

Explanation and Justification of Request

(1)The request is based on sound engineering practices

Specific to Auto Dealerships, 4000-5000k light is the recommended standard. This helps to display the vehicle's color accurately as this parking area is a retail space. We don't want to mislead our potential customers as they drive by at night and the vehicle appears to be a different color.

(2)The request is no less consistent with the health, safety and welfare of abutting landowners and the general public than the standard from which the deviation is being requested;

Security is the highest concern for our client. It has been proven that 3000K light does not pick up objects and is not as clear on security cameras compared to 4000-5000K light. We will have millions of dollars of inventory on the lot at all times and want to ensure we pick up any unusual activity accurately on camera during non-operating hours.