

Albany Country Club, like most private clubs in the country, has had total membership decline over the past 20 years. In 2003 – 2008 our total annual membership averaged 423. In 2009, during the economic downturn our total membership declined to 345 and has averaged 346 since 2009 to 2022; current membership is 347. However, during 2009 – 2022 membership has fluctuated between a high of 367 to a low of 319.

In response to the membership trends Albany Country Club has focused on investing in our recreational facilities to extend our tennis season beyond the summer, added many family activities in golf, tennis, and poolside, expanded kids' programs with camps and clinics. We now have social activities and dining available 11 months of the year and continue to elevate the quality of our experiences and programming.

We have a strong marketing plan designed for the new community to introduce them to Albany Country Club immediately and make membership a natural fit for their new home. Our small geographical area has many private clubs, most of which have the advantage of closer proximity to residential areas than we currently have. Residents in this new development will have the ultimate convenience of a quality private club in their own neighborhood, and we expect to be able to capture a high percentage of them as new members.

We anticipate that the potential new members in the proposed development will have the same positive reaction as our members and our Weatherfield neighbors to the proposed walking trails, the boat launch and the preservation of open space. These amenities should enhance their recreational opportunities and increase their positive perceptions of ACC.

Our current membership count of 347 represents a positive net increase over last year and enables us to continue operations at a stable level. The influx of 254 new families basically "next door" gives us a unique opportunity to significantly increase our membership levels and invest capital into the kind of improvements members want to ensure our future growth.