WENATCHEE SCHOOL DISTRICT

Bond Campaign Update

Community outreach and campaign progress — summer through November 3, 2026

October 27, 2026

SUMMER 2026

Summer groundwork & campaign activities

- Creating, planning & writing scripts
- Content building
- Partner meetings: Turner & Townsend Heery, Integrus, PNW Marketing
- Outreach for community presentations
- Presentation materials creation
- Creating and ordering flyers and handouts
- Creating building display materials
- Building & department bond engagement process

ONGOING CADENCE

Partner meetings & construction planning

Integrus

Bi-monthly meetings continue

PNW Marketing

Bi-monthly meetings continue

Turner & Townsend Heery

Beginning state construction applications for the GC/CM build process

FISCAL & CONTINGENCY PLANNING

Financial planning & preparation

Financial planning meeting & preparation
With Piper Sandler

Meeting with the City Planning Commission
Coordinating with local government

New construction and decreased individual taxes
Jim Kuntz — CEO - Regional Port of Chelan and Douglas County

Building a plan to be prepared if the bond does not pass
Lee Marchisio — Foster Garvey



ONGOING COMMUNICATIONS

Weekly Bond Bites

A recurring short-form update shared with staff and the community each week — quick, digestible bond news to keep everyone informed and engaged.

BUILDING RELATIONSHIPS

Schools & Departments Engaged

- WSD Opening Day
- Lincoln Elementary School
- Valley Academy of Learning
- WestSide High School
- Newbery Elementary School
- Pioneer Middle School
- Orchard Middle School
- Foothills Middle School
- Castlerock Early Learning
- Washington Elementary
- Wenatchee High School
- Sunnyslope Elementary
- Lewis and Clark Elementary
- Mission View Elementary
- Technology Department
- M and O Departmetn
- Transportation Department
- District Office

COMMUNITY CONNECTION

Community Groups Engaged

- Confluence Rotary
- Sunrise Rotary
- WSD Parent Teacher Student Associations
- Wenatchee High School Band Boosters
- Fall Sports Kick Off
- YMCA Coffee & Questions
- KPQ's "The Agenda"
- Kiwanis Club
- Media Tour of WHS
- YMCA Board of Directors
- Chamber Leadership Team
- Chamber Board
- WHS Trunk or Treat
- Community Concert Series
- Community Phone Calls

COMMUNITY CONNECTION

Campaign Pride

- WSD took the time to develop all facets of the campaign: Survey and Study 2023, Long Range Committee 2024, Board Engagement Summer 2025, Design Advisory Teams, Deep Community Involvement 2026
- Multiple opportunities for staff, families, and the community to be involved and share voice: Long Range Facilities Planning, Design Advisories, tours, pop-up District Community Engagement.
- Intentional Building and Department involvement from canvassing at new levels or involvement to student conference expectations
- Expanded our reach for presentations and conversations with the community than past campaigns.

THANK YOU

Keeping our community informed & engaged

Outreach continues through schools, departments, community groups, and Weekly Bond Bites as we head toward the vote.



Ballots due November 3, 2026 · 8:00 PM