

STAFF MEMORANDUM

TO: Board of Mayor and Aldermen

FROM: Dan Allen, Assistant City Administrator, General Manager Water;

DATE: 5/15/2026

SUBJECT: Resolution 26-156 – Adoption of Official Logos for Spring Hill Water, the SPARTAN Division, and Pure Water Spring Hill.

RECOMMENDATION: To approve Resolution 26-156 adopting the official logos for Spring Hill Water, the SPARTAN Division, and Pure Water Spring Hill.

BACKGROUND: Spring Hill Water has developed updated branding elements for the department and associated initiatives to create a consistent and recognizable visual identity across public communications, signage, educational materials, digital platforms, and outreach efforts.

The proposed logos for Spring Hill Water, the SPARTAN Division, and Pure Water Spring Hill were developed to better reflect the mission, values, and identity of the department and its programs while enhancing public communication, transparency, and community engagement related to water services, infrastructure, and sustainability initiatives.

Approval of Resolution 26-156 would formally adopt these logos as the official visual identifiers for their respective programs and authorize their implementation across appropriate departmental materials and facilities moving forward.

FINANCIAL IMPACT: There is no significant financial impact associated with approval of this resolution. Existing departmental budgets will be utilized for future implementation of branding materials, signage, and related communications as needed.

SUPPORTING DOCUMENTS: Attachment – Resolution 26-156 and Proposed Official Logos for Spring Hill Water, the SPARTAN Division, and Pure Water Spring Hill



City of Spring Hill | Spring Hill Water

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