



776 N.E. 125 Street, North Miami, Florida 33161

## Council Report

To: Honorable Mayor and City Council

Via: Rasha Cameau, MBA, FRA-RP, City Manager

From: Jeff P. H. Cazeau, City Attorney 

Date: April 9<sup>th</sup>, 2024

RE: **A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY TO NEGOTIATE AND EXECUTE THE 2024 NORTH MIAMI RABODAY FEST SPONSORSHIP AND NAMING RIGHTS AGREEMENT WITH NOEL & CECIBON PRODUCTIONS, IN SUBSTANTIALLY THE ATTACHED FORM; AUTHORIZING THE CITY MANAGER TO DO ALL THINGS NECESSARY TO IMPLEMENT SAID SPONSORSHIP AGREEMENT ON BEHALF OF THE CITY; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.**

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The accompanying Resolution was prepared and placed on the agenda at the request of Vice-Mayor Mary Estimé-Irvin.

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY TO NEGOTIATE AND EXECUTE THE 2024 NORTH MIAMI RABODAY FEST SPONSORSHIP AND NAMING RIGHTS AGREEMENT WITH NOEL & CECIBON PRODUCTIONS, IN SUBSTANTIALLY THE ATTACHED FORM; AUTHORIZING THE CITY MANAGER TO DO ALL THINGS NECESSARY TO IMPLEMENT SAID SPONSORSHIP AGREEMENT ON BEHALF OF THE CITY; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.**

**WHEREAS**, Noel & Cecibon Productions is planning on hosting its 26th Haitian Compas Festival First Annual Raboday Fest on Thursday, May 16, 2024; and

**WHEREAS**, the City of North Miami (“City”) desires to participate by becoming the title sponsor of this signature event; and

**WHEREAS**, for over two (2) decades, the Haitian Compas Festival has prided itself in being one of the largest outdoor festivals in the United States and one of the largest Haitian music festivals in the world; and

**WHEREAS**, Raboday Fest will serve as a signature event and expose North Miami residents to Haitian culture, its music, and food and bring families together to enjoy their heritage as well; and

**WHEREAS**, this event will impact the community in a positive way, fostering a sense of belonging and pride in Haitian culture, while introducing others to its history; and

**WHEREAS**, the City’s partnership with Noel & Cecibon Productions as the sponsor of Raboday Fest in the amount of One Hundred Thousand Dollars (\$100,000) will include 1,000 tickets to citizens of North Miami; and

**WHEREAS**, the Mayor and City Council find that the negotiation and execution of the Sponsorship and Naming Rights Agreement with Noel & Cecibon Productions, in substantially the attached form, is in the best interest of the City.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:**

**Section 1. Authority of City Manager and City Attorney.** The Mayor and City Council of the City of North Miami, Florida, hereby authorize the City Manager and City Attorney to negotiate and execute the 2024 North Miami Raboday Fest Sponsorship and Naming Rights Agreement with Noel & Cecibon Productions, in substantially the attached form.

**Section 2. Authority to Implement Agreement.** The Mayor and City Council of the City of North Miami, Florida, hereby authorize the City Manager to do all things necessary to implement said Sponsorship and Naming Rights Agreement on behalf of the City.

**Section 3. Effective Date.** This Resolution shall become effective immediately upon adoption.

**PASSED AND ADOPTED** by a \_\_\_\_\_ vote of the Mayor and City Council of the City of North Miami, Florida, this \_\_\_\_ day of \_\_\_\_\_, 2024.

\_\_\_\_\_  
ALIX DESULME, ED.D.  
MAYOR

ATTEST:

\_\_\_\_\_  
VANESSA JOSEPH, ESQ.  
CITY CLERK

APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY:

\_\_\_\_\_  
JEFF P. H. CAZEAU, ESQ.  
CITY ATTORNEY

SPONSORED BY: VICE-MAYOR MARY ESTIMÉ-IRVIN

Moved by: \_\_\_\_\_

Seconded by: \_\_\_\_\_

**Vote:**

Mayor Alix Desulme, Ed.D.	_____ (Yes)_____ (No)
Vice-Mayor Mary Estimé-Irvin	_____ (Yes)_____ (No)
Councilman Scott Galvin	_____ (Yes)_____ (No)
Councilwoman Kassandra Timothe, MPA	_____ (Yes)_____ (No)
Councilman Pierre Frantz Charles, M.Ed.	_____ (Yes)_____ (No)



**February 26, 2024**

**City of North Miami Public Officials**

**Re: First Annual Raboday Fest**

Noel & Cecibon Productions is planning on hosting its 26<sup>th</sup> Haitian Compas Festival **First Annual Raboday Fest** on **Thursday, May 16, 2024**, and today we are reaching out to you to see how you can help us make that possible.

For over two decades, the Haitian Compas Festival has prided itself in being one of the largest outdoor festivals in the United States and one of the largest Haitian music festivals in the world. We are glad to say that we have become a tradition for tens of thousands of travelers to come to Miami and celebrate Haitian Flag Day every year. Since our inception we have exposed the masses to Haitian culture, its music and food. We have brought families together to enjoy their heritage as well.

As a beacon of unity, we know the impact this huge event has on the community in a positive way. We want to foster a sense of belonging and pride in our Haitian culture, while introducing others to our history. This year we are eager to add some novelty with this First Annual Raboday Fest, but also with a remarkable collaboration with the City of North Miami we can elevate our impact.

By generously giving away 1000 tickets to the citizens of North Miami of all ages and granting two scholarships to two deserving high school students, we can truly make a difference. The festival ensures inclusivity and accessibility for all community members. These initiatives will solidify our commitment to education but will also raise awareness of the importance of supporting and investing in North Miami's future generations.

The City of North Miami has witnessed firsthand the impact that the Haitian Compas Festival has had in our community. We have been grateful to gather Haitians from every country to celebrate Haitian Flag Day. As a prominent Haitian Elected Official, your support would be truly appreciated as we continue to help promote Haiti, its culture and the heritage of more than a quarter million Haitians in South Florida and those throughout the world.

We would love to talk to you more about how you can help, please feel free to contact me at 786-251-7392 at your earliest convenience.

Best Regards,

A handwritten signature in blue ink, appearing to read "Noel &amp; Cecibon Productions".

CEO, Noel & Cecibon Productions

[www.haitiancompasfestival.com](http://www.haitiancompasfestival.com)



**First Annual Raboday Fest  
City of North Miami Sponsorship and Naming Rights Agreement**

**Sponsor:** City of North Miami  
**Address:** NOMI Village

Noel & Cecibon Productions, as administrator and producer of the **First Annual Raboday Fest** event, thanks Sponsor for its commitment as the **Title Partner** of the 2024 North Miami First Annual Raboday Fest, which will be held on **Thursday, May 16, 2024**. This Sponsorship Agreement (the “Agreement”) shall commence as of the last date signed below (the “Effective Date”) and shall continue through and including **May 17, 2024**, unless otherwise terminated pursuant to other terms hereof. In consideration of the terms outlined herein, the parties agree as follows:

- I. **Sponsor’s Contribution** (please put N/A if not applicable):
  - A. Cash Contribution \$100,000 Payment Due Date: April 16, 2024
  - B. In-Kind Contribution: Event support and marketing assets as outlined in Appendix B
- II. **Sponsor’s Benefits** (Please put N/A if not applicable):
  - A. Naming Rights: All references, including communications to the press, regarding the Event will be prefaced with “North Miami”, i.e., the “North Miami Raboday Fest”
  - B. Level: Sponsor will be recognized as the Title Partner of the North Miami Raboday Fest
  - C. General Raboday Fest Recognition: Sponsor will receive main level logo recognition on the welcome banners at the Event.
  - D. Participating Event(s):

Event Appendix #:	*Event Name:	Event Recognition:	# of tickets:
A	North Miami Raboday Fest	Title Partner	1000 GA
*The above-listed event(s) shall be known individually as the “Event”.			

E. Additional Opportunities:

Opportunity Appendix #	Opportunity:
B	In-Kind Contribution
C	Two College Scholarships

**Terms and Conditions.** In addition to the above-listed Event and Opportunity Appendices (each, an “Appendix” and collectively, the “Appendices”), Sponsor’s involvement with the Haitian Compas Festival and Noel & Cecibon Productions shall be governed by the following “Terms and Conditions”.

<sup>1</sup>The Appendix for each above-listed Event and/or Opportunity is attached to the back of this Agreement (under the related Appendix #) and is hereby incorporated by this reference. Sponsor acknowledges, understands and agrees that the terms outlines in each Appendix shall govern Sponsor’s involvement in the Event and/or Opportunities and Sponsor agrees to abide by the terms outlined therein.

INITIALS: \_\_\_\_\_