



ADHOC FALMOUTH TERCENTENNIAL PLANNING COMMITTEE

FINAL REPORT ON FALMOUTH300 EVENTS & ACTIVITIES IN 2018

January 2019

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1. Executive Summary

Falmouth's 300th anniversary of incorporation took place in 2018. Falmouth has a long record of marking these milestones in our community's history through commemorative events and activities and 2018 was no exception. Over the course of the year, the Falmouth Tercentennial Planning Committee and its partner organizations held over 75 events, activities, and programs to commemorate Falmouth's 300th year.

This report presents an overview of the year-long commemoration, including a review of: the goals established by the planning committee, the Committee's success and challenges in meeting these goals, the events and activities held throughout 2018, Falmouth300 partners and sponsors, and additional data gathered by the Committee in a year-end survey.

2. Town Council's Charge to the Committee

The Tercentennial Planning Committee shall:

1. Develop recommendations for event(s) to celebrate the Town's tercentennial year and to promote Falmouth's historic resources, such as participation in Historic Preservation Week. The Committee is encouraged to work in cooperation with the Falmouth Memorial Library, Falmouth Historical Society, Falmouth Schools, Greater Portland Landmarks, the Maine Historic Preservation Commission and other appropriate organizations.
2. Provide status reports to the Town Council on a regular basis.
3. The Committee shall offer a full report and recommendation to the Town Council, consistent with the purpose and goals of the Committee no later than February 1, 2016.
4. The Committee shall meet as necessary, with the Chair, or Vice Chair in his/her absence, having the authority to schedule meetings.

3. Purpose and Goals of Commemorating Falmouth's 300th

The Ad-hoc Tercentennial Planning Committee has established three goals for the commemoration of Falmouth's 300th anniversary: ***Honor the Past, Celebrate the Present, Invest in the Future.***

Honor the Past

- The primary purpose of marking the tercentennial is to honor the sacrifices and steadfastness of the people that founded and developed the Town of Falmouth. The commemoration seeks to educate residents, students and the larger community about Falmouth's place in Maine and American history and to showcase the wealth of historical resources Falmouth has to offer. Our goal is to tell the story of Falmouth through the personal stories of its founders and residents from its inception to today in an exciting and engaging way. In doing so, residents will feel more connected to their home and understand its place in the larger world. The creation of a multi-media history project will provide a legacy of historical scholarship for future generations.

Celebrate the Present

- The commemoration also provides an opportunity to celebrate who we are as a community today by showcasing the many cultural, recreational, and natural resources Falmouth offers its residents and visitors. By celebrating the present, the commemoration will encourage community spirit and civic pride while enhancing the quality of life here in Falmouth. We will emphasize that Falmouth is a giving community by organizing collaborative events with fundraising capacity in support of our local non-

profits and service organizations. Creating multi-generational activities, events, and opportunities in Falmouth will allow our community to come together and strengthen our links to local organizations.

Invest in the Future

- Finally, we seek to invest in the future of Falmouth through the creation of events and activities that will generate economic impact for our businesses and non-profit organizations. Working collaboratively to create both community events for residents and events that will attract visitors will result in increased revenue for our town, its businesses, and community organizations. By shining the spotlight on Falmouth during its 300th year, we will promote Falmouth's businesses and services and well as its recreational opportunities, its membership and service organizations, and its cultural offerings to a broader audience.

The Falmouth Tercentennial Committee feels great pride in the work they did in reaching these goals and fulfilling their purpose and charge. Through the wide variety of events, activities, and programs offered in 2018, Falmouth300 met its goals and objectives.

Honor the Past

The Committee successfully met their goal of honoring the past through:

- the Story of Falmouth travelling exhibit, which was displayed throughout the year in multiple venues and remains available for use in the future in its current state or as PDFs which can be reprinted in a variety of formats or uploaded to the internet as an online exhibit
- the Falmouth300 Program Guide, mailed to every Falmouth business and residence and uploaded to the Falmouth300 website, which included:
 - a four-page historical overview of Falmouth
 - a self-guided historical tour of Falmouth
 - a timeline of Falmouth history
- the creation of historic site tours in conjunction with Community Programs and the Falmouth Historical Society, which have been uploaded to the FHS website for future use
- the development of the Changing Landscapes, Shifting Tides: The Story of Falmouth Lecture Series, which included historical lectures on:
 - the Wabanaki in Casco Bay
 - the history of coastal tourism along Falmouth Foreside
 - the Lewiston-Portland Interurban which ran through West Falmouth
 - the French and Indian Wars and their impact of Falmouth's history
 - the history of the Presumpscot River
- the restoration of the Falmouth Mural which hangs in Town Hall and its soon-to-be published companion book
- the installation of permanent interpretive signage at Town Landing highlighting the history of Falmouth Foreside
- grant-funding for partner projects resulting in:
 - a film on the history of Falmouth Congregational Church
 - a film by Falmouth Land Trust on land conservation in Falmouth
 - the digitization of historical documents at Falmouth Historical Society
 - a Falmouth cemetery guide created by Falmouth Memorial Library

Celebrate the Present

To highlight the many ongoing recreational, cultural, and consumer opportunities available in Falmouth, the Committee created a list of 375 "Things to do in Falmouth," which was published in the Falmouth300 Program Guide, on the Falmouth300 website, and promoted through social media. The list also included ways to support non-profits in the community through charitable giving and volunteerism.

The Committee also made a point to hold events at unique venues throughout town in order to showcase Falmouth's cultural, recreational and natural resources, including (to name a few):

- Falmouth High School Theater
- Lunt Auditorium at OceanView
- West Falmouth Baptist Church
- Falmouth Community Park
- Town Landing
- Falmouth Village Park
- Falmouth By The Sea Retirement Community
- Falmouth Congregational Church
- Falmouth Town Hall
- Falmouth Village Green
- Falmouth Elementary School Cafeteria
- The Quaker B&B
- Falmouth Memorial Library
- Legion Field
- Underwood Springs Park
- Maine Audubon's Gilsland Farm
- The Episcopal Church of St. Mary's
- Portland Country Club

These events were wide-ranging, inviting the community to Celebrate the Present by introducing a broader audience to activities they might not normally take part in. Examples include:

- a Falmouth300 world-wide radio event hosted by Falmouth ham radio operators
- Falmouth High School Theatrical performances
- a showcase of Falmouth High School Debate
- a Volksmarch through Falmouth trails
- Falmouth High School Anchors Film Festival
- Open-Space Tours
- Falmouth Parks & Community Programs Concerts in the Park

Many of the events created by the Falmouth300 committee and partners attempted to provide fun and engagement for all age groups, such as a Senior Prom for over 55 or the Falmouth Police Department Open House which included an opportunity for young trick-or-treaters. Some events specifically aimed at bringing young and old together in new and exciting new ways:

- A Musical Memories Concert in July engaged three generations of musical talent presented by the Maine Pops Band, Falmouth Middle School, and OceanView at Falmouth, in an outdoor concert on the Town Green.
- A Night of Historical Theater in November, featuring, "Little Schooner on the Big Sea," a Falmouth Middle School Production on the history of Falmouth in the 1800s, and performances by the Falmouth High School chorus and the Theatre Company of Falmouth High School on Danish settlement in Falmouth drew a multi-generational audience to the Falmouth High School Theater.
- Falmouth's Incorporation Day Ceremony, emceed by two high-school aged Committee Members, paid tribute to our oldest citizen and Falmouth veterans by pairing a performance by the OceanView chorus with a film created by Falmouth High School students.
- Falmouth Elementary PTO invited the entire community to come out to a Community Night at the Ballpark in June in support of primary education.

Invest in the Future

Falmouth300 activities included many that encouraged the public to support local non-profits. These annual events are crucial to the sustainability of these organizations and their future work in Falmouth. By highlighting them as part of Falmouth300, the Committee invited the community to Invest in the Future by supporting these worthy groups. Examples include:

- Falmouth Lions Roaring Raffle and Annual Auction
- Falmouth Education Foundation Spelling Bee
- Falmouth Community Supper in support of Falmouth Food Pantry
- Falmouth Rotary Recycling Day
- Falmouth Land Trust Harvest Moon Fest
- Maine Audubon's Annual Native Plant Sale

In addition, Falmouth300's Donate300 Challenge promoted investing in the future through charitable giving throughout the year by highlighting 12 area businesses and organizations which held month-long donation drives for area charities. Participating entities included:

- January--Town of Falmouth collected boxed cereal (cold & hot) to benefit Falmouth Food Pantry
- February--Gorham Savings Bank (both branches) collected non-perishable food items to benefit Falmouth Food Pantry
- March--Ricettas collected dry pasta and pasta sauce to benefit Falmouth Food Pantry
- April--Centerpoint Martial Arts food, personal hygiene products, and back packs for at-risk and underserved kids to benefit The Locker Project
- May--Falmouth Hearing Aids collected non-perishable food items to benefit Portland Vet Center
- June--Town Landing Market peanut butter to benefit the Falmouth Food Pantry
- July--Maine Soggy Dog collected dry food for cats and dogs; wet food for cats; dog toys (no polyester toy fill please) to benefit the Animal Refuge League of Greater Portland
- August--Lebel & Harriman, LLC, collected school supplies to benefit area school children in need
- September--Southern Maine Audiology collected non-perishable food items to benefit Preble Street Resource Center
- October--Falmouth Memorial Library collected hand-knit or store-bought hats and mittens to benefit Falmouth Food Pantry
- November--Norway Savings Bank collected canned food items to benefit Falmouth Food Pantry
- December--Falmouth Martial Arts collected new, unwrapped children's toys to benefit Toys for Tots

Anecdotal evidence suggests that Falmouth businesses saw an increase in foot traffic during Falmouth300's signature events, especially the Falmouth300 fireworks display at Very Merry Falmouth, in 2017 and 2018 which brought hundreds of people to Route 1 for the show. Additionally, businesses that took part in the Donate300 project or as a host to the Story of Falmouth exhibit reported an increase in foot traffic of those coming into their establishments primarily to make a donation or view the exhibit.

Partner organizations all reported an increase in awareness of their organizations within the community as a result of participating in Falmouth300 events and activities. The benefit of additional advertising for their events under the umbrella of Falmouth300, increased attendance and participation and offered greater opportunity to reach untapped audiences for membership, donations, and future engagement. All partner organizations reported an increase in event attendance and interest in their organizations as part of their participation in Falmouth300.

Falmouth300 presenting sponsors also reported great benefit to their businesses as a result of their support of Falmouth300. Broader advertising through Town Square Media, the Portland Press Herald, social media platforms, and influencers such as Yelp, further increased Falmouth's profile within the Greater Portland Region as a potential venue for a variety of activities from outdoor recreation, to cultural programs, to special events.

4. Summary of Falmouth300 Events & Activities

Signature Events

The Falmouth300 Planning Committee organized the following signature events specifically to commemorate Falmouth's tercentennial.

- **Falmouth300 Kick-Off Fireworks** at Very Merry Falmouth—December 1, 2017, Presented by Tyler Technologies
 - The kick-off event drew an estimated crowd of 500 to the Event Tent on Route 1 and hundreds more viewed the fireworks display along Route 1.
- **Falmouth Fest and Old Home Days**, Memorial Day Weekend—May 26, 2018, Presented by Cumberland County Federal Credit Union
 - Despite rain and thunderstorms, some 1000 people attended this town-wide community festival at Falmouth's Community Park, consisting of musical entertainment, food, living history demonstrations, exhibits, old fashioned contests and games, artisans, balloon animals, face painting, mad science, rock wall, wagon rides, magic, and a hot air balloon.
- **Community Picnic & Street Dance**—August 8, 2018, Presented by Back Cove Financial
 - Over 250 people brought a picnic dinner to Village Park to listen to a DJ spin their favorite tunes. Food trucks and the Cumberland County Farmer's Market provided additional menu options. The event closed with a free fireworks display courtesy of Central Maine Pyrotechnics.
- **Town Landing Waterfront Bash**--September 8, 2018, Presented by Town Landing Market
 - Approximately 800-1000 attended this waterfront event, enjoying music, ice cream, Eli's Root Beer Tap Van, Cool Coastal Science activities from Science Made Fun, rope making displays, kayaking and SUP demos from Seaspray Kayaking, dockside Coast Guard, Police, & Lobster Boat tours, kids crafts, caramel corn and lobster rolls.
- **Incorporation Day and Veterans Remembrance**—November 11-12, 2018
 - Following Veterans Day services at Falmouth's War Memorial on Depot Road, around 175 people gathered at Falmouth High School Theater to commemorate the official date of Falmouth's incorporation as a town. The event featured period and patriotic music by the OceanView Choir, speeches by Representative Teresa Pierce, State Senator Cathy Breen, Congresswoman Chelli Pingree gave tribute to our Veterans, specifically members of Falmouth's American Legion Post. Senator Angus King's office presented a special congressional record statement to Town Council Chair, Caleb Hemphill, and a film by Falmouth High School students, Joe Dye and Skyler Piltch was screened at the event. Following the ceremony, attendees enjoyed birthday cake and refreshments while viewing The Story of Falmouth traveling exhibit at a community reception.
- **Closing Fireworks** at Very Merry Falmouth—November 30, 2018, Presented by Bath Savings
 - The closing fireworks display drew a larger crowd than the previous year. Organizers put the number at around 800 in or around the Event Tent on Route 1 with many hundreds more watching the display from Legion Field and all along Route 1.
- **Changing Landscapes, Shifting Tides, The Story of Falmouth Event Series**, —Throughout 2018, Presented by Stantec
 - In collaboration with the Falmouth Conservation Commission, Falmouth Land Trust, Falmouth Memorial Library, Falmouth Recycling and Energy Advisory Committee, Maine Audubon, and The Falmouth Historical Society, Falmouth300 created a series of 11 events exploring the interactions between humans and the landscape over Falmouth's 300 year history.
 - **Inaugural Event--The Power Of Place**, Featuring Richard Blanco, inaugural poet and author, January 16, Falmouth High School Theater. FREE

- One of the most beloved and influential poets and storytellers writing today, Richard Blanco drew a sold-out crowd of 400 people to his lecture and poetry reading in which he explored the age-old questions: Where am I from? Where do I belong? Who am I in this world?
- **Special Partner Event: Film Screening--Community Conservation: Finding the Balance Between Nature and Culture**, January 11, Episcopal Church of St. Mary. FREE
 - Hosted by Falmouth Land Trust, this documentary, shot throughout four seasons, profiles four active land trusts in different regions of Maine, demonstrating their efforts toward conservation for all members of their community. The event drew 100 attendees and included a Q&A with award-winning Maine filmmaker Mark Ireland and the directors of local land trusts, who discussed the community conservation movement in Southern Maine.
- **The Changing Nature of Maine's Woods**, February 15, Maine Audubon
 - Dr. Andrew Barton, a forest ecologist, science writer, and long-time faculty member at UMF, discussed the forces affecting Maine's forests and what people can do to conserve these critical ecosystems. Hosted by Maine Audubon at Gilsland Farm, the event drew about 45 attendees.
- **Community Workshop--Lawns and Lobsters: Environmentally Safe Lawn Care**, March 10, Portland Country Club. FREE
 - About 30 people attended this workshop on environmentally safe lawn care and the intricate relationship and the significant role landscapers can play in preserving our natural resources. The event was hosted by Falmouth's Conservation Commission.
- **Shaping the Maine Landscape: Wabanaki in Casco Bay**, March 27, Lunt Auditorium at Oceanview. FREE
 - Bates College Professor Joseph Hall explored the question of how Wabanakis cultivated their ties to their homelands even as European-American colonists dispossessed them of most of that territory. Hosted by Falmouth Memorial Library, the event drew a "sold-out" crowd of 90
- **Next Stop, Falmouth: Restoring the Narcissus, Sole Surviving High Speed Wooden Trolley from the Portland-Lewiston Interurban Trolley System**, April 16, West Falmouth Baptist Church. FREE
 - Phil Morse, from the Seashore Trolley Museum, presented a history of the high-speed interurban trolley line that connected Portland to Lewiston and ran through West Falmouth and shared the restoration of the only surviving wooden trolley car, the Narcissus. Forty-two people attended this event hosted by Falmouth Memorial Library.
- **Destination Falmouth: From Farmland to Vacationland**, May 17, Falmouth by the Sea/Foreside Harbor. FREE
 - Dr. Richard Judd, Professor of History at UMaine, explored the topic of coastal tourism in Maine. The Falmouth Historical Society hosted this event attended by 67.
- **Twilight Walk & Movie in The Park**, June 15, Underwood Park FREE
 - Falmouth Land Trust hosted this well-attended evening which included guided walks through historic Underwood Park, the release of butterflies, and then an outdoor showing of The Lorax.
- **The Presumpscot River: An Environmental History**, July 19, Falmouth Congregational Church, Falmouth Road. FREE.
 - Hosted by the Falmouth Historical Society and attended by another "sold-out" crowd of 75, the president of the Friends of the Presumpscot River, Michael

Shaughnessy, presented the history of the Presumpscot River, its importance to Falmouth's story, and the efforts underway to protect and conserve it.

- **Native Plants and Indigenous Wisdom**, August 9, Gilsland Farm
 - Maine Audubon hosted this sold-out event of 400 attendees who gathered to hear Robin Wall Kimmerer is a mother, scientist, decorated professor, and enrolled member of the Citizen Potawatomi Nation. She is the author of Braiding Sweetgrass: Indigenous Wisdom, Scientific Knowledge and the Teaching of Plants and Gathering Moss: A Natural and Cultural History of Mosses.
- **A Deserted and Conquered Country: Falmouth's Tumultuous Birth**, September 16, Lunt Auditorium at OceanView. FREE
 - Zachary Bennett, Ph.D. candidate in history at Rutgers University and a 2007 graduate of Falmouth High School, discussed the Indian wars which devastated Falmouth three centuries ago and how conflict in early Falmouth shaped American history and why these contributions have been largely forgotten. This event hosted by the Town of Falmouth drew 60 attendees.
- **The Story of Falmouth Travelling Exhibit**—Launched December 1 at Very Merry Falmouth and on display throughout Falmouth in 2018, Presented by Leavitt & Sons Deli
 - This 12 panel exhibit explores Falmouth's history through rarely seen images and engaging stories of Falmouth residents from its earliest indigenous population through today. It appeared in venues around Falmouth including:
 - Falmouth Town Hall
 - Falmouth Memorial Library
 - Camden National Bank
 - Falmouth Historical Society
 - Special showings at events throughout the year

5. Full List of Events & Activities Hosted by Falmouth300 and Partner Organizations

In the listing below, symbols identify how this activity fits into the overall goals of the commemoration as outlined by the Falmouth Tercentennial Planning Committee.

Key: § = Signature Event; ■ = Honor the Past; ● = Celebrate the Present; ◆ = Invest in the Future

January 2018

- January 11, Community Conservation: Finding the balance between nature and culture, film screening, hosted by Falmouth Land Trust, The Episcopal Church of St. Mary, Foreside Road §■●◆
- January 16, "The Power of Place," featured speaker Richard Blanco, inaugural event of the Changing Landscapes, Shifting Tides: The Story of Falmouth Event Series, presented by Stantec, Falmouth High School Theater §■●◆
- January 27, 5th Annual Falmouth Recycling & Energy Advisory Committee Home Energy Fair, Falmouth Elementary School Cafeteria ◆
- January 28, 5th Annual Falmouth's Got Talent—An All-School Talent Competition, Tercentennial Edition, to benefit Project Graduation for the Class of 2018, Falmouth High School Theater ●◆
- January Donate300: Town of Falmouth, Town Hall, Falmouth Road, collecting cereal (hot & cold) to benefit Falmouth Food Pantry ◆

February 2018

- February 4, "Quakers in Falmouth," tour & talk with Wayne Cobb and Donna Little, presented by Falmouth Historical Society, hosted by Hall's Tavern Quaker B&B, 377 Gray Road ■

- February 11, Falmouth Parks and Community Programs Great Outdoor Maine Week-Ends: Snowshoe Trek at Falmouth Nature Preserve ●
- February 15, "The Changing Nature of Maine's Woods," Andrew Barton, Forest Ecologist, University of Maine at Farmington, hosted by Maine Audubon, part of the Changing Landscapes, Shifting Tides: The Story of Falmouth Event Series, presented by Stantec, Maine Audubon §■●◆
- February 17, Winter Carnival, Maine Audubon ●
- February 21, Falmouth Lion's Roaring Raffles Drawing Night, to benefit local community projects and non-profits, Madden's Pub & Grill ◆
- February Donate300: Gorham Savings Bank, 65 Gray Road and 202A US Route 1, collecting non-perishable food items to benefit Falmouth Food Pantry ◆

March 2018

- March 10, "Lawns and Lobsters: Environmentally Safe Lawn Care," hosted by the Falmouth Conservation Commission, part of the Changing Landscapes, Shifting Tides: The Story of Falmouth Event Series, presented by Stantec, Portland Country Club, Foreside Road §◆
- March 24, Hi-Fi Sock Hop to benefit Falmouth Historical Society, Lunt Auditorium at OceanView, Lunt Road ■
- March 27, "Shaping the Maine Landscape: Wabanaki in Casco Bay," hosted by Falmouth Memorial Library, part of the Changing Landscapes, Shifting Tides: The Story of Falmouth Event Series, presented by Stantec. Lunt Auditorium at OceanView, Lunt Road §■
- March Donate300: Ricettas, 240 US Route 1, collecting dry pasta and pasta sauce to benefit Falmouth Food Pantry ◆

April 2018

- April 3, Falmouth High School Speech and Debate Showcase, Falmouth High School Theater ●◆
- April 5, 12th Annual FEF Spelling Bee, 300th Anniversary Edition, to benefit Falmouth Education Foundation, Falmouth Elementary School Cafeteria ■●◆
- April 6, Kick Hunger OUT!, Kickboxing workshop and family event to benefit The Locker Project as part of April's Donate300 Challenge, Centerpoint Martial Arts ◆
- April 17, "Next Stop, Falmouth: Restoring the Narcissus, Sole Surviving High Speed Wooden Trolley from the Portland-Lewiston Interurban Trolley System," lecture presented by Phil Morse, hosted by Falmouth Memorial Library ■
- April 23-May 1, 2018, Falmouth Parks and Community Programs 2018 Tercentennial Tour: Falmouth, ME to Falmouth, UK §■
- Falmouth Parks and Community Programs River Point Naturalist Series ●
- April Donate300: Centerpoint Martial Arts, 65 Gray Road, collecting food, personal hygiene products, and backpacks for at-risk and underserved youth to benefit The Locker Project ◆

May 2018

- May 3 & 4, *Bye Bye Birdie*, presented by The Theatre Company at Falmouth High School, Falmouth High School Theater ●
- May 10,11 & 12, *Bye Bye Birdie*, presented by The Theatre Company at Falmouth High School, Falmouth High School Theater ●
- May 12, Falmouth Community Day with the Seadogs at Hadlock Field, hosted by Falmouth Elementary PTO and Falmouth Little League ●◆
- May 12, Falmouth Rotary's Electronics Recycling Collection Day, Falmouth Shopping Center Parking Lot ◆
- May 15, Falmouth Parks and Community Programs Senior Senior Prom for 55+, Mason-Motz Activity Center, Middle Road ●
- May 16, Falmouth Historic Sites Guided Tour, hosted by Falmouth Parks and Community Programs and the Falmouth Historical Society ■
- May 17, "Destination Falmouth: From Farmland to Vacationland," hosted by Falmouth Historical Society, part of the Changing Landscapes, Shifting Tides: The Story of Falmouth Event Series, presented by Stantec. Falmouth By the Sea, Foreside Road §■

- May 19, Pollinator Parade, Maine Audubon ♦
- May 25, The Casco Bay Anchors Film Festival, Falmouth High School Theater ● ♦
- May 26, Falmouth Fest and Old Home Days, presented by Cumberland County Federal Credit Union, Community Park, Winn Road §■ ● ♦
- May 28, Memorial Day Parade, presented by the American Legion Post #164 ■
- May 28, Community Reception, following the Memorial Day Parade, hosted by the Episcopal Church of St. Mary's, Foreside Road ■ ●
- Falmouth Parks and Community Programs River Point Naturalist Series ☒
- May Donate300: Falmouth Hearing Aids, 4 Fundy Road, collecting non-perishable food items to benefit Portland Vet Center ♦

June 2018

- June 2, Falmouth Lion's 66th Annual Auction, to benefit over 40 local organizations, Public Works Barn, Woods Road ♦
- June 7, Falmouth Food Pantry Celebration and Open House, Falmouth Food Pantry, Falmouth Road ■ ☒ ♦
- June 12, Election Day, Falmouth High School Gymnasium ♦
- June 12, Parks and Open Space Tour, hosted by Falmouth Parks & Community Programs ●
- June 15, Twilight Walk & Movie in the Park hosted by Falmouth Land Trust part of the Changing Landscapes, Shifting Tides: The Story of Falmouth Event Series, presented by Stantec §■ ● ♦
- June 16, Native Plants Sale & Festival, Maine Audubon ♦
- June 20, Peony Bloom Ice Cream Social, Maine Audubon ■
- June 24, Volksmarch ("people's walk") Falmouth, sponsored by Southern Maine Volkssport Association, Maine Audubon, and Falmouth Parks and Community Programs, Maine Audubon ●
- June 25, Falmouth Parks and Community Programs "Concerts in the Park" Kick-Off featuring The Flukes (Falmouth Memorial Library Ukulele Ensemble), Village Park, Hat Trick Drive ●
- Falmouth Parks and Community Programs River Point Naturalist Series ●
- June Donate300: Town Landing Market, 269 Foreside Road, collecting peanut butter to benefit Falmouth Food Pantry ♦

July 2018

- July 9, Falmouth Parks and Community Programs "Concerts in the Park," featuring the Don Campbell Trio, Park, Hat Trick Drive ●
- July 15, Musical Memories Concert, three generations of musical talent presented by the Maine Pops Band, Falmouth Middle School, and OceanView at Falmouth, Town Green, Lunt Road ■ ● ♦
- July 19, "The Presumpscot River: An Environmental History," presented by Michael Shaughnessy, President, Friends of the Presumpscot River, hosted by Falmouth Memorial Library at Falmouth Congregational Church, part of the Changing Landscapes, Shifting Tides: The Story of Falmouth Event Series, presented by Stantec §■ ● ♦
- July 23, Falmouth Parks and Community Programs "Concerts in the Park," featuring the Maine Pops Band, Village Park, Hat Trick Drive ●
- July Donate300: Maine Soggy Dog, 251 US Route 1, collecting dry food for cats and dogs, wet food for cats, and dog toys (no polyester toy fill please) to benefit the Animal Refuge League of Greater Portland ♦

August 2018

- August 6, Falmouth Parks and Community Programs "Concerts in the Park," featuring Schooner Fair, Village Park, Hat Trick Drive ●
- August 8, Plummer High School Lunch Bunch Alumni Luncheon ■
- August 8, Community Picnic & Street Dance presented by Back Cove Financial, Village Park, Hat Trick Drive § ●
- August 9, "Native Plants and Indigenous Wisdom," Robin Kimmerer, SUNY-EFS, hosted by Maine Audubon, part of the Changing Landscapes, Shifting Tides: The Story of Falmouth Event Series, presented by Stantec, Falmouth High School Theater §■ ● ♦

- August Donate300: Lebel & Harriman, LLC, 366 US Route 1 Suite 2, collecting school supplies for Falmouth Elementary Students in need. Items requested: crayons, markers, Twistables, colorful folders with pockets, composition books, pencils, pencil containers and pencil sharpeners. ♦

September 2018

- September 8, Town Landing Waterfront Bash, presented by Town Landing Market, Town Landing §■●♦
- September 16, "A Deserted and Conquered Country: Falmouth's Tumultuous Birth," lecture by Zachary Bennett, part of the Changing Landscapes, Shifting Tides: The Story of Falmouth Event Series, presented by Stantec. Lunt Auditorium at OceanView, Lunt Road. §■●♦
- September 26, Falmouth Historic Sites Guided Tour, hosted by Falmouth Parks and Community Programs and the Falmouth Historical Society ■
- September 27, Harvest Moon Farm Party to benefit Falmouth Land Trust ●♦
- September Donate300: Southern Maine Audiology, 251 U.S. Route 1, collecting non-perishable food items to benefit Preble Street Resource Center ♦

October 2018

- October 6, Apple Day, Maine Audubon ■
- October 13, Annual Falmouth Fire-EMS Open House and Touch-a-Truck, Central Station, Bucknam Road ●
- October 13-14, Class of 1958 High School Reunion ■
- October 16, "Writing and Researching Falmouth History," Annual Meeting of the Falmouth Historical Society ■
- October 17, Falmouth Historic Sites Guided Tour, hosted by Falmouth Parks and Community Programs and the Falmouth Historical Society ■
- October 18, Annual Harvest Community Supper for Falmouth residents, to benefit Falmouth Food Pantry, Falmouth Congregational Church, Falmouth Road ♦
- October 18, "The History of Falmouth Congregational Church," a multi-media presentation hosted by Falmouth Congregational Church, Falmouth Road ■
- October 19-21, "James & The Giant Peach," presented by The Theatre Company of Falmouth High School, Falmouth High School Theater, Woodville Road ●
- October 27, Falmouth Police Department Open House, 2 Marshall Drive ●
- October Donate300: Falmouth Memorial Library, collecting hand-knit and store bought hats, scarves, and mittens to benefit Falmouth Food Pantry ♦

November 2018

- November 1-4, "Scapin," presented by The Theatre Company of Falmouth High School, Falmouth High School Theater, Woodville Road ●
- November 6, Election Day, Falmouth High School Gymnasium ♦
- November 7, A Night of Historical Theater, featuring, "Little Schooner on the Big Sea," a Falmouth Middle School Production on the history of Falmouth in the 1800s, and performances by the Falmouth High School chorus and the Theatre Company of Falmouth High School on Danish settlement in Falmouth, Falmouth High School Theater, Woodville Road ■
- November 11, Veterans Day Ceremony, hosted by American Legion Post #164, Depot Road ■
- November 11, Incorporation Day Day Ceremony, Falmouth High School Theater, Woodville Road §■
- November 29-December 1, Very Merry Falmouth presented by the Town of Falmouth and the Falmouth/Cumberland Community Chamber of Commerce ●
- November 30, Falmouth300 Closing Fireworks at Very Merry Falmouth, presented by Bath Savings Institution §■●
- November 30, Very Merry Mix & Mingle, part of Very Merry Falmouth, presented by the Cumberland/Falmouth Community Chamber of Commerce, Route 1 ●
- Postponed, Annual Town-Wide Volunteer Fair, hosted by Falmouth Community Volunteer Cooperative ♦
- November Donate300: Norway Savings Bank, 266 U.S. Route 1, collecting canned goods to benefit Falmouth Food Pantry ♦

December 2018

- December 1, Ugly Sweater 5K & Merry Mile, to benefit Falmouth Memorial Library, part of Very Merry Falmouth, Route 1 ● ◆
- December 1, Hot-in-a-Pot Cook Off, part of Very Merry Falmouth, Event Tent, Route 1 ●
- December 1, Cookie Walk & Bake sale, to benefit local booster groups, part of Very Merry Falmouth, Event Tent, Route 1 ● ◆
- December Donate300: Falmouth Martial Arts, Mason-Motz Center, 190 Middle Road, collecting unwrapped, new toys to benefit Toys for Tots ◆

6. Partner Organizations

American Legion Post #164
Emmaus Lutheran Church
Episcopal Church of St. Mary's
Falmouth Class of 2018
Falmouth Community Programs
Falmouth Community Volunteer Cooperative
Falmouth Congregational Church
Falmouth Conservation Commission
Falmouth/Cumberland Community Chamber of Commerce
Falmouth Food Pantry
Falmouth Education Foundation
Falmouth Elementary PTO
Falmouth High School Service Club
Falmouth Historical Society
Falmouth Little League
Falmouth Memorial Library
Falmouth Land Trust
Falmouth Lions Club
Falmouth Parks & Community Programs
Falmouth Recycling & Energy Advisory Committee
Falmouth Schools
Falmouth Youth Soccer Association
High Touch High Tech of Maine
Maine Audubon
Maine Pops Concert Band
Navigator Publishing
Plummer High School Lunch Bunch
Project Graduation
Seashore Trolley Museum
Tall Ships Portland
University of Maine Cooperative Extension, Cumberland
West Falmouth Baptist Church

7. Our Generous Sponsors

Lead Sponsor (\$15,000)

Oceanview at Falmouth

Presenting Sponsors

Cumberland County Federal Credit Union (\$10,000)

Southworth Products (\$10,000)

Bath Savings Bank (\$5,000)

Tyler Technologies (\$3,000)

Back Cove Financial (\$3,000)

Stantec (\$3,000)

Skillins Greenhouses (\$2,500)

Camden National Bank (\$2,500)

Drummond Woodsum (\$2,500)

Town Landing Market (\$1,718)

Leavitt & Sons Deli (\$1,500)

In-Kind and Media Partners

Town Square Media

The Forecaster

The Notes

Central Maine Pyrotechnics

Gold Sponsors (\$1,000)

Tide Smart

Falmouth Youth Soccer Association

Falmouth By the Sea

Mercy

Wright-Pierce

Linda MacDonald Associates

Maine Medical Partners

Silver Sponsors (\$500)

HM Payson

Peak Dental Health

Bangor Savings Bank

Berry Talbot Royer

Falmouth Lions

Norway Savings Bank

State Farm Insurance, Kevin Heikkinen

Lucas Trees

Summit Natural Gas

Southern Maine Spray Insulation

Bronze Sponsors (\$300)

Avesta Housing

Allenn Sterling & Lothrop

Family Chiropractics Association

Kenneth E. Meyers DDS

Foreside Antiques
CCS Professionals, LLC
Foreside Tavern
Tides Edge Design
Ocean House Real Estate
Falmouth Hearing Aids
Senator Cathy Breen, Representative Teresa Pierce, Representative Heather Sanborn

Supporters (\$100)

Book Review
Tozier Group Builders
Yarmouth Maine Chamber of Commerce

Friends (\$50)

Alice and Tom Belknap
Donna and Ray Bell
Captain Thomas and Susan Brown
Erin and Andrew Cadigan
Jean M.B. Chapman
Dale and Paul Cronin
Falmouth Rotary Club
Joel Glass
IndieDriver Educational Services, LLC
Carol Iverson Kauffman
Joy Foster and Bob Kline
Dick and Barb MacLeod
Caroline Murray
Tom and Heather Noyes
Lee Tyler Robbins
Betty Shively
Ellen and Bob Snyder
Dr. John and Jennifer Wahlig

In memory of:

Laura Iverson and Iver H. Iverson
Mr. and Mrs. Andrew P. Iverson, Sr.

8. Overview of Pubic Survey Results

In late December 2018 and early January 2019, the Tercentennial Committee created and circulated an online survey to acquire feedback on the events of 2018 and collected results from 105 respondents, 91% of whom were Falmouth residents and 73% of whom took part in at least one tercentennial-related event or activity. One-third of respondents participated in between four and six events throughout 2018. Of the 26% of respondents who did not participate, the majority indicated that they had wanted to attend but “it just never worked out.”

Getting the word out about events is always challenging but our survey indicated that respondents learned about events from a variety of outlets. Nearly half of respondents saw tercentennial related articles in the Forecaster. Forty percent received email updates, saw postings on social media, or saw ads in the Forecaster. Over one-third saw the banner on Route 1 and visited the Falmouth300 website for information. Six respondents indicated that they never heard about any events.

When asked which one of the signature events, if any, they would like to see repeated, respondents indicated that the Fireworks at Very Merry Falmouth was a clear favorite.

Very Merry Falmouth Fireworks	38.46%
None	16.35%
Falmouth Fest & Old Home Days	15.38%
Changing Landscapes, Shifting Tides Lecture Series	10.58%
Waterfront Bash at Town Landing	9.62%
Community Picnic & Street Dance	8.65%
Incorporation Day Ceremony & Veterans Day Observances	0.96%

Due to generous sponsorships, many of the Falmouth300 events were held free of charge. With regard to charging for events, 56% of respondents indicated that cost was not a factor in their decision to attend an event, while 32% indicated they were more likely to attend an event if it was free.

As a measure of success in meeting our goals, we asked respondents prior to events beginning in 2018, how important it was to them that a community mark milestone occasions such as the 300th anniversary. Nearly two-thirds of respondents (64.42%) felt that it was somewhat to extremely important to do so. This number rose to over three-quarters of respondents (77.89%) who now believe it is important to mark these occasions through public events. Nearly half felt that building community spirit was the most important reason to do so and one quarter thought it was important to honor our past.

9. Conclusion

The past year has been an extraordinary example of the power of community to work together toward a shared goal of commemoration, celebration, and introspection. Throughout 2018, the Town of Falmouth and the Tercentennial Planning Committee have worked with individuals, non-profits, businesses, civic organizations, and schools to provide a year-long series of events and activities to educate, inform, and entertain. While a great deal of fun was had, the Tercentennial also afforded our community the occasion to reflect on the history of our Town and to honor the sacrifices of those who came before us. It also provided an opportunity to look

beyond our historic origins, to acknowledge all that is good in our present, and to consider who we will become as a community in our future.

The year's activities showcased everything Falmouth has to offer its residents and visitors. Falmouth300 events highlighted organizations, annual events, and public spaces throughout our community—in some cases introducing residents and visitors to previously unknown treasures. Our programs highlighted Falmouth's natural beauty and brought neighbors and families together for food, music, and old-fashioned fun.

Tercentennial events provoked conversations, promoted fitness, encouraged charitable giving, and built community networks. The connections made, the bridges built, and the friendships forged throughout this year, will impact our community for years to come and in ways we cannot yet foresee.