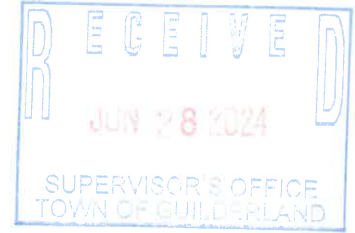


# Office of the Town Clerk

## Memorandum



TO: Supervisor Barber and Town Board Members  
FROM: Lynne Buchanan, Town Clerk  
RE: Purple Heart Town Designation  
DATE: July 8, 2024

This memo requests the Town Board's consideration in approving the designation of the Town of Guilderland as a Purple Heart Town. At a recent training, I heard about Purple Heart designations from a fellow town clerk. I have since received guidance from the 'Military Order of the Purple Heart' organization.

The Purple Heart Trail program began in 1992 at Mt. Vernon, Virginia. The goal of the designation was to make the public aware of the Purple Heart Medal and what the medal represents. Roads, bridges, and highways were designated as part of the Purple Heart Trail. As it grew, so did the requests from cities, towns, and villages.

The Purple Heart designation is an "Outward expression of an internal desire to recognize and Honor recipients of the Purple Heart." The designation is sealed with the signing of the attached 'draft' resolution. At which time, Guilderland will be added to MOPH's website.

I would like to present a draft resolution and request a small amount of funding for Purple Heart designation signs.

The requested signs are manufactured at a service-disabled veteran-owned small business. They do the graphic design and produce all signage, and 100% of the proceeds support the Purple Heart Trail and combat veterans.

For 2024, I propose signs on both ends of Route 20 entering Guilderland. The 24" x 30" sign is similar to a large speed limit sign (attached), costing \$230.00 each. Additional signs to be budgeted for 2025 for Route 146, State Farm Road, and East Old State Road.

I propose one reserved Purple Heart parking spot for Town Hall, GPAC, and the Senior Center. These 18" x 24" parking signs cost \$130 each (attached).

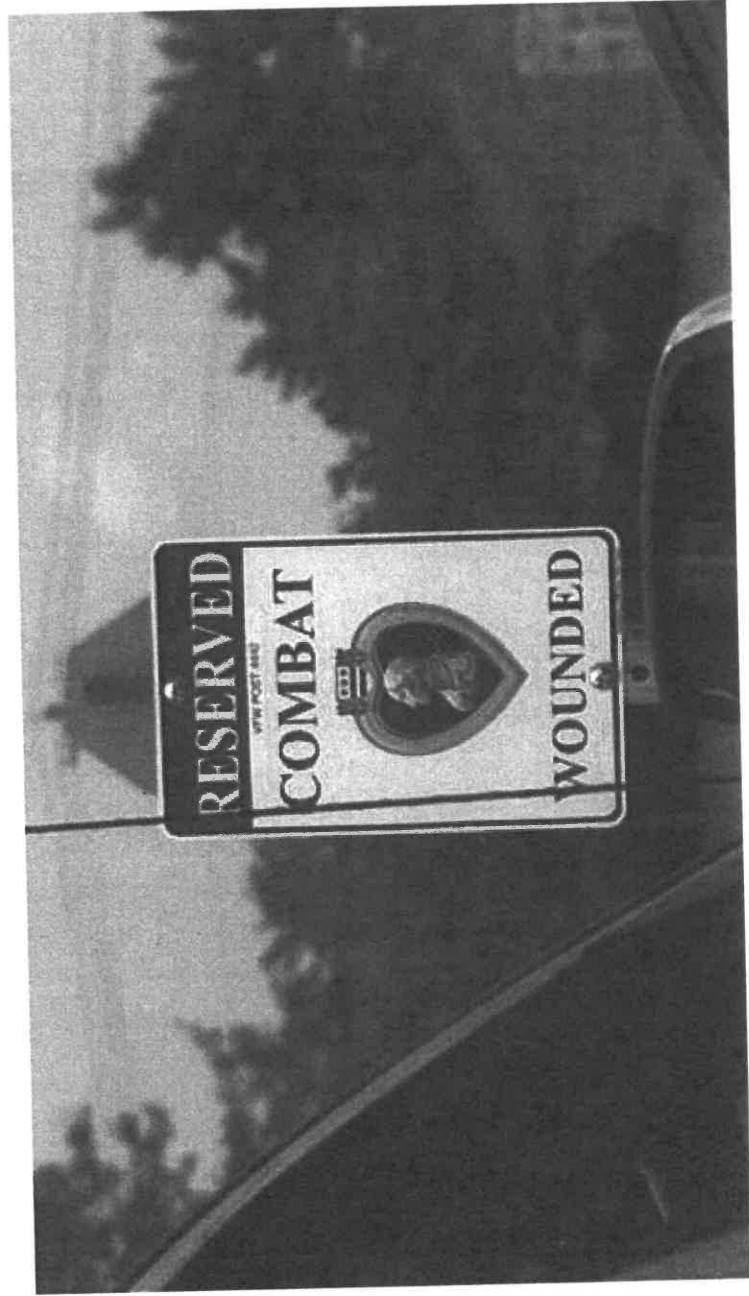
If approved, I will contact the American Legion and the VFW and invite Purple Heart recipients and their families to the unveiling and press release on Friday, November 8, in honor of Veteran's Day.

Sincerely,



Facebook

6/20/24, 4:02 PM



**TOWN OF GUILDERLAND**  
**RESOLUTION NO. \_\_\_\_\_ of 2024**

**(DECLARING THE TOWN OF GUILDERLAND  
AS A PURPLE HEART TOWN)**

**WHEREAS**, the residents of the Town of Guilderland have great admiration and the utmost gratitude for all who have selflessly served this country and community in the Armed Forces; and

**WHEREAS**, the Purple Heart is the oldest military decoration in present use and was initially created as the Badge of Military Merit by General George Washington on August 7, 1782; and

**WHEREAS**, the Purple Heart was the first American service award or decoration made available to the common soldier and is specifically awarded to members of the United States Armed Forces who have been wounded or paid the ultimate sacrifice in combat with a declared enemy of the United States of America; and

**WHEREAS** the mission of the Military Order of the Purple Heart is to foster an environment of goodwill among the combat-wounded veteran members and their families, promote patriotism, support legislative initiatives, and, most importantly – make sure we never forget; and

**WHEREAS**, veterans have paid the high price of freedom by leaving their families and communities and placing themselves in harm's way for the good of all; and

**WHEREAS**, the contributions and sacrifices of the men and women from the Town of Guilderland who served in the Armed Forces have been vital in maintaining the freedoms and way of life enjoyed by our citizens, and

**WHEREAS**, the Town of Guilderland has a large veteran population, including Purple Heart recipients; and

**WHEREAS**, the Town of Guilderland appreciates the sacrifices Purple Heart recipients made in defending our freedoms and believes it is essential to acknowledge them for their courage and show them the honor and support they have earned.

**WHEREAS**, August 7<sup>th</sup> is nationally recognized as Purple Heart Day, and the Town Board of Guilderland, authorizes the flying of the Purple Heart flag at Town Hall on such a date.

**NOW, THEREFORE, BE IT RESOLVED** that the Town Board hereby proclaims the Town of Guilderland as **A Purple Heart Town** and encourages the residents of the Town of Guilderland to show their appreciation for the sacrifices of the Purple Heart recipients.