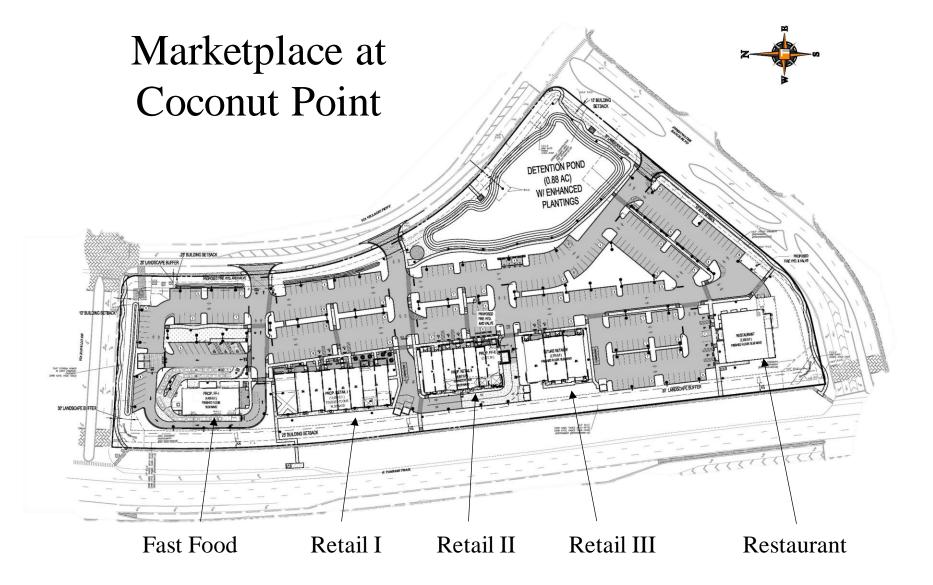
b. MAXIMUM DEVELOPMENT TRACT INTENSITY:

(NOTE: CUMULATIVE INTENSITIES WILL NOT EXCEED MAXIMUM PROPOSED LAND USES FOR EACH DEVELOPMENT AREA)

Development Area #1:

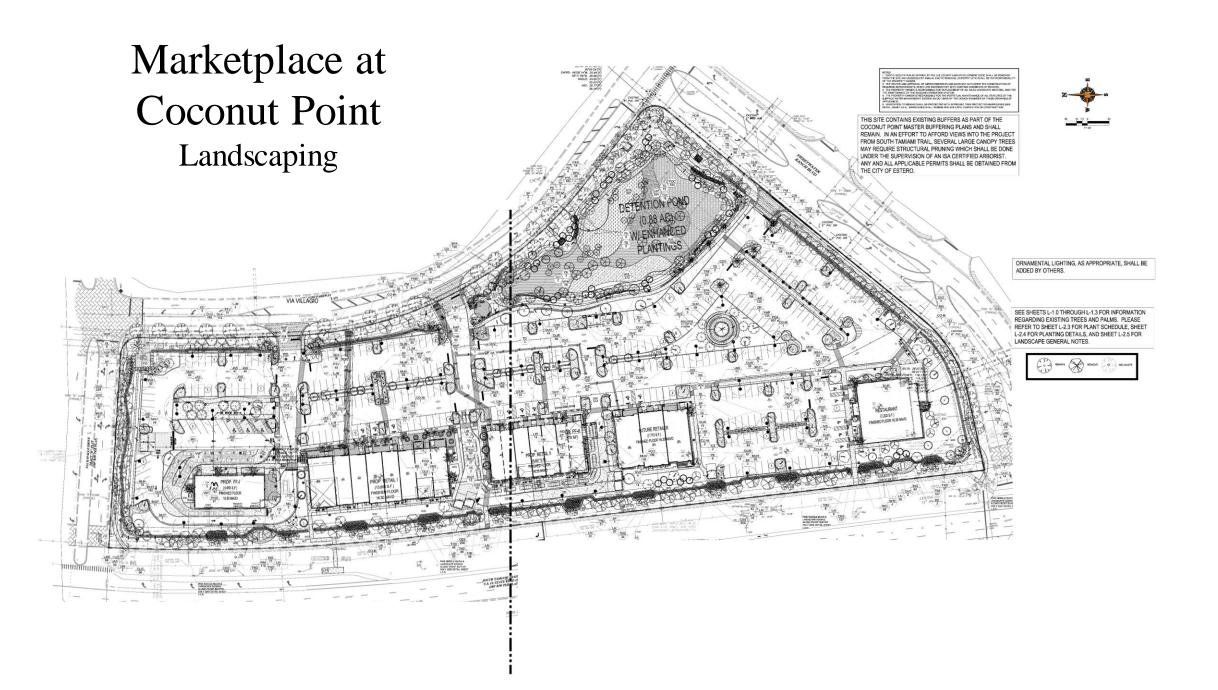
| Tract 1A | 200 MF/ALF/APT. Units / 50,000 s.f. Office 🔼 | | | |
|----------|---|--|--|--|
| Tract 1B | 450,000 s.f. Office | | | |
| Tract 1C | 90,000 s.f. Retail / 20,000 s.f. Office / 120 Room Hotel | | | |
| Tract 1D | 5,000 s.f Retail / 35,000 s.f. Office / Fire Station / 120 Room Hotel | | | |
| Tract 1E | 450 M.F. DU's | | | |
| Tract 1F | 90 M.F. DU's | | | |





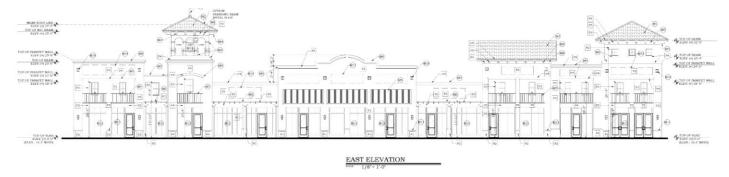
SITE DATA

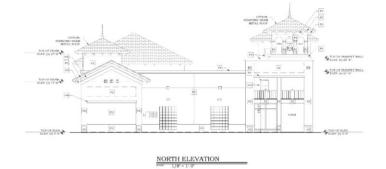
| | D1 | 111/1/11 | 4 4 | |
|--|---|--|---|-----------------------|
| JU CL PF ZC ST PA FL BL PF | DORESS; RISDICTION: RIRENT USE: OPOSED USE: NING DESIGNATION: RAP # ROEL SIZE: ODO RAREA RATIO: ILDING HEIGHT MAX: OP F A R T COVERAGE: | 8001 VIA RAPALLO D VILLAGE OF ESTERO VACANT COMMERCIAL MPD - COCONUT PO 04-47-25-52-3001 C.0 9,61 A.C. ± 418,602 S 0.101 (10.1%) 3 STORIES / 45 FEET 10.1% | INT DRI 2000 F | 28 |
| L | ANDSCAPE BUFFERS: FRONT (W): SIDE (N): SIDE (S): REAR (E): | REQUIRED 30 FEET 20 FEET 20 FEET 20 FEET | PROVIDEI 30 FEET 30 FEET 30 FEET 20 FEET | 0 |
| BU | ILDING SETBACKS: FRONT (W): SIDE (N): SIDE (S): REAR (E): | REQUIRED 25 FEET 10 FEET 10 FEET 25 FEET | PROVIDE 25 FEET 10 FEET 10 FEET 25 FEET | 0 |
| EX EX RE | OTAL EXISTING PERVIOUS AREA: ISTING WETLAND AREA W1: ISTING WETLAND AREA W2: QUIRED OPEN SPACE | | 418,602 S.F. (9.61 18,900 S.F. (0.43 225,414 S.F. (5.18 | ACRES) |
| RE | ER DRI MASTER PLAN): QUIRED OPEN SPACE ER SFWMD APP# 040423-28): | | 19.65% OR 1.89 At 30.00% OR 2.88 At | 0 |
| PF | OVIDED OPEN SPACE: TAL SITE AREA - (PHASE 1): | | 40.15% OR 3.86 A | С |
| TC | ITAL SILE AREA : (FHASE I). TALE PROP PERVIOUS AREA: PROPOSED POND AREA: PROPOSED LANDSCAPING SITAL PROP. IMPERVIOUS AREA: PROPOSED BUILDING AREA VEHICLE USE AREA: PROPOSED SW-DUMPSTEF | 418,602 S.F. (9.61 ACRES) - 10.09 168,072 S.F. (3.86 ACRES) - 40.15 38,348 S.F. (0.88 ACRES) - 9.16% 129,724 S.F. (2.98 ACRES) - 30.99 250,530 S.F. (6.75 ACRES) - 59.85 42,307 S.F. (0.97 ACRES) - 10.119 164,528 S.F. (3.78 ACRES) - 39.30 43,695 S.F. (1.00 ACRES) - 10.44% | | |
| TO | NTAL PHASE 2 AREA: PERVIOUS AREA: PROPOSED LANDSCAPING IMPERVIOUS AREA: PROPOSED BUILDING AREA: VEHICLE USE AREA: PROPOSED SW-DUMPSTEF | 57,196 S.F. (131 ACRES) -100.00* 13,022 S.F. (030 ACRES) -22.79* 44,174 S.F. (101 ACRES) -77.23* 44,65 S.F. (0.10 ACRES) -77.23* 34,696 S.F. (0.77 ACRES) -60.09* 52,045 F. (0.11 ACRES) -80.09* 52,045 F. (0.14 ACRES) -66.049 9,946 S.F. (0.25 ACRES) -30.90% 7.20 S.F. (0.16 ACRES) -9.46% | | |
| TC | OTAL PHASE 3 AREA: PERVIOUS AREA: PROPOSED LANDSCAPING IMPERVIOUS AREA: PROPOSED BUILDING AREA VEHICLE USE AREA: PROPOSED SW-DUMPSTEF | | | |
| DA | RKING: | REQUIRED | | PROVIDE |
| FF | 1: ITDOOR SEATING: (E RACK: | 4,455 SF(13/1000) | | 48 SPACE |
| RE | TAIL I: TAIL I REST.: ITDOOR SEATING: | 13,653 SF (1/350) 5,000 SF (1/350) 1,200 SF (1/350) | = 14 SPACES = 3 SPACES | 74 SPACE |
| | KE RACK: TAIL II: | REQ. SPACES X 5% 6,657 SF (1/350) 2.500 SF (1/350) | = 19 SPACES | 4 SPACE 43 SPACE |
| FF | TAIL II REST.: 2: KE RACK: | 2,500 SF (1/350) 2,570 SF (13/1000) REQ. SPACES X 5% | = 7 SPACES = 33 SPACES = 3 SPACES | 4 SPACE |
| | TAIL III: KE RACK: | 7770 SF (1/350) REQ. SPACES X 5% | = 22 SPACES = 1 SPACES | 31 SPACE 2 SPACE |
| | STAURANT FOOD/BEV: (E RACK: | 7202 SF (14/1000) REQ. SPACES X 5% | = 101 SPACES = 5 SPACES | 107 SPACE 6 SPACE |
| OF | FSITE HOTEL PARKING: | | | 15 SPACE |
| | VERFLOW PARKING: OTAL MIN PARKING | | = 303 SPACES | 34 SPACE 352 SPACE |
| | TAL MAX PARKING ALLOWED = TAL PARKING PROVIDED | = 379 SPACES = 352 SPACES | | |
| TO | OTAL REQUIRED BIKE RACK (0.05 OTAL PROVIDED BIKE RACK | =15 BIKE RACK SPACES =20 BIKE RACK SPACES | | |
| | | | | |



Retail I





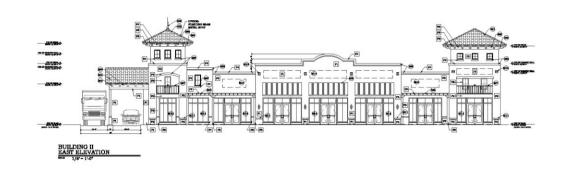






SOUTH ELEVATION

Retail II

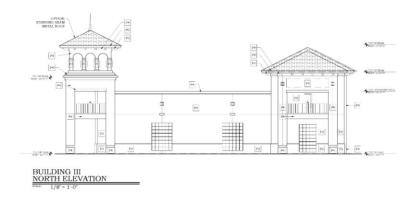


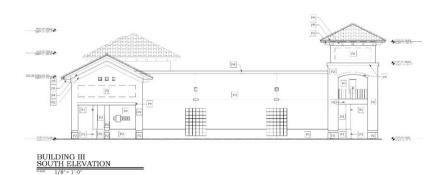




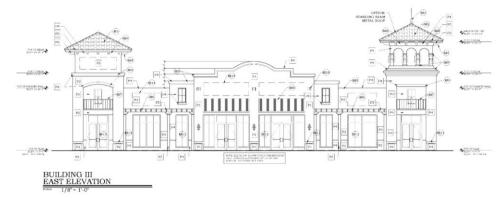


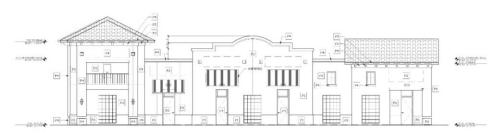
Retail III











BUILDING III WEST ELEVATION

Fast Food I – McDonalds



Restaurant – Millers Ale House





Marketplace at Coconut Point Colors





SW 6134
Netsuke
Interior / Exterior
Location Number: 208-C1

Paint C

SW 6133
Muslin
Interior / Exterior
Location Number: 263-C5

Paint D

SW 2820

Downing Earth
Interior / Exterior

Paint E (trim / accent and doors)

Coconut Point M.P.D. Master Concept Plan

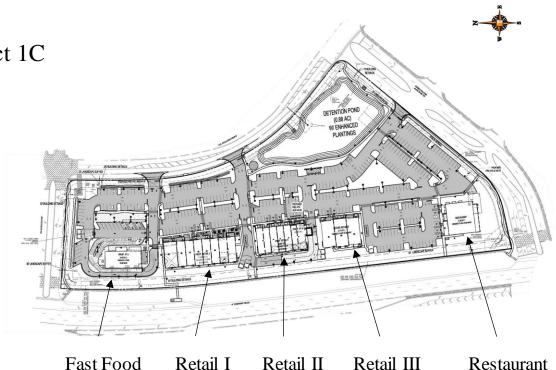
Our site is within the Coconut Point DRI and is identified as Tract 1C

Tract 1C Allowable Densities

- **❖** 90,000 SF Retail
- **❖** 20,000 SF Office
- ❖ 19.65% Conceptual Open Space

Tract 1C Proposed Densities

- **❖** 42,307 SF Retail
 - Greater than 50% reduction from Allowable Density
- ❖ 31% Open Space
 - ❖ 58% Increase



Permitted Uses within Tract 1C

- Accessory Uses and Structures permitted ancillary to a permitted principal use
- Administrative Offices
- ATM (automatic teller machine)
- Auto parts store
- Auto Repair and Service, Group I limited to one
- Banks and Financial Establishments, Group I
- Banks and Financial Establishments, Group II, limited to SIC Codes 604, 621, 672, 673 and 674
- Business Services, Groups I and II
- Car Wash, limited to one
- Cleaning and maintenance services
- Clothing Stores, general
- · Contractors and builders, Groups I and II
- Convenience Food & Beverage store, limited to one with attendant service station; however the entire site is limited to two
- Consumption on premises in compliance with LDC 34-1264, limited to and in conjunction with a standard restaurant
- Cultural facilities, excluding zoos
- Day care center, child, adult
- Department Store
- Drive thru facility for any permitted use
- Drug Store
- Entrance gates and gatehouse, in compliance with LDC 34-1748
- Essential services
- Essential service facilities, Group I
- Excavation, water retention
- Fences, walls
- Food Stores, Groups I and II
- Gift and Souvenir shop
- Hardware Store
- Health care facility, Group III

- Hobby, toy and games shops
- Hotel/Motel
- Household and office furnishings, Groups I, II, III (no outdoor display)
- Insurance companies
- Laundromat
- Laundry or dry cleaning, Group I
- Lawn and garden supply store
- Medical Office
- Non-store retailers, all Groups
- Paint, glass and wallpaper store
- Parking lot, accessory and / or garage
- Personal services, Group I, II, and III (with exclusions)
- Pet services
- Pet shop
- Pharmacy
- Printing and Publishing
- Real estate sales office
- Recreation facilities, commercial, Groups I and IV
- \bullet Rental or leasing establishments Group I and II, excluding passenger car pick up and drop off
- Repair shops, Group I, II, and III
- Research and development laboratories, Group II and IV
- Restaurant, fast food (limited to two, however, the entire site is limited to a maximum of four outside of the regional food court / service area)
- Restaurants, Groups I, II, III, and IV
- Self service fuel pumps, limited to one in conjunction with a Convenience Food and Beverage Store, however, entire site is limited to a maximum of two
- Signs
- Social Services, Group I and II
- Specialty retail shops, Groups I, II, III, and IV
- Storage: indoor only
- Used merchandise stores, Group I
- Variety Store

Permitted Uses within Tract 1C

- Drive thru facility for any permitted use
- Restaurant, fast food (limited to two, however, the entire site is limited to a maximum of four outside of the regional food court / service area)
- Restaurants, Groups I, II, III, and IV

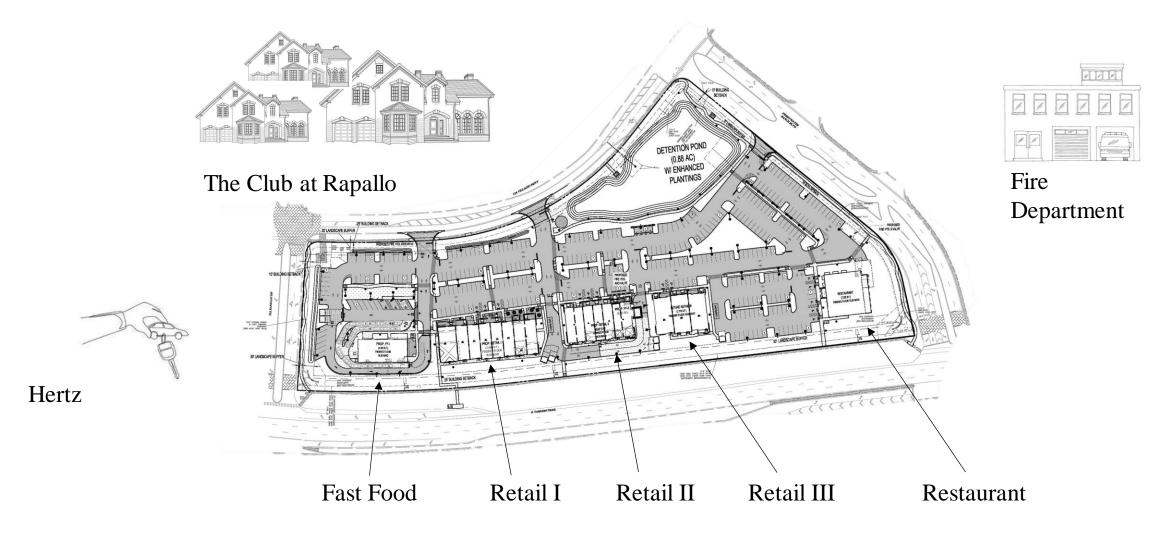
Village of Estero Land Development Code Transitional Provisions

1-805. Development Approvals and Permits Under Prior Land Development Codes.

- A. All development approvals or permits approved before January 27, 2021, either by the Village or by Lee County (prior to the incorporation of the Village), remain valid until their expiration date, and may be carried out in accordance with the terms and conditions of their approval, as long as they remain valid and have not expired or been revoked or substantially modified. If the approval or permit expires or is revoked (e.g., for failure to comply with the terms and conditions of approval) or substantially modified, all subsequent development of the site shall comply with the procedures and standards of this LDC.
- B. Approval of a building permit prior to January 27, 2021 means all plans and approvals for the development subject to the building permit are valid.
- C. Any re-application for an expired development approval or permit shall comply with the standards in effect at the time of re-application.

Marketplace at Coconut Point – Building Locations

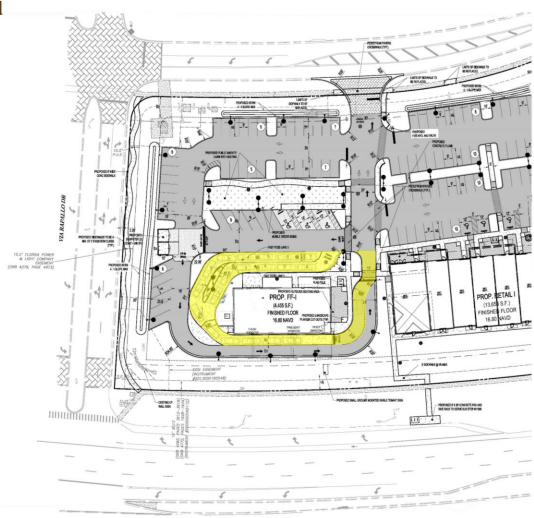




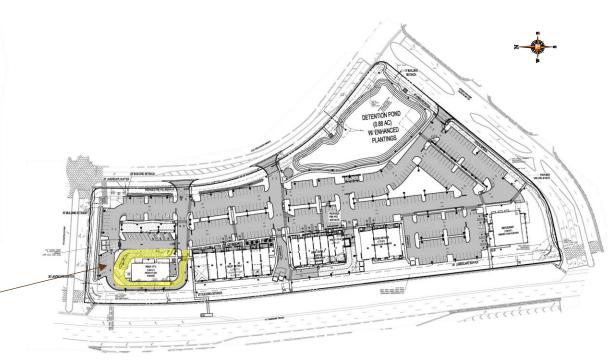
- We have located all buildings as far away from the interior of the site and the residential community.
- Buildings are all oriented with the "back of house" facing US41. Residents and pedestrians traveling within Coconut Point will only see the storefronts instead of meters, hoses, grease traps, mechanical systems, communication walls, etc.
- * "Back of House" elevations will be screened from US41 travelers with a dense landscaping plan and berm.

Marketplace at Coconut Point – Drive Thrus

Fast Food



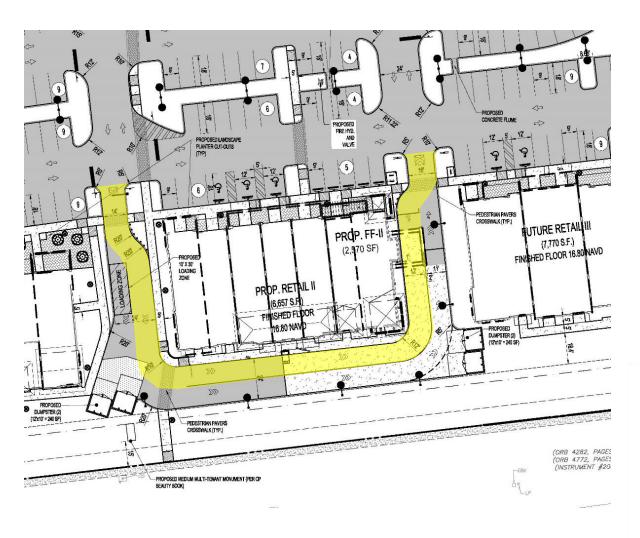
- ❖ All external noise generators (menu boards, order boards, speakers, microphones, etc.) have been located as far from the residential community as possible.
- ❖ Point of Sale boards are located as close to US41 as possible.



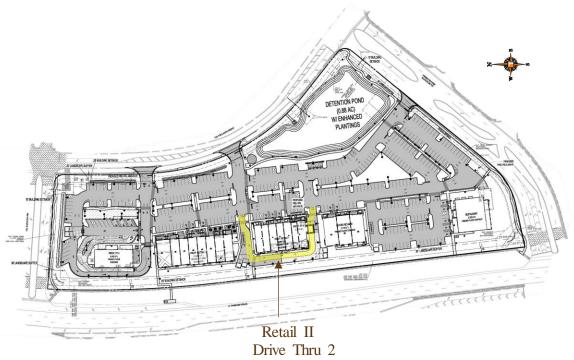
Fast Food Drive Thru 1

Marketplace at Coconut Point – Drive Thrus

Retail II



- ❖ Main "stacking" lanes and pick up lanes are located between the buildings and US41 completely screening them from the residential community.
- ❖ Both drive thru's have bypass lanes

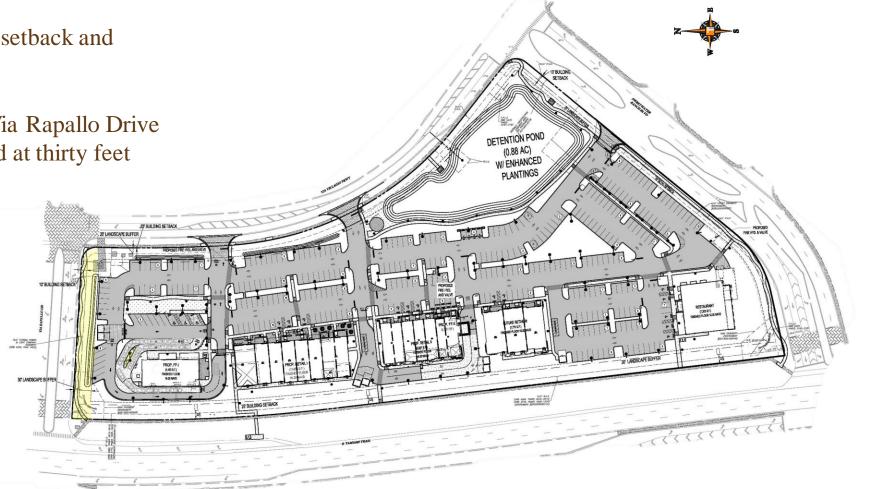


Marketplace at Coconut Point – Setbacks and Buffers

Proposed Site complies with all setback and buffer requirements

❖ Ten foot required buffer along Via Rapallo Drive has been expanded and proposed at thirty feet wide

An additional internal landscaping island has been added between the North drive thru building and the Eastern property line to further absorb sound and add visual screening

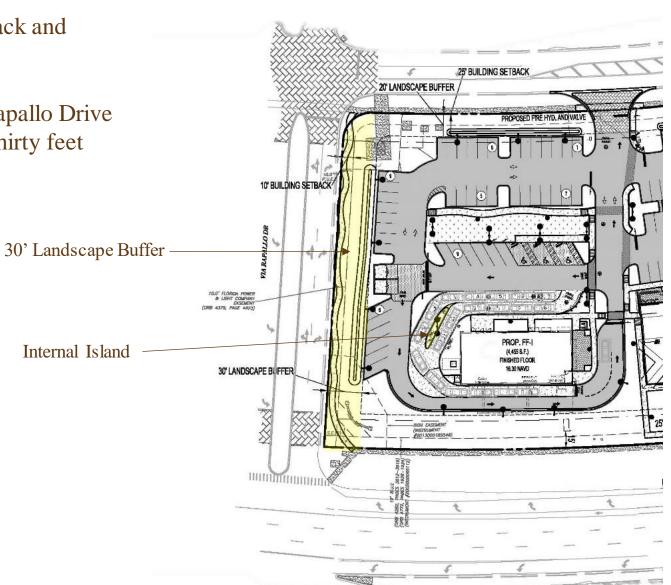


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ENHANCED LANDSCAPING PLANS

ENTRANCE WAY LANDSCAPING, SCREENING, POND LANDSCAPING,

Marketplace at Coconut Point – Perimeter Landscaping

- Raised
 landscape berms
 surrounding the
 entire site
- * All planting materials meet the DRI and Villages requirements for approved plantings
- Enhanced landscaping at main entry points
- ❖ X% of native plants









Landscaped Entryway



Marketplace at Coconut Point – Statement Tree

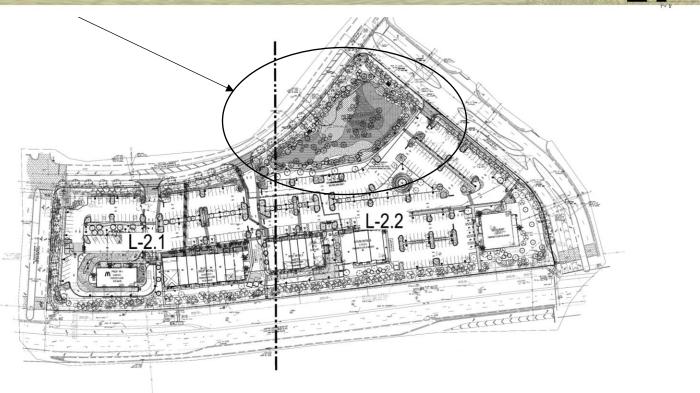


Marketplace at Coconut Point – Dry Pond Landscaping





- ❖ Fully landscaped pond area
- Utility service fully screened by landscaping



Marketplace at Coconut Point – Enclosure and Screening Landscaping



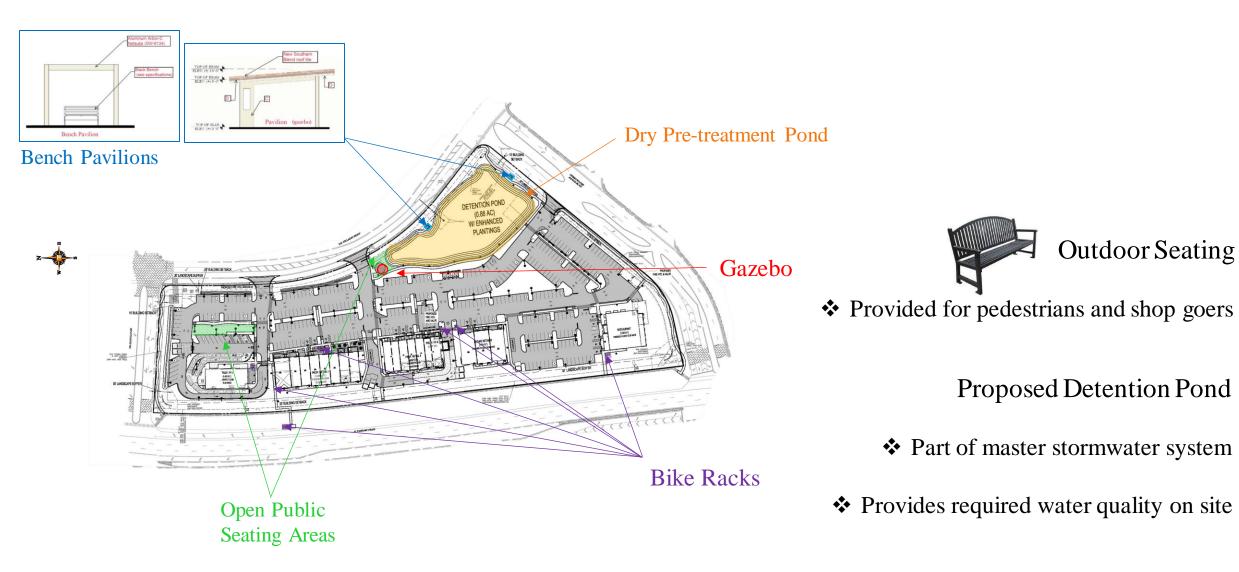
Trash enclosures are fully screened by landscaping



PEDESTRIAN AMENETIES

Exterior seating areas, Bike racks, Gazebo, Paved walkways, Bus stop improvements

Marketplace at Coconut Point – Gazebo, Bike Racks, Outdoor Seating



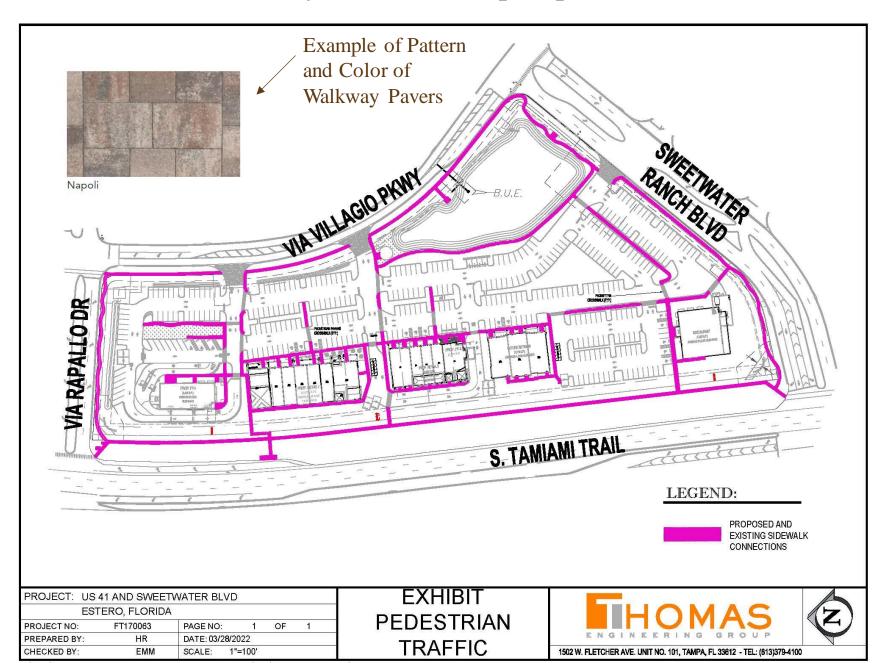
Marketplace at Coconut Point – Pedestrian Walkways and Bus Stop Improvements

Proposed Pedestrian Walkways

- Sidewalk connectivity to all surrounding right of ways
- Easily accessible and walkable

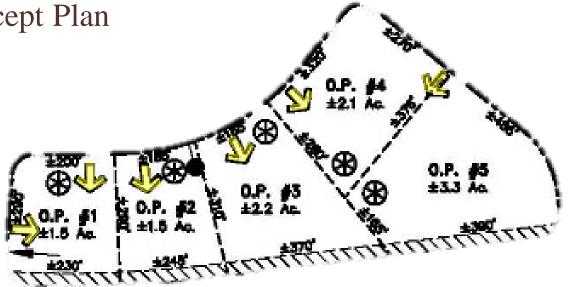
Bus Stop Improvement

- Proposed Bike Rack for existing bus stop
- Concrete Pad for existing bus stop



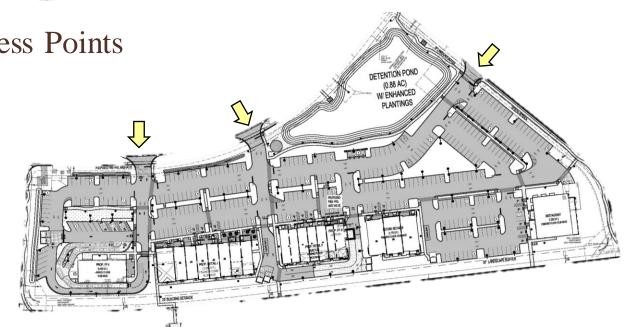
Coconut Point M.P.D. Master Concept Plan Access Points

♦ 6 Access Points



Marketplace at Coconut Point Access Points

- ❖ 3 Access Points
- ❖ No Access via Rapallo Dr.
- ❖ Limited Access via Villagio Pkwy



Marketplace at Coconut Point – Traffic and Noise Compliance

Traffic Summary

Traffic Impact Statement Summary

- ❖ Analyzed Build-out of Entire Property (+/-43,000 sq. Uses)
- Analyzed Via Rapallo/Via Villagio Intersection per Village Request
- ❖ All Roadways operate at an Acceptable Level of Service
- All trips are vested and within trip thresholds of Original DRI Uses Approved as part of Coconut Point DRI
- ❖ Future Traffic Signal funded by DRI and approved by FDOT when warranted
- ❖ All transportation impacts from this project have been mitigated through the payment of Proportionate Share fees and impact fees already paid by the Coconut Point DRI

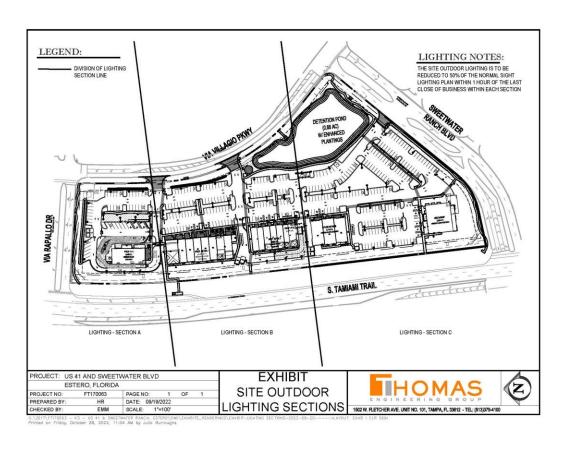
Noise Summary

This layout of the proposed site along with the proposed locations of items that may generate noise (ex. drive thru speakers) have been selected with the goal of having control of the sound volumes from the speakers and maximum distance from the Club at Rapallo property to the east.

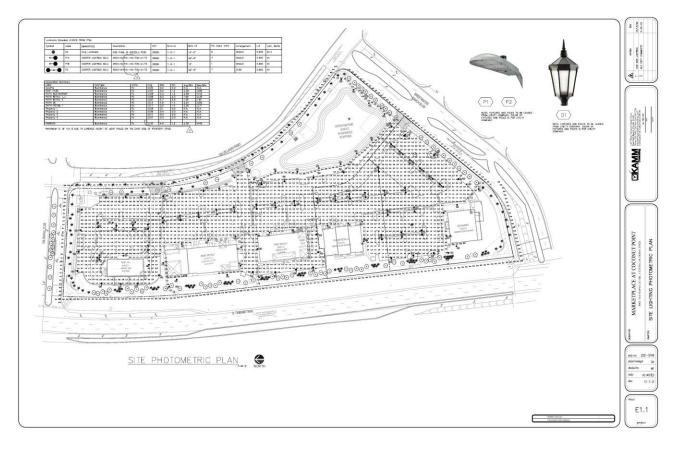
- Sounds will not be plainly audible on adjacent lands that include a residential use.
- ❖ All noise will be controlled on site with no external impact.

Marketplace at Coconut Point – Site Lighting

Lighting Zones



Lighting Plan



- ❖ All Coconut Point and Village of Estero lighting requirements have been met.
- ❖ 3 zones of lighting, all go to 50% within an hour of the last business in that zones closure.

Marketplace at Coconut Point – Monument Signs and Landscaping



- ❖ Three proposed signs along property side facing US41
- ❖ Fully screened by landscaping

