



Coconut Point - Site Signage Refresh

RSVD 01.14.2026

SIGN LEGEND

Sign Type	Sign Description
Site Signage / Wayfinding	
A	Monument Sign
B	Pylon Sign
C	Main Entrance Large Tower Signs
D	Main Entrance Small Tower Signs
E	Wayfinding Sign
F	Tenant Monument
G	Street Signs
J	Restroom Signs
K	Play Area Signs

INTEGRATED SIGN & GRAPHIC, INC.
5801 Kingpost Court
Lexington, KY 40509
Toll Free 800.755.7956
Office 859.263.2800
Online integratedsign.com

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Property Owner
Simon Property Group

Name of Project
**Coconut Point
Comprehensive
Sign Package**

Project Address
**23106 Fashion Drive
Estero, FL 33928**

ISG Project Number
025072

Drawn By
BD Quantity
1

Original Drawing Date
06.02.2025

Issued Revisions

1 06.25.2025 **8** 01.14.2026

1 07.08.2025

3 07.25.2025

4 09.30.2025

5 11.12.2025

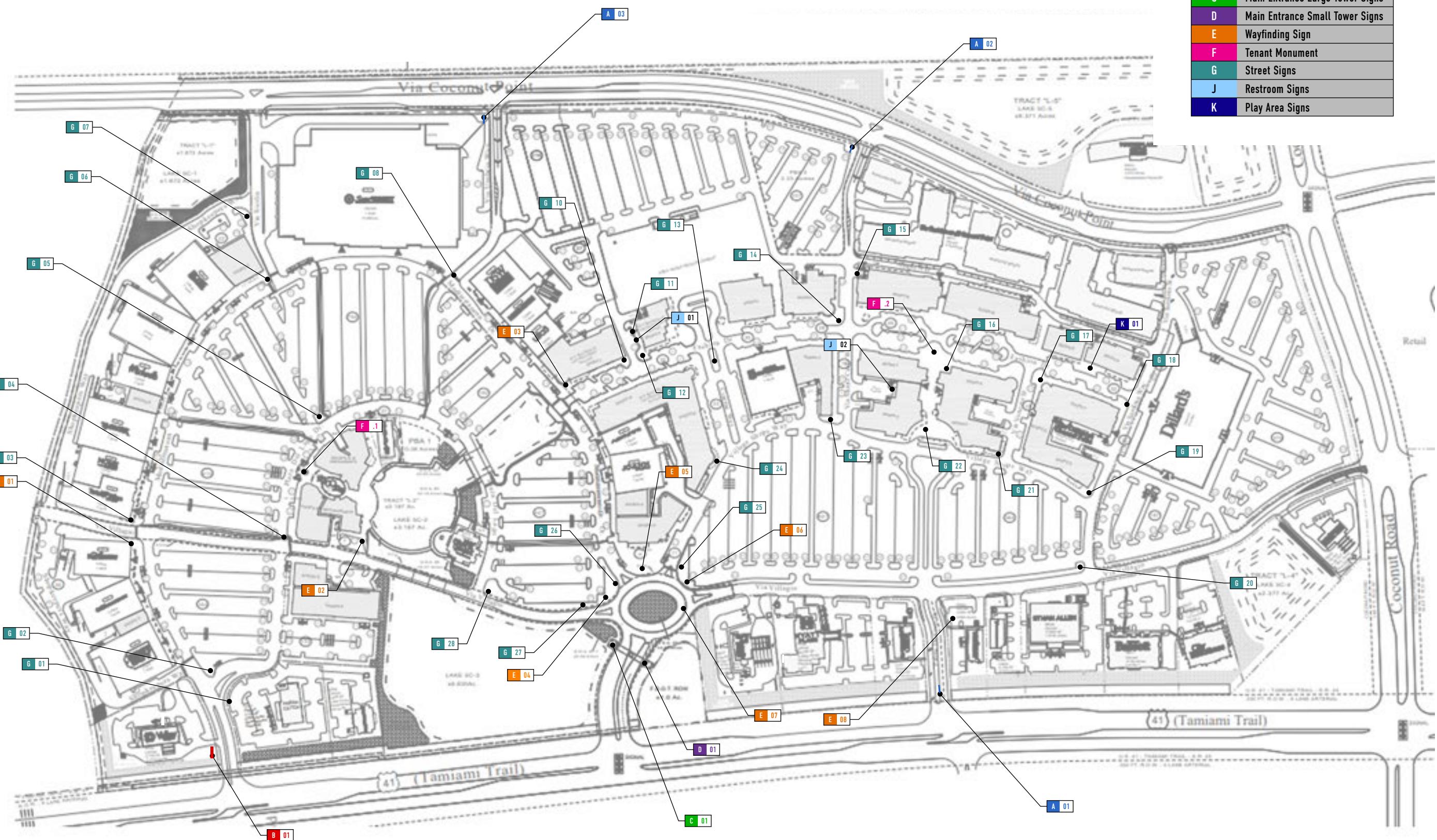
6 11.24.2025

7 12.04.2025

Drawing Title

Site Map

Page 02



EXTERIOR SIGN SCHEDULE

NOTE: All quantities and locations depicted are not exact and will require site survey to verify specific locations and better determine site-lines and visibility angles. Sign fabricator to confirm all final sign messaging and locations with client or general contractor prior to fabrication. ISG to be notified of any changes.

SIGN ID	SIGN DESCRIPTION	QTY.	CITY CODE DEFINITION	ILLUMINATION	NOTES:
A	Monument Sign	3	Freestanding Ground Sign	Illuminated	
B	Pylon Sign	1	Freestanding Ground Sign	Illuminated	
C	Main Entrance Large Tower Signs	4	Building-Affixed Sign	Illuminated	Small tower needs all 4 sides w/ signs replaced and new signs installed
D	Main Entrance Small Tower Signs	3	Building-Affixed Sign	Illuminated	Small tower needs 3 sides w/ signs replaced and new signs installed
E	Wayfinding Sign	8	Freestanding Pole Sign	Non-Illuminated	
F	Tenant Monument	2	Freestanding Ground Sign	Illuminated	
G	Street Signs	28	Freestanding Pole Sign	Non-Illuminated	
J	Restroom Blade Sign	2	Building-Affixed Sign	Illuminated	
K	Play Area Sign	1	Building-Affixed Sign	Non-Illuminated	



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Drawing Title

Site Map

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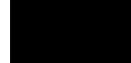
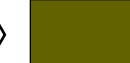
▲ 11.24.2025

▲ 12.04.2025

Drawing Title

Sign Material, Paint,
& Vinyl Information

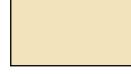
Paint

P1		SW7512 Pavilion Beige	P4		SW7048 Urbane Bronze
P2		SW6140 Moderate White	P5		Simon White
P3		Simon Black	P6		Paint to match PMS 5763

Material

M1		.125" Aluminum	M4		Day/Night Acrylic
M2		.063" Aluminum	M5		1/2" Clear Acrylic
M3		7328 White Acrylic	M5		3/16" White Translucent Acrylic

Vinyl

V1		3M Reflective Black	V5		PMS 157c
V2		Black Opaque Vinyl	V6		PMS 5763c
V3		PMS 5773c	V7		PMS 1355c
V4		PMS TBD	V8		PMS 872c

Logos

Simon Lockup



Simon Lockup

Tower Entrance Only



Non-illuminated logo will be a
digitally printed vinyl graphic



Font

Simon Circular Medium
ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnoprstuvwxyz 1234567890

Double-sided Monument Sign - Sign Type A



1 Existing Monument Sign

A 01

SCALE: NTS



2 Existing Monument Sign

A 02

SCALE: NTS



3 Existing Monument Sign

A 03

SCALE: NTS



4 ST-A Monument Sign Refresh - Day Rendering

SCALE: NTS



5 ST- A Monument Sign Refresh - Night Rendering

SCALE: NTS



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▲ 12.04.2025

Drawing Title

**ST-A Double-sided
Monument Day &
Night Renderings**

Page 05

Double-sided Monument Sign - Sign Type A

Sign Scope: Remove existing letters. Patch/paint existing faces.



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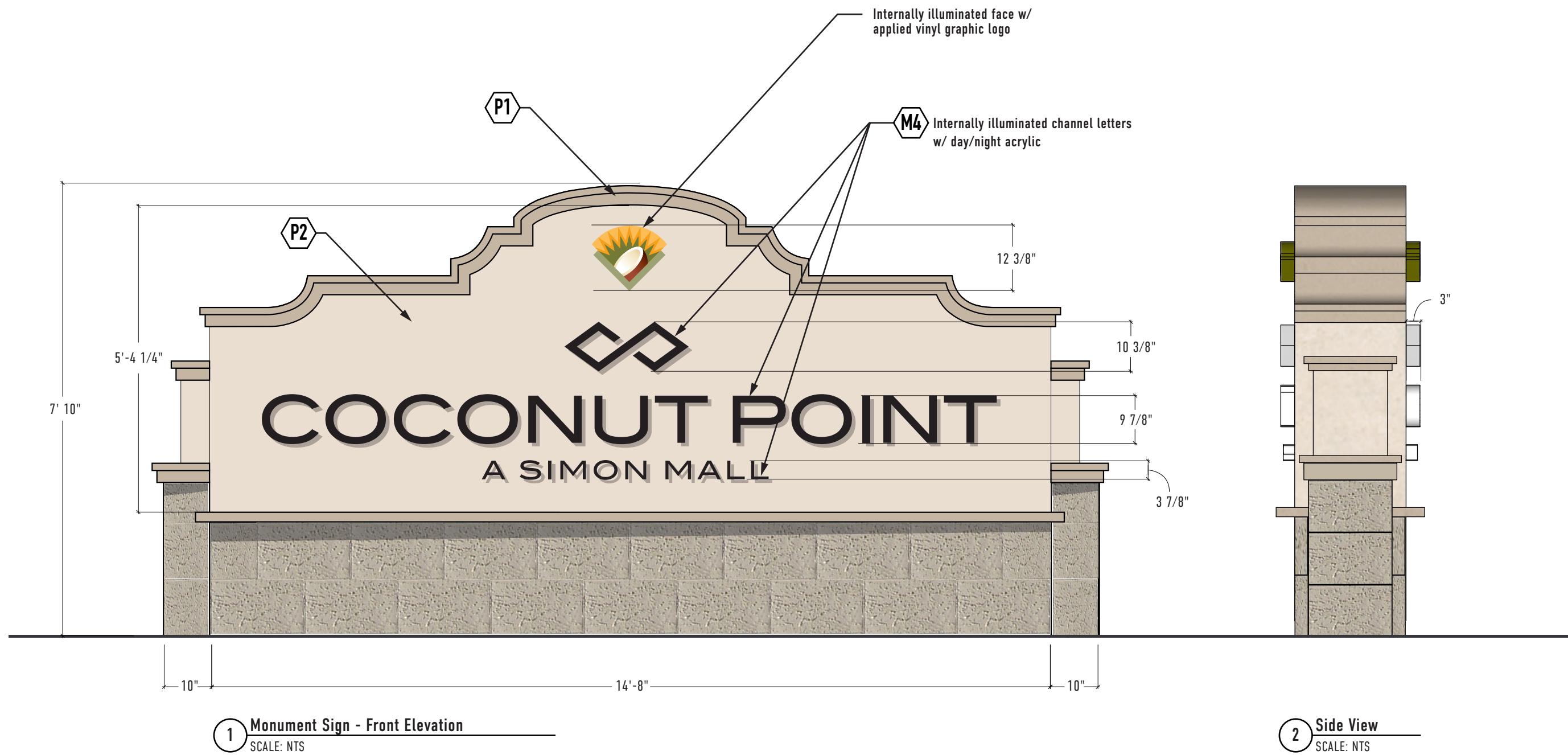
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Drawing Title

**ST-A Double-sided
Monument Sign
Front Elevation**

Page 06



Double-sided Pylon Sign - Sign Type B



1 Existing Pylon Sign

B 01

SCALE: NTS



2 Pylon Sign Refresh - Day Rendering

SCALE: NTS



2 Pylon Sign Refresh - Night Rendering

SCALE: NTS



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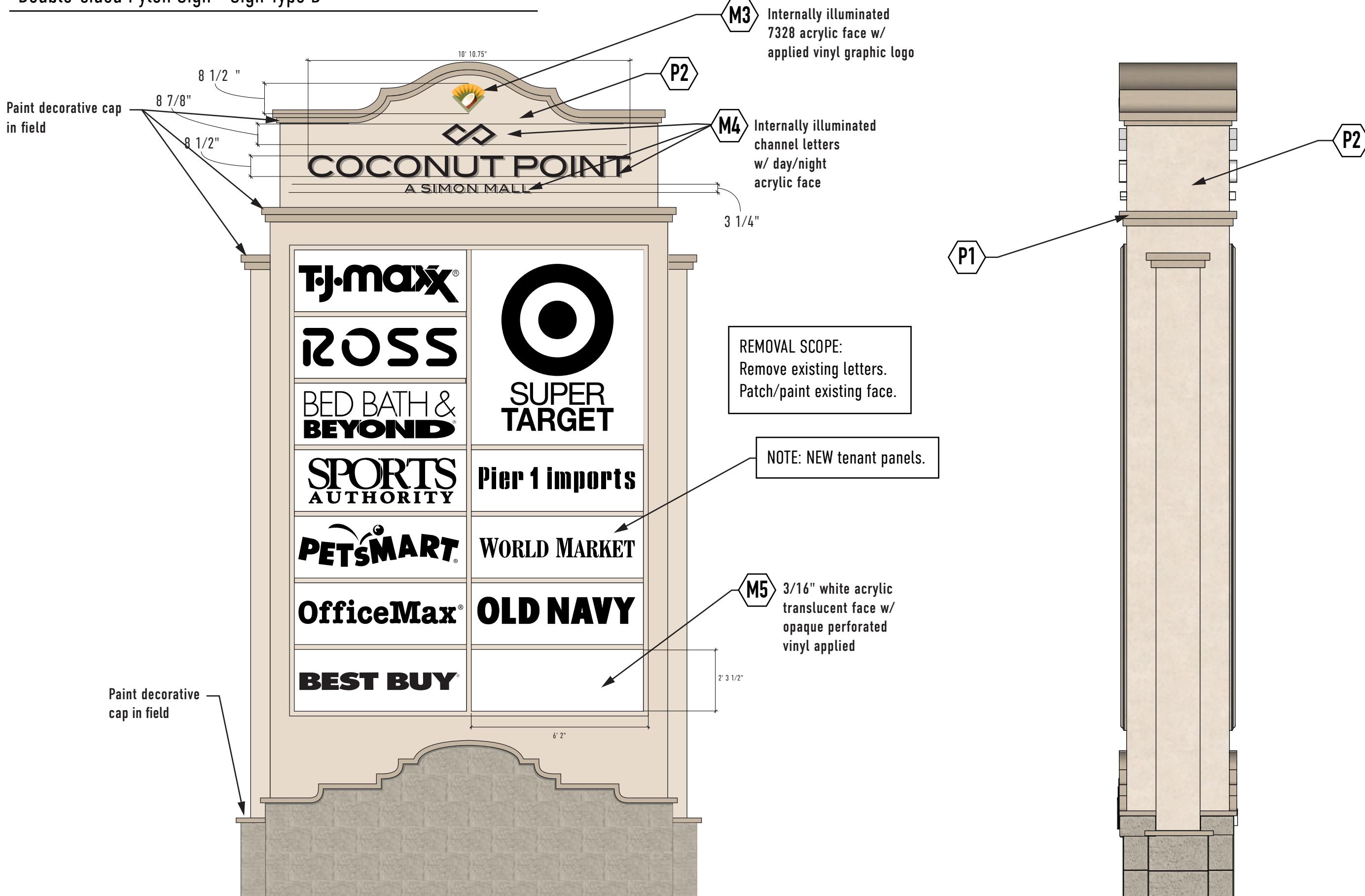
▲ 12.04.2025

Drawing Title

**ST-B
Pylon Sign Day &
Night Renderings**

Page 07

Double-sided Pylon Sign - Sign Type B



1 Pylon Sign - Front Elevation
SCALE: NTS

2 Side View
SCALE: NTS



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Drawing Title

ST-B
Pylon Sign
Front Elevation

Main Entrance Tower Signs - Sign Type C



1 Existing Entrance Tower Signs

C 01

SCALE: NTS

Sign Scope: Remove existing letters and logo on all 4 sides of large tower.
Patch/paint wall surfaces. Install new letters/logos.
Remove existing shell logo on 3 sides of small tower.
Patch/paint wall surfaces. Install new shell logo.



2 Main Entrance Tower Signs - Day Rendering

SCALE: NTS



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▲ 12.04.2025

Drawing Title

ST-C
Main Entrance
Tower Elevations
Day Rendering

Main Entrance Tower Signs - Sign Type C



1 Existing Entrance Tower Signs

C 01

SCALE: NTS



2 Main Entrance Tower Signs - Night Rendering

SCALE: NTS



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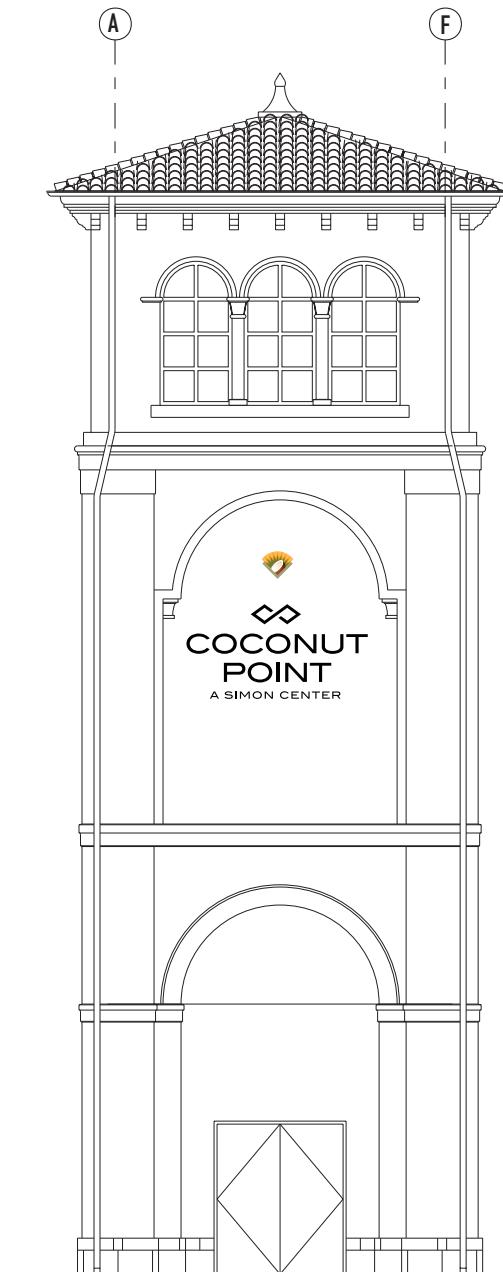
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Drawing Title

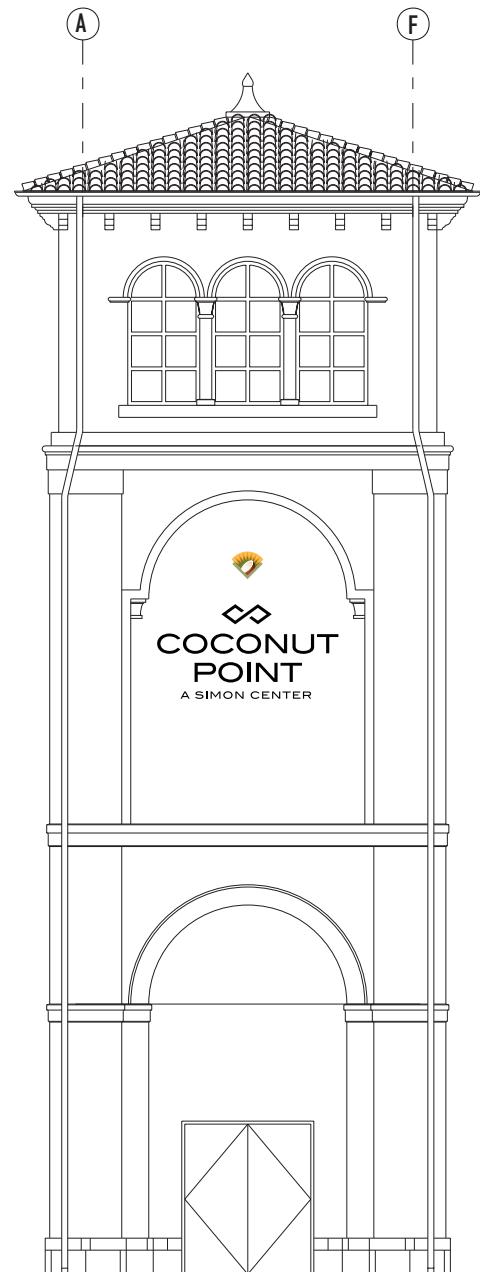
**ST-C
Main Entrance
Tower Elevations
Night Rendering**

Main Entrance Tower Signs - Sign Type C



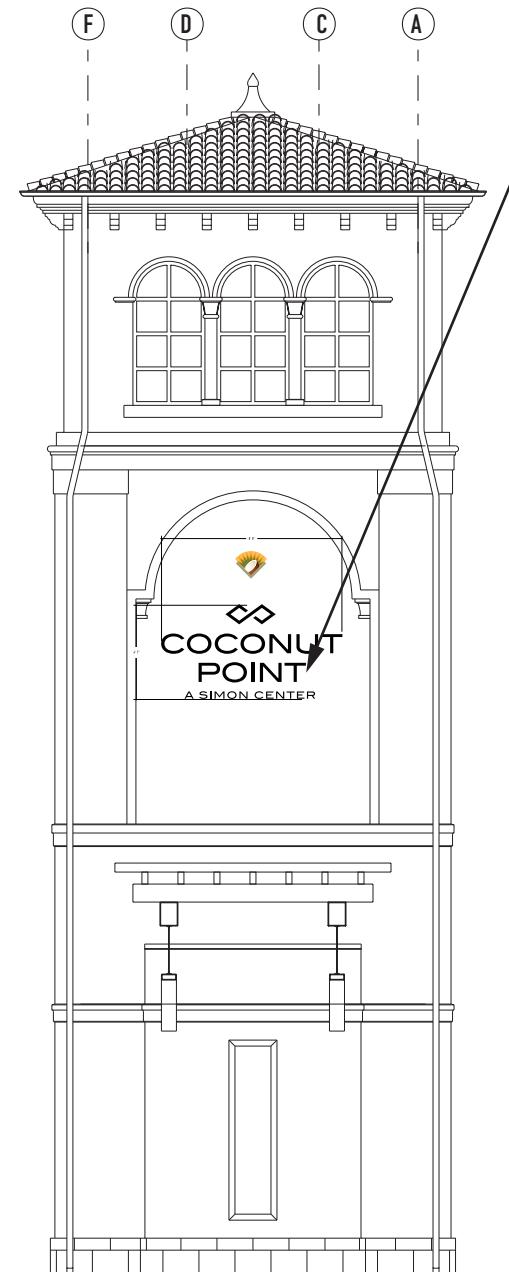
Elevation "A" - North Elevation

Scale : 3/32"=1'-0"



East Elevation

Scale : 3/32"=1'-0"

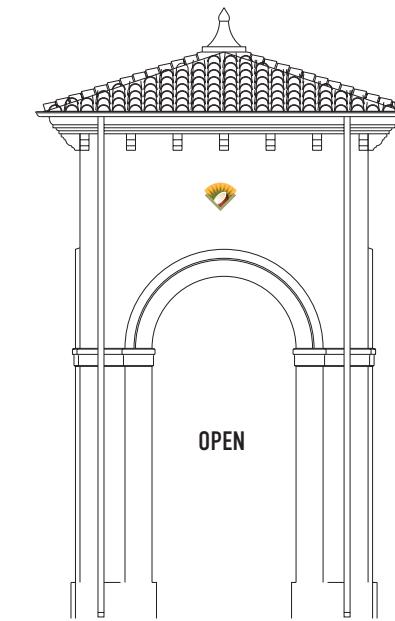


Elevation "B" - South Elevation

Scale : 3/32"=1'-0"

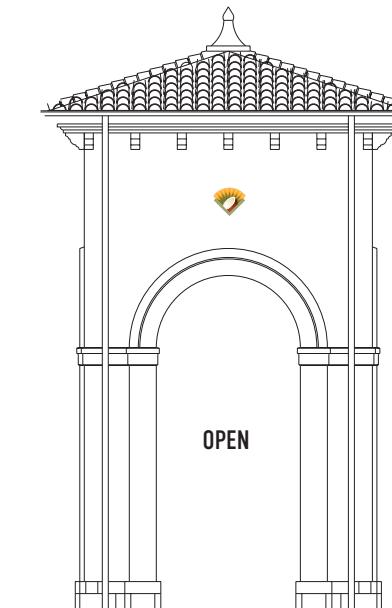
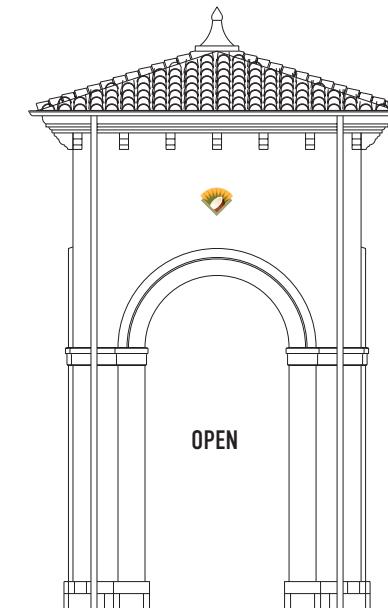
Sign Scope: Remove existing letters and logo.
Patch/paint wall surface.
Install new letters/logo.

Closeup Front Elevation
w/ measurements on page 15



East Elevation

Scale : 3/32"=1'-0"



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Drawing Title

**ST-C
Main Entrance
Tower Elevations**

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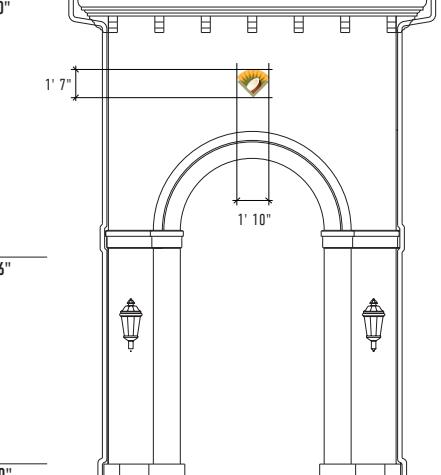
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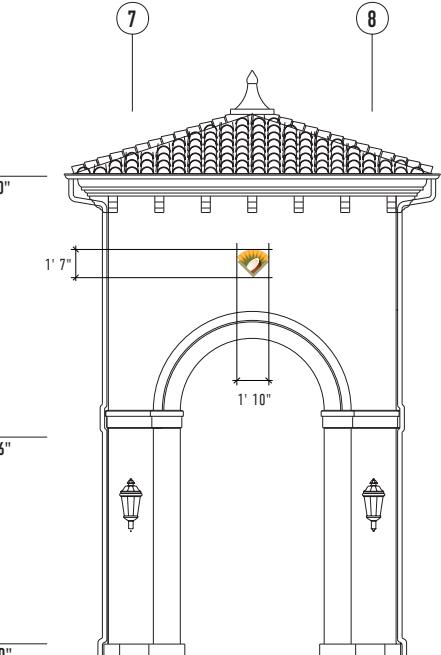
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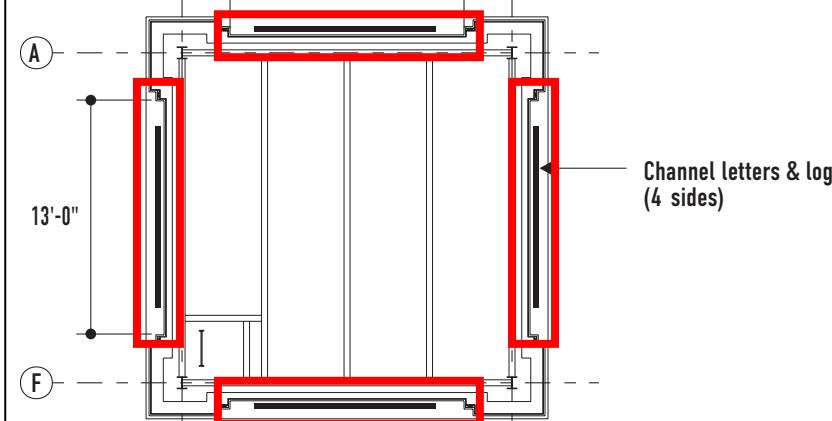
Plan View - South Tower
Scale : 3/32"=1'-0"



South Tower
West Elevation

ST-C
Main Entrance
Tower Elevations

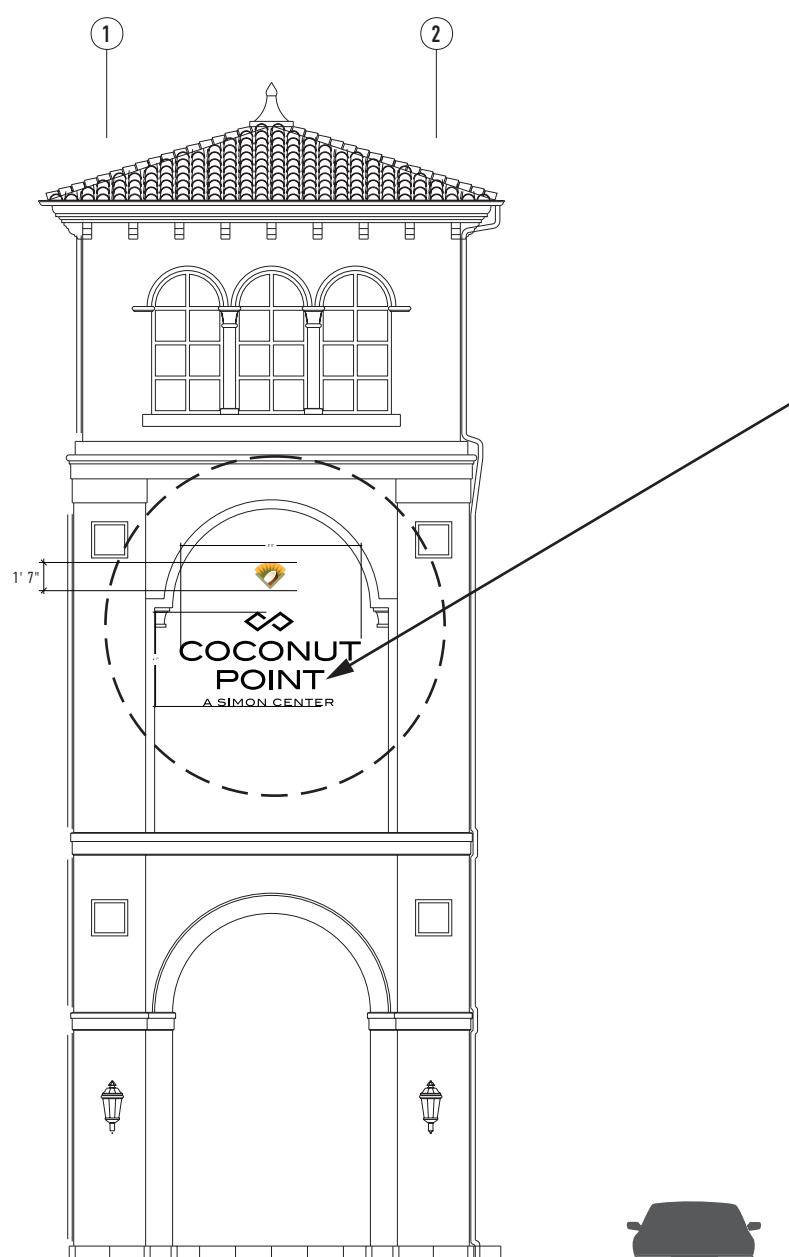
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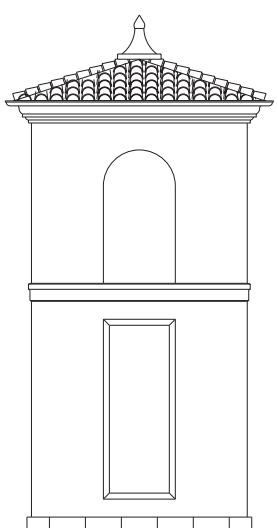
Plan View - North Tower

Scale : 3/32"=1'-0"

Closeup Front Elevation
w/ measurements on page 15

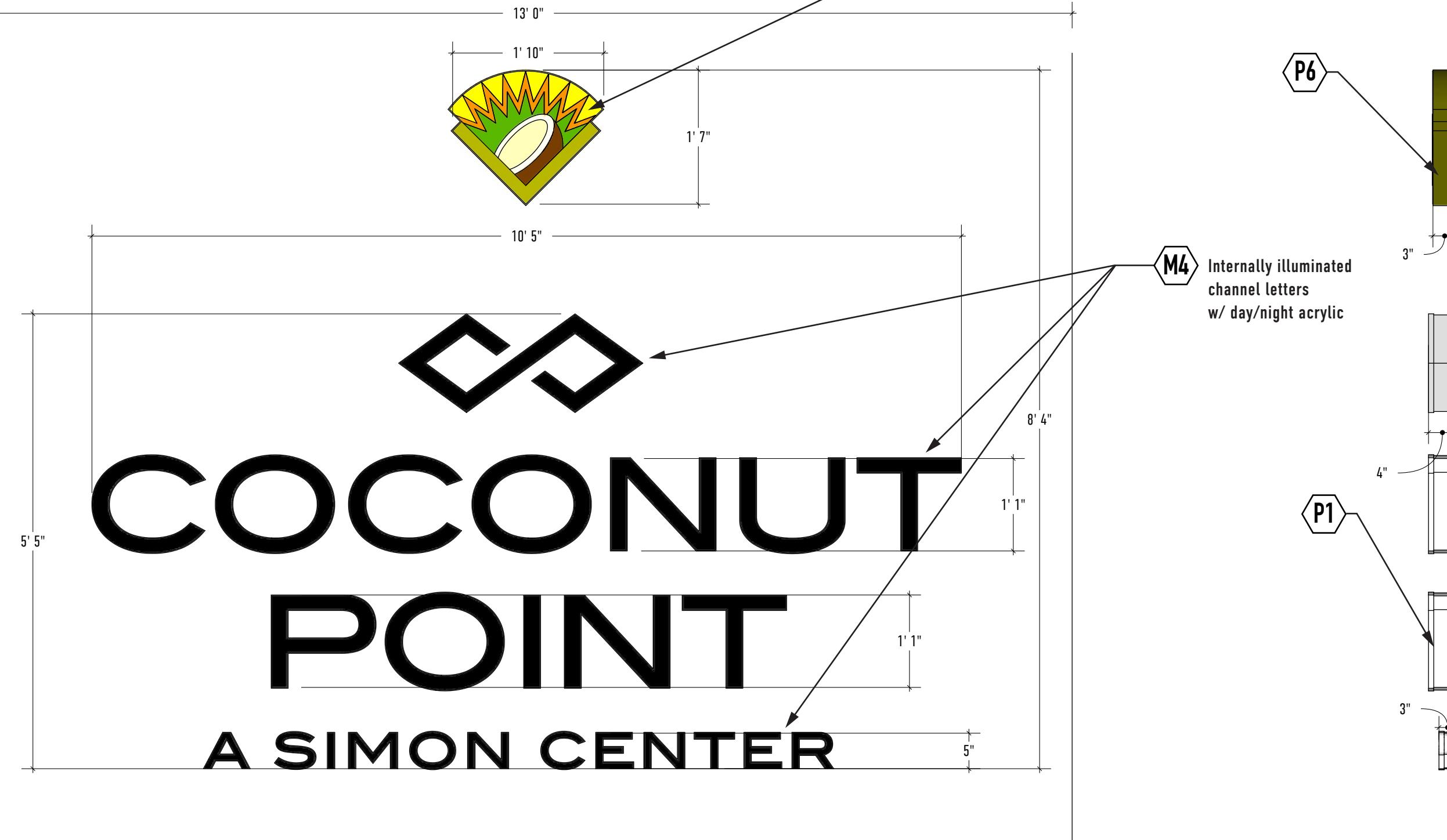


North Tower
West Elevation



West Elevation
Scale : 3/32"=1'-0"

Main Entrance Tower Signs - Sign Type C



01 North Tower Sign - Front Elevation
Scale: 3/4" = 1'-0"

C 01

02 Side View
Scale: 3/4" = 1'-0"

ST-C Logo &
Channel Letters
Front Elevation

Page 13

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Drawing Title

ST-C Logo &
Channel Letters
Front Elevation

Wayfinding Sign - Sign Type E



1 Existing Wayfinding Sign

E 01

SCALE: NTS



2 Wayfinding Sign Refresh - Rendering

SCALE: NTS



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ST-E
Wayfinding Sign
Rendering

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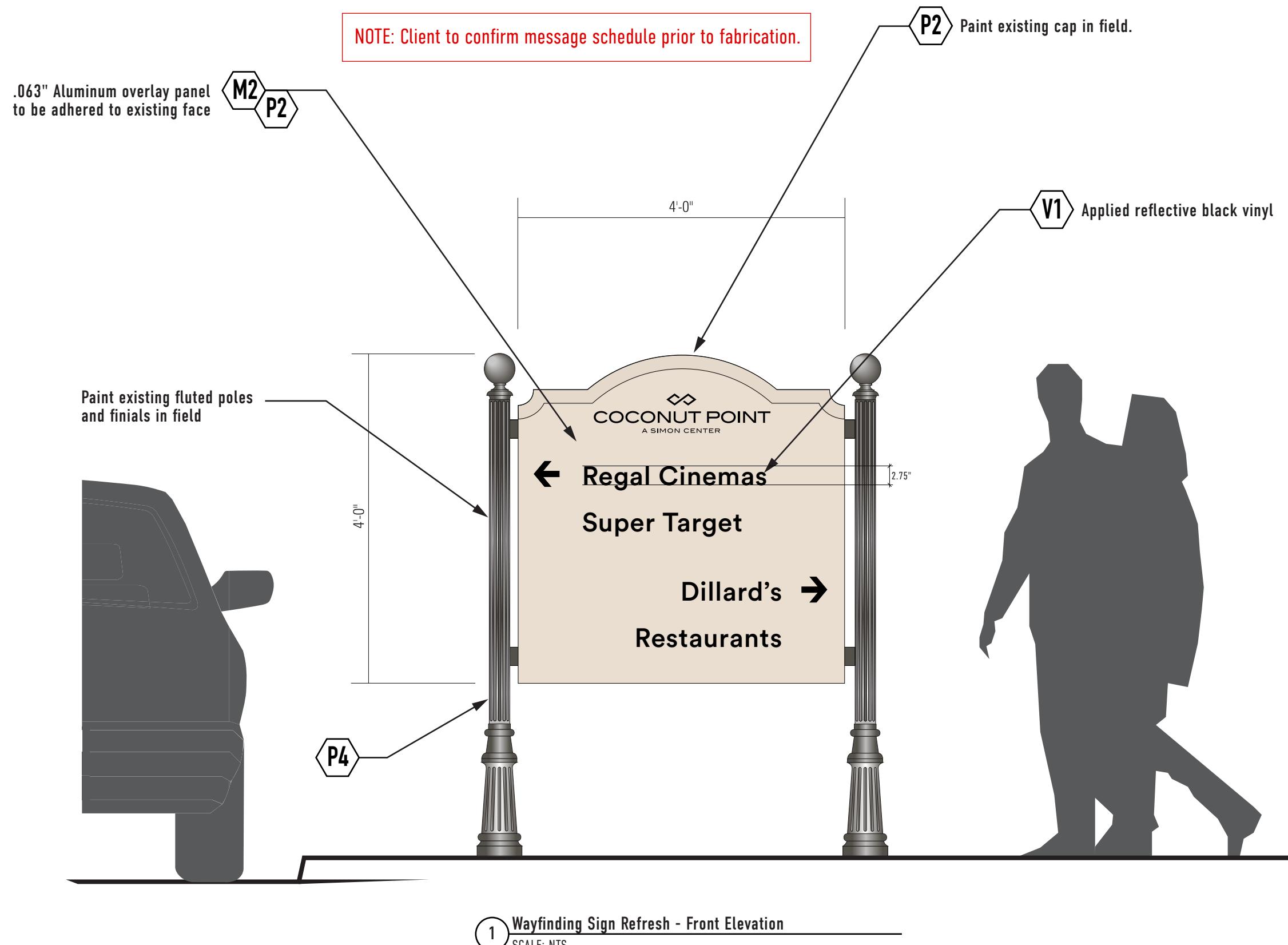
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Drawing Title

**ST-E
Wayfinding Sign
Elevations**



Tenant Monument - Sign Type F



1 Tenant Monument Sign Concept - Day Rendering

SCALE: NTS

F .1



2 Tenant Monument Sign Concept - Night Rendering

SCALE: NTS



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Office 859.263.2800
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Property Owner

Simon Property Group

Name of Project

Coconut Point
Comprehensive
Sign Package

Project Address

23106 Fashion Drive
Estero, FL 33928

ISG Project Number
025072

Drawn By BD	Quantity 1
----------------	---------------

Original Drawing Date
06.02.2025

Issued Revisions

▲ 06.25.2025 ▲ 01.14.2026

▲ 07.08.2025

▲ 07.25.2025

▲ 09.30.2025

▲ 11.12.2025

▲ 11.24.2025

▲ 12.04.2025

Drawing Title

ST-F.1
Tenant Monument
Renderings

Page 16

Tenant Monument - Sign Type F



1 Tenant Monument Sign Concept - Day Rendering

SCALE: NTS

F .2



2 Tenant Monument Sign Concept - Night Rendering

SCALE: NTS



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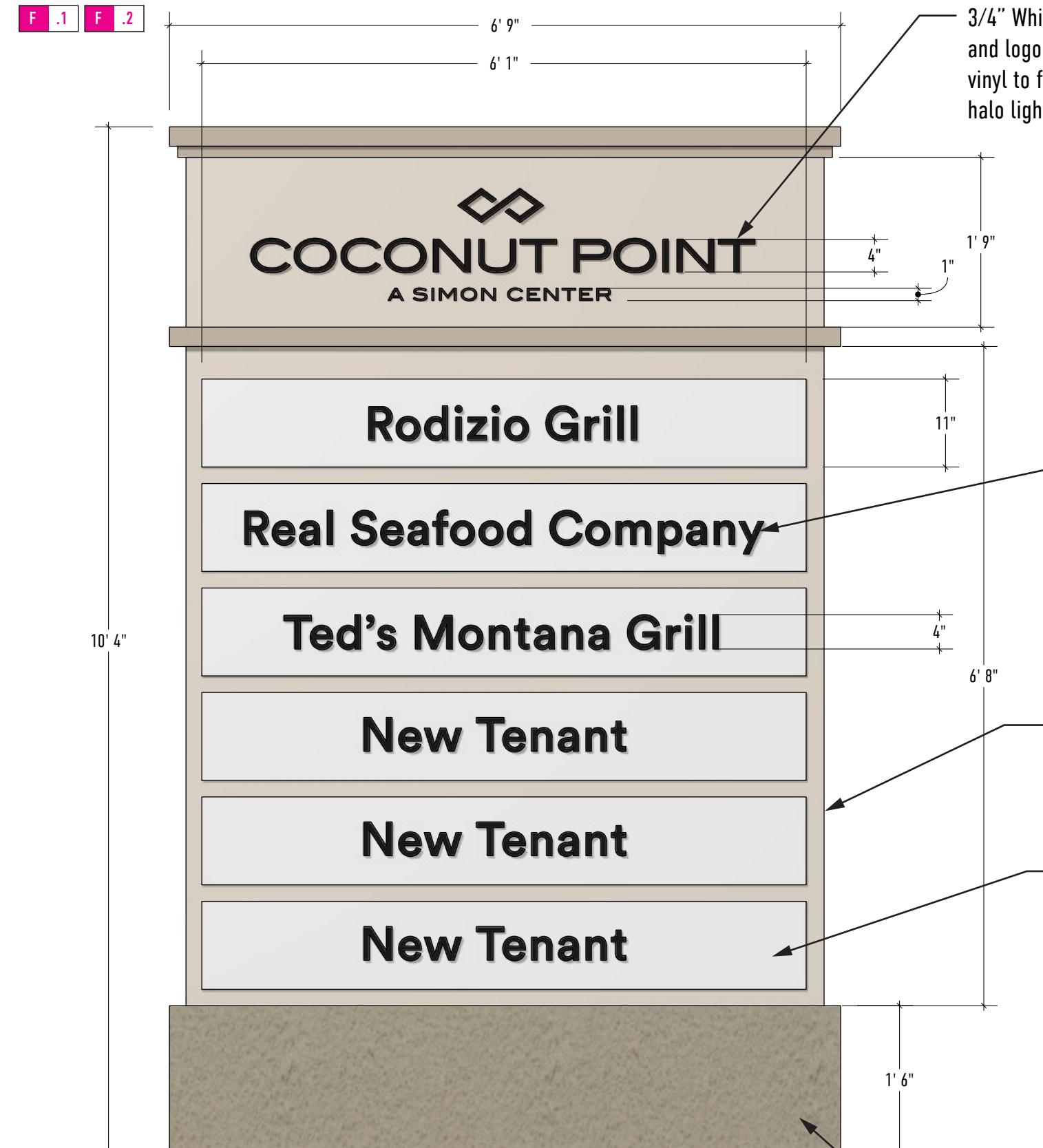
Drawing Title

**ST-F.2
Tenant Monument
Renderings**

Page 17

Tenant Monument - Sign Type F

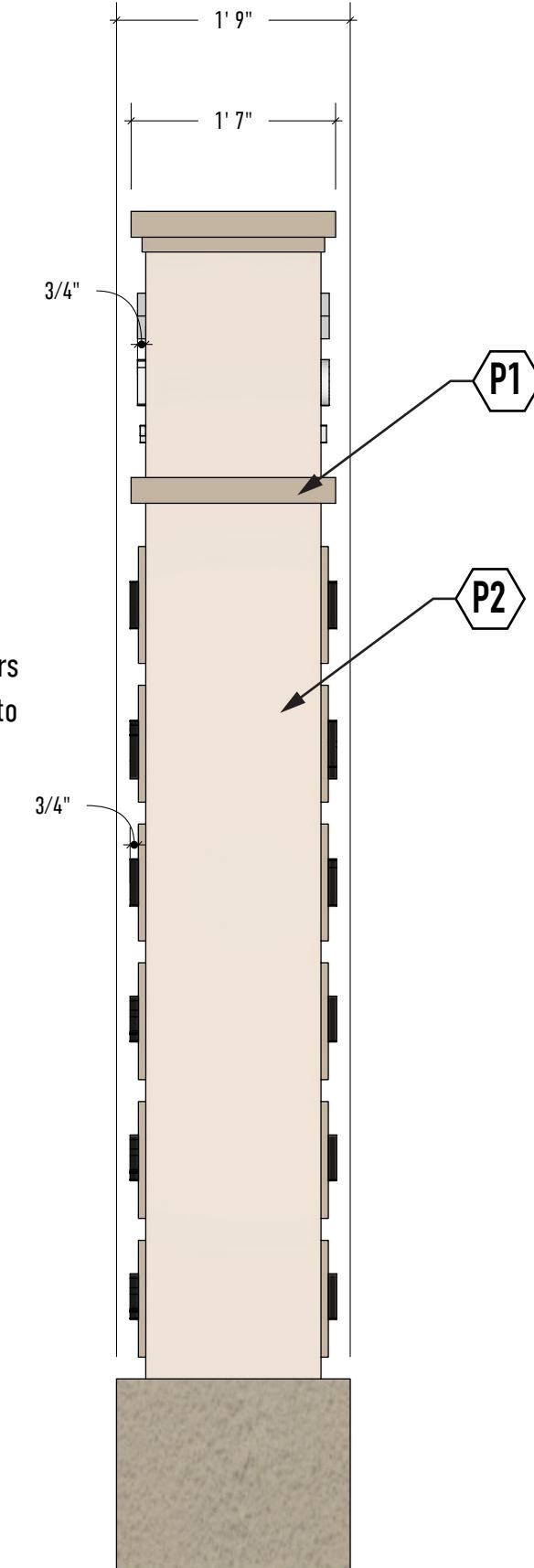
NOTE: Client to confirm message schedule prior to fabrication.



01 Tenant Monument Sign Concept - Front Elevation
Scale: 3/4" = 1'-0"

qty: 2

Textured aluminum base



02 Side View
Scale: 3/4" = 1'-0"



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Drawn By
BD Quantity
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▲ 12.04.2025

Drawing Title

ST-F.1 & ST-F.2
Tenant Monument
Elevations

Street Signs - Sign Type G



1 Existing Street Sign

G 01

SCALE: NTS



2 Street Sign Refresh - Rendering

SCALE: NTS



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ISG Project Number
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Drawn By BD	Quantity 1
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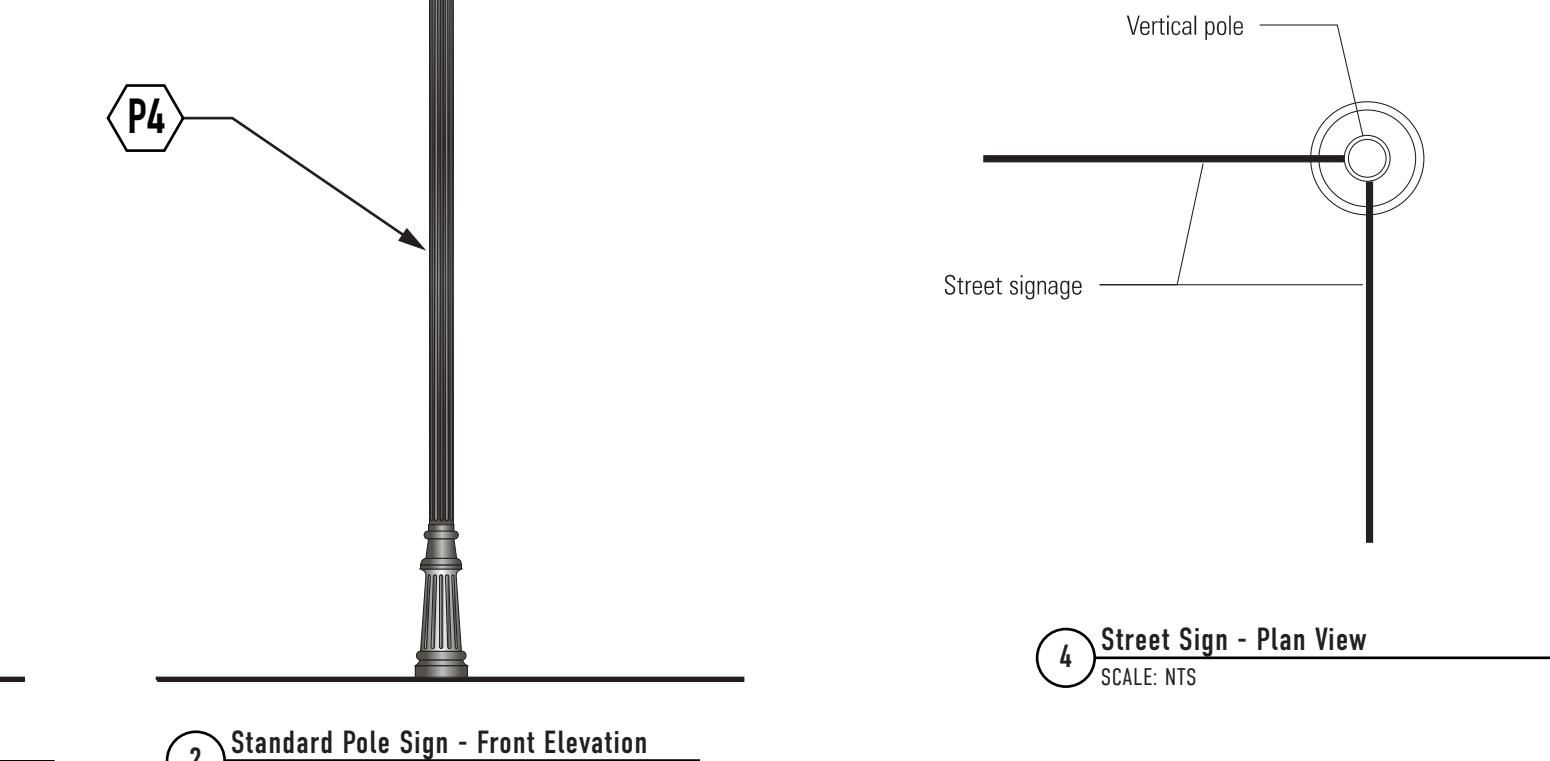
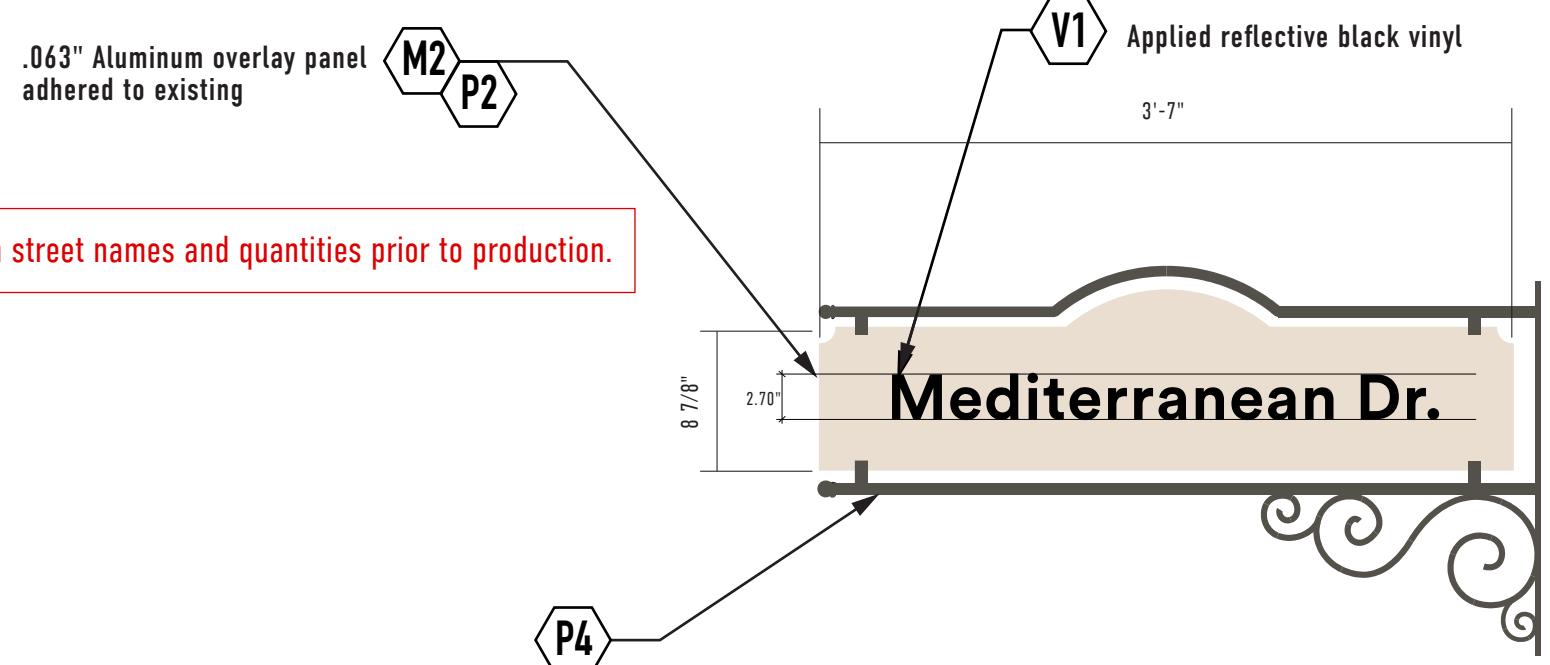
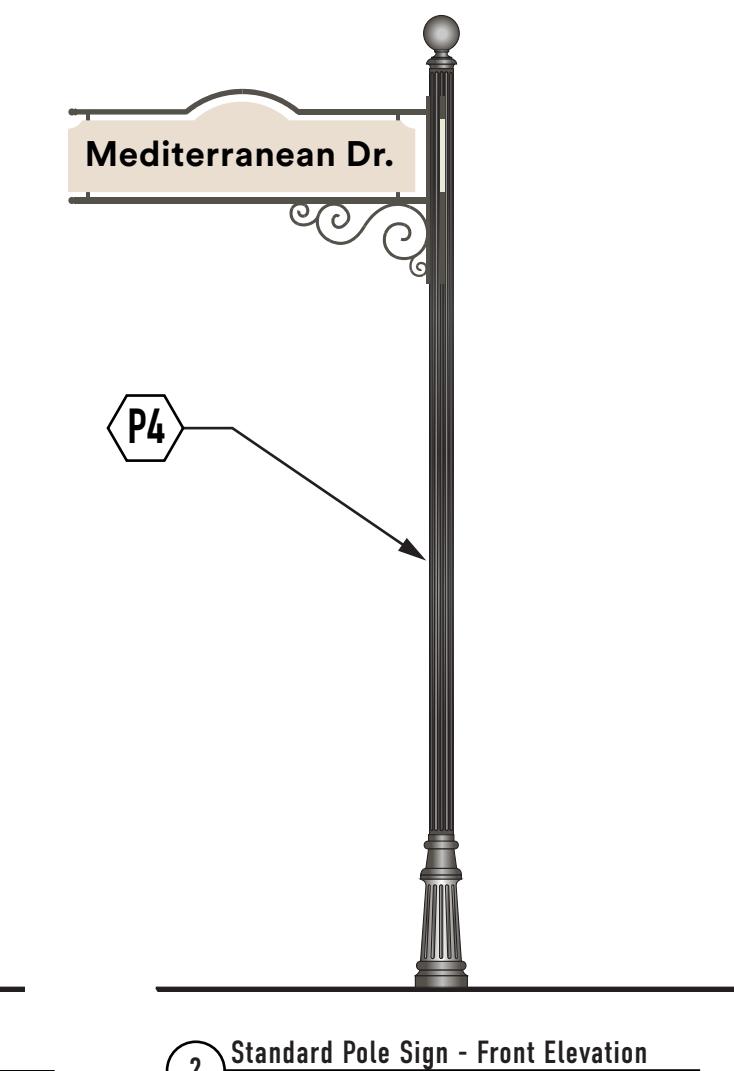
▲ 11.24.2025

▲ 12.04.2025

Drawing Title

**ST-G
Street Sign
Rendering**

Street Signs - Sign Type G



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Drawn By
BD Quantity
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Drawing Title

**ST-G
Street Sign
Elevations**

Street Signs - Sign Type G

NOTE: Client to confirm street names and quantities prior to production.

Mediterranean Dr.

Quantity 7

Fashion Dr.

Quantity 6

Village Shops Way

Quantity 5

Via Venezia St.

Quantity 2

Amgci Way

Quantity 1

Via Villagio

Quantity 7

Palma De Coco Dr.

Quantity 1

Via Monte Carlo Way

Quantity 2

Shopkeepers Way

Quantity 1

Plaza Del Lago Dr.

Quantity 5

Via Sardinia St.

Quantity 4

Cinema Way

Quantity 2

3 Street Sign - Message Schedule
SCALE: NTS



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▲ 12.04.2025

Drawing Title

**ST-G
Street Sign
Schedule**

Page 21

Double-sided Internally Illuminated Restroom Blade Sign - Sign Type J

J 01



1 Double-sided Restroom Blade Sign - Front Elevation

SCALE: 1 1/2" = 1'-0"



2 Restroom Blade Sign - Day Rendering

SCALE: NTS



3 Restroom Blade Sign - Night Rendering

SCALE: NTS



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Drawing Title

ST-J
Restroom Blade Sign
Rendering

Children's Play Area Dimensional Letters - Sign Type K

Scope: Remove existing letters. Patch/paint as needed.



1 Existing Children's Play Area Sign

K 01

SCALE: NTS



2 Children's Play Area Dimensional Letters - Rendering

SCALE: NTS



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BD Quantity
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Drawing Title
ST-K
Children's Play Area
Dimensional Letters
Rendering