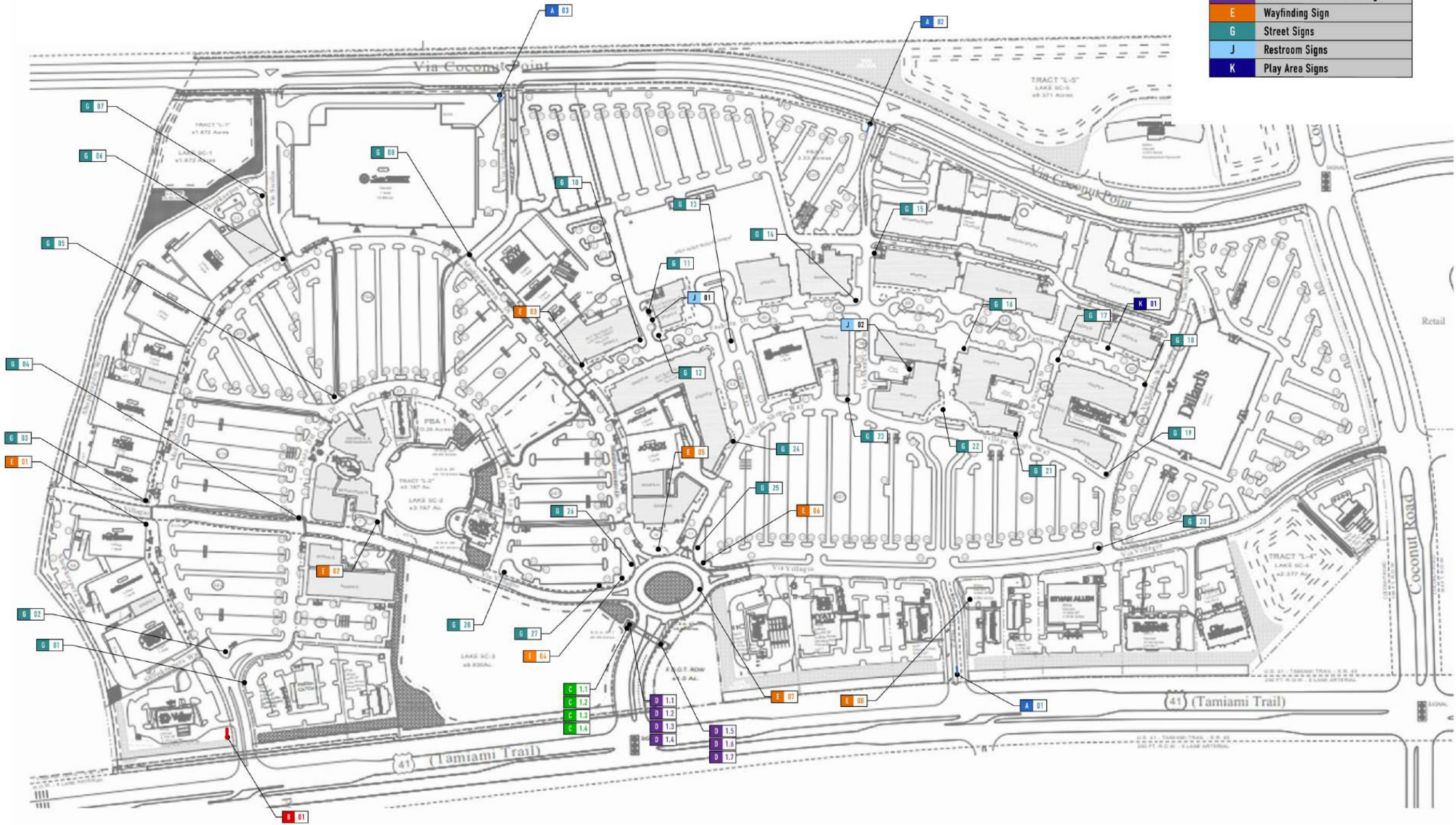




Coconut Point - Site Signage Refresh

RSVD 06.24.2026

J:\Drawing Library\Coconut Point\2025\Job Scope\Design Intent



SIGN LEGEND	
Sign Type	Sign Description
Site Signage / Wayfinding	
A	Monument Sign
B	Pylon Sign
C	Tower Lockup Channel Letters
D	Tower Coconut Channel Logo
E	Wayfinding Sign
G	Street Signs
J	Restroom Signs
K	Play Area Signs



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Property Owner
Simon Property Group

Name of Project
Coconut Point Comprehensive Sign Package

Project Address
**23106 Fashion Drive
Estero, FL 33928**

ISG Project Number
025072

Drawn By T.Samba	Quantity
----------------------------	----------

Original Drawing Date
06.02.2025

Issued Revisions

1	06.25.2025	8	01.14.2026
2	07.08.2025	9	02.24.2026
3	07.25.2025		
4	09.30.2025		
5	11.12.2025		
6	11.24.2025		
7	12.04.2025		

Drawing Title

EXTERIOR SIGN SCHEDULE

NOTE: All quantities and locations depicted are not exact and will require site survey to verify specific locations and better determine site-lines and visibility angles.
Sign fabricator to confirm all final sign messaging and locations with client or general contractor prior to fabrication. ISG to be notified of any changes.

SIGN ID	SIGN DESCRIPTION	QTY.	CITY CODE DEFINITION	ILLUMINATION	NOTES:
A	Monument Sign	3	Freestanding Ground Sign	Illuminated	
B	Pylon Sign	1	Freestanding Ground Sign	Illuminated	
C	Tower Lockup Channel Letters	4	Building-Affixed Sign	Illuminated	Large tower needs all 4 sides w/ signs replaced and new signs installed
D	Tower Coconut Channel Logo	7	Building-Affixed Sign	Illuminated	Small tower needs 3 sides w/ 3 Coconut Channel Logo replaced and new installed. Large tower needs 4 sides w/ 4 Coconut Channel Logos replaced.
E	Wayfinding Sign	8	Freestanding Pole Sign	Non-Illuminated	
G	Street Signs	28	Freestanding Pole Sign	Non-Illuminated	
J	Restroom Blade Sign	2	Building-Affixed Sign	Illuminated	
K	Play Area Sign	1	Building-Affixed Sign	Non-Illuminated	



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3 07.25.2025

4 09.30.2025

5 11.12.2025

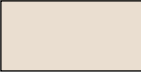
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7 12.04.2025

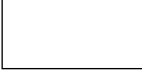
Drawing Title

Site Map

Paint

P1		SW7512 Pavilion Beige	P4		SW7048 Urbane Bronze
P2		SW6140 Moderate White	P5		MP32071 White Wonder
P3		Simon Black	P6		Paint to match PMS 5763

Material

M1		.125" Aluminum	M4		Day/Night Acrylic
M2		.063" Aluminum	M5		1/2" Clear Acrylic
M3		7328 White Acrylic	M6		3/16" White Translucent Acrylic

Vinyl - *All vinyls used are standard UV resistant. For digital prints, the ink has UV resistance, plus we use a matte laminate on digital prints for added protection in general (and added UV resistance).

V1		3M Reflective Black	V5		PMS 157c
V2		Black Opaque Vinyl	V6		PMS 5763c
V3		PMS 5773c	V7		PMS 1355c
V4		PMS TBD	V8		PMS 872c

Logos

Simon Lockup



Simon Lockup
Tower Entrance Only



Illuminated logo will be a
digitally printed vinyl graphic*



Font

Simon Circular Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890



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ISG Project Number
025072

Drawn By T.Samba	Quantity
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Issued Revisions
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3 07.08.2025 4 02.24.2026

5 07.25.2025

6 09.30.2025

7 11.12.2025

8 11.24.2025

9 12.04.2025

Drawing Title

Sign Material, Paint,
& Vinyl Information

Double-sided Monument Sign - Sign Type A



01 Existing Monument Sign
SCALE: NTS

A 01



02 Existing Monument Sign
SCALE: NTS

A 02



03 Existing Monument Sign
SCALE: NTS

A 03



04 ST-A Monument Sign Refresh - Day Rendering
SCALE: NTS



05 ST- A Monument Sign Refresh - Night Rendering
SCALE: NTS

05



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**Coconut Point
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Sign Package**

Project Address
**23106 Fashion Drive
Estero, FL 33928**

ISG Project Number
025072

Drawn By	Quantity
T.Samba	3

Original Drawing Date
06.02.2025

Issued Revisions
06.25.2025 01.14.2026

07.08.2025 02.24.2026

07.25.2025

09.30.2025

11.12.2025

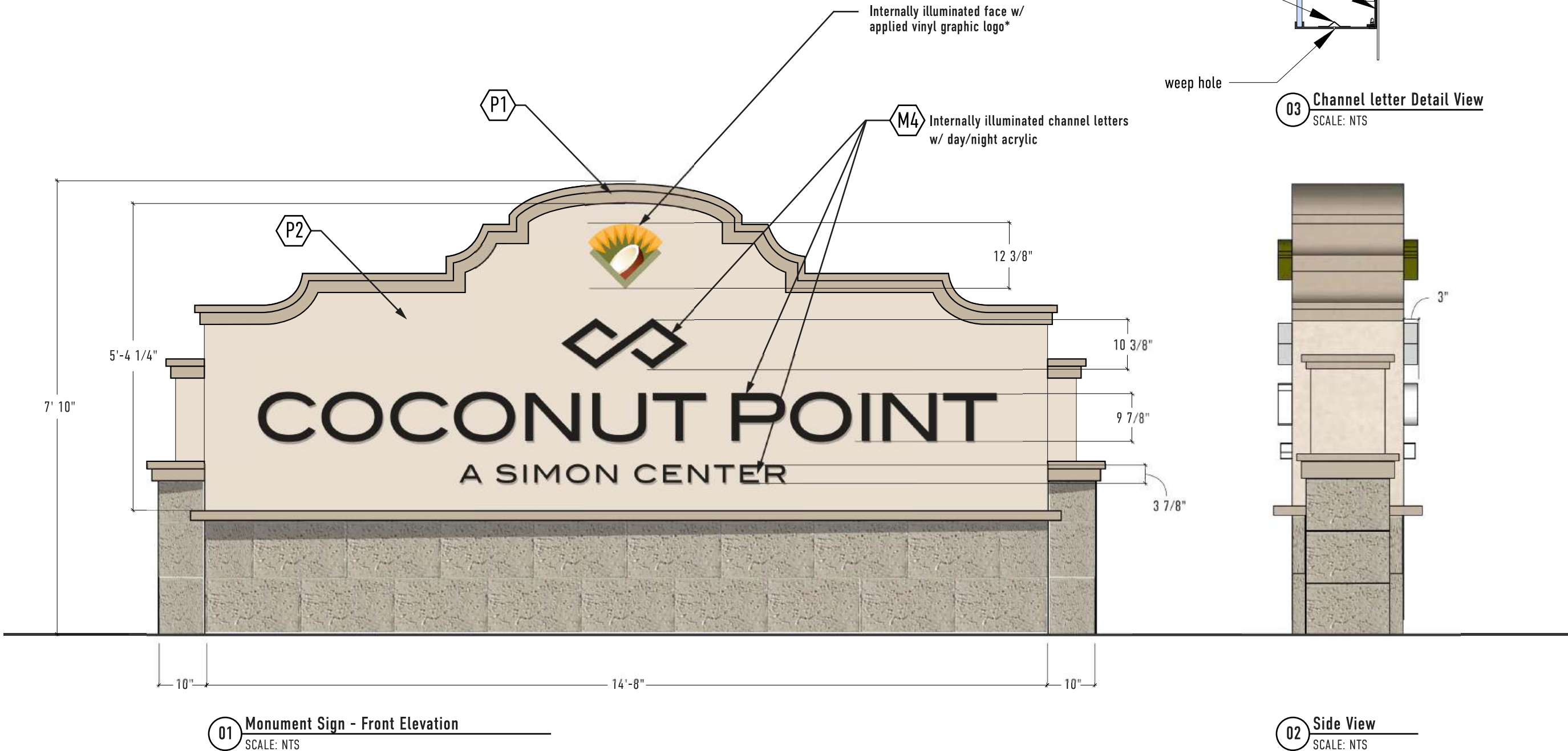
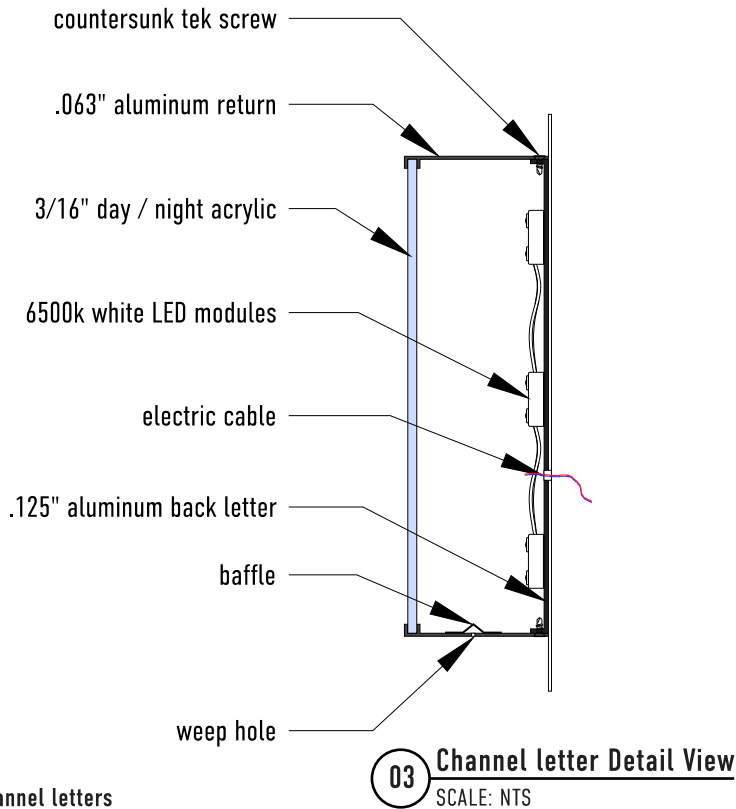
11.24.2025

12.04.2025

Drawing Title
**ST-A Double-sided
Monument Day &
Night Renderings**

Double-sided Monument Sign - Sign Type A

Sign Scope: Remove existing letters. Patch/paint existing faces.



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Estero, FL 33928

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025072

Drawn By T.Samba	Quantity 3
---------------------	---------------

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△ 07.25.2025	
△ 09.30.2025	
△ 11.12.2025	
△ 11.24.2025	
△ 12.04.2025	

Drawing Title

ST-A Double-sided Monument Sign Front Elevation

Double-sided Pylon Sign - Sign Type B



01 Existing Pylon Sign
SCALE: NTS

B 01



02 Pylon Sign Refresh - Day Rendering
SCALE: NTS



03 Pylon Sign Refresh - Night Rendering
SCALE: NTS



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Comprehensive
Sign Package

Project Address
23106 Fashion Drive
Estero, FL 33928

ISG Project Number
025072

Drawn By	Quantity
T.Samba	1

Original Drawing Date
06.02.2025

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1 06.25.2025 8 01.14.2026

2 07.08.2025 9 02.24.2026

3 07.25.2025

4 09.30.2025

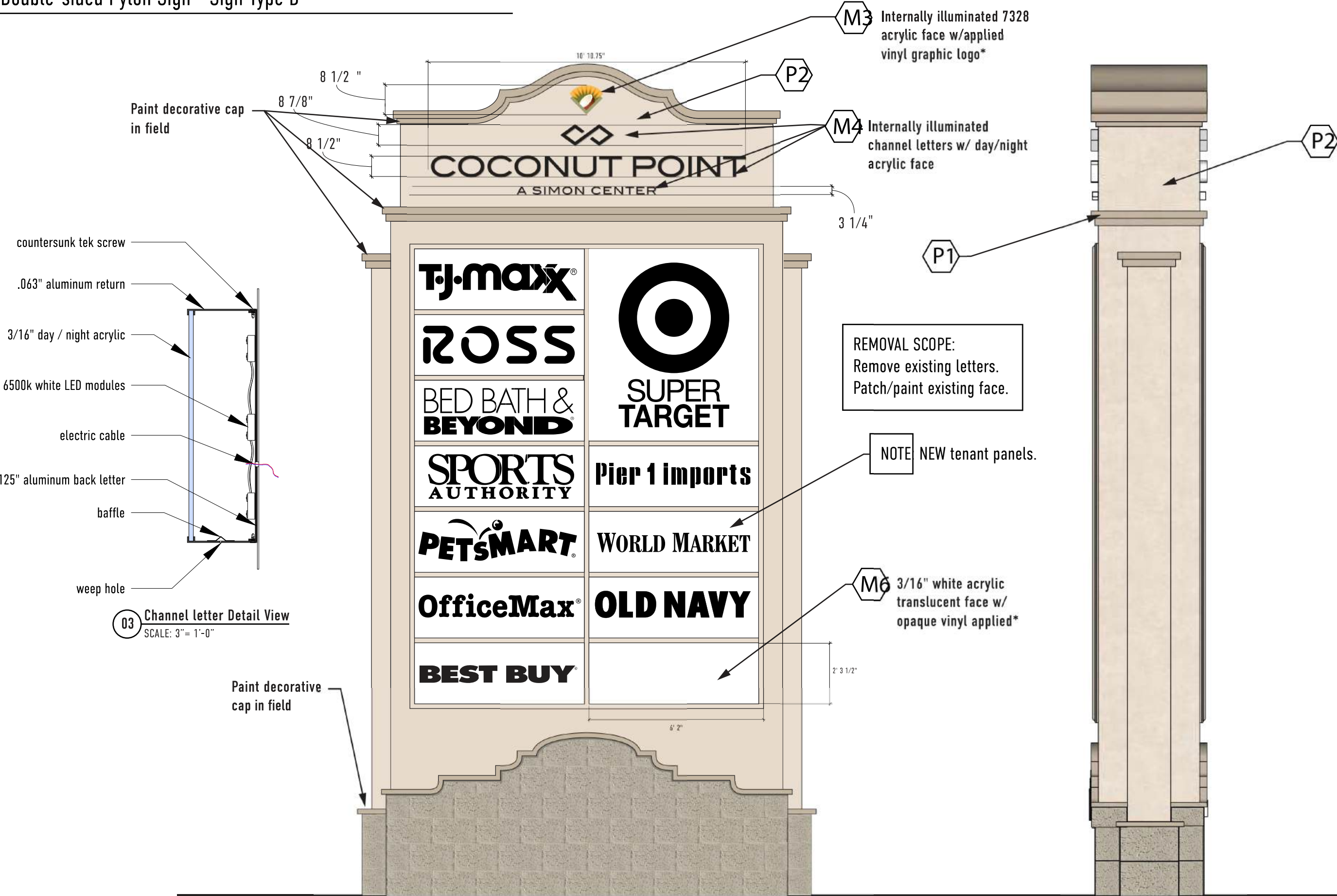
5 11.12.2025

6 11.24.2025

7 12.04.2025

Drawing Title
ST-B
Pylon Sign Day &
Night Renderings

Double-sided Pylon Sign - Sign Type B



01 Pylon Sign - Front Elevation
SCALE: NTS

02 Side View
SCALE: NTS



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ISG Project Number
025072

Drawn By	Quantity
T.Samba	1

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4	09.30.2025		
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7	12.04.2025		

Drawing Title
ST-B
Pylon Sign
Front Elevation

Main Entrance Tower Signs - Sign Type C & D



Sign Scope: Remove existing letters and logo on all 4 sides of large tower.
Patch/paint wall surfaces. Install new letters/logos.
Remove existing shell logo on 3 sides of small tower.
Patch/paint wall surfaces. Install new shell logo.

01 Existing Entrance Tower Signs
SCALE: NTS

C 01



02 Main Entrance Tower Signs - Day Rendering
SCALE: NTS



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Project Address
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Estero, FL 33928**

ISG Project Number
025072

Drawn By	Quantity
T.Samba	

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4	09.30.2025		
5	11.12.2025		
6	11.24.2025		
7	12.04.2025		

Drawing Title
**ST-C / ST-D
Main Entrance
Tower Elevations
Day Rendering**

Main Entrance Tower Signs - Sign Type C & D



01 Existing Entrance Tower Signs
SCALE: NTS

C 01



02 Main Entrance Tower Signs - Night Rendering
SCALE: NTS



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Project Address
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Estero, FL 33928**

ISG Project Number
025072

Drawn By	Quantity
T.Samba	

Original Drawing Date
06.02.2025

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07.08.2025 02.24.2026

07.25.2025

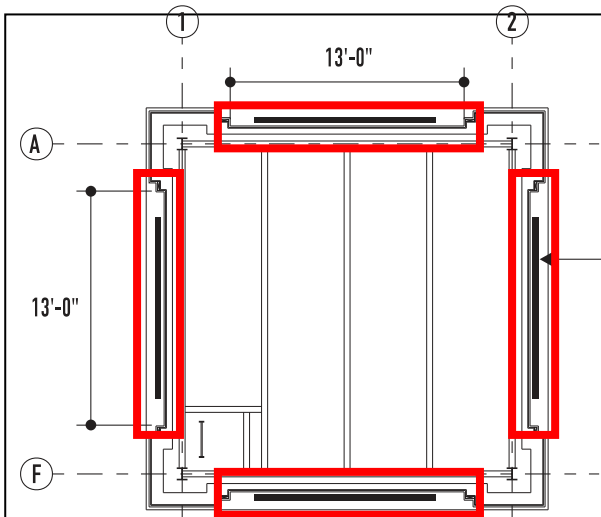
09.30.2025

11.12.2025

11.24.2025

12.04.2025

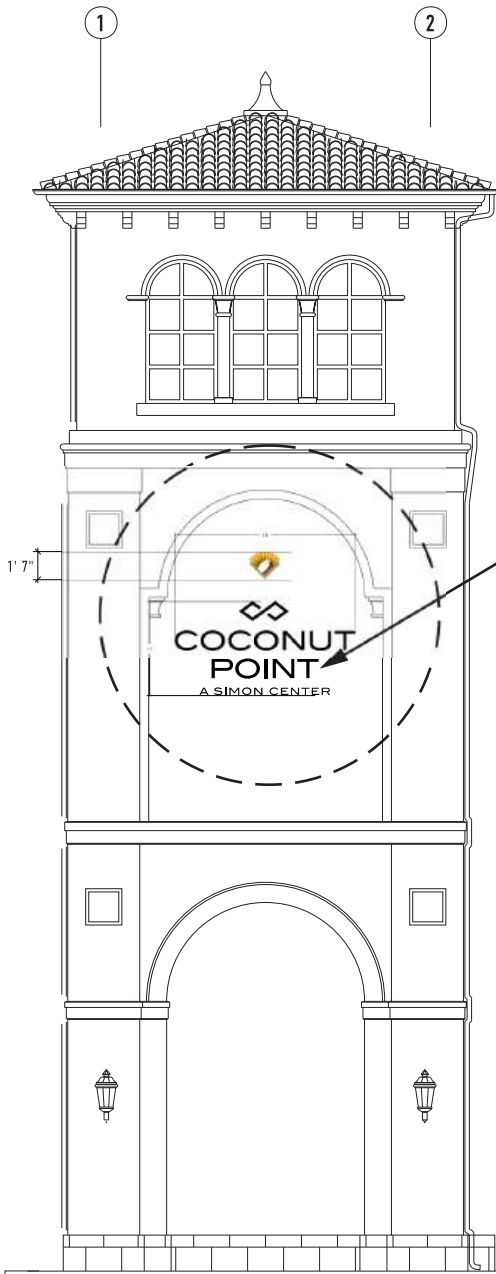
Drawing Title
**ST-C / ST-D
Main Entrance
Tower Elevations
Night Rendering**



Plan View - North Tower
Scale : 3/32"=1'-0"

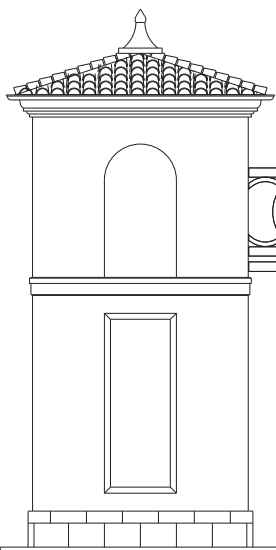
Channel letters & logo ST-C
(4 sides)
Illuminated Shell ST-D
(4 sides)

- C 1.1
- C 1.2
- C 1.3
- C 1.4
- D 1.1
- D 1.2
- D 1.3
- D 1.4

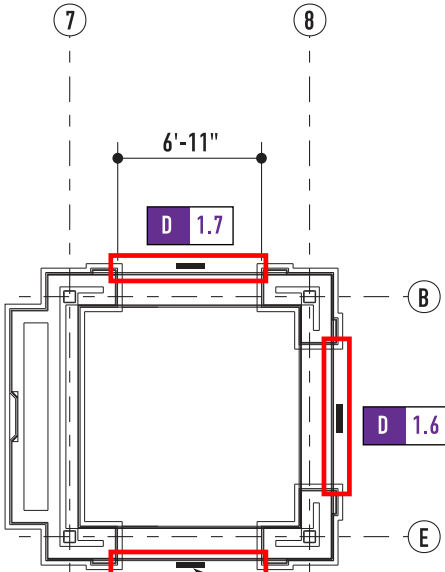


North Tower
West Elevation

Closeup Front Elevation
w/ measurements on page 13



West Elevation
Scale : 3/32"=1'-0"



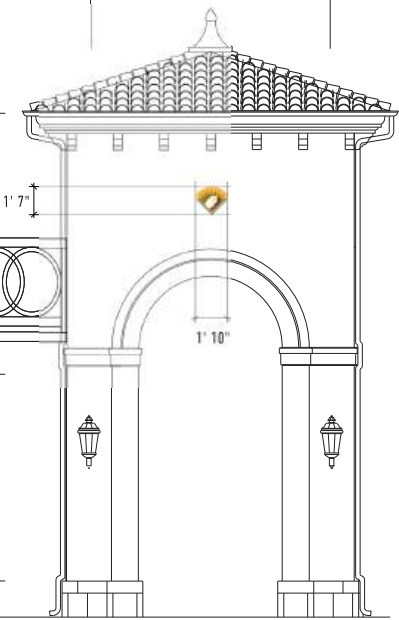
Plan View - South Tower
Scale : 3/32"=1'-0"

Illuminated Logo
(3 sides)

T/ STUD
ELE V. 128'-0"

B/ ARCH
ELE V. 113'-6"

T/ BASE
ELE V. 102'-0"



South Tower
West Elevation



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Simon Property Group

Name of Project
**Coconut Point
Comprehensive
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Project Address
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ISG Project Number
025072

Drawn By T.Samba	Quantity
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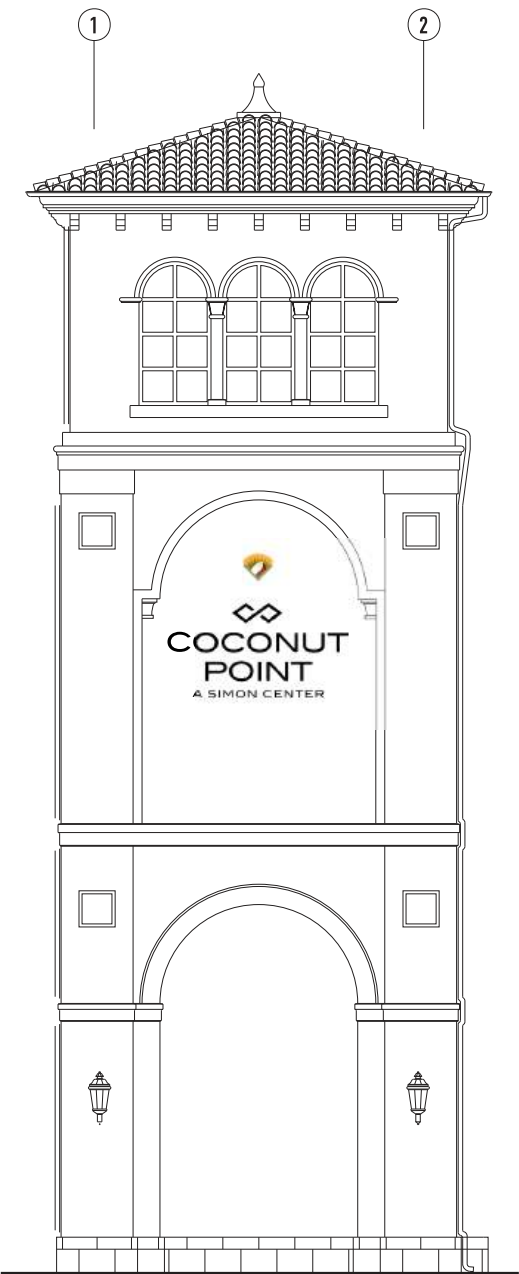
- 1 06.25.2025 8 01.14.2026
- 2 07.08.2025 9 02.24.2026
- 3 07.25.2025
- 4 09.30.2025
- 5 11.12.2025
- 6 11.24.2025
- 7 12.04.2025

Drawing Title

**ST-C & ST-D
Main Entrance
Tower Elevations**

Main Entrance Tower Signs - Sign Type C

Sign Scope: Remove existing letters and logo.
Patch/paint wall surface.
Install new letters/logo.



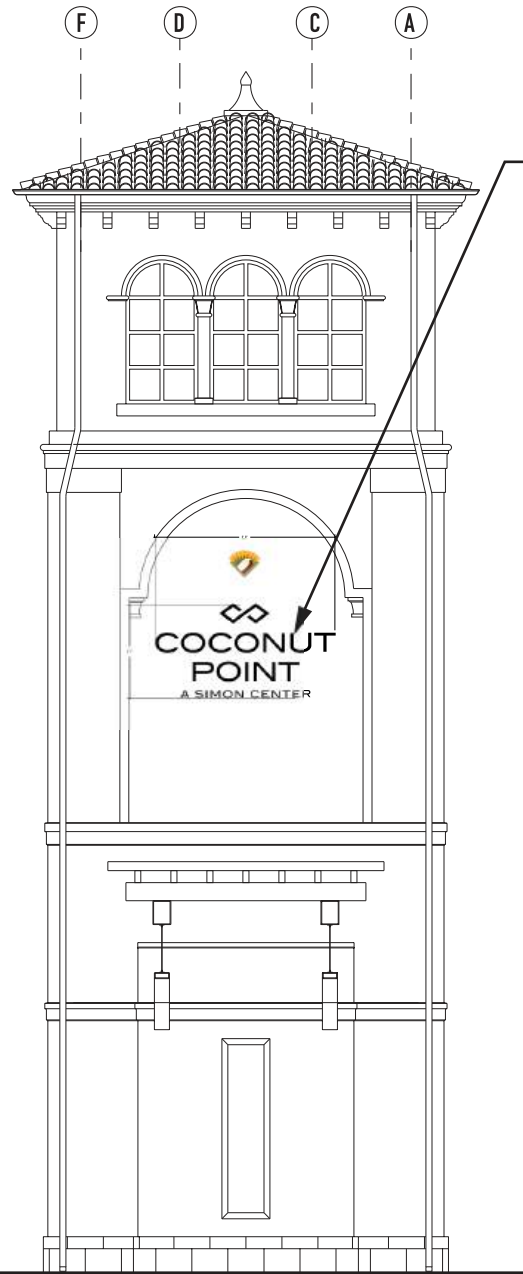
North Tower
West Elevation
Scale : 3/32"=1'-0"



North Tower
North Elevation
Scale : 3/32"=1'-0"



North Tower
East Elevation
Scale : 3/32"=1'-0"



North Tower
South Elevation
Scale : 3/32"=1'-0"



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025072

Drawn By
T.Samba

Quantity
4

Original Drawing Date
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△ 06.25.2025 △ 01.14.2026

△ 07.08.2025 △ 02.24.2026

△ 07.25.2025

△ 09.30.2025

△ 11.12.2025

△ 11.24.2025

△ 12.04.2025

Drawing Title
**ST-C
Main Entrance
Tower Elevations**

Main Entrance Tower Signs - Sign Type C



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Project Address

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ISG Project Number

025072

Drawn By

T.Samba

Quantity

4

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6 09.30.2025

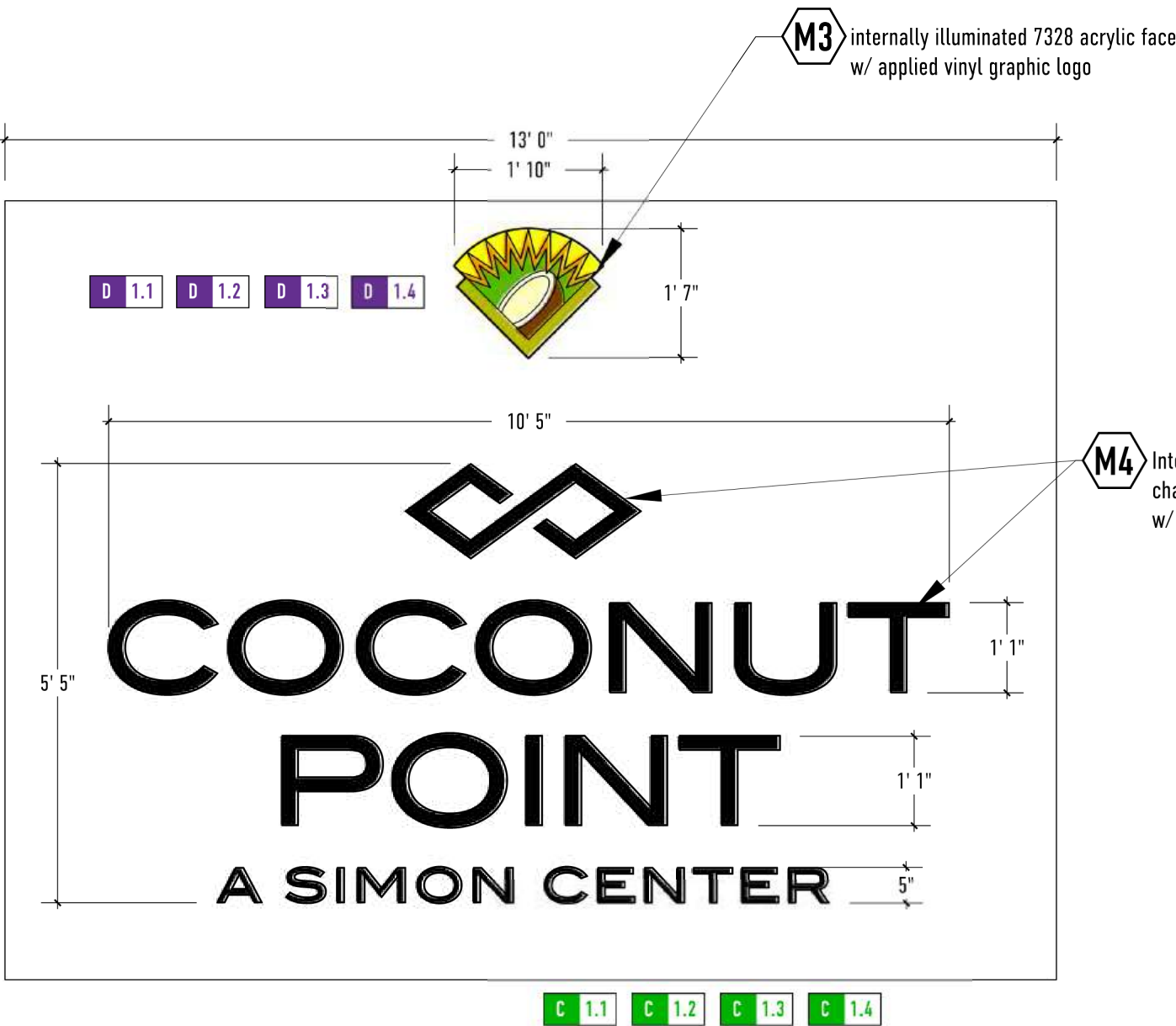
7 11.12.2025

8 11.24.2025

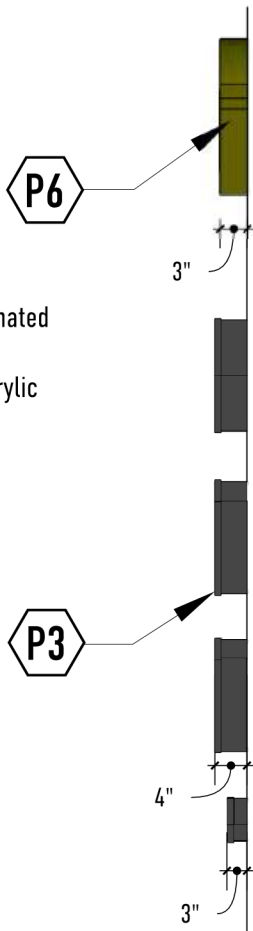
9 12.04.2025

Drawing Title

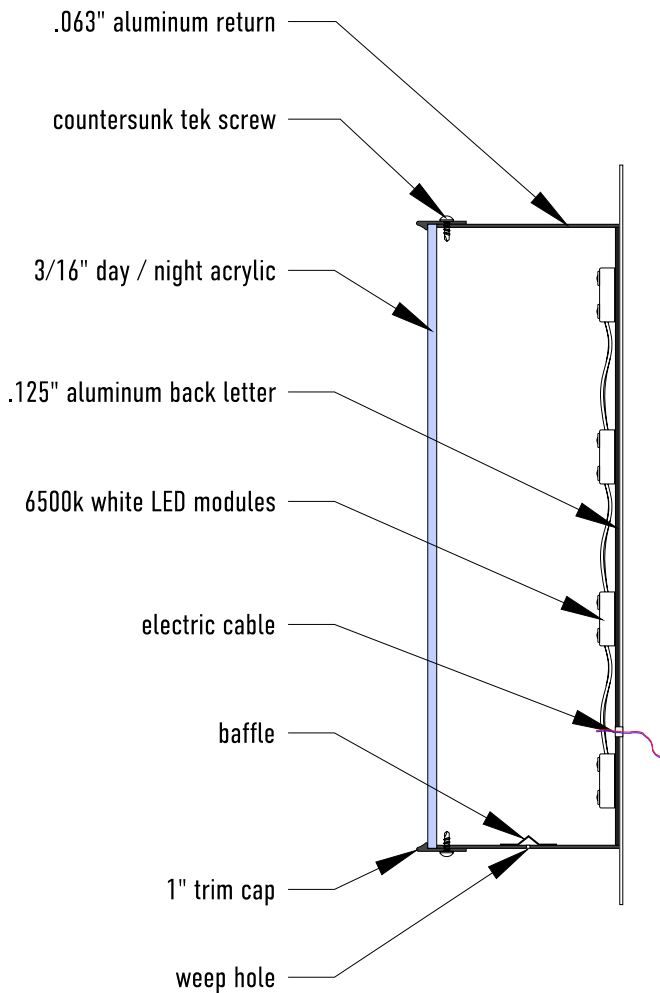
ST-C Logo &
Channel Letters
Front Elevation



01 North Tower Sign - Front Elevation
SCALE: 1/2" = 1'-0" Quantity : 4 total

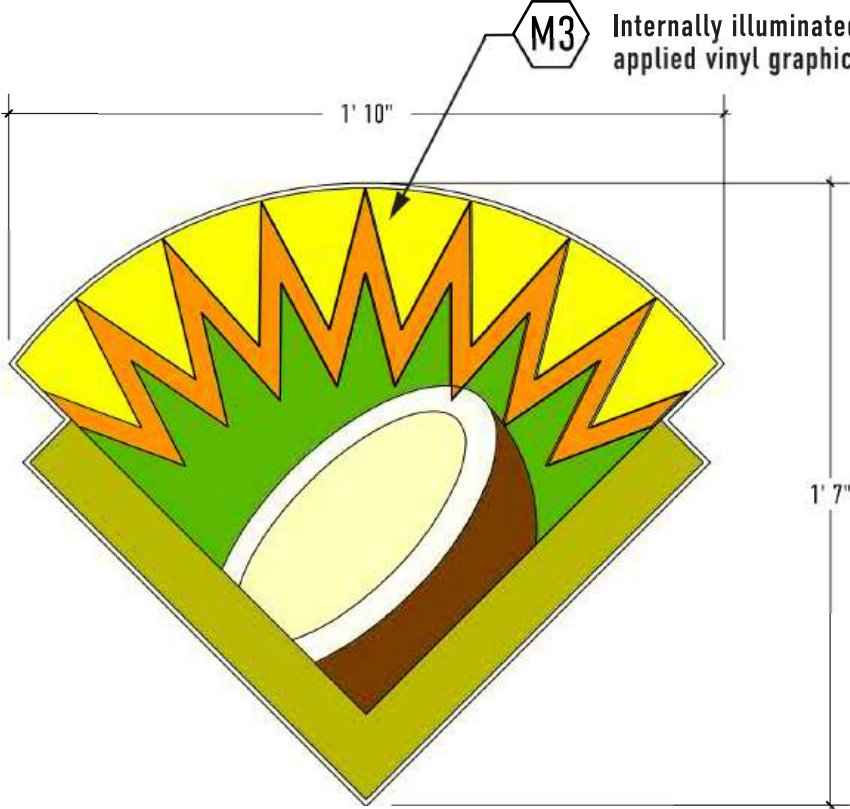


02 Side View
SCALE: 1/2" = 1'-0"

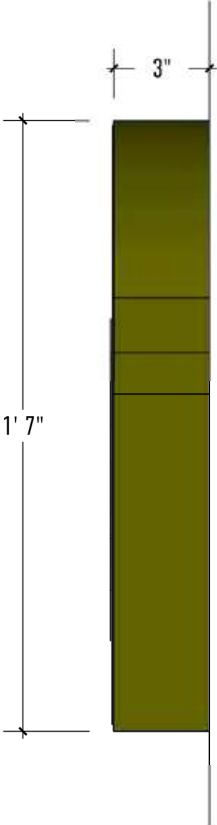


03 Channel letter Detail View
SCALE: 3" = 1'-0"

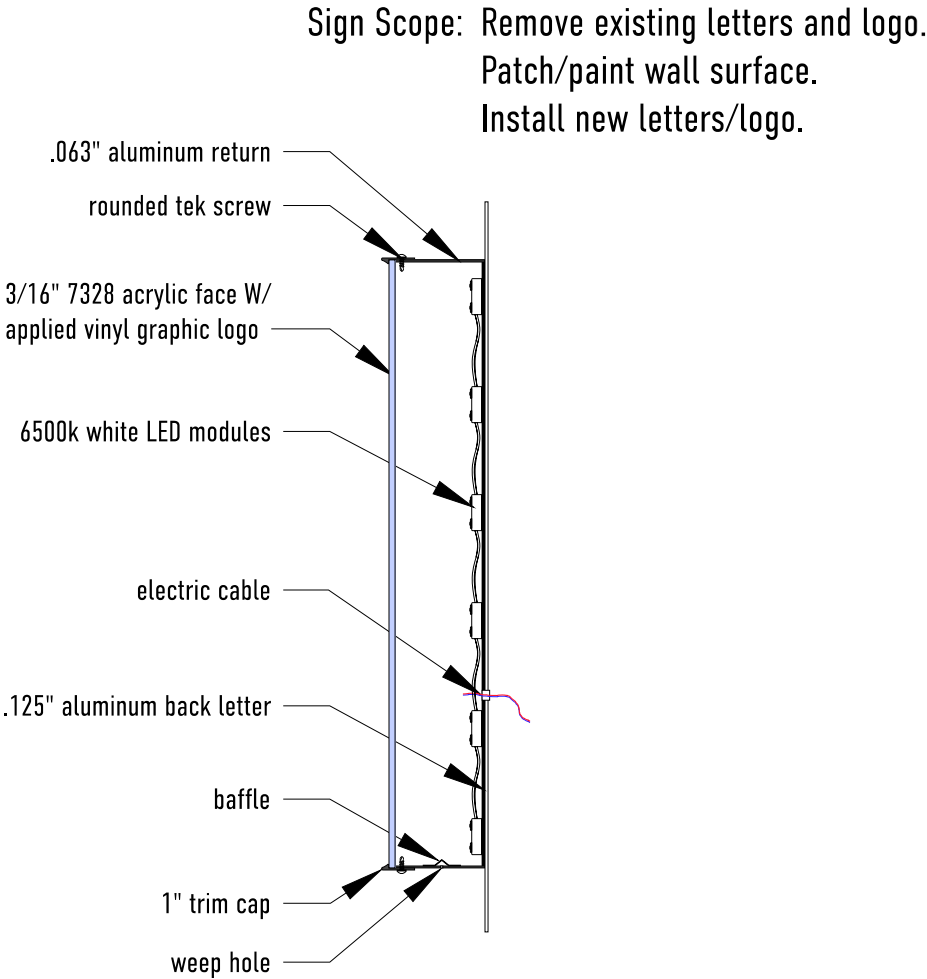
Main Entrance Tower Signs - Sign Type D



01 ST-D - Front Elevation - Small Tower Elevation
SCALE: 2"= 1'-0" Quantity : 7 total



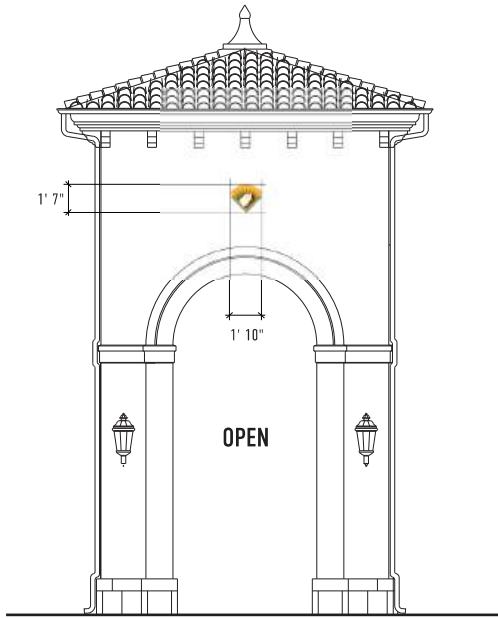
02 Side View
SCALE: 2"= 1'-0"



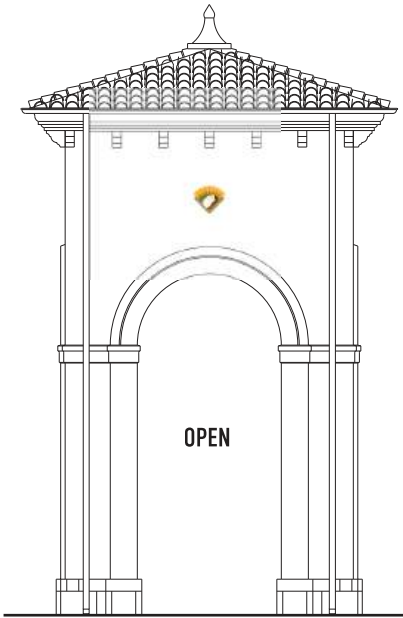
Sign Scope: Remove existing letters and logo.
Patch/paint wall surface.
Install new letters/logo.

03 Channel letter Detail View
SCALE: 2"=1'-0"

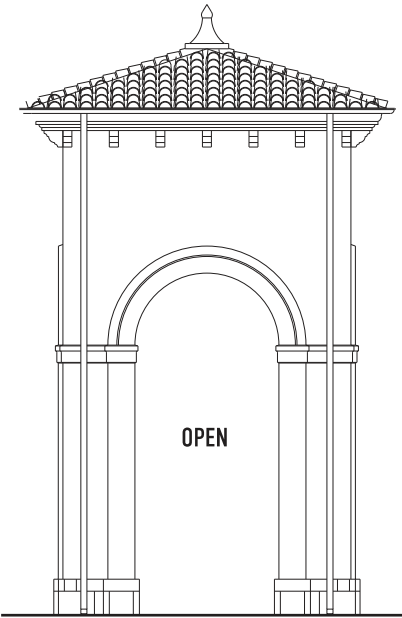
D 1.5 D 1.6 D 1.7



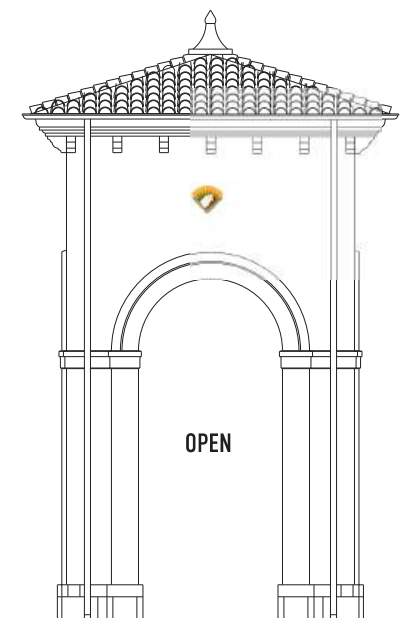
South Tower
West Elevation
Scale : 3/32"=1'-0"



South Tower
South Elevation
Scale : 3/32"=1'-0"



South Tower
North Elevation
Scale : 3/32"=1'-0"



South Tower
East Elevation
Scale : 3/32"=1'-0"



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Property Owner
Simon Property Group

Name of Project
**Coconut Point
Comprehensive
Sign Package**

Project Address
**23106 Fashion Drive
Estero, FL 33928**

ISG Project Number
025072

Drawn By T.Samba	Quantity 7
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Original Drawing Date
06.02.2025

Issued Revisions
1 06.25.2025 2 01.14.2026

3 07.08.2025 4 02.24.2026

5 07.25.2025

6 09.30.2025

7 11.12.2025

8 11.24.2025

9 12.04.2025

Drawing Title
**ST-D
Main Entrance
Tower Elevations**

Wayfinding Sign - Sign Type E



01

Existing Wayfinding Sign

SCALE: NTS

E01



02

Wayfinding Sign Refresh - Rendering

SCALE: NTS



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Estero, FL 33928

ISG Project Number
025072

Drawn By T.Samba	Quantity 8
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Original Drawing Date
06.02.2025

Issued Revisions

△ 06.25.2025	△ 01.14.2026
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△ 07.08.2025	△ 02.24.2026
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△ 07.25.2025

△ 09.30.2025

△ 11.12.2025

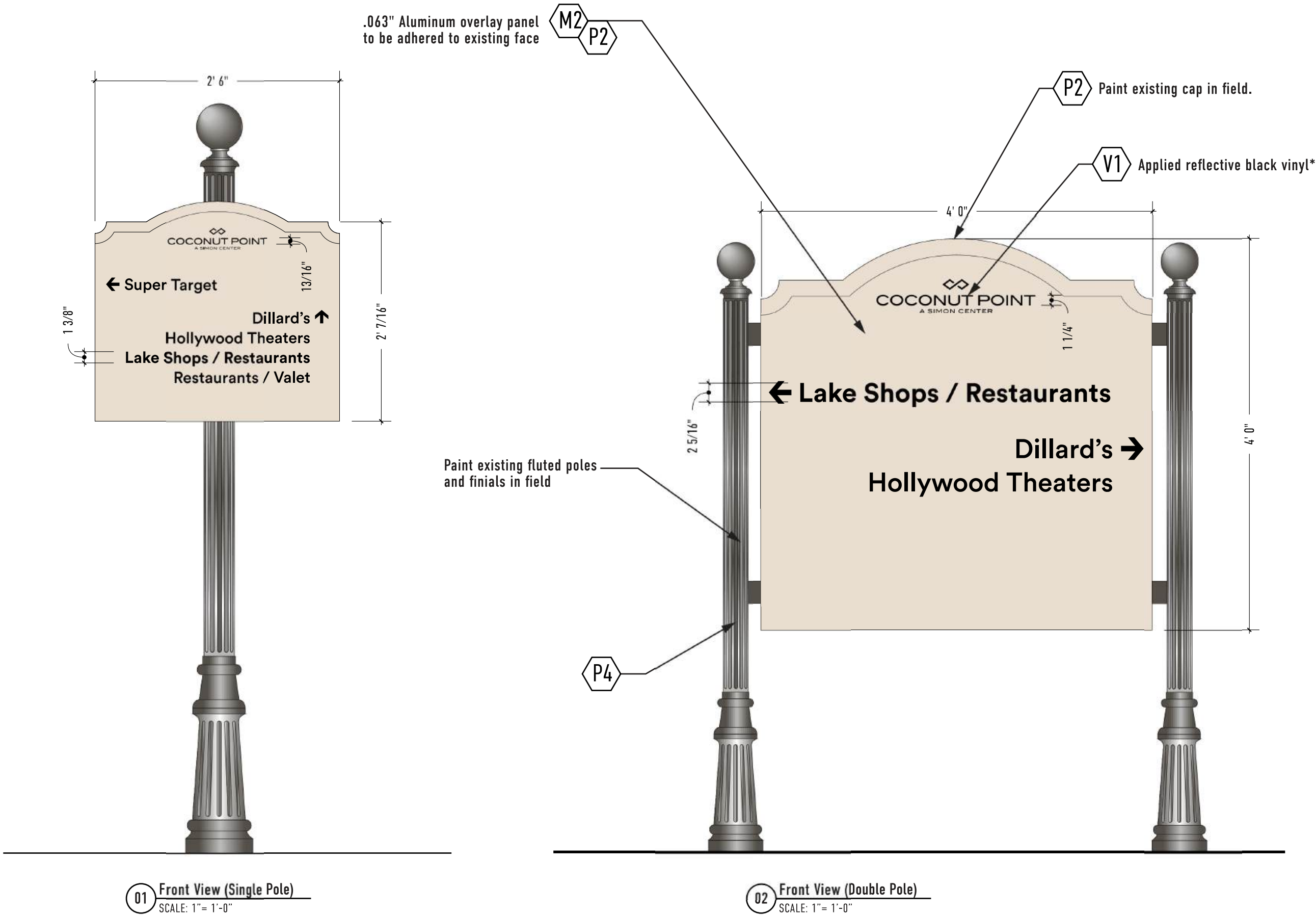
△ 11.24.2025

△ 12.04.2025

Drawing Title

ST-E
Wayfinding Sign
Rendering

J:\Drawing Library\Coconut Point\2025 Job Scope\Design Intent



01 Front View (Single Pole)
SCALE: 1"= 1'-0"

02 Front View (Double Pole)
SCALE: 1"= 1'-0"



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Project Address
23106 Fashion Drive
Estero, FL 33928

ISG Project Number
025072

Drawn By	Quantity
T.Samba	8

Original Drawing Date
06.02.2025

Issued Revisions
1 06.25.2025 8 01.14.2026

2 07.08.2025 9 02.24.2026

3 07.25.2025

4 09.30.2025

5 11.12.2025

6 11.24.2025

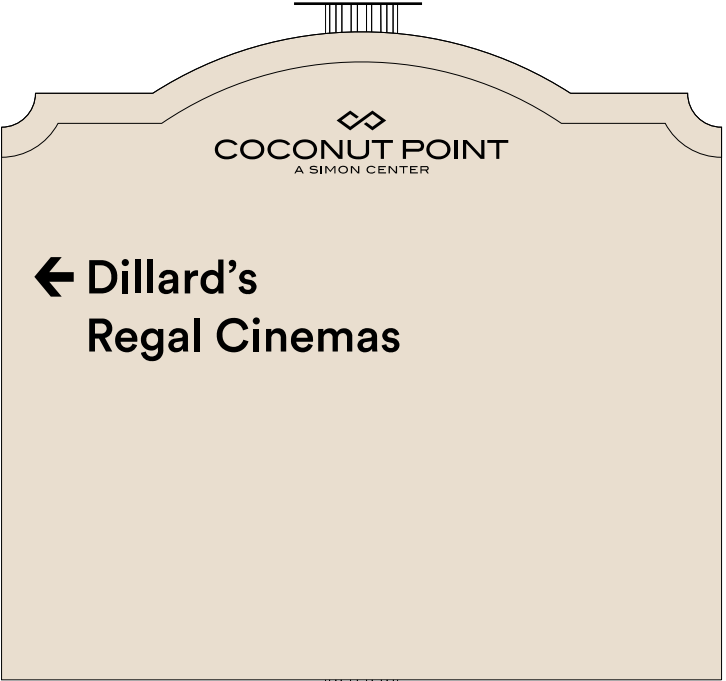
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Drawing Title

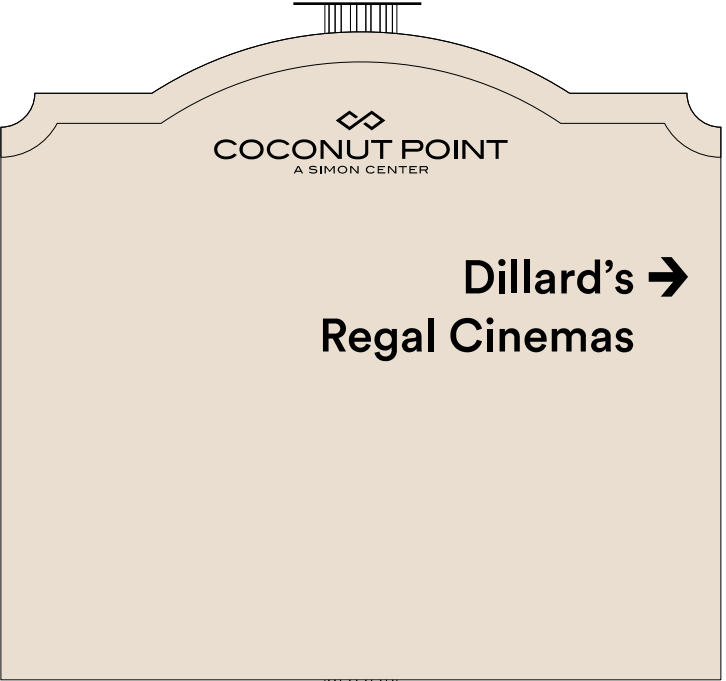
ST-E
Wayfinding Sign
Elevations



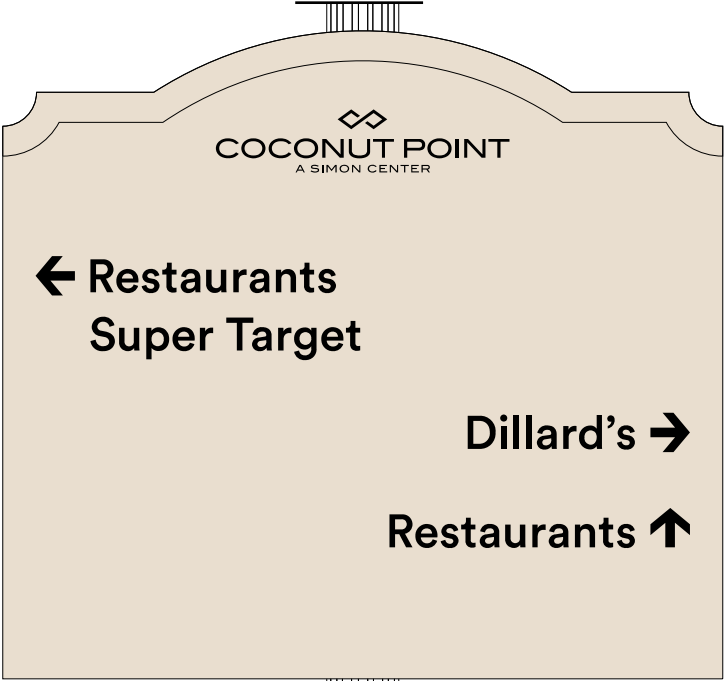
ST-E.01



ST-E.03.A



ST-E.03.B



ST-E.08



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Drawn By T.Samba	Quantity 8
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△ 07.25.2025

△ 09.30.2025

△ 11.12.2025

△ 11.24.2025

△ 12.04.2025

Drawing Title

ST-E
Wayfinding sign
Message Schedule

J:\Drawing Library\C\Coconut Point\2025\Job Scope\Design Intent



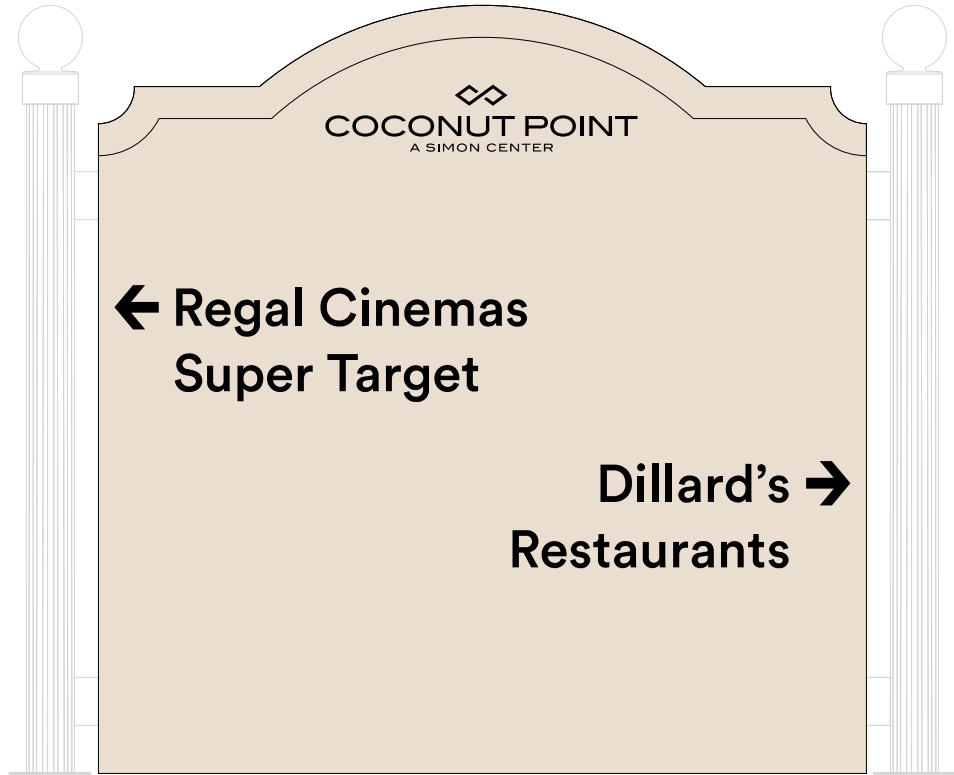
ST-E.04



ST-E.05



ST-E.06



ST-E.07



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Sign Package

Project Address

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Estero, FL 33928

ISG Project Number

025072

Drawn By

T.Samba

Quantity

8

Original Drawing Date

06.02.2025

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△ 07.25.2025

△ 09.30.2025

△ 11.12.2025

△ 11.24.2025

△ 12.04.2025

Drawing Title

ST-E
Wayfinding sign
Message Schedule



01 Existing Street Sign
SCALE: NTS

G 01



02 Street Sign Refresh - Rendering
SCALE: NTS



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Name of Project
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Project Address
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Estero, FL 33928

ISG Project Number
025072

Drawn By T.Samba	Quantity 43
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Original Drawing Date
06.02.2025

Issued Revisions

1 06.25.2025	8 01.14.2026
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3 07.25.2025

4 09.30.2025

5 11.12.2025

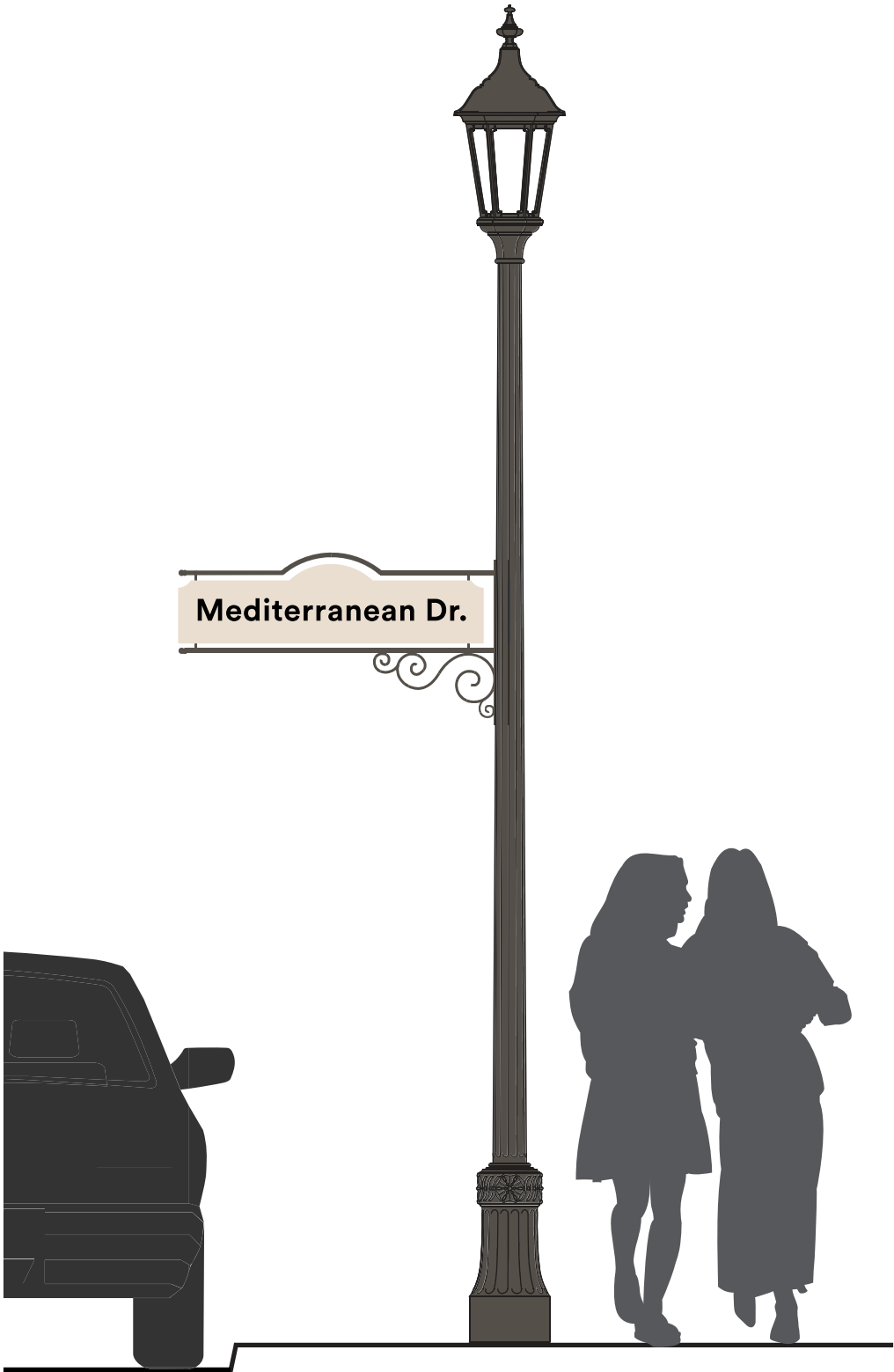
6 11.24.2025

7 12.04.2025

Drawing Title

ST-G
Street Sign
Rendering

Street Signs - Sign Type G

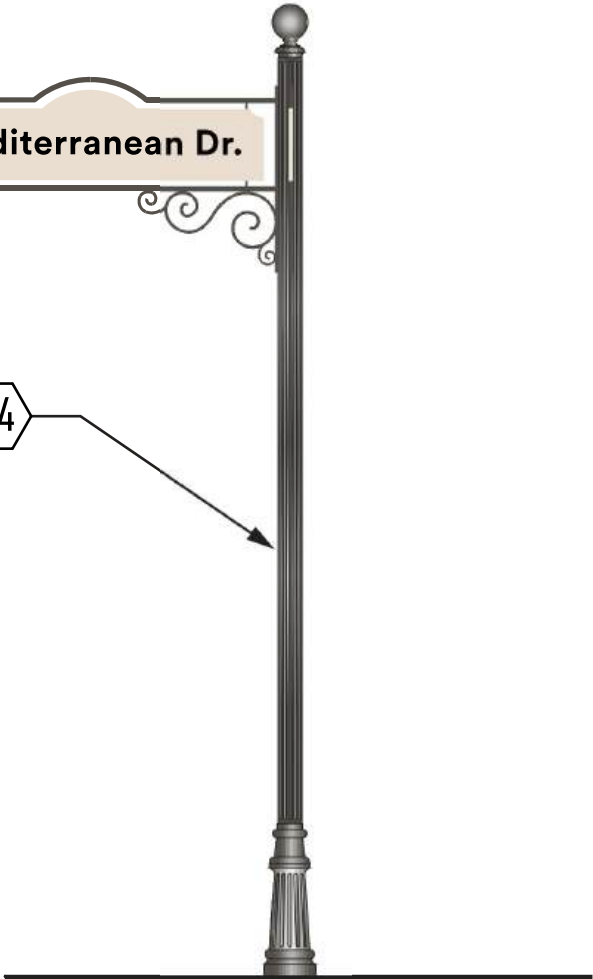


01 Light Pole Sign - Front Elevation
SCALE: 1/2" = 1'-0"

.063" Aluminum overlay panel
adhered to existing

Mediterranean Dr.

P4



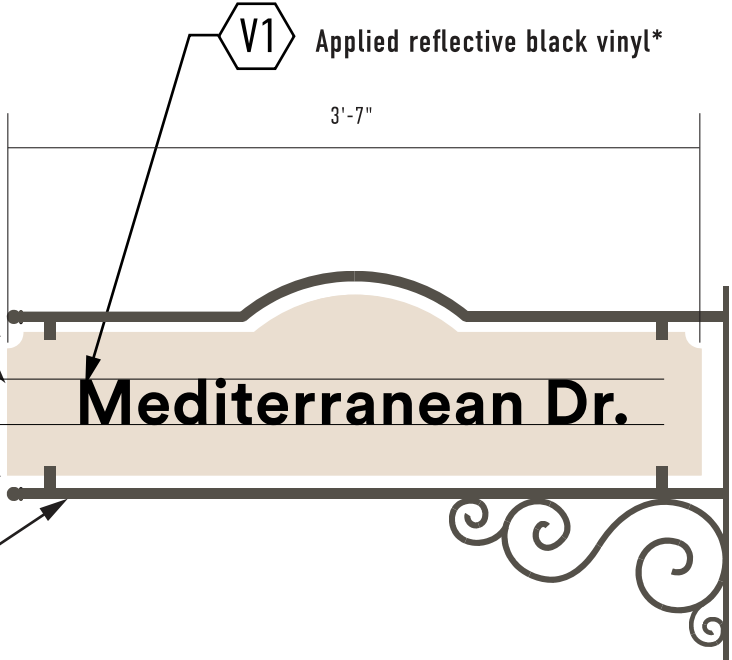
02 Standard Pole Sign - Front Elevation
SCALE: 1/2" = 1'-0"

M2
P2

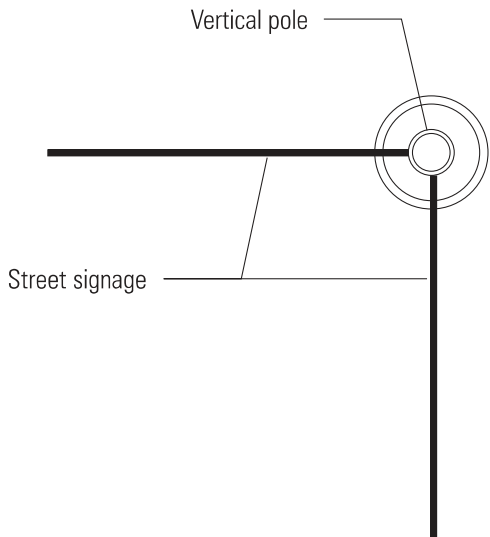
P4

8 7/8"

2.70"



03 Street Sign - Front Elevation
SCALE: 1" = 1'-0"



04 Street Sign - Plan View
SCALE: NTS



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ISG Project Number

025072

Drawn By

T.Samba

Quantity

43

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△ 09.30.2025

△ 11.12.2025

△ 11.24.2025

△ 12.04.2025

Drawing Title

ST-G
Street Sign
Elevations

Street Signs - Sign Type G

Mediterranean Dr.

Fashion Dr.

Village Shops Way

Via Venezia St.

Amgci Way

Via Villagio

Palma De Coco Dr.

Via Monte Carlo Way

Shopkeepers Way

Plaza Del Lago Dr.

Via Sardinia St.

Cinema Way

01 Street Sign - Message Schedule
SCALE: NTS



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Sign Package

Project Address
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Estero, FL 33928

ISG Project Number
025072

Drawn By T.Samba	Quantity
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Original Drawing Date
06.02.2025

Issued Revisions

1	06.25.2025	2	01.14.2026
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3	07.08.2025	4	02.24.2026
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5	07.25.2025
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6	09.30.2025
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7	11.12.2025
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8	11.24.2025
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9	12.04.2025
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Drawing Title

ST-G
Street Sign
Schedule

Double-sided Internally Illuminated Restroom Blade Sign - Sign Type J

J 01



01 Restroom Blade Sign - Night Rendering
SCALE: NTS



02 Restroom Blade Sign - Day Rendering
SCALE: NTS



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Comprehensive
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Project Address
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Estero, FL 33928

ISG Project Number
025072

Drawn By	Quantity
T.Samba	2

Original Drawing Date
06.02.2025

Issued Revisions

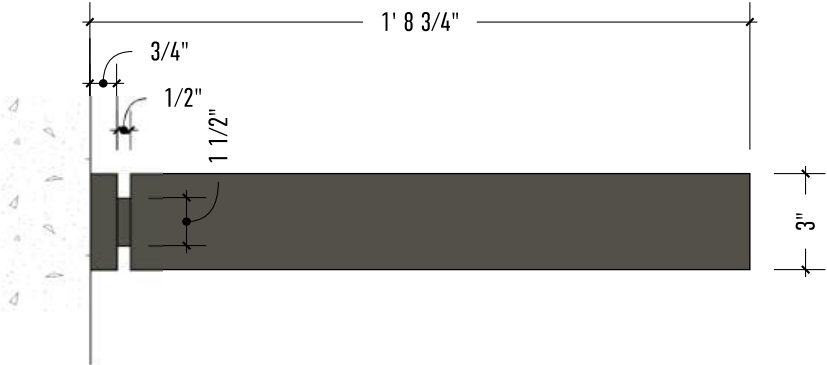
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| 2 | 07.08.2025 | 9 | 02.24.2026 |
| 3 | 07.25.2025 | | |
| 4 | 09.30.2025 | | |
| 5 | 11.12.2025 | | |
| 6 | 11.24.2025 | | |
| 7 | 12.04.2025 | | |

Drawing Title

ST-J
Restroom Blade Sign
Rendering

Double-sided Internally Illuminated Restroom Blade Sign - Sign Type J

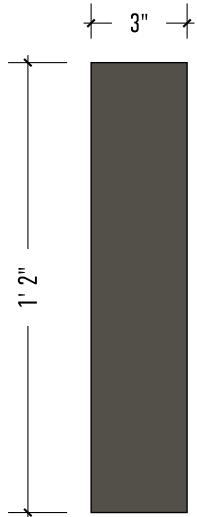
J 01



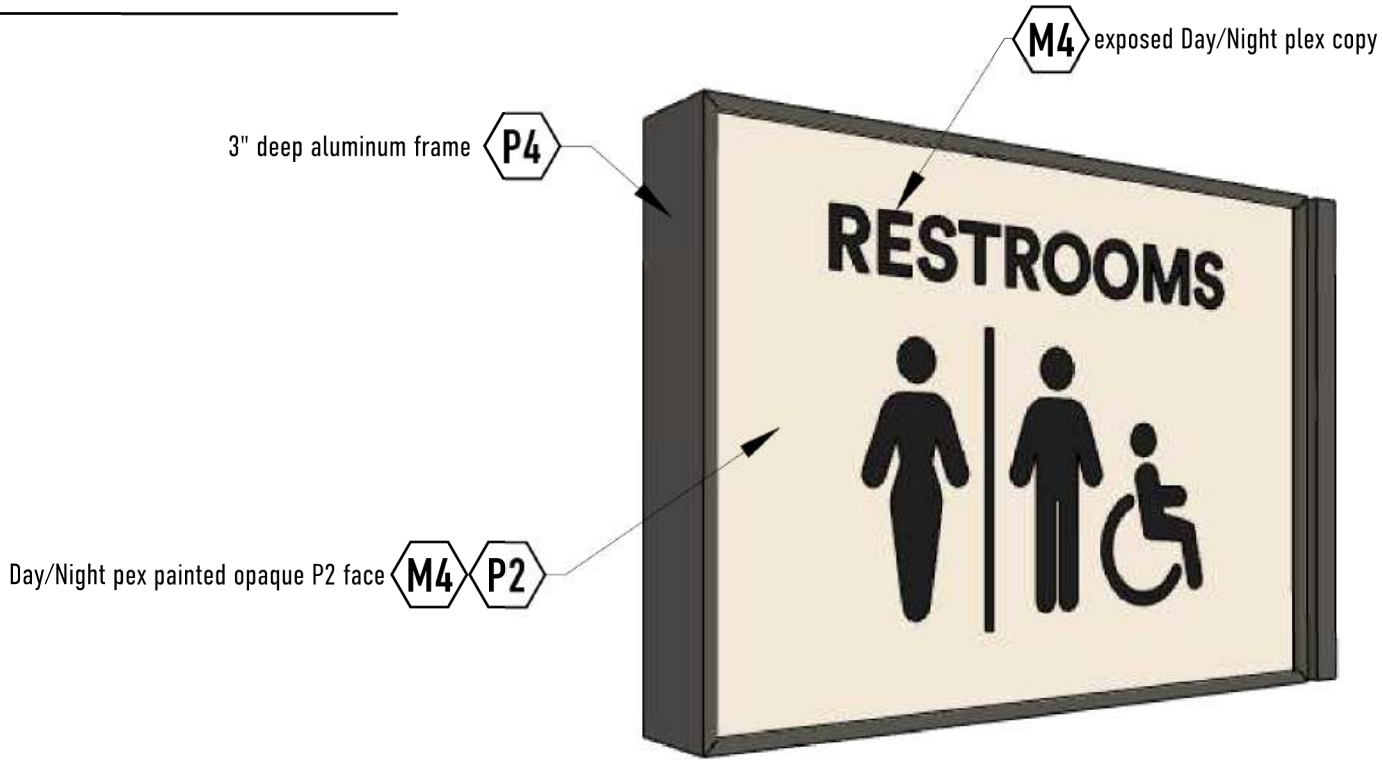
04 Top View
SCALE: 2" = 1'-0"



01 Front View
SCALE: 2" = 1'-0"



02 Side View
SCALE: 2" = 1'-0"



05 Perspective View
SCALE: NTS



03 Back View
SCALE: 2" = 1'-0"



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025072

Drawn By	Quantity
T.Samba	2

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△ 07.25.2025	
△ 09.30.2025	
△ 11.12.2025	
△ 11.24.2025	
△ 12.04.2025	

Drawing Title

**ST-J
Restroom Blade Sign
Dimensional**

Double-sided Internally Illuminated Restroom Blade Sign - Sign Type J

J 01



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025072

Drawn By	Quantity
T.Samba	2

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⚠ 07.25.2025

⚠ 09.30.2025

⚠ 11.12.2025

⚠ 11.24.2025

⚠ 12.04.2025

Drawing Title

**ST-J
Restroom Blade Sign
Detail**



01 Exploded View
SCALE: NTS

02 Section View
SCALE: NTS

Children's Play Area Dimensional Letters - Sign Type K

Scope: Remove existing letters. Patch/paint as needed.



01 Existing Children's Play Area Sign
SCALE: NTS

K 01



02 Children's Play Area Dimensional Letters - Rendering
SCALE: NTS



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ISG Project Number
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Drawn By T.Samba	Quantity 1
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Issued Revisions

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4 09.30.2025	
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5 11.12.2025	
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6 11.24.2025	
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7 12.04.2025	
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Drawing Title
**ST-K
Children's Play Area
Dimensional Letters
Rendering**