



Council Report

To: The Honorable Mayor and City Council

From: Jeff P. H. Cazeau, City Attorney

Date: March 23, 2021

RE: **A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA DIRECTING THE CITY MANAGER OR CITY MANAGER'S DESIGNEE TO DEVELOP RECOMMENDATIONS FOR ECONOMIC DEVELOPMENT MEASURES ON BOTH THE LOCAL AND STATE LEVELS TO ATTRACT TECHNOLOGY COMPANIES, ENTREPRENEURS, AND INVESTORS TO RELOCATE THEIR HEADQUARTERS TO NORTH MIAMI, TO ENCOURAGE AND FOSTER TECHNOLOGY START-UPS TO LAUNCH AND REMAIN IN THE CITY, AND TO RETAIN AND PROMOTE THE DEVELOPMENT OF TECHNOLOGY COMPANIES CURRENTLY EXISTING IN THE CITY; AND TO PROVIDE REPORT; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.**

The accompanying Resolution was prepared and placed on the agenda at the request of Councilwoman Mary Estimé-Irvin.

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, DIRECTING THE CITY MANAGER OR CITY MANAGER'S DESIGNEE TO DEVELOP RECOMMENDATIONS FOR ECONOMIC DEVELOPMENT MEASURES ON BOTH THE LOCAL AND STATE LEVELS TO ATTRACT TECHNOLOGY COMPANIES, ENTREPRENEURS, AND INVESTORS TO RELOCATE THEIR HEADQUARTERS TO NORTH MIAMI, TO ENCOURAGE AND FOSTER TECHNOLOGY START-UPS TO LAUNCH AND REMAIN IN THE CITY, AND TO RETAIN AND PROMOTE THE DEVELOPMENT OF TECHNOLOGY COMPANIES CURRENTLY EXISTING IN THE CITY; AND TO PROVIDE REPORT; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.

WHEREAS, for years, Silicon Valley in California has been at the center of the technology industry; and

WHEREAS, in recent years, the technology community in Miami-Dade County has been growing, including the creation of local start-up technology companies, coworking spaces, and technology incubators, and the migration of venture capitalists and entrepreneurs; and

WHEREAS, Miami-Dade County and its geography as well as diverse population make it an ideal location for technology companies and executives seeking to launch or expand their international presence; and

WHEREAS, recently, technology investors and executives as well as technology companies and venture capital firms have relocated, or announced plans to relocate, from Silicon Valley and elsewhere to Miami-Dade County; and

WHEREAS, the attraction of the technology industry and the creation of a technology hub in the City of North Miami will create higher paying jobs, opportunities for employment for graduates, and an increase in economic prosperity for all of Florida; and

WHEREAS, indeed, the technology industry employs approximately 12.1 million workers throughout the United States, has grown by 2.3 million workers over the past decade and is anticipated to continue to steadily grow as technology fuels and supports almost all other industries; and

WHEREAS, the technology sector has a high productivity output: while technology workers make up approximately 7.7 percent of the overall United States workforce, they account for an estimated 10 percent of the total United States economy; and

WHEREAS, many of the jobs in the technology industry are high-paying jobs; and

WHEREAS, the estimated median wage in the United States for technology jobs is \$84,284 compared to the median wage for the United States labor force for all jobs at \$44,432; and

WHEREAS, it is in the best interests of the City of North Miami to promote the relocation of the technology industry, professionals, companies, and investors to North Miami and the launch of new technology start-ups in North Miami in order to create new jobs and strengthen the City's economy; and

WHEREAS, in section 125.045, Florida Statutes, the Florida Legislature recognized that this state faces increasing competition from other states for the location of private enterprises, and that there is a need to enhance and expand economic activity by attracting business enterprises to this state; and

WHEREAS, pursuant to the City of North Miami 2036 Comprehensive Plan Objective 9.1, the City shall develop an Economic Development Action Plan that will be periodically updated to attract new businesses and retain existing businesses

WHEREAS, this Council seeks to create an economic development plan in order to attract the technology industry from Silicon Valley and elsewhere to the City of North Miami—specifically, for technology companies to relocate their headquarters to Miami-Dade County, to foster and encourage technology start-ups to launch their business and remain in Miami-Dade County, to retain and promote the development of technology companies currently existing in North Miami, and to promote the creation of a technology hub; and

WHEREAS, this Council desires to direct the City Manager or City Manager's designee to develop recommendations for economic development measures on both the state and local levels, in collaboration with the Beacon Council, Inc. ("Beacon Council"), as the official economic development agency for Miami-Dade County, to attract technology companies to relocate their headquarters, to launch start-ups in Miami-Dade County, and to promote the development of existing technology companies; and

WHEREAS, this Council further desires to direct the City Manager or City Manager's designee to present a report including such recommendations to this board.

NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:

Section 1. **Recitals.** The foregoing recitals set forth above are adopted by the Mayor and City Council of the City of North Miami, Florida and are incorporated herein.

Section 2. **Direction to the City Manager.** The Mayor and City Council of the City of North Miami, Florida, directs the City Manager or City Manager's designee to develop recommendations for economic development measures on both the state and local levels to: (1) attract technology companies, entrepreneurs, and investors to relocate, and to relocate their headquarters, to North Miami; (2) encourage and foster technology start-ups to launch and remain in the County; (3) retain and promote the development of technology companies currently existing in the City; and (4) provide and foster vocational training to support technology companies, including but not limited to, training on coding. Such recommendations may be developed in collaboration with the Beacon Council and local chambers of commerce.

Section 3. **Direction on Written Reports.** Directs the City Manager or City Manager's designee to prepare a written report relating to such recommendations. The report should include, but not be limited to, an identification of proposed economic development measures on both the state and local levels, real property which could be made available to serve as a large-scale campus for headquarters and offices for technology companies and start-ups, advertising and promotional strategies to market the City of North Miami as a technology hub, and an implementation schedule. Staff shall provide a report within ninety (90) days.

Section 3. **Effective Date.** This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED by a _____ vote of the Mayor and City Council of the City of North Miami, Florida, this ____ day of _____, 2021.

PHILIPPE BIEN-AIME
MAYOR

ATTEST:

VANESSA JOSEPH, ESQ.
CITY CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:

JEFF P. H. CAZEAU, ESQ.
CITY ATTORNEY

SPONSORED BY: COUNCILWOMAN ESTIME-IRVIN

Moved by: _____

Seconded by: _____

Vote:

Mayor Philippe Bien-Aime
Vice Mayor Scott Galvin
Councilwoman Carol Keys, Esq.
Councilwoman Mary Estimé-Irvin
Councilman Alix Desulme, Ed.D.

_____	(Yes)	_____	(No)
_____	(Yes)	_____	(No)
_____	(Yes)	_____	(No)
_____	(Yes)	_____	(No)
_____	(Yes)	_____	(No)

9. Economic Element

THE ECONOMIC ELEMENT IS AN OPTIONAL ELEMENT WHICH IS NOT REQUIRED BY F.A.C. 9J-5.

The Economic Development Element provides policy to improve the economic viability of North Miami through provision of balanced employment and housing opportunities, attraction and retention of businesses, and promotion of fiscal strength and stability in the community.

GOAL 9

The City of North Miami shall strive to create an economic environment that will enhance the economic prosperity of local businesses and attract new business while improving the quality of life for all of its citizens.

Objective 9.1

Within one year of effective date of the 2016 Comprehensive Plan update (Ordinance No. 1399), the City shall develop an Economic Development Action Plan that will be periodically updated to attract new businesses and retain existing businesses. Based on ongoing research by the City, the Economic Development Action Plan will include but not be limited to:

- ☐ Monitoring retail and meeting demand and trends.
- ☐ Identifying of older commercial retail strip centers and brownfield properties and promote recycling of said properties.
- ☐ Strategies to retain, as well as encourage the expansion of existing businesses with higher skilled employment and wages.
- ☐ Strategies to attract industrial and high-technology businesses with higher skilled employment and wages.
- ☐ Aesthetic improvements to enhance the attractiveness and design of the City's Neighborhood Redevelopment Overlay (especially the Downtown and CRA) and all major corridors of the City.
- ☐ Encouragement of professional office development in key locations, possibly integrated with the TOD Master Plan for the FEC station on NE 125th Street. ☐ Solutions to address circulation issues that facilitate better transportation opportunities for residents and visitors in North Miami.
- ☐ Strategies that focus on new components of the City's tourism industry including interaction with festivals, tours, arts and culture, etc.
- ☐ Strategies to invest in tourism venues, such as MOCA.
- ☐ Strategies for lodging in current and projected (125th and FEC) activity centers that interact well with office, light industrial, commercial and tourism markets and enhances fiscal viability.
- ☐ Focuses on the interface between surrounding growth areas.
- ☐ Enhancing existing cultural amenities.
- ☐ Maintains an efficient line of communication with the larger public to support inclusiveness and transparency.

