



**SPH MIAMI-DADE**  
**AT HOMESTEAD SPORTS COMPLEX**



SPORTS PERFORMANCE HUB TEAM



**SPH MIAMI-DADE**  
**AT HOMESTEAD SPORTS COMPLEX**

# LINE-UP





## UNIFYING FORCES: A STELLAR LINEUP OF SHAREHOLDERS AND CO-FOUNDERS

THE FOUNDERS JOINED FORCES WITH A DREAM TEAM OF SHAREHOLDERS, PRINCIPALS, & ASSOCIATES, EACH BRINGING THEIR EXPERTISE AND PASSION TO THE PROJECT:

Juan Sebastián Veron (co-founder and chairman), Soccer

---

Dario Sala (co-founder), Soccer

---

Juan Ignacio Sánchez (co-founder), Basketball

---

Summa Sports (shareholder & strategic partner; marketing and commercial agency):

Juan Mónaco (shareholder), Tennis

Mariano Zabaleta (shareholder), Tennis

Emiliano Fernandez Balague (shareholder), Sports Entrepreneur

---

Riccardo Silva (shareholder), Miami FC

---

Manu Ginobili (shareholder), Basketball

---

Gaston Remy (shareholder), Entrepreneur

---

Martin Gramatica (shareholder), American Football



**SPH MIAMI-DADE**  
**AT HOMESTEAD SPORTS COMPLEX**

# FOUNDING TEAM





# JUAN SEBASTIÁN VERÓN

## CO-FOUNDER & CHAIRMAN AT SPH

FROM SOCCER LEGEND TO VISIONARY LEADER

**Juan Sebastián Verón** transcends the label of "former professional soccer player." While his on-field achievements are undeniable, his impact on Club Estudiantes de La Plata goes far deeper. Since 2012, Verón has served as both **Director of Sports** and, since 2014, **President and Manager** of this iconic Argentinian First Division team.

Verón's leadership has been marked by **vision and ambition**. During his tenure, the club witnessed the opening of a brand new stadium, a testament to his commitment to growth. But his influence extends beyond infrastructure. Under Verón's guidance, Estudiantes de La Plata secured a prestigious title – the Argentinian Soccer Cup.

However, Verón's impact goes beyond trophies. He implemented **groundbreaking policies** that prioritize the well-being of players. One such initiative is the mandatory program for young division players to continue their academic studies, ensuring a well-rounded development for future stars. Verón's dedication extends to **gender equality**, fostering a more inclusive environment within the club.

**Verón's name has become synonymous with talent, vision, and a deep love for the game.** He serves as an inspiration for aspiring soccer players worldwide, a bold leader, and an admired artist of soccer respected by fans across the globe.





# DARIO SALA

## CO-FOUNDER AT SPH

### FROM GOALKEEPER TO CO-FOUNDER AND GENERAL MANAGER OF A PROFESSIONAL SOCCER TEAM

Dario Sala is a **retired professional soccer player turned entrepreneur**, passionate about building **successful businesses and creating opportunities for others**. After an illustrious 18-year career, Sala transitioned into the business world, leveraging his leadership skills, discipline, and competitive drive to succeed in various ventures.

In 2010, Sala founded Dario Sala Soccer LLC, creating the highly successful **Chevy Youth Soccer program for Chevrolet**, which spanned 48 cities across the USA and ran for three years.

In 2013, Sala co-founded and served as **General Manager of a professional soccer team in the USA**, achieving #1 in ticket sales revenue and #2 in sponsorship revenue in the entire league. Dario Sala Soccer LLC also produced over 30 international friendly matches in the USA from 2011 to 2020 and acquired and successfully distributed World Cup rights in Texas.

In 2021, **Sala co-founded Agrinzonis Sport and served as COO**, making strategic investments, including acquiring a sports agency in the USA, South America, and Europe, managing over 100 professional players worldwide.

In 2020, **Sala's pioneering vision led Agrinzonis to invest in women's sports**, becoming the majority owner of **The Women's Cup**, the largest private women's soccer tournament globally. Sala then served as board member and Head of Business Development for the Women's Cup. Since its creation in 2021 the tournament expanded to Europe (Madrid, Spain in 2023) and South America (Cali, Colombia in 2024), resulting in a remarkable 500% growth in share value since 2020.

**Darío Sala is co-founder and one of the shareholders behind SPH at Homestead Sports Complex**, a groundbreaking sports academy, boarding school, and entertainment complex.

**Sala's pioneering and visionary leadership has significantly impacted the sports industry, driving innovation, growth, and success.** His bio is a testament to his dedication, passion, and commitment to excellence.





# PEPE SANCHEZ

## CO-FOUNDER AT SPH

### FROM THE COURT TO BUILDING SPORTS INNOVATION HUBS

**Pepe Sanchez's** career exemplifies the transformative power of athletic ambition. While his days as a professional basketball player undoubtedly honed his leadership skills, his focus today lies in shaping the future of sports through innovative ventures.

In 2017, Sanchez established himself as a visionary entrepreneur with the founding of the **Dow Center**. This groundbreaking facility isn't just a sports complex; it's a 10,000 square meter testament to his commitment to **elite sports and wellness**. The Dow Center boasts a unique, adaptable infrastructure that seamlessly transforms to accommodate a wide range of activities, from cultural events and corporate gatherings to diverse sporting endeavors. Recognized as the most modern facility of its kind in Latin America, the Dow Center offers an inspiring environment for a diverse audience, promising a truly unique experience.

But Sanchez's impact extends beyond a single venture. In the same year, he co-founded and currently serves as an advisor for several innovative technology start-ups including **Nuqlea, Mozo Exponential, and SportFanz**. These ventures highlight Sanchez's commitment to fostering technological advancements that will shape the future of sports.

**Pepe Sanchez's story is one of entrepreneurial spirit and a passion for pushing boundaries.** He has transformed from a star athlete into a visionary leader, creating spaces and technologies that inspire and empower athletes and sports enthusiasts on a global scale.





**SPH MIAMI-DADE**  
**AT HOMESTEAD SPORTS COMPLEX**

# SHAREHOLDERS





**SUMMA** | SPORTS &  
ENTERTAINMENT

## SHAREHOLDER & STRATEGIC PARTNER AT SPH

Sport Summa was born from a deep understanding of what it takes to succeed both on and off the field. Founded by former Argentine tennis player Juan "Pico" Mónaco, alongside fellow co-founders Mariano Zabaleta and Emiliano Fernández Balagué, the agency was built with the athlete's perspective at its core—and with a mission to redefine how athletes are represented, managed, and empowered throughout their careers.

What began as a boutique agency focused on talent management quickly evolved into a comprehensive sports marketing and management firm, working across football, tennis, and increasingly, other disciplines. With headquarters in Miami and Buenos Aires, Sport Summa offers personalized and strategic services in **career management, brand building, contract negotiation, sponsorship development, marketing, and content production.**

Sport Summa represents a new generation of agencies—nimble, human, and connected to the needs of both athletes and brands. The agency has successfully positioned top-tier Latin American athletes with international visibility, cultivating long-term brand partnerships and facilitating major club signings across the Americas and Europe.

Looking ahead, Sport Summa is preparing to launch one of its most ambitious initiatives: **SPH at Homestead Sports Complex**, a future-focused ecosystem dedicated to elite athlete development, performance innovation, and sports education. SPH aims to become a space where high-performance services, health, and professional training intersect—reflecting the agency's commitment to not just manage careers, but to help shape the future of sport.

The agency's approach is hands-on, with a focus on building personal, authentic relationships. From negotiating international transfers to designing marketing campaigns that reflect each athlete's story, Sport Summa is trusted by a growing number of rising and established stars who see the agency as more than a service provider—they see it as a partner in their growth.

As Sport Summa continues to expand its network of athletes, brands, and projects, its vision remains clear: to elevate Latin American talent and ideas onto the global stage, through a unique combination of **management, marketing, and innovation.**



# JUAN MONACO

## SHAREHOLDER AT SPH

### FROM TENNIS STAR TO SPORTS SUMMA CEO AND FOUNDER

Juan Monaco's story goes beyond the boundaries of professional tennis. After a successful career on the court, he transitioned into the world of business, becoming the CEO and Founder of Sports Summa. This move showcases his entrepreneurial spirit and unwavering passion for the sports industry.

From Tennis Star to CEO: Mónaco embarked on a successful professional tennis career spanning from 2000 to 2017. Reaching a career-high ranking of No. 10 in 2012, he clinched nine ATP singles titles and was a finalist on 12 occasions. His contributions to Argentine tennis extended to the Davis Cup, where he was part of the victorious 2016 team and a finalist in 2008 and 2011. Mónaco's Olympic journey included appearances at the 2008, 2012, and 2016 Games, further solidifying his legacy as a prominent figure in international tennis.

Building Sports Summa: Leveraging his experience and connections, Monaco founded Sports Summa in 2020. This Miami-based sports agency boutique operates with a clear vision: to bridge the gap between athletes and companies seeking to connect with the sports world. Sports Summa offers a comprehensive suite of services including talent representation across various sports like tennis, soccer, and rugby. They also provide commercial, social media, and press consulting for both current and retired sports figures.

Sports Summa doesn't stop at athlete management. The agency acts as a sports marketing agency, crafting targeted strategies for companies to connect with global sports audiences. They further expand their reach through digital content creation for various platforms and even produce captivating series and documentaries chronicling the journeys of sports stars. Additionally, Sports Summa operates tennis academies and clinics, fostering the development of future tennis talent.

A Multifaceted Entrepreneur: Monaco's entrepreneurial spirit extends beyond Sports Summa. He actively invests in various companies like La Paloma Brewing Company, Slice Token, and Alquila tu Cancha. He is also the founder of Pico Deportes, a premium facility offers top-notch courts and amenities for soccer, padel, and crossfit enthusiasts.

Juan Monaco's journey exemplifies his ability to leverage his passion and expertise to create a successful business venture. His entrepreneurial spirit and dedication to the sports industry have positioned Sports Summa as a leading agency, connecting athletes, brands, and fans worldwide.





# MARIANO ZABALETA

## SHAREHOLDER AT SPH

### NETTING SUCCESS BEYOND THE COURT

Mariano Zabaleta's journey extends far beyond the tennis court. A former professional tennis player, he has leveraged his expertise and passion for sports to establish himself as a prominent figure in the sports industry.

**Tennis Career:** Zabaleta's tennis career spanned over a decade (1996-2010), reaching a career-high ranking of No. 21 in the world. He secured two ATP Tour singles titles and eight ATP Challenger Tour singles titles, earning him recognition and respect among his peers.

**Transition to Sports Industry:** Following his retirement from tennis, Zabaleta seamlessly transitioned into the sports industry, bringing his unique insights and connections to the table. He currently holds two notable positions:

- **Commercial, Marketing and Live Events Director at Sports Summa:** Since 2020, Zabaleta has served as the Commercial, Marketing and Live Events Director at Sports Summa, a sports agency boutique based in Miami, USA. His expertise plays a pivotal role in driving the agency's success, fostering partnerships between athletes and companies seeking to engage with the sports world.
- **Co-Founder of Slice Token:** Zabaleta's entrepreneurial spirit extends beyond his role at Sports Summa. In 2023, he co-founded Slice Token, a blockchain-based platform revolutionizing the sports ticketing and fan engagement landscape.

**Vice-President of the Argentine Tennis Association (AAT):** Zabaleta's dedication to the sport of tennis extends to his involvement in the Argentine Tennis Association (AAT). He currently serves as the Vice-President, contributing his valuable knowledge and experience to the organization's growth and development.

Mariano Zabaleta's remarkable journey exemplifies the ability to transform passion and expertise into a thriving career. His contributions to the sports industry, both as a former player and a current leader, are undeniable. His dedication to promoting sports and connecting athletes with fans worldwide continues to shape the industry's landscape.





# EMILIANO FERNANDEZ BALAGUÉ

## SHAREHOLDER AT SPH

INNOVATOR BRIDGING MARKETS AND TRANSFORMING SOCIETIES

Emiliano Fernandez Balagué, **founder of FerBal Capital and co-founder of AstroPay and DLocal, is a visionary in bridging financial gaps between developed and emerging markets.**

In 2009, Emiliano co-founded **AstroPay** with Andres Bzurovski, Sergio Fogel, and Eduardo Azar. Their mission was **to solve financial problems in emerging markets through technology**. Today, AstroPay serves over five million users globally, partnering with 500 merchants, and has a strong presence in the UK and Latin America.

In 2016, Mr. Fernandez Balagué co-founded **DLocal**, which specializes in **payment solutions for global merchants in emerging markets**. Based in Montevideo, Uruguay, **DLocal employs over 500 people and successfully went public on the NYSE in 2021, raising \$617 million.**

In 2021, he launched **FerBal Capital, a family office that manages a diverse portfolio of 13 companies across the US, Europe, the UK, and Latin America**. FerBal Capital focuses on projects with positive societal and environmental impacts, including significant real estate developments in Florida and Madrid.

**Emiliano's entrepreneurial journey continues to drive innovation and societal transformation, making him a key figure in the global financial landscape.**





# RICCARDO SILVA

## SHAREHOLDER AT SPH

### A GLOBAL SPORTS ENTREPRENEUR WITH VISION

**Riccardo Silva** isn't just a businessman; he's a visionary shaping the landscape of sports across the globe. Through his London-based family office, **Silva International Investments**, he oversees a diverse portfolio spanning media, sports, entertainment, and art.

Silva's entrepreneurial spirit ignited early. From 1999 to 2004, he served as the CEO of **Milan Channel**, the official television channel of the Italian football giant AC Milan. This experience laid the foundation for his next venture, **MP & Silva**. Founded in 2004, MP & Silva became a global media powerhouse under Silva's leadership as president and major shareholder. The company managed and distributed TV and media rights for prestigious sports organizations like the English Premier League, Italian Serie A, NBA, and FIFA, showcasing his keen understanding of the global sports market. In 2016, Silva masterfully navigated the sale of MP & Silva to a Chinese company for a staggering \$1.1 billion, solidifying his reputation as a shrewd businessman.

Silva's passion for sports extends beyond media rights. In 2015, he became co-owner and president of **Miami FC**, a soccer club competing in the USL Championship. Under his leadership, Miami FC has become a force to be reckoned with in American soccer. This strategic move also highlights Silva's commitment to fostering the sport in the United States.

However, Silva's commitment to Italian football never wavered. In 2022, he partnered with the New York-based private equity fund RedBird to become a co-owner of **AC Milan**, marking a remarkable return to the club where his passion for sports media first took root. This partnership signifies Silva's continued belief in the potential of AC Milan and his dedication to shaping its future success.

**Riccardo Silva's story is one of entrepreneurial brilliance and a deep-rooted passion for sports.** He isn't just a businessman; he's a visionary leader who uses his expertise to shape the future of media rights, invest in rising stars like Miami FC, and revitalize legendary clubs like AC Milan.





# EMANUEL GINOBILI

## SHAREHOLDER AT SPH

FROM LEGEND ON THE COURT TO VISIONARY LEADER OFF IT

**Emanuel Ginobili** surpasses the label of "former professional basketball player." While his enshrinement in the **Naismith Memorial Basketball Hall of Fame** in 2019 as the first Argentinian player is a testament to his on-court brilliance, his impact extends far beyond the hardwood.

Ginobili's post-playing career is marked by a passion for mentorship and innovation. He serves as a **Special Advisor for the San Antonio Spurs** where he contributes to operations and player development, ensuring a smooth knowledge transfer to the next generation of stars.

His influence extends beyond the NBA. Ginobili is actively involved in the tech world, serving as an **advisor and investor for various startups**. This showcases his commitment to fostering entrepreneurial spirit and supporting the growth of innovative ventures. Notably, he is part of the **Advisory Board of Sportian**, the sports arm of Globant, demonstrating his continued dedication to the athletic realm.

**Ginobili's leadership isn't confined to established companies.** Since 2021, he has served as an advisor for **Newtopia**, a venture capital firm focused on empowering Latin American startups. Here, Ginobili leverages his experience and knowledge to empower the next generation of entrepreneurs in Argentina, Mexico, and Brazil.

**Emanuel Ginobili's legacy is one of excellence on and off the court.** From his legendary playing career to his current role as a mentor, advisor, and investor, Ginobili continues to leave his mark by supporting athletes and fostering innovation within the sports and business worlds.





# GASTON REMY

## SHAREHOLDER AT SPH

### TRANSFORMATION LEADER IN BUSINESS AND SOCIAL IMPACT

Gaston Remy is the Co-Founder and CEO of NUQLEA, a digital platform for construction and habitat. He also serves on the Advisory Council of CIPPEC, the board of directors of the FLOR Foundation, and the Advisory Board of Finning Caterpillar for Latin America.

From 2014 to 2018, Gaston was the President and CEO of Dow Chemical for the Southern Cone of Latin America. His tenure was marked by dynamic transformations, cultural innovations, and significant investments, enhancing public-private collaboration.

Between 2016 and 2018, he served as President of the Chemical and Petrochemical Industry Chamber (CIQyP) and Vice President of the American Chamber of Commerce in Argentina (AmCham).

From 2016 to 2020, Gaston led the Economic Development Institute of Argentina (IDEA) as President, overseeing over 500 partner companies. He was named "CEO of the Year" in 2016 and recognized as one of Argentina's top businessmen in 2017. He received the Konex Award in 2018 for his industry contributions.

In 2018, Gaston co-founded Vista Energy and served as its CEO until 2020.

During the COVID-19 lockdown in 2020, Gaston co-founded and coordinated #SeamosUno, a massive initiative distributing 60 million portions of food and hygiene products to over a million households. It was hailed as Argentina's largest privately-originated social initiative. Gaston was ranked among "The Most Relevant CEOs in Argentina" and "Most Influential CEOs during the Pandemic" in the 2020 and 2021 HORSE rankings.

Currently, as the Co-Founder and CEO of NUQLEA, Gaston Remy continues to drive innovation and societal impact through his leadership and vision.





**SPH MIAMI-DADE**  
**AT HOMESTEAD SPORTS COMPLEX**

# PRINCIPALS





# MARTIN GRAMATICA

## PRINCIPAL AT SPH

### FROM COLLEGE STAR TO NFL CHAMPION

Martin Gramatica's journey in American football is a tale of dedication, resilience, and clutch kicks. His career spanned over a decade (1999-2009), leaving his mark on multiple NFL teams.

**College Prodigy:** Before captivating NFL audiences, Gramatica dominated the college scene. His unwavering work ethic and exceptional talent were recognized with the prestigious Lou Groza Award, a testament to his kicking prowess. Earning All-American honors further solidified his reputation as a college standout. Notably, he even shattered records by nailing the longest field goal in college football history, a feat that cemented his place in college lore.

**NFL Ascension:** Gramatica's college accolades paved the way for a successful NFL career. Drafted by the Tampa Bay Buccaneers in 1999, he quickly established himself as a reliable kicker. His strong work ethic and unwavering focus on maintaining high sportsmanship earned him respect from teammates and coaches alike.

**A Career Highlighted by Accolades:** Gramatica's NFL journey wasn't just about consistency; it was punctuated by remarkable achievements. He earned a coveted Pro Bowl selection, a recognition reserved for the league's elite kickers. This prestigious honor showcased his ability to perform at the highest level.

However, Gramatica's most historic accomplishment came in Super Bowl XXXVII. As the first Argentinian to win the Super Bowl, he not only etched his name in NFL history but also inspired a generation of aspiring athletes back home.

**A Legacy Beyond the Field:** Gramatica's impact transcends the gridiron. His record-breaking college kick and Super Bowl win cemented his place in football history. But his dedication and work ethic are an inspiration for aspiring athletes everywhere.





**SPH MIAMI-DADE**  
**AT HOMESTEAD SPORTS COMPLEX**

# KEY CONSULTANTS





## SPH AT HOMESTEAD SPORTS COMPLEX:

### PARTNERING WITH INDUSTRY LEADERS

**SPH at Homestead Sports Complex** is proud to collaborate with a select group of industry-leading companies and individuals, each bringing their unique expertise to our comprehensive sports performance solutions.

**Akerman:** A top-tier law firm providing legal counsel and strategic guidance to the sports industry.

**LaBella:** A leading architecture and engineering firm specializing in innovative, community-driven sports venues.

**Rubin, Turnbull & Associates:** A leading business advisory firm with deep expertise in the sports industry.

**Edge Communications:** A premier public relations firm specializing in sports marketing and communications.

**J.P. Reynal:** A seasoned sports and entertainment entrepreneur with 30+ years of experience developing premier properties and international events across soccer, winter sports, and outdoor media.

Through these strategic partnerships, SPH is able to offer clients unparalleled expertise and support across a wide range of sports performance needs.



**THANK  
YOU!**

