

**AGENDA ITEM SUMMARY SHEET**  
**VILLAGE COUNCIL MEETING**  
**September 20, 2023**

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**Agenda Item:**

Council appropriation up to \$10,000 for 2023 Veteran Day event

Motion to approve Council appropriation up to \$10,000 for 2023 Veteran Day event.

**Background:**

In 2017, the Village of Estero began a tradition of hosting an annual Veterans Day celebration, although the event was cancelled in 2020 due to COVID and cancelled in 2022 due to Hurricane IAN.

At this event the Village of Estero anticipates between 500-1000 in attendance. The event will feature a patriotic concert by a local singer, including a military branch hymn medley honoring all veterans, active military personnel and Goldstar Parents. A presentation of the military branch of colors will be performed by the Estero High School JROTC. The Lee County Sheriff Office (LCSO) and Estero Fire Rescue (EFR) will have resources at this event including a Robot Bomb Detection Dog, a Virtual Reality Trailer, plus more.

There will also be an American Classic and Muscle Car Display, a Kids' Zone with a Bounce House, Games and Face Painting. FREE hotdogs will be available and prepared by the Tidewater Veterans Group and Community. The finale of the event will feature a 21 Gun Salute, playing of Taps, and a patriotic concert.

**Description:**

Anticipated expenses for this event include the following:

Toi Toi USA	Port a Potty	\$609.00
Lindsey Graham	Entertainment	\$1,250.00
Estero Rec and Park	Chairs/Tables	\$0.00
Lee County Permitting Occ permits	Waiver	\$0.00
Way Too Tall Torrie	Stilt walker/Balloon Artist	\$375.00
Cyndy Miller	Face Painting	\$300.00
Let's Bounce	Bounce House	\$670.00

Amazon	Flags lg/med/sm	\$171.23
Full Throttle Marketing	Therm-O Tote Give-Away	\$2625.00
Al O'Donnel	Stage Plants	\$0.00
Food	Hot dogs, buns, sleeves for hot dogs, condiments, water, chips	Est. \$1,500.00
Total		\$7,500.23

**Action Requested:**

Motion to approve Council appropriation up to \$10,000 for 2023 Veteran Day event.

**Process and Timeline:**

With Council approval of this motion planning will continue for the 2023 Veterans Day Celebration on November 11, 2023.

**Financial Impact:**

Budget of \$10,000 approved by council.

**Prepared by:** Carol Sacco

**Attachments:**

None