

RESOLUTION 26-156

A RESOLUTION ADOPTING OFFICIAL LOGOS FOR SPRING HILL WATER, THE SPARTAN DIVISION, AND PURE WATER SPRING HILL

WHEREAS, the City of Spring Hill, Tennessee operates and maintains its municipal water and wastewater utilities under Spring Hill Water; and

WHEREAS, the City has established specialized branding initiatives, including the SPARTAN Division and Pure Water Spring Hill, to enhance public communication, transparency, and community engagement regarding water services, infrastructure, and sustainability efforts; and

WHEREAS, the City desires to adopt updated and unified branding elements to better reflect the mission, values, and identity of Spring Hill Water and its associated programs; and

WHEREAS, new logos have been designed for Spring Hill Water, the SPARTAN Division, and Pure Water Spring Hill, which provide a cohesive and recognizable visual identity; and

WHEREAS, these logos will be used in official communications, signage, digital platforms, educational materials, and other public-facing applications; and

WHEREAS, adopting these logos will promote consistency, strengthen public recognition, and support ongoing outreach and infrastructure initiatives.

NOW, THEREFORE, BE IT RESOLVED by the Board of Mayor and Aldermen of the City of Spring Hill, Tennessee, as follows:

- The Board of Mayor and Aldermen hereby approves and adopts the new official logos for:
 - Spring Hill Water
 - The SPARTAN Division
 - Pure Water Spring Hill
- The adopted logos shall serve as the official visual identifiers for their respective programs and shall be used in accordance with City branding guidelines as established or approved by the City Administrator or designee.
- The City Administrator, or designee, is authorized to implement the use of the new logos across all appropriate platforms, materials, and facilities, and to phase out any previously used logos.

Passed and adopted by the Board of Mayor and Aldermen of the City of Spring Hill, Tennessee, this 1st day of June, 2026.

ATTEST:

Matt Fitterer, Mayor

April Goad, City Recorder

LEGAL FORM APPROVED:

Patrick Carter, City Attorney