

VILLAGE OF ESTERO
VILLAGE COUNCIL MEETING
PACKET
FEBRUARY 2, 2022, 09:30 AM

www.Estero-fl.gov

COVID-19 NOTICE:

The Village Council Meeting will be conducted physically in Council Chambers at Village Hall, 9401 Corkscrew Palms Circle, with an opportunity to participate virtually. The meeting will be broadcasted live via the Village of Estero website https://estero-fl.gov/council/watch-meetings-online/. Access in Council Chambers will be limited in order to comply with the safety instructions relating to COVID-19. Please see the bottom of this agenda for further information and instructions for public participation.

AGENDA
VILLAGE COUNCIL MEETING
9401 Corkscrew Palms Circle, Estero, Florida

February 2, 2022, 09:30 am

1. **CALL TO ORDER**

   INVOCATION -- Pastor John Roth Thrive Community Church

   PLEDGE OF ALLEGIANCE

   ROLL CALL
2. **APPROVAL OF AGENDA, ADDITIONS, AND DELETIONS**
3. **PUBLIC COMMENT ON NON-AGENDA ITEMS**
4. **CONSENT AGENDA**
   a. **January 19, 2022 Council Meeting Minutes**
      Attachment: 01192022 minutes.pdf
5. **CONSIDERATION OF ITEMS DEFERRED FROM CONSENT AGENDA**
6. **ACTION ITEMS**
   a. **Resolution No. 2022-02 A Resolution Declaring the Village of Estero support of the Establishment and Alignment of US Bicycle Route 15 which will transverse within the Village of Estero; and Providing for an Effective date.**

   Recommended Action
   Adopt Resolution No. 2022-01.

   Financial Impact

There is no financial impact to the Village of Estero.

Attachment: Agenda Item Summary Sheet.pdf
Attachment: Resolution - USBR Support_46328457v1.pdf
Attachment: Location Map.pdf
Attachment: USBR 15 FL Estero.pdf

b. CN 2022-02 Design and Permitting Services for Sandy Lane & Broadway East Bicycle / Pedestrian Improvements

Recommended Action

Approval of consultants ranking for Sandy Lane and Broadway East Bicycle/Pedestrian Improvements Project as follows: Number 1 -- Atkins North America, Inc.; Number 2 -- CW3 Engineering, Inc.; Number 3 -- Kimley-Horn and Associates, Inc.; Number 4 -- Q. Grady Minor & Associates, P.A.

Authorize staff to negotiate a contract with the Number 1 ranked firm, Atkins North America, Inc. to provide professional consulting services for the Sandy Lane and Broadway East Bicycle/Pedestrian Improvements Project.

Financial Impact

The amount will be determined by the results of the contract negotiations. The final contract and cost will be brought before Council for approval.

Attachment: Agenda Summary -Sandy-Williams.pdf
Attachment: Location Map.pdf
Attachment: ATKINS Submittal.pdf
Attachment: Atkins Presentation.pdf
Attachment: Short List Meeting Minutes.pdf
Attachment: Final Ranking Meeting Minutes.pdf
Attachment: vendor Disclosure Form.pdf

c. CN 2022-03 Broadway West UEP Design and Permitting Services

Recommended Action

Approval of consultants ranking for Broadway Avenue West Utilities Extension Project (UEP) as follows: Number 1 -- Johnson Engineering, Inc.; Number 2 -- Tetra Tech, Inc.; Number 3 -- CW3 Engineering, Inc.; Number 4 -- JR Evans Engineering, P. A.

Authorize staff to negotiate a contract with the Number 1 ranked firm, Johnson Engineering, Inc. to provide professional consulting services for the Broadway Avenue West Utilities Extension Project (UEP).

Financial Impact

The amount will be determined by the results of the contract negotiations. The final contract and cost will

be brought before Council for approval.

Attachment: Agenda Item Summary Broadway W UEP.pdf
Attachment: Broadway Ave W Proj Loc.pdf
Attachment: Johnson Engineering Submittal.pdf
Attachment: Johnson Engineering Presentation.pdf
Attachment: Short List Meeting Minutes.pdf
Attachment: Final Ranking Meeting Minutes.pdf
Attachment: Ownership Disclosure.pdf

d. CN 2022-04 Broadway Avenue East Utilities Extension Project (UEP) Design and Permitting Services

Recommended Action
Approval of consultants ranking for Broadway Avenue East Utilities Extension Project (UEP) as follows: Number 1 -- Tetra Tech, Inc.; Number 2 -- Johnson Engineering, Inc.; Number 3 -- CW3 Engineering, Inc.; Number 4 -- JR Evans Engineering, P.A.

Authorize staff to negotiate a contract with the Number 1 ranked firm, Tetra Tech, Inc. to provide professional consulting services for the Broadway Avenue East Utilities Extension Project (UEP).

Financial Impact
The amount will be determined by the results of the contract negotiations. The final contract and cost will be brought before Council for approval.

Attachment: Agenda Item Summary Broadway E UEP.pdf
Attachment: Broadway E UE Loc Map.pdf
Attachment: TetraTech Submittal.pdf
Attachment: Tetra Tech Presentation.pdf
Attachment: Short List Meeting Minutes.pdf
Attachment: Final Ranking Meeting Minutes.pdf
Attachment: Vendor Disclosure Form - Revised.pdf

7. PUBLIC COMMENT ON NON-AGENDA ITEMS

8. COUNCIL COMMUNICATIONS / FUTURE AGENDA ITEMS

9. VILLAGE ATTORNEY'S REPORT

10. VILLAGE MANAGER'S REPORT

Adjourn Regular Session and Convene Workshop Items

11. WORKSHOP ITEMS

a. Greater Estero Virtual Information Center (GEVIC)

Attachment: Agenda Item Summary Sheet - Workshop - Template.pdf
Attachment: GEVIC Business Plan 12.04.21V7_003_.pdf
Attachment: Hoffman Estero-Presentation_1_18_22 reduced email.pdf
Attachment: Simpleview Estero Council Second Presentation.pdf

Attachment: support letters 2 .pdf

12.ADJOURNMENT

General Attachments

- Transcript.pdf

ESTERO VILLAGE COUNCIL MEETING
WEDNESDAY, FEBRUARY 2, 2022, 9:30 A.M.

DISCLAIMER:
THIS FILE REPRESENTS AN UNEDITED VERSION OF REALTIME CAPTIONING WHICH SHOULD NEITHER BE RELIED UPON FOR COMPLETE ACCURACY NOR USED AS A VERBATIM TRANSCRIPT.
ANY PERSON WHO NEEDS A VERBATIM TRANSCRIPT OF THE PROCEEDINGS MAY NEED TO HIRE A COURT REPORTER.

09:32:21 [SOUNDING GAVEL]
09:32:22 >>Mayor Errington: GOOD MORNING.
09:32:23 WE WILL HAVE TO PROJECT OUR VOICES THIS MORNING.
09:32:32 ACCORDING TO OUR STAFF, THE AUDIO IS NOT WORKING SO WE WILL
09:32:35 HAVE TO SPEAK UP.
09:32:37 IF YOU CAN'T HEAR ANY OF US TALKING, PLEASE LET US KNOW.
09:32:46 IT'S NOW 9:32 A.M.
09:32:53 I WILL OFFICIALLY CALL THIS MEETING TO ORDER.
09:33:02 IF YOU HAVE A CELL PHONE THAT GOES OFF, PLEASE USE IT
09:33:05 ACCORDINGLY AND TRY NOT TO INTERRUPT THE MEETING.
09:33:09 THANK YOU.
09:33:11 AT THIS TIME, I WILL ASK PASTOR JOHN ROTH OF THE THRIVE
09:33:15 COMMUNITY CHURCH TO PROVIDE THE INVOCATION.
09:33:19 GOOD MORNING.
09:33:23 >> THANK YOU.
09:33:23 GOOD MORNING.
09:33:24 IT'S GOOD TO BE HERE.
09:33:26 I HAVE A SMALL FAVOR, POSSIBLY TO ASK FIRST BEFORE THE

09:33:31 PRAYER.
09:33:32 I'M TEACHING A NEW COURSE AT FLORIDA GULF COAST UNIVERSITY
09:33:36 CALLED RELIGION IN POLITICS IN AMERICA.
09:33:40 DOES THAT SOUND LIKE FUN?
09:33:42 SO IF ANYONE ON THE VILLAGE COUNCIL WOULD LOVE TO COME IN
09:33:46 AND SHARE WITH THE CLASS HOW YOU SEE THESE TWO INTERACTING
09:33:51 IN OUR SOCIETY AND HOW BEST THEY CAN, I WOULD TRULY
09:33:54 APPRECIATE IT.
09:33:55 IT'S ON MONDAY AFTERNOONS FROM 1:30 TO 4:15.
09:33:59 IT'S A THREE-HOUR BLOCK.
09:34:01 YOU CAN PRAY FOR ME FOR THOSE THREE HOURS.
09:34:03 [LAUGHTER]
09:34:04 >>Mayor Errington: HOW LONG WILL THIS GO?
09:34:06 >> IT GOES UNTIL THE END OF APRIL, BEGINNING OF MAY.
09:34:09 I THINK MAY 2nd.
09:34:12 >>Mayor Errington: COUNT ME IN.
09:34:14 I'LL BE ONE.
09:34:16 >> FANTASTIC.

09:34:16 THANK YOU SO MUCH.
09:34:17 LET US PRAY.
09:34:18 THE EYES OF ALL LOOK TO YOU, O LORD, AND YOU SATISFY THE
09:34:22 DESIRES OF EVERY LIVING THING.
09:34:25 SO THIS DAY WE GIVE YOU THANKS FOR YOUR MERCY THAT IS NEW
09:34:28 AGAIN THIS MORNING.
09:34:29 YET, O LORD, OUR THANKFULNESS IS OFTEN DULLED BY

09:34:33 OVERINDULGENCE AND OUR GRATEFULNESS CLOUDED BY OUR GREED.
09:34:36 WE'VE BECOME SMUG AND PROUD AND EVEN ARROGANT WITH THE GIFTS
09:34:39 THAT YOU HAVE GIVEN US.
09:34:41 RATHER THAN BEING HUMBLE AND OPEN TO HEAR FROM YOU, O LORD.
09:34:45 OPEN OUR EYES TODAY, O GOD, SO WE SEE YOUR FAVOR AND GRACE
09:34:49 UPON US ALL AND UPON OUR NATION.
09:34:50 AND BLESS THIS VILLAGE COUNCIL, O LORD, WITH WISDOM AND
09:34:55 COMPASSION, INSIGHT AND KNOWLEDGE SO THAT THEIR CHARACTER
09:35:00 AND THEIR INSIGHT IS ALIGNED TOGETHER, AND GIVE TO ALL THOSE
09:35:05 IN OUR VILLAGE, O LORD, THIS DAY WHO ARE SERVING THE NEEDS
09:35:08 OF OTHERS, FROM OUR TEACHERS AND ADMINISTRATORS TO OUR FIRST
09:35:11 RESPONDERS AND HEALTH CARE WORKERS, OUR VOLUNTEERS AND
09:35:14 PROFESSIONALS AND OUR BUSINESSES, O LORD, THAT ALL MAY NOT
09:35:19 JUST ONLY SEE HOW THEY ARE SERVING OTHERS BUT ALSO TO HAVE
09:35:23 YOUR GUIDANCE, THOUGH HIDDEN, YOUR GOODNESS, THOUGH UNSEEN,
09:35:28 AND YOUR BLESSING, THOUGH POSSIBLY IN DISGUISE.
09:35:32 AND WHATEVER MATTERS ARE COMING BEFORE THIS COUNCIL TODAY,
09:35:35 WE ASK, O LORD, AND PRAY THAT WE CAN FOCUS ON WHATEVER IS
09:35:40 TRUE AND WHATEVER IS NOBLE AND WHATEVER IS RIGHT AND
09:35:43 WHATEVER IS PURE AND WHATEVER IS LOVELY AND WHATEVER IS
09:35:46 ADMIRABLE.
09:35:47 ANYTHING EXCELLENT OR WORTHY OF PRAISE, THAT THEY WOULD BE
09:35:51 HIGHLIGHTED THIS DAY, AND THAT YOU WOULD GIVE TO OUR WHOLE
09:35:54 COMMUNITY PROSPERITY AND SECURITY AND PEACE, FOR THE EYES OF
09:35:57 ALL LOOK TO YOU, O LORD, AND YOU SATISFY THE DESIRES OF

09:36:01 EVERY LIVING THING.
09:36:04 AMEN.
09:36:06 >>Mayor Errington: HAVE A GOOD DAY.
09:36:07 PLEASE STAND, IF YOU'RE ABLE, AND JOIN US IN THE PLEDGE OF
09:36:14 ALLEGIANCE.
09:36:14 I'VE ASK COUNCIL MEMBER BOESCH TO LEAD US.
09:36:19 [PLEDGE OF ALLEGIANCE]
09:36:36 NOW, OUR ATTORNEY, BURT SAUNDERS, IS JOINING US VIA ZOOM.
09:36:43 WE NEED A MOTION FOR THIS TO HAPPEN.
09:36:45 MOTION MADE BY JOANNE RIBBLE AND SECONDED BY COUNCIL MEMBER
09:36:51 FIESEL.
09:36:52 PLEASE CALL THE ROLL.
09:36:54 >>Joanne Ribble: AYE.
09:36:56 >>Larry Fiesel: AYE.

09:36:57 >>Jim Boesch: AYE.
09:36:58 >>Jim Ward: AYE.
09:36:59 >>Jim Wilson: AYE.
09:37:02 >>Vice-Mayor McLain: AYE.
09:37:03 >>Mayor Errington: AYE.
09:37:06 >>Carol Sacco: I WILL NOW CALL ROLL.
09:37:08 >>Joanne Ribble: HERE.
09:37:09 >>Larry Fiesel: HERE.
09:37:10 >>Jim Boesch: AYE.
09:37:11 >>Jim Ward: HERE.
09:37:12 >>Jim Wilson: HERE.

09:37:13 >>Vice-Mayor McLain: HERE.
09:37:15 >>Mayor Errington: HERE.
09:37:18 THANK YOU.
09:37:19 ITEM NUMBER 2, APPROVAL OF AGENDA, ADDITIONS AND DELETIONS.
09:37:30 >> [INAUDIBLE]
09:37:47 >>Mayor Errington: TELL ME WHEN.
09:37:48 ITEM NUMBER 2, DO WE HAVE AN APPROVAL ON THE AGENDA?
09:38:09 MOTION IS MADE TO APPROVE BY COUNCIL MEMBER WILSON AND
09:38:13 SECONDED BY VICE-CHAIR McLAIN.
09:38:15 PLEASE CALL THE ROLL.
09:38:17 >>Jim Wilson: AYE.
09:38:18 >>Jim Ward: AYE.
09:38:20 >>Jim Boesch: AYE.
09:38:21 >>Larry Fiesel: AYE.
09:38:21 >>Joanne Ribble: AYE.
09:38:25 >>Vice-Mayor McLain: AYE.
09:38:25 >>Mayor Errington: AYE.
09:38:27 ITEM NUMBER 2, PUBLIC COMMENT ON NON-AGENDA ITEMS.
09:38:33 >>Carol Sacco: YES, MAYOR.
09:38:34 I HAVE THREE PEOPLE SIGNED UP.
09:38:36 MR. MARK NOVITSKI, REPRESENTING ECCL.
09:38:52 >> GOOD MORNING, MAYOR ERRINGTON, VICE-MAYOR McLAIN,
09:38:57 COUNCIL MEMBERS, I LEFT A BROCHURE ON THE HISTORICAL
09:39:01 SOCIETY, SO I'M WEARING A COUPLE OF DIFFERENT HATS TODAY.
09:39:04 THE REASON I WANTED TO COME BEFORE YOU AGAIN THIS YEAR, THE

09:39:07 ESTERO HISTORICAL SOCIETY, THE ECCL AND ESTERO CHAMBER,
09:39:11 WHICH I'M NOT SPEAKING FOR, BUT SHE KNOWS I'M HERE, WE HAVE
09:39:14 OFFERED SCHOLARSHIPS TO THE ESTERO HIGH SCHOOL.
09:39:16 ONE ON GOVERNANCE, ONE ON HISTORY, ONE ON BUSINESS.
09:39:20 WE ALSO GOT THIS YEAR INTO THE MIDDLE SCHOOLS IN FOURTH AND
09:39:25 SEVENTH, ACTUALLY, ELEMENTARY AND MIDDLE SCHOOLS WHERE WE'RE
09:39:28 DOING ESSAY CONTESTS THERE ALSO.
09:39:30 SO AS THESE DATES COME UP, WE'LL LET YOU ALL KNOW.
09:39:34 IF YOU WANT TO BE A JUDGE, SEND ME AN E-MAIL.
09:39:37 I'M SURE YOU ALL HAVE MY E-MAIL ADDRESS.

09:39:39 ESTEROHISTORICALSOCIETY@GMAIL.COM.
09:39:42 THE ECCL WEBSITE, WE'D LOVE TO HAVE YOU JUDGE.
09:39:45 WHEN WE GET READY TO PRESENT, WE'D LOVE TO HAVE SOMEBODY
09:39:48 THERE TO REPRESENT THE VILLAGE OF ESTERO.
09:39:50 THANK YOU.
09:39:51 >>Mayor Errington: THANK YOU.
09:39:52 NEXT.
09:39:54 >>Carol Sacco: NEXT IS DENISE MAESTROM FROM VALENCIA BONITA,
09:40:01 REPRESENTING HERSELF.
09:40:04 SPEAK LOUD.
09:40:07 >> THANK YOU VERY MUCH.
09:40:09 GOOD MORNING, EVERYBODY, AND THANK YOU FOR ALLOWING ME TO
09:40:12 SPEAK.
09:40:13 I AM RUNNING FOR LEE COUNTY SCHOOL BOARD.
09:40:16 IT IS THE AT-LARGE POSITION, WHICH MEANS THAT EVERYBODY IN

09:40:18 LEE COUNTY CAN VOTE.
09:40:20 I CAME HERE TODAY BECAUSE ALL TOO OFTEN PEOPLE DO NOT GET AN
09:40:24 OPPORTUNITY TO LEARN ABOUT THEIR SCHOOL BOARD CANDIDATES.
09:40:28 IF I WAS RUNNING FOR A STATE OFFICE OR FEDERAL OFFICE, I
09:40:31 WOULD PROBABLY BE ALL OVER THE MEDIA, BUT IT TENDS TO BE
09:40:34 THAT WHEN YOU RUN FOR LOCAL OFFICE, YOU DON'T GARNER ENOUGH
09:40:38 INFORMATION ABOUT THE PEOPLE THAT YOU VOTE FOR.
09:40:39 I LIVE IN BONITA.
09:40:41 I AM A MOM OF THREE, A GRANDMOTHER OF EIGHT.
09:40:44 I WAS A SPECIAL EDUCATION TEACHER, A SPECIAL EDUCATION
09:40:48 ADMINISTRATOR, AND AN ASSISTANT SUPERINTENDENT OF SCHOOLS.
09:40:51 SO EFFECTIVELY I RAN SCHOOLS FOR THREE YEARS.
09:40:54 I LEFT MY INFORMATION FOR YOU.
09:40:56 IT HAS MY WEBSITE AND MY PLATFORM ON IT, AND I WANT YOU TO
09:41:01 KNOW I'M AVAILING MYSELF OF YOU OR ANYBODY ELSE THAT IS IN
09:41:04 THIS ROOM SO THAT YOU CAN UNDERSTAND WHO I AM AS A PERSON,
09:41:07 WHAT MY BELIEFS ARE, AND WHY I FEEL THAT I WOULD BE A GREAT
09:41:12 CANDIDATE FOR SCHOOL BOARD.
09:41:13 I THANK YOU FOR THIS TIME TODAY.
09:41:14 THANK YOU FOR EVERYTHING YOU DO.
09:41:17 >>Mayor Errington: THANK YOU.
09:41:18 >>Carol Sacco: NEXT, MARYBETH OCEAN, REPRESENTING PROPER
09:41:24 OAKS.
09:41:29 >> MEMBERS OF THE VILLAGE, I JUST WANT TO REMIND YOU THAT WE
09:41:32 ARE WATCHING IN TERMS OF THE SCHOOL THAT WAS CANCELED.

09:41:37 AND REPRESENTATIVE BOESCH, YOU, I WOULD HAVE HOPED, WOULD
09:41:40 HAVE INFORMED THE MEMBERS OF THE BOARD WHY THIS SCHOOL WAS
09:41:44 CANCELED BECAUSE YOU WERE ON THE ZONING AND PLANNING
09:41:46 COMMITTEE.
09:41:48 I WAS HERE TALKING ABOUT THAT PRIOR IN JANUARY, SEVEN MONTHS
09:41:56 AGO, EIGHT MONTHS AGO.

09:41:57 BUT WE HAVE TRUE ISSUES OF NOT PLACING THIS SCHOOL ON THIS
09:42:02 PARCEL.
09:42:03 AND IT SEEMS TO ME THAT THE MEMBERS OF THIS BOARD WANT THE
09:42:08 SCHOOL ON THIS PARCEL.
09:42:12 AND WE ARE WATCHING BECAUSE ESTERO IS COMPRISED PRIMARILY OF
09:42:19 RETIREES.
09:42:20 THIS IS NOT A NEIGHBORHOOD SCHOOL.
09:42:23 THE SCHOOL YOU WANTED -- FOR THE GROWTH EAST OF CORKSCREW.
09:42:30 BECAUSE WE DON'T HAVE ANY PLANNING, OKAY, NO -- THAT
09:42:35 DEVELOPERS NEED IN OTHER STATES, DEVELOPERS PROFFER --
09:42:42 SCHOOLS.
09:42:43 THIS IS WHAT SHOULD HAVE BEEN DONE SO EAST OF CORKSCREW WE
09:42:46 WOULDN'T HAVE AN ISSUE OF WHERE THE KIDS ARE GOING TO GO TO
09:42:50 SCHOOL.
09:42:50 THREE OAKS IS NOT YOUR SOLUTION.
09:42:55 IT'S A DANGEROUS LOCATION.
09:42:56 WE DON'T HAVE A POPULATION HERE AS WELL, SO YOU CAN'T SAY
09:43:00 THAT IT'S A NEIGHBORHOOD SCHOOL AND YOU HAVE WATER ISSUES,
09:43:07 TRAFFIC.

09:43:07 A TRAFFIC NIGHTMARE AS MR. GARGANO, WHO IS NOT ON EITHER
09:43:13 COUNCIL ANYMORE, HAD SAID TO ALL OF YOU.
09:43:15 PLEASE TAKE NOTE AND MAYBE AVAIL YOURSELVES TO KNOW WHAT'S
09:43:20 GOING ON IN THE SCHOOL BOARD.
09:43:22 YOU WOULDN'T ASK THE KIND OF QUESTIONS, ESPECIALLY MR. LARRY
09:43:26 FIESEL HAD ASKED IN THE LAST MEETING HERE, WHICH I LISTENED
09:43:32 TO ON ZOOM.
09:43:34 PLEASE, I ASK YOU TO DO YOUR RESPONSIBILITY.
09:43:37 THANK YOU.
09:43:39 >>Mayor Errington: THANK YOU.
09:43:40 >>Carol Sacco: MR. GARY ISRAEL OF ESTERO LIFE.
09:43:47 >> WOW, EVERYBODY TAKE A BREATH.
09:43:49 COUNCIL, I'M VERY PROUD TO MAKE YOU AWARE OF THE FACT THAT
09:43:55 THIS MONTH, FEBRUARY MONTH ISSUE OF VILLAGE CONNECTION
09:43:59 HIGHLIGHTS MANY OF THE UNSUNG HEROES IN OUR GOVERNMENT LIGHT
09:44:04 SYSTEM AND MEETING THE VILLAGE STAFF.
09:44:10 WE PROFILED OUR VILLAGE MANAGER, STEVE SARKOZY, FINANCE
09:44:14 DEPARTMENT, CHRIS PHILLIPS, PUBLIC WORKS, DAVID WILLEMS,
09:44:17 COMMUNITY DEVELOPMENT, MARY GIBBS, AND CAROL SACCO, PLUS
09:44:22 OTHER CONTACT INFORMATION FOR EVERYONE ON THE VILLAGE
09:44:25 STAFF -- I DON'T ADVOCATE THIS OFTEN, BUT YOU CAN PULL OUT
09:44:31 OF THE MAGAZINE AND PUT SOMEPLACE FOR SAFEKEEPING SO YOU
09:44:34 WOULD KNOW HOW TO CONTACT OUR OFFICIALS.
09:44:36 THANK YOU.
09:44:37 >>Mayor Errington: THANK YOU.

09:44:37 THAT'S IT.
09:44:38 OKAY.

09:44:39 MOVING ON TO ITEM NUMBER 5, CONSIDERATION OF ITEMS DEFERRED
09:44:43 FROM CONSENT AGENDA.
09:44:51 >>Carol Sacco: WE DIDN'T DO THE CONSENT AGENDA YET.
09:44:55 >>Mayor Errington: DO YOU HAVE ANY QUESTIONS REGARDING THAT?
09:45:00 NO QUESTIONS.
09:45:05 I NEED A MOTION.
09:45:07 MOTION MADE BY COUNCIL MEMBER RIBBLE AND SECONDED BY COUNCIL
09:45:12 MEMBER FIESEL.
09:45:13 PLEASE CALL THE ROLL.
09:45:15 >>Joanne Ribble: AYE.
09:45:16 >>Larry Fiesel:
09:45:18 >>Jim Boesch: AYE.
09:45:19 >>Jim Ward: AYE.
09:45:20 >>Jim Wilson: AYE.
09:45:21 >>Vice-Mayor McLain: AYE.
09:45:23 >>Mayor Errington: AYE.
09:45:24 NOW WE HAVE CONSIDERATION -- WE HAVE NO CONSIDERATION OF
09:45:30 DEFERRED ITEMS, SO WE'LL MOVE ON.
09:45:32 ITEM NUMBER 6 IS THE RESOLUTION OF NUMBER 2022-02.
09:45:45 >>Carol Sacco: RESOLUTION NUMBER 2022-02, A RESOLUTION
09:45:48 DECLARING THE VILLAGE OF ESTERO SUPPORT OF THE ESTABLISHMENT
09:45:51 AND ALIGNMENT OF U.S. BICYCLE ROUTE 15 WHICH WILL TRANSVERSE
09:45:57 WITHIN THE VILLAGE OF ESTERO AND PROVIDING FOR AN EFFECTIVE

09:46:00 DATE.
09:46:00 >>Mayor Errington: THANK YOU.
09:46:01 STEVE, WILL YOU INTRODUCE THIS FOR US, PLEASE?
09:46:04 >>Steven Sarkozy: THANK YOU, MAYOR.
09:46:05 MEMBERS OF COUNCIL, THIS ITEM CAME TO US FROM U.S. BICYCLE
09:46:09 ROUTE SYSTEM ORGANIZATION, WHICH IS A NATIONAL NETWORK OF
09:46:13 BIKE ROUTE ADVOCATES WHO ARE LOOKING TO ESTABLISH A
09:46:21 CROSS-COUNTRY BIKE ROUTE.
09:46:23 IN THIS CASE, THE ROUTE GOES NORTH AND SOUTH THROUGH THE
09:46:26 VILLAGE OF ESTERO.
09:46:29 WE SEE NO ISSUE OR PROBLEM.
09:46:32 IN FACT, THERE'S AN OPPORTUNITY TO SUPPORT A BIKE ROUTE LIKE
09:46:37 THIS THAT MAY PROVIDE OPPORTUNITIES IN THE FUTURE FOR
09:46:39 FEDERAL FUNDING, STATE FUNDING TO CREATE A BIKE ROUTE HERE
09:46:44 THAT WOULD BENEFIT NOT ONLY ESTERO BUT BIKE RIDERS AND
09:46:49 OTHERS THROUGHOUT THE REGION.
09:46:52 SO WE SEE THIS AS AN OPPORTUNITY THAT IS REALLY NO COST TO
09:47:00 US AT THIS POINT AND SOMETHING THAT WE SHOULD CONSIDER.
09:47:02 THIS COMES TO YOU WITH THE RECOMMENDATION FOR APPROVAL.
09:47:08 >>Mayor Errington: THANK YOU.
09:47:09 COUNCIL, ANY QUESTIONS, COMMENTS?
09:47:14 >>Jim Boesch: STEVE, BEGINNING --
09:47:18 >>Steven Sarkozy: WELL, THE BEGINNING NORTH --
09:47:27 THIS IS REALLY A NATIONAL SYSTEM AND BECAUSE WE'RE ON AN

09:47:31 IMPORTANT NORTH-SOUTH NETWORK --

09:47:35 [INDISCERNIBLE]
09:47:37 -- THAT'S THE REASON FOR THEIR SOLICITATION OF SUPPORT.
09:47:44 >> STEVE, ANY INPUT ON THIS FROM THE BICYCLE COMMUNITY IN
09:47:48 ESTERO?
09:47:48 >>Steven Sarkozy: YES.
09:47:49 IT'S COME FROM THEM AS A RECOMMENDATION.
09:47:52 >>Mayor Errington: OTHER COMMENTS?
09:47:53 TIMELINE.
09:47:56 WHEN IS THIS SUPPOSED TO BE FINISHED?
09:47:59 >>Steven Sarkozy: I THINK THIS IS A LIFELONG EFFORT.
09:48:02 [LAUGHTER]
09:48:08 >>Mayor Errington:
09:48:08 [INDISCERNIBLE]
09:48:11 >>Steven Sarkozy:
09:48:11 [INDISCERNIBLE]
09:48:15 >>Mayor Errington: THE CHAIR WILL TAKE PUBLIC COMMENT AT
09:48:19 THIS TIME.
09:48:19 >>Carol Sacco: WE DO NOT HAVE ANY PUBLIC COMMENT.
09:48:22 >>Mayor Errington: DO WE HAVE ANY E-COMMENTS?
09:48:25 >>Carol Sacco: NO, MAYOR.
09:48:27 >>Mayor Errington: NOW I WILL ENTERTAIN A MOTION.
09:48:30 >> I MAKE A MOTION WE ACCEPT --
09:48:33 [INDISCERNIBLE]
09:48:34 >>Mayor Errington: MOTION HAS BEEN MADE BY VICE-MAYOR
09:48:38 McLAIN AND SECONDED BY COUNCIL MEMBER WARD TO ACCEPT.

09:48:46 >>Jim Wilson: AYE.
09:48:48 >>Jim Ward: AYE.
09:48:50 >>Jim Boesch: AYE.
09:48:50 >>Larry Fiesel: AYE.
09:48:52 >>Joanne Ribble: AYE.
09:48:53 >>Vice-Mayor McLain: AYE.
09:48:55 >>Mayor Errington: AYE.
09:48:56 THE NEXT ITEM IS 6B.
09:49:05 IT IS THE CN 2022-02, DESIGN AND PERMITTING SERVICES FOR
09:49:10 SANDY LANE AND BROADWAY EAST BICYCLE/PEDESTRIAN
09:49:14 IMPROVEMENTS.
09:49:15 I WILL TURN THIS OVER TO STEVE AGAIN.
09:49:18 >>Steven Sarkozy: THANK YOU, MAYOR AND MEMBERS OF COUNCIL.
09:49:21 THE NEXT THREE ITEMS ARE ON THE ACTION AGENDA.
09:49:27 THEY ARE IMPORTANT CONTRACTS THAT HELP US ADVANCE SOME LARGE
09:49:33 CAPITAL IMPROVEMENT PROGRAMS.
09:49:34 THIS FIRST ITEM, 6B, IS THE DESIGN AND PERMITTING SERVICES
09:49:41 CONTRACT FOR SANDY LANE AND BROADWAY EAST, THE BICYCLE AND
09:49:47 PEDESTRIAN IMPROVEMENTS.
09:49:48 WE IDENTIFIED THIS SEGMENT OF THE COMMUNITY AS AN IMPORTANT

09:49:56 WAY -- WE DID THIS AS A PRODUCT OF BIKE PEDESTRIAN MASTER
09:50:06 PLAN.
09:50:06 AND FOR THE BENEFIT OF THE PUBLIC, RATHER THAN SIMPLY
09:50:11 ARBITRARILY SELECT CAPITAL IMPROVEMENT PROGRAMS WITHOUT ANY
09:50:18 BASIS, REALLY, OTHER THAN PERSONAL PERCEPTION, WE'VE

09:50:22 DEVELOPED A BIKE/PED MASTER PLAN THAT ALLOWS US TO
09:50:27 SYSTEMATICALLY DEVELOP A BIKE AND PEDESTRIAN SYSTEM THAT
09:50:33 ADDRESSES CONNECTIONS TO LARGE SEGMENTS OF OUR POPULATION.
09:50:36 AND THIS SEGMENT OUT EAST BROADWAY IS ONE IMPORTANT AREA.
09:50:41 WE'VE GONE THROUGH THE SELECTION PROCESS HERE AND HAVE
09:50:48 RECOMMENDATIONS FOR YOU.
09:50:50 I WOULD LIKE TO CALL ON DAVID WILLEMS TO PROVIDE SOME
09:50:55 ADDITIONAL BACKGROUND FOR COUNCIL CONSIDERATION.
09:50:58 >>Mayor Errington: THANK YOU.
09:50:59 GOOD MORNING, DAVID.
09:51:04 >>David Willems: GOOD MORNING.
09:51:05 SO STEVE DID A GOOD JOB OF JUST KIND OF AN OUTLINE OF WHY
09:51:09 WE'RE DOCKETS.
09:51:10 IT ALLOWS CONNECT BROADWAY WEST TO THE CORKSCREW AND VIA
09:51:15 COCONUT BIKE/PED SYSTEM.
09:51:19 SO WE REQUESTED PROPOSALS.
09:51:24 WE RECEIVED NUMEROUS.
09:51:25 WE SHORT-LISTED FOUR FIRMS THAT WERE ALL VERY WELL QUALIFIED
09:51:28 TO DO THIS WORK, AND ULTIMATELY THE GROUP RANKED TETRA TECH
09:51:34 -- OR -- THIS ONE IS ATKINS IS NUMBER ONE AS THE MOST
09:51:39 QUALIFIED FIRM.
09:51:40 WHAT THIS DOES IS IT GETS COUNCIL APPROVAL ON THE RANKINGS
09:51:44 AND ALLOWS US TO START WORKING ON THE SCOPE AND FEE FOR THAT
09:51:49 CONTRACT.
09:51:49 WE'VE ACTUALLY ALREADY STARTED WORKING WITH THEM JUST TRYING

09:51:53 TO GET AHEAD OF IT.
09:51:57 >>Jim Boesch: THIS TIES IN WITH THE NATIONAL -- JUST
09:52:01 APPROVED --
09:52:02 >>David Willems: NO, THEY ARE SEPARATE.
09:52:04 THIS WOULD BE MORE OF AN INTERNAL TO THE VILLAGE TRAIL
09:52:07 SYSTEM.
09:52:08 THE NETWORK, THROUGH ESTERO, WHERE THAT GOES, IS IT GOES
09:52:13 DOWN BEN HILL GRIFFIN, THEN CROSSES OVER ESTERO PARKWAY, AND
09:52:17 THEN GOES DOWN THREE OAKS PARKWAY.
09:52:20 SO IT'S WITHIN THE VILLAGE.
09:52:22 THERE'S ALREADY BICYCLE AND PEDESTRIAN IMPROVEMENTS ON ALL
09:52:26 OF THOSE ROADWAYS.
09:52:27 THIS IS A SECTION THAT ACTUALLY RIGHT NOW HAS NO BICYCLE OR
09:52:33 PEDESTRIAN IMPROVEMENTS.
09:52:35 IN SOME AREAS, THERE'S A SHOULDER.
09:52:36 SO IF SOMEBODY WANTED TO WALK, THEY COULD ACTUALLY WALK IN

09:52:40 THE GRASS.
09:52:41 SOME SECTIONS OF THIS DOESN'T EVEN HAVE A SHOULDER.
09:52:43 IF YOU'RE DRIVING DOWN BROADWAY EAST, YOU'LL SEE PEOPLE
09:52:47 WALKING IN THE MIDDLE OF THE ROAD.
09:52:49 IT'S VERY DANGEROUS, AND THIS WILL HELP ALLEVIATE SOME OF
09:52:52 THAT.
09:52:54 >>Mayor Errington: ANY OTHER COMMENTS?
09:52:58 >>Joanne Ribble: I WOULD JUST LIKE TO SAY I COMMEND THE
09:53:01 VILLAGE FOR IMPLEMENTING ALL THESE BICYCLE ROUTES.

09:53:03 AS YOU KNOW, WE ALWAYS HEAR OF BICYCLE ACCIDENTS.
09:53:07 THEY ARE VERY NUMEROUS IN THIS AREA.
09:53:09 IN FACT, WE HAD ONE JUST YESTERDAY ON COCONUT ROAD WHERE
09:53:14 THERE IS NO SHOULDER IN A LOT OF THESE STREETS.
09:53:19 I AM IN FAVOR OF IMPROVING THE BICYCLE PATHS THROUGHOUT
09:53:22 ESTERO.
09:53:23 >>Mayor Errington: THANK YOU.
09:53:25 ANYONE ELSE?
09:53:27 I HAVE A COMMENT.
09:53:27 WOULD YOU WALK US THROUGH FROM THE COLONNADE, HOW THAT WOULD
09:53:31 WORK WHEN YOU GET TO THE BRIDGE THERE GOING OVER ESTERO
09:53:36 RIVER?
09:53:36 >>David Willems: SO WE HAVE -- WE KIND OF HAVE IN OUR MIND
09:53:40 WHAT WE'RE GOING TO LOOK AT DOING, BUT THE FIRST STEP OF
09:53:42 THIS IS TO ACTUALLY COME UP WITH THAT CONCEPT, BUT THE
09:53:45 COLONNADE, THEY ARE IN FOR PERMITTING RIGHT NOW.
09:53:49 I'VE BEEN WORKING WITH OR WE'VE BEEN WORKING WITH JIM IN
09:53:52 COMMUNITY DEVELOPMENT TO MAKE SURE THAT THEY PROVIDE THE
09:53:56 ROOM, AND HE'S WORKING TO GET THEM TO ACTUALLY INSTALL A
09:53:59 12-FOOT PATH.
09:54:01 SO THE COLONNADE WILL KIND OF IMPLEMENT THE FIRST PART OF IT
09:54:05 WITH THEIR DEVELOPMENT ORDER.
09:54:06 NORTH OF THERE, IT GETS A LITTLE BIT TIGHT BECAUSE YOU HAVE
09:54:10 THE ESTATES ON ESTERO RIVER THAT HAS A WALL AND THEN A TURN
09:54:15 LANE.

09:54:15 THAT WILL BE THE KIND OF CONSTRAINED AREA.
09:54:18 WE'LL HAVE TO WORK THROUGH HOW TO GET THAT PATH THROUGH
09:54:20 THERE.
09:54:21 WE HAVE A COUPLE OF IDEAS.
09:54:22 MAYBE THE ROAD HAS TO SHIFT OVER OR MAYBE THEY DON'T NEED
09:54:26 THE TURN LANE, BUT THAT WILL ALL BE PART OF THE STUDY.
09:54:29 WE WILL HAVE TO DO A PEDESTRIAN BRIDGE.
09:54:32 WE LOOKED AT CAN YOU EXPAND THE EXISTING BRIDGE.
09:54:35 BUT BECAUSE OF THE AGE OF THAT BRIDGE, IT DOESN'T REALLY
09:54:38 MAKE SENSE TO TRY TO EXPAND IT WITH THE COST AND THE LIFE
09:54:42 CYCLE OF THAT BRIDGE.
09:54:43 SO THERE WOULD BE A BRIDGE THERE.

09:54:44 THE GROVES, IT ACTUALLY WORKS OUT PRETTY WELL.
09:54:50 WHEN THAT WAS APPROVED BY THE COUNTY, THEY ACTUALLY RESERVED
09:54:53 20 TO 30 FEET OF ADDITIONAL RIGHT-OF-WAY.
09:54:56 AND THAT'S WHY THAT PART ON THAT SIDE, THE FENCE IS SO FAR
09:55:00 OFF OF THE ROAD.
09:55:01 THERE'S ACTUALLY PLENTY OF ROOM TO DO A NICE TRAIL RIGHT
09:55:05 ALONG THE GROVES.
09:55:06 THAT GETS US ALL THE WAY UP TO BROADWAY EAST.
09:55:09 ALONG BROADWAY, YOU HAVE THE FIG TREE ON THE NORTH SIDE SO
09:55:14 THERE WON'T BE ANY IMPROVEMENTS ON THE NORTH SIDE OF THE
09:55:16 ROAD.
09:55:17 EVERYTHING WILL BE ON THE SOUTH RIGHT AT THAT INTERSECTION.
09:55:19 WE ALSO HAVE COMING ALONG BROADWAY EAST, WE HAVE THAT

09:55:24 DOWNTOWN ESTERO DEVELOPMENT THAT IS JUST TO THE WEST OF THE
09:55:29 RAILROAD TRACKS.
09:55:30 WE'VE ALREADY STARTED TALKING TO THEM ABOUT WHAT WE CAN DO
09:55:35 ALONG THEIR FRONTAGE, POTENTIALLY PUTTING THE PATH IN AN
09:55:39 EASEMENT ON THEIR PROPERTY AND THEN MAYBE WORKING OUT SOME
09:55:42 ADDITIONAL AMENITIES FOR THE TRAIL.
09:55:43 SO WE'VE ALREADY THOUGHT THROUGH SOME OF IT, BUT THERE ARE
09:55:47 STILL SOME CHALLENGES.
09:55:48 WE HAVE THE OLD POST OFFICE, HOW DO WE FIT A TRAIL THROUGH
09:55:52 THERE?
09:55:53 BUT THOSE ARE ALL THE DETAILS THAT ATKINS WILL BE WORKING
09:55:56 THROUGH.
09:55:56 >>Mayor Errington: HOW DOES IT WORK GOING WEST ON BROADWAY
09:56:00 EAST WHEN YOU GET TO HIGHLANDS?
09:56:02 WHERE DOES IT END?
09:56:05 IT HAS TO END SOMEPLACE OR DOES IT CIRCLE BACK UP?
09:56:09 >>David Willems: SO, WHAT WE'RE EXPECTING IS THE PATH, THE
09:56:13 12-FOOT IS WHAT WE'RE THINKING, MULTIUSE PATH WOULD LIKELY
09:56:16 BE ON THE NORTH SIDE OF THE ROAD ALONG BROADWAY, AND IT
09:56:19 WOULD GO ALL THE WAY FROM SANDY LANE TO U.S. 41.
09:56:24 AND IF WE HAVE ENOUGH ROOM, WE'D LIKE TO PUT A SIDEWALK ON
09:56:27 THE SOUTH SIDE IF THERE'S ENOUGH SPACE, BUT WE HAVE
09:56:30 CONSTRAINED RIGHT-OF-WAY THERE.
09:56:31 WE'LL TRY TO DO AS MUCH AS WE CAN.
09:56:34 >>Mayor Errington: OKAY.

09:56:35 COUNCIL MEMBER WARD.
09:56:36 >>Jim Ward: THANK YOU.
09:56:37 SO THIS IS THE DESIGN COMMITTEE STAGE OF IT.
09:56:41 AT SOME POINT, YOU'LL COME UP WITH A COST AND HAVE IT COME
09:56:44 BACK TO COUNCIL.
09:56:45 >>David Willems: ABSOLUTELY, YES.
09:56:47 DURING THE DESIGN AND PERMITTING PHASE, WE'LL BE COMING BACK
09:56:50 TO COUNCIL AT SEVERAL DIFFERENT POINTS THROUGH THE PROCESS.

09:56:53 THE FIRST THING WE ALWAYS LOOK AT IS THE CONCEPT, WHAT CAN
09:56:57 FIT AND WE'LL BE BRINGING THAT BACK TO COUNCIL FOR APPROVAL
09:57:01 SO THAT WE CAN MOVE ON TO THE DESIGN AND PERMITTING.
09:57:04 >>Jim Ward: THANK YOU.
09:57:05 >>Mayor Errington: THANK YOU.
09:57:06 COUNCIL MEMBER BOESCH.
09:57:12 >>Jim Boesch: DAVID, IS THIS THE ONLY PLACE, ONLY AREA IN
09:57:19 OUR TOWN WHERE WE DON'T HAVE A WALKABLE AREA IN THE ROAD
09:57:24 THAT YOU KNOW OF?
09:57:24 >>David Willems: NO.
09:57:26 THERE ARE OTHERS.
09:57:27 ON BROADWAY EAST, WE'RE ONLY GOING TO SANDY LANE.
09:57:31 SO THERE'S A SECTION AFTER SANDY LANE THAT DOES NOT HAVE A
09:57:35 SIDEWALK.
09:57:35 >>Jim Boesch: ANOTHER PLACE OTHER THAN THIS?
09:57:39 >>David Willems: NOT THAT I'M AWARE OF.
09:57:41 WE HAVE WILLIAMS, COCONUT.

09:57:42 THEY ALL HAVE IT ON ONE SIDE OF THE ROAD, WHICH ISN'T ALWAYS
09:57:46 IDEAL.
09:57:46 >>Jim Boesch: I ALSO THINK INCLUDING IN THIS REPORT YOU WANT
09:57:51 -- BOUGHT THE PROPERTY DOWN AT THE END OF EAST BROADWAY,
09:57:56 ULTIMATELY THAT'S GOING TO BE SOME TYPE OF A PARK AND YOU
09:58:01 HAVE THE SAME SITUATION.
09:58:04 THERE'S GOING TO BE A NEED THAT MAYBE SOMEDAY THAT WILL BE A
09:58:08 WALKING AREA THAT PEOPLE WILL WANT TO GO.
09:58:14 YOU DON'T WANT TO HAVE IT END RIGHT THERE AT SANDY LANE.
09:58:18 YOU WANT TO MAKE SURE THEY ARE NOT GOING TO BE WALKING IN AN
09:58:20 AREA WHERE THERE'S NO SIDEWALKS.
09:58:23 >>David Willems: THAT'S A VERY GOOD POINT.
09:58:26 LUCKILY, OUR CONTRACTOR FOR OUR MASTER PLAN, ACTUALLY SAW
09:58:30 THAT COMING, AND WE ACTUALLY HAVE A PROJECT FURTHER OUT IN
09:58:35 THE C.I.P. THAT ACTUALLY CLOSES THAT GAP.
09:58:38 SO THAT'S ACTUALLY A PROJECT -- IT'S MORE THAN FIVE YEARS
09:58:43 OUT IN THE PLAN, BUT ACTUALLY IS IN OUR C.I.P. RIGHT NOW.
09:58:46 >>Jim Boesch: GOOD.
09:58:46 >>Mayor Errington: THANK YOU.
09:58:47 ANYTHING ELSE?
09:58:48 VICE-MAYOR.
09:58:48 >>Vice-Mayor McLain: DAVID, WHAT IS THE C.I.P. NUMBER FOR
09:58:51 THIS PROJECT, THE TOTAL?
09:58:55 >>David Willems: I DON'T HAVE THAT.
09:58:58 >>Vice-Mayor McLain: -- PEDESTRIAN BRIDGE.

09:59:01 DOES THE C.I.P. --
09:59:03 >>David Willems: YEAH, IT WAS DEFINITELY IN THERE.
09:59:05 WE KNEW THAT THERE WAS A WE HAD CROSSING THAT WOULD HAVE TO
09:59:10 GO ACROSS THE BRIDGE AND WE PUT IN A BUDGET NUMBER IN THERE.

09:59:14 >>Carol Sacco: A REMINDER, YOU HAVE TO USE THE MICROPHONES,
09:59:18 BECAUSE THEY ARE NOT ABLE TO HEAR YOU.
09:59:22 >>Mayor Errington: NEED TO REPEAT?
09:59:24 NO.
09:59:25 GOOD.
09:59:26 HAND IT OVER TO YOU NEXT TIME.
09:59:28 MY QUESTION, TIME LINE.
09:59:36 >>David Willems: DESIGN AND PERMITTING PROBABLY AT LEAST
09:59:39 NINE MONTHS TO A YEAR.
09:59:42 WE'RE HOPING TO MAYBE BY THE OWNED OF THE YEAR, DEFINITELY
09:59:49 NEXT YEAR.
09:59:50 >>Mayor Errington: OKAY.
09:59:51 THANK YOU.
09:59:52 ANY PUBLIC COMMENTS?
09:59:56 >>Carol Sacco: NO, MAYOR.
09:59:58 NO E-COMMENTS.
09:59:59 >>Mayor Errington: NO AND NO.
10:00:00 NOW WE WILL ENTERTAIN A MOTION.
10:00:08 MOTION MADE BY COUNCIL MEMBER WILSON AND SECONDED BY COUNCIL
10:00:14 MEMBER WARD.
10:00:16 ARE YOU SECONDING?

10:00:17 OKAY.
10:00:17 WILL YOU CALL THE ROLL, PLEASE?
10:00:19 >>Joanne Ribble: AYE.
10:00:21 >>Larry Fiesel: AYE.
10:00:21 >>Jim Boesch: AYE.
10:00:23 >>Jim Ward: AYE.
10:00:24 >>Jim Wilson: AYE.
10:00:26 >>Vice-Mayor McLain: AYE.
10:00:27 >>Mayor Errington: AYE.
10:00:28 ITEM NUMBER 6C, THE NEXT ON THE AGENDA IS CN 2022-03,
10:00:40 BROADWAY WEST UEP DESIGN AND PERMITTING SERVICES.
10:00:44 STEVE?
10:00:47 >>Steven Sarkozy: THANK YOU, MAYOR AND MEMBERS OF COUNCIL.
10:00:50 THE NEXT TWO ITEMS HAVE TO DO WITH OUR SEPTIC TO SEWER
10:00:53 UTILITY EXTENSIONS.
10:00:55 YOU'LL RECALL THAT THE COUNCIL PREVIOUSLY AUTHORIZED AN
10:00:58 ENGINEERING AGREEMENT WITH BANKS ENGINEERING TO IDENTIFY
10:01:05 WHAT ARE 12 AREAS OF THE COMMUNITY THAT DO NOT HAVE SEWER
10:01:14 SYSTEMS.
10:01:16 THIS YEAR, WE'VE GONE AFTER THE TOP FOUR PRIORITIES, WHICH
10:01:22 ARE THREE OF OUR MOBILE HOME COURTS THAT ARE CLOSE TO THE
10:01:29 RIVER AND THAT HAVE HIGH IMPACT IN TERMS OF REMEDIATING SOME
10:01:38 OF THE POLLUTION PROBLEMS AND RIVER --
10:01:42 >>Mayor Errington: ESTERO ON THE RIVER?
10:01:44 >>Steven Sarkozy: NO.

10:01:44 RIVER RANCH.
10:01:46 SORRY, I'M DRAWING A BLANK.
10:01:47 SO WE HAVE ALREADY ADDRESSED FOUR AREAS.
10:01:50 THE REMAINING EIGHT AREAS ARE THE TOPIC OF ITEMS 6C AND 6D.
10:01:57 WE'VE DIVIDED UP THIS -- THE REMAINING PROJECTS INTO TWO
10:02:03 CONTRACTS AND 6C HAS TO DO WITH THE AREA WEST OF U.S. 41.
10:02:14 WE'VE GONE THROUGH THE PROCESS OF ADVERTISING ACCORDING TO
10:02:17 THE COUNCIL POLICIES.
10:02:19 WE'VE INTERVIEWED A GREAT GROUP OF CONSULTING ENGINEERING
10:02:23 FIRMS, AND WE'RE BRINGING TO YOU A RECOMMENDATION HERE.
10:02:26 SO I WOULD LIKE TO TURN IT OVER TO DAVID WILLEMS AGAIN TO
10:02:32 EXPLAIN THE PROJECT, THE DETAIL, AND THEN THE RECOMMENDATION
10:02:35 FOR COUNCIL, WHICH IS JOHNSON ENGINEERING.
10:02:36 >>David Willems: SO WHEN WE STARTED THE PROCESS, WE ACTUALLY
10:02:39 ADVERTISED TWO DIFFERENT PROJECTS -- THE EAST AND THE WEST.
10:02:42 BUT WHEN WE GOT ALL THE PROPOSALS BACK, THE EXACT SAME FIRM
10:02:48 SUBMITTED FOR BOTH PROJECTS, AND THEIR SUBMITTALS WERE
10:02:52 ALMOST IDENTICAL.
10:02:53 THEY ARE BASICALLY THE SAME PROJECT.
10:02:54 WHEN WE DID THE SHORT LIST, WE ACTUALLY DID IT -- WE JUST
10:02:58 DID IT ONCE.
10:02:59 THERE WAS NO NEED TO HAVE THE SAME CONSULTANTS PRESENT TO US
10:03:03 TWICE.
10:03:04 SO WE SHORT-LISTED IT DOWN TO FOUR FIRMS, AGAIN, JUST LIKE
10:03:07 THE LAST ONE, THEY WERE ALL VERY QUALIFIED.

10:03:10 AND WHAT WE DID WAS TOOK -- THEY PRESENTED TO THE STAFF, AND
10:03:14 THEN WE KIND OF -- THERE WERE TWO OF THEM THAT WERE REALLY
10:03:18 JUST -- THEY GOT A LOT MORE EXPERIENCE DOING THIS AND THEY
10:03:21 SEEMED TO REALLY UNDERSTAND THE PROJECT, AND THAT WAS
10:03:24 JOHNSON ENGINEER AND TETRA TECH.
10:03:26 WE LOOKED AT BOTH OF THEM AND THEN TRIED TO FIGURE OUT WHICH
10:03:30 PROJECT MADE THE MOST SENSE FOR THEM.
10:03:33 THE REASON THAT WE SPLIT IT UP THE WAY WE DID, THE EXISTING
10:03:38 PROJECT THAT WE'RE WORKING ON WITH THE PACKAGE WASTEWATER
10:03:41 TREATMENT PLANTS BEING CONVERTED OVER, TETRA TECH IS DOING
10:03:45 THAT ONE AS WELL.
10:03:47 THERE'S A LITTLE BIT OF INTERACTION BETWEEN THAT PROJECT AND
10:03:49 THE EAST PROJECT.
10:03:51 SO THAT'S WHY WE GAVE THEM THE EAST ONE.
10:03:53 IT JUST SEEMED TO MAKE MORE SENSE THAT THE SAME FIRM IS
10:03:56 DOING BOTH OF THOSE PROJECTS SINCE THEY ARE INTERACTING.
10:04:00 THE ONE BEFORE YOU IS FOR THE WEST.
10:04:03 THE STAFF RANKED JOHNSON ENGINEERING NUMBER ONE.
10:04:07 THEY WERE INVOLVED WITH SOME OF THE CITY OF CAPE CORAL WORK.
10:04:12 THEY DID A COUPLE OF THE LITTLE SECTIONS THERE.
10:04:15 THEY HAVE A GROUP THAT BASICALLY JUST DOES UTILITY WORK.
10:04:19 THEY ARE HEADQUARTERED IN LEE COUNTY SO THEY ARE VERY

10:04:23 FAMILIAR WITH THIS AREA.
10:04:24 THE WEST -- AND I'LL BRING UP THE DRAWING REAL QUICK -- IT
10:04:29 WILL SHOW YOU WHAT THE WEST IS JUST SO WE'RE ON THE SAME

10:04:33 PAGE.
10:04:34 SO WEST BASICALLY IS AT THE END OF BROADWAY WEST.
10:04:38 IT'S GOING TO INCLUDE ESTERO RIVER HEIGHTS, THE CHARING
10:04:43 CROSS AREA, WHICH ARE THE BIGGER HOMES, AND THEN SHERRILL
10:04:46 AND LUETTICH.
10:04:51 THIS CONTRACT IS JUST GOING TO BE THE DESIGN AND PERMITTING.
10:04:54 WE'LL BE COMING BACK TO COUNCIL TO FIGURE OUT TIMING, YOU
10:04:57 KNOW, WHAT PHASES WE WANT TO DO WHEN.
10:04:59 WE DON'T NECESSARILY EXPECT THIS TO ALL BE IN ONE PROJECT.
10:05:03 WE'RE ALSO WORKING THROUGH THE PROCESS OF HOW WOULD
10:05:06 ASSESSMENTS BE HANDLED AND WE'LL BE COMING BACK TO COUNCIL
10:05:10 WITH ALL THE DECISIONS AT A LATER DATE ONCE WE KNOW WHAT
10:05:13 WE'RE DEALING WITH.
10:05:14 >>Mayor Errington: COMMENTS?
10:05:16 >>Joanne Ribble: DAVID, JUST THE DESIGN AND PERMITTING, WE
10:05:20 EXPECT THAT TO BE AT LEAST A YEAR?
10:05:21 >>David Willems: YES.
10:05:22 >>Joanne Ribble: A YEAR FROM NOW YOU WILL GIVE US THE
10:05:25 DETAILS AND THEN WE'LL MOVE ON AS TO HOW WE PROCEED WITH
10:05:29 THESE --
10:05:30 >>David Willems: EXACTLY, EXACTLY.
10:05:31 WE'LL HAVE TO DECIDE -- OR COUNCIL WILL HAVE TO DECIDE HOW
10:05:34 WE WANT TO HANDLE IT WITH ASSESSMENTS, BECAUSE THE
10:05:37 ASSESSMENTS HAVE A CERTAIN CALENDAR THAT YOU HAVE TO WORK
10:05:40 WITH.

10:05:41 SO IF THE DESIGN TAKES US NINE MONTHS OR A YEAR, WE WOULD BE
10:05:47 SET UP TO START THE ASSESSMENTS AT THE END OF NEXT YEAR,
10:05:50 WHICH MEANS WE WOULD GET THE ASSESSMENT MONEY IN '24.
10:05:54 SO DO WE WAIT FOR THE ASSESSMENT MONEY OR DO WE FUND IT AND
10:05:58 GET IT BACK?
10:05:59 THOSE ARE ALL DECISIONS WE'LL HAVE TO MAKE AS WE PROGRESS
10:06:02 THROUGH THE PROJECT.
10:06:04 >>Mayor Errington: ANY OTHER COMMENTS?
10:06:06 >> DAVID, ARE THERE AREAS OUTSIDE THE RED-LINED AREA THAT
10:06:09 ARE CURRENTLY ON SEPTIC SYSTEMS AS WELL?
10:06:11 >>David Willems: NOT IN THIS AREA, NO.
10:06:13 >>Jim Ward: DO WE ADVERTISE TO THE PEOPLE IN THESE
10:06:16 COMMUNITIES WHAT IS GOING ON AND WHAT THEY CAN ANTICIPATE
10:06:19 HAPPENING?
10:06:20 >>David Willems: SO, YOU KNOW, WITH THE BANKS' REPORT, WE
10:06:24 DIDN'T REACH OUT TO SPECIFIC INDIVIDUALS, BUT WE HAVE TALKED
10:06:28 TO DIFFERENT PEOPLE IN THE COMMUNITIES.
10:06:30 THAT WILL BE PART OF THE CONTRACT.

10:06:32 BOTH JOHNSON ENGINEERING AND TETRA TECH HAVE A PUBLIC
10:06:36 INFORMATION COMPONENT TO THEIR CONTRACT.
10:06:39 THEY HAVE A PROFESSIONAL THAT BASICALLY THAT'S EXACTLY WHAT
10:06:42 THEY DO.
10:06:43 WHAT WE'RE GOING TO USE THEM FOR IS TO REACH OUT TO THOSE
10:06:47 COMMUNITIES AND MAKE SURE THEY KNOW WHAT'S GOING ON.
10:06:50 BECAUSE THE PERMITTING IS ONE THING, BUT WHEN WE GET INTO

10:06:53 CONSTRUCTION, THERE WILL HAVE TO BE DAILY CONVERSATIONS WITH
10:06:55 THE PEOPLE THAT LIVE IN THOSE COMMUNITIES TO UNDERSTAND WHAT
10:06:58 WE'RE DOING AND WHEN WE'RE DOING IT.
10:06:59 AND SINCE THERE WILL BE A COMPONENT THAT WILL BE
10:07:03 ASSESSMENTS, IT WILL BE REALLY IMPORTANT THAT THEY KNOW
10:07:05 AHEAD OF TIME BEFORE ANY OF THAT.
10:07:07 >>Jim Ward: IT'S ASSESSMENTS FOR PART OF THE WORK WE'RE
10:07:10 DOING AND THEN ALSO SOME TYPE OF A COST TO BRING THE SEWER
10:07:14 SYSTEM INTO THEIR OWN HOME?
10:07:17 >>David Willems: POTENTIALLY.
10:07:18 THERE ARE TWO DIFFERENT WAYS THAT HAS BEEN HANDLED IN
10:07:21 DIFFERENT LOCATIONS.
10:07:22 SOMETIMES THE MUNICIPALITY WILL WORK WITH THOSE HOMEOWNERS
10:07:26 AND GET A RIGHT OF ACCESS AGREEMENT, AND THEN THAT COULD BE
10:07:31 INCLUDED IN WHAT THE VILLAGE DOES.
10:07:36 OR YOU CAN REQUIRE THEM TO DO IT THEMSELVES.
10:07:38 THERE ARE DIFFERENT WAYS.
10:07:40 >>Jim Ward: IS THIS PART OF THE AREA THAT WE'RE LOOKING FOR
10:07:43 GRANTS FOR AS WELL?
10:07:44 >>David Willems: ABSOLUTELY.
10:07:45 WE HAVE A CONSULTANT THAT'S ON BOARD THAT NOT ONLY ARE THEY
10:07:49 LOOKING AT GRANTS AND DIFFERENT FUNDING FOR THE PACKAGE
10:07:52 WASTEWATER TREATMENT PLANTS, BUT THEY ARE LOOKING FOR IT FOR
10:07:54 THESE AREAS AS WELL.
10:07:56 THE GOOD THING ABOUT THIS AREA AND THE EAST AREA IS WE HAVE

10:07:59 A LITTLE BIT MORE TIME.
10:08:00 THE PACKAGE WASTEWATER TREATMENT PLANTS WE'RE LOOKING TO BE
10:08:03 UNDER CONSTRUCTION BY THE END OF THIS YEAR.
10:08:06 WE HAVE A YEAR OR YEAR AND A HALF, MAYBE, TO LOOK AT OTHER
10:08:10 FUNDING SOURCES FOR THESE TWO.
10:08:12 >>Jim Ward: THANK YOU.
10:08:13 >>Jim Boesch: DAVID, I THINK IT'S IMPORTANT, ESPECIALLY FOR
10:08:17 THE RESIDENTS, AS JIM JUST COMMENTED, TO EXPLAIN WHY ARE WE
10:08:25 TAKING ON SUCH A HUGE PROJECT.
10:08:29 I'M FAMILIAR WITH SEWER PROJECTS.
10:08:31 THE BASIC REASON THAT WE'RE UNDERTAKING IT, IT'S BEING
10:08:39 MANDATED BY THE STATE THAT BASICALLY BECAUSE OF THE
10:08:45 POLLUTION THAT'S GOING INTO THE CORE BASE THAT WE HAVE IN
10:08:49 FLORIDA HERE, THAT WE'VE GOT TO FIND WAYS TO ENVIRONMENTALLY

10:08:56 START PROTECTING THE BASE AS WELL AS THE PEOPLE.
10:09:03 SO THEIR CONCEPT IS WITHIN TEN YEARS, ALL SEPTIC TANKS AND
10:09:11 SYSTEMS THAT ARE PUTTING POLLUTION INTO THE EARTH OF
10:09:19 FLORIDA, THAT THEY ARE ELIMINATED, THAT WE HAVE A FULL
10:09:22 PROGRAM.
10:09:24 IT'S NOT A CASE THAT WE WENT OUT TO LOOK FOR A PROJECT.
10:09:27 IT'S A CASE THAT ALL COMMUNITIES IN THE STATE OF FLORIDA ARE
10:09:30 GOING TO BE ADDRESSING THIS HERE.
10:09:33 SO BEING FAMILIAR WITH SEWER PROJECTS, IT IS GOING TO BE
10:09:38 EXPENSIVE FOR THOSE RESIDENTS, ESPECIALLY DOING HOOKUPS, AND
10:09:46 IT'S A VERY CONTROVERSIAL PROGRAM.

10:09:49 WE SIT HERE AND TALK ABOUT IT, BUT AS SOON AS WE START
10:09:52 TALKING ABOUT NUMBERS AND SO FORTH, I'M TELLING YOU, IT GETS
10:09:55 TO BE VERY CONTROVERSIAL.
10:09:56 SO IT'S IMPORTANT, I THINK, AS JIM MENTIONED THAT WE START
10:10:03 WORKING WITH THE RESIDENTS SO THEY BEGIN TO UNDERSTAND THAT
10:10:06 THIS IS COMING DOWN THE ROAD, AND AS IT COMES DOWN THE ROAD,
10:10:10 THERE'S GOING TO BE SUBSTANTIAL FINANCIAL COMMITMENTS FOR
10:10:14 THOSE PEOPLE THAT ARE INVOLVED IN THIS PROJECT.
10:10:17 I KNOW WE'RE TALKING.
10:10:24 IT'S NOT GOING TO BE A SIMPLE THING TO GET ACROSS TO THE
10:10:27 RESIDENTS IS ALL I'M SAYING.
10:10:28 WE SHOULD BE STARTING TO GET SOME OF THAT MESSAGE OUT TO THE
10:10:33 PEOPLE.
10:10:33 I AGREE WITH JIM ON THAT.
10:10:35 >>David Willems: COULDN'T AGREE MORE.
10:10:37 THAT'S WHY WE HAVE THE PUBLIC RELATIONS FIRM THAT WILL BE ON
10:10:39 THIS PROJECT TO WORK THROUGH THAT, YES.
10:10:45 >>Mayor Errington: VICE-MAYOR.
10:10:51 >>Vice-Mayor McLain: I AGREE WITH BOTH JIMS ASSESSMENT ON
10:10:56 THAT AND THE COMMUNICATION IS CRITICAL.
10:10:58 AND I DON'T KNOW IF I JUST WANT TO RELY ONLY ON ANOTHER FIRM
10:11:03 DOING IT.
10:11:03 I THINK THE DISTRICT REP, I'M NOT SURE IF THAT'S IN YOUR
10:11:06 AREA OR NOT, BUT I PERSONALLY THINK WE SHOULD BE INVOLVED IN
10:11:10 THAT PROCESS ALSO TO GET THAT RELATIONSHIP WITH PEOPLE.

10:11:13 I JUST WANT TO MAKE SURE I UNDERSTAND THIS.
10:11:15 I'M BLANKING ON THE NAME HERE.
10:11:21 BROADWAY.
10:11:23 THAT ACTUALLY SPLITS THE TWO PROJECTS IN HALF HERE.
10:11:27 THERE'S ONE NORTH OF IT AND ONE SOUTH.
10:11:29 AM I LOOKING AT THE RIGHT, WHEN I LOOK AT THE MAP HERE?
10:11:33 >>David Willems: YEAH, BROADWAY DOES -- THERE'S SOME NORTH
10:11:36 OF BROADWAY AND SOME SOUTH, YES.
10:11:39 >>Vice-Mayor McLain: TWO SEPARATE HOAs?
10:11:41 >>David Willems: NORTH DOESN'T HAVE AN HOA.

10:11:44 THEY PROBABLY KIND OF HAVE HOAs, BUT THEY ARE NOT THE
10:11:51 HOAs THAT YOU'RE PROBABLY FAMILIAR WITH.
10:11:55 THEY DO AS LITTLE AS THEY POSSIBLY CAN.
10:11:57 THEY DON'T REALLY HAVE AMENITIES.
10:12:01 IN THIS CASE ON THE SOUTH SIDE, ALL OF THOSE ROADS ARE
10:12:04 ACTUALLY OWNED AND MAINTAINED BY THE VILLAGE, SO THEIR
10:12:07 HOAs DON'T EVEN MAINTAIN THEIR DRAINAGE OR ROADWAYS.
10:12:11 IT'S MORE OF A DEED RESTRICTION THING, I THINK, THEN IT IS
10:12:18 THE HOA THAT'S REALLY, REALLY ACTIVE.
10:12:21 >>Vice-Mayor McLain: BOTH HAVE MASTER SEPTIC SYSTEMS AT THIS
10:12:23 POINT?
10:12:24 >>David Willems: NO MASTER.
10:12:25 EACH HOUSE HAS ITS OWN SEPTIC TANK.
10:12:29 >>Vice-Mayor McLain: YOU'RE RIGHT.
10:12:30 THE COST WILL BE PRETTY SIGNIFICANT.

10:12:32 IF I LOOK TO THE WEST OF THE RED THERE, THAT DEVELOPMENT,
10:12:35 I'M NOT SURE WHAT DEVELOPMENT IT IS, BUT THAT'S GOT SEWER IN
10:12:38 THERE ALREADY?
10:12:40 >>David Willems: YEAH, THAT'S RIVERWOODS.
10:12:45 THEY HELPED US, ACTUALLY, BACK, I THINK, IN THE '90s.
10:12:50 IF YOU LOOK IN THE UPPER LEFT CORNER, YOU CAN SEE THAT LOOKS
10:12:54 A LITTLE DIFFERENT THAN EVERYWHERE ELSE.
10:12:58 THAT WAS THEIR PACKAGE WASTEWATER TREATMENT PLANT WHEN IT
10:13:00 WAS FIRST BUILT.
10:13:02 I THINK IT WAS SOMETIME IN THE '90s THEY DECIDED THAT THEY
10:13:04 WANTED TO HOOK UP TO CENTRAL SEWER.
10:13:08 THAT'S WHY WE HAVE A FORCE MAIN ON THE NORTH SIDE OF
10:13:10 BROADWAY IS BECAUSE THEY TOOK -- THEY ARE CONNECTED UP
10:13:13 THROUGH BRECKENRIDGE.
10:13:15 SO WE'LL CONNECT INTO THAT SYSTEM.
10:13:17 WE DON'T HAVE TO GO ALL THE WAY TO BRECKENRIDGE TO HOOK UP
10:13:22 TO THE FORCE MAIN.
10:13:23 ACTUALLY, THERE'S ANOTHER MOBILE HOME COMMUNITY TO THE SOUTH
10:13:28 HERE.
10:13:30 THEY DID THE SAME THING.
10:13:31 SO BOTH OF THEM WERE ON PACKAGE WASTEWATER TREATMENT PLANTS
10:13:34 WHEN THEY WERE ORIGINALLY DEVELOPED BUT THEY HOOKED UP
10:13:37 THEMSELVES.
10:13:38 >>Vice-Mayor McLain: THAT'S GREAT.
10:13:39 THANK YOU.

10:13:39 >>Mayor Errington: JOANNE.
10:13:41 >>Joanne Ribble: THANK YOU.
10:13:42 THAT'S WHY COUNCILMAN BOESCH SAID THE GRANT PROGRAM IS GOING
10:13:47 TO BE SO IMPORTANT.
10:13:49 AND THAT'S WHERE WE HAD WOODARD & CURRAN COME IN AND OVERSEE
10:13:54 THAT PORTION FOR US AS WELL AS THESE OTHER COMPANIES.

10:13:57 BUT ALL THESE INDIVIDUAL NEIGHBORHOODS, WE'LL HAVE TO GO TO
10:14:02 THEM INDIVIDUALLY AND TRY AND CONVINCE THEM THAT THIS IS THE
10:14:07 WAY THEY NEED TO GO.
10:14:09 GRANT PROGRAM ASSISTANCE WOULD GO FAR TO HELP THEM.
10:14:17 DON'T FORGET, WE ALSO HAVE OUR ARPA FUNDS, WHICH AREN'T
10:14:21 GOING TO GO THE WHOLE DISTANCE, BUT WE DO HAVE SOME MONEY
10:14:24 COMING IN THERE.
10:14:26 >>Mayor Errington: ANYONE ELSE?
10:14:27 YES.
10:14:30 >>Larry Fiesel: JUST LOOKING AHEAD TO THE 6D ON EAST
10:14:32 BROADWAY, THIS AREA THAT'S IDENTIFIED THAT WE'RE TALKING
10:14:37 ABOUT NOW AND THEN WE MOVE ACROSS 41, WILL THAT BE
10:14:42 ALL-INCLUSIVE?
10:14:43 WILL WE HAVE ANY AREAS THAT ARE NOT COVERED BY WHAT WE'VE
10:14:47 ALREADY DONE OR PLAN TO DO?
10:14:48 >>David Willems: THAT AREN'T ON CENTRAL -- THAT STILL HAVE
10:14:51 SEPTIC TANKS?
10:14:52 >>Larry Fiesel: RIGHT.
10:14:53 >>David Willems: YES.

10:14:55 THERE WILL STILL BE A FEW SMALLER LOCATIONS THAT ARE ON
10:14:58 SEPTIC.
10:14:59 THE REASON THESE WERE SELECTED IS THAT THESE ARE ALL THE
10:15:03 SEPTIC TANKS THAT ARE IN REALLY CLOSE PROXIMITY TO THE
10:15:07 RIVER, WHICH ARE THE ONES MORE LIKELY TO BE INFLUENCING THE
10:15:12 QUALITY OF THE WATER IN THE RIVER.
10:15:14 THE OTHER ONES ARE MUCH FARTHER AWAY AND THEY ARE ACTUALLY
10:15:18 NOT AS TIGHTLY PACKED.
10:15:19 SO WHEN YOU START TO GET THE SEPTIC TANKS THAT ARE FURTHER
10:15:22 APART, THE COSTS GO UP SIGNIFICANTLY.
10:15:26 SO THESE ARE THE ONES THAT ARE LIKELY CAUSING THE MOST HARM
10:15:31 AND ALSO WILL BE PER SEPTIC TANK PROBABLY CHEAPER THAN THE
10:15:35 OTHER ONES THAT ARE STILL.
10:15:38 >>Larry Fiesel: THIS IS BASICALLY THE MAIN PART OF THE
10:15:40 VILLAGE THAT'S ON SEPTIC.
10:15:41 >>David Willems: YES, OH, YES.
10:15:43 THIS WOULD GET MAYBE 80 OR 90 PERCENT OF THE SEPTIC TANKS.
10:15:47 >>Larry Fiesel: THANK YOU.
10:15:47 >>Mayor Errington: ANYONE ELSE?
10:15:49 I HAVE A QUESTION.
10:15:49 HOW IS KORESHAN STATE PARK FIT INTO THIS?
10:15:52 >>David Willems: IT DOES NOT FIT DIRECTLY INTO THIS PROJECT,
10:15:55 BUT IT FITS MORE DIRECTLY INTO THE ONE THAT WE'RE WORKING ON
10:15:57 RIGHT NOW.
10:15:58 SO RIGHT NOW, THEY DON'T REALLY HAVE A GOOD ACCESS TO A

10:16:02 FORCE MAIN.
10:16:04 WHEN WE HOOK SUNNY GROVES UP TO THE CENTRAL SEWER, THEY ARE

10:16:11 GOING TO BE BUILDING A FORCE MAIN ON THE SOUTH SIDE OF THEIR
10:16:15 COMMUNITY, AND THAT IS DIRECTLY ADJACENT TO THE STATE PARK.
10:16:19 SO WHERE THEY HAVE THEIR VOLUNTEER CAMPGROUND AREA RIGHT ON
10:16:24 41, THEY WILL HAVE A CONNECTION POINT DIRECTLY TO THAT FORCE
10:16:28 MAIN FOR THAT.
10:16:30 WE'VE ALREADY HAD DISCUSSIONS WITH THEM ABOUT KIND OF THEIR
10:16:33 MAIN CAMPUS PART WITH THE HISTORICAL AREA.
10:16:36 THE FORCE MAIN WILL BE RIGHT ON THE OTHER SIDE OF U.S. 41,
10:16:40 SO ALL THEY HAVE TO DO IS DIRECTIONAL DRILL UNDER 41 TO
10:16:44 CONNECT TO THAT FORCE MAIN.
10:16:46 WE'VE ALREADY TALKED WITH THEM.
10:16:48 THEY SEEM TO BE WANTING TO AND WILLING TO CONNECT INTO THE
10:16:52 SYSTEM.
10:16:52 >>Mayor Errington: THAT INCLUDES THE CAMPGROUND ALSO?
10:16:54 >>David Willems: YEAH, IT COULD GET OVER THERE FROM THAT
10:16:56 LOCATION AS WELL, YES.
10:16:59 >>Mayor Errington: ANY OTHER QUESTIONS?
10:17:00 OKAY.
10:17:03 THANK YOU.
10:17:04 DO WE HAVE ANY PUBLIC COMMENT?
10:17:08 >>Carol Sacco: NO PUBLIC COMMENT AND NO E-COMMENTS.
10:17:10 >>Mayor Errington: THANK YOU.
10:17:11 I WILL NOW ENTERTAIN A MOTION.

10:17:15 MOTION MADE BY COUNCIL MEMBER RIBBLE AND SECONDED BY COUNCIL
10:17:20 MEMBER FIESEL.
10:17:21 PLEASE CALL THE ROLL.
10:17:23 >>Jim Wilson: AYE.
10:17:25 >>Jim Ward: AYE.
10:17:27 >>Jim Boesch: AYE.
10:17:28 >>Larry Fiesel: AYE.
10:17:29 >>Joanne Ribble: AYE.
10:17:30 >>Vice-Mayor McLain: AYE.
10:17:32 >>Mayor Errington: AYE.
10:17:33 THANK YOU.
10:17:37 MOVING ALONG TO ITEM 6D.
10:17:43 IT IS THE CN 2022-04 BROADWAY AVENUE EAST UTILITIES
10:17:49 EXTENSION PROJECT UEP DESIGN AND PERMITTING SERVICES.
10:17:54 STEVE.
10:17:54 >>Steven Sarkozy: THANK YOU, MAYOR AND MEMBERS OF COUNCIL.
10:17:57 ITEM 6D IS THE OTHER HALF OF THE MAJOR PROJECT THAT WE HAVE
10:18:02 HERE, SEPTIC TO SEWER, FOR THE REMAINING PORTIONS OF THE
10:18:06 VILLAGE.
10:18:08 AND THIS HAS TO DO WITH AREAS PRIMARILY EAST OF U.S. 41.
10:18:13 SO I'LL TURN IT OVER AGAIN TO DAVID WILLEMS FOR FURTHER
10:18:18 EXPLANATION.
10:18:18 DAVID?
10:18:19 >>David Willems: SO WE WENT THROUGH, AS I SAID EARLIER, THE

10:18:22 SAME PROCESS TO THE WEST.

10:18:25 THIS ONE WE SELECTED -- STAFF SELECTED TETRA TECH AS THE
10:18:29 NUMBER ONE RANKED FIRM.
10:18:31 THEY DID -- THEY ALSO DID A LOT OF THE CAPE CORAL UEP.
10:18:36 I THINK THEY WERE THE MAIN CONTRACTOR.
10:18:38 THEY ARE A NATIONAL FIRM.
10:18:41 THEIR OFFICE HERE IS IN ESTERO.
10:18:43 IT'S JUST DOWN THE ROAD FROM US.
10:18:45 THE OFFICE HERE, THIS IS WHAT THEY ARE.
10:18:48 THEY DO UTILITY EXTENSION PROJECTS.
10:18:50 EVEN THOUGH THEY ARE A LARGE NATIONAL FIRM, THE WORK FOR
10:18:52 THIS PROJECT WILL ACTUALLY BE DONE HERE IN ESTERO.
10:18:55 SO THIS IS THE AREA.
10:18:59 GENERALLY IT IS EAST OF U.S. 41 WITH THE EXCEPTION OF THE
10:19:02 AREA OF TRAIL SIDE.
10:19:05 SO THOSE HOMES IN THERE, WE LUMPED THIS TOGETHER BECAUSE IT
10:19:08 WAS CONTIGUOUS.
10:19:09 ONE THING TO NOTE, WHEN WE DID THE ORIGINAL -- THE DOWNTOWN
10:19:13 ESTERO IS INCLUDED IN THIS LOCATION, BUT BECAUSE OF THEIR
10:19:18 TIMING, THEY'LL PROBABLY DO THEIR UTILITIES ON THEIR OWN SO
10:19:22 WE WON'T HAVE TO WORRY ABOUT CONNECTING THEM UP TO THIS
10:19:26 SYSTEM.
10:19:26 THIS ALSO INCLUDES THE NORTHERN PART OF THE ESTERO ON THE
10:19:29 RIVER PROPERTY THAT THE VILLAGE OWNS.
10:19:31 SO WHEN THIS IS DONE, THERE WILL BE ACCESS TO WATER AND
10:19:36 SEWER FOR THAT PROPERTY ON THE NORTH SIDE OF THE RIVER.

10:19:39 IT ALSO INCLUDES TANGLEWOOD AND THE GROVES, WHICH ARE
10:19:43 COMMUNITIES THAT ARE CURRENTLY ON SEPTIC.
10:19:48 THE GROVES ACTUALLY HAS WATER ALREADY, SO WE WON'T HAVE TO
10:19:52 EXTEND WATER, BUT TANGLEWOOD DOES NOT.
10:19:55 FROM TALKING TO SOME OF THE RESIDENTS THERE, THE QUALITY OF
10:19:58 THE WATER THAT THEY HAVE FROM THEIR WELLS IS NOT VERY GOOD.
10:20:03 SO FROM THAT STANDPOINT, GETTING THEM WATER WILL HELP A LOT.
10:20:07 ONE OTHER THING THAT I HADN'T REALLY THOUGHT TO FOCUS ON
10:20:11 BEFORE, BUT TALKING TO OUR FIRE DISTRICT, ONE OF THE
10:20:15 ADVANTAGES SOME OF THESE COMMUNITIES ARE GOING TO GET IS
10:20:18 THEY ARE NOW GOING TO HAVE FIRE HYDRANTS.
10:20:21 FROM A PUBLIC SAFETY STANDPOINT, INSURANCE, I MEAN, THERE
10:20:24 ARE SOME -- IT'S NOT GOING TO, OBVIOUSLY, OFFSET THE COST
10:20:28 THAT THEY ARE GETTING, BUT FROM A PUBLIC SAFETY STANDPOINT,
10:20:31 A ROAD LIKE TANGLEWOOD IS GOING TO GET A HUGE IMPROVEMENT
10:20:34 BECAUSE RIGHT NOW THERE ARE NO FIRE HYDRANTS THERE.
10:20:36 IT WOULD BE VERY HARD TO FIGHT A FIRE.
10:20:39 WHEN WE DO THE WATER, WE WILL BE INCLUDING FIRE HYDRANTS AS
10:20:43 WELL.
10:20:44 >>Mayor Errington: ANY QUESTIONS?

10:20:46 >>Joanne Ribble: NOT A QUESTION, BUT READING THROUGH ALL THE
10:20:49 MATERIAL, BECAUSE THIS IS A MAJOR CONSTRUCTION, ESPECIALLY
10:20:52 WHEN YOU'RE BRINGING WATER INTO SOME OF THESE AREAS, TETRA
10:20:55 TECH HAS AN APP FOR THE RESIDENTS THAT ADVISES THEM OF ROAD
10:21:01 CLOSURES, DETOURS AND EVERYTHING ON A DAILY BASIS WHILE ALL

10:21:05 THIS CONSTRUCTION STARTS TO HAPPEN.
10:21:06 THAT'S A PRETTY GOOD THING FOR PEOPLE THAT ARE REALLY GOING
10:21:09 TO BE DISTURBED BY ALL THIS MAJOR CONSTRUCTION.
10:21:12 >>David Willems: YEAH, AND WHEN YOU'RE TALKING ABOUT THESE
10:21:16 PROJECTS, THE ACCESS ROAD, WHEN YOU'RE PUTTING IN SEWER,
10:21:20 THAT ROAD WILL BE ENTIRELY TORN UP.
10:21:22 THERE WILL BE TIMES SOME RESIDENTS MAY NOT BE ABLE TO PARK
10:21:26 IN THEIR OWN DRIVEWAY.
10:21:27 SO THAT TYPE OF COORDINATION WITH THAT APP AND THE DAILY
10:21:30 COORDINATION IS GOING TO BE REALLY IMPORTANT WHEN WE GET TO
10:21:33 CONSTRUCTION.
10:21:33 AND BOTH JOHNSON AND TETRA TECH HAVE BEEN THROUGH THIS, SO
10:21:37 THEY KNOW ALL OF THOSE ISSUES.
10:21:39 THE CONCERN IF SOMEBODY DIDN'T HAVE THE EXPERIENCE, YOU
10:21:42 COULDN'T FORESEE THESE AND MAYBE THEY WOULDN'T PLAN AS WELL
10:21:45 AS THE TWO FIRMS WE SELECTED.
10:21:49 >>Vice-Mayor McLain: DAVID, SO YOU MAY TALK TO THIS.
10:21:53 YOU SPLIT THIS UP AMONGST TWO ENGINEERING FIRMS.
10:21:56 WOULD THERE HAVE BEEN ANY ADVANTAGE HAVE ONE DOING BOTH
10:22:01 PROJECTS OR IS IT TOO MUCH FOR ONE?
10:22:03 >>David Willems: I DON'T KNOW THAT THERE WOULD BE AN
10:22:07 ADVANTAGE.
10:22:07 THE THOUGHT WAS HAVING DOUBLE THE RESOURCES WORKING ON A
10:22:13 PROJECT IS GOING TO MAKE IT GO FASTER.
10:22:15 TRYING TO GET -- IF WE REALLY WANTED WEST DONE AND EAST DONE

10:22:20 AT THE SAME TIME, SOMETIMES IF YOU'RE PUSHING ON THE SAME
10:22:23 PERSON FOR BOTH, IT'S HARD TO GET BOTH OF THEM MOVING
10:22:25 FORWARD.
10:22:26 WITH TWO, WE'RE HOPEFUL WE'LL BE ABLE TO GET THAT MOVING
10:22:29 FORWARD QUICKER.
10:22:30 >>Vice-Mayor McLain: I'M ALSO CONCERNED A LITTLE BIT ABOUT
10:22:31 THE COST BY SPLITTING IT UP TO TWO, YOU DON'T GET SOMETIMES
10:22:36 --
10:22:36 >>David Willems: I'M NOT SURE BECAUSE THEY ARE NOT
10:22:39 CONTIGUOUS PROJECTS.
10:22:40 A LOT OF TIMES THAT COST SAVINGS IS WHEN IT'S THE SAME
10:22:43 THING.
10:22:44 THEY ARE NOT REALLY THAT.
10:22:46 CONSTRUCTION YOU GET THE MOBILIZATION COSTS THAT YOU GET A
10:22:51 LOT OF SAVINGS ON.
10:22:53 WITH DESIGN, YOU DON'T REALLY GET THAT.

10:22:56 >>Vice-Mayor McLain: THE COST OF BRINGING IN WATER DOWN THE
10:23:00 STREET, IS THAT ON THE VILLAGE OF ESTERO TO DO THAT?
10:23:04 AND THEN AFTER, THAT'S GOING TO BE PART OF THE WHOLE
10:23:07 PROJECT.
10:23:07 >>David Willems: WELL, LET ME BACK UP.
10:23:09 THAT WILL BE COUNCIL'S DECISION ONCE WE GET TO THAT POINT.
10:23:13 I DON'T THINK ANY OF THAT HAS BEEN SAID ONE WAY OR THE
10:23:16 OTHER.
10:23:17 BUT GENERALLY, YOU CAN ASSESS FOR ALL THE IMPROVEMENTS DONE

10:23:22 TO GET SOMEBODY WATER, THAT CAN BE PART OF THE ASSESSMENT.
10:23:26 >>Vice-Mayor McLain: ALL THESE PEOPLE HAVE WATER IN WELLS
10:23:31 RIGHT NOW.
10:23:32 WILL THEY HAVE THE OPTION TO MAINTAIN THEIR WELL FOR THEIR
10:23:36 OWN WATER AND NOT HOOK UP TO THE PROVIDED WATER SYSTEM GOING
10:23:42 THROUGH THE NEW ROAD OR THE ROAD?
10:23:44 >>David Willems: THAT'S NOT TYPICAL.
10:23:45 AGAIN THAT WOULD BE COUNCIL'S DECISION WHEN WE GET TO THAT
10:23:47 POINT, BUT THAT WOULD NOT BE TYPICAL.
10:23:51 MAYBE THEY COULD KEEP IT FOR THEIR IRRIGATION BECAUSE YOU
10:23:53 REALLY DON'T WANT PEOPLE USING POTABLE WATER FOR IRRIGATION
10:23:57 ANYWAYS.
10:23:58 >>Vice-Mayor McLain: OKAY.
10:23:59 THANKS.
10:24:03 >>Mayor Errington: THANK YOU.
10:24:04 JIM.
10:24:06 >>Jim Ward: BRINGING THE WATER IN, WAS THAT PART OF THE
10:24:09 DISCUSSION WE HAD RECENTLY ABOUT BONITA SPRINGS UTILITIES
10:24:12 AND THEM BEING A PART OF THIS PROCESS?
10:24:15 >>David Willems: BONITA SPRINGS UTILITIES WOULD NOT NEED TO
10:24:19 BE PART OF THIS PROCESS.
10:24:21 IF WE GOT TO THE POINT THAT THE SEPTIC TANKS WE TALKED ABOUT
10:24:25 THAT AREN'T PART OF THIS, BONITA SPRINGS UTILITIES WOULD BE
10:24:29 INVOLVED.
10:24:29 BUT THEIR SERVICE AREA ENDS AT WILLIAMS AND WE'RE NORTH OF

10:24:32 WILLIAMS ROAD SO IT WOULD BE LEE COUNTY UTILITIES THAT WOULD
10:24:36 BE THE AGENCY THAT WE'RE WORKING WITH.
10:24:39 AND WE'VE BEEN WORKING WITH THEM PROBABLY OVER A YEAR
10:24:42 COORDINATING AND MAKING SURE WE'RE ON THE SAME PAGE.
10:24:44 >>Jim Ward: THE ESTERO RIVER COMMUNITY THAT'S JUST SOUTH OF
10:24:47 THERE, THEY PRESENTLY HAVE UTILITIES --
10:24:51 >>David Willems: YES.
10:24:54 >>Jim Ward: THANK YOU.
10:24:54 >>Mayor Errington: ANY OTHER COMMENTS?
10:24:58 >>Larry Fiesel: WHAT KIND OF TIMELINE ARE WE LOOKING AT FOR
10:25:00 THIS PARTICULAR PHASE?
10:25:03 >>David Willems: DESIGN IS PROBABLY, YOU KNOW, MAYBE EARLY

10:25:07 NEXT SUMMER TO BE FINISHED WITH IT, THE DESIGN AND
10:25:10 PERMITTING.
10:25:11 SO '23.
10:25:14 IT'S GOING TO TAKE A WHILE.
10:25:17 THERE'S A LOT OF WORK TO BE DONE.
10:25:18 >>Mayor Errington: I HAVE A QUESTION.
10:25:20 THE RED LINE GOES ON THE SOUTH SIDE OF THE ESTERO RIVER.
10:25:28 IS THAT CORRECT?
10:25:28 IT SHOWS ON THE SOUTH SIDE.
10:25:34 IT DOESN'T END ON THE NORTH SIDE OF THE RIVER, THE ESTERO ON
10:25:37 THE RIVER.
10:25:38 >>David Willems: YEAH, THAT COULD JUST BE THE SCALE OF THE
10:25:41 DRAWING.

10:25:41 GENERALLY, THE RIVER WOULD BE WHAT SEPARATES IT.
10:25:44 >>Mayor Errington: SO THERE WOULD BE NOTHING ON THE SOUTH
10:25:46 SIDE?
10:25:47 >>David Willems: SO THE SOUTH SIDE, YOU'RE TALKING ABOUT THE
10:25:49 VILLAGE'S PROPERTY?
10:25:51 >>Mayor Errington: YES.
10:25:52 >>David Willems: THAT ALREADY HAS AVAILABLE WATER AND SEWER
10:25:55 AT CORKSCREW ROAD.
10:25:56 >>Mayor Errington: SO THAT WOULD BE USED IN LIEU OF --
10:25:58 >>David Willems: YEAH.
10:25:59 THERE'S NO REASON TO EXTEND THERE BECAUSE IT ALREADY HAS --
10:26:02 I MEAN, IT TAKES SOME EXTENDING UP TO WHEREVER THE BUILDINGS
10:26:05 OR ANYTHING WOULD BE, BUT THERE ARE -- IT'S ALREADY
10:26:08 AVAILABLE THERE.
10:26:09 >>Mayor Errington: SO IF SOMEDAY THE PARK EXISTS AND WE HAVE
10:26:15 RESTROOM FACILITIES, IT WOULD GO UNDERNEATH CORKSCREW ROAD
10:26:19 TO THE PROPERTY.
10:26:20 >>David Willems: SO IT COULD, BUT ALSO WITH SUNNY GROVES,
10:26:25 THEIR FORCE MAIN IS GOING TO BE RIGHT ALONG 41.
10:26:28 SO FROM A SEWER STANDPOINT IT COULD EITHER COME FROM
10:26:31 CORKSCREW OR 41.
10:26:34 >>Mayor Errington: SUNNY GROVES, THAT WOULD BE MORE FOR THE
10:26:37 OUTFITTERS, WOULDN'T IT?
10:26:39 >>David Willems: SO FOR SUNNY GROVES TO CONNECT INTO SEWER,
10:26:42 IT HAS TO GO ALL THE WAY DOWN TO CORKSCREW.

10:26:46 >>Mayor Errington: OKAY.
10:26:50 >>David Willems: WITHIN THE NEXT MONTH OR SO, WE'LL BE
10:26:53 BRINGING BACK THE CONCEPTS FOR THE UTILITIES FOR SUNNY
10:26:55 GROVES, CYPRESS BEND, AND ESTERO BAY VILLAGE, AND IT WILL
10:27:00 SHOW YOU -- SHOW COUNCIL THAT SUNNY GROVES IS GOING TO GO
10:27:06 ACROSS 41 AND THEN SOUTH, KIND OF ALONG THE VILLAGE'S
10:27:09 FRONTAGE DOWN TO CORKSCREW ROAD.
10:27:12 THAT'S HOW THEIR FORCE MAIN IS GOING TO CONNECT.

10:27:16 >>Mayor Errington: CAN YOU ALSO SHOW IN THE FUTURE WHERE
10:27:18 IT'S GOING ON THE SOUTH SIDE OF THE RIVER TOO?
10:27:25 WITH THAT COMING IN FROM ACROSS THE PUBLIX SHOPPING CENTER.
10:27:29 >>David Willems: I'LL MAKE SURE THAT WHEN TETRA TECH COMES
10:27:32 IN AND DOES THAT PRESENTATION, THEY'LL SHOW THE PROPOSED AND
10:27:35 THE EXISTING SO THAT WE CAN SEE EVERYTHING AROUND THERE.
10:27:38 >>Mayor Errington: THAT'S GOOD.
10:27:39 ANYTHING ELSE?
10:27:41 >>Jim Ward: OBVIOUSLY THIS IS TO THE BENEFIT OF THE
10:27:45 COMMUNITY -- [INAUDIBLE] -- I'M SOMEWHAT CURIOUS AS TO
10:27:52 WHETHER WE HAVE THE ABILITY TO MANDATE THESE CHANGES THROUGH
10:27:55 OUR GOVERNMENT STRUCTURE.
10:27:56 DO WE HAVE THE ABILITY TO MANDATE THESE IMPROVEMENTS --
10:28:08 >>Steven Sarkozy: YES, YOU DO.
10:28:09 WHAT WE'RE TRYING TO DO HERE IS PART -- NOT ONLY JUST A
10:28:16 PUBLIC FACILITY EXTENSIONS, BUT THIS IS FUNDAMENTAL TO THE
10:28:21 ROLE OF GOVERNMENT IN TERMS OF THE HEALTH, SAFETY, AND

10:28:24 WELFARE FOR THE COMMUNITY.
10:28:26 WITH POTABLE WATER, YOU CAN BE CERTAIN THAT THERE'S A
10:28:31 QUALITY STANDARD AND THE SAME WAY WITH YOUR SANITARY SEWER
10:28:37 SYSTEMS.
10:28:39 THEY'RE EXTENDED TO PROTECT THE ENVIRONMENT BUT ALSO TO
10:28:44 LIMIT ANY TYPE OF DISEASE THAT MIGHT BE BORN IN PUBLIC
10:28:54 WASTE.
10:28:54 THIS IS A FUNDAMENTAL ROLE.
10:28:56 AND, YES, YOU CAN EXTEND THESE UTILITIES AND MANDATE
10:29:00 HOOKUPS, NOT ONLY FOR THE BENEFIT OF INDIVIDUAL PROPERTY
10:29:04 OWNERS, BUT THE COMMUNITY AS A WHOLE.
10:29:07 >>Jim Ward: THANK YOU.
10:29:11 >>Mayor Errington: SPEAK INTO THE MIKE.
10:29:12 PLEASE.
10:29:15 >>Jim Boesch: I THINK PEOPLE HAVE TO UNDERSTAND IS HOW THIS
10:29:19 IS ALL COMING ABOUT.
10:29:21 IF YOU THINK ABOUT HOW FLORIDA GREW INTO THE TOURIST, 40
10:29:31 YEARS AGO, IT WAS COMMON FOR SOMEONE TO BUY MOBILE UNIT,
10:29:37 DRIVE IT DOWN HERE, FIND A PLACE THAT THEY COULD PARK, AND
10:29:40 THEN THEY WOULD HAVE A LITTLE PARK AND GREW BIGGER AND
10:29:45 BIGGER AND BIGGER.
10:29:46 AND THEY WERE JUST HOOKING UP TO WHATEVER THEY COULD HOOK
10:29:50 UP, BOTH ELECTRICITY, UTILITIES, AS WELL AS THE SYSTEM.
10:29:55 WHAT DID THEY DO?
10:29:56 THEY PUT IN SOME TYPE OF SEPTIC SYSTEM TO CLEAN THE WASTE.

10:30:02 SO NOW AFTER 40 YEARS, 35 YEARS, 30 YEARS, THOSE SYSTEMS ARE
10:30:08 NOW BREAKING DOWN.
10:30:13 IF YOU LOOK AT ESTERO, WE HAVE 32 GATED COMMUNITIES, THEY
10:30:18 ALL CAME IN THE LATER PERIOD OF TIME.

10:30:21 SO THEY ARE ALL SEWERS, BASICALLY.
10:30:24 IS THERE ANYONE THAT ISN'T ON SEWER?
10:30:27 NO.
10:30:28 ALL THE COMMUNITIES ARE SEWERS BECAUSE IN ORDER TO DO THIS,
10:30:33 THE FOUNDERS AT THAT TIME WERE THINKING IN TERMS OF THE
10:30:37 ENVIRONMENT AND MAKING SURE THAT THAT DIDN'T HAPPEN.
10:30:40 BUT THOSE PEOPLE THAT STILL HAD THE MOBILE TYPE OF UNITS,
10:30:48 THEY STILL HAD THEIR SEPTIC TANKS AND THEY WERE STILL
10:30:53 CONTINUING ON.
10:30:54 THEY ARE LOOKING FOR AN INEXPENSIVE WAY TO COME DOWN HERE
10:30:57 AND SO FORTH.
10:30:58 SO IT ADDS ALL UP.
10:31:00 WE ARE A VERY SHALLOW CORE IN FLORIDA.
10:31:06 BASICALLY, IT'S SUBJECT TO ALL THE STUFF --
10:31:15 THAT'S WHY THE CONCEPT OF A STATE-MANDATED TYPE OF PROGRAM
10:31:19 IS THAT WE GET THIS BACK ON TRACK AND HAVE ALL THE WATER
10:31:25 THAT'S SEEPING BE CONTROLLED BY GOING THROUGH SEWERS.
10:31:31 SO IT'S A SIMPLE PROJECT TO UNDERSTAND.
10:31:34 WHEN IT COMES DOWN TO MONEY, IT'S NOT SO SIMPLE FOR THE
10:31:37 PEOPLE TO UNDERSTAND IT.
10:31:38 IT'S A PROBLEM WHEN YOU GO THROUGH THAT.

10:31:43 IT'S GOING TO BE DIFFICULT, BUT IT'S GOT TO BE DONE.
10:31:46 IF WE'RE GOING TO BE LIVING IN A STATE, CAN'T JUST SAY ONE
10:31:51 COMMUNITY YOU HAVE TO DO IT AND THE OTHER ONES DON'T HAVE TO
10:31:54 DO IT.
10:31:55 IT'S GOT TO BE STATEWIDE.
10:31:56 SO GIVING TEN-YEAR QUALIFICATION PERIOD TO GET IT DONE,
10:32:03 THAT'S WHAT THE PROGRAM IS RIGHT NOW.
10:32:05 FORTUNATELY, IN ESTERO, WE'RE GOING TO TRY TO BE AHEAD OF
10:32:13 THE CURVE.
10:32:14 BEING AHEAD OF THE CURVE, THERE ARE SOME ADVANTAGES.
10:32:16 BUT IT'S A HUGE PROJECT FOR DAVID TO BE UNDERTAKEN WHEN YOU
10:32:23 SEE ALL THIS GO, YOU'LL UNDERSTAND HOW BIG OF A PROJECT THIS
10:32:27 REALLY IS.
10:32:28 >>Mayor Errington: THANK YOU.
10:32:31 >>Vice-Mayor McLain: DAVID, WHEN I LOOK TO THE NORTH OF THIS
10:32:34 TOWARDS ESTERO PARKWAY, THAT TRAILER AREA JUST NORTH OUTSIDE
10:32:38 OF THE BOUNDARY, IS THERE ANY REASON WE DIDN'T INCLUDE THAT
10:32:41 IN THIS PROJECT?
10:32:43 >>David Willems: SO THAT'S PART OF THE PHASE ONE.
10:32:45 THAT'S ALREADY BEING WORKED ON.
10:32:46 >>Vice-Mayor McLain: OH, IT IS.
10:32:48 >>David Willems: YEAH.
10:32:49 WE HAVE THE DESIGN MORE THAN HALFWAY DONE ON THAT.
10:32:51 >>Vice-Mayor McLain: OKAY, GOOD.
10:32:52 >>David Willems: THAT'S GOING TO CONNECT IN TO ESTERO

10:32:55 PARKWAY.
10:32:56 THERE IS A FORCE MAIN ON THE NORTH SIDE.
10:32:58 THEY ALREADY HAVE IT DESIGNED PRELIMINARILY.
10:33:02 >>Vice-Mayor McLain: THANK YOU.
10:33:05 >>Mayor Errington: THIS IS SOCIAL MEDIA RIGHT HERE.
10:33:09 THE QUESTION I HAVE IS, I DON'T EXPECT YOU TO HAVE THE
10:33:18 ANSWER TODAY, BUT COULD YOU COME BACK AT THE NEXT MEETING
10:33:21 WITH THE NUMBER OF WELLS THAT WILL BE LOST WHEN WE PUT
10:33:25 EVERYONE ON CITY WATER?
10:33:29 >>Steven Sarkozy: THAT'S A BIG CHALLENGE.
10:33:31 MAYBE WE COULD COME BACK SOON.
10:33:34 >>Mayor Errington: SOON, YEAH.
10:33:34 OKAY.
10:33:35 >>David Willems: UNFORTUNATELY, THERE'S NOT A -- THE RECORDS
10:33:39 FOR THOSE AREN'T THE BEST, ESPECIALLY IN THIS AREA BECAUSE
10:33:42 SOME OF THESE HOMES ARE MUCH OLDER AND THAT'S SOME OF THE
10:33:45 CHALLENGES.
10:33:45 THEY MAY OR MAY NOT GET RID OF ALL OF THE WELLS.
10:33:49 THERE MAY BE SOME THAT KEEP IT FOR IRRIGATION.
10:33:52 SO WE MAY NOT GET -- BUT WE'LL DEFINITELY GET SOME OF THE
10:33:56 WATER BEING PULLED OUT OF THOSE WELLS OUT.
10:33:59 >>Mayor Errington: OKAY.
10:34:00 GOOD.
10:34:00 ANY MORE COMMENTS, QUESTIONS?
10:34:03 OKAY.

10:34:05 COUNCIL IS FINISHED WITH THAT.
10:34:06 ANY COMMENTS FROM THE AUDIENCE?
10:34:08 >>Carol Sacco: NO, MAYOR, THERE'S NO PUBLIC COMMENT AND NO
10:34:12 E-COMMENTS.
10:34:13 >>Mayor Errington: GREAT.
10:34:14 I'LL NOW ENTERTAIN A MOTION.
10:34:15 >>Jim Boesch: I MAKE A MOTION THAT WE MOVE FORWARD WITH
10:34:17 THIS.
10:34:18 >>Mayor Errington: MOTION HAS BEEN MADE BY COUNCIL MEMBER
10:34:19 BOESCH AND SECONDED BY VICE-MAYOR McLAIN.
10:34:23 WILL YOU CALL THE ROLL?
10:34:29 >>Joanne Ribble: AYE.
10:34:33 >>Larry Fiesel: AYE.
10:34:35 >>Jim Boesch: AYE.
10:34:36 >>Jim Ward: AYE.
10:34:37 >>Jim Wilson: AYE.
10:34:39 >>Vice-Mayor McLain: AYE.
10:34:42 >>Mayor Errington: AYE.
10:34:43 THANK YOU, DAVID.
10:34:46 ITEM NUMBER 7, PUBLIC COMMENT ON NON-AGENDA ITEMS, DO YOU
10:34:53 HAVE ANYBODY?
10:34:54 >>Carol Sacco: YES, MAYOR.

10:34:55 SUE FROM VILLAGE BELLAGIO.
10:35:14 >>Mayor Errington: WELCOME.
10:35:15 >> THANK YOU VERY MUCH.

10:35:16 COUNCIL AND MAYOR ERRINGTON.
10:35:21 WE HAVE A NEW SCHOOL SUPERINTENDENT, A
10:35:24 DR. CHRISTOPHER BERNIER WHO COMES TO US FROM LAS VEGAS,
10:35:27 FORMERLY FROM ORANGE COUNTY.
10:35:30 WE ARE BEING TOLD HE HAS A STRONG MORAL COMPASS, THAT HE HAS
10:35:35 KNOWLEDGE AND SENSITIVITY REQUIRED TO RESPOND TO THE DIVERSE
10:35:40 STUDENT BODY AND COMMUNITY.
10:35:42 SO WE ARE EXCITED ABOUT THAT I'M A LITTLE SAD ABOUT
10:35:49 DR. SAVAGE, BUT WE WON'T GO INTO THAT.
10:35:52 WHAT I'M SPEAKING TO YOU TODAY IS ON THE TOPIC OF
10:35:56 TRANSPARENCY.
10:35:57 I'M NOT DIRECTING THIS AT YOU.
10:36:00 I AM DIRECTING THIS AT THE LEE COUNTY SCHOOL DISTRICT AS A
10:36:05 GENTLE REMINDER, WE HAD TO HAVE A NEW SCHOOL ON THREE OAKS
10:36:10 BECAUSE ALL OF OUR SCHOOLS WERE OVER CAPACITY.
10:36:14 THE REQUEST WAS MADE NUMEROUS TIMES BY COMMUNITY MEMBERS, BY
10:36:21 PARENTS, BY BOARD OF EDUCATION MEMBERS REGARDING THE NUMBERS
10:36:26 AND THE STUDENT OCCUPANCY, WHICH I WILL REMIND YOU I'VE BEEN
10:36:32 TOLD BY PHIL GREEN IS NOT DONE BY OUR LOCAL FIRE DEPARTMENTS
10:36:35 BUT INSTEAD THAT THE CITY SCHOOL DISTRICT HAS THEIR OWN FIRE
10:36:39 HAZARD DEPARTMENT, AND THEY ARE THE ONES THAT DETERMINE THE
10:36:43 OCCUPANCY NUMBERS.
10:36:45 PERSONALLY, I THINK THAT'S BAD OPTICS, BUT THAT'S MY OWN
10:36:51 OPINION.
10:36:51 AT ANY RATE, THE OCCUPANCY NUMBERS WE HAVE NOW LEARNED WERE

10:36:55 WRONG.
10:36:55 THEY DID NOT MEET THE REQUIREMENTS OF THE STATE DEPARTMENT
10:36:58 OF EDUCATION, AND THE RESULT WAS THAT THE DEPARTMENT OF
10:37:02 EDUCATION SAID WE'RE NOT GOING TO GIVE YOU ANY MONEY TOWARDS
10:37:07 BUILDING THAT SCHOOL.
10:37:08 THAT'S HOW IT FELL APART.
10:37:09 MONTHS AND MONTHS OF QUESTIONS ABOUT STUDENT OCCUPANCY
10:37:14 NUMBERS WERE LEFT UNANSWERED.
10:37:18 SO THAT CONCERNS ME AS A RESIDENT.
10:37:23 I WORKED IN EDUCATION FOR 28 YEARS.
10:37:30 SO MY OTHER QUESTION TO YOU IS, JUST A REMINDER, HINDSIGHT
10:37:34 IS ALWAYS 20/20, SOMETIMES IT'S 20/19, BUT I'M INTERESTED IN
10:37:40 THE NUMBERS FROM THE RECENT CENSUS FOR OUR VILLAGE.
10:37:46 A, DO YOU HAVE THEM?
10:37:46 AND, B, HAVE THEY BEEN DIVIDED AS WE HAD YEARS AGO LESS THAN
10:37:52 THREE TO FIVE YEARS OLD, MORE THAN 18, GREATER THAN 65?
10:37:56 I AM VERY INTERESTED IN THOSE NUMBERS AND I RELATE BACK TO
10:38:01 DR. SAVAGE WHO REMINDED US THAT THOUGH ESTERO IS GROWING IN

10:38:07 STUDENT NUMBERS, IT IS SLOW.
10:38:11 THANK YOU VERY MUCH.
10:38:12 I APPRECIATE THE OPPORTUNITY TO SPEAK TO YOU.
10:38:15 MAYOR, I HOPE YOU'VE HAD A CHANCE TO TALK TO STATE FARM
10:38:18 ABOUT THAT PROGRAM.
10:38:20 I'M THE LADY THAT CALLED YOU.
10:38:21 >>Mayor Errington: I KNOW.

10:38:22 I LOOKED IT UP.
10:38:22 THANK YOU.
10:38:23 >> YOU'RE WELCOME.
10:38:24 THANK YOU VERY MUCH.
10:38:24 >>Mayor Errington: THANK YOU.
10:38:25 ANY OTHER COMMENTS?
10:38:27 >>Carol Sacco: NO, MAYOR.
10:38:28 >>Mayor Errington: NO OTHER COMMENTS.
10:38:30 NOW WE ARE READY FOR COUNCIL COMMUNICATIONS.
10:38:35 LET'S START TODAY WITH COUNCIL MEMBER RIBBLE.
10:38:38 >>Joanne Ribble: ACTUALLY, MAYOR, I DON'T HAVE ANYTHING AT
10:38:40 THIS TIME.
10:38:42 >>Mayor Errington: VICE-MAYOR.
10:38:42 OKAY.
10:38:45 WE'LL GET FIESEL.
10:38:51 COUNCIL MEMBER FIESEL.
10:38:52 PASSING THIS MIKE.
10:38:53 >>Larry Fiesel: I HAVE NOTHING AT THIS TIME TO SAY.
10:38:58 >>Mayor Errington: OKAY.
10:39:04 >>Vice-Mayor McLain: I'VE GOT A COUPLE OF COMMENTS.
10:39:06 AS EVERYBODY SHOULD BE AWARE, THE 7th ANNIVERSARY FOR THE
10:39:08 VILLAGE OF ESTERO IS GOING TO BE ON MARCH 5th FROM 11
10:39:11 UNTIL 2, AND THERE ARE A COUPLE OF THINGS I WANT TO JUST GO
10:39:17 OVER WITH COUNCIL ON.
10:39:19 WE WERE LOOKING AT A GIVEAWAY -- WE HAVE A BUDGET THAT YOU

10:39:23 APPROVED, $7,000 I THINK LAST COUNCIL MEETING, SO WE'VE BEEN
10:39:27 LOOKING AT WE'RE WELL WITHIN THAT COST, BUT WE'RE LOOKING AT
10:39:31 GIVEAWAYS, WE'RE LOOKING AT MAGNETS AS A PRETTY INEXPENSIVE
10:39:35 WAY TO DO IT.
10:39:36 THE PROBLEM IS, WITH ALL NEW APPLIANCES, MOST MAGNETS DON'T
10:39:41 STICK TO YOUR STAINLESS STEEL REFRIGERATOR.
10:39:45 THAT'S KIND OF AN ANTIQUATED GIFT TO GIVE AWAY.
10:39:48 SO WE CAME UP WITH A CARRY BAG THAT WOULD HAVE OUR LOGO ON
10:39:51 IT AND POTENTIALLY MAYBE SOME EMERGENCY SERVICES NUMBERS ON
10:39:55 THE BACK SIDE.
10:39:56 THOSE BAGS WILL END UP -- WE'LL GET 500 OF THEM AND THEY
10:40:01 WILL BE ABOUT $2,000, BUT STILL WITHIN OUR BUDGET.
10:40:04 WE DON'T HAVE A SAMPLE OF THAT BAG, BUT IT HAS A ZIPPER ON
10:40:08 IT.

10:40:08 IT'S SUPPOSED TO BE GOOD MATERIAL.
10:40:10 IF IT DOESN'T MEET OUR EXPECTATIONS, WE WOULDN'T GO FORWARD
10:40:14 WITH IT.
10:40:15 WE'D PROBABLY FIND SOMETHING ELSE.
10:40:17 I JUST WANTED TO BRING IT TO YOUR ATTENTION, THESE WILL BE
10:40:19 $4 APIECE AS A GIVEAWAY.
10:40:22 HOPEFULLY WE GET 500 PEOPLE.
10:40:23 I THINK IT WILL BE A NICE THING FOR FOLKS TO HAVE.
10:40:26 ANYBODY HAVE ANY CONCERNS WITH US GOING FORWARD WITH THAT
10:40:29 KIND OF A THING?
10:40:30 IT LOOKS LIKE IT'S GOOD.

10:40:33 OKAY, THE OTHER ISSUE ON THE ANNIVERSARY IS, AT LEAST FOR
10:40:38 VETERANS DAY, I'VE RESISTED HAVING TABLES OF A VARIETY OF
10:40:43 DIFFERENT ORGANIZATIONS AT THAT EVENT, YOU KNOW, THAT WOULD
10:40:48 DO IT.
10:40:48 WE ACTUALLY HAVE FOUR NONPROFIT GROUPS WITHIN ESTERO THAT
10:40:52 WOULD LIKE TO MAKE SURE EVERYBODY IN ESTERO THAT'S AT THIS
10:40:59 EVENT UNDERSTANDS WHAT THEIR ROLES ARE.
10:41:03 THOSE FOUR NONPROFITS ARE THE ECCL, ALL OF US KNOW THAT, BUT
10:41:08 A LOT OF FOLKS MAY NOT, SO IT WOULD BE AN INFORMATION WAY,
10:41:12 WELL, WHAT IS THE ECCL?
10:41:14 THEY CAN AT LEAST TELL THEM WHAT'S GOING ON.
10:41:16 WE ALSO DO THE CHAMBER OF COMMERCE, THE HISTORICAL SOCIETY,
10:41:21 AND THE ESTERO FOREVER FOUNDATION.
10:41:24 I'M OPENING THE DOOR.
10:41:26 I WOULD RECOMMEND THAT WE OPEN THE DOOR TO DO THAT.
10:41:29 IF COUNCIL MEMBERS HAD ANY ISSUES WITH THAT, NOW IS A GOOD
10:41:32 TIME TO TALK ABOUT IT.
10:41:33 IF NOBODY HAS ISSUES, THEN I'D RECOMMEND WE GO AHEAD AND DO
10:41:38 THAT.
10:41:39 AND THEN THE LAST ITEM ON THAT, WE HAVEN'T SEEN A LOT OF --
10:41:44 IT IS IN THE ESTERO LIFE MAGAZINE FOR THIS MONTH AND I GOT
10:41:50 LAST NIGHT, BUT I DIDN'T GET A CHANCE TO READ IT YET, SO
10:41:53 IT'S IN THERE.
10:41:54 MARILYN HAS GOT AN ENTIRE PROGRAM FOR ADVERTISING.
10:41:57 WE'VE GOT FLYERS AND ALL THAT.

10:41:59 AND WE'VE ALSO SENT OUT INFORMATION TO ALL THE HOAs IN OUR
10:42:05 COMMUNITY, WHICH IS 46, I BELIEVE.
10:42:08 AND CAROL, AS WE ALL KNOW, WILL CONTINUE TO FOLLOW UP AND
10:42:13 MAKE SURE THAT THE FLYER THAT WE'VE GOT GETS OUT WITHIN EACH
10:42:20 HOA.
10:42:21 THAT'S A PRETTY GOOD SOURCE.
10:42:23 WE'LL ALSO GET IT OUT IN OTHER VARIETY OF MEANS.
10:42:25 I THINK WE'VE GOT IT UNDER CONTROL.
10:42:27 I'M WORKING WITH OUR SPEAKERS THAT WE HAVE.
10:42:30 WE'RE GOING TO HAVE ABOUT 12, AND THE ISSUE WILL BE THEY GET

10:42:36 TWO MINUTES.
10:42:37 I HAVE TO BUY A HOOK BECAUSE IF ANYBODY GOES OVER TWO
10:42:41 MINUTES, I'LL BE JERKING THEM OFF THE STAGE BECAUSE I DON'T
10:42:44 THINK WE WANT THE AUDIENCE TO SIT THROUGH AN HOUR AND A HALF
10:42:47 OF WONDERFUL SPEECHES.
10:42:48 SO WE'RE GOING TO LIMIT THIS A LITTLE BIT AND GET ON WITH
10:42:51 THE ENTERTAINMENT AND THE CELEBRATION.
10:42:52 THAT'S ALL I'VE GOT.
10:42:56 >>Mayor Errington: THANK YOU.
10:42:56 COUNCIL MEMBER BOESCH?
10:43:06 >>Jim Boesch: I'M REALLY SORRY THAT WE HAVE TO BRING THIS TO
10:43:09 THE ATTENTION OF THE COUNCIL AND TO THE RESIDENTS OF ESTERO,
10:43:14 BUT ON SUNDAY, I WAS EXPOSED TO THE MOST UNBELIEVABLE
10:43:24 DISASTROUS EXPOSURE OF WHAT PEOPLE THINK THAT AMERICA CAN
10:43:32 BE.

10:43:34 WHEN I SAW IN ORLANDO ON THE SAME TYPE OF -- LET'S CALL IT A
10:43:41 BRIDGE -- THERE WERE THREE OR FOUR YOUTHS WITH
10:43:46 DISCRIMINATION SIGNS THAT JUST SHOCKED ME.
10:43:52 SINCE 2003, WHEN I CAME DOWN TO ESTERO, I MUST HAVE BEEN
10:43:57 DURING THAT COURSE OF THE TIME A THOUSAND, A THOUSAND
10:44:01 MEETINGS.
10:44:03 NEVER ONCE THERE WAS THE SLIGHTEST INDICATION OF
10:44:09 DISCRIMINATION IN THE VILLAGE OF ESTERO.
10:44:12 TWO DAYS LATER, IN A COMMERCIAL SHOPPING CENTER, THERE WAS A
10:44:22 LARGER GROUP OF PEOPLE DISCRIMINATING, SAYING NASTY REMARKS
10:44:27 AGAINST THE JEWISH PEOPLE AND PROBABLY ALL PEOPLE.
10:44:33 WHO KNOWS WHAT THEIR THINKING IS.
10:44:37 MY CONCERN TODAY IS, FIRST OF ALL, HOW ARE WE GOING TO
10:44:44 PREVENT ANYTHING LIKE THAT COMING HERE TO ESTERO?
10:44:51 WHAT I'M GOING TO ASK TODAY, FOR THE COUNCIL TO AGREE THAT
10:44:56 WE HAVE STEVE LOOK INTO THIS MATTER.
10:45:00 HERE WE HAVE THE HERTZ ARENA WHERE SOMETHING LIKE THIS COULD
10:45:04 COME UP AND HOW ARE WE GOING TO MAKE SURE THAT DOESN'T
10:45:10 HAPPEN?
10:45:11 ESTERO IS ONE OF THE MOST WONDERFUL COMMUNITIES AND AT THIS
10:45:16 PARTICULAR POINT, SOMEBODY COULD COME OVER TO OUR BRIDGE AND
10:45:20 THROW OVER NAZI SIGNS.
10:45:22 SOMEBODY COULD GO TO THE HERTZ ARENA AND DO WHAT THEY DID IN
10:45:27 THE SHOPPING CENTER.
10:45:29 SO AS A COMMUNITY, WE ALL HAVE TO MAKE SURE THAT NEVER

10:45:33 HAPPENS HERE IN ESTERO.
10:45:35 AND I KNOW THEY'VE GOT SOME UNREASONABLE LEGAL POSITIONS
10:45:42 THEY HAVE, BUT I THINK WE ALL HAVE TO JOIN TOGETHER NOW AND
10:45:47 MAKE SURE THAT MESSAGE NEVER, EVER IS SHOWN HERE IN ESTERO.
10:45:53 SO I ASK THE COUNCIL TO AGREE THAT WE DIRECT ALL OF OUR
10:46:02 APPROVAL TO STEVE TO BEGIN TO LOOK INTO HAVING A LEGAL

10:46:07 SITUATION IF THIS EVER HAPPENS, THAT ANYBODY DOES THAT TO
10:46:13 OUR WONDERFUL VILLAGE HERE CAN BE TOLD YOU CANNOT DO THIS IN
10:46:19 THE CITY AND ELIMINATED FROM DOING THAT HERE.
10:46:25 >>Mayor Errington: I HAVE A COMMENT TO MAKE ON THAT, COUNCIL
10:46:28 MEMBER BOESCH.
10:46:29 WHEN WE TALK LIKE THAT, WE'VE OPENED THE DOOR NOW FOR PEOPLE
10:46:36 TO THINK ABOUT US.
10:46:38 SO THAT'S A TREMENDOUS BURDEN TO PLACE ON OUR VILLAGE
10:46:43 MANAGER.
10:46:44 YOU CANNOT STOP PEOPLE FROM DOING THINGS.
10:46:48 WE NEED TO BE CITIZENS WHO PROMOTE INTEGRITY, OUR QUALITY OF
10:46:53 LIFE, AND THAT ENCOURAGES US TO DO BETTER AND DISCOURAGES
10:46:58 PEOPLE FROM WANTING TO COME IN HERE, BUT IF WE START TALKING
10:47:02 ABOUT THESE KINDS OF THINGS, THEN PEOPLE LISTEN AND WE
10:47:06 BECOME A TARGET.
10:47:07 I KNOW I WAS TOLD THAT BY A MEMBER OF THE LEE COUNTY POLICE
10:47:12 DEPARTMENT, SHERIFF'S DEPARTMENT, THAT YOU START TALKING
10:47:18 ABOUT THINGS LIKE THAT, AND EVERYBODY IS AWARE OF IT.
10:47:24 I DON'T THINK THERE'S ANYBODY IN THIS ROOM WHO'S NOT AWARE

10:47:26 OF THINGS GOING ON IN SOCIETY.
10:47:29 IT'S NOT THE WAY WE USED TO BE.
10:47:34 YOU'VE ASKED ABOUT TWO AREAS THAT WE HAVE REALLY NO CONTROL
10:47:37 OVER.
10:47:40 I'D SAY THAT'S A TREMENDOUS BURDEN TO PLACE ON SOMEBODY TO
10:47:45 TRY.
10:47:46 HE CAN DO HIS BEST, FOR EACH OF US, WE HAVE TO LIVE LIVES OF
10:47:51 INTEGRITY AND MORALLY AND TRY TO DO WHAT'S RIGHT.
10:47:57 WE CAN ALWAYS REPORT THE INCIDENCES, HOWEVER WE NEED TO DO
10:47:59 THAT, BUT THAT'S MY FEELING ON IT.
10:48:04 JUST A MOMENT.
10:48:09 LET'S GET YOU SO WE CAN HEAR YOU, OUR ATTORNEY.
10:48:17 >>Burt Saunders: CAN YOU HEAR ME NOW?
10:48:18 >>Mayor Errington: NOT WELL.
10:48:19 HOLD ON, BURT.
10:48:30 >>Burt Saunders: THANK YOU.
10:48:30 THOUGH THE OBJECTIVE MAY BE GOOD IN THE SENSE IT WOULD
10:48:36 PERHAPS RESULT IN LESS DEMONSTRATIONS, THINGS OF THAT
10:48:40 NATURE, THAT IS NOT SOMETHING THAT THE VILLAGE CAN BE
10:48:44 ENGAGED IN.
10:48:47 PUBLIC DISCOURSE SOMETIMES CAN GET REALLY NASTY.
10:48:50 SIGNS CAN BE REALLY NASTY, BUT IT'S ALL PROTECTED BY FREEDOM
10:48:56 OF SPEECH AND YOU CAN'T PROHIBIT THAT FROM HAPPENING IN
10:48:58 PUBLIC PLACES.
10:48:59 YOU'RE RIGHT, MADAM MAYOR, THAT TO TRY TO ENGAGE IN SOME

10:49:07 PROHIBITIVE OR PREVENTIVE MEASURES JUST WILL NOT WORK,
10:49:12 CANNOT DO IT.

10:49:23 >>Mayor Errington: THANK YOU.
10:49:24 MOVING ALONG, COUNCIL MEMBER WARD.
10:49:31 >>Jim Ward: THANK YOU.
10:49:32 SINCE I'VE BEEN ON THE COUNCIL, WHICH IS, I GUESS, CLOSE TO
10:49:36 10 MONTHS NOW, WE'VE HAD A NUMBER OF DISCUSSIONS AND UPDATES
10:49:39 WITH STEVE RELATIVE TO THE SEPTIC TO SEWER SYSTEM, AND WE
10:49:44 ALL RECOGNIZE HOW IMPORTANT THAT IS TO THE QUALITY OF THE
10:49:47 WATER IN THE ESTERO RIVER.
10:49:48 SO I'M REALLY PLEASED TO SEE WHAT WE'VE DONE TODAY WITH
10:49:52 DAVID IN TERMS OF OUTLINING HOW WE'RE GOING TO GO ABOUT
10:49:58 DOING THIS BECAUSE I THINK IT'S ONE OF THE MOST CRITICAL
10:50:00 PROJECTS WE'LL EVER DO WITHIN THE VILLAGE.
10:50:03 INTERESTINGLY, BACK IN THE '70s, I WENT THROUGH A SEPTIC
10:50:06 TO SEWER CONVERSION ON LONG ISLAND.
10:50:08 JIM PROBABLY CAN REMEMBER SOME OF THOSE DAYS AS WELL.
10:50:11 BUT I TELL YA, IT WAS A MESS.
10:50:15 BUT THE END RESULT WAS GREAT.
10:50:16 GREAT FOR THE COMMUNITY.
10:50:18 GREAT FOR THE RESIDENT WHO DIDN'T HAVE TO DEAL WITH THE
10:50:21 ISSUES OF SEPTIC SYSTEMS.
10:50:23 SO IT WAS JUST A TREMENDOUS OPPORTUNITY FOR THE VILLAGE AND
10:50:30 FOR THE RESIDENTS.
10:50:31 I LOOK FORWARD TO SEEING THAT HAPPEN WITHIN THE ESTERO

10:50:33 VILLAGE.
10:50:34 >>Mayor Errington: THANK YOU.
10:50:34 COUNCIL MEMBER WILSON.
10:50:37 >>Jim Wilson: ALL I HAVE IS A QUESTION WHEN WE WERE TALKING
10:50:44 ABOUT ALL THE DIFFERENT PROJECTS.
10:50:46 ARE WE ELIGIBLE FOR ACTUALLY ABLE TO SPEND ANY OF THE LARGE
10:50:51 FEDERAL FUNDS THAT WE GOT, STEVE?
10:50:56 >>Steven Sarkozy: YES.
10:50:57 THE SEPTIC TO SEWER PROGRAM IS ONE OF THOSE CATEGORIES OF
10:51:03 PROJECTS THAT IS ELIGIBLE FOR ARPA FUNDING, THE AMERICAN
10:51:09 RECOVERY PROGRAM ACT.
10:51:11 WE'VE GOT SOME MONEY ALLOCATED TOWARDS THAT.
10:51:16 THE REQUIREMENT IS THAT WE HAVE TO SPEND THE MONEY BY THE
10:51:22 END OF 2023.
10:51:23 SO WE'LL BE HARD PRESSED TO SPEND ANY CONSTRUCTION MONEY IN
10:51:29 THAT TIME FRAME.
10:51:30 FOR THE PLANNING, YES.
10:51:35 >>Mayor Errington: THAT'S IT.
10:51:36 OKAY.
10:51:36 THANK YOU.
10:51:37 I HAVE MORE THAN ONE.
10:51:43 I'VE BEEN ASKED BY PRESIDENT OF ECCL TO BRING BEFORE THE
10:51:47 COUNCIL TO SEE IF YOU'RE INTERESTED IN WORKING -- LETTING
10:51:53 ECCL CONDUCT RESEARCH IDENTIFYING WAYS TO REDUCE THE

10:51:58 VILLAGE'S CARBON FOOTPRINT AFFECTING CLIMATE WARMING AND

10:52:02 OFFER REDUCTION OPTIONS FOR CONSIDERATIONS.
10:52:05 A SELECTION FROM THE RESULTING OPTIONS PROVIDED WOULD BE THE
10:52:09 COUNCIL'S CHOICE.
10:52:12 WE EXPECT THERE WOULD BE NO RESEARCH COST TO THE VILLAGE.
10:52:15 AND THIS IS DEALING WITH CARBON FOOTPRINTS.
10:52:18 WE'RE DOING SOME OF THAT NOW WITH OUR NEWSLETTER, BUT WHAT I
10:52:22 AM REQUESTING TODAY AND AFTER HAVING A GOOD DISCUSSION WITH
10:52:27 JIM GILMARTIN, I THINK IT WOULD BE ADVANTAGEOUS FOR US TO
10:52:31 SCHEDULE A WORKSHOP AND LET ECCL EXPLAIN WHAT THEY ARE
10:52:36 TRYING TO DO WITH THIS.
10:52:37 I'M REQUESTING A WORKSHOP AND LET THEM TAKE IT FROM THERE TO
10:52:42 EXPLAIN.
10:52:43 OKAY.
10:52:46 ALSO, IF YOU CAN, GET DR. JENNIFER JONES FROM FGCU.
10:52:51 I NOTICED IN YOUR DOCUMENT THAT SHE IS THE DIRECTOR OF THE
10:52:55 CENTER FOR ENVIRONMENT AND SOCIETY, PART OF THE WATER
10:53:00 SCHOOL.
10:53:01 SO HAVE HER COME, TOO, IF YOU CAN.
10:53:05 >> WE'LL REACH OUT TO HER AND OTHERS INCLUDING --
10:53:09 [INAUDIBLE]
10:53:10 >>Mayor Errington: YES, SANIBEL ESPECIALLY.
10:53:11 THANK YOU.
10:53:12 WATER ISSUES.
10:53:23 WE'VE ALL BEEN READING -- YOU SHOULD BE READING ABOUT THE
10:53:28 WATER ISSUES THAT LEE COUNTY HAS HAD, AND I AM CONCERNED.

10:53:32 I THINK WE SHOULD SET UP SOMETHING TO START STUDYING THE
10:53:35 WATER ISSUES THAT WE COULD HAVE HERE IN THE VILLAGE BECAUSE
10:53:39 WATER IS BECOMING SO PRECIOUS.
10:53:42 AS YOU KNOW, THE CITY OF FORT MYERS, THEY ARE DIGGING THREE
10:53:45 OR FOUR NEW WELLS.
10:53:47 THEY DON'T HAVE ENOUGH WATER.
10:53:50 SO WE HAVE COMPLAINTS ON THE NORTH SIDE.
10:53:53 NOW, MAYBE NOT THE SIDE FROM WILLIAMS ROAD SOUTH, BUT ON THE
10:53:57 NORTH SIDE, PEOPLE ARE HAVING A LOT OF PROBLEMS WITH WATER
10:54:01 PRESSURE.
10:54:01 SO LEE COUNTY IS BEGINNING TO IDENTIFY THAT THERE IS A
10:54:09 PROBLEM WITH WATER.
10:54:10 SO I WANT TO HAVE US DO SOMETHING TO START LOOKING MORE AT
10:54:15 WHAT ESTERO CAN DO TO PROTECT OURSELVES WITH THE SAFETY --
10:54:21 WE NEED TO HAVE WATER.
10:54:23 AND IF THAT MEANS OUR OWN DRILLING OF WELLS, WHATEVER, I
10:54:26 DON'T KNOW.
10:54:27 BUT LET'S TRY TO FIND A LIAISON POSITION FOR THAT, STEVE.
10:54:34 AND LET'S REALLY STUDY SERIOUSLY ESTERO'S ROLE IN PROTECTING
10:54:39 THE RESIDENTS AND THE PEOPLE HERE, OUR PROPERTY WITH WATER.

10:54:42 WE NOW HAVE, IF YOU SAW THE NEWS LAST NIGHT, LEE COUNTY HAS
10:54:48 THE HIGHEST FIRE RATE OF ANY COUNTY IN ALL OF FLORIDA.
10:54:54 HOW ARE WE GOING TO FIGHT THOSE FIRES IF WE NEED WATER AND
10:54:59 THE PRESSURE IS LOW?
10:55:00 ESPECIALLY ON THE NORTH SIDE OF CORKSCREW.

10:55:03 THAT WOULD BE ADVANTAGEOUS FOR US TO BE PROACTIVE IN
10:55:08 STARTING THIS DISCUSSION ABOUT WATER.
10:55:11 THE NEXT ONE, SHORTLY AFTER THE COUNCIL WAS FORMED IN 2015,
10:55:20 A MOTION WAS MADE AND COUNCIL APPROVED THE FOLLOWING.
10:55:25 AND THIS WAS BROUGHT UP TO ME.
10:55:28 IT WAS MENTIONED THAT WE'RE NOT FOLLOWING THE RULES.
10:55:34 SO WE GOT A LITTLE LAX, I GUESS.
10:55:38 WHAT HAPPENED AT THAT PARTICULAR MEETING IS IF YOU WERE TO
10:55:43 BE PHYSICALLY ABSENT FROM A MEETING, IF YOU HAD PLANS TO GO
10:55:47 OUT OF TOWN, YOU FIRST HAD TO GET APPROVAL FROM THE COUNCIL
10:55:50 WITH A VOTE.
10:55:51 I REMEMBER I HAD TO DO THAT.
10:55:53 I HAD TO GIVE NOTICE THAT I WAS GOING TO A GRADUATION.
10:55:57 AND SO I GOT APPROVAL AND MISSED A COUNCIL MEETING.
10:56:01 SO WE NEED TO LOOK THIS UP.
10:56:02 I WILL ASK LEGAL COUNSEL TO LOOK THIS UP AND BRING US UP TO
10:56:07 DATE NOW THAT WE ARE PARTICIPATING BY ZOOM.
10:56:13 WE USED TO DO CONFERENCE CALLS IN THE SKY, AS WE JOKINGLY
10:56:19 SAID.
10:56:19 BUT WE NEED TO BRING THIS UP TO DATE AND SEE WHAT WE NEED TO
10:56:24 DO TO DO WHAT WE USED TO DO.
10:56:26 IT WOULD HELP WITH THE PUBLIC AT THE NEXT MEETING IF YOU
10:56:32 WILL, AS COUNCIL LIAISONS, START LOOKING AT YOUR ASSIGNMENTS
10:56:36 AND HELP US -- TELL US WHAT'S GOING ON IN THE AREAS OF WHICH
10:56:43 YOU'RE ASSIGNED.

10:56:44 THAT WOULD BE OF GREAT BENEFIT.
10:56:46 THE ONE INTERESTING ONE HERE, AND THIS IS WHAT OUR GUEST
10:56:53 ALLUDED TO ABOUT STATE FARM, WE WERE KIND OF INTO THIS
10:56:58 PROJECT BEFORE I GOT THAT MESSAGE, AND I APOLOGIZE FOR THAT,
10:57:03 BUT THROUGH THE MPO, I TOOK THE INFORMATION THAT WAS GIVEN,
10:57:10 AND I WORKED WITH DON SCOTT, THE DIRECTOR, EXECUTIVE
10:57:14 DIRECTOR OF MPO, AND F.D.O.T., AND I MADE A PHONE CALL TO
10:57:21 THE PRINCIPAL AT ESTERO HIGH SCHOOL TO SEE IF HIS STUDENTS,
10:57:27 ANY OF THEM, WOULD BE INTERESTED IN DOING SOMETHING.
10:57:30 AS I MENTIONED AT THE LAST MEETING, WE TALKED ABOUT DOING A
10:57:33 MOCK COUNCIL MEETING.
10:57:34 THAT MAY BE A SEPARATE THING THAT'S DONE, BUT FOR RIGHT NOW
10:57:38 WHAT WE'RE LOOKING AT IS THAT LEE HEALTH HAS JOINED US WITH
10:57:46 PSA, PUBLIC SERVICE ANNOUNCEMENTS, AND I THINK IT'S
10:57:50 SOMETHING THAT THE STUDENTS I UNDERSTAND ARE GETTING EXCITED
10:57:55 ABOUT.

10:57:56 WHAT THEY WILL BE DOING IS WORKING ON A PROJECT THAT WILL BE
10:58:01 SHOWN ON TV FOR PUBLIC SERVICE ANNOUNCEMENTS BEGINNING
10:58:06 SOMETIME IN THE NEAR FUTURE AND NOT TOO FAR OFF, INVOLVING
10:58:13 CRASHES, PEOPLE DRIVING.
10:58:16 THEY ARE GOING TO FOCUS ON THE FOUR Ds.
10:58:19 DRUGGED, DRUNK, DISTRACTED, DROWSY, OR AGGRESSIVE DRIVING.
10:58:25 THAT'S THEIR ASSIGNMENT.
10:58:27 THE REPORT, AS I TOLD YOU LAST TIME IN ESTERO, THE LEE
10:58:32 COUNTY SHERIFF'S OFFICE RESPOND TO 1,066 CRASHES WITHIN THE

10:58:37 VILLAGE OF ESTERO IN 2021.
10:58:41 SIX MOTORISTS WERE ARRESTED FOR DUIs.
10:58:45 THIS MORNING IN THE WALL STREET JOURNAL, I JUST HAPPENED TO
10:58:49 SEE THIS, THAT SINCE THE BEGINNING OF THE PANDEMIC, WHAT HAS
10:58:55 CHANGED IS THE BEHAVIOR OF DRIVERS.
10:58:58 AND THIS WAS SAID BY AN EXECUTIVE DIRECTOR OF THE GOVERNOR'S
10:59:02 HIGHWAY SAFETY ASSOCIATION, WHICH IS A NONPROFIT
10:59:05 ORGANIZATION.
10:59:06 HE POINTS TO A LACK OF ENFORCEMENT ON THE ROADS AND RISKIER
10:59:11 DRIVER BEHAVIOR, SUCH AS SPEEDING, DRUNKEN DRIVING,
10:59:15 AGGRESSIVE DRIVING, AND TRAVELING WITHOUT A SEAT BELT.
10:59:19 SO THERE WERE 30,000 CRASH DEATHS IN THE U.S. IN THE FIRST
10:59:25 NINE MONTHS OF 2021.
10:59:27 30,000.
10:59:28 SO WE ARE MOVING FORWARD WITH GREAT SPEED OF A LOT OF
10:59:36 FATALITIES.
10:59:38 THEY ARE SAYING HERE FATALITIES INCREASED IN THE FIRST NINE
10:59:42 MONTHS OF 2021 IN 38 STATES.
10:59:45 AND IF YOU'VE NOTICED THAT I WAS SITTING AT A TRAFFIC LIGHT
10:59:49 A COUPLE OF DAYS AGO, IT WAS RED, JUST RED, RED, RED, AND
10:59:54 THIS TRUCK GOES RIGHT THROUGH IT.
10:59:56 AND YOU'VE SEEN THAT.
10:59:57 I KNOW EVERYBODY HAS SEEN THAT.
10:59:59 AND SO THE STUDENTS, WHAT THEY'RE DOING -- AND THIS IS
11:00:06 EXCITING.

11:00:06 I GET GOOSE BUMPS EVEN THINKING ABOUT IT.
11:00:09 DON SCOTT, THROUGH THE MPO, COORDINATED WITH US A PERSON
11:00:14 WITH LEE HEALTH WHO IS WORKING WITH CAPE CORAL'S HIGH
11:00:18 SCHOOL, THEY ARE GOING TO DO THE SAME THING AND ESTERO HIGH
11:00:21 SCHOOL IS PLANNING ON DOING THIS, AND THE LEE HEALTH
11:00:26 COORDINATOR, SHE IS A REGISTERED NURSE, BUT SHE IS THE
11:00:29 SPOKESPERSON FOR LEE HEALTH, AND THEY WILL BE WORKING
11:00:32 TOGETHER TO COME UP WITH THESE ACTIVITIES.
11:00:36 AND KIDS LIKE TO TAKE PICTURES WITH THEIR CELL PHONES.
11:00:40 THEY ARE GOING TO DO ALL OF THIS AND GET IDEAS.
11:00:44 THEY ARE GOING TO CREATE THE PSAs.
11:00:47 I UNDERSTAND THAT ONE -- I THINK IT'S WINK NEWS IS SUPPOSED

11:00:51 TO HELP THEM POLISH IT, MAKE IT LOOK GOOD SO IT CAN GET ON
11:00:56 TV.
11:00:56 THE STUDENTS ARE REAL EXCITED ABOUT IT.
11:01:00 AS I TOLD THE PRINCIPAL, IF YOU WANT TO MAKE A MOCK MEETING,
11:01:06 COUNCIL MEETING OUT OF THIS, YOU CAN, AND THEN LEAD IT INTO
11:01:09 THAT, YOU CAN DO THAT.
11:01:11 WHATEVER YOU WANT TO DO, IT'S UP TO YOU.
11:01:14 WE NEED TO GIVE THEM OUR SUPPORT JUST TO SHOW WE ARE BEHIND
11:01:19 THEM.
11:01:19 AND THIS COULD BE VERY EXCITING FOR THESE KIDS.
11:01:23 I THINK THAT'S IT.
11:01:33 >>Vice-Mayor McLain: I WOULD LIKE TO MENTION ONE OTHER EVENT
11:01:35 THAT'S COMING UP IN ESTERO.

11:01:36 IT'S CALLED ESTERO FEST.
11:01:38 IT'S GOING TO BE ON APRIL 2nd OF THIS YEAR.
11:01:42 I THINK EVERYBODY'S GOT THE FLYER HERE.
11:01:44 SO I JUST WANT TO KIND OF GIVE A LITTLE BIT OF A PROMO FOR
11:01:50 THAT.
11:01:50 IT'S GOING TO BE A FREE CONCERT.
11:01:52 IT'S BY THE BEN ALLEN BAND.
11:01:54 I THINK MOST OF YOU PROBABLY KNOW HE WAS ON "THE VOICE," AND
11:01:58 I THINK HE CAME OUT NUMBER TWO OR NUMBER THREE.
11:02:00 BUT HE ACTUALLY LIVES IN ESTERO, AND IF ANY OF YOU HAVE
11:02:05 HEARD HIM, HE'S GOT A GREAT THING.
11:02:07 HE'S GOT A BAND.
11:02:09 HE'S GOING TO BE THERE.
11:02:09 THIS EVENT GOES FROM 11 UNTIL 5.
11:02:13 IT'S GOING TO HAVE FOOD TRUCKS, LOCAL BUSINESS FOOD VENDORS
11:02:18 AND THE LIKE.
11:02:18 KID ZONE, 50-50 RAFFLES.
11:02:22 IT SHOULD BE A FUN DAY FOR EVERYBODY.
11:02:23 IT'S GREAT TO SEE THAT ESTERO CAN HAVE VETERANS DAY.
11:02:29 WE'LL HAVE THE ANNIVERSARIES.
11:02:31 THIS KIND OF EVENT, THE INTENT THAT WE ALL HAVE IS TO MAKE
11:02:34 SURE THAT ESTERO IS THE MOST LIVABLE, GREATEST PLACE TO LIVE
11:02:39 IN SOUTHWEST FLORIDA.
11:02:41 SO I THINK THIS JUST ADDS TO THAT EVENT IN THERE.
11:02:44 JUST AS A SIDE LIGHT, BEN IS NOT DOING THIS FOR FREE, SO IF

11:02:50 YOU'D LIKE VIP SEATING, THAT'S GOING TO BE AVAILABLE FOR $50
11:02:56 PER SEAT.
11:02:57 THAT WILL INCLUDE THE -- THE SEAT IS INCLUDED IN THAT ALSO.
11:03:01 I THINK IT WOULD BE GOOD.
11:03:02 IF YOU DON'T WANT TO PAY THE 50 BUCKS, IT'S FREE.
11:03:05 SO YOU'LL SEE MORE ADVERTISING BEHIND THIS.
11:03:08 SO ONE MORE GREAT EVENT WITHIN THE VILLAGE OF ESTERO.
11:03:15 >>Mayor Errington: WHICH BRINGS ANOTHER THOUGHT TO MY MIND,

11:03:19 I THINK IT MIGHT BENEFIT THE VILLAGE OF ESTERO IF WE LOOK AT
11:03:24 -- WHEN I FIRST SAW THIS GREATER ESTERO, I ACTUALLY THOUGHT
11:03:31 -- GREATER ESTERO CHAMBER OF COMMERCE.
11:03:33 I ACTUALLY THOUGHT IT WAS AN INFRINGEMENT ON THE SOUTHERN
11:03:39 BORDER OF BONITA SPRINGS COMING IN WITH THEIR TRYING TO
11:03:43 INCORPORATE US INTO THAT.
11:03:44 SO I THINK IF WE'RE GOING TO USE "GREATER ESTERO," THEN IF
11:03:51 -- JIM THIS MAY BE SOMETHING YOU WANT TO CHECK INTO -- MAYBE
11:03:55 OUR CHAMBER OF COMMERCE NEEDS TO BE THE "GREATER ESTERO
11:04:00 CHAMBER OF COMMERCE."
11:04:03 >>Jim Ward: THEY HAVE DONE THAT.
11:04:04 THE NAME --
11:04:05 >>Mayor Errington: WHEN DID THAT HAPPEN?
11:04:06 >>Jim Ward: ABOUT A MONTH AGO.
11:04:08 >>Mayor Errington: IT'S A MONTH AGO.
11:04:09 I DIDN'T KNOW IT.
11:04:11 OKAY.

11:04:12 THAT'S GOOD.
11:04:13 >>Jim Ward: TO YOUR POINT AND ALSO RELATIVE TO WHAT JON
11:04:18 SAID, THE ESTERO FEST IS BEING PROMOTED BY THE CHAMBER OF
11:04:20 COMMERCE.
11:04:21 >>Mayor Errington: THE GREATER -- GREATER.
11:04:24 >>Jim Ward: GREATER CHAMBER OF COMMERCE.
11:04:25 >>Mayor Errington: THE GREATER CHAMBER OF COMMERCE.
11:04:26 SEE, THAT'S WHAT WE HAVE TO START SAYING.
11:04:28 WE ARE THE GREATER ESTERO CHAMBER OF COMMERCE, IS THAT
11:04:32 CORRECT?
11:04:33 >>Jim Ward: IT'S IN THEIR CURRENT LITERATURE AND ON THEIR
11:04:35 CURRENT WEBSITE.
11:04:38 >>Mayor Errington: WHERE DID YOU GET THAT?
11:04:40 >>Jim Boesch: [INAUDIBLE] HANDOUTS TODAY.
11:04:42 >>Mayor Errington: WELL, I HAVEN'T SEEN IT.
11:04:44 I MOVE THAT WE TAKE A LITTLE BREAK.
11:04:52 >>Carol Sacco: THE REPORTS FROM STEVE AND BURT.
11:04:54 >>Steven Sarkozy: NOTHING FROM ME.
11:04:55 >>Mayor Errington: STEVE HAS NOTHING TO REPORT.
11:04:57 BURT, DO YOU HAVE ANYTHING TO REPORT?
11:04:59 >>Burt Saunders: YES, I DO.
11:05:00 >>Mayor Errington: HOLD ON A MINUTE.
11:05:02 LET ME GIVE YOU A MIKE.
11:05:12 >>Burt Saunders: FIRST OF ALL, I APPRECIATE BEING ABLE TO
11:05:15 PARTICIPATE VIRTUALLY AND YOUR CONSIDERATION.

11:05:17 I HAVE SOME PERSONAL BUSINESS IN ORLANDO.
11:05:19 I'M GOING TO MISS THE WORKSHOP BECAUSE I HAVE TO SIGN OFF
11:05:24 WHEN THE MEETING IS OVER.
11:05:25 BUT I DID GO THROUGH THE GREATER ESTERO VIRTUAL INFORMATION

11:05:33 THAT WAS ON THE AGENDA.
11:05:34 THERE ARE NO LEGAL IMPEDIMENTS.
11:05:36 ONCE YOU GET INTO DECIDING WHETHER YOU'RE GOING TO FUND
11:05:39 THAT, OBVIOUSLY, YOU'RE NOT GOING TO DO THAT TODAY, BUT IF
11:05:41 YOU GET INTO THE FUNDING OF THAT, YOU CAN DECLARE THAT TO BE
11:05:44 A PUBLIC PURPOSE AND YOU CAN SPEND ESTERO FUNDS TO
11:05:50 PARTICIPATE IN THIS AT THE LEVELS THAT THEY ARE GOING TO
11:05:54 REQUEST.
11:05:54 THE OTHER THING I WANTED TO TALK ABOUT WAS JUST A REALLY
11:06:00 QUICK UPDATE IN REFERENCE TO THE 76 ACRES OF LAND OWNED BY
11:06:04 THE COLLEGE OF LIFE.
11:06:07 I WANTED TO BRING THE COUNCIL UP TO SPEED ON WHAT'S
11:06:11 HAPPENING WITH THAT AT THE CURRENT TIME.
11:06:12 AS YOU ALL KNOW, MARK WOODARD IS SERVING AS TRUSTEE AND HAS
11:06:20 WHAT IS CALLED A MEMORANDUM OF OPTION THAT WAS RECORDED BACK
11:06:25 IN OCTOBER OF 2020.
11:06:27 THAT WAS A ONE-YEAR OPTION PERIOD, WHICH REALLY TIED UP THE
11:06:31 PROPERTY.
11:06:33 HE IS A CLEVER REAL ESTATE LAWYER AND HE TIED THAT PROPERTY
11:06:36 UP.
11:06:37 BUT ALSO IN REFERENCE TO THAT MEMORANDUM OF OPTION, IT TALKS

11:06:41 ABOUT TWO MORE YEARS OF OPTIONS.
11:06:44 SO IN OCTOBER OF 2021, THAT OPTION AGREEMENT WAS RENEWED FOR
11:06:48 ANOTHER YEAR, BUT THE MEMORANDUM OF OPTION INDICATES THAT IT
11:06:53 CAN BE RENEWED FOR ANOTHER YEAR, UNTIL OCTOBER OF 2023.
11:06:58 THE PURPOSE OF THE MEMORANDUM OF OPTION IS TO PUT ON THE
11:07:03 PUBLIC RECORD THAT THERE IS A CLOUD ON THE TITLE TO THIS
11:07:06 PROPERTY.
11:07:07 AND THAT CLOUD IS THIS OPTION AGREEMENT.
11:07:09 SO ANY POTENTIAL PURCHASER DOING A TITLE SEARCH WILL FIND
11:07:13 THE MEMORANDUM OF OPTION AND KNOW THAT THERE'S AN INABILITY
11:07:18 TO DO ANYTHING WITH THE PROPERTY WITHOUT THAT TRUSTEE
11:07:23 AGREEING TO IT.
11:07:24 NOW, THE MEMORANDUM OF OPTION REFERS TO AN OPTION AGREEMENT.
11:07:29 THE OPTION AGREEMENT DOES NOT HAVE TO BE RECORDED, AND IT'S
11:07:32 NOT RECORDED.
11:07:33 SO THE VILLAGE OF ESTERO HAS NO ACCESS TO IT.
11:07:38 HOWEVER, I'VE ADVISED THE BOARD MEMBER OF THE COLLEGE OF
11:07:42 LIFE FOUNDATION -- OR THE COLLEGE OF LIFE, RATHER, THAT SHE
11:07:47 HAS AN ABSOLUTE RIGHT AS A BOARD MEMBER TO HAVE THAT
11:07:51 INFORMATION.
11:07:52 I SUGGESTED TO HER AND I WAS WORKING WITH MAYOR ERRINGTON ON
11:07:56 THIS ISSUE, WE HAVE SUGGESTED TO COLLEGE OF LIFE THAT SHE,
11:08:05 THE BOARD MEMBER, REQUEST EVERY DOCUMENT THAT'S AVAILABLE,
11:08:11 THAT MARK WOODARD MAY HAVE OR THAT OTHER PEOPLE MAY HAVE,
11:08:15 BECAUSE THERE ARE SOME OTHER FOLKS WHO MAY HAVE ACCESS TO

11:08:18 DOCUMENTS, THAT THE BOARD MEMBER GET THOSE DOCUMENTS.
11:08:20 NOW, SHE CAN SHARE THAT WITH US IF SHE CHOOSES TO DO SO.
11:08:25 UNTIL WE GET MORE INFORMATION, THERE'S REALLY NOT MUCH THAT
11:08:27 THE VILLAGE OF ESTERO CAN DO IN REFERENCE TO THAT PROPERTY.
11:08:31 IT REALLY IS TIED UP RIGHT NOW.
11:08:33 THERE ARE SOME LEGAL THINGS PERHAPS, YOU KNOW, IF YOU
11:08:36 DETERMINE THE PROPERTY IS NEEDED FOR A SIGNIFICANT PUBLIC
11:08:40 PURPOSE, THERE MAY BE SOME THINGS THAT YOU CAN DO TO GET
11:08:47 AHOLD OF THE PROPERTY.
11:08:48 BUT SHORT OF THAT, THAT PROPERTY IS REALLY TIED UP RIGHT
11:08:51 NOW.
11:08:52 AND AS I SAID, I'VE ASKED THE BOARD MEMBER OF THE COLLEGE OF
11:08:57 LIFE TO SEE IF SHE CAN GET THE DOCUMENTS AND SHARE THEM WITH
11:09:02 THE VILLAGE OF ESTERO THAT WE COULD TAKE ANOTHER LOOK AT.
11:09:05 UNTIL THEN, THERE IS REALLY VERY LITTLE THAT THE VILLAGE OF
11:09:08 ESTERO CAN DO.
11:09:09 THAT WOULD BE MY REPORT.
11:09:13 I'M HAPPY TO ANSWER ANY QUESTIONS YOU MAY HAVE IN REFERENCE
11:09:15 TO THAT, AND THEN WHEN YOU TAKE YOUR BREAK, I'LL GO AHEAD
11:09:19 AND SIGN OFF BECAUSE I HAVE SOME PERSONAL BUSINESS I HAVE TO
11:09:22 TAKE CARE OF AROUND NOON THIS AFTERNOON.
11:09:30 >>Vice-Mayor McLain: JUST A POINT OF CLARIFICATION.
11:09:32 DID YOU SAY IN YOUR BEGINNING REMARKS THAT WE CAN ALLOCATE
11:09:36 TAXPAYER FUNDS FOR THE GREATER ESTERO VIRTUAL SITE THAT
11:09:41 WE'RE GOING TO BE LOOKING AT IN A WORKSHOP?

11:09:43 >>Burt Saunders: I TOOK A LOOK AT IT.
11:09:45 WE HAVE TO TAKE A LOOK AT WHAT IT'S GOING TO HAVE, BUT IT
11:09:49 LOOKS LIKE FROM THE PRELIMINARY INFORMATION THAT I REVIEWED,
11:09:52 THERE'S GOING TO BE A LOT OF INFORMATION ABOUT THE VILLAGE
11:09:54 OF ESTERO, ABOUT THE VILLAGE OF ESTERO GOVERNMENT, AND THOSE
11:09:58 ARE THINGS THAT IT'S IN THE PUBLIC INTEREST TO GET THAT
11:10:01 INFORMATION OUT.
11:10:02 SO ONCE YOU EVALUATE WHAT THEIR FUNCTION IS, WHAT THEY ARE
11:10:06 GOING TO DO WITH THE DOLLARS, THEN YOU CAN DETERMINE THAT
11:10:08 THAT'S IN THE PUBLIC INTEREST, AND YOU CAN LEGALLY SPEND
11:10:11 YOUR TAX DOLLARS FOR THAT PURPOSE.
11:10:16 >>Vice-Mayor McLain: THANK YOU.
11:10:17 >>Mayor Errington: THANK YOU, BURT.
11:10:20 >>Burt Saunders: ALL RIGHT.
11:10:21 THANK YOU.
11:10:22 >>Mayor Errington: OKAY.
11:10:25 WHY DON'T WE TAKE A TEN-MINUTE BREAK?
11:10:29 [SOUNDING GAVEL]
11:10:32 >>Mayor Errington: I HEARD YOU MAKE A MOTION, VICE-MAYOR.
11:10:34 [TEN-MINUTE BREAK]
11:28:50 >>Mayor Errington: WE DIDN'T LOSE TOO MANY, DID WE?
11:28:53 OKAY.

11:28:53 THANK YOU.
11:28:54 WE WILL NOW BEGIN OUR WORKSHOP.
11:29:00 AND THE FIRST ITEM IS THE GREATER ESTERO VIRTUAL INFORMATION

11:29:06 CENTER.
11:29:07 I AM GOING TO TURN THIS OVER TO STEVE.
11:29:09 >>Steven Sarkozy: THANK YOU, MAYOR AND MEMBERS OF COUNCIL.
11:29:13 WE HAVE ONLY ONE ITEM ON OUR WORKSHOP AGENDA THIS MORNING.
11:29:17 AND IT IS THE GREATER ESTERO VIRTUAL INFORMATION CENTER.
11:29:21 THIS CAME TO US BY THE CHAMBER OF COMMERCE AND THE ECCL AS A
11:29:28 REQUEST FOR SUPPORT, FINANCIAL SUPPORT, AND OTHER SUPPORT
11:29:33 FROM THE VILLAGE FOR THIS PURPOSE.
11:29:36 WE DO NOT HAVE A STAFF REPORT ON THIS.
11:29:41 THIS IS COMING FROM THE OUTSIDE ORGANIZATIONS FOR YOUR
11:29:47 CONSIDERATION.
11:29:47 WITH THAT VERY BRIEF INTRODUCTION, I'LL TURN IT OVER TO
11:29:51 BARRY FREEDMAN, WHO IS ONE OF THE INITIATORS OF THIS
11:29:55 PROPOSAL.
11:29:56 >>Mayor Errington: THANK YOU.
11:29:56 WELCOME, BARRY.
11:29:58 >>Barry Freedman: THANK YOU.
11:29:59 MADAM MAYOR, MEMBERS OF COUNCIL, A SPECIAL THANK YOU TO
11:30:05 VICE-MAYOR McLAIN FOR KIND OF SPEARHEADING THIS ON BEHALF
11:30:11 OF OUR TASK FORCE.
11:30:12 I NEED TO INTRODUCE YOU TO MY ROLE THIS MORNING WITH A
11:30:17 LITTLE STORY, ONE OF WHICH YOU MAY HAVE HEARD, MAYBE YOU
11:30:20 HEARD IT MANY TIMES, BUT SO APROPOS TO HOW WE'LL CONDUCT
11:30:24 THIS WORKSHOP.
11:30:25 YEARS AGO, THERE WAS A COLLEGE PROFESSOR TO DEVELOPED A

11:30:27 RATHER INTRIGUING STORY ABOUT PETROLEUM GEOLOGY.
11:30:30 IT FOLLOWED THE BURNING OF THE OIL FIELDS DURING THE FIRST
11:30:35 KUWAITI WAR, WHICH SOME OF YOU MAY HAVE HEARD OF.
11:30:38 THERE WAS A MAN WHO LEARNED OUT TO PUT THE FIRES IN KUWAIT.
11:30:41 THIS PETROLEUM GEOLOGY PROFESSOR DEVELOPED THIS TALK WHICH
11:30:45 INSTEAD OF USING IT AT THE COLLEGE DECIDED TO TAKE IT OUT ON
11:30:48 THE ROAD AND MAKE SOME MONEY.
11:30:50 HE GOT HIMSELF A NEW SUIT.
11:30:52 HE HIRED A CHAUFFEUR, PUT HIM IN A BLACK OUTFIT WITH A
11:30:56 LITTLE CAP, GOT HIMSELF A BLACK STRETCHED LIMOUSINE AND TOOK
11:31:01 THE STORY ON THE ROAD FROM COLLEGE TO COLLEGE TO COLLEGE FOR
11:31:04 ALMOST SIX MONTHS AND WAS CLEANING UP AND MAKING A FORTUNE
11:31:07 WHEN HIS LIMO DRIVER TURNED TO HIM AND SAID, PROFESSOR, IT
11:31:11 AIN'T FAIR?
11:31:12 WHAT DO YOU MEAN, SAID THE PROFESSOR?
11:31:14 WELL, YOU'VE TAKEN THIS TRIP ON THE ROAD.
11:31:15 MAKING ALL THIS MONEY.
11:31:17 REALLY CLEANING UP AND HERE I AM BARELY EKING OUT A LIVING

11:31:21 AS YOUR CHAUFFEUR.
11:31:22 THE PROFESSOR SAID, MR. CHAUFFEUR, YOU AND I ARE ABOUT THE
11:31:24 SAME SIZE.
11:31:25 WHY DON'T YOU PULL UP TO THE REST AREA AHEAD AND I'LL GET
11:31:28 INTO YOUR BLACK CHAUFFEUR'S UNIFORM.
11:31:31 YOU GET INTO MY BLUE SUIT AND LET'S GO TO THE NEXT COLLEGE
11:31:33 AND SEE WHAT HAPPENS.

11:31:35 THEY DON'T HAVE MY PICTURE, DON'T KNOW WHAT I LOOK LIKE.
11:31:37 IF YOU THINK YOU KNOW THE STORY SO WELL, YOU GET UP AND GIVE
11:31:42 THE SPEECH.
11:31:43 PRESIDENT OF THE COLLEGE MEETS THEM AT THE CAR.
11:31:45 USHERS THE NOW SUPPOSED SPEAKER TO THE PODIUM WHERE HE GOES
11:31:50 IN AND GIVES A WONDERFUL SPEECH.
11:31:51 LIKE A LOT OF SPEAKERS WHO GET NERVOUS WHEN HE GOT UP ON THE
11:31:55 PODIUM, HE SPOKE A LITTLE TOO FAST.
11:31:57 AND IT WAS TIME FOR QUESTIONS.
11:31:59 LITTLE NERVOUS, HE SAID, BUT I'LL TAKE YOUR QUESTIONS.
11:32:03 ABOUT THE THIRD ROW, THIS KID GETS UP WITH A PILE OF BOOKS
11:32:06 UNDER HIS ARM AND SAYS, PROFESSOR, IF WE GO UP TO THE
11:32:09 CARABAO, MAINE, REGION OF THIS COUNTRY WHERE A DINOSAUR DIED
11:32:14 THERE ABOUT 3,000 YEARS AGO AND WE DIG DOWN TO WHERE THE
11:32:18 DINOSAUR WOULD BE AND WE PULL UP THE DRILL BIT, WHAT STRATA
11:32:21 WOULD WE BE? WHAT WOULD BE THE pH FACTOR OF THE SOIL, AND
11:32:26 WHAT WOULD BE THE VISCOSITY OF THE OIL WE WOULD FIND?
11:32:29 UNPERTURBED, THE CHAUFFEUR, PLAYING THE ROLE OF THE
11:32:29 PROFESSOR, SAID, YOU KNOW, SON, I'VE BEEN ON THIS ROAD TRIP
11:32:31 NOW FOR ABOUT SIX MONTHS.
11:32:32 AND THAT'S ONE OF THE MOST SIMPLE, SILLY QUESTIONS I'VE EVER
11:32:34 HEARD, SO MUCH SO THAT I'M GOING TO DEFER TO MY CHAUFFEUR TO
11:32:37 ANSWER THE QUESTIONS.
11:32:38 WELL, IN THIS ROLE, I'M KIND OF THE CHAUFFEUR HERE.
11:32:42 FOR THE LAST ALMOST TWO YEARS, WE'VE HAD A TASK FORCE OF

11:32:45 SEVEN OF US.
11:32:46 WE CALL OURSELVES THE GANG OF SEVEN, WHICH INCLUDED.
11:32:50 I'LL INTRODUCE THEM AND ASK THEM TO BE RECOGNIZED.
11:32:53 JIM SHIELDS AND ALLAN BOWDITCH FROM ECCL.
11:32:57 SORRY, JIM GILMARTIN AND ALLAN BOWDITCH.
11:33:02 JIM SHIELDS COULDN'T BE HERE TODAY.
11:33:05 HE HAS A CASE OF BRONCHITIS AND HE SAID HIS DOCTOR SAID HE
11:33:10 HAS TO STAY HOME.
11:33:12 WELL UNDERSTOOD.
11:33:12 GEORGE REPRESENTING THE CHAMBER AND THE ESTERO FOREVER
11:33:16 FOUNDATION.
11:33:17 NOLEN ROLLINS WHO NEEDS NO INTRODUCTION.
11:33:19 PASTOR ROLLINS YOU KNOW IS LEAVING US BUT STAYED AROUND TO
11:33:23 STAY THROUGH THIS WORKSHOP.

11:33:24 AND WHO AM I MISSING?
11:33:26 TERRY FLANAGAN WAS OUR NEWEST MEMBER AND DID SOME OF THE
11:33:30 WRITING AND WAS RESPONSIBLE FOR PRODUCING THE BUSINESS PLAN
11:33:34 YOU'VE BEEN LOOKING AT.
11:33:35 IN ADDITION, THE RESEARCH WE DID OVER TWO YEARS ALSO
11:33:39 INCLUDED THE USE OF SOME VOLUNTEERS WHICH INCLUDED LINDA
11:33:41 TUCKER ROACH, DONNA SUTTON, FRANK MOSER, AND JOYCE JOHNSON.
11:33:46 WHAT THEY DID WAS TO CALL TO CITIES AROUND THE COUNTRY AND
11:33:50 AROUND THE STATE WHO HAD ALREADY IMPLEMENTED THIS TYPE OF
11:33:53 PROGRAM THAT WE'RE RECOMMENDING TO FIND OUT HOW THEY DID IT.
11:33:58 WHAT ARE THEIR SOURCES AND USES OF FUNDS?

11:34:01 BECAUSE AS YOU'VE LEARNED, I'M SURE, THE OCCUPANCY TAX MONEY
11:34:04 THAT THE VILLAGE OF ESTERO PAYS TO LEE COUNTY IS OF NO
11:34:08 RETURN TO THE VILLAGE UNLESS YOU GO AFTER A SPECIFIC PROJECT
11:34:12 WHICH I UNDERSTAND YOU'RE TRYING TO DO.
11:34:13 BUT IN MANY CITIES AROUND THE COUNTRY, THE OCCUPANCY TAX
11:34:16 MONEY IS WHAT FUNDS THEIR VIRTUAL INFORMATION OR VISITOR
11:34:19 CENTER.
11:34:20 THAT'S NOT THE CASE HERE.
11:34:21 IN THE RESEARCH WE DID, WE DIDN'T TALK TO THOSE CITIES.
11:34:24 WE TALKED TO THE CITIES THAT HAD TO DO IT BY FUNDING IT AND
11:34:28 MONETIZING IT IN HOUSE.
11:34:31 YOU'LL HEAR HOW WE'LL DO THAT.
11:34:33 MY ROLE IS TO INTRODUCE YOUR PRIMARY SPEAKERS, WHICH WILL BE
11:34:36 PAUL FRANKE FROM SIMPLE VIEW, WHO WE HAVE CHOSEN AS THE
11:34:39 DEVELOPER AFTER LITERALLY A WORLDWIDE SEARCH THROUGH DIGITAL
11:34:43 MARKETING COMPANIES AND DESTINATION MANAGEMENT COMPANIES WHO
11:34:47 HAVE DONE THIS SORT OF WORK BEFORE AND LOCALLY AND
11:34:49 NATIONALLY TO CHOOSE A DIGITAL MARKETING AND ADVERTISING
11:34:52 AGENCY TO LOCALLY MANAGE AND MARKET AND SELL THIS PRODUCT TO
11:34:58 THE GREATER ESTERO VIRTUAL INFORMATION AREA AS WE MOVE
11:35:04 FORWARD OVER THE NEXT COUPLE OF YEARS.
11:35:06 FIRST, I WOULD INVITE PAUL FRANKE TO COME UP AND MAKE HIS
11:35:09 PRESENTATION.
11:35:10 THANK YOU.
11:35:10 AND I'LL COME BACK.

11:35:16 >> THANK YOU VERY MUCH, BARRY.
11:35:17 I APPRECIATE THAT.
11:35:18 MADAM MAYOR, APPRECIATE YOUR TIME, COUNCIL AS WELL, VILLAGE
11:35:21 MANAGER STEVE, GOOD TO SEE YOU AGAIN.
11:35:23 I'M ASSUMING I CAN HIT THE NEXT AND IT WILL SCROLL AHEAD.
11:35:30 THERE I AM, PRE-COVID, BEFORE I GREW MY COVID BEARD.
11:35:36 CAN YOU HEAR ME ALL RIGHT?
11:35:38 SOUNDS LOUD TO ME.
11:35:39 PRE-COVID BEARD, PAUL FRANKE, DIRECTOR OF BUSINESS
11:35:45 DEVELOPMENT, HERE TO TALK TO YOU A BIT ABOUT THE GREATER

11:35:47 ESTERO VIRTUAL INFORMATION POTENTIAL PROJECT.
11:35:50 I WANT TO START WITH THE WHY OF THIS PROJECT BEFORE WE GET
11:35:55 INTO THE HOW, THE WHAT AND THE HOW.
11:35:59 WE'LL FIRST DIVE INTO A STUDY BY A GROUP CALLED DESTINATIONS
11:36:03 INTERNATIONAL.
11:36:05 IT'S A PIECE THAT SAYS DESTINATION ORGANIZATIONS, WHICH THIS
11:36:09 VIRTUAL INFORMATION CENTER WOULD FALL UNDER AND HOW IT IS A
11:36:12 SHARED COMMUNITY VALUE.
11:36:15 FIRST, I WANT YOU TO UNDERSTAND WHAT YOUR VIRTUAL
11:36:17 INFORMATION CENTER CURRENTLY IS.
11:36:20 AND SO WHILE YOU DO HAVE A MUNICIPAL WEBSITE WITH THE
11:36:23 VILLAGE OF ESTERO WEBSITE AS MUNICIPAL INFORMATION, YOU HAVE
11:36:25 A CHAMBER OF COMMERCE WEBSITE, VERY HELPFUL FOR BUSINESS TO
11:36:29 BUSINESS CONNECTIONS AND THOSE SORT OF PROMOTIONS, YOU DON'T
11:36:31 HAVE A CONSOLIDATED, AUTHORITATIVE SOURCE OF ALL THINGS,

11:36:38 WHERE TO STAY, WHAT TO DO, WHERE TO EAT, EVENTS HAPPENING,
11:36:44 THE ESTERO FESTIVAL, THOSE KIND OF THINGS TO DO, EVENTS, A
11:36:49 CONSOLIDATED SOURCE OF DESTINATION INFORMATION.
11:36:53 RIGHT NOW, BECAUSE OF YOUR OCCUPANCY TAX GOING TO LEE
11:36:56 COUNTY, YOU'RE TECHNICALLY COVERED BY THE LEE COUNTY
11:36:59 VISITORS AND CONVENTION BUREAU IN TERMS OF DESTINATION
11:37:02 INFORMATION.
11:37:03 SO CURRENTLY YOU FALL UNDER VISITFORTMYERS.COM.
11:37:07 THAT WOULD BE YOUR DESTINATION INFORMATION OFFICIAL WEBSITE.
11:37:12 SO RIGHT OFF THE BAT, YOU'RE PERCEIVED AS A DIVISION OF OR A
11:37:15 NEIGHBORHOOD OF FORT MYERS.
11:37:17 THEIR CURRENT BRANDING IS FORT MYERS, ISLANDS, BEACHES, AND
11:37:21 NEIGHBORHOODS.
11:37:21 THEY THROW IN NEIGHBORHOODS IN THERE BECAUSE OF YOUR
11:37:24 OCCUPANCY TAX GOING INTO THEIR POT.
11:37:26 SO YOU ARE A NEIGHBORHOOD OF FORT MYERS.
11:37:28 I NEVER HEARD OF ESTERO BEFORE BARRY REACHED OUT TO ME ABOUT
11:37:31 A YEAR AND A HALF AGO AND UPON DOING MY RESEARCH, THINGS TO
11:37:37 DO IN ESTERO, EVENTS HAPPENING, WHERE TO EAT, TOURIST
11:37:41 INFORMATION, VISITOR INFORMATION FOR ESTERO.
11:37:43 YOU GET TRIP ADVISOR.
11:37:45 YOU GET SOCIAL MEDIA.
11:37:45 I GOT THE CHAMBER WEBSITE.
11:37:47 SOME INFORMATION THERE.
11:37:49 BUT PRIMARILY VISIT FLORIDA WEBSITE COVERS YOU.

11:37:52 YOU HAVE A LANDING PAGE THERE.
11:37:54 AND, OF COURSE, AT THE TOP OF MOST RESULTS WAS THE VISIT
11:37:56 FORT MYERS WEBSITE.
11:37:57 I, TOO, CAME TO THE CONCLUSION, ESTERO IS A NEIGHBORHOOD OF
11:38:04 FORT MYERS, FLORIDA.
11:38:05 IF YOU WANT TO CONTROL THAT NARRATIVE, IF YOU WANT TO CHANGE

11:38:08 THAT NARRATIVE, WHICH IS PRETTY IMPORTANT, BECAUSE IF I WAS
11:38:11 SEARCHING AS A POTENTIAL STUDENT TO GO TO FLORIDA GULF COAST
11:38:15 UNIVERSITY, I WOULD ALSO LOGICALLY ASSUME THAT'S LOCATED IN
11:38:18 FORT MYERS AND MAYBE SOMEDAY I'LL LIVE IN FORT MYERS AND
11:38:22 START A FAMILY IN FORT MYERS AND OPEN UP A BUSINESS IN FORT
11:38:25 MYERS.
11:38:26 HOPEFULLY YOU'RE GETTING MY POINT THAT IT'S IMPORTANT FOR
11:38:29 ESTERO NOW INCORPORATED FOR EIGHT YEARS TO TAKE THIS NEXT
11:38:33 STEP AND CONTROL THE NARRATIVE AND BE THE OFFICIAL SOURCE OF
11:38:37 INFORMATION, NOT LEE COUNTY, NOT VISIT FORT MYERS.
11:38:40 FROM THE STUDY, DESTINATION INFORMATION PROMOTION, IT FILLS
11:38:43 A COMMUNITY NEED.
11:38:45 THIS IS FOR THE BENEFIT OF THE PEOPLE, NOT UNLIKE THE SEWER
11:38:48 PROJECTS THAT WE'RE TALKING ABOUT EARLIER.
11:38:51 THIS IS A NEW GLOBALIZED NETWORK WORLD.
11:38:54 WORK FROM ANYWHERE IS A NEW THING.
11:38:56 SO MANY JOBS.
11:38:58 PEOPLE CAN CHOOSE TO LIVE WHERE THEY WANT TO.
11:39:01 YOU ARE REALLY MUCH IN COMPETITION WITH EVERY OTHER

11:39:03 COMMUNITY, NOT JUST IN SOUTH FLORIDA OR FLORIDA, BUT IN THE
11:39:07 COUNTRY FOR YOUR SHARE OF VISIBILITY, ATTENTION, AND
11:39:11 RESPECT, FOR YOUR SHARE OF TOURISTS, CONSUMERS, AND
11:39:14 AVAILABLE TALENT, BUSINESSES, AVAILABLE CAPITAL AND
11:39:17 INVESTMENTS.
11:39:17 THOSE COMMUNITIES WHO FAIL TO COMPETE IN THIS SPACE LOSE
11:39:21 GROUND AND ARE LEFT BEHIND BY THOSE DESTINATIONS WITH
11:39:23 GREATER VISIBILITY.
11:39:25 FOR ESTERO TO COMPETE, PEOPLE NEED TO BE AWARE OF THE
11:39:29 DESTINATION AND NOT THAT IT'S A NEIGHBORHOOD OF FORT MYERS.
11:39:32 THEY NEED TO HEAR ABOUT IT.
11:39:33 THEY NEED TO BE ABLE TO FIND YOU WHEN SEARCHING ON THE
11:39:37 INTERNET WHICH IS WHERE 90% OF TRAVEL INFORMATION IS
11:39:40 SEARCHED.
11:39:41 A CLEAR AND POSITIVE IMAGE OF THE DESTINATION BRAND WHICH
11:39:44 CREATES A DESIRE FOR PEOPLE TO VISIT AND EXPERIENCE THE
11:39:46 DESTINATION.
11:39:47 AS FOR RESIDENTS, THEY, TOO, NEED TO BE ABLE TO FIND THIS
11:39:51 INFORMATION ONLINE AND HAVE A SINGLE SOURCE WHERE THEY CAN
11:39:55 GO TO LEARN ABOUT EVERYTHING HAPPENING IN THE DESTINATION.
11:39:59 I APOLOGIZE FOR SOME TYPOS ON THE SLIDE.
11:40:02 IT'S PUBLIC RECORD.
11:40:03 I WANTED TO EDIT IT BEFORE I GOT UP HERE, BUT I WAS TOLD
11:40:07 IT'S LOCKED IN ONCE SUBMITTED.
11:40:09 SORRY ABOUT THAT.

11:40:10 WHO IS THE GREATER ESTERO VISITOR CENTER CUSTOMER?
11:40:15 THE CUSTOMER ARE THE RESIDENTS OF ESTERO.

11:40:17 THIS IS FOR THE BENEFIT OF THE COMMUNITY.
11:40:19 IT'S AN ESSENTIAL INVESTMENT TO DEVELOP OPPORTUNITIES AND
11:40:22 BUILD QUALITY OF LIFE, JOB CREATION, LOCAL SPENDING, TAX
11:40:26 REVENUE AND SO FORTH.
11:40:27 MEETING PLANNERS, EVENT PLANNERS, THOSE THAT COME AND VISIT,
11:40:31 BLOGGERS, INFLUENCERS, TRAVEL WRITERS THAT WILL WRITE ABOUT
11:40:36 YOUR EVENTS, THAT BRINGS DEMAND TO THE DESTINATION.
11:40:39 YOU SHOULD WANT THIS TO DEVELOP DYNAMIC, ECONOMIC
11:40:43 OPPORTUNITIES FOR ESTERO.
11:40:44 I HAVE A MISSION STATEMENT STARTING POINT IN HERE FOR THIS
11:40:48 CONCEPT.
11:40:49 EVERY COMMUNITY, AGAIN, MUST COMPETE WITH EVERY OTHER
11:40:52 COMMUNITY FOR THEIR SHARE OF ATTENTION, CUSTOMERS, AND
11:40:55 INVESTMENT.
11:40:55 PEOPLE NEED TO BE AWARE OF THE COMMUNITY, HAVE A POSITIVE
11:40:58 IMPRESSION, WANT TO VISIT.
11:40:59 THIS IS ACHIEVED THROUGH DEVELOPING, ARTICULATING AND
11:41:02 MANAGING THE COMMUNITY'S BRAND.
11:41:04 IN THIS CASE, THE ESTERO BRAND.
11:41:06 EFFORTS MUST BE MADE TO PROMOTE, MARKET, AND ENGAGE
11:41:09 VISITORS, ADDRESSING THE NEED FOR PROMOTION IS FOR THE
11:41:12 BENEFIT OF EVERY PERSON IN THE COMMUNITY.
11:41:14 IT'S A COMMON GOOD AND ESSENTIAL INVESTMENT TO DEVELOP

11:41:17 OPPORTUNITIES AND BUILD QUALITY OF LIFE.
11:41:21 I ALSO WANT TO GET A BIT MORE INTO THE ROI, JUST THE NUTS
11:41:24 AND BOLTS OF, OKAY, WE GREEN LIGHT THIS PROJECT, WE HELP
11:41:28 PARTIALLY FUND IT, WHAT CAN WE EXPECT OUT OF SOMETHING LIKE
11:41:31 THIS?
11:41:31 THERE IS A GROUP CALLED DESTINATIONS ANALYST WHO DID A STUDY
11:41:36 OF THE IMPACT OF DESTINATION INFORMATION OR VIRTUAL
11:41:39 INFORMATION CENTER WEBSITES LIKE THIS.
11:41:42 A FEW YEARS AGO, AND THE EXECUTIVE FINDINGS ARE THAT 36% OF
11:41:47 LEISURE TRAVELERS DO USE THESE TYPES OF WEBSITES AS PART OF
11:41:51 THEIR OVERALL TRAVEL JOURNEY.
11:41:53 THEY, OF COURSE, USE SOCIAL MEDIA AND TRIP ADVISOR AND
11:41:56 YouTube, BUT RIGHT NOW THEY GO TO FORT MYERS TO GET
11:42:00 INFORMATION OR VISIT FLORIDA TO GET THAT INFORMATION.
11:42:03 BUT THAT'S OVER ONE IN THREE POTENTIAL VISITORS.
11:42:06 THOSE ARE POTENTIAL STUDENTS.
11:42:08 THOSE ARE POTENTIAL FUTURE RESIDENTS.
11:42:10 THOSE ARE POTENTIAL BUSINESS OWNERS, ECONOMIC DEVELOPMENT,
11:42:13 LAND DEVELOPERS AND SO FORTH.
11:42:15 BUT PURELY NUTS AND BOLTS, EVERY NEW USER TO A VIRTUAL
11:42:20 INFORMATION CENTER WEBSITE LIKE THIS, AND PARDON THE
11:42:24 ACRONYM, DMO, DESTINATION MARKETING ORGANIZATION, JUST AN
11:42:30 ACRONYM.
11:42:30 BUT EVERY USER TO A WEBSITE LIKE THIS RESULTS IN $36 IN

11:42:35 INCREMENTAL VISITOR SPENDING ON AVERAGE.

11:42:36 SO FOR EVERY 3 MILLION VISITORS, YOU CAN ALSO EXPECT A
11:42:40 HUNDRED THOUSAND INCREMENTAL TRIPS.
11:42:41 THERE'S A WHOLE STUDY AND ALL THE DATA IS BEHIND ALL OF
11:42:43 THIS.
11:42:44 I'VE SHARED THIS WITH MARY, IF YOU WANT TO HAVE THAT REPORT,
11:42:47 IF YOU HAVEN'T SEEN IT ALREADY.
11:42:48 AVERAGE DAILY SPEND FOR THESE TYPES OF VISITS IS $300 PER
11:42:51 DAY.
11:42:51 IF YOU ADD THOSE INCREMENTAL VISITS UP WITH THAT AVERAGE
11:42:55 DAILY SPEND, EVERY 3 MILLION VISITORS TO A WEBSITE LIKE THIS
11:42:59 VIRTUAL INFORMATION CENTER WEBSITE RESULTS IN A HUNDRED
11:43:02 MILLION DOLLARS IN INCREMENTAL IN-MARKET SPENDING AND
11:43:06 ECONOMIC IMPACT THAT ESTERO WILL NOT OTHERWISE HAVE BECAUSE
11:43:09 RIGHT NOW YOU DO NOT HAVE A VOICE IN THE DIGITAL SPACE
11:43:13 RELATED TO DESTINATION INFORMATION.
11:43:14 SO WHO ARE WE?
11:43:16 WHO IS SIMPLE VIEW?
11:43:17 FIRST THING YOU SHOULD KNOW ABOUT US AT THE HIGHEST LEVEL IS
11:43:21 WE EXCLUSIVELY WORK IN THIS SPACE.
11:43:23 EVERY SINGLE ONE OF OUR CUSTOMERS IS A DESTINATION OR A
11:43:27 COMMUNITY, WHETHER THAT'S A DOWNTOWN DISTRICT OR A MAIN
11:43:30 STREET, A CITY, A VILLAGE, A BOROUGH, COUNTY, STATE, A
11:43:35 REGION, A COUNTRY, WHETHER IT'S 501(C)(3) OR 501(C)(6), THE
11:43:40 TOURISM OR ECONOMIC DEVELOPMENT DIVISION OF A MUNICIPALITY,
11:43:44 A CORPORATION EVEN, A FOR-PROFIT, IF YOU MANAGE AND MARKET A

11:43:49 COMMUNITY OR A DESTINATION, THAT'S THE ONLY TYPE OF
11:43:52 ORGANIZATION WE WORK WITH.
11:43:53 SO WE HAVE OVER 900 DESTINATION CLIENTS.
11:43:57 VISITLAS VEGAS.COM IS A SIMPLE VIEW WEBSITE.
11:44:00 VISITJAMAICA.COM.
11:44:01 VISITNORWAY.COM.
11:44:03 JUST LOOKING IN FLORIDA, WE DO THE OFFICIAL DESTINATION
11:44:07 WEBSITES FOR DAYTONA BEACH, FLAGLER COUNTY, GULF COAST
11:44:12 FLORIDA, FT. LAUDERDALE OR BROWARD COUNTY.
11:44:16 VISITTAMPABAY.COM.
11:44:17 WE JUST LAUNCHED A NEW VISIT FLORIDA WEBSITE.
11:44:21 WE HAVE OVER 400 STAFF.
11:44:23 WE ARE BASED IN TUCSON, ARIZONA.
11:44:25 I FLEW OUT HERE FROM THERE YESTERDAY.
11:44:27 WE DO HAVE AN EAST COAST HUB IN PITTSBURGH.
11:44:33 SIMPLE VIEW EUROPE HEADQUARTERED OVER IN LIVERPOOL, EUROPE.
11:44:38 INTERNATIONAL OFFICES IN VANCOUVER, COLOMBIA, MEXICO CITY.
11:44:43 SATELLITE OFFICES ALL OVER THE PLACE, EVEN MORE SO NOW WITH
11:44:45 WORK-FROM-ANYWHERE POLICY.
11:44:48 BIG SUPPORTERS OF THIS INDUSTRY.

11:44:49 WE'RE ONE OF TWO PINNACLE PARTNERS, HIGHEST LEVEL OF
11:44:51 SPONSORSHIP FOR DESTINATIONS INTERNATIONAL.
11:44:54 THE INTERNATIONAL ASSOCIATION OF DESTINATION ORGANIZATIONS.
11:44:57 WE HAVE A SEAT ON THE BOARD FOR THE U.S. TRAVEL ASSOCIATION.
11:44:59 BRAND USA TASKED WITH BRINGING INTERNATIONAL TRAVEL TO OUR

11:45:03 COUNTRY AND BRINGING THAT ECONOMIC IMPACT.
11:45:06 OUR GOAL IS TO EMPOWER THE COMMUNITIES AND DESTINATIONS THAT
11:45:09 WORK WITH US WITH AN INTEGRATED, CUTTING-EDGE, DIGITAL
11:45:14 MARKETING TECH STACK THAT ENABLES THEM TO BE MORE
11:45:16 COMPETITIVE THAN DESTINATIONS THAT DO NOT LEVERAGE OUR
11:45:21 SERVICES.
11:45:21 THIS SLIDE BASICALLY SUMS UP WHAT WE DO.
11:45:25 AT OUR CORE, WE DESIGN AND BUILD AWARD-WINNING, VIRTUAL
11:45:28 INFORMATION CENTER DESTINATION WEBSITES, AND WE ALSO DO
11:45:32 MOBILE APPS AND SEO AND A VARIETY OF OTHER DIFFERENT KIND OF
11:45:36 SOLUTIONS.
11:45:37 NOT SURE WHAT'S GOING ON WITH THIS SLIDE OTHER THAN A
11:45:46 BEAUTIFUL OVERHEAD SHOT OF THE PIER.
11:45:48 400 TOURISM WEBSITES.
11:45:50 I BELIEVE THAT PREVIOUSLY I WAS SUPPOSED TO SAY 20 YEARS IN
11:45:53 BUSINESS.
11:45:54 WE TURN 21 THIS MONTH.
11:45:56 FEBRUARY 20th, WE'LL BE 21 YEARS OLD.
11:45:59 WE LAUNCHED 400 DESTINATION WEBSITES.
11:46:01 WE STARTED WITH VISITTUCSON.ORG IN 2001.
11:46:05 THAT WAS THE FIRST ITERATION OF THEIR VIRTUAL INFORMATION
11:46:07 CENTER WEBSITE.
11:46:07 IF YOU GO TO VISITTUCSON.ORG TODAY, WE STILL DO THAT WEBSITE
11:46:11 AND OUR FOUNDERS FOR PEOPLE IN ORO VALLEY OUTSIDE TUCSON
11:46:16 THAT STARTED THAT HAVE RUN THE COMPANY NOW TO A $60 MILLION,

11:46:20 400-EMPLOYEE, 900-CLIENT COMPANY.
11:46:22 BUT IT ALL STARTED WITH THAT FIRST VIRTUAL INFORMATION
11:46:26 CENTER WEBSITE.
11:46:26 AS I MENTIONED, WE DO THE VISIT TAMPA BAY WEBSITE, THEIR
11:46:29 VIRTUAL INFORMATION CENTER SITE.
11:46:30 THEY ALSO HAVE A SEPARATE CHAMBER OF COMMERCE.
11:46:33 GREATER PALM SPRINGS HAS A VIRTUAL INFORMATION CENTER THAT
11:46:37 WE DO.
11:46:37 TORONTO, UP IN CANADA, DESTINATION TORONTO.
11:46:41 THEIR VIRTUAL INFORMATION HUB OR CONTENT HUB, THEY CALL IT,
11:46:47 CABO.
11:46:48 AND THEN TO FURTHER EMPHASIZE OUR UNPARALLELED EXPERIENCE
11:46:51 AND EXPERTISE IN THIS SPACE, SOME INDUSTRY AWARDS LAST YEAR,
11:46:56 WE WON GOLD FOR WORK WITH GATLINBURG, DENTON, TEXAS, EASTERN
11:47:00 KENTUCKY, A FEDERAL INITIATIVE.
11:47:03 MINNEAPOLIS NORTHWEST, FEW NEIGHBORHOODS OUTSIDE OF

11:47:08 MINNEAPOLIS.
11:47:08 BROOKLYN CENTER, BROOKLYN PARK AND MAPLE GROVE.
11:47:12 ALSO GOT AN HONORABLE MENTION FOR THE AUGUSTA VIRTUAL
11:47:16 INFORMATION SITE.
11:47:18 AT THE DAVEY, WE WON SILVERS FOR McKINNEY, TEXAS, LARAMIE,
11:47:22 WYOMING, AND MANHATTAN, KANSAS.
11:47:24 I LOVE THIS SLIDE BECAUSE IT REALLY JUXTAPOSES THE SIZES OF
11:47:28 DESTINATIONS THAT WORK WITH US.
11:47:30 WE DO THE OFFICIAL VIRTUAL INFORMATION CENTER WEBSITE FOR

11:47:32 CABO AND ALSO FOR ELY, MINNESOTA, WITH A POPULATION OF, I
11:47:36 BELIEVE, 2800.
11:47:37 WE ALSO DO THE SKAGWAY, ALASKA, WEBSITE WITH A POPULATION OF
11:47:40 ABOUT 1500.
11:47:41 VALDEZ AS WELL.
11:47:43 SO YOU'RE MUCH LARGER THAN A LOT OF OUR SMALLEST CLIENTS
11:47:46 THAT HAVE ALREADY TAKEN CONTROL OF THEIR ONLINE NARRATIVE,
11:47:49 THAT ARE ALREADY DOING DESTINATION PROMOTION FOR THE BENEFIT
11:47:52 OF THEIR COMMUNITY, CONSOLIDATING THIS SORT OF INFORMATION.
11:47:55 YOU'RE IN A HYPERCOMPETITIVE SPACE.
11:47:59 YOU'RE IN THE TOP STATE FOR TOURISM IN THE COUNTRY.
11:48:03 YOU, TEXAS, AND CALIFORNIA ARE THE TOP THREE.
11:48:05 SINCE COVID, YOU'RE NUMBER ONE, WHICH IS GREAT, BUT IT ALSO
11:48:09 MAKES YOU IN A VERY COMPETITIVE LANDSCAPE.
11:48:11 VISITORS CAN GO ANYWHERE.
11:48:12 A PLACE CALLED DISNEY WORLD.
11:48:15 THEY CAN GO TO MIAMI.
11:48:15 THEY CAN GO TO DAYTONA.
11:48:16 THEY CAN GO TO FORT MYERS.
11:48:18 SO IN TERMS OF FUTURE GROWTH, ECONOMIC DEVELOPMENT BEING
11:48:23 VIEWED AS NOT A FORT MYERS RETIREMENT COMMUNITY, BUT A
11:48:31 GROWING, UNPARALLELED -- JON'S COMMENTS EARLIER THAT THIS IS
11:48:34 SOUTHWEST FLORIDA'S PREMIER IDEAL PLACE TO LIVE, PLAY, AND
11:48:38 RAISE A FAMILY, YOU NEED TO GET THAT PERCEPTION OUT THERE.
11:48:42 SO WE FOLLOW A TRIED AND TRUE PROCESS, OUR SOLUTION TO HELP

11:48:47 YOU GET INTO THIS HYPERCOMPETITIVE SPACE.
11:48:50 THAT SOLUTION IS TYPICALLY THE INTERSECTION OF THESE THREE
11:48:53 PILLARS.
11:48:54 SO THE VILLAGE OF ESTERO BRAND.
11:48:55 YOU HAVE A COOL LOGO, A NICE COLOR PALETTE.
11:48:59 WE WANT TO REALLY CONVEY THAT ESSENCE TO THE DIGITAL SPACE.
11:49:03 IT'S YOUR WELCOME MAT TO POTENTIAL VISITORS.
11:49:06 IT IS THE REFLECTION OF YOUR COMMUNITY TO YOUR RESIDENTS.
11:49:09 IT IS THE DIGITAL GATEWAY TO ESTERO.
11:49:11 IT IS MY FIRST IMPRESSION OR WHEN THIS WEBSITE IS UP, IT
11:49:15 WILL BE THOSE FIRST IMPRESSIONS.
11:49:17 REALLY A CUTTING-EDGE DESIGN BUT ALSO KPIs.

11:49:20 WHAT ARE WE TRYING TO GET OUT OF THIS WEBSITE?
11:49:23 ARE WE TRYING TO DRIVE MORE BUSINESS TO OUR LOCAL
11:49:27 RESTAURANTS WHILE ALSO INFORMING THE COMMUNITY, YOU CAN HAVE
11:49:31 SPECIAL ALERT BANNERS ABOUT THE SEWER PROJECTS THAT ARE
11:49:34 HAPPENING, ABOUT THE ESTERO FEST.
11:49:36 ALL THIS KIND OF INFORMATION THAT'S RIGHT NOW FRAGMENTED
11:49:40 ACROSS THE VARIETY OF DIFFERENT DATA SOURCES OR PLACES
11:49:43 PEOPLE CAN'T FIND IT.
11:49:45 ALSO AUDIENCE GOALS.
11:49:46 FEW AUDIENCES.
11:49:47 STUDENTS, POTENTIAL STUDENTS.
11:49:48 YOU'VE GOT RESIDENTS.
11:49:49 YOU HAVE POTENTIAL VISITORS.

11:49:54 WHAT STORIES ARE WE GOING TO TELL THESE AUDIENCES THAT MAKE
11:49:57 THEM PROUD TO LIVE IN ESTERO OR WANT TO LIVE IN ESTERO OR
11:50:01 VISIT ESTERO OR GO TO SCHOOL THERE AT FLORIDA GULF COAST
11:50:04 VERSUS ANY OTHER MYRIAD OF UNIVERSITIES THEY COULD CHOOSE
11:50:07 FROM.
11:50:08 WE NEED TO MAKE SURE WE HAVE A CONTENT STRUCTURE, DESIGN,
11:50:10 AND OBJECTIVE MEASURABLE GOALS TO ENSURE THIS INFORMATION
11:50:14 CENTER KNOCKS IT OUT OF THE PARK FOR ALL THE DIFFERENT
11:50:17 OBJECTIVES.
11:50:18 12-STEP PROCESS, WON'T BORE YOU WITH IT, OUR PROPOSAL
11:50:21 FOLLOWING THE RFP PROCESS DETAILED EACH OF THE 12 STEPS.
11:50:24 THIS IS THE SAME PROCESS THAT WE FOLLOWED TO LAUNCH FLORIDA
11:50:27 OR VISIT NORWAY OR SKAGWAY, ALASKA, DEDICATED MILESTONES AND
11:50:31 APPROVALS ALONG THE WAY.
11:50:32 YOU'LL HAVE A DEDICATED TEAM.
11:50:34 LARGER AGENCY, OUR EXPERTS DON'T HAVE TO WEAR MANY HATS.
11:50:39 TRAVIS WOULD OVERSEE THE DESIGN EXECUTION.
11:50:43 A TEAM OF 17 GRAPHIC DESIGNERS, ONE OF WHICH WILL MARRY TO
11:50:46 YOUR SPECIFIC PROJECT.
11:50:47 ONCE WE DIVE INTO YOUR BRAND AND GOALS AND HISTORY, THE
11:50:51 HISTORICAL SOCIETY, LEARNING MORE ABOUT THE UNIQUE
11:50:53 ATTRIBUTES, THE STORIES WE WANT TO TELL, BRICE, YOUR SITE
11:50:57 MAP CONTENT SPECIALIST, COMING UP WITH THE SITE MAP AND
11:51:00 CONTENT STRUCTURE FOR THE WEBSITE, HELPS WITH GOOGLE
11:51:03 RANKINGS.

11:51:04 WE NEED THIS TO BE NUMBER ONE IN ALL SEARCHES, WHERE TO
11:51:07 STAY, WHERE TO EAT, EVENTS, WHERE CAN I SEE FIREWORKS IN
11:51:10 ESTERO.
11:51:11 THEY SHOULDN'T BE GETTING THIS FROM VISIT FLORIDA OR
11:51:13 FORT MYERS.
11:51:14 IT SHOULD BE COMING FROM YOUR WEBSITE.
11:51:16 THAT IS EVERYTHING TO DO WITH CONTENT STRUCTURE AND NOT
11:51:18 DESIGN, CONTENT CREATION AS WELL.

11:51:21 MELANIE, YOUR PROJECT MANAGER, TO GUIDE YOU THROUGH THE
11:51:23 PROCESS.
11:51:24 AND ANDREW, BORN AND RAISED IN KISSIMMEE, FLORIDA, WOULD BE
11:51:28 YOUR CUSTOMER SUCCESS DIRECTOR OR ACCOUNT MANAGER.
11:51:32 REST ASSURED WE'RE GOOGLE PREMIER PARTNER.
11:51:35 DISTINCTION LESS THAN 3% OF AGENCIES HAVE.
11:51:37 IT IS EARNED, IT IS NOT BOUGHT.
11:51:40 UNTIL THAT MONOPOLY IS BROKEN UP, IT IS GOOGLE'S INTERNET
11:51:43 AND WE'RE ALL PLAYING IN IT.
11:51:45 ORGANIC SEARCH OVERWHELMINGLY WILL COME FROM GOOGLE, 80% OF
11:51:48 IT.
11:51:49 PAID PROMOTION WILL LIKELY GO TO GOOGLE AD WORDS.
11:51:55 THEIR ALGORITHM CHANGES A HUNDRED TIMES A YEAR.
11:51:57 WE NEED TO MAKE SURE THERE IS A SOUND SEO INFRASTRUCTURE TO
11:52:00 THE WEBSITE SO THAT YOU'RE NOT LOST.
11:52:01 IF THE WEBSITE IS NOT TOP THREE ORGANIC SEARCH ENGINE
11:52:04 RESULTS FOR ALL PRIMARY KEYWORD SEARCHES, MIGHT AS WELL NOT

11:52:07 EVEN HAVE IT.
11:52:08 THAT'S JASON SWICK IN THE PINK, VP OF DIGITAL MARKETING.
11:52:14 GRANT STOLTZ, ONE OF OUR DIGITAL MARKETING, PRE-COVID, DOING
11:52:18 A PODCAST ON VIRTUAL INFORMATION WEBSITES WITH CLIENT
11:52:22 TESTIMONIALS FROM FLORIDA I WON'T READ YOU.
11:52:24 REST ASSURED, WE ARE WELL-RESPECTED IN THIS SPACE WITHIN
11:52:30 THERE.
11:52:31 I APPRECIATE YOUR TIME.
11:52:36 IF THERE ARE ANY QUESTIONS, FEEL FREE TO TALK WITH ME
11:52:39 AFTERWARDS.
11:52:40 >> WE'LL HOLD THE QUESTIONS IF YOU DON'T MIND UNTIL THE NEXT
11:52:42 SPEAKER.
11:52:43 OUR NEXT SPEAKER NEEDS TO LEAVE AT ABOUT 15 MINUTES TO GET
11:52:47 TO ANOTHER MEETING.
11:52:48 I'LL ASK HIM TO COME UP AND TALK ABOUT HOW WE'RE GOING TO
11:52:51 MARKET THE GEVIC WEBSITE, HOW WE'RE GOING TO SELL IT AND HOW
11:52:56 IT WILL BE MANAGED MOVING FORWARD SO THAT THE VILLAGE IS NOT
11:52:59 INVOLVED IN PERSONNEL MANAGEMENT IN ANY STRETCH OR
11:53:04 IMAGINATION.
11:53:05 HOW THE ORGANIZATIONS WILL WORK TOGETHER AND HOW CHRIS AND
11:53:08 HIS COMPANY WILL DO IT.
11:53:09 CHRIS ARMSTRONG IS THE MANAGING DIRECTOR OF HOFFMAN CREATIVE
11:53:13 AGENCY OUT OF NAPLES.
11:53:15 WE DID INTERVIEW, AGAIN, HOW WE GOT TO SIMPLE VIEW, DOING
11:53:19 SOME RESEARCH.

11:53:20 YOU CAN SEE, WE FOUND THE NUMBER ONE COMPANY IN THE COUNTRY
11:53:23 TO DO THIS.
11:53:24 WE DID THE SAME THING IN THIS AREA TO FIND A DIGITAL
11:53:26 MARKETING COMPANY TO MANAGE, MARKET AND SELL IT.

11:53:30 WE HAD A LOT OF COMPANIES INTERESTED IN DOING IT.
11:53:33 SOME BACKED OFF AND SAID, YOU KNOW WHAT, WE'RE NOT BIG
11:53:36 ENOUGH.
11:53:36 WE DON'T HAVE THE STAFF TO DO IT.
11:53:38 IT'S A ONE-MAN OR TWO-MAN SHOP.
11:53:40 THIS IS THE CASE WITH -- HOFFMAN CREATIVE.
11:53:45 WOULD YOU SET UP HIS SLIDE SHOW?
11:53:50 >>Mayor Errington: TAMMY, AFTER YOU FINISH THAT, WOULD YOU
11:53:52 REMOVE THAT LAPTOP THERE.
11:53:55 >> WE'RE RECORDING.
11:53:56 >>Mayor Errington: OKAY.
11:53:57 YOU'RE RECORDING THERE.
11:53:58 OKAY.
11:53:58 LEAVE IT THERE THEN.
11:54:19 >> GOOD MORNING, COUNCIL, MAYOR, CITY MANAGER.
11:54:21 MY NAME IS CHRIS ARMSTRONG.
11:54:23 I'M THE CREATIVE MARKETING OFFICER FOR HOFFMAN CREATIVE
11:54:27 AGENCY AND ALSO THE HOFFMAN FAMILY COMPANIES.
11:54:30 I'VE BEEN A RESIDENT ACTUALLY OF ESTERO FOR NINE YEARS.
11:54:33 MY BACKGROUND, I COME FROM KANSAS STATE UNIVERSITY.
11:54:36 I HAVE A DEGREE IN MARKETING, INTERNATIONAL BUSINESS AND

11:54:39 ECONOMICS.
11:54:40 WHEN I CAME TO SOUTHWEST FLORIDA, I ACTUALLY STARTED AN I.T.
11:54:43 FIRM THAT I RAN FOR ABOUT EIGHT YEARS, TRANSITIONED OUT OF
11:54:46 THAT.
11:54:47 WORKED WITH THE FAMILY A LITTLE BIT AND THEN I WAS RECRUITED
11:54:50 INTO THE HOFFMAN FAMILY OF COMPANIES.
11:54:52 MY BACKGROUND IN THIS IS IN MARKETING AND ALSO ON THE
11:54:55 TECHNOLOGICAL STANDPOINT OF IT.
11:54:57 I KNOW THERE WERE A LOT OF ACRONYMS USED, SEO, DMO, SEF, A
11:55:02 LOT OF THINGS THAT HAVE BEEN BROUGHT UP ABOUT RUNNING THIS
11:55:05 SITE THAT TO ME AS A LIAISON BETWEEN SIMPLE VIEW AND THE
11:55:10 TASK FORCE AND ALSO THE COUNCIL, THIS IS REALLY MY
11:55:13 BACKGROUND.
11:55:14 I'VE BEEN INVOLVED IN TWO OTHER PROJECTS.
11:55:16 ONE OF THEM WAS A SMALL ONE ACTUALLY THAT WE DID IN NAPLES
11:55:20 SOME TIME AGO REGARDING NIGHT LIFE.
11:55:23 THIS WAS ABOUT TEN YEARS AGO.
11:55:25 CURRENTLY, I'M INVOLVED IN A PROJECT IN MISSOURI.
11:55:28 VERY SMALL COMMUNITY, 253 PEOPLE, BUT WE ARE TRYING TO GET
11:55:32 PEOPLE TO THE TOWN TO EXPOSE THEM A LITTLE BIT MORE AND GROW
11:55:36 AS WE GO.
11:55:38 AS WE CONSIDER THE GREATER ESTERO AREA, WE TAKE INTO ACCOUNT
11:55:47 THAT IT'S NOT ONLY THE VILLAGE OF ESTERO BUT ALSO
11:55:50 ENCOMPASSES BONITA SPRINGS AND SOUTH FORT MYERS.
11:55:54 LOOKING UP TO APPROXIMATELY THE ALICO CORRIDOR AND OUR

11:55:59 POTENTIAL TO REACH EVERYONE WITHIN SOUTHWEST FLORIDA GOING
11:56:02 ALL THE WAY DOWN FROM MARCO ISLAND TO NORTH FORT MYERS,
11:56:05 LOCATED ABOUT 1.3 MILLION PEOPLE FROM THE LAST NUMBERS WE
11:56:09 SAW.
11:56:09 WE'RE NOT JUST FOCUSING ON PEOPLE THAT LIVE IN THE VILLAGE
11:56:13 OF ESTERO BUT ALSO BRINGING PEOPLE FROM OUTSIDE.
11:56:17 IF YOU HAVE AN EVENT, YOU BROUGHT UP THE ESTERO FEST,
11:56:20 BRINGING PEOPLE FROM CAPE CORAL THAT MAY WANT TO COME OUT.
11:56:23 WE'RE NOT JUST FOCUSING ON ONLY PEOPLE THAT ARE WITHIN THE
11:56:27 ESTERO AREA.
11:56:28 SOME OF THE THINGS THAT ESTERO HAS TO OFFER, KEY POINTS.
11:56:34 WE ARE A CENTRALIZED LOCATION BETWEEN MARCO ISLAND AND
11:56:36 SARASOTA.
11:56:37 WE HAVE CLOSE PROXIMITY TO THE FASTEST GROWING AIRPORT IN
11:56:42 AMERICA, CURRENTLY, ADDING 3 MILLION PASSENGERS SINCE 2019,
11:56:45 AND WE'LL BE UNDERGOING THE $330 MILLION EXPANSION.
11:56:50 WE'RE NEIGHBORS TO THE FLORIDA GULF COAST UNIVERSITY WHICH
11:56:54 WE HAVE POTENTIAL TO WORK WITH STUDENTS, INTERNSHIPS,
11:56:58 EMPLOYMENT OPPORTUNITIES.
11:56:59 WE HAVE GREAT SHOPPING.
11:57:00 WE HAVE OUTLETS.
11:57:01 WE HAVE OUTSIDE MALLS.
11:57:02 WE HAVE DINING.
11:57:04 WE HAVE RETAIL.
11:57:05 A BOOMING POPULATION GROWTH IN SOUTHWEST FLORIDA, INCLUDING

11:57:08 ESTERO AS WE MOVE MORE EAST ALONG CORKSCREW ROAD.
11:57:12 WE HAVE WORLD-CLASS ENTERTAINMENT VENUES.
11:57:15 WE HAVE PREMIER GOLF COURSES AND CLUBS AND WORLD-CLASS
11:57:18 HEALTH CARE AS WELL.
11:57:19 SO THE VILLAGE OF ESTERO HAS A LOT TO OFFER THAT WE NEED TO
11:57:24 LET THE WORLD OF POTENTIAL VISITORS KNOW ABOUT.
11:57:27 SO IN DOING SO, CREATING THE GREATER ESTERO VISITOR
11:57:31 INFORMATION CENTER, THE MISSION THAT HAS COME UP WITH IS TO
11:57:35 PROVIDE AND MANAGE A WEBSITE PRESENTING THE GREATER ESTERO
11:57:39 AREA CULTURE, HOUSING, HEALTH CARE, SCHOOLS, RESTAURANTS,
11:57:44 RETAIL, GOVERNANCE, TRANSPORTATION, LODGING, ATTRACTIONS,
11:57:46 THINGS TO DO, EVENTS, AND ET CETERA, THAT CONTRIBUTE TO
11:57:48 STRENGTHENING THE ECONOMIC POSITION OF THE GREATER ESTERO
11:57:52 AREA.
11:57:53 THE BENEFITS OF THIS IS WE CAN GROW THE LOCAL ECONOMIC
11:57:59 SPEND.
11:58:00 HAVE PEOPLE COME TO THE VILLAGE OF ESTERO INSTEAD OF GOING
11:58:02 TO FORT MYERS OR GOING TO NAPLES OR TO OTHER AREAS WHEN THEY
11:58:06 ARE VISITING, COMING TO ESTERO, KNOWING WHAT THERE IS TO DO.
11:58:10 CREATE AN EXCITING AND FIRST IMPRESSION FOR LOCAL AND
11:58:13 INTERNATIONAL VISITORS AS THEY ARE COMING TO SOUTHWEST
11:58:16 FLORIDA.

11:58:16 MAKE THE VILLAGE OF ESTERO MORE DISCOVERABLE TO RESIDENTS,
11:58:20 TO BUSINESSES THAT ARE LOOKING TO EXPAND IN THE AREA.
11:58:24 BUILD A SENSE OF IDENTITY SAYING I LIVE IN ESTERO VERSUS I

11:58:29 LIVE IN SUCH A SUCH HOA OR SUCH AND SUCH COMMUNITY.
11:58:33 ALSO COLLABORATE WITH FGCU OFFERING POSITIONS FOR
11:58:37 INTERNSHIPS WITHIN OUR -- MY ORGANIZATION WITHIN ALSO THIS
11:58:41 PROJECT, INTERNSHIPS AND EMPLOYMENT OPPORTUNITIES AS WELL.
11:58:44 HOW WILL ALL THIS WORK?
11:58:47 HOFFMAN CREATIVE ACRE, MYSELF AND MY TEAM WE HAVE FOUR
11:58:53 DIRECTORS AND A STAFF OF ABOUT 20 PEOPLE.
11:58:55 WE WILL MANAGE THE SITE, THE DATABASE AND ALL THE
11:58:59 INFORMATION.
11:58:59 SIMPLE VIEW WILL BUILD THE SITE.
11:59:01 I'LL WORK HAND IN HAND WITH THEM AS THEY GO THROUGH THE
11:59:04 PROCESS, SO I WILL BE THE LIAISON BETWEEN THE TWO.
11:59:07 THERE WILL BE NO INVOLVEMENT REQUIRED FROM THE ESTERO
11:59:10 COUNCIL WHATSOEVER.
11:59:10 THIS IS A HANDS-FREE PROCESS FOR YOU GUYS.
11:59:13 AND PEOPLE WILL FIND OUT ABOUT THIS AS WE GO THROUGH SOCIAL
11:59:17 MEDIA.
11:59:18 WE'LL BE CREATING SOCIAL MEDIA ACCOUNTS SO VISIT ESTERO,
11:59:23 INSTAGRAM ACCOUNT.
11:59:24 VISIT ESTERO Facebook ACCOUNT.
11:59:27 WE CAN HAVE A LINKED IN FOR BUSINESSES TO BE ABLE TO CONNECT
11:59:30 WITH US.
11:59:30 WE CAN HAVE YouTube CHANNELS FOR PEOPLE TO FIND THE
11:59:33 INFORMATION ONLINE.
11:59:34 THERE WILL BE MAILERS THAT CAN BE SENT OUT AS WELCOME HOME

11:59:39 PACKAGES ARE DISTRIBUTED TO THE NEW HOMEOWNERS AS THEY MOVE
11:59:43 INTO THE COMMUNITIES THAT ARE BEING BUILT.
11:59:45 WE CAN INCLUDE INFORMATION ABOUT THE WEBSITE AND THE
11:59:47 INFORMATION.
11:59:48 RACK CARDS LEFT AT RESTAURANTS.
11:59:50 EVERYONE HAS SEEN THEM AT THE PERKINS AND OTHER PLACES IN
11:59:53 THE WORLD THAT PEOPLE TEND TO GO TO.
11:59:56 YOU SEE THE LET'S GO PARASAILING.
11:59:58 LET'S TAKE A GATOR TOUR.
12:00:00 WE HAVE WRAP CARDS POSITIONED TALKING ABOUT THE GREATER
12:00:02 ESTERO VISITOR INFORMATION CENTER.
12:00:05 GOOGLE AD WORDS, WHICH WOULD BE IN CONJUNCTION WITH THE SEO
12:00:09 THAT PAUL WOULD BE DOING FOR POSITIONING.
12:00:11 SOMEONE GOOGLES WHAT TO DO IN FLORIDA OR WHAT TO DO IN
12:00:15 SOUTHWEST FLORIDA, ONE OF THE FIRST RANKINGS, IF NOT
12:00:17 ORGANICALLY, WE CAN BUY THE POSITION THROUGH GOOGLE FOR THAT
12:00:21 ADVERTISEMENT TO BE ONE OF THE TOP ONES.
12:00:23 USUALLY THREE OR FOUR ADS TYPICALLY WITH A SEARCH.

12:00:26 PRINTED MATERIALS THAT ARE DISTRIBUTED THROUGHOUT THE
12:00:29 COMMUNITY TO PARTNERS.
12:00:31 AIRPORT ADVERTISING POTENTIALLY ON THE BILLBOARDS OR IN THE
12:00:35 INFORMATION CENTER THAT'S AVAILABLE AT BAGGAGE CLAIM.
12:00:39 AND THEN ALSO, INFORMATION AT THE AREA BUSINESSES THAT JOIN
12:00:42 THAT WANT TO PARTICIPATE.
12:00:43 WE CAN HAVE A QR CODE AT THE CHECKOUT COUNTER.

12:00:48 WE HAVE MAILERS, POSTCARDS AND OTHER INFORMATION FOR PEOPLE
12:00:51 TO JOIN AND GO THROUGH.
12:00:53 CONTINUING ON HOW IT WILL WORK, IT'S TO PROVIDE RESOURCES,
12:00:59 BENEFITS, NEWS, AND INFORMATION TO CURRENT AND ALSO
12:01:05 POTENTIAL VISITORS AS THEY ARE COMING THROUGH.
12:01:08 ONE OF THE EXAMPLES IS AUSTIN THAT WAS DONE BY SIMPLE VIEW,
12:01:12 BUT IT'S REALLY TO PROVIDE A RESOURCE FOR THE ECONOMIC
12:01:15 PROGRESS FOR PROSPECTIVE VISITORS, CURRENT AND FUTURE
12:01:20 RESIDENTS, AND BUSINESS MANAGERS TO HELP THEM UNDERSTAND
12:01:23 JUST EXACTLY WHAT ESTERO HAS TO OFFER, WHY THEY SHOULD COME
12:01:26 TO VISIT, WHY THEY SHOULD INVEST IN THE COMMUNITY, WHY THEY
12:01:30 SHOULD OPEN THEIR BUSINESS HERE, HIRE PEOPLE.
12:01:32 AND IT WAS FOUND THAT THROUGH EVERY DOLLAR SPENT IN DIGITAL
12:01:35 MARKETING, THAT OVER $282 IN GROSS SPENDING WAS GENERATED
12:01:41 AND RESULTED IN $76 OF NET CONTRIBUTIONS THAT WOULD
12:01:45 CONTRIBUTE TO THE GREATER ESTERO ECONOMY.
12:01:49 THERE IS A LINK ON THE BOTTOM WITH A REFERENCE TO THAT WHERE
12:01:51 THOSE NUMBERS WERE PULLED.
12:01:53 ONCE AGAIN, SIMPLE VIEW AND HOFFMAN CREATIVE AGENCY WOULD
12:01:56 BUILD AND MANAGE THIS SITE AND ENSURE THAT ALL OF THE
12:01:59 ADVERTISING AND EVERYTHING WAS DONE PROPERLY.
12:02:01 IN ADDITION, THE WEBSITE HELPS BUILD A SENSE OF COMMUNITY AS
12:02:09 WE TALKED ABOUT.
12:02:10 IT WOULD PROVIDE INFORMATION SUCH AS POPULATION
12:02:15 DEMOGRAPHICS, WORKFORCE, EDUCATION, SKILLS.

12:02:18 COULD HAVE A JOB BOARD.
12:02:20 SOMETHING VERY VALUABLE RIGHT NOW AS THERE ARE MORE AND MORE
12:02:23 COMPANIES DESPERATE TO HIRE PEOPLE AND HAVING A HARD TIME.
12:02:26 WE HAVE INFORMATION ON COST OF LIVING, PRIDE IN THE
12:02:29 COMMUNITY, TALKING ABOUT THE EVENTS YOU JUST MENTIONED.
12:02:33 WE HAVE THE ESTERO FEST.
12:02:34 YOU HAVE YOUR ANNIVERSARY COMING UP IN MARCH, I BELIEVE YOU
12:02:37 SAID IT WAS AS WELL.
12:02:39 BEING ABLE TO GET THAT INFORMATION OUT THERE AS WELL.
12:02:43 SAFETY AND SECURITY INFORMATION.
12:02:46 TAXES AND MILLAGE RATES AND THE LEVEL OF INTEREST IN THE
12:02:48 ECONOMIC PROGRESS SHOWING HOW THE VILLAGE IS ADVANCING.
12:02:52 ANOTHER WAY OF PROVIDING INFORMATION IS THROUGH WHAT TO DO
12:02:59 IN THE AREA.

12:03:01 IT INCREASES YOUR TOURISM, COMMUNITY INVOLVEMENT, AND
12:03:04 SPENDING THROUGH ESTERO.
12:03:06 SO WE'LL PROMOTE EVENTS SUCH AS YOUR ESTERO FEST, AS I
12:03:10 MENTIONED, SHOPPING AND PROMOTION FOR SPECIALS FOR AREA
12:03:13 BUSINESSES.
12:03:14 DOES MIROMAR OUTLETS HAVE SOMETHING GOING ON?
12:03:17 SIDEWALK SALE LIKE THEY USED TO HAVE OR SOMETHING GOING ON
12:03:19 AT COCONUT POINT OR SOME OF THE OTHER BUSINESSES IN THE
12:03:22 AREA.
12:03:23 IS THERE HOTEL INFORMATION AND DISCOUNTS?
12:03:26 AS ALL THE DIFFERENT HOTELS ARE FIGHTING FOR PEOPLE THAT ARE

12:03:28 COMING THROUGH SOUTHWEST FLORIDA, WE CAN HAVE THE
12:03:31 INFORMATION STATING THAT ONE OF THE HOTELS HAS A VISITOR
12:03:36 SPECIAL, USE A CODE, GEVIC FOR 10% DISCOUNT.
12:03:42 WE CAN COORDINATE THAT WITH HOTELS AND BUSINESSES IN THE
12:03:44 AREA AS WELL.
12:03:45 INFORMATION ABOUT THE STATE PARK.
12:03:48 INFORMATION ABOUT ALL THE PARKS AND RECREATIONAL ACTIVITIES.
12:03:51 YOU HAVE THE ESTERO REC CENTER WHERE YOU HAVE YOUR
12:03:54 VOLLEYBALL TOURNAMENTS AND SO MUCH MORE GOING ON.
12:03:58 PROVIDING ALL THE INFORMATION OF WHAT THE VILLAGE HAS TO DO.
12:04:01 ARTS AND CULTURE AS WELL.
12:04:03 YOU HAVE THE NEW OPERA HOUSE COMING.
12:04:09 PROVIDING INFORMATION TO PEOPLE INTERESTED.
12:04:11 AND NOT ONLY PEOPLE INTERESTED IN VISITING ESTERO BUT THE
12:04:14 RESIDENTS THEMSELVES OF ESTERO.
12:04:16 AT THIS POINT, I WILL BRING BARRY BACK UP.
12:04:24 DID I SKIP OVER THAT ONE?
12:04:25 I DID.
12:04:26 I'M SORRY.
12:04:26 MY SLIDES ARE OUT OF ORDER.
12:04:29 HOW WILL WE GENERATE REVENUE?
12:04:31 SO THE SITE CAN GENERATE REVENUE TO BECOME SELF-SUFFICIENT
12:04:35 THROUGH PAID PROMOTIONS OF NATIONAL AND LOCAL BRANDS.
12:04:38 THAT WOULD BE SOMETHING THAT SIMPLE VIEW AND MY TEAM WOULD
12:04:42 WORK ON.

12:04:42 SO, FOR EXAMPLE, LET'S SAY THAT -- WHO WOULD BE A GOOD
12:04:47 EXAMPLE?
12:04:53 [CELL PHONE BUZZING]
12:04:56 SO IF THEY WANTED TO ADVERTISE ON THE WEBSITE, IT'S A PAID
12:05:01 PROMOTION THAT THEY WOULD BE DOING.
12:05:03 SO THAT WOULD BE NATIONAL AND THE LARGE ACCOUNTS.
12:05:07 LOCALLY, WE HAVE ESTERO BASED CHEVROLET.
12:05:11 CORKSCREW FOR GOLF, PEOPLE LOOKING TO COME THROUGH.
12:05:14 WE HAVE HERTZ ARENA, A PERFECT EXAMPLE.
12:05:17 ADVERTISING CONCERTS COMING UP, TICKET SALES, THE

12:05:20 EVERGLADES.
12:05:22 WE ALSO CAN DO AN E-MAIL MARKETING THROUGH AN OPT-IN
12:05:26 DATABASE, SO AS PEOPLE VISIT THE WEBSITE, THEY CAN SIGN UP
12:05:29 TO OBTAIN MORE INFORMATION AND THEN WE CAN E-MAIL OUT SAYING
12:05:33 THIS BUSINESS HAS THIS PROMOTION OR WE HAVE THIS UPCOMING
12:05:38 EVENT HAPPENING, PLEASE COME VISIT US.
12:05:41 DIGITAL AD PLACEMENT ON THE SITE.
12:05:46 BANNER ADS ON THE SITE OR CONTENT AS GO THROUGH ARTICLES.
12:05:49 FOUNDING MEMBER SPONSORSHIPS, WHICH WOULD BE THE NUMBER OF
12:05:53 COMPANIES, BUSINESSES, ORGANIZATIONS THAT WOULD BE
12:05:56 CONTRIBUTING TO THE STARTING FUNDS OF THIS.
12:05:58 AND THEN YEARLY BUSINESS MEMBERSHIPS.
12:06:01 SO BUSINESSES THAT WOULD PAY TO BE WITHIN THE LISTING
12:06:06 FEATURED AS THEY GO THROUGH.
12:06:08 ADDITIONALLY, ONE EXPERIENCE I'VE HAD GREAT SUCCESS WITH IS

12:06:11 SMS MARKETING.
12:06:13 TEXT MESSAGE MARKETING.
12:06:15 E-MAILS ARE GREAT FOR LETTING YOU KNOW WHAT'S GOING ON.
12:06:18 TEXT MESSAGE, EVERYONE HAS A PHONE GENERALLY IN THEIR
12:06:21 POCKET.
12:06:21 THEY ARE GLUED TO IT OR THE YOUNGER POPULATIONS USE IT A LOT
12:06:25 MORE.
12:06:25 TO BE ABLE TO HAVE THAT ACCESS ALMOST INSTANTLY TO PEOPLE TO
12:06:29 LET THEM KNOW THERE IS A POP-UP EVENT HAPPENING OR COME JOIN
12:06:33 US TONIGHT FOR THE FIREWORKS OR FOR THE VETERANS DAY OR
12:06:36 CHRISTMAS.
12:06:37 IT'S A GREAT WAY OF COMMUNICATING WITH PEOPLE ON THE SPOT AS
12:06:40 THEY MAY BE GOING OUT THAT DAY FOR THEM TO BE ABLE TO PLAN.
12:06:43 IT CAN ALSO BE USED AS AN EMERGENCY TOOL ALSO.
12:06:46 IF THERE IS AN ISSUE, IF THERE IS SOMETHING URGENT AND WE
12:06:50 NEED A WAY OF COMMUNICATING VERY QUICKLY WITH PEOPLE, THERE
12:06:55 IS THE ABILITY TO BE ABLE TO SEND OUT A MASS MESSAGE THEN TO
12:06:59 EVERYONE THAT HAD OPTED IN TO TEXT MESSAGING.
12:07:01 AND THEN THERE IS ALSO THE POTENTIAL FOR GRANTS AS WELL, AS
12:07:04 ANOTHER REVENUE STREAM.
12:07:06 I'LL BRING BARRY BACK UP TO FINISH OUT THE PRESENTATION.
12:07:12 >> BEFORE WE GET TO THE QUESTION AND ANSWER PERIOD, I'M SURE
12:07:16 YOU HAVE BURNING QUESTIONS TO ASK, I WANT TO GIVE YOU
12:07:19 ADDITIONAL BACKGROUND.
12:07:21 FIRST OF ALL, IT'S BEEN MY PRIVILEGE TO CHAIR THIS TASK

12:07:23 FORCE FOR THE PAST TWO YEARS.
12:07:25 WHEN WE MOVE FORWARD, I WILL CONTINUE AS CHAIRMAN OF THE
12:07:31 GEVIC ORGANIZATION.
12:07:33 AND TWO OF OUR TASK FORCE MEMBERS WILL COME ON AS OFFICERS.
12:07:37 THEN WE WILL ASK FOUR TO SIX COMMUNITY LEADERS AND/OR
12:07:42 BUSINESS LEADERS TO JOIN OUR BOARD OF DIRECTORS TO OVERSEE

12:07:47 THE WORK OF SIMPLE VIEW AND HOFFMAN CREATIVE.
12:07:50 WE'RE DOING IT ALL AS VOLUNTEERS.
12:07:53 HOWEVER, WE NEEDED TO BE ABLE TO SAY TO YOU THAT WE CAN FUND
12:07:59 THIS AND MAKE IT WORK.
12:08:02 SO WE REACHED OUT TO CITIES AROUND THE COUNTRY AND FIGURED
12:08:05 OUT THAT WE WILL NEED PROBABLY ABOUT $250,000 OVER THE NEXT
12:08:10 TWO YEARS TO UNDERWRITE THIS EFFORT.
12:08:14 WE'RE ASKING THE VILLAGE FOR $125,000 AND THEN WE'RE ASKING
12:08:18 THE COMMUNITY THROUGH CERTAIN FOUNDERS TO COME UP WITH THE
12:08:21 OTHER HALF OF THAT MONEY.
12:08:24 WE'VE REACHED OUT TO SEVERAL BUSINESSES AND WE ALREADY HAVE
12:08:27 -- YOU HAVE THEM IN YOUR PACKET -- LETTERS OF COMMITMENT
12:08:31 FROM COMPANIES WHO ARE ALREADY WILLING TO BE FOUNDING
12:08:34 SPONSORS, WHICH AS EXPLAINED IN THE APPENDIX PAGE 2 OF YOUR
12:08:37 PACKET, THAT THE FOUNDERS WILL HAVE THE OPPORTUNITY IF THEY
12:08:40 WANT IT TO GET THEIR MONEY BACK.
12:08:42 AFTER ABOUT TWO TO THREE YEARS WHEN WE EXPECT TO BE NET CASH
12:08:45 FLOW POSITIVE, WE WILL SHARE THE 50% OF OUR NET PROCEEDS
12:08:50 WITH THOSE FOUNDERS, AND THEY'LL GET THEIR MONEY BACK OVER A

12:08:54 PERIOD OF YEARS.
12:08:55 IN ADDITION, THOSE FOUNDERS WILL HAVE NO ADDITIONAL COSTS TO
12:08:58 MARKET THEMSELVES ON THE GEVIC WEBSITE.
12:09:01 SO THERE'S SOME INCENTIVE FOR THEM AND THOSE WHO ALREADY
12:09:05 INDICATED THEY ARE INTERESTED SAY YES.
12:09:07 I WANT TO BE THE PREMIER HEALTH CARE PROVIDER, FOR EXAMPLE,
12:09:10 NOTED ON YOUR WEBSITE.
12:09:11 I WANT TO BE THE PREMIER REALTOR.
12:09:13 I WANT TO BE THE PREMIER BANK, THE PREMIER INSURANCE AGENCY
12:09:16 AND SO ON.
12:09:17 THOSE PEOPLE HAVE ALREADY COMMITTED, NOT ALL OF IT, HAVEN'T
12:09:20 ASKED FOR ALL OF IT.
12:09:21 I WANTED TO SHOW YOU WE CAN HAVE THOSE FUNDS AVAILABLE.
12:09:24 SECONDLY, WE HAVE HIRED STEVEN HAMSICK, AN ATTORNEY WHO IS
12:09:29 NOW WITH A NEW FIRM CALLED VARNHAM AND COMPANY, HAS ALREADY
12:09:34 PREPARED OUR DOCUMENTATION TO BE A NOT-FOR-PROFIT BUSINESS
12:09:38 IN THE STATE OF FLORIDA.
12:09:39 THE ARTICLES OF INCORPORATION ARE READY TO BE SIGNED,
12:09:42 PENDING OUR UNDERWRITING.
12:09:43 WE HAVE PICKED A -- WHAT'S CALLED AN iPOSTAL ADDRESS FOR A
12:09:49 MAILING ADDRESS SO WE DON'T HAVE TO HAVE AN OFFICE
12:09:52 SOMEWHERE.
12:09:52 THE MANAGEMENT MAY BE DONE AT SIMPLE VIEW OR HOFFMAN
12:09:55 CREATIVE IN NAPLES, BUT WE WILL HAVE A LOCAL POST OFFICE
12:09:59 ADDRESS WHICH WILL BE THROUGH THE UPS STORE ON THE CORNER OF

12:10:03 CORKSCREW AND 41.
12:10:05 WE HAVE ALL THAT PAPERWORK READY TO GO.

12:10:08 WE HAVE NOT YET SELECTED AN ACCOUNTING FIRM, WHICH WE WILL,
12:10:12 IS TO DO ALL OUR ACCOUNTING WORK.
12:10:14 THE BANK HAS AGREED TO HANDLE ALL OF OUR CASH FLOW, WHICH,
12:10:20 BY THE WAY, IN 90 PERCENT OF THE CASE BE NO BILLING.
12:10:24 WE'LL DO -- ANY ORGANIZATION THAT WANTS TO PARTICIPATE WILL
12:10:27 EITHER PAY THROUGH DIRECT DEPOSIT, DIRECT CHARGE TO THEIR
12:10:32 CHECKING ACCOUNT OR ON A CREDIT CARD.
12:10:35 WE WILL DO NO BILLING.
12:10:36 WE WILL NOT SET UP A BILLING SYSTEM, EXCEPT, PERHAPS, FOR
12:10:39 THE FOUNDING 5 OR 10 COMPANIES, THEY WILL BE ASKED TO MAKE
12:10:44 THEIR DEPOSIT AS A FOUNDER OVER TWO YEARS.
12:10:47 INITIALLY, IF SOMEBODY IS OFFERED TO PUT UP $20,000, GIVE US
12:10:52 $10,000 UPON SIGNING OF ALL THE DOCUMENTS AND THE OTHER
12:10:56 10,000 A YEAR LATER.
12:10:57 AS YOU CAN SEE IN THE FORMULA OF THE FINANCES WE PROVIDED
12:11:01 YOU, WE'VE ESTIMATED OUR COST, WHETHER THEY BE LEGAL OR
12:11:05 ACCOUNTING OR LICENSING AND COSTS TO SIMPLE VIEW AND
12:11:12 HOFFMAN, WE ESTIMATED ALL THOSE BASED ON THEIR INFORMATION.
12:11:16 WE THINK THIS IS AN INCREDIBLY WELL DONE AND DOABLE
12:11:19 FINANCIAL STATEMENT.
12:11:20 A LOT OF US WORKED ON THIS FOR QUITE A WHILE.
12:11:22 I THINK WHAT YOU'VE SEEN SO FAR IS THAT WE'VE CHOSEN SOME
12:11:27 VERY REPUTABLE AND VERY SUCCESSFUL ORGANIZATIONS TO BE THE

12:11:31 HEART OF THE GREATER ESTERO VIRTUAL INFORMATION CENTER.
12:11:36 I CAN'T CLAIM TO KNOW THIS FOR A FACT, BUT I HAVE A FEELING
12:11:40 AND NOLEN PERHAPS CAN CONFIRM IT, ONE OF THE REASONS THAT
12:11:44 THE CHAMBER CHANGED ITS NAME TO GREATER ESTERO CHAMBER OF
12:11:47 COMMERCE WAS FOR THE SAME REASON WE LOOKED AT THIS INITIALLY
12:11:53 AS AN ESTERO VISITOR CENTER AND SAID, NO, IT NEEDS TO BE A
12:11:57 GREATER ESTERO VIRTUAL INFORMATION CENTER, NOT JUST A
12:12:00 VISITOR CENTER.
12:12:01 SO IT WILL ATTRACT PEOPLE FROM A WIDE AREA AROUND THE WORLD,
12:12:05 NEVER MIND AROUND THE COUNTRY, TO COME TO THIS AREA.
12:12:09 AS YOU KNOW, AND GARY, AND SOME OF YOU KNOW DID RESEARCH FOR
12:12:14 THE CHAMBER OF COMMERCE A COUPLE OF YEARS AGO, HE IS RETIRED
12:12:17 PRESIDENT OF THE COLLEGE.
12:12:19 UNFORTUNATELY, HE AND HIS WIFE WERE INVOLVED IN AN
12:12:22 AUTOMOBILE ACCIDENT A YEAR AGO JANUARY, SO HE'S GIVEN UP ANY
12:12:25 WORK WITH THE VILLAGE AND THE CHAMBER.
12:12:27 HE DID A STUDY THAT BASICALLY SAID ESTERO IS THE
12:12:29 GEOGRAPHICAL CENTER OF EVERYTHING THAT HAPPENS BETWEEN
12:12:32 SARASOTA AND MARCO ISLAND.
12:12:34 YOU HAVE NO CHOICE.
12:12:35 YOU HAVE TO GO THROUGH ESTERO TO GET FROM ONE END TO THE
12:12:38 OTHER.
12:12:38 NOW, WE MAY BE LAND LOCKED IN THE FACT THAT WE DON'T HAVE
12:12:41 DIRECT BEACH ACCESS, BUT IT'S PRETTY SIMPLE TO GET TO THE

12:12:46 BEACH FROM ANYWHERE IN ESTERO AND TO GET TO NORTH OR SOUTH,

12:12:49 YOU HAVE TO COME THROUGH ESTERO.
12:12:50 WE ARE THE GEOGRAPHICAL CENTER, WHICH IS WHY WE'RE ASKING
12:12:53 ESTERO TO BE THE LEAD SUPPORT FROM THE VILLAGE STANDPOINT TO
12:12:57 UNDERWRITE THIS EFFORT.
12:12:59 THAT'S ALL WE HAVE AND I'LL TAKE YOUR QUESTIONS.
12:13:03 >>Mayor Errington: ANY QUESTIONS, COMMENTS?
12:13:06 YES.
12:13:08 >>Jim Ward: BARRY, I'M NOT SURE WHO WOULD ADDRESS THIS, BUT
12:13:11 IF I'M UP IN NEW YORK AND I'M LOOKING FOR A PLACE TO RETIRE.
12:13:15 I SAY, OKAY, FLORIDA IS WHERE I WANT TO BE.
12:13:18 I THINK OF NAPLES.
12:13:19 I THINK OF SARASOTA.
12:13:20 I THINK OF TAMPA.
12:13:21 HOW DO I GET TO GEVIC AND UNDERSTAND WHAT'S AVAILABLE IN
12:13:26 ESTERO?
12:13:29 >> THAT'S WHY I HAVE THE EXPERTS.
12:13:33 >>Mayor Errington: ONE AT A TIME.
12:13:39 >> SO THE QUESTION WAS, YOU'RE UP IN NEW YORK, YOU'RE
12:13:41 LOOKING FOR RETIREMENT COMMUNITY INFORMATION IN FLORIDA AND
12:13:45 HOW WOULD THIS WEBSITE KIND OF CUT THROUGH THAT.
12:13:49 >>Jim Ward: DO I NEED TO KNOW THAT ESTERO EXISTS IN ORDER TO
12:13:53 FIND IT?
12:13:54 >> NO.
12:13:55 YOU WOULD SEARCH LIKE BEST PLACES TO RETIRE IN FLORIDA.
12:13:59 JUST TRY IT AND SEE WHAT YOU GET.

12:14:02 I'M SURE THERE ARE ACTUAL RETIREMENT CENTERS THAT PAY A LOT
12:14:06 FOR THOSE AD WORDS.
12:14:09 LIKE -- I DON'T KNOW ANYTHING ABOUT RETIREMENT CENTERS.
12:14:12 LET'S SAY ONE CALLED THE HOPE ETERNAL FACILITY.
12:14:15 SO HOPE ETERNAL BUYS THOSE AD WORDS.
12:14:18 YOU'LL SEE HOPE ETERNAL AND THEIR DIFFERENT LOCATIONS
12:14:21 THROUGHOUT FLORIDA WOULD BE UP THERE.
12:14:23 BUT WE CAN BID ON THOSE AD WORDS AND WE CAN ALSO DO CONTENT.
12:14:27 TWO WAYS TO GET RANKED BY GOOGLE, PAYING FOR IT, BIDDING ON
12:14:31 AD WORDS OR MAKING SURE THEIR ALGORITHM KNOWS YOUR WEBSITE
12:14:35 HAS THAT CONTENT.
12:14:36 WE'D WANT TO HAVE A SECTION OF THIS WEBSITE FOR RELOCATION
12:14:39 AND RETIREMENT.
12:14:41 WITHIN THAT SECTION WOULD HAVE DETAILS ON ALL THE REASONS
12:14:44 WHY THIS IS A GREAT PLACE TO RELOCATE TO, TO RETIRE TO, AND
12:14:49 THEN GOOGLE WILL PICK UP ON THAT AND SAY, HEY THIS WEBSITE
12:14:55 IS AN OFFICIAL SOURCE OF INFORMATION FOR ESTERO RETIREMENT
12:14:57 INFORMATION AND THEN PEOPLE WILL LAND ON THE WEBSITE.
12:15:01 YEAH, THERE WILL BE OTHER WEBSITES IN COMPETITION WITH YOU
12:15:05 FOR THAT SAME VISIBILITY FOR THOSE SEARCH TERMS AND FOR

12:15:09 GOOGLE, YEAH, THIS WOULD GIVE YOU A PLACE TO CONVEY THAT TO
12:15:13 HELP ATTRACT THOSE PEOPLE.
12:15:16 >>Jim Ward: FROM MY PERSPECTIVE, THAT'S WHAT SEARCH ENGINE
12:15:19 OPTIMIZATION IS ALL ABOUT.
12:15:22 I DON'T KNOW WHAT ALL THAT MEANS.

12:15:23 THEY DO.
12:15:24 BUT I DO KNOW THAT IF I PUT INTO GOOGLE "RETIRE IN SOUTHWEST
12:15:29 FLORIDA," IF WE HAVE PAID ENOUGH TO GOOGLE TO OPTIMIZE OUR
12:15:34 SEARCH, IT WILL COME RIGHT UP TO THIS WEBSITE.
12:15:37 HOPEFULLY FIRST OR SECOND.
12:15:38 BUT THAT'S THE WAY YOU REACH IT.
12:15:40 THE BEST PLACE TO EAST IN SOUTHWEST FLORIDA, BRINGS YOU TO
12:15:44 THIS WEBSITE AND SO ON.
12:15:45 THAT'S WHAT SEARCH ENGINE OPTIMIZATION MEANS TO ME.
12:15:48 AM I RIGHT?
12:15:49 >> YEAH.
12:15:49 IT'S TWO DIFFERENT THINGS.
12:15:51 SEARCH ENGINE OPTIMIZATION IS KIND OF THE SECOND THING I WAS
12:15:54 TELLING YOU.
12:15:54 THAT'S CONTENT STRUCTURE.
12:15:56 REALLY IT'S OPTIMIZING YOUR WEBSITE FOR THE SEARCH ENGINE.
12:15:59 OPTIMIZING YOUR CONTENT.
12:16:01 HAVING INFORMATION ABOUT RETIREMENT RELOCATION SO THAT
12:16:03 GOOGLE KNOWS TO POINT PEOPLE TO THIS WEBSITE AND PAID MEDIA
12:16:07 IS WHEN YOU JUST BUY THOSE SEARCH TIMES TO RANK UP THERE.
12:16:12 >>Jim Ward: BARRY BROUGHT UP AN IMPORTANT POINT RELATIVE TO
12:16:15 SEO AND YOU HAVE TO PAY TO GET THAT SEO OPTIMIZATION.
12:16:19 >> IT'S TWO DIFFERENT THINGS.
12:16:20 THERE'S ORGANIC SEARCH AND PAID SEARCH.
12:16:22 PAID SEARCH IS WHEN YOU LITERALLY PAY GOOGLE AND THEN YOU

12:16:25 GET TO BE THOSE ADS, THE FIRST RESULTS YOU SEE EVERY TIME
12:16:29 YOU RUN A GOOGLE SEARCH, YOU SEE FOUR ADS.
12:16:32 PEOPLE ARE PAYING TO BE SHOWN FIRST.
12:16:35 BELOW THAT, YOU HAVE THE ORGANIC RESULTS.
12:16:37 THAT'S MORE WHERE SEO COMES IN.
12:16:40 THAT'S WHERE YOUR CONTENT IS TELLING GOOGLE THAT THIS IS A
12:16:45 WEBSITE THAT'S WORTH POINTING PEOPLE TO.
12:16:48 TWO GAMES TO PLAY.
12:16:50 PAID SEARCH AND ORGANIC SEARCH.
12:16:52 YOU EITHER PAY FOR PEOPLE TO CLICK THERE TO GET THE TOP
12:16:56 RESULTS.
12:16:57 WE'RE PROVIDING ONGOING SEO SERVICES IN OUR PROPOSAL, SO WE
12:17:02 WILL BE -- AND CONTENT CREATION TO ENSURE THAT YOUR WEBSITE
12:17:05 CONTENT AND STRUCTURE IS BRINGING PEOPLE TO IT.
12:17:08 AND THEN LIKELY HOFFMAN WILL BE DOING MORE OF THE PAID, IF
12:17:12 YOU -- HE WENT OVER SOME OF THE PAID SEARCH OPTIONS AND

12:17:16 OTHER PROMOTIONAL OPTIONS THAT WILL ALSO GET PEOPLE HERE.
12:17:19 YEAH, WE'LL DO A LOT OF KEYWORD RESEARCH AS PART OF OUR
12:17:22 PROCESS OF HOW ARE PEOPLE SEARCHING FOR ESTERO RIGHT NOW,
12:17:26 INFORMATION, EVENTS HAPPENING, WHAT ARE YOUR KEYWORDS, AND
12:17:29 THAT WILL HELP US DETERMINE A SITE MAP AND CONTENT STRUCTURE
12:17:33 STRATEGY IN GETTING YOU REALLY GOOD ORGANIC RANKINGS.
12:17:36 >>Jim Ward: WHAT I'M TRYING TO GET TO IS PEOPLE WHO AREN'T
12:17:42 SEARCHING FOR ESTERO.
12:17:43 PEOPLE SEARCHING FOR SOMETHING THAT ESTERO CAN OFFER BUT

12:17:47 THEY DON'T KNOW ESTERO EXISTS.
12:17:49 TOP OF MIND TAMPA, TOP OF MIND SARASOTA, TOP OF MIND NAPLES.
12:17:53 ESTERO IS NOT TOP OF MIND.
12:17:55 HOW DO THEY GET THERE?
12:17:57 SECOND QUESTION, I GUESS IS, SIMPLE VIEW IS GOING TO BUILD
12:18:00 IT.
12:18:01 HOFFMAN IS GOING TO MANAGE IT.
12:18:03 WHY DOES SIMPLE VIEW NOT MANAGE IT?
12:18:07 >> WE DON'T MANAGE DESTINATION ORGANIZATIONS.
12:18:10 WE CAN DO CONTENT CREATION AND SEO, BUT WE'RE NOT IN THE
12:18:14 BUSINESS OF EXECUTING A DESTINATION MARKETING PLAN OR
12:18:17 DAY-TO-DAY MANAGEMENT.
12:18:19 WE'RE ALSO NOT HERE.
12:18:20 WITH THEM BEING LOCATED IN ESTERO IS VERY IMPORTANT FOR THE
12:18:23 LOCAL BUSINESS RELATIONSHIPS.
12:18:25 TO YOUR PREVIOUS QUESTION, YOU CAN BID ON OTHER -- YOU COULD
12:18:29 BID ON RELOCATE TO TAMPA BAY AND ESTERO COULD SHOW.
12:18:33 YOU CAN PAY FOR THOSE SAME TERMS IF PEOPLE ARE THINKING
12:18:37 OTHER FLORIDA DESTINATIONS TO RETIRE TO, YOU CAN LITERALLY
12:18:41 FORCE ESTERO INTO THAT CONVERSATION THROUGH PAID SEARCH.
12:18:45 BUT THROUGH SEO EFFORTS, THE ORGANIC SIDE OF THINGS IS WHERE
12:18:50 WE'LL HAVE THAT CONTENT AND PEOPLE JUST THROUGH SEARCHING
12:18:53 NOT NECESSARILY FOR ESTERO, BUT WHERE TO RETIRE IN FLORIDA
12:18:57 OR WHERE TO GO TO SCHOOL IN FLORIDA FOR THAT MATTER WILL
12:19:01 FIND THAT CONTENT AND YOUR WEBSITE WILL BE PART OF THAT

12:19:05 CONVERSATION THAT YOU'RE CURRENTLY NOT IN THAT SPACE RIGHT
12:19:08 NOW.
12:19:11 >>Vice-Mayor McLain: I'VE GOT ONE QUESTION RELATIVE TO THE
12:19:13 SPACE.
12:19:14 BARRY MENTIONED -- WE REALLY WANT TO BE ON PAGE 1, TOP TWO
12:19:19 OR THREE THAT'S IN THERE BECAUSE THAT'S WHERE PEOPLE STOP
12:19:22 READING.
12:19:23 SO WE'RE KIND OF UNKNOWN, TO JIM'S COMMENTS IN THERE.
12:19:28 HOW DO WE STAY UP ON PAGE ONE, THE TOP TWO OR THREE SPOTS?
12:19:35 >> SAME ANSWER.
12:19:35 TWO TYPES OF TRAFFIC TO THE WEBSITE, PAID AND ORGANIC.
12:19:39 THE WAY YOU STAY AT THE TOP IS YOU PAY FOR THOSE LINKS AND

12:19:43 THAT'S PAID SEARCH.
12:19:44 THOSE TOP AD, AD, AD THAT GOOGLE LITERALLY SHOWS ADS FIRST.
12:19:49 THAT'S THEIR GAME.
12:19:50 UNTIL THAT MONOPOLY IS BUSTED UP, IF YOU WANT TO BE THE TOP,
12:19:53 YOU PAY, AND YOU PAY FOR THOSE AD WORDS.
12:19:56 BELOW THOSE PAID ADS ARE THEN THE ORGANIC SEARCH ENGINE
12:19:59 RESULTS.
12:19:59 THAT'S WHERE ONGOING SEO IS.
12:20:02 THAT'S WHY IT IS AN ANNUAL ENGAGEMENT WITH US BECAUSE IT'S
12:20:04 NOT A ONE AND DONE.
12:20:05 WE SEO'D THE SITE, AND IT'S GOOD FOREVER.
12:20:11 LIKE, NO, SEO IS AN ONGOING, TACTICAL, OFFENSIVE STRATEGY OF
12:20:14 MAKING SURE THAT YOUR KEYWORDS ARE OPTIMIZED, ON-PAGE

12:20:17 OPTIMIZATION, EVERYTHING FROM SPELL CHECK TO TOXIC BACK
12:20:20 LINKS.
12:20:20 IT IS A WHOLE PRACTICE.
12:20:23 >>Vice-Mayor McLain: SECONDARY QUESTION ON THAT, I'M LOOKING
12:20:26 AT THE CASH FLOW, THE BALANCE SHEET ON THIS, WE HAVE HOFFMAN
12:20:30 CREATIVE AT 40,000 AND WE'VE GOT MARKETING 50,000.
12:20:33 THE 50,000 IS WHAT YOU WOULD DO TO BUY THE GOOGLE SPACE AND
12:20:38 THE LIKE.
12:20:39 SO THE QUESTION I HAVE IS, IN ORDER TO KEEP US UP THERE, IS
12:20:45 THAT ENOUGH OF A BUDGET TO KEEP US THERE ON A SMALL VILLAGE?
12:20:50 AFTER YOU'RE THERE FOR A WHILE, IT MAY BE.
12:20:52 IT SEEMS LIKE THE AMOUNT OF ACTIVITY THAT'S GOING TO -- AND
12:20:56 MANAGEMENT REQUIRED FOR THIS AND THE MONEY THAT GOOGLE LOVES
12:21:01 TO SUCK OUT OF EVERYBODY'S WALLET, I ASK THE EXPERTS, IS
12:21:06 THIS SUFFICIENT BUDGET TO KEEP THIS THING AND GET IT GOING
12:21:10 ON ITS OWN?
12:21:14 >> JUST TO PARTIALLY ANSWER THAT, MY COMPANY, WHEN WE DO
12:21:18 PAID MEDIA FOR OUR CLIENTS ARE LOWEST END SPEND IS 24 TO
12:21:23 36,000 A YEAR.
12:21:25 I WOULD SAY YES, 50,000 GETS YOU INTO THAT TIER -- THAT IS A
12:21:36 REAL GOOGLE AD WORD SPEND, YES.
12:21:41 >> TERMS OF ADVERTISING, GOOGLE WORKS WITH OUR ADS IN AN
12:21:45 AUCTION ESSENTIALLY.
12:21:46 IF I'M WILLING TO PAY A DOLLAR, BUT HE'S WILLING TO PAY
12:21:49 $1.01, HE WILL GO HIGHER THAN ME ON IT.

12:21:53 THERE ARE WAYS TO OPTIMIZE IT TO WHERE YOU CAN SET YOUR
12:21:55 LIMITS.
12:21:56 SO YOU'RE NOT OVEREXPOSING YOURSELF.
12:21:59 YOU CAN BE THAT DAILY LIMIT.
12:22:01 YOU CAN ALSO SET THAT IN HOURLY LIMITS AS WELL.
12:22:04 IF WE FIND A MAJORITY OF THE TRAFFIC OR MAJORITY OF SEARCHES
12:22:07 ARE OCCURRING BETWEEN 8 P.M. AND MIDNIGHT MAYBE ON THE EAST
12:22:11 COAST OR IN CERTAIN REGIONS, WE CAN CENTRALIZE OR TARGET THE

12:22:17 ADS IN THOSE AREAS ONLY TO DISPLAY THEM VERSUS MAYBE NOT
12:22:20 YOUR 3 A.M. DRUNK COLLEGE STUDENT THAT'S GOING THROUGH AND
12:22:25 TRYING TO FIGURE OUT WHERE THE BEST BAR IS AT TO PARTY AT
12:22:29 AFTERWARDS.
12:22:30 THERE ARE CONTROLS, CHECKS AND BALANCES PUT IN PLACE.
12:22:33 ADVERTISING BUDGET OF THAT AMOUNT GETS QUITE A LOT.
12:22:38 WE WOULD AVOID KEYWORDS THAT MAY BE VERY HIGH.
12:22:41 EACH KEYWORD WILL HAVE A DIFFERENT MONETARY VALUE BEHIND IT.
12:22:45 AND IT CAN RANGE FROM 10 CENTS TO I THINK THE LAST RESEARCH
12:22:50 WAS MESOTHELIOMA, HOWEVER YOU SAY THAT, WAS THE HIGHEST
12:22:55 KEYWORD VALUE, AND IT WAS LIKE $300 PER CLICK.
12:22:58 THEN YOU HAVE A 2% CONVERSION ON THAT.
12:23:02 SO ONLY TWO PEOPLE OUT OF A HUNDRED THAT ACTUALLY CLICK IT
12:23:05 WILL ACTUALLY GO THROUGH.
12:23:06 WE WOULD DO KEYWORD RESEARCH WORKING WITH SIMPLE VIEW, LOOK
12:23:10 AT THE GOOGLE ANALYTICS.
12:23:12 SO WE'LL ACTUALLY BE ABLE TO SEE WHERE EVERYONE IS COMING TO

12:23:15 THE SITE AND THEN START TARGETING BEHIND THAT.
12:23:19 IF THERE IS A LARGE NUMBER OF PEOPLE THAT ARE SEARCHING AND
12:23:22 HITTING THE SITE FROM CHICAGO, THEN WE CAN START PLACING
12:23:25 DIFFERENT ADS IN CHICAGO THAT SAYS, INTERESTED IN RETIRING
12:23:29 IN FLORIDA?
12:23:30 AND THAT COULD BE AN AD THAT POPS UP AND THEN WE WOULD WORK
12:23:34 TOGETHER TO GENERATE CONTENT.
12:23:37 ORGANIC IS FREE.
12:23:39 ORGANIC IS ALWAYS WHAT YOU WANT TO AIM FOR BECAUSE THAT'S
12:23:42 WHAT SHOWS UP RIGHT UNDERNEATH YOUR ADS.
12:23:45 ONCE IT'S THERE, ONCE THE SEO IS MAINTAINED, WHICH IS AN
12:23:49 ONGOING PROCESS BECAUSE YOU HAVE NEW COMPETITORS THAT COME
12:23:51 IN, THEY WRITE CONTENT, THEN THE ORGANIC IS REALLY YOUR BEST
12:23:56 WAY, BECAUSE SOME PEOPLE SKIP OVER ADS.
12:23:59 BUT IF YOU CAN'T GET INTO IT ORGANICALLY, THEN IT IS A PAY
12:24:03 TO PLAY.
12:24:04 THAT'S WHEN WE WOULD GO THROUGH AND LOOK AT WHAT IS THE
12:24:07 VALUE OF CERTAIN KEYWORDS?
12:24:09 IS IT ONE PERSON SEARCHING FOR IT OR A HUNDRED PEOPLE
12:24:11 SEARCHING FOR IT?
12:24:13 AND WE'LL BE ABLE TO DETERMINE WHAT KEYWORDS WE WANT TO USE.
12:24:16 >>Mayor Errington: JOANNE.
12:24:17 >>Joanne Ribble: MY QUESTIONS AREN'T WITH THE WEBSITE.
12:24:21 I'M SURE SIMPLE VIEW WILL CREATE A BEAUTIFUL WEBSITE.
12:24:25 I'M SURE HOFFMAN WILL DO A WONDERFUL JOB OF MANAGING IT.

12:24:29 MY QUESTIONS ARE MORE WITH THE START-UP AND THEN THE
12:24:31 VIABILITY OF THE THING GOING FORWARD.
12:24:34 FIRST OF ALL, ONE QUESTION TO YOU, GARY -- I MEAN, BARRY,
12:24:37 I'M SORRY, LAST FALL, YOU CAME TO US AND TOLD US YOU WERE

12:24:40 GOING TO TRY AND GET A GRANT.
12:24:43 DID THAT EVER COME THROUGH?
12:24:45 >> WE APPLIED FOR A GRANT FROM THE LEE VISITOR CONVENTION
12:24:50 BUREAU TO HELP US UNDERWRITE THIS AND WE FOUND OUT AFTER THE
12:24:53 FACT THAT THEY ONLY GIVE GRANTS TO 501(C)(3) ORGANIZATIONS.
12:24:57 WE WERE NOT AN ORGANIZATION THEN, SO WE COULDN'T -- EVEN
12:25:01 THOUGH LOVE TO HELP US, THEN THEY COULDN'T.
12:25:05 AT THIS POINT, WE'RE LETTING OUR ATTORNEY DECIDE WHETHER WE
12:25:08 MOVE FORWARD AS 501(C)(6) OR 501(C)(3).
12:25:12 SO GRANTS COULD BE AVAILABLE FROM THEM AND OTHER
12:25:14 ORGANIZATIONS AS WE MOVE FORWARD.
12:25:16 >>Joanne Ribble: I'M LOOKING AT THE FINANCIAL CASH FLOW
12:25:20 PROJECTIONS.
12:25:21 THAT $115,000 FOR THE EXPENSES JUST FOR SIMPLE VIEW AND
12:25:27 HOFFMAN, AFTER YEAR THREE, THAT WILL CONTINUE ON, CORRECT?
12:25:31 >> NO.
12:25:31 >>Joanne Ribble: NO.
12:25:32 ONLY THOSE FIRST THEN --
12:25:34 >> THERE WILL BE SOME CONTINUITY IN PAYMENT TO SIMPLE VIEW
12:25:38 FROM ONGOING MANAGEMENT BUT THE INITIAL START-UP IS
12:25:41 SOMEWHERE AROUND 40 TO 50 THOUSAND DOLLARS, WHICH THEY NEED

12:25:44 WITHIN THE FIRST, I THINK, 90 DAYS.
12:25:48 THAT DOESN'T OCCUR AGAIN.
12:25:49 >>Joanne Ribble: WELL, THERE IS A SECOND YEAR --
12:25:54 >> EXPECT TO SPEND MARKETING AND SEARCH ENGINE OPTIMIZATION
12:25:57 MONEY.
12:25:57 BY THE THIRD YEAR, WE SHOULD NOT NEED ANY FUNDING OTHER THAN
12:26:02 COMES THROUGH MEMBERSHIP FROM THE BUSINESS COMMUNITY.
12:26:07 IF XYZ RESTAURANTS WANTS TO BE ON OR TO ADVERTISE, THEY WILL
12:26:12 PAY A MONTHLY FEE ALONG WITH HOPEFULLY HUNDREDS OF OTHER
12:26:15 BUSINESSES.
12:26:16 SO THIS WILL BE SELF-SUSTAINING IN THE THIRD YEAR.
12:26:19 >>Joanne Ribble: OKAY.
12:26:20 BUT THE ADDITIONAL EXPENSES FOR LEGAL, MISCELLANEOUS,
12:26:25 INSURANCE, MARKETING, THAT WILL BE ONGOING.
12:26:27 >> YES, MA'AM.
12:26:28 >>Joanne Ribble: ESTIMATED AT 63,000 A YEAR.
12:26:30 THE FOUNDING PEOPLE THAT WILL CONTRIBUTE TO YOU, I'VE READ
12:26:37 THE LETTERS.
12:26:38 THEY ARE ALL VERY, VERY INTERESTED.
12:26:41 PAVICH WAS THE ONLY ONE THAT COMMITTED TO BEING A FOUNDING
12:26:44 MEMBER.
12:26:45 DO YOU ACTUALLY HAVE ANY COMMITMENTS FROM FOUNDERS THAT WILL
12:26:48 PAY --
12:26:49 >> YES, HAVEN'T DECIDED WHETHER 10,000 OR 20,000 AND I
12:26:52 DIDN'T ASK THEM TO COMMIT AT THIS POINT.

12:26:55 >>Joanne Ribble: BUT THEY HAVE COMMITTED TO 10,000 OR 20.
12:26:58 >> THAT'S CORRECT.
12:26:58 >>Joanne Ribble: THE OTHER THING, ARE YOU AFRAID OF
12:27:01 CANNIBALIZING THE CHAMBER WITH GEVIC?
12:27:06 >> GOOD QUESTION, NO.
12:27:08 IN FACT, THE CHAMBER IS INCREDIBLY SUPPORTIVE OF THIS
12:27:11 BECAUSE THIS PROVIDES THE CHAMBER WITH AN OPPORTUNITY TO
12:27:14 HAVE -- CERTAINLY FOR THE FIRST YEAR TO HAVE EVERY CHAMBER
12:27:20 MEMBER HYPERLINK THROUGH THE CHAMBER WEBSITE TO BE A FREE
12:27:23 CONNECTION FOR THE FIRST YEAR.
12:27:25 IF THEY WANT TO STAY ON IT, THEY'LL PAY -- LOOK, I'M NOT SO
12:27:32 SURE THAT SOME COMPANIES NEED TO BE HYPERLINKED TO THIS
12:27:35 WEBSITE.
12:27:35 BUT CERTAINLY SOME OF THE RESTAURANTS WILL AND THE HOTELS
12:27:37 WILL AND SO ON BECAUSE THAT'S WHERE THEY MAKE THEIR CONTACTS
12:27:40 TO THE PUBLIC.
12:27:42 FRANKLY, THE BOTTOM LINE IS TO BRING PEOPLE TO THE HOTELS IN
12:27:46 THIS AREA TO KEEP THE OCCUPANCY TAX MONEY SO WHEN WE GO BACK
12:27:50 TO LEE VCB AND/OR LEE COUNTY IN GENERAL OR THE STATE WHICH
12:27:57 HAS MONIES AVAILABLE FOR THESE TYPES OF PROGRAMS, ARE WE
12:28:00 BRINGING PEOPLE INTO THE AREA?
12:28:02 AND WE CAN MEASURE THAT.
12:28:03 I THOUGHT WHAT WAS REALLY INTERESTING AND SOME OF THE
12:28:07 COMPANIES SAID, YES, I UNDERSTAND WHY I WANT TO DO THIS
12:28:09 VERSUS JUST ANOTHER MEMBERSHIP IN SOME ORGANIZATION IS THAT

12:28:13 EVERY TIME SOMEBODY CLICKS ON THEIR WEBSITE, IT'S RECORDED.
12:28:17 SIMPLE VIEW CAN REPORT BACK TO THAT ORGANIZATION HOW MANY
12:28:20 CLICKS THEY GOT THAT MONTH, WHATEVER, HOWEVER THEY WANT TO
12:28:24 SEE IT.
12:28:25 SO THEY'LL KNOW THEY ARE GETTING TRAFFIC TO THEIR WEBSITE,
12:28:28 WHICH TELLS THEM WHETHER THEY SHOULD CONTINUE ON IT.
12:28:33 >>Joanne Ribble: WHO WILL MAKE THE CONTACT TO ALL THE
12:28:35 PROSPECTIVE MEMBERS?
12:28:36 WILL IT BE HOFFMAN OR WILL IT BE THE BOARD OF GEVIC?
12:28:40 >> WE'LL BE DIRECTING HOFFMAN.
12:28:42 >>Joanne Ribble: HOFFMAN.
12:28:43 YOU WILL GO OUT AND APPROACH AND SAY WOULD YOU LIKE TO BE A
12:28:46 MEMBER --
12:28:46 >> WHAT WE WILL DO IS WE WILL SET THE TIER MEMBERSHIP FEES.
12:28:49 WORKING WITH THEM AND WORKING WITH OUR BOARD, WE'LL SET THE
12:28:53 MEMBERSHIP FEES TO BE A MEMBER OF THE WEBSITE.
12:28:56 >>Joanne Ribble: WHAT I DO SEE HAPPENING HERE, THERE ARE A
12:29:02 LOT OF LAYERS OF FEES THAT GO ON, PROBABLY SOME THAT YOU'RE
12:29:06 NOT EVEN ANTICIPATING RIGHT NOW THAT MIGHT BE BEYOND WHAT
12:29:10 YOU'RE ALLOWING FOR RIGHT NOW.
12:29:13 MY THOUGHT WAS, WHEN I WAS LOOKING AT THE CHAMBER WEBSITE
12:29:17 AND I KNOW THE CHAMBER WAS HAVING DIFFICULTY PRIOR WITH

12:29:23 FUNDS, MOST OF THE MEMBERS HAVE COME IN ON THE VERY, VERY
12:29:28 BASIC MEMBER.
12:29:34 SHOULD I SAY SERVICES THAT YOU HAVE ON THE WEBSITE.

12:29:37 DO YOU THINK THERE WILL BE A PROBLEM GETTING ENOUGH MEMBERS
12:29:40 TO SUPPORT THIS SO YOU CAN REACH YOUR NUMBERS?
12:29:46 >> NOT AT ALL BECAUSE WE LOOKED AND TALKED TO OTHER CITIES
12:29:50 AROUND THE COUNTRY AND IN THE STATE OF FLORIDA THAT HAD TO
12:29:52 MONETIZE IT THE SOME WAY.
12:29:54 I CAN'T EVEN BEGIN TO TELL YOU THE KIND OF CASH FLOW THEY
12:29:57 ARE CREATING.
12:29:57 >>Joanne Ribble: YEAH, ONCE THEY ARE ON THE WEBSITE, AND
12:30:00 THEN THE PROMOTIONALS AND THE THINGS -- SOME OF THE THINGS I
12:30:04 LOOKED AT, YOU HAVE EVENT FEES, YOU HAVE SPECIAL EVENT FEES,
12:30:15 ALL KINDS OF EXTRA FEES, PROMOTIONS, COSTS FOR DATABASES,
12:30:22 ALL THOSE FEES WILL BE PASSED ON TO THE MEMBERSHIP THEN,
12:30:25 RIGHT, AFTER THEY INITIALLY COME ON BOARD.
12:30:31 >> I GUESS I DON'T UNDERSTAND THAT.
12:30:32 I LOOK AT IT THE OTHER WAY.
12:30:34 WHEN WE BECOME NET POSITIVE, WE INTEND TO USE ALL OF THE
12:30:37 REVENUE MINUS WHAT WE'RE GOING TO PAY BACK TO THE FOUNDERS,
12:30:40 TO BENEFIT THINGS LIKE THE VETERANS DAY CELEBRATION AND THE
12:30:43 4th OF JULY AND THE ANNUAL YEAR-END PARTY FOR THE VILLAGE
12:30:47 AND CHRISTMAS TREE LIGHTING AND SO ON, TO TAKE SOME OF THAT
12:30:51 BURDEN, QUITE FRANKLY, OFF THE CITY AND LET THE VILLAGE
12:30:55 MEMBERSHIP PAY FOR IT.
12:30:57 NOT JUST THE VILLAGE, BY THE WAY.
12:30:58 THE GREATER AREA.
12:30:59 >>Joanne Ribble: WILL HOFFMAN GO TO PEOPLE OUTSIDE OF THE

12:31:02 GREATER ESTERO AREA TO GET CONTRIBUTIONS?
12:31:05 >> THAT'S WHAT ADVERTISING DOES, YES.
12:31:08 ABSOLUTELY.
12:31:08 THAT'S WHY I'M NOT DOING IT.
12:31:12 I HAVE NO BACKGROUND IN SELLING ADVERTISING.
12:31:14 I HAVE OTHER THINGS I SOLD.
12:31:16 >>Joanne Ribble: NOT ADVERTISING, MEMBERSHIP.
12:31:18 FOR EXAMPLE, LEE HEALTH.
12:31:20 FGCU.
12:31:25 THEY ARE ALL TECHNICALLY OUTSIDE OF ESTERO.
12:31:28 YOU WILL LOOK TO THEM TO BRING THEM IN ALSO?
12:31:32 >> IT'S GREATER ESTERO, ABSOLUTELY.
12:31:34 >> BONITA TO ABOUT THE ALICO CORRIDOR IS THE AREA WE'LL
12:31:40 TARGET.
12:31:43 >>Joanne Ribble: ESTERO DOESN'T HAVE A HARD TIME FILLING OUR
12:31:45 RESTAURANTS OR HOTELS.
12:31:46 I HOPE WE'RE NOT DRIVING BUSINESS TO THE OTHER PARTS OF THE
12:31:49 GREATER ESTERO AREA.

12:31:52 I DON'T WANT TO DRIVE BUSINESS TO SANIBEL.
12:31:54 >> WE LOOK AT IT THE OTHER WAY.
12:31:56 BRINGING PEOPLE INTO WHAT'S GOING ON IN ESTERO THAT YOU
12:31:59 CAN'T KNOW ABOUT.
12:32:00 THIS PAST WENT, IF YOU COULD MAKE A LIST OF EVERYTHING YOU
12:32:03 HEARD ON TV, RADIO AND READ THE PAPERS OF ALL THE THINGS YOU
12:32:05 COULD HAVE DONE THIS WEEKEND, THERE'S NO ONE PLACE WHERE

12:32:08 THEY ARE ALL LOCATED.
12:32:10 THAT'S THE KEY AS TO WHAT GEVIC HOPES TO DO, BRING TO THAT
12:32:15 LOCATION, THAT WEB WITH THEIR PHONE AND KNOW WHAT TO DO AND
12:32:19 WHERE TO GO FROM ONLY ONE SOURCE.
12:32:23 >>Vice-Mayor McLain: BARRY, I THINK ALL OF US ON THE COUNCIL
12:32:26 WOULD BE CONCERNED, WE'RE VILLAGE LIGHT.
12:32:29 A LOT OF ACTIVITY HERE, BUT WE WANT TO BE ABLE TO BEYOND
12:32:33 THIS SITE, IF WE GET TO THAT, SO IF WE HAVE AN EVENT THAT
12:32:39 WE'RE DOING, WE JUST CALL HOFFMAN AND SAY, HEY, MAYBE
12:32:43 MARILYN CALLS AND SAYS, HEY, CAN YOU PUT THIS ON --
12:32:48 >> WE'LL WORK OUT ALL THOSE LOGISTICS.
12:32:49 ABSOLUTELY, THAT'S WHAT WE WANT.
12:32:51 I NOTICED THE OTHER DAY YOU PUT OUT A NOTICE ABOUT THE
12:32:54 GIRLS' SOCCER TEAM PLAYING IN A FINALS GAME.
12:32:57 WHICH I THOUGHT TO MYSELF, ISN'T THAT FUNNY IT WOULD COME
12:33:00 FROM THE VILLAGE.
12:33:01 THAT IS THE TYPE OF THING THAT WOULD GO ON THE WEBSITE SO
12:33:03 EVERYBODY COULD KNOW ABOUT IT.
12:33:05 THERE ARE A HUNDRED OTHER THINGS I COULD THINK OF THAT NEED
12:33:08 TO BE PROMOTED NOT ONLY THROUGH THE VILLAGE BUT THROUGH
12:33:11 OTHER COMPANIES IN THE AREA TO BRING PEOPLE TO UNDERSTAND
12:33:13 WHAT'S GOING ON HERE.
12:33:15 >>Vice-Mayor McLain: THE SALES PITCH TO XYZ HOTEL TO BECOME
12:33:18 A MONTHLY SUBSCRIBER TO THIS SERVICE, IS THAT PUSH GOING TO
12:33:23 BE DONE JUST VIA E-MAILS OR BLASTS?

12:33:27 NOBODY WILL BE KNOCKING ON THE DOORS OF THE MARRIOTT HOTEL
12:33:31 OR WHOEVER MIGHT BE IN THERE.
12:33:32 HOW DO YOU ACTUALLY GET SOMEBODY INTERESTED IN BECOMING JUST
12:33:38 A MONTHLY --
12:33:39 >> I THINK CHRIS WENT THROUGH THAT SORT OF THING ON HIS
12:33:42 SLIDE, BUT I'LL LET HIM ELABORATE.
12:33:44 THAT'S THE KEY.
12:33:45 THAT'S WHY WE HIRED HIM.
12:33:47 >> THERE ARE TWO APPROACHES.
12:33:48 IT IS THROUGH EITHER PHONE CALLS, E-MAILS, CONTACTS THAT WE
12:33:51 HAVE WITHIN THE COMMUNITY, AND THEN KNOCKING ON DOORS.
12:33:55 >>Vice-Mayor McLain: THAT'S YOUR TEAM.
12:33:56 YOU HAVE FOUR PEOPLE.
12:33:58 >> WE HAVE FOUR DIRECTORS AND 20 PEOPLE BELOW US.

12:34:00 WE WOULD HAVE A DEDICATED PERSON OR PERSONS THAT WOULD ACT
12:34:04 AS SALESPEOPLE THAT WOULD GO AROUND AND TALK ABOUT IT,
12:34:08 DISTRIBUTE THE INFORMATION.
12:34:09 BUT THEN ALSO THROUGH THE SOCIAL MEDIA, SOCIAL MEDIA IS A
12:34:12 GREAT TRACTION FOR IT.
12:34:14 WE CAN TARGET SPECIFICALLY WITH A GEOFENCE SO ONLY TARGETING
12:34:19 BUSINESSES AND PEOPLE WITHIN THIS AREA SAYING WOULD YOU LIKE
12:34:21 TO JOIN, HAVE INFORMATION ABOUT IT?
12:34:26 WE CAN HAVE PHOTOGRAPHERS, VIDEOGRAPHERS COME OUT AND DO
12:34:30 INFORMATION ABOUT IT.
12:34:31 THAT ENCOURAGES OTHER PEOPLE TO WANT TO JOIN.

12:34:33 >>Vice-Mayor McLain: DO THEY HAVE TO PAY FOR THAT SERVICE IF
12:34:36 YOU SEND PHOTOGRAPHERS?
12:34:38 >> IF A BUSINESS WANTED TO DO A FEATURE, FOR EXAMPLE, A
12:34:41 RESTAURANT WANTED TO DO A FEATURE AND WANTED TO INCLUDE AN
12:34:43 E-MAIL BLAST AND A FEATURE ON SOCIAL MEDIA WITH A VIDEO AND
12:34:46 MAYBE A TEXT MESSAGE, SHOW YOUR PHONE FOR 10% OFF YOUR BILL,
12:34:51 YES, THAT WOULD BE A REVENUE SOURCE.
12:34:55 >>Vice-Mayor McLain: IS THAT PART OF THE HOFFMAN GROUP, I
12:34:57 THINK YOU SAID.
12:34:58 >> CORRECT.
12:34:58 >>Vice-Mayor McLain: THEY EARN HERTZ ARENA AND OLD CORKSCREW
12:35:01 AND THEY ARE IN THE ENTERTAINMENT BASICALLY BUSINESS.
12:35:04 >> SO THEY WOULD BE HEAVILY INVOLVED IN THIS AS WELL IN
12:35:08 TERMS OF FOUNDING MEMBERS AND ALSO ADVERTISING.
12:35:11 >>Vice-Mayor McLain: OKAY.
12:35:12 GOOD.
12:35:14 >>Mayor Errington: ANY OTHER COMMENTS?
12:35:15 JIM.
12:35:17 >>Jim Boesch: FIRST OF ALL, I WOULD LIKE TO GET YOUR FIRST
12:35:20 PRESENTATION.
12:35:22 WOULD YOU SEND THAT TO CAROL SO THAT WE CAN HAVE IT IN OUR
12:35:26 BOOK, THE ONE YOU HAD UP ON HERE.
12:35:30 >> YES.
12:35:34 >>Jim Boesch: THE SECOND THING IS, HOW ARE YOU GOING TO
12:35:36 INFORM US ABOUT HOW GOOD THIS IS GOING, THE RESULTS?

12:35:42 WE'RE NOT GOING TO BE SITTING DOWN LOOKING AT THE THING.
12:35:48 BUT IF YOU'RE ASKING US TO PUT UP 125,000, A LOT OF MONEY,
12:35:53 WE HAVE TO TELL THE RESIDENTS HOW THIS IS WORKING FOR THEM.
12:35:56 SO WE'RE GOING TO HAVE TO HAVE SOME TYPE OF REPORT OR
12:36:01 INDICATION, HOW THIS IS GOING, AND I WOULD HOPE IT DOESN'T
12:36:04 TAKE TWO MONTHS TO GET THAT INFORMATION OUT.
12:36:07 WE'VE GOT TO KNOW QUICKLY.
12:36:08 SO THAT'S JUST THE POINT.
12:36:11 I'M SURE YOU'VE COVERED THAT.
12:36:14 >> THAT IS THE JOB OF THE BOARD OF DIRECTORS.

12:36:15 YOU'LL GET IT.
12:36:16 >>Jim Boesch: THE THIRD THING, COULD YOU GIVE US A COUPLE OF
12:36:19 SAMPLES OF CITIES THAT ARE DOING THIS SO WE CAN ACTUALLY NOW
12:36:25 LOOK INTO WHAT -- DO THE SAME THING FOR ANOTHER CITY SO WE
12:36:30 CAN SEE EXACTLY HOW IT'S WORKING AND HOW IT WOULD WORK HERE
12:36:36 IN ESTERO.
12:36:37 IF A RESIDENT WOULD LIKE TO DO THE SAME THING, WE WOULD LIKE
12:36:41 TO HAVE THAT INFORMATION.
12:36:43 THEY SAY, WELL, GO LOOK AT CLERMONT.
12:36:48 LET'S SEE HOW THEY ARE DOING THERE AND LOOK MAYBE IN A
12:36:51 BIGGER CITY.
12:36:52 IF YOU COULD GIVE US THAT INFORMATION SO THEY CAN EXPERIENCE
12:36:57 AS WELL AS WHEN WE'RE TALKING, I THINK, WE CAN BE MORE
12:37:04 INFORMATIVE TO WHAT THE WHOLE CONCEPT OF WHAT WE'RE TRYING
12:37:07 TO DO.

12:37:09 >> THAT'S EXACTLY WHAT THE TASK FORCE DID AND THE VOLUNTEERS
12:37:11 DID.
12:37:12 THEY WENT ONLINE TO VARIOUS CITIES AROUND THE STATE AND
12:37:16 AROUND THE COUNTRY WHO NEEDED TO MONETIZE IT BECAUSE THEY
12:37:21 DON'T HAVE THE OCCUPANCY TAX MONEY TO SEE HOW IT WORKS.
12:37:23 WE PROVIDED SOME OF THOSE, QUITE A NUMBER OF THOSE CITIES IN
12:37:26 THE SLIDE PRESENTATION.
12:37:28 YOU CAN GO TO EITHER ONE OF THOSE.
12:37:29 VISIT PUNTA GORDA.
12:37:32 THEY HAVE A FUNNY NAME FOR THEIRS, BUT YOU CAN FIND IT.
12:37:36 PURE FLORIDA.
12:37:37 I DON'T KNOW WHY THEY PICKED PURE FLORIDA AS THEIR WEBSITE.
12:37:40 BUT THAT IS THE NAME THEY HAVE.
12:37:41 WE HAVEN'T EVEN PICKED A NAME FOR THIS YET, BY THE WAY.
12:37:45 WE JUST DON'T KNOW WHAT IT WILL BE YET.
12:37:47 YEAH, THEY ARE AVAILABLE TO YOU.
12:37:48 >>Mayor Errington: ANY OTHER COMMENTS?
12:37:50 JOANNE.
12:37:50 >>Joanne Ribble: WHAT HAPPENS NEXT?
12:37:53 >> WHAT HAPPENS NEXT.
12:37:54 ASSUMING WE GET SUPPORT FROM THE VILLAGE, I'LL SIGN ALL THE
12:38:00 PAPERS TO BECOME A COMPANY.
12:38:01 PAY A FEE TO BE YOUR BUSINESS.
12:38:02 I'LL OPEN THE BANK ACCOUNT.
12:38:04 I'LL WORK WITH THE FINANCE DEPARTMENT OF THE VILLAGE TO

12:38:09 DETERMINE HOW YOU WANT TO PHYSICALLY HANDLE THE FINANCIAL
12:38:12 SUPPORT.
12:38:13 I DON'T NEED A CHECK FOR $125,000.
12:38:15 THIS CAN BE PAID OUT OVER A COUPLE OF YEARS, OF COURSE.
12:38:19 WE'LL BEGIN TO COLLECT THE MONEY FROM THE FOUNDERS AND I'LL
12:38:24 WRITE A CHECK BASED ON A CONTRACT THAT WE HAVE THAT NEEDS A

12:38:27 LITTLE BIT OF AMENDING TO SIMPLE VIEW TO BEGIN THE
12:38:31 DEVELOPMENT PROCESS.
12:38:32 THAT WILL TAKE UPWARDS OF THREE TO SIX OR SEVEN MONTHS.
12:38:37 AND THE BOARD WILL BE SEEING THE GROWTH OF THIS.
12:38:40 I CAN PRESENT IT TO YOU AS WE'RE WORKING THROUGH IT.
12:38:44 AT SOME POINT I HOPE EARLY, MAYBE LATE FALL, WE WILL HAVE A
12:38:48 LAUNCH PARTY.
12:38:50 THE CHAMBER HAS ALREADY OFFERED TO HOST AND WORK WITH THAT.
12:38:54 WE HAVE A COUPLE OF COMPANIES, COUNTRY CLUBS THAT HAVE
12:38:59 OFFERED THEIR VENUE TO HOST A LAUNCH EVENT OF ONE KIND OR
12:39:03 ANOTHER IN THE FALL.
12:39:04 THAT'S THE NEXT STEP.
12:39:05 >>Mayor Errington: I HAVE A COMMENT.
12:39:07 UNLESS YOU CAN SHOW ME THE CYBERSECURITY BEHIND ALL THIS, I
12:39:14 CANNOT SUPPORT IT.
12:39:15 I MEAN REALLY TOP-NOTCH CYBERSECURITY.
12:39:19 NOT I.T.
12:39:22 I DON'T WANT I.T.
12:39:23 I WANT CYBERSECURITY.

12:39:25 >> YEAH, NO.
12:39:26 VISIT FLORIDA -- THE STATE OF FLORIDA WAS NOT CAVALIER WHEN
12:39:29 THEY SIGNED WITH US TO HAVE US BUILD AND HOST VISIT FLORIDA.
12:39:35 I'M SURE THEIR CYBERSECURITY STANDARDS SHOULD HOPEFULLY MEET
12:39:38 OR EXCEED THE VILLAGE OF ESTERO'S.
12:39:40 >>Mayor Errington: I WOULD HAVE TO DISAGREE WITH THAT.
12:39:43 >> REALLY?
12:39:43 OKAY.
12:39:49 >> NO PERSONAL INFORMATION OR CREDIT CARD INFORMATION WOULD
12:39:52 BE STORED ON THE SITE.
12:39:54 >>Mayor Errington: I'M TALKING ABOUT HACKERS THROUGHOUT THE
12:39:56 WORLD CAN GET ON THERE.
12:39:58 YOU HAVE NOT TOLD US ANYTHING ABOUT PROTECTING.
12:40:01 RIGHT NOW, THE WAY IT IS, I WOULDN'T GO ON YOUR SITE.
12:40:05 >> THAT'S SSL CERTIFICATES.
12:40:08 >> THIS FALLS UNDER THE SIMPLE VIEW UMBRELLA.
12:40:12 GOOGLE CLOUD PLATFORM IS WHAT WE USE.
12:40:14 IT IS THE LARGEST CLOUD-HOSTING PROVIDER IN THE WORLD.
12:40:17 MOST OF THE FORTUNE 500 USES GOOGLE CLOUD PLATFORM.
12:40:21 AMAZON WEB SERVICES IS THE OTHER BIG ONE.
12:40:23 YOUR SSL CERTIFICATE, VERIZON EDGECAST CONTENT DELIVERY
12:40:27 NETWORK IS INCLUDED.
12:40:27 WE'RE HOSTING VISITNORWAY.COM, visitflorida.com.
12:40:31 VISITJAMAICA.COM.
12:40:35 >>Mayor Errington: WHERE DO YOU SHOW THAT ON THE WEBSITE?

12:40:39 YOU HAVE TO SHOW ALL THOSE.
12:40:40 >> IF YOU GO TO PRIVACY DISCLAIMERS THAT SORT OF THING.

12:40:42 >>Mayor Errington: I'M TALKING ABOUT IF I SIT DOWN AT MY
12:40:45 HOME AND WANT TO DO SOMETHING WITH THIS, IT NEEDS TO SHOW
12:40:48 IMMEDIATELY THAT I'M PROTECTED.
12:40:51 >> YEAH, THAT'S WHAT THE SSL CERTIFICATE IS.
12:40:53 THAT'S HTTPS, THAT WAY YOU DON'T GO TO ANY OF OUR WEBSITES,
12:40:58 YOU'RE NOT GOING TO GET A WARNING, THIS SITE IS NOT HTTPS
12:41:03 SECURED.
12:41:03 WE MAINTAIN THAT SECURITY CERTIFICATE.
12:41:06 YEAH, WE HAVE EXTREMELY HIGH SECURITY STANDARDS.
12:41:09 I CAN GET YOU ON THE PHONE WITH OUR DIRECTOR OF I.T.
12:41:12 I'M NOT AN I.T. GUY.
12:41:14 I KNOW WE HOST 400 --
12:41:16 >>Mayor Errington: I'M NOT INTERESTED IN I.T.
12:41:19 I'M INTERESTED IN CYBERSECURITY.
12:41:20 >> WELL, THAT IS I.T.
12:41:21 >>Mayor Errington: NO, NO, NO, IT IS NOT.
12:41:24 >> ALL RIGHT.
12:41:24 I DIDN'T KNOW YOU WERE A CYBERSECURITY EXPERT.
12:41:27 I'M SORRY.
12:41:27 I'M NOT.
12:41:27 >>Mayor Errington: I'M NOT AN EXPERT EITHER, BUT I KNOW
12:41:30 CYBERSECURITY RANKS HIGHER THAN I.T.
12:41:33 OKAY.

12:41:35 GO AHEAD.
12:41:36 >> I RAN AN I.T. FIRM, AS I MENTIONED, FOR A NUMBER OF
12:41:39 YEARS.
12:41:40 SSL CERTIFICATE AND WHAT HE HAS MENTIONED IS THE HIGHEST
12:41:43 CERTIFICATE AND AVAILABILITY THAT YOU CAN DO.
12:41:45 IT IS RUN BY Facebook -- SORRY, Facebook UTILIZES IT.
12:41:49 ORACLE USES IT.
12:41:52 THE ONLY THING THAT WOULDN'T USE IT IS POTENTIALLY THE
12:41:56 DEPARTMENT OF DEFENSE BECAUSE THEY HAVE THEIR OWN ACTUAL
12:41:59 INTERNET.
12:41:59 THE CYBERSECURITY OF IT IS ALL MAINTAINED THROUGH 128 OR 254
12:42:04 BIT ENCRYPTION WHICH IS WHAT YOUR END-TO-END CERTIFICATE IS.
12:42:08 IT'S ACTUALLY HIGHER CERTIFICATE THAN SENDING A TEXT MESSAGE
12:42:11 OR E-MAIL FROM YOUR CELL PHONE ON A WIFI NETWORK THAT'S IN
12:42:16 THIS BUILDING.
12:42:17 >>Mayor Errington: ARE YOU SAYING A HACKER CAN'T GET INTO
12:42:19 YOUR SYSTEM?
12:42:20 >> YOU CAN NEVER SAY THAT BECAUSE THE CIA HAS BEEN
12:42:23 INFILTRATED, SO, NO.
12:42:26 BUT THE STANDARDS OF TECHNOLOGY WOULD BE MAINTAINED.
12:42:28 IF YOU WERE TO GO TO A SITE THAT'S NOT SECURED IN ANY MODERN
12:42:32 BROWSER, AS LONG AS NOT RUNNING WINDOWS XP, WINDOWS 7,
12:42:36 SOMETHING LIKE THAT, NOT USING INTERNET EXPLORER WHICH IS
12:42:40 GROSSLY OUTDATED, IT WILL FLAT OUT TELL YOU THIS SITE IS NOT

12:42:44 SECURE, DON'T GO HERE.

12:42:46 >>Mayor Errington: IF I CLICK ON THIS WEBSITE AND LOOKING
12:42:48 FOR SOMETHING IN PUNTA GORDA, ARE THEY ON THE -- AM I
12:42:51 GUARANTEED THAT I'M SAFE?
12:42:53 ANYPLACE I GO --
12:42:55 >> ANY WEBSITE YOU GO ON RIGHT NOW --
12:42:57 >>Mayor Errington: WILL BE GUARANTEED THAT THEY HAVE THIS
12:42:59 CERTIFICATE.
12:43:01 >> ANY WEBSITE YOU GO ON THE INTERNET THAT IS --
12:43:04 >> YES, YES.
12:43:05 >>Mayor Errington: THAT'S A GUARANTEE.
12:43:07 >> YES.
12:43:07 >> ANY WEBSITE THAT YOU GO TO THAT YOU ARE ABLE TO ACCESS IT
12:43:10 HAS HTTPS AND DOESN'T GIVE YOU A WARNING IS SSL CERTIFICATE
12:43:16 ENCRYPTED WEBSITE.
12:43:20 >> WHO HAS THE VILLAGE OF ESTERO WEBSITE?
12:43:22 >> IF IT IS GO DADDY, IT IS PROBABLY THE WORST YOU HAVE.
12:43:26 >>Mayor Errington: I'M NOT THE CYBERSECURITY PERSON.
12:43:30 >> I'M JUST CURIOUS.
12:43:32 I WOULD ALLEGE THAT THIS WEBSITE WOULD BE OF HIGHER SECURITY
12:43:35 AND STANDARDS THAN THE CURRENT VILLAGE OF ESTERO WEBSITE.
12:43:38 >>Mayor Errington: I KNOW WE ARE WITH AMAZON AND WE ARE WITH
12:43:41 GOOGLE.
12:43:42 >> PROBABLY AMAZON WEB SERVICES.
12:43:44 SIX OF ONE --
12:43:45 >>Mayor Errington: WHY DID YOU CHOOSE GOOGLE AS A PARTNER?

12:43:48 >> I HAVE NO IDEA.
12:43:49 THAT'S NOT MY JOB THERE.
12:43:50 >>Mayor Errington: WELL, THAT'S IMPORTANT TO KNOW, TOO,
12:43:53 BECAUSE THEY DO INFILTRATE THE WEB WITH ADS.
12:43:58 AND THEY ARE GETTING PAID FOR THAT.
12:44:05 YOU KNOW WHAT WOULD BE NICE, I WAS HOPING THAT MAYBE WHEN
12:44:10 YOU CAME IN HERE TODAY THAT YOU HAD A PRESENTATION WHERE YOU
12:44:15 ACTUALLY DID -- WOULD GO ON A WEBSITE AND WALK US THROUGH
12:44:19 IT.
12:44:19 NOT LIKE THIS, BUT WITH THE CLICKING OF THE MOUSE.
12:44:22 >> I WOULD BE HAPPY TO SET UP A FOLLOW-UP AND WALK YOU
12:44:25 THROUGH ANY OF OUR WEBSITES.
12:44:26 GO TO VISITTAMPABAY.COM OR visitflorida.com OR
12:44:30 PUREFLORIDA.COM OR SUNNY.ORG, WE HAVE DOZENS OF THESE
12:44:34 WEBSITES IN YOUR STATE.
12:44:37 PLAN A TRIP TO BROWARD COUNTY AND YOU'LL SEE EXACTLY HOW OUR
12:44:41 TOOL SET WORKS AND HOW THE WEBSITES WORK.
12:44:43 THIS ISN'T LIKE OUR FIRST RODEO.
12:44:45 >>Mayor Errington: I WAS HOPING SO THE GENERAL PUBLIC WHO IS
12:44:48 WATCHING THIS COULD SEE IT, TOO.

12:44:50 >> THEY COULD GO DO THAT RIGHT NOW.
12:44:52 YOU DON'T NEED ME TO GUIDE YOU THROUGH VISITTAMPABAY.COM.
12:44:55 YOU CAN GO THERE RIGHT NOW AND NO ONE WILL ATTACK YOU.
12:44:58 IT WILL BE A SAFE EXPERIENCE.
12:45:06 >> [NOT SPEAKING INTO A MICROPHONE]

12:45:09 >> ONE OF OUR TASK FORCE MEMBERS WANTED TO SAY SOMETHING.
12:45:15 >> JUST IN CLOSING, PRACTICAL ILLUSTRATION, BEING IN THE
12:45:21 POSITION OF LOOKING AT A NEW REGION, LEAVING SOUTHWEST
12:45:26 FLORIDA, GOING TO SOMEPLACE ELSE, I WOULD HAVE BEEN THRILLED
12:45:30 IF THIS HAD BEEN AVAILABLE WHERE I'M GOING.
12:45:33 I SPENT HUNDREDS OF HOURS IN THE LAST SEVERAL MONTHS
12:45:37 SEARCHING BUILDERS, COMMUNITIES, HOUSES, RESTAURANTS, HOTELS
12:45:41 WHERE I CAN STAY WHILE I GO LOOK, UTILITIES, CHURCHES, ALL
12:45:48 OF THESE THINGS THE LOCAL GOVERNMENT, HOW TO GET INVOLVED,
12:45:52 MUNICIPAL PARK SYSTEM.
12:45:54 I'VE HAD TO GO TO DOZENS AND DOZENS OF WEBSITES TO TRY TO
12:45:58 FIND OUT ABOUT THE COMMUNITY WHERE I HOPE TO RELOCATE TO.
12:46:04 THIS WOULD HAVE BEEN A WONDERFUL THING IF THIS HAD BEEN
12:46:09 AVAILABLE FOR WHERE I'M GOING.
12:46:11 I COULD HAVE GONE TO THAT ONE CENTRAL INFORMATION CENTER,
12:46:15 EVERYTHING I HAD TO GO ALL OVER THE WORLD LOOKING FOR WOULD
12:46:18 HAVE BEEN CENTRALLY LOCATED AND THE ULTIMATE BENEFIT OF THIS
12:46:24 INFORMATION CENTER, EVEN THOUGH THE BUSINESSES AND
12:46:29 ORGANIZATIONS ARE PRIMARY CUSTOMERS, IT REALLY IS FOR THE
12:46:33 RESIDENTS.
12:46:34 IT'S TO MAKE THIS A BETTER PLACE FOR PEOPLE TO LIVE.
12:46:38 AND AS A RESIDENT, WHERE I'M GOING, THIS WOULD HAVE BEEN SO
12:46:42 WONDERFUL TO HELP ME TO BE ABLE TO GET ALL THE INFORMATION
12:46:44 THAT I NEEDED.
12:46:46 SO THIS WOULD BE A REAL VALUE TO PEOPLE WHO ARE LOOKING TO

12:46:52 MOVE HERE, JIM, FROM NEW YORK OR ANYWHERE AS PEOPLE ARE
12:46:55 FLOCKING TO FLORIDA.
12:46:57 I THINK THEY WILL BE DRIVEN MORE TO ESTERO THAN MANY OF THE
12:47:03 PLACES BECAUSE THIS IS GOING TO BE FRONT AND CENTER.
12:47:06 IT'S ALSO GOING TO BE OF GREAT VALUE TO THOSE WHO CONTINUE
12:47:09 TO LIVE HERE.
12:47:11 UNFORTUNATELY, I WILL NOT BE, BUT MY SEARCHING FOR THE ARTS
12:47:15 AND RECREATION AND ALL OF THOSE KIND OF THINGS, PICKLEBALL,
12:47:21 I HAD TO LOOK, WHERE IN THE WORLD COULD I FIND PICKLEBALL IN
12:47:24 THE COMMUNITY WHERE I'M LIVING?
12:47:27 ALL OF THESE THINGS WILL BE AVAILABLE FOR BENEFIT FOR THE
12:47:28 PEOPLE WHO LIVE HERE NOW, FOR THE PEOPLE WHO WILL BE COMING
12:47:31 HERE IN THE FUTURE, AND I THINK IT WILL BE A WONDERFUL ASSET
12:47:35 FOR EVERYBODY WHO LIVES IN ESTERO AND THE SURROUNDING
12:47:39 REGION.
12:47:40 >>Mayor Errington: THANK YOU.

12:47:46 >>Vice-Mayor McLain: THANK YOU, NOLEN.
12:47:47 I'VE MET WITH BARRY AND HIS GROUP A COUPLE OF TIMES ANYWAY,
12:47:52 MAYBE THREE TIMES.
12:47:54 I'M JUST LOOKING AT FROM AN ESTERO STANDPOINT, WE'VE GOT
12:47:57 SOME SIGNIFICANT LEADERS THAT HAVE GOTTEN BEHIND THIS EFFORT
12:48:01 FOR US TO AT LEAST TO CONSIDER AS WE TRY TO MOVE THIS THING
12:48:05 FORWARD.
12:48:07 I THINK THE AMOUNT OF TIME AND ENERGY AND KNOWLEDGE AND
12:48:10 CAPABILITY THAT'S BEEN PUT INTO THIS PROJECT BY NOT ALL HERE

12:48:16 TODAY, BUT, YOU KNOW, THAT'S SOMETHING OF VALUE THAT WE HAVE
12:48:21 IN ESTERO, AND I THINK THEY GET BEHIND IT AS THEY HAVE, I
12:48:27 THINK THAT SAYS A LOT ABOUT ESTERO AND WHERE WE CAN GO.
12:48:30 OBVIOUSLY, I'M CONCERNED ABOUT THE BUDGET AND CAN THEY MEET
12:48:35 IT.
12:48:36 WE DID SPLIT THE FUNDING UP FROM CASH RIGHT UP FRONT IS 75
12:48:42 AND 50.
12:48:43 I WAS THINKING, WELL, IF YOU'RE NOT GOING TO GET THIS THING
12:48:47 GOING UNTIL SEPTEMBER OR OCTOBER OF NEXT YEAR, WE'RE REALLY
12:48:51 NOT GOING TO KNOW IN JANUARY/FEBRUARY OF NEXT YEAR IF THIS
12:48:55 THING IS WORKING AT 100%.
12:48:57 >> YOU WON'T KNOW FOR TWO YEARS.
12:48:59 >>Vice-Mayor McLain: IT REALLY TAKES A TWO-YEAR CYCLE WE
12:49:01 HAVE TO LOOK AT.
12:49:02 >> I UNDERSTAND YOU HAVE TO PUT SOME FAITH IN WHAT WE'RE
12:49:06 DOING HERE.
12:49:06 YOU SAID IT.
12:49:08 THERE ARE SEVEN OF US WHO HAVE BEEN WORKING ON THIS FOR A
12:49:10 COUPLE OF YEARS WHO PROBABLY HAVE OVER 300 YEARS OF
12:49:14 CORPORATE BUSINESS EXPERIENCE IN SEVERAL DIFFERENT FIELDS TO
12:49:17 FEEL THIS OUT AND TO DO THE RESEARCH TO COME UP WITH THE
12:49:21 COMPANY TO DO THE DEVELOPING AND THE COMPANY TO DO THE
12:49:24 MARKETING.
12:49:24 THIS WAS A LONG, DETAILED PROJECT.
12:49:27 WE'RE HAPPY TO DO IT AS RESIDENTS.

12:49:31 WE'RE HAPPY TO DO IT.
12:49:33 MOST OF US ARE RETIRED.
12:49:34 IT'S BEEN A WONDERFUL PROJECT FOR US TO WORK ON BECAUSE WE
12:49:37 WANT TO SEE THIS AREA BECOME THE GREATEST PART OF SOUTHWEST
12:49:40 FLORIDA WHERE ANYONE CAN COME LIVE, WORK, AND PLAY.
12:49:45 >>Mayor Errington: JIM?
12:49:48 >>Jim Ward: A COUPLE OF QUESTIONS.
12:49:49 YOU HAVE THIS THREE-YEAR PROPOSAL IN FRONT OF US.
12:49:53 HAVE YOU TAKEN IT OUT BEYOND 2024?
12:49:56 DO YOU HAVE A FIVE-YEAR, TEN-YEAR?
12:49:59 >> I THINK WE DID LOOK IT OUT UP TO FIVE YEARS.
12:50:02 THE NUMBERS LOOK SO GOOD THAT I DIDN'T WANT TO PRESENT THEM.

12:50:06 I'LL BE HONEST WITH YOU.
12:50:08 >>Jim Ward: TO THAT POINT, YOU'VE MADE A DECISION TO
12:50:11 REIMBURSE THE FOUNDING MEMBERS, BUT YOU HAVEN'T MADE A
12:50:14 COMMITMENT TO REIMBURSE ESTERO VILLAGE.
12:50:16 >> YES, I HAVE.
12:50:17 >>Jim Ward: I DIDN'T HEAR THAT.
12:50:19 >> THAT'S PART OF THE PROPOSAL.
12:50:20 IF YOU WANT TO BE REIMBURSED, THE 125,000 YOU'LL FIT IN JUST
12:50:24 WITH ALL THE OTHER, QUOTE, FOUNDERS, AND RECEIVE YOUR SHARE
12:50:27 OF THE PROCEEDS, IF YOU WANT IT.
12:50:28 I TALKED TO YOUR LAWYER, AND THAT MAY BE AN ISSUE FOR US TO
12:50:32 ACTUALLY WRITE A CHECK PAYABLE TO THE VILLAGE, WHICH IS
12:50:35 OKAY, BUT WHAT WE CAN DO AND OFFERING TO DO IS TO SUPPORT

12:50:40 VILLAGE FUNCTIONS FINANCIALLY.
12:50:41 YOU NEED TO PAY A SPEAKER AT YOUR VETERANS DAY EVENT OR AN
12:50:45 ENTERTAINER, WE CAN PAY FOR THAT.
12:50:47 THAT'S PART OF OUR EDUCATIONAL PROCESS.
12:50:49 IN FACT, THAT MAY ALLOW US, AND THAT'S WHAT THE LAWYER IS
12:50:53 LOOKING AT, TO BE A 501(C)(3) SO ANYBODY WHO WANTS TO
12:50:57 DONATE, FOR EXAMPLE, IF ANY OF YOU WANT TO PUT UP SOME
12:51:00 MONEY, AT LEAST MAKE IT TAX DEDUCTIBLE.
12:51:03 >>Jim Ward: WHY HAVEN'T YOU GONE THE ROUTE OF 501(C)(3)?
12:51:07 >> WE HAVE NOT GONE ONE WAY OR THE OTHER.
12:51:10 WE'RE WAITING TO SEE WHAT THE SUPPORT LEVEL IS.
12:51:11 WE COULD DO IT WITHOUT BEING A 501(C)(3), BUT THAT MIGHT BE
12:51:15 BETTER IF WE COULD BE.
12:51:16 IF THE GOVERNMENT FEELS THAT ALL OF WHAT YOU'RE DOING WITH
12:51:18 THE NET PROCEEDS IS TO BENEFIT THE ENVIRONMENT AND NOBODY IS
12:51:23 GETTING PAID, THEN WE PROBABLY CAN BE A 501(C)(3).
12:51:27 IT'S NO DIFFERENT THAN WHAT I UNDERSTAND -- AND JIM CAN TELL
12:51:30 ME MORE OF THIS THAN I CAN, ECCL HAS GONE OFF THAT TRACK BUT
12:51:36 IS NOW WAITING FOR THE GOVERNMENT TO SAY, OKAY, YOU ARE A
12:51:40 501(C)(3).
12:51:42 THEY HAVE ALL THE PAPERWORK, BUT YOU KNOW HOW LONG IT CAN
12:51:45 TAKE.
12:51:45 >>Jim Ward: YOU ALLUDED TO THE FACT THAT IF YOU WERE A
12:51:48 501(C)(3), YOU COULD GET FUNDING FROM LEE COUNTY TOURIST
12:51:52 WHICH I THINK WOULD BE PRETTY IMPORTANT.

12:51:54 >> THERE'S NO GUARANTEE, BUT SINCE WE FIT THE CRITERIA, THEY
12:51:58 WOULD PROBABLY BE ABLE TO BENEFIT US FOR ABOUT 20,000 A
12:52:01 YEAR, WHICH IS THE MOST THEY GIVE ANY ORGANIZATION.
12:52:04 AND YOU HAVE A LISTING.
12:52:05 THOSE OF YOU WHO HAVE BEEN ON THE LEE VCB BOARD, I THINK JON
12:52:13 YOU WERE ON IT AND LARRY YOU'RE ON IT NOW, YOU GET A LIST OF
12:52:17 WHO THEY MAKE DONATIONS TO EVERY YEAR AND NOBODY GETS MORE
12:52:20 THAN $20,000.

12:52:21 BUT I THOUGHT IT WAS INTERESTING.
12:52:22 THE NUMBERS ARE PROBABLY OLD.
12:52:25 AT ONE POINT, THEY HAD $14 MILLION IN OCCUPANCY TAX MONEY.
12:52:30 >>Jim Ward: CAN YOU TELL US HOW MUCH OF THE 125 FROM THE
12:52:33 FOUNDERS YOU'VE GOT IN THE BANK -- NOT IN THE BANK, BUT
12:52:37 YOU'VE GOT SECURED AT THIS POINT?
12:52:38 >> HALF OF IT.
12:52:39 >>Jim Ward: HALF OF IT.
12:52:41 >> THAT'S WHAT I WANTED TO COME TO YOU WITH.
12:52:43 THE VILLAGE OF ESTERO GAVE LEE CV $950,000 IN THE YEAR 2020.
12:52:52 SO BEFORE THE PANDEMIC REALLY SET IN.
12:52:54 THAT'S PART OF THE 14 MILLION.
12:52:56 THEY GAVE OUT ABOUT $600,000 IN GRANTS OUT OF $14 MILLION.
12:53:01 THE REST OF THE MONEY RUNS LEE VCB.
12:53:06 THAT'S JUST THE WAY IT IS.
12:53:07 NOW, BY THE WAY, THE SECURITY ON THE WEBSITE, I KNOW THAT
12:53:15 THE LEE COUNTY HAD THE SAME ISSUE.

12:53:17 THAT'S ONE OF THE REASONS THEY CHOSE SIMPLE VIEW TO DEVELOP
12:53:21 THE FORT MYERS SANIBEL BEACH WEBSITE THAT SOME OF YOU I'M
12:53:26 SURE PROBABLY GET SENT TO YOU INFORMATION EVERY MONTH OR SO.
12:53:29 AS SOON AS IT SAYS HTTPS, SLASH, WHATEVER THE WEBSITE, YOU
12:53:34 KNOW IT IS PERFECTLY SECURE AS ANYTHING CAN BE ON THE WEB.
12:53:37 IS THERE A PERFECT SECURITY SOLUTION TO KEEP HACKERS OUT IN
12:53:40 I DOUBT IT.
12:53:41 I GET E-MAIL ALMOST EVERY DAY FROM A FRIEND OF MINE THAT
12:53:44 SAYS, I NEED A FAVOR.
12:53:46 YOU'VE ALL HAD THAT, WHICH MEANS THEY HAVE BEEN HACKED.
12:53:50 IS IT ANY DIFFERENT ANYWHERE ELSE?
12:53:53 THERE IS NO PERFECT SOLUTION.
12:53:57 >>Joanne Ribble: BEFORE YOU GENTLEMEN GO, I DON'T KNOW HOW
12:53:59 THE REST OF THE CHAMBER FEELS -- I MEAN, THE REST OF THE
12:54:02 COUNCIL FEELS, BUT I'M KIND OF HESITANT ON THE BUDGET
12:54:07 WITHOUT SEEING A MORE FIRM COMMITMENT FROM MORE OF YOUR
12:54:11 FOUNDERS OR FROM MEMBERSHIP.
12:54:14 AND I'M ALSO KIND OF HESITANT IF YOU DO BECOME A 501(C)(3),
12:54:20 OPENING THE DOOR TO THAT FOR THIS COUNCIL TO OTHER
12:54:23 501(C)(3)s ASKING FOR MONEY IN THE FUTURE, SETTING A
12:54:28 PRECEDENT.
12:54:29 JUST WANTED TO MAKE YOU AWARE OF MY HESITATION.
12:54:33 >>Mayor Errington: GOOD POINT.
12:54:34 ANY OTHER QUESTIONS, COMMENTS?
12:54:39 >>Jim Ward: NOLEN MADE REFERENCE, AND I THINK SOMEONE ELSE

12:54:42 MADE REFERENCE, TO THE FACT THAT THIS IS NOT ONLY FOR
12:54:45 ATTRACTING PEOPLE OUTSIDE THE COMMUNITY, BUT IT'S GOING TO
12:54:48 BE A GREAT BENEFIT TO PEOPLE WHO CURRENTLY LIVE IN THE
12:54:51 COMMUNITY TO KNOW WHAT'S AVAILABLE AND GOING ON.

12:54:57 >> YOU KNOW WHERE THIS ALL STARTED?
12:55:00 MARCH WILL BE TWO YEARS THAT JIM AND I AND KYLE WHEN HE WAS
12:55:03 HERE AND FORMER MAYOR WERE SITTING IN THE CONFERENCE ROOM
12:55:09 UPSTAIRS WITH STEVE AND SO ON AND SOMEBODY MENTIONED, HOW DO
12:55:14 WE GET THE PEOPLE IN THE GATED COMMUNITIES TO GET OUT OF THE
12:55:16 COMMUNITY AND PICK UP WHAT'S GOING ON?
12:55:19 THAT'S WHERE THIS WHOLE IDEA GERMINATED.
12:55:22 WE LOOKED AT VISITOR CENTERS, BUT NOBODY GOES TO THOSE
12:55:25 BUILDINGS ANYMORE, EXCEPT FOR A FEW LIKE IN ALEXANDRIA,
12:55:29 VIRGINIA, WHICH, BY THE WAY, PRODUCES $50 MILLION IN REVENUE
12:55:32 EVERY YEAR FROM THEIR VISITOR CENTER.
12:55:34 BUT WE DON'T HAVE A POPULATION OF 900,000 EITHER TO WORK
12:55:37 WITH.
12:55:38 BUT THE POINT WAS, THIS IS A WAY FOR EVERYBODY WHO LIVES IN
12:55:42 A GATED COMMUNITY TO KNOW WHAT'S GOING ON.
12:55:46 I'VE ALREADY TALKED TO SEVERAL OF THE COUNTRY CLUBS OF WHICH
12:55:49 I BELONG TO ONE OF THEM ABOUT SCROLLING SCREENS IN THEIR
12:55:55 CLUBHOUSES AS TO WHAT -- TELL THE MEMBERS OF WHAT'S GOING ON
12:56:00 IN THE CLUBHOUSE.
12:56:01 THEY HAVE ALL SAID TO ME, THIS WOULD BE PERFECT FOR US TO
12:56:03 LOCK INTO OUR SCREENS WHAT'S GOING ON IN THE COMMUNITY SO

12:56:06 THAT THE WEBSITE IS OPEN ALL THE TIME FOR PEOPLE TO SAY, OH,
12:56:10 YEAH, WHAT'S GOING ON, I CAN CLICK HERE AND FIND THAT.
12:56:13 I CAN'T DO THAT RIGHT NOW.
12:56:14 JUST ANOTHER ASIDE WHERE WE GET SOME PLAY.
12:56:20 THANK YOU ALL FOR YOUR ATTENTION.
12:56:23 >> COULD YOU SEND ME WHATEVER PROJECTIONS YOU HAVE BEYOND
12:56:26 2024, SEND IT TO CAROL IN THE VILLAGE?
12:56:29 >> SURE.
12:56:29 TERRY AND I CAN WORK ON IT.
12:56:32 I'LL SEND IT TO ALL OF YOU.
12:56:34 >>Jim Ward: ONE LAST POINT, I AM LIAISON TO THE CHAMBER OF
12:56:36 COMMERCE.
12:56:36 I SIT ON THE BOARD OF DIRECTORS.
12:56:38 I'VE ATTENDED A NUMBER OF THEIR MEETINGS.
12:56:40 THIS WAS PRESENTED TO THEM, AND THEY ARE FULLY SUPPORTIVE OF
12:56:44 IT.
12:56:45 >>Mayor Errington: OKAY.
12:56:45 THANK YOU.
12:56:47 >> THANK YOU ALL.
12:56:48 APPRECIATE YOUR TIME.
12:56:50 >>Mayor Errington: STEVE, HOW SHOULD WE PROCEED?
12:57:04 >>Steven Sarkozy: COUNCIL MEMBERS, I THINK MAYBE THE THING
12:57:06 TO DO IS IF YOU COULD DIRECT ANY QUESTIONS YOU HAVE TO ME,
12:57:12 AND I'LL THEN FOLLOW UP WITH THEM AND BRING SOMETHING BACK
12:57:16 AT AN UPCOMING WORKSHOP TO ANSWER SOME OF THE QUESTIONS THAT

12:57:21 ARE OUT THERE.
12:57:22 IT'S BEEN A LONG MEETING.
12:57:24 I'M SURE AS YOU THINK THROUGH THIS, QUESTIONS WILL COME TO
12:57:28 MIND, AND WE CAN GO FROM THERE.
12:57:31 >>Mayor Errington: OKAY.
12:57:34 >>Steven Sarkozy: IF YOU COULD GET ME QUESTIONS OR CONCERNS,
12:57:39 LET'S SAY WITHIN -- BY EARLY NEXT WEEK, BY THE END OF THE
12:57:44 DAY MONDAY NEXT WEEK.
12:57:45 >>Mayor Errington: OKAY.
12:57:46 THANK YOU.
12:57:47 AND THANK YOU FOR THE PRESENTATION.
12:57:50 WE APPRECIATE IT.
12:57:50 DO I HEAR A MOTION TO ADJOURN?
12:57:54 ADJOURNED.
12:57:54 [SOUNDING GAVEL]

DISCLAIMER:
THIS FILE REPRESENTS AN UNEDITED VERSION OF REALTIME CAPTIONING WHICH SHOULD NEITHER BE RELIED UPON FOR COMPLETE ACCURACY NOR USED AS A VERBATIM TRANSCRIPT.
ANY PERSON WHO NEEDS A VERBATIM TRANSCRIPT OF THE PROCEEDINGS MAY NEED TO HIRE A COURT REPORTER.

Final Action Agenda/Minutes are supplemented by audio and video recordings of the meetings, as well as transcripts. Video recordings of Village Council meetings from June 8, 2016, forward, as well as agendas, staff reports, resolutions, ordinances, and other documents related to the meetings can be viewed online at https://estero-fl.gov/agendas/ at the corresponding meeting date.

DRAFT

VILLAGE COUNCIL MEETING

Village of Estero Council Chambers
9401 Corkscrew Palms Circle
Estero, FL 33928

January 19, 2022, 9:30 a.m.

1. CALL TO ORDER

INVOCATION

Pastor Frank Brand First Baptist Church.

PLEDGE OF ALLEGIANCE

ROLL CALL

Present: Mayor Katy Errington - District 4, Vice Mayor Jon McLain - District 3, Councilmember Joanne Ribble - District 1, Councilmember Larry Fiesel - District 2, Councilmember Jim Boesch - District 5, Councilmember Jim Ward, - District 6, and Councilmember Jim Wilson - District 7 (via Zoom).

Also present
Village Manager Steve Sarkozy, Village Attorney Burt Saunders, Community Development Director Mary Gibbs, Public Works Director David Willems, Deputy Village Clerk Tammy Duran, and Village Clerk Carol Sacco.

RECOGNITION- Lindsey Graham

Council Questions or Comments
Mayor Errington.

2. APPROVAL OF AGENDA, ADDITIONS, AND DELETIONS

Motion: Motion to permit Councilmember Wilson to participate remotely in Zoom Presentation.

Motion by: Vice Mayor McLain
Seconded by: Councilmember Fiesel

Action: Approved to permit Councilmember Wilson to participate remotely in Zoom Presentation.

Vote:
Aye: Councilmembers Boesch, Fiesel, Ward, Wilson, Ribble, Vice Mayor McLain, and Mayor Errington.
Nay:
Abstentions:

Motion: Motion to approve agenda.

Motion by: Councilmember Ribble
Seconded by: Councilmember Ward

Action: Approved agenda.

Vote: (Roll Call)
Aye: Councilmembers Boesch, Fiesel, Ward, Wilson, Ribble, Vice Mayor McLain, and Mayor Errington.

Nay:

Abstentions:

3. PRESENTATION

(a) Florida League of Cities – Scott Dudley

Council Questions or Comments
Councilmember Boesch, Vice Mayor McLain, and Mayor Errington.

4. PUBLIC COMMENT ON NON-AGENDA ITEMS
In-Person
Joe Miceli, Rookery Drive
Richard Sherman, Wildcat Run
Adele Amico, Osprey Cove
Susan Cesareo, Villagio

5. CONSENT AGENDA

(a) January 5, 2022, Council Meeting Minutes
(b) Financial Reports November 2021

Motion: Motion to approve the Consent Agenda with the revision of the minutes.

Motion by: Councilmember Ribble
Seconded by: Councilmember Boesch

Action: Approved the Consent Agenda with the revision of the minutes.

Vote: (Roll Call)

Aye: Councilmembers Boesch, Fiesel, Wilson, Ward, Ribble, Vice Mayor McLain, and Mayor Errington.

Nay:

Abstentions:

6. CONSIDERATION OF ITEMS DEFERRED FROM CONSENT AGENDA
None.

7. ACTION ITEMS

(a) Lien Mitigation Request - 9170 Estero River Ct

Staff Presentation/Comments
Steve Sarkozy, Village Manager

Council Questions or Comments
Councilmember Boesch, Fiesel, Ward, Ribble, Vice Mayor McLain, and Mayor Errington.

Public Comment
Lisandro Lacayo, DK Realty Group

Motion: Motion to approve the lien mitigation request from DK Realty Group-Sub, LLC releasing any outstanding liens against the Property in exchange for payment of a reduced fine of $49,000.00 and $296.85 for administrative costs**.**

Motion by: Vice Mayor McLain
Seconded by: Councilmember Fiesel

Action: Adopted the lien mitigation request from DK Realty Group-Sub, LLC releasing any outstanding liens against the Property in exchange for payment of a reduced fine of $49,000.00 and $296.85 for administrative costs.

Vote: (Roll Call)
Aye: Councilmembers Fiesel, Wilson, Ribble, Vice Mayor McLain, and Mayor Errington.
Nay: Councilmembers Ward and Boesch.
Abstentions:

(b) Sandy Lane and Via Coconut Point Bridge Rehabilitation - RFB 2021-04stero Parkway Landscape Maintenance Contract.

Staff Presentation/Comments
Steve Sarkozy, Village Manager
David Willems, Public Works Director

Council Questions or Comments
Councilmembers Ward, Boesch, and Vice Mayor McLain

Public Comment
None.

Motion: Motion to approve award of Request for Bid No. RFB 2021-04, Sandy Lane and Via Coconut Point Bridge Rehabilitation to Thomas Marine Construction, Inc. to perform the rehabilitation work at a cost of $349,851, approve a contingency fund amount of $35,000 (an amount equal to 10% of the total project cost) to cover unforeseen circumstances which may occur, and authorize the Village Manager to execute the contract documents on behalf of the Village of Estero Council.

Motion by: Councilmember Ribble
Seconded by: Councilmember Fiesel

Action: Approved award of Request for Bid No. RFB 2021-04, Sandy Lane and Via Coconut Point Bridge Rehabilitation to Thomas Marine Construction, Inc. to perform the rehabilitation work at a cost of $349,851, approve a contingency fund amount of $35,000 (an amount equal to 10% of the total project cost) to cover unforeseen circumstances which may occur, and authorize the Village Manager to execute the contract documents on behalf of the Village of Estero Council.

Vote: (Roll Call)
Aye: Councilmembers Boesch, Fiesel, Wilson, Ward, Ribble, Vice Mayor McLain, and Mayor Errington.
Nay:
Abstentions:

8. SECOND READING

(a) Ordinance No. 2022-01 An Ordinance of the Village Council of the Village of Estero, Florida, Approving Updates to the Capital Improvements Element to Update the Capital Improvements Schedule for Fiscal Year 2021/2022 and Adopt the most Recent Lee County School District Capital Improvement Plan; Providing for Conflict; Providing for Severability; and Providing an Effective Date.

Staff Presentation/Comments
Steve Sarkozy, Village Manager

Council Questions or Comments
Mayor Errington.

Public Comment
None.

Motion: Motion to adopt Ordinance No. 2022-01.

Motion by: Councilmember Ribble
Seconded by: Councilmember Fiesel

Action: Adopted Ordinance No. 2022-01

Vote: (Roll Call)
Aye: Councilmembers Boesch, Fiesel, Wilson, Ward, Ribble, Vice Mayor McLain, and Mayor Errington.
Nay:
Abstentions:

9. PUBLIC COMMENT ON NON-AGENDA ITEMS

None.

10. COUNCIL COMMUNICATIONS / FUTURE AGENDA ITEMS

Councilmembers Boesch, Fiesel, Wilson, Ward, Ribble, Vice Mayor McLain, and Mayor Errington.

Motion: Motion to approve the Village to spend up to $7,000 on the 7th Anniversary Celebration on March 5, 2022.

Motion by: Vice Mayor McLain
Seconded by: Councilmember Ward

Action: Approved the Village to spend up to $7,000 on the 7th Anniversary Celebration on March 5, 2022.

Vote: (Roll Call)
Aye: Councilmembers Boesch, Fiesel, Wilson, Ward, Ribble, Vice Mayor McLain, and Mayor Errington.
Nay:
Abstentions:

11. VILLAGE ATTORNEY'S REPORT

Burt Saunders, Village Attorney

12. VILLAGE MANAGER'S REPORT

None.

Adjourn Regular Session at 11:41 a.m. and Convene Workshop Items at 11:57 a.m.

13. WORKSHOP ITEMS

(a) Planning, Zoning and Design Board Annual Report

Staff Presentation/Comments
Steve Sarkozy, Village Manager
David Willems, Public Works

Presentation/Information by:
Scotty Wood, Chairman of Planning, Zoning, and Design Board
Howard Levitan, Chairman of Planning, Zoning, and Design Board

Public Comments
None.

Council Questions or Comments
Councilmembers Boesch, Fiesel, Ward, and Vice Mayor McLain.

(b) Update on Development Projects in Estero

Staff Presentation/Comments
Steve Sarkozy, Village Manager
Mary Gibbs, Community Development Director

Public Comments
None.

Council Questions or Comments
Councilmembers Ribble, Wilson, Vice Mayor McLain, and Mayor Errington.

(c) Update on Development Projects in Estero

Staff Presentation/Comments
Steve Sarkozy, Village Manager
David Willems, Public Works Director

Presentation/Information by:
Ranjit Gogoi, AICO, Lee County MPO

Public Comments
None.

Council Questions or Comments
Vice Mayor McLain and Mayor Errington.

14. ADJOURNMENT at 12:44 pm.

ATTEST: VILLAGE OF ESTERO, FLORIDA

By: _____ By: _____

Carol Sacco, Village Clerk Katy Errington, Mayor

(td/CS)

For an official copy of the signed minutes, please submit a Public Record Request.

WORKSHOP ITEM SUMMARY SHEET
VILLAGE COUNCIL MEETING
February 2, 2022

Agenda Item:

Resolution No. 2022-02 – A Resolution Declaring the Village of Estero Support of the establishment and alignment of U.S. Bicycle Route 15 which will transverse the Village of Estero.

Description:

The U.S. Bicycle Route System (USBRS) is a developing national network of bicycle routes intended to facilitate travel and provide connectivity between communities. The USBRS includes approximately 18,000 miles of bicycle routes in 31 states. The intent is to encompass over 50,000 miles when complete. The USBRS has been approved by the Florida Department of Transportation (FDOT) and the American Association of State Highway Transportation Officials (AASHTO). Adventure Cycling Association is the technical support organization to AASHTO that is identifying proposed routes for the USBRS.

Adventure Cycling is currently proposing to extend U.S. Bike Route 15 from Madison, Florida to Miami, Florida. This will add 496 miles to the existing route. This alignment runs through Lee County, City of Fort Myers, Village of Estero, and City of Bonita Springs. The proposed alignment includes the following:

- Daniels Parkway from Metro Parkway to Treeline Ave.
- Treeline Ave./Ben Hill Griffin Parkway from Daniels Parkway to Estero Parkway
- Estero Parkway from Ben Hill Griffin Parkway to Three Oaks Parkway
- Three Oaks Parkway/Imperial Parkway/Livingston Rd from Estero Parkway to Golden Gate Parkway.

The sections along Estero Parkway and Three Oaks Parkway are both located within the Village of Estero on roadways owned and operated by Lee County.

The proposed alignment received input from the Lee County MPO Bicycle Pedestrian Coordinating Committee (BPCC). The committee supports the proposed alignment.

Preliminary information was provided at a Council Workshop on January 19, 2022.

The proposed USBR 15 through Estero will provide a benefit to Village residents and businesses with no costs to the Village.

If adopted, Resolution 2022-02 will declare support for the proposed alignment by Village Council.

Action Requested:

Adopt Resolution No. 2022-01.

Financial Impact:

There is no financial impact to the Village of Estero

Attachments:

1. Location Map
2. Resolution 2022-02
3. Presentation

VILLAGE OF ESTERO, FLORIDA

RESOLUTION NO. 2022 – 02

A RESOLUTION DECLARING THE VILLAGE OF ESTERO SUPPORT OF THE ESTABLISHMENT AND ALIGNMENT OF US BICYCLE ROUTE 15 WHICH WILL TRANSVERSE WITHIN THE VILLAGE OF ESTERO; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the U.S. Bicycle Route System (USBRS) is developing a national network of numbered bicycle routes to facilitate bicycle travel on appropriate roads, paths, and highways over routes that are desirable for interstate bicyclists; and

WHEREAS, the USBRS is officially approved by the Florida Department of Transportation (FDOT) and the American Association of State Highway Transportation Officials (AASHTO) and currently encompasses 14,000 miles in 31 states, and will be over 50,000 miles upon completion; and

WHEREAS, in 2018, 14 miles from Georgia to Madison, Florida, was designated as USBR 15; and

WHEREAS, there is a proposal to extend USBR 15 in Florida by 496 miles from Madison to Miami; and

WHEREAS, the alignment of the USBR 15 in Southwest Florida will run through Polk, Hardee, DeSoto, Charlotte, Lee, and Collier Counties, providing economic development via bicycle tourism; and

WHEREAS, the attached USBR15 alignment along Estero Parkway and Three Oaks Parkway in Estero has received local input from the Lee County MPO Bicycle Pedestrian Coordinating Committee (BPCC); and

WHEREAS, the Adventure Cycling Association (ACA) is the technical support organization to AASHTO for the USBRS and has worked with AASHTO for 16 years to identify bicycle routes; and

WHEREAS, a representative from ACA stated that Village will incur no costs associated with said national bicycle route through Village;

NOW, **THEREFORE**, **BE IT RESOLVED**, that the Mayor and Village Council of the Village of Estero, Lee County, Florida does hereby declare its support of the U.S. Bicycle Route 15 extension and designation along a Village maintained Right-of-Way in the Village, for the alignment shown on the attached map.

NOW, THEREFORE, be it resolved by the Village Council of the Village of Estero:

Section 1. The above recitals are true and correct and are incorporated herein by this reference.

Section 2. This Resolution shall take effect immediately upon adoption.

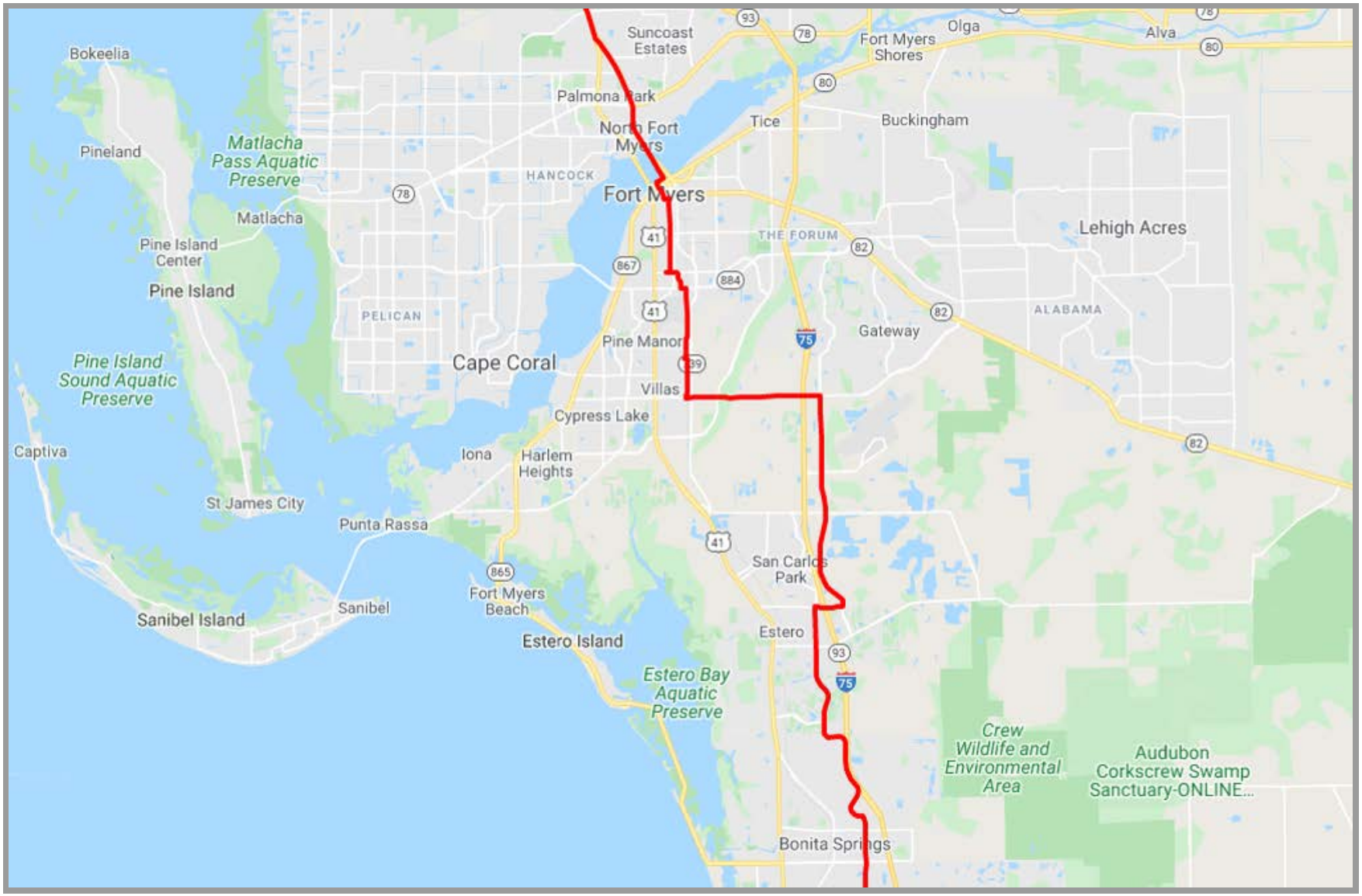
ADOPTED BY THE VILLAGE COUNCIL of the Village of Estero, Florida this _____ day of _____, 2022.

Attest: **VILLAGE OF ESTERO, FLORIDA**

By: _____ By: _____
Carol Sacco, Village Clerk Katy Errington, Mayor

Reviewed for legal sufficiency:

By:_____
Burt Saunders, Esq., Village Attorney


Bokeelia
Pineland
Matlacha Pass Aquatic Preserve
Matlacha
Pine Island Center
Pine Island
Pine Island Sound Aquatic Preserve
Captiva
St James City
Sanibel Island
Sanibel
Punta Rassa
Fort Myers Beach
Estero Island
Estero Bay Aquatic Preserve
Iona
Harlem Heights
Cape Coral
PELICAN
Cypress Lake
Villas
Pine Manor
Suncoast Estates
Palmona Park
North Fort Myers
HANCOCK
Fort Myers
Tice
Fort Myers Shores
Olga
Alva
Buckingham
THE FORUM
Lehigh Acres
ALABAMA
Gateway
San Carlos Park
Estero
Crew Wildlife and Environmental Area
Audubon Corkscrew Swamp Sanctuary-ONLINE...
Bonita Springs


Building Bicycle Tourism
with the U.S. Bicycle Route System
US
USBRS
U.S. BICYCLE ROUTE SYSTEM

The U.S. Bicycle Route System







- Growing national network of numbered and signed bicycle routes
- Officially approved by state transportation agencies and AASHTO
- Coordinated by Adventure Cycling Association

Adventure Cycling Association

- Non-Profit Mission: *To inspire, empower, and connect people to travel by bike*
  - 50K mile route network + maps + organized tours
  - *Adventure Cyclist* magazine
  - National advocacy
- 53,000 members
- Adventure Cycling Route Network provided a blueprint for the first U.S. Bicycle Routes
- Adventure Cycling is the technical support organization to AASHTO for the USBRS

The U.S. Bicycle Route System

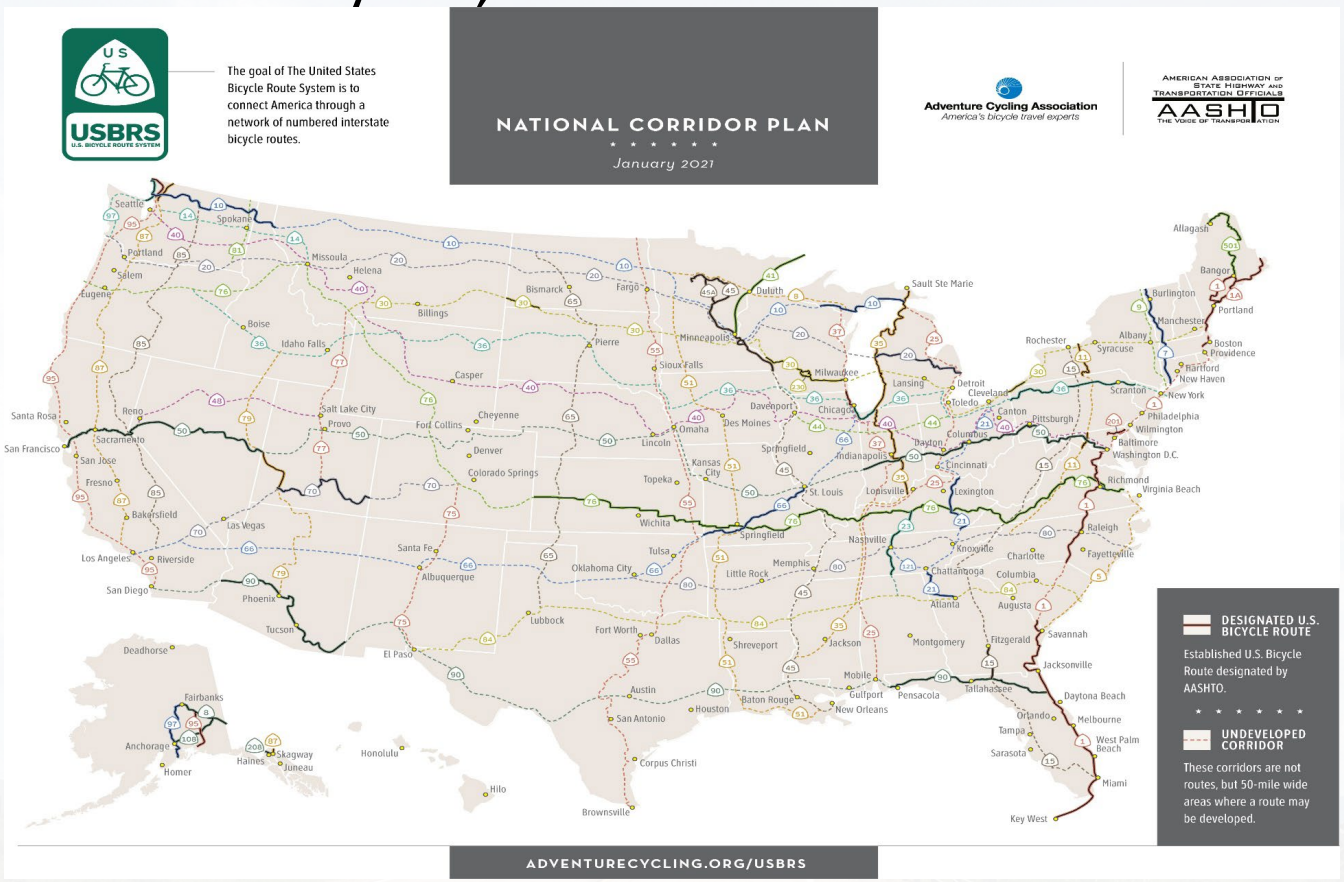






- 1982: First routes designated
- 2004: Project restarted & task force created
- 2005: Adventure Cycling pledged staff support
- 2008: AASHTO approved process & corridor plan
- 2011: First new route designated since 1982

Currently: 17,800 miles in 31 states + DC



50,000+ miles when complete

Note: dashed lines just general guidance for where a route could be designated.

Development of U.S. Bicycle Routes in FL





- USBR 1 & USBR 90
  - Designated in 2014, all on state highways
  - Currently realignment projects underway to move to quieter streets and roads
- USBR 15
  - North segment designated 2018, connects to USBR 15 in GA
  - 14 miles from Georgia to Madison, FL
  - Proposal to extend from Madison to Miami (496 additional miles)

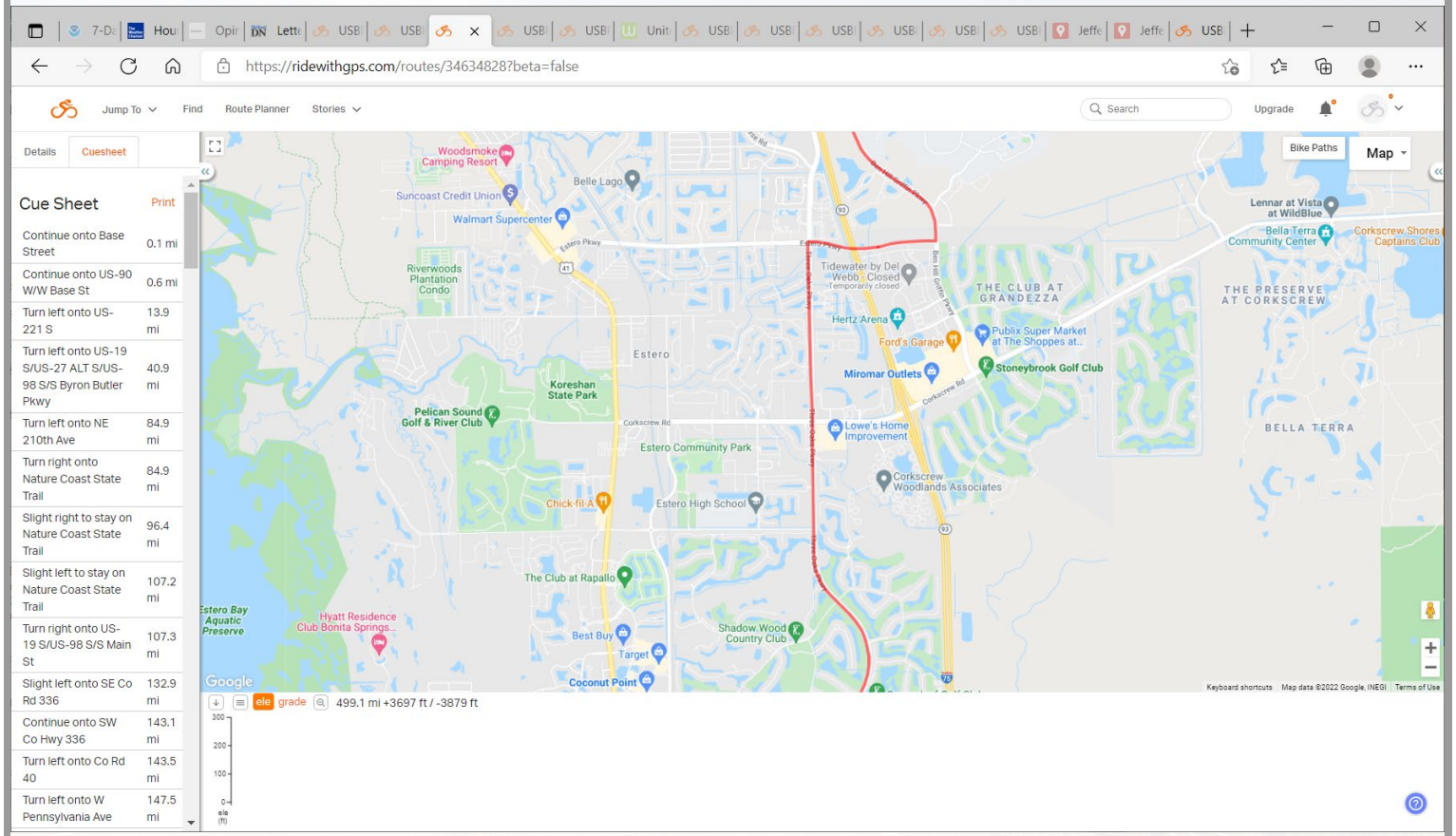
Jurisdictional support required



- 19 “road owners” for USBR 15 extension
- Resolution or letter of support to FDOT signifies support
- Adventure Cycling volunteers doing local agency outreach

USBR 15 in Estero

https://ridewithgps.com/routes/34634828



Proposed route in Estero

- Route enters on Ben Griffin Pkwy. then
- Estero Pkwy.
- Three Oaks Pkwy.
- Into Bonita Springs on Imperial Pkwy.

Any future changes agreed with Estero will be reflected in the map. The map link will stay the same.

Local route input expected



Local agencies have the final say so when they request a change to the route, it is accepted/negotiated.

Benefits of the USBR designation





- Improved routes for bicycle travelers
- Positive health/environmental impacts
- Economic development via bicycle tourism for smaller communities

Patty Huff
USBR volunteer
snookcity@gmail.com
239-719-0020

Kerry Irons
USBR volunteer coordinator
Adventure Cycling Association
irons54vortex@gmail.com
989-513-7871 or 616-298-7883

Jennifer Hamelman
USBR Coordinator
Adventure Cycling Association
jhamelman@adventurecycling.org
800-755-2453 or 503 867-5726

AGENDA ITEM SUMMARY SHEET
VILLAGE COUNCIL MEETING
February 2, 2022

Agenda Item:

Design and Permitting Services for Sandy Lane and Broadway East Bicycle/Pedestrian Improvements CN 2022-02

Description:

Sandy Lane and Broadway Ave. East were identified in the Village's Bicycle and Pedestrian Master Plans as high priority areas for bicycle and pedestrian improvements. There are currently no bike lanes, paths or sidewalk along either road. In some areas there are also no shoulders. Residents are forced to walk in the roadway.

Installing bicycle and pedestrian improvements along Sandy Lane and Broadway Ave. East will significantly improve pedestrian safety and provide access to walking and biking for Estero residents. The improvements will also allow residents along Broadway Ave. west of US 41 additional bike/ped. opportunities by providing an alternative to walking or biking along US 41.

Pursuant to Chapter 287.055 Florida Statutes, the engagement of a firm to provide professional engineering services such as those required for the Sandy Lane and Broadway East Bicycle/Pedestrian Improvements Project requires the solicitation of Letters of Interest from firms, the short listing of a minimum of three firms by an evaluation committee, and the final ranking of firms by that committee following interviews of the short listed firms.

The action requested completes this process by approving the final ranking of the firms and authorizes the negotiation of a contract to initiate the work.

Staff has attached firm ownership disclosure of greater than 5% as recommended by the Village Attorney.

Action Requested:

Approval of consultants ranking for Sandy Lane and Broadway East Bicycle/Pedestrian Improvements Project as follows: Number 1 – Atkins North America, Inc.; Number 2 –

CW3 Engineering, Inc.; Number 3 – Kimley-Horn and Associates, Inc.; Number 4 – Q. Grady Minor & Associates, P.A.

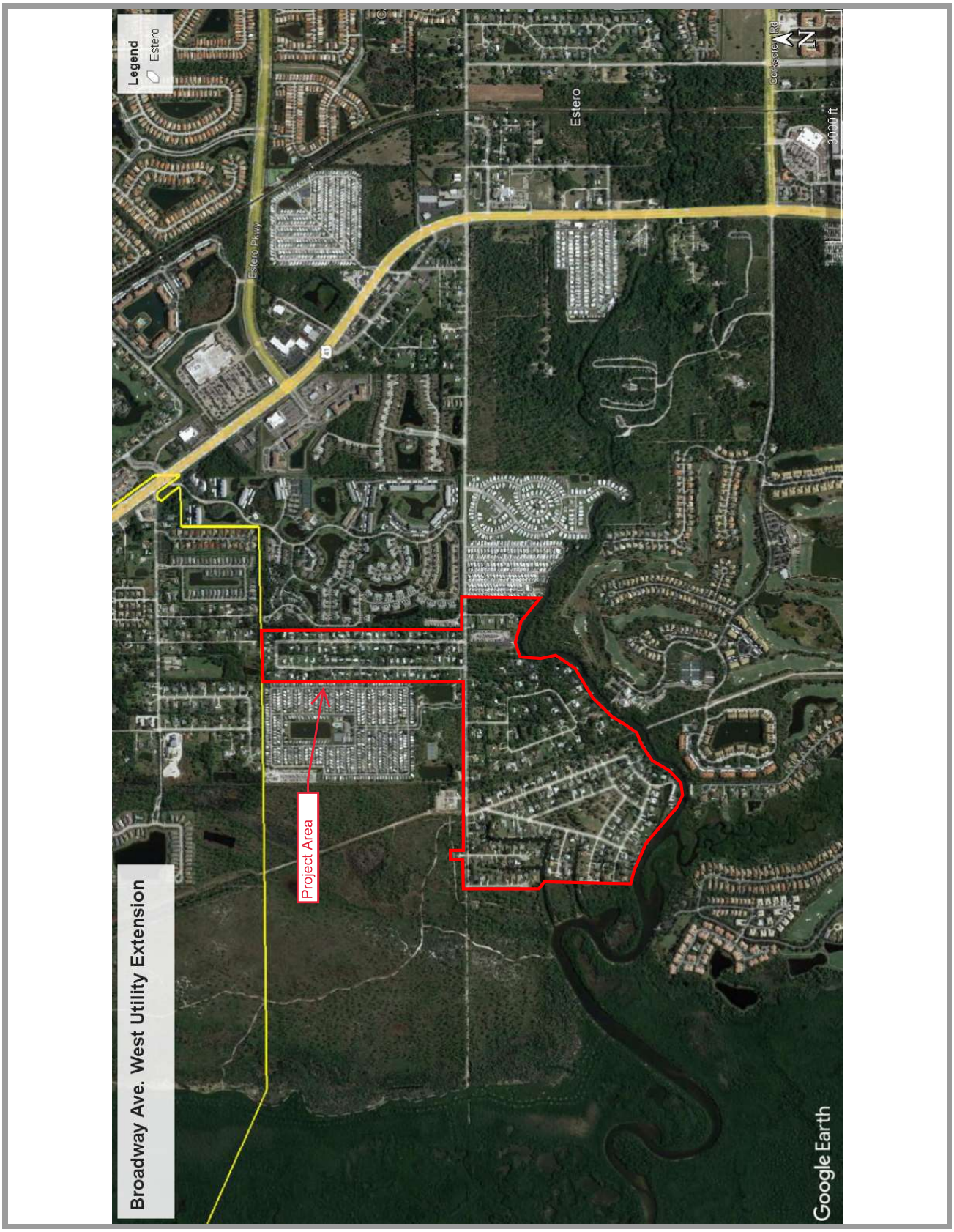
Authorize staff to negotiate a contract with the Number 1 ranked firm, Atkins North America, Inc. to provide professional consulting services for the Sandy Lane and Broadway East Bicycle/Pedestrian Improvements Project.

Financial Impact:

The amount will be determined by the results of the contract negotiations. The final contract and cost will be brought before Council for approval.

Attachments:

1. Location Map
2. Atkins Submittal
3. Atkins Presentation
4. December 7, 2021 Short List Meeting Minutes
5. January 14, 2022 Final Ranking Meeting Minutes
6. Ownership Disclosure for Atkins North America, Inc.


Legend
Estero
Estero Pkwy
Estero
Corkscrew Rd
3000 ft
N
Project Area
Broadway Ave. West Utility Extension
Google Earth



CN–2022–02 Design & Permitting Services

for Sandy Lane & Broadway East Bicycle / Pedestrian Improvements

Prepared by and Responsible Office:
Atkins
1514 Broadway, Suite 202
Fort Myers, FL 33901
239.334.7275 ph / 239.334.7277 fax

Contact
David Dowling, PE
Project Manager
239.334.7275 ph / 239.334.7277 fax
david.dowling@atkinsglobal.com

ATKINS is pre-qualified in the following areas: 2, 3.1, 3.2, 3.3, 4.1.1, 4.1.2, 4.2.1, 4.2.2, 4.2.3, 4.3.2, 5.1, 5.2, 5.4, 6.1, 6.2, 6.3.1, 6.3.2, 6.3.3, 6.3.4, 7.1, 7.2, 7.3, 8.1, 8.2, 8.4, 10.1, 10.3, 10.4, 10.5.1, 10.5.2, 11, 13.3, 13.4, 13.5, 13.6, 13.7, 14, 15, 21, 24, 25

Tierra is pre-qualified in the following areas: 9.1, 9.2, 9.3, 9.4.1, 9.4.2, 9.5, 10.1, 10.3, 10.4

Village of ESTERO

ATKINS
Member of the SNC-Lavalin Group

Village of Estero	CN-2022-02 DESIGN & PERMITTING SERVICES FOR SANDY LANE & BROADWAY E BIKE/PED. IMPROVEMENTS	franceschini@estero-fl.gov

November 19, 2021

Mr. Bob Franceschini
Village of Estero
9401 Corkscrew Palms Circle #101
Estero, FL 33928

Re: CN 2022-02 Design & Permitting Services for Sandy Lane & Broadway East Bicycle / Pedestrian Improvements

Dear Mr. Franceschini and selection committee members:

The State of Florida ranks too high in the nation for both bicyclist and pedestrian fatalities. The Village of Estero currently has many miles of bicycle and pedestrian friendly networks but several routes unfortunately are fragmented and lack connectivity to one another. There are no bicycle and pedestrian facilities within the limits of Sandy Lane and Broadway East however there is an elevated need to establish this network as documented within Village of Estero Bicycle and Pedestrian Master Plan. WalkScores compared to Estero's Sidewalk Inventory and Bicycle Inventory were high for these segments which will eventually lead to future improvements; namely a Broadway East shared use path extension to Three Oaks Parkway (east of Sandy Lane) and a shared use path extension north from Broadway East to Estero Parkway. We recognize this project is a vital link to supporting the Village's Vision for walking and biking: "Walking or riding a bike in the Village of Estero should be a comfortable, convenient, and safe transportation choice for people of all ages and abilities." The Village of Estero seeks to contract with the qualified Consultant to provide these corridor improvements while meeting the schedule expectations. ATKINS is the right team to deliver.

Atkins thoughtfully assembled an outstanding team of proven professionals committed to prioritizing this contract. Our team offers the following central benefits:

- Relationships: Atkins offers key local staff members that have worked in Lee County for decades that bring established relationships. David Dowling has been a Lee County resident for over 21 years and has the project management resume that the Village is seeking with his depth of similar projects hard to match. In the early 2000s, David was the lead roadway designer for Via Coconut Point from Williams Rd. to Corkscrew Rd. Jennifer Dorning's public involvement reputation has soared with Lee County DOT since joining Atkins and she is available to bring her talents working alongside the Village of Estero and its many passionate stakeholders. Jennifer is currently providing public involvement for Corkscrew Rd., east of Ben Hill Griffin Pkwy. Ed Cronyn previously served as the environmental permitting supervisor for SFWMD in the Fort Myers office and is familiar with this environmental system as well as permit criteria. Ed worked on the I75-Corkscrew Rd Improvements, currently under construction, as well.
- Experience: From context-sensitive solutions to Complete Streets, local trails to national connectors, and creek crossings to interchanges and overpasses, Atkins is a leader in planning and engineering throughout North America. We have been involved with hundreds of bike & pedestrian projects throughout the country, connecting communities from concept through completion. Atkins provides a statewide depth of resources to our local team and all of this experience brings support to the Village to help maximize the value of their projects.
- Expertise: Having strong relationships within Lee County and vast experience, we are confident that our team's areas of expertise as it relates to complete streets ranging from inception through final design and construction management as well as what we can explore with the Village for safety puts the right team of experts together for this project.

We appreciate the opportunity to highlight our experience and resources and to be considered for this contract. As a Vice President, Charlotte Maddox has signature authority as an authorized agent of Atkins. Should you have any questions or require additional information, please contact me at david.dowling@atkinsglobal.com or at 239.334.7275.

Sincerely,

David Dowling, PE
Project Manager

Charlotte Maddox, PE, D.WRE
Vice President/Sr. Sector Manager

CN No.: CN 2022-02

VILLAGE OF ESTERO, FLORIDA
VENDOR DISCLOSURE FORM

Project No.: CN 2022-02

Project Name: Design and Permitting Services for Sandy Lane & Broadway East Bicycle and Pedestrian Improvements

Please check as appropriate:

_____ I am the sole proprietor/owner. The company is not publicly held.

_____ The company is not publicly held.
The names and addresses of the owners having a greater than 5% interest is attached.

__X__ The company is publicly held.
The names and addresses of the owners having a greater than 5% interest is attached.

I do hereby certify that to the best of my knowledge and belief certify that the information above and attached is true and correct.

Signed: _____
Vendor

Printed Name Charlotte Maddox

Company Name: Atkins North America, Inc.

Date: 11/19/2021

CN No.: CN 2022-02

SCRUTINIZED COMPANIES CERTIFICATION

1. This sworn statement is submitted with a bid, proposal, contract, or contract renewal CN 2022-02 ___, for Design and Permitting Services Sandy Lake
[Project name] Project or contract number]

2. This sworn statement is submitted by Atkins North America, Inc. whose
[Name of entity submitting sworn statement]
business address is 1514 Broadway Suite 202 2nd Floor Ft. Myers, FL 33901.

3. Federal Employer Identification Number (FEIN) is 59-0896138 (or if the entity has no FEIN, include the Social Security Number of the individual signing this sworn statement).

4. My name is Charlotte Maddox and my relationship to the above is:
[Please print name of individual signing]
Vice President, Atkins North America, Inc.

5. Based on information and belief, the certification, which I have marked below, is true in relation to the entity submitting this sworn statement as required by §287.135, Florida Statutes.

[ ] Scrutinized Companies that Boycott Israel List (bid, proposal or contract renewal for any amount)

[X] The entity submitting this sworn statement is not on the Scrutinized Companies that Boycott Israel List nor is it engaged in a boycott of Israel.

[ ] The entity submitting this sworn statement is on the Scrutinized Companies that Boycott Israel List or is actively engaged in a boycott of Israel..

[ ] Scrutinized Companies with Activities in Sudan List (bid, proposal or contract renewal for $1 Million or more)

[X] The entity submitting this sworn statement is not on the Scrutinized Companies with Activities in Sudan List.

[ ] The entity submitting this sworn statement is on the Scrutinized Companies with Activities in Sudan List.

[ ] Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List (bid, proposal or contract renewal for $1 Million or more)

[X] The entity submitting this sworn statement is not on the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List.

[ ] The entity submitting this sworn statement is on the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List.

[ ] Business Operations in Cuba or Syria (bid, proposal or contract renewal for $1 Million or more)

[X] The entity submitting this sworn statement does not have business operations in Cuba or Syria.

[ ] The entity submitting this sworn statement does have business operations in Cuba or Syria.

Pursuant to §287.135, Florida Statutes, if the Village determines the entity executing this Certification has been placed on the Scrutinized Companies that Boycott Israel List or is engaged in a boycott of Israel after this certification is executed, any associated contract with the Village may be subsequently terminated by the Village. Similarly, if the Village determines the entity is found to have submitted a false certification, is later placed on the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with

CN No.: CN 2022-02

Activities in the Iran Petroleum Energy Sector List, or has been engaged in business operations with Cuba or Syria, the Village may terminate any associated contracts with the entity.

Notwithstanding any other contract language to the contrary, the entity executing this Certification expressly assents to the termination provisions included herein as binding upon any contracts between it and the Village.

By the signature(s) below, I, the undersigned, as authorized signatory to commit the certifying entity, attest that the information as provided in this form is truthful and correct at the time of submission.

AFFIANT

Charlotte Maddox
Typed Name of AFFIANT

Vice President
Title

STATE OF Florida COUNTY OF Hillsborough

The foregoing instrument was executed before me this 19 day of November, 20 21, by Charlotte Maddox as Vice President of Atkins North America, Inc., who personally swore or affirmed that he/she is authorized to execute this document and thereby bind the Corporation, and who is personally known to me OR has produced _____ as identification.

NOTARY PUBLIC, State of Florida

(stamp)

JENNIFER FOLEY
Notary Public - State of Florida
Commission # GG 930023
My Comm. Expires Mar 4, 2024
Bonded through National Notary Assn.

CN No.: CN 2022-02

PUBLIC ENTITY CRIME FORM

This form must be signed and sworn to in the presence of a notary public or other officer authorized to administer oaths.

1. This sworn statement is submitted to Village of Estero, Florida
(Print name of the public entity)

by Charlotte Maddox, Vice President
(Print individual's name and title)

for Atkins North America, Inc.
(Print name of entity submitting sworn statement)

whose business address is 1514 Broadway Suite 202, 2nd Floor Fort Myers, FL 33901

(If applicable) its Federal Employer Identification Number (FEIN) is 59-0896138

(If the entity has no FEIN, include the Social Security Number of the individual signing this sworn statement: On the attached sheet.) Required as per IRS Form W-9.

2. I understand that a "public entity crime" as defined in Paragraph 287.133(1) (g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including but not limited to, and bid or contract for goods or services to be provided to any public entity or agency or political subdivision or any other state or of the Unites States, and involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.

3. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1) (b), Florida Statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in any federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.

4. I understand that "affiliate" as defined in Paragraph 287.133(1)(a), Florida Statutes, means:
   1. A predecessor or successor of a person convicted of a public entity crime:
   or:
   2. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those offices, directors, executives, partners, shareholders, employees, members and agents who are active in the management of the affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not fair market value under an arm's length agreement, shall be a facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

5. I understand that a "person" as defined in Paragraph 287.133(1) (c), Florida Statutes, means any natural person or entity organized under the laws of any state or of the United States with the legal power to enter a binding contract and which bids or applies to bid on contracts for the provision of goods or services let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of the entity.

CN No.: CN 2022-02

6. Based on information and belief, the statement which I have marked below is true in relation to the entity submitting those sworn statement. (Please indicate which statement applies.)

__X__ Neither the entity submitted this sworn statement, nor any officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of an entity nor affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989.

_____ The entity submitting this sworn statement, or one or more of the officers, directors, executives, partners, shareholders, employees, member, or agents who are active in management of the entity, or an affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989.

_____ The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, member, or agents who are active in management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989. However, there has been subsequent proceeding before a Hearing Officer of the State of Florida, Division of Administrative Hearing and the Final Order entered by the Hearing Officer determined that it was not in the public interest to place the entity submitting this sworn statement on the convicted vendor list. (Attach a copy of the final order if applicable.)

I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENTITY IDENTIFIED IN PARAGRAPH 1 (ONE) ABOVE IS FOR THAT PUBLIC ENTITY ONLY AND, THAT THIS FORM IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IS FILED. I ALSO UNDERSTAND THAT I AM REQUIRED TO INFORM THE PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOUNT PROVIDED IN SECTION 287.017, FLORIDA STATUTES, FOR CATEGORY TWO OR ANY CHANGE IN THE INFORMATION CONTAINED IN THIS FORM.

_____
(*Signature*)

11-19-2021
(*Date*)

STATE OF Florida
COUNTY OF Hillsborough

PERSONALLY APPEARED BEFORE ME, the undersigned authority, Charlotte Maddox
(Name of individual signing)
who, after first being sworn by me, affixed his/her signature in the space provided above on this 19 day of November, 2021.

_____
(NOTARY PUBLIC)

My Commission Expires: March 4, 2024

JENNIFER FOLEY
Notary Public - State of Florida
Commission # GG 930023
My Comm. Expires Mar 4, 2024
Bonded through National Notary Assn.

CN No.: CN 2022-02

NOTE: IT IS THE SOLE RESPONSIBILITY OF THE VENDOR TO CHECK THE VILLAGE OF ESTERO WEB SITE FOR ANY PROJECT ADDENDA ISSUED FOR THIS PROJECT. THE VILLAGE WILL POST ADDENDA TO THIS WEB PAGE, BUT WILL NOT NOTIFY.

The undersigned acknowledges receipt of Addenda numbers: N/A

ANTI-COLLUSION STATEMENT

THE BELOW SIGNED VENDOR HAS NOT DIVULGED TO, DISCUSSED OR COMPARED HIS RESPONSE WITH OTHER VENDORS AND HAS NOT COLLUDED WITH ANY OTHER VENDOR OR PARTIES TO A RESPONSE WHATSOEVER. NOTE: NO PREMIUMS, REBATES OR GRATUITIES TO ANY EMPLOYEE OR AGENT ARE PERMITTED EITHER WITH, PRIOR TO, OR AFTER ANY DELIVERY OF MATERIALS.

FIRM NAME: Atkins North America, Inc.

BY (Printed): Charlotte Maddox

BY (Signature):

TITLE: Vice President

ADDRESS: 1514 Broadway Suite 203, 2nd Floor Ft. Myers, FL 33901

PHONE NO.: 813-282-7275

FAX NO.: 239-334-7277

CELLULAR PHONE NO.: 813-765-5973

E-MAIL ADDRESS: charlotte.maddox@atkinsglobal.com

CN No.: CN 2022-02

AFFIDAVIT CERTIFICATION
IMMIGRATION LAWS

SOLICITATION NO.: CN 2022-02 PROJECT NAME: DESIGN & PERMITTING SERVICES FOR SANDY LANE & BROADWAY EAST BICYCLE/PEDESTRIAN IMPROVEMENTS

VILLAGE OF ESTERO WILL NOT INTENTIONALLY AWARD VILLAGE CONTRACTS TO ANY CONTRACTOR WHO KNOWINGLY EMPLOYS UNAUTHORIZED ALIEN WORKERS, CONSTITUTING A VIOLATION OF THE EMPLOYMENT PROVISIONS CONTAINED IN 8 U.S.C. SECTION 1324 OTHERWISE KNOWN AS THE IMMIGRATION AND NATIONALITY ACT ("INA").

VILLAGE OF ESTERO MAY CONSIDER THE EMPLOYMENT BY ANY CONTRACTOR OF UNAUTHORIZED ALIENS A VIOLATION OF THE INA. SUCH VIOLATION BY THE RECIPIENT OF THE EMPLOYMENT PROVISIONS CONTAINED IN SECTION 274A(e) OF THE INA SHALL BE GROUNDS FOR UNILATERAL CANCELLATION OF THE CONTRACT BY VILLAGE OF ESTERO.

BIDDER ATTESTS THAT THEY ARE FULLY COMPLIANT WITH ALL APPLICABLE IMMIGRATION LAWS AND SPECIFICALLY THE INA. THE VILLAGE OF ESTERO RESERVES THE RIGHT TO REQUEST SUPPORTING DOCUMENTATION AS EVIDENCE OF SERVICES PROVIDED AT ANY TIME.

Company Name: Atkins North America, Inc.

Signature	Title	Date
	Vice President	11/19/2021

STATE OF Florida
COUNTY OF Hillsborough

The foregoing instrument was signed and acknowledged before me this 19 day of November 20 21, by Charlotte Maddox who has produced
(Print or Type Name)
as identification.
(Type of Identification and Number)

Notary Public Signature

Jennifer Foley
Printed Name of Notary Public

March 4, 2024 GG930023
Notary Commission Number/Expiration

JENNIFER FOLEY
Notary Public - State of Florida
Commission # GG 930023
My Comm. Expires Mar 4, 2024
Bonded through National Notary Assn.

The signee of this Affidavit guarantee, as evidenced by the sworn affidavit required herein, the truth and accuracy of this affidavit to interrogatories hereinafter made.

ATKINS
Member of the SNC-Lavalin Group

Village of Estero
Southwest Florida

CN-2022-02 DESIGN & PERMITTING SERVICES FOR
SANDY LANE & BROADWAY E BIKE/PED. IMPROVEMENTS

franceschini@estero-fl.gov
Due: 11/19/21; 2:00 p.m.

Dear Mr. Franceschini:

Atkins has assembled a team, who possess a desire to succeed, a willingness to listen and strong credentials directly applicable to the design & permitting services for Sandy Lane & Broadway East Bicycle / Pedestrian Improvements. Our team offers a full range of services to respond to any issue in a responsible and professional manner. Building community consensus and completing a thorough design will lead to the successful completion of this project.

The process entails identification of project needs and goals; developing cost effective alternatives; minimizing the impacts and gaining support from the agencies, and the public including adjacent residents and the multi-modal users.

FIRM EXPERIENCE

From context-sensitive solutions to Complete Streets, local trails to national connectors, and creek crossings to interchanges and overpasses, Atkins is a leader in planning and engineering throughout North America. We have been involved with hundreds of sidewalk and pathway projects throughout the country, connecting communities from concept through final design and construction management. Atkins has serviced southwest Clients from their local Fort Myers office since 2005. Atkins North America corporate office is located in Tampa and Atkins has been servicing Clients in Florida since 1960. For this exciting pursuit, we offer the following proposed key personal and role: **David Dowling, PE, Project Manager**; Jennifer Dorning, Public Involvement; Ed Cronyn, Environmental; Harry Belton, RLA, Landscaping; Kunjan Shukla, PE, Structures; Roberto Mantecon, PSM, Survey & Mapping; Derek Kunkle, PE, Project Engineer; Richard Uptegraff, PE, QA/QC; In addition we have **Tierra,** who is a full-service geotechnical engineering and environmental firm with more than 28 years of experience, as a Sub-Consultant team member.

Examples of Atkins Complete Street project experience include:

Stringfellow Road Shared Use Path Survey and Design Services, Lee County. Atkins provided roadway engineering design, and permitting for a 10-foot multiuse path from York Road to Sanibel Boulevard located on Pine Island that included modifications to Stringfellow Road bridge. Additional services included 1,100 feet of additional path south to Eighth Avenue. Key Staff: David Dowling, Jennifer Dorning, Roberto Mantecon.

Winkler Road Sidewalk Survey and Design Services, Lee County. Atkins provided engineering design services for the Winkler Road sidewalk project from College Parkway to McGregor Boulevard. The project included identifying areas of existing sidewalk and curb ramps that were not ADA-compliant as well as the design of new a 5-foot-wide sidewalk. The installation of pedestrian signals and signal modifications were designed for the north end of the project. Key Staff: David Dowling, Roberto Mantecon.

Corkscrew Rd / I-75 Interchange, Lee County. Atkins provided interim operational design improvements to the existing interchange to increase intersection capacity along Corkscrew Road and provide ramp extensions along I-75 to improve freeway operations. The improvements will accommodate existing and projected traffic demand & extend the service life of the interchange to 2029. Improvements related to bicycling or walking include buffered bicycle lanes along Corkscrew Road within the interchange area. And raising the existing sidewalk from the NB ramps east where periodic flooding occurs. Key Staff: Derek Kunkle, Ed Cronyn.

Venice Downtown Streets Corridor, Venice. Atkins provided conceptual design, alternatives analysis, final design, and permitting services for City of Venice downtown roadway corridor improvements, which were funded through a $6 million bond City referendum combined with FDOT Local Agency Program and state funds. The $8 million project included complete street enhancements and roadway reconstruction of City streets in a three-block area of downtown Venice. The improvements include on-street parallel parking, landscaping, aesthetic hardscape and streetscape features, bicycle accommodations, decorative street and pedestrian LED lighting, sidewalks, and ADA upgrades. The project also included pedestrian safety improvements, including in-pavement lighting systems for seven mid-block crosswalks, and a stormwater outfall upgrade using 60-inch concrete pipes to eliminate chronic street flooding in the area. Key Staff: Richard Uptegraff, Harry Belton, Derek Kunkle, Jennifer Dorning.

A1A, Fort Lauderdale. Located on Florida's famous A1A Highway, the A1A Greenway was a joint project between FDOT and the Broward County MPO. The goal was to provide a more pedestrian and cyclist friendly corridor for the area's many tourists and residents. Reducing the total number of lanes from six to four made available an additional 32 feet of right-of-way that Atkins used to design a new pedestrian walkway and bicycle facility with lush tropical plantings, sweeping paving patterns, and sustainable site elements to benefit both pedestrians and cyclists for years to come. Key staff: Richard Uptegraff, Derek Kunkle, Harry Belton.

30th Ave, St. Petersburg. Atkins provided roadway design services for this design-build project, which included a 4-mile corridor streetscape of one of the most high-traffic pedestrian roads in the City of St. Petersburg. Roadway design services and construction plans widened 30th Avenue North from 58th Street North to Dr. Martin Luther King Jr. Street to provide regulatory bicycle lanes in each direction. Efforts supported the City's desire for nonintrusive surveying to create topographic plans and right-of-way maps for the construction of pedestrian travel facilities and bike lanes spanning the corridor. The project updated pedestrian features including ramps and sidewalks constructed to meet ADA standards. Pedestrian-activated (pushbutton) countdown signals were added at all corners to allow safe street crossing. Key staff: Richard Uptegraff, Derek Kunkle.

PROJECT MANAGER'S EXPERIENCE

This project will be well managed! We offer a Project Manager, David Dowling, who has successfully completed projects involving feasibility studies, develop contribution agreements (DCAs), LAP funding and critical issues like reducing R/W acquisition, obtaining stormwater permits, coordinating with Lee County and Bonita Springs on utility relocations, and collaborating with stakeholders. David understands the design process, including the review cycles and the reviewers, from scoping through delivery of final bid documents.

David Dowling has served as Engineer of Record or Project Manager on roadway design projects for Lee and Collier Counties and the Cities of Marco Island and Bonita Springs since 2003. His hands-on, nuts-and-bolts experience delivering bid documents in Southwest Florida assures that your project goals will be met!

David will be responsible for supervising work tasks, schedules and budgets, communication with the Village of Estero's Project Manager, permit agencies, and team members, and aiding with addressing public concerns . He has 27 years of experience in consulting engineering and is 75% available for this contract. His attached resume provides a comprehensive amount of similar projects including Seminole Gulf Railroad coordination which will bring value to Estero and its residents.

UNDERSTANDING AND APPROACH

Atkins has developed a comprehensive understanding of the project issues by conducting an extensive review of available information and developing various roadway sections. This detailed research is the key to fully identifying the project needs, developing accurate project goals and a preferred alternative which satisfies the need and minimize impacts.

The following data was obtained and analyzed in our research:

- Conducted multiple site reviews
- Lee County DOT plans for Sandy Lane and Corkscrew Road
- FDOT plans for US41 and Broadway East
- Right of Way maps for Sandy Lane and Broadway East
- SFWMD permits along Sandy Lane, Corkscrew Rd, US41, adjacent developments and planned developments
- Estero's Bicycle and Pedestrian Master Plan
- Existing utility plans and locates

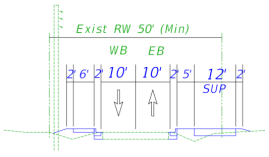
Early contact with project stakeholders occurred:

- David Willems, Estero Public Works Director
- Diana Giraldo, Streets Alive of SWF
- Dan Moser and Doug Saxton, area bicycle advocates

The team's research discovered the following project needs:

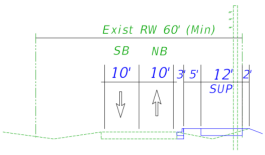
- Adding Complete Street Features
- Incorporating Safety measures
- Coordinating and Addressing public input

Typical Section - Broadway E. is a (30mph) collector road with 11ft. to 9.5 ft. lane sections between US41 and Sandy Lane. R/W varies from 70 ft. to 50 ft. There is a curb and gutter system from US 41 to just west of Highland Ave. with ditches and flume drainage system. Utility power lines are mainly to the north side of the road with a tight ditch system on both sides of road. We laid out 3 sections that defined this area and added a proposed sidewalk on the north side and a proposed path on the south side. To avoid R/W taking in areas, the 5' separation & path width would need to be reduced and documented with a design variation.





Sandy Lane is a (30mph) collector road with 11ft. lanes between Broadway E. and Corkscrew Rd. R/W varies from 60 ft. to 80 ft. The roadway crosses the Estero River with a bridge structure (No. 124008) built in 1976. Most of the power lines and utilities are located adjacent to the existing bridge on the east side of the road. We laid out 3 sections that defined this area and added a proposed path on the east side. To avoid R/W taking, the 5' separation & path width would need to be reduced in the area where R/W is 60' (south of the bridge) and documented with a design variation.





Other issues with the alignment – avoid the Mysore Fig Tree with utilizing a L-shape crosswalk configuration, & add root barriers adjacent to mature trees to minimize impacts. We look forward to showing you additional layouts and sections as we advance further in this pursuit.

Safety – The existing conditions with constrain R/W along this corridor presents a number of safety challenges. Our design approach to address safety will be to utilize the Florida Greenbook standards for sidewalk and pathway widths & clearance, provide proper separation from the roadways, mitigate drop offs and avoid shielding as practical, and check for adequate sight distance at crossings. We realize that budget constraints due to potential R/W cost need to be factored in and design variations should also be considered where practical. The Corkscrew Rd / Sandy Lane intersection currently only provides a crosswalk and a pedestrian signal for the south leg of the intersection. Coordination with Lee County DOT to provide additional crosswalks and pedestrian signals for the 3 other legs of the signal is needed. In addition, a reduction of crosswalk exposure lengths and two-stage crossings at raised median refuge locations should be considered to shorten traffic signal cycles, improve mainline progression, and decrease waiting times for pedestrians. At the railroad crossing consideration of adding separate pedestrian gates will be coordinated with Seminole Gulf. Existing pavement markings on Sandy Lane and Broadway East will be replaced and RPMs added.

Comprehensive Public Involvement Plan - Comprehensive public involvement during design is essential to a successful project. This is the public's opportunity to provide detailed, specific input to the team to guide improvements, and creating a project that the community builds together. During the design of the bicycle and pedestrian improvements, the Atkins team may use techniques such as public workshops (hybrid, virtual, or in-person), online surveys, attendance at farmers' markets and other community events to discuss the project with the public. We will build upon the outreach that was conducted during the Village of Estero's Bicycle and Pedestrian Master Plan. It is essential to regroup with the Project Advisory Committee to assure them their feedback and input is valuable to the Village and continue to utilize those connections as the project moves through the next phases. As a part of Atkins' public involvement approach, we will coordinate with local stakeholders including the Lee County MPO, Estero Council of Community Leaders (ECCL), local worship centers, and residents. Our team will also work with Bike Walk Lee, Streets Alive of SWF, Caloosa Riders, and patrons of recreation centers such as local bicycle shops (e.g., Trek at Coconut Point), Estero River Outfitters, and Koreshan State Park as the shared use paths with complement activities offered by these locations, helping the Village become a biking destination.

Online surveys are also a valuable technique for outreach during design. Not all potential users reside locally, and this tool can allow those citizens to provide input on the project. Information for this design can be linked to the existing Master Plan webpage to show the progress and opportunities for input, as well as contact information for our team. Traditional outreach methods, such as newsletters/fact sheets, public workshops (hybrid or in-person), and press releases will continue to be utilized. We will also employ existing email databases of stakeholders

to distribute information as a cost savings to the Village. We will encourage the public to provide their input during design so the shared use path can progress successfully through construction.

Property access- The corridor contains several residents who live directly off Sandy Lane and Broadway East as well as a few private businesses and 2 communities; Estates at Estero River and The Groves. Reconstructing some access points to provide a 2% max. path or sidewalk cross slope will be required. Maintaining property access during construction will be incorporated in our MOT plan.

Adjacent development- The new Colonnade of Estero development located at the northeast corner of Corkscrew Rd and Sandy Lane includes a new 5' wide sidewalk along the north side of Corkscrew Rd. and along the east side of Sandy Lane as well as a new access point off of Sandy Lane. Coordination with the developer and the Village is needed to incorporate the pathway in this area of the project.

Stormwater Management – The majority of the existing storm water system for this corridor outfalls to the Estero River via the R/W of Sandy Lane and the Seminole Gulf Railroad. Our approach will be to maintain the existing drainage flows which includes 2 existing outfall pipes from the Groves subdivision along the east side of Sandy Lane north of the river. We anticipate some swales being replaced with closed drainage where R/W is constrained. At the railroad crossing, the existing 2 ~ CMPs will need to be extended for the sidewalk & pathway. David Dowling engineered and coordinated a similar design along W Terry St, west of Old 41.

Environmental - Atkins scientists will conduct a desktop review of pertinent data, including the Florida Natural Areas Inventory (FNAI), the US Fish and Wildlife Service (USFWS) Information for Planning and Consultation (IPaC) database, and other readily available GIS layers to determine areas with potential wetland and/or wildlife habitat affecting the permitting, design and/or construction of the project. An approximate map of land use, based on Florida Land Use, Cover and Forms Classification System (FLUCFCS) GIS data and site observations, with a description of wetland and upland habitats existing onsite and within 50 feet of the edge of the proposed project, will be provided. Wetland or other surface waters are not anticipated within the project limits based on preliminary aerial reviews with the exception of the Sandy Lane crossing of the Estero River. It is anticipated that a pile-supported path will be placed adjacent to the existing bridge, minimizing potential wetland and/or surface water impact. If any other wetland or OSW is noted within 20 feet of the proposed work, it will be noted on the aerials; wetland delineations will be conducted.

A list of protected wildlife species potentially occurring within the project site and vicinity based on GIS data and habitat will be generated. A field review will be conducted to verify any wildlife or their habitat occurring within or immediately adjacent to the project area. This general wildlife survey will include absence/presence surveys for gopher tortoises, burrowing owls, and bald eagles, incidental sightings of other species, and any habitat within the project area that is suitable for protected species. Recommendations will be made for additional species specific surveys that may be required based on the absence/presence surveys results. The project is exempt from the Lee County Tree Protection Article; however, protected tree locations *(including the Mysore Fig Tree)* will be identified and provided as part of the field review in order to determine if protective barriers or other measures are needed.

A technical memorandum summarizing the results will be provided summarizing the results of wetland and other surface waters, potential protected species within the corridor, results of the field survey, and recommendations for additional specific species survey and permitting requirements. Based on initial aerial reviews of the project area, it is anticipated that the project will qualify for an Environmental Resource Permit (ERP) General Permit under Chapter 62-330.443 (FAC) and/or under Chapter 330.447 (FAC). Estero River is a retained water by the US Army Corps of Engineers (USACE); if the USACE requires permitting, it is anticipated that it will qualify under Nationwide Permit 14. Atkins will coordinate with the Village of Estero and the regulatory agencies to assure the permitting is done as efficiently as possible to meet project schedule.

Utility Coordination - Field review and Sunshine One Call investigation confirmed the Utility Agency Owners (UAOs) along the project corridor include FPL, CenturyLink, Comcast, Lee County Utilities, Teco, Crown Castle, and Summit Broadband. We will coordinate with UAOs early in the process to prepare a concept plan that minimizes utility impacts and assures uninterrupted service.

Structure- Atkins' team has visited project site, studied the existing site condition, and reviewed rehabilitation work proposed on the adjacent roadway bridge. Atkins proposes use of a prefabricated steel truss bridge for supporting the shared use path across the Estero River.

The geometric design requirements for the pedestrian bridge structure will be per FDOT Design Manual (chapters 260 and 266) and structural design will be in accordance with Chapter 10 of FDOT Structures Design Guidelines (SDG). The vertical clearance requirements of the new bridge will be coordinated with the Village of Estero stakeholders; at a minimum Atkins anticipates designing the minimum vertical clearance to be consistent with the adjacent roadway bridge. The final horizontal clearance between the existing roadway bridge and proposed pedestrian bridge is anticipated to be 5-10 ft. The clearance dimension will be coordinated with the Village of Estero stakeholders as part of final design development.

As the project Engineer-of-Record (EOR), Atkins will provide design and detailing of the steel bridge substructure and foundations including end bents, piers, and pile foundations. Atkins will also provide design and detailing of approach structures (walls, ramps, etc.). Tierra, Inc. will serve as the Geotechnical Engineer on the project performing the necessary soil explorations to develop the governing design criteria and recommendations for the bridge foundations.The design and detailing of the steel truss bridge superstructure will be delegated to the Contractor's EOR with Atkins providing review of contractor's design for trusses, deck bridge railing, floor beams, bridge joints, bearing assemblies and anchor bolts. Atkins will also coordinate the design of the foundations with the contractor's EOR.

Geotechnical- Based on the information provided in the USDA Soil Survey, the surficial sandy soils (A-3/A-2-4) appear suitable for support of the proposed SUPs and sidewalk associated with the project. The USDA NRCS Soil Survey of Lee County, Florida indicates the pre-development seasonal high groundwater levels are anticipated to range from depths of approximately 0.3 to greater than 3 feet below the natural ground surface.

An evaluation of the subsurface conditions will be beneficial to help identify the potential presence of deleterious materials along the alignments. According to the Soil Survey, the majority of the near-surface soils in the project vicinity consist of "SELECT" sandy soils (A-3/A-2-4).

Deleterious materials consist of shallow fills, clays or organics that may result in post construction settlement resulting in un-even sidewalk sections or may inhibit compaction during subgrade preparation at the locations where the proposed SUP ties into the existing bridge.

Deep foundations will likely be the most appropriate alternative to support the proposed SUP bridge due to anticipated loading and subsurface conditions at the project site. Standard Penetration Test (SPT) borings are recommended at the proposed SUP bridge for evaluating the feasibility of foundation alternatives. Based on our project experience throughout this region of Lee County, the depth to the top of the competent bearing zone for deep foundation considerations can vary from approximately 40 feet to greater than 70 feet below grade. Residential home structures are located within 100 feet of the proposed bridge widening and recommended foundation alternatives will need to consider vibrations associated with construction activities and protection of the existing home structures.

Shallow limestone/caprock is reported in some of the USDA soil-mapping units for Lee County and can be anticipated to be present in the project area. Limestone/caprock is reported at depths as shallow as 31-inches below natural grades in some locations. Excavation or penetration into or through this material will be difficult and may require specialized equipment. Variations in the depth and relative density/hardness of these materials should be anticipated. In addition, the shallow limestone may be porous and difficult to dewater. SPT borings and shallow hand auger borings can be performed to characterize the horizontal and vertical limits of the limestone/caprock.

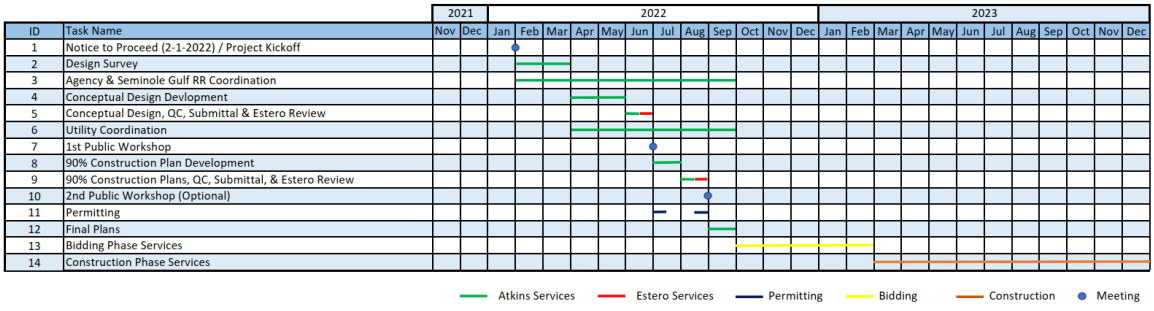
Landscape Architecture - Atkins landscape architects will assist in developing a pedestrian and bicycle system that encourages use through pleasing and functional alignments, provision of heat mitigating shade, and neighborhood enhancing aesthetics. The landscape component will first work with our engineers to develop pathway alignments that will fit within the context of the corridor and its adjacent communities. These new pathway systems must provide a functionality that feels safe and enjoyable while addressing the physical constraints of the corridor. Pathways will work intuitively with all the elements of the corridor including roadway and driveway crossings, drainage systems, overhead and underground utilities, and vehicular travel lanes to provide a comfortable experience to the users.

Landscape architecture will also provide the aesthetics part of the project. The use of sustainable, Florida-friendly trees both beautifies the community and provides much needed shade to pathway users. The landscape provided as part of this project will not only serve the functionality of the bike and pedestrian system development, but also work to enhance the community aesthetics in general. The goal for landscaping along the corridor will be preserving the mature trees with added enhancements to obtain the aesthetic appeal of the community while promoting the health, safety, and welfare of residents. An important consideration in the selection of landscaping is to verify it does not interfere with the line of sight and does not obstruct lighting to ensure safety along the corridor.

Lighting Considerations - Corridor lighting is not present along the project length with the exception of each end at Corkscrew Rd. and US41. Lighting must be treated sensitively as it represents a benefit to pedestrian and cyclist safety and will be examined at the immediate street crossings. Ambient lighting will be analyzed as an alternative and lighting designed where necessary as a potential upgrade to the current condition.

PROJECT SCHEDULE

Atkins understands that meeting project schedules will be essential while completing high-quality work in the least possible time. Atkins' proposed schedule for this project is an abbreviated version that combines multiple subtasks and compresses review times to only show major schedule drivers for the purposes of the proposal. Our 8-month design schedule can be achieved through proper project coordination, using innovative data collection (such as LiDAR mapping, drones and robotic total stations), concurrent task execution, and anticipation and resolution of potential issues before they occur.



This locally based team performed extensive research into this project to illustrate our desire to serve you and create a successful project for the Village of Estero and the public. All of our team members have invested many hours in understanding the issues, identifying an approach and developing concepts and solutions for this bicycle and pedestrian corridor project. Being responsive to you with timely and accurate results that incorporate Atkins's proven quality control is our primary goal.

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David W. Dowling, PE

Project Manager

David Dowling has 27 years of transportation experience involving various aspects of roadway design. Responsibilities include marketing local southwest Florida municipality clients and project management. Project management includes establishing and maintaining project design scopes, schedules and budgets, subconsultant coordination, providing daily communication with clients, and aiding with public concerns. Technical background includes establishing roadway, sidewalk, and shared use path alignments, drainage design, cost estimating, utility coordination, quantity summation, maintenance of traffic, signing & marking plans, construction inspection, field surveying, & QC reviews.

Mr. Dowling's project experience includes:

Hanson Street Extension Design, City of Fort Myers. Project Manager. Conducted post-design efforts to extend Hanson Street from Veronica Shoemaker Boulevard to Ortiz Avenue, approximately 2 miles. The scope of work included roadway design which included sidewalks & bike lanes, drainage design, structures design, roundabouts at Veronica Shoemaker Boulevard and Ortiz Avenue, signing and pavement marking, environmental permitting, utilities (design and coordination), and other miscellaneous tasks.

Stringfellow Road Shared Use Path Survey and Design Services, Lee County. Project Manager. Provided roadway engineering design, permitting, and QC in support of designs for a 10-foot multiuse path from York Road to Sanibel Boulevard that included modifications to Stringfellow Road bridge. Additional services include 1,100 feet of additional path south to Eighth Avenue.

Palomino Lane Roadway and Pathway Improvements, Lee County. **Project Manager** who led design improvements that included the design of an 8-foot-wide pathway, located along the east side of Palomino Drive within the existing right-of-way. The project also involved new left turn lanes being constructed at the intersections of Saint John's XXIII Catholic Church (main entrance), Danforth Lakes Boulevard, and Penzance Boulevard. The improvements include extending cross drain pipes, replacing driveway culverts, and replacing driveway aprons due to the pathway and pavement widening as a result of adding the left turn lanes.

Lee County Complete Streets Initiative Design – Build (FHWAFY2013 TIGER Grant No. 19), Lee County MPO. Project Manager. Served as design project manager on this complete streets design build project. Lee County currently has 459 linear miles of bicycle and pedestrian friendly networks, but several routes unfortunately are fragmented and lack connectivity to one another. Through the hard work and diligent efforts of the Lee County MPO and many others, $10.4 million was awarded from the US-DOT TIGER (Transportation Investments Generating Economic Recovery) grant program. Provided survey, permitting, and engineering design for improvements to additional ADA accessible Multi-Use Paths, Sidewalks, Paved Shoulders, and 11 new LeeTran Enhanced Bus Stops in order to make an attractive and safer network to obtain more users. In total, these segments include 11 projects and have a design and construction budget not to exceed $8.4 million. Permits obtained included SFWMD exemptions and minor letter modifications and a COE Nationwide 14 which was required for a new pedestrian bridge crossing the Six Mile Cypress Slough.

Total years of experience

27

Education

BSCE - The Ohio State University

Registrations / Licenses

FL PE #56587
OH PE #64002

Certifications

FDOT Advanced Temporary Traffic Control, year issued 2021

Professional affiliations

American Public Works Association (APWA)
American Society of Civil Engineers (ASCE)
Florida Engineering Society (FES)
Southwest Florida Chapter of Institute of Transportation Engineers (ITE)
Chi Epsilon (National Civil Engineering Honor Society)

Professional development

Ethics for Engineers
Florida Engineering Laws & Rules
FDOT Access Management & Complete Streets Context Classifications
FDOT 2021 Transportation Symposium
Dale Carnegie Training – Effective Communications & Human Relations Course

Software

AutoCAD
Microsoft Excel, PowerPoint, Word, Schedule
Adobe Photoshop
Civil 3D, Microstation, and Geopak
GuideSigns and AutoTurn

David W. Dowling
Project Manager

Cypress Way East Sidewalks, Collier Growth Management Division (GMD). Project Manager which included overseeing survey, permitting, and engineering design services for Collier County GMD for new sidewalks, ramps, and crosswalks along Cypress Way East located within the Palm River subdivision in north Naples. Just north of the intersection of Cypress Way East and Piper Boulevard there is an existing 6' sidewalk. The new sidewalk connected to and continued the alignment of the existing sidewalk on the west side of Cypress Way East towards Eastwood Drive. Existing obstructions along the west side of Cypress Way East required a midblock crossing and the routing of the sidewalk to the eastside of the corridor to Eastwood Drive.

US41-CR/SR951 Intersection Capacity Improvements and SR951 RRR Improvements. Collier Growth Management Division, FDOT D1. Project Manager responsible for overseeing day-to-day project activities, coordinating the design efforts of the team, organizing QA/QC reviews and assuring the schedule was met, and was involved in overseeing the roadway design**.** There are two primary elements to the project: At-grade intersection, compatible with a future GSO (Phase I); and Resurfacing the intersection south (Phase IA).

Phase I included the roadway design (including sidewalks and shared use path), permitting, signal, lighting, and sound barriers. In addition, under Phase I, the design accommodated the footprint of an ultimate grade separated overpass (GSO), including right-of way being acquired, utilities being relocated, stormwater pond(s) in place, and outside curb lines in place. Phase IA consisted of resurfacing, restoration and rehabilitation (RRR) from the limits of Phase I to a distance of 3.219 miles. In addition, striped and signed bike lanes were included throughout the project as well as bus stop enhancements, with bus bays and waiting pads with shelters.

W. Terry Roadway Improvements. Bonita Springs. Project Manager responsible for completing the project from 60% to bidding. Established the roundabout geometrics and coordinated with the **Seminole Gulf Railway** that involved new sidewalk crossings and culvert extensions inside the RR ROW. Project involved design plans for reconstructing one mile of roadway in an urban environment. The proposed roadway was widened to accommodate a center turning lane, curb and gutter, sidewalks & closed drainage system. Major project components included intersection signalization, extension of box culverts, environmental permitting, and construction specifications. Coordination with railroad, school, & local agencies was conducted throughout the project.

Corkscrew Road Improvements (East of Ben Hill Griffin Pkwy). Lee County DOT. Project Manager; from the 60% design completion and incorporating a revised typical section, managing the completion of the project to bidding. This project involved widening 2 lanes to a 6/4 lanes divided urban high speed roadway (including sidewalks) from Ben Hill Griffin Parkway to just past the new Bella Terra subdivision, three miles to the east of Ben Hill Griffin. It included closed drainage and utilizing linear swales and existing joint use ponds to obtain SFWMD permits. Also responsible for completing utility coordination and adjustment plans, maintenance of traffic, signing and marking plans. The project involved several gated communities with active HOA consortiums, and per the SFWMD permit, the project included a planned wildlife crossing in the eastern section for a safe, below grade crossing for large and small animals in the area. The project also included the design of new and expanded Lee County water and sewer utilities located within the roadway corridor. Project was bid in 2006 then placed on the shelf due to funding constraints.

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Jennifer A. Dorning

Public Involvement / Community Outreach Specialist

Jennifer Dorning has over 17 years of experience serving as a public information specialist in southwest Florida for planning, design, and construction projects for state and municipal agencies. Through this work, she has proven her ability to cultivate collaborative partnerships, gain trust, and develop long-term relationships with various clients and stakeholders. Her dedication to maintaining an exceptional level of customer service, even during stressful deadlines and fast-paced work environments, is supported by her ability to anticipate needs, recognize a sense of urgency, and quickly learn relevant project details. Ms. Dorning is an expert in communicating sensitive issues to elected officials, the media, and the public. Her experience includes developing content and layouts for correspondence, newsletters, media, and websites. She focuses on creating clear, easy-to-understand communications that support stakeholder engagement, understanding, and consensus for client projects, as well as being a project resource for the public.

Ms. Dorning's project experience includes:

Pine Island Road (CR 78) Shared Use Path Feasibility Study, FDOT District One, Lee County, FL. Public involvement specialist for this Florida Department of Transportation study to determine the feasibility of a shared use path from Stringfellow Road to Veterans Memorial Parkway in Cape Coral. The project is utilizing a Project Advisory Group (through virtual meetings) that is made up of local businesses, residents, realtors, civic groups, bike shops, and users, and others to assist with sharing local knowledge, brainstorming, and concept conception. Our team also utilizes online surveys to obtain public feedback. Initial outcome from the public input led the project to change course and include "Complete Streets" elements in the project. These techniques are successful additions to traditional outreach such as flyers, a project website, press releases, and a public workshop.

Old Dixie Trail Project Development & Environment Study, FDOT District One, Polk County, FL. Public information specialist for the PD&E study to determine the location and conceptual design of a trail to connect the trailheads of the Auburndale-TECO Trail and the Haines City Trail. Assisted in planning tasks including research of existing transportation facilities and land use, and creation of documents. Duties also included public involvement tasks such as creation of newsletter, compilation of interested parties' database, and coordination with multiple municipalities in the project area. Additional tasks included coordinating public involvement activities schedule and providing information for the project website.

Stringfellow Road Shared Use Path Project, Lee County, FL. Project Public Information Officer for shared use path construction that connected southern Pine Island to other local facilities. Public information tasks included a project newsletter, contact cards, and weekly RoadWatch updates. Close coordination and on-site meetings with property owners were key to this project's success.

US 41 Corridor Visioning Plan, FDOT District One, Charlotte County, FL. Public Information Lead for the Planning Studio's project to look holistically at the entire US 41 corridor in Charlotte County. The project is the first of its kind to involve planning partners of all affected municipalities and bring the public into the conversation to

Total years of experience

19

Education

B.A., Spanish Studies, University of Cincinnati, 1998

Certificate in Technical Writing, University of Cincinnati, 1998

Professional affiliations

City of Fort Myers Bicycle and Pedestrian Advisory Board, 2016-2019

Professional development

Pinch-Hitter Aviation course, 2014

Software

Microsoft Office, Adobe Creative Suite, ArcGIS, HTML, Survey Monkey, MetroQuest, LogMeIn

Professional development

Environmental Justice Fundamentals, National Highway Institute, 2019

understand what type of projects they would like FDOT to program. The project began with Stakeholder meetings with local agencies to help formulate opportunities for improvements which were then shown to the public for input and comment. A presentation, along with various stations (e.g., traffic safety, concepts) were utilized for all sessions. Duplicate meetings were held to increase accessibility and involvement. Task under District One GC.

Corkscrew Road Widening Project, Lee County, FL. Project Public Information Officer for the Lee County construction project. Public involvement tasks include close coordination with adjacent community leaders and residents, coordination with the Village of Estero, community updates, and weekly RoadWatch updates. Coordination with the design team was required to include construction info on the website. Virtual and in-person meetings are anticipated for the project.

Venezia Park Improvements, City of Venice, FL. Project public information officer for a design project to update Venezia Park. The public outreach for the project included an online survey, virtual public meeting and presentation, and a public information summary. Notifications for the survey and meeting included a hard-copy flyer to residents, and coordination through with City staff for distribution of a press release and social media campaign. Over 80 respondents completed the survey (both online and at City Hall) and approximately 30 citizens joined in the virtual public meeting to discuss potential improvements. This information was used to update the concept plan prior to bid for construction.

Northeast City Park – Site Selection Services, City of Venice, FL. Project public information officer for site selection project. Public outreach for phase I included stakeholder meetings with local neighborhood representatives and an online survey. The survey garnered public input for priorities for a park including location, amenities, and services. The outcome of Phase I public outreach provided the City with a ranked list of the amenities the community desires to be included in a City park in this area. The site selection for this park is contingent upon the ability for the parcel to deliver the necessary features (size, location, etc.) for the amenities requested by the public.

Golden Gate Parkway over Santa Barbara Canal Design-Build Planning Study, Naples, Collier County, FL. Project Public Involvement Consultant for this planning study to replace the existing bridge over Santa Barbara Canal. Duties included creation, print, and distribution of a project flyer to property owners and tenants. Other tasks included notification to utility owners and coordination with Collier County to post project information on the County's website. Details of this public outreach were outlined in the final planning study documentation.

Downtown Venice Corridor Improvements, City of Venice, FL. Project Public Information Officer for this LAP project with the Florida Department of Transportation that replaced underground storm drainage, sidewalks, landscaping and streetscape features for over nine blocks in the core downtown area. Major public outreach duties included coordinating with downtown property owners and businesses for adjacent work during business hours and special events. A public meeting, project flyer, and contact cards were a part of this outreach. A weekly electronic update was sent to interested parties. Local media partnerships were key to a successful project.

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Ed Cronyn, PWS

Environmental Permitting

Ed Cronyn has 22 years of regulatory and private sector experience leading environmental permitting, wetlands ecology, mitigation banking, ecological functional assessment, threatened and endangered species permitting, and regulatory compliance. He offers a combination of technical expertise, cost-consciousness, and problem-solving skills to clients, focusing primarily on transportation, stormwater, wetland mitigation, and related projects. Mr. Cronyn's prior experience includes environmental science and management positions with state and local agencies; in these roles, he reviewed and issued thousands of environmental permits, and coauthored, evaluated, and implemented wetland and wildlife regulations, including the Uniform Mitigation Assessment Method and Wetland Rapid Assessment Procedure.

Mr. Cronyn's project experience includes:

General Engineering Consultant Environmental Permitting Assistance, FDOT Districts One and Seven, Central and Southwest Florida. Environmental permitting consultant. Responsible for regulatory and scientific analysis of wetland mitigation and permitting issues, tracking and evaluating wetland mitigation costs and opportunities, and coordination with state and federal wetland and wildlife agencies. Recent collaboration with Florida Department of Transportation staff includes negotiation with the U.S. Army Corps of Engineers to obtain more than 50 mitigation credits at Conner Preserve on behalf of District Seven, analysis of agencies' proposed changes to Uniform Mitigation Assessment Method and secondary impact assessment for District Seven and Florida's Turnpike, and development of a simplified template to allow out-of-basin wetland mitigation within South Florida Water Management District for District One.

Hanson St. Widening, City of Fort Myers. As lead scientist, Mr. Cronyn led the overall permit acquisition strategy, conducted wetland delineations in accordance w/ SFWMD & USACE criteria, & conducted wetland impact & mitigation assessments. Key to minimizing the timeline & cost of permitting, Mr. Cronyn successfully excluded USACE jurisdiction from most wetlands impacted by the project.

Off-Highway Vehicle Park, Polk County, FL. Ecological team manager for the design and permitting of parking areas, trails and amenities for an Off-Highway Vehicle park. Services included state and federal wetland permitting, gopher tortoise permitting and relocation, and support for state and federal grant funding. Cost-saving measures included ecological assessment to define areas of least environmental impact for trails and other improvements, obtaining U.S. Army Corps of Engineers concurrence of no federal wetlands jurisdiction, utilizing County-employed equipment operators to excavate gopher tortoise burrows, and identifying an additional phase of culverted crossings that could be constructed with minimal permitting requirements.

Former Environmental Resource Permitting Supervisor, South Florida Water Management District, West Palm Beach and Fort Myers, FL. Performed all aspects of regulatory review of thousands of permit applications for residential and commercial development and mitigation banks, including wetland delineation, functional assessment, and mitigation throughout southern Florida.

Total years of experience

22

Education

M.S., Environmental Science, Indiana University
M.P.A., Water Resources Management, Indiana University
B.A., Economics, Trinity University

Certifications

Wetland Assessment Procedure (WAP), Southwest Florida Water Management
Professional Wetland Scientist, Society of Wetland Scientists

Professional affiliations

National Association of Environmental Professionals, Tampa Bay and Southwest Florida chapters
Florida Local Environmental Resource Agencies, Chair of Wetlands Committee

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Harry Belton, RLA

Landscape Architect

Harry Belton has 39 years of landscape architecture experience in the south Florida area. During this time, he has been responsible for providing a wide range of landscape architecture services on a variety of projects. This experience includes urban renewal projects; government facilities design; transit projects; streetscape designs; and roadway landscape as well as the layout and design of parks and recreational facilities, sidewalks, greenway and trail systems.

Mr. Belton's project experience includes:

A1A Greenway Oakland Park Boulevard to Flamingo Road, Florida Dept. of Transportation and the Broward County Metropolitan Planning Organization, Fort Lauderdale. Served as lead urban designer for this joint project between the Florida Department of Transportation and the Broward County Metropolitan Planning Organization to provide enhanced pedestrian and bicycle facilities as well as expanded urban tree canopy along this iconic roadway. The current six-lane standard facility was narrowed to two lanes in each direction that were further reduced to minimal lane width. This freed up 32 feet of right-of-way for expanded sidewalks, bikeways, and extensive street tree plantings. The result is a more pedestrian friendly and environmentally sustainable public space that will be attractive to users and customers of the adjacent businesses. The principal expression of the design is to maintain the prevailing character and appearance of Fort Lauderdale Beach and extend it north to the city limit. It incorporated wave wall forms, specialty paving, and decorative street lighting of similar themes represented at the south end of the beach to provide continuity within this city corridor. It also incorporated a shady, relaxed, tropical theme in keeping with the neighborhood and the city's character.

City of Venice Downtown Streetscape Revitalization, Venice, FL. Served as lead designer of streetscape features and landscape enhancements. The project involves nine square blocks of street and drainage improvements within an historic village condition retail and entertainment district. Streetscape components consisted of specialty paving, decorative lighting, street tree plantings, street furnishings and irrigation installation.

NE 183rd Street Bike Trail, North Miami Beach. Project manager and landscape architect Local Agency Program (LAP) funded bicycle facility project. This Bike trail will provide a connecting link between Greynolds County Park and the Snake Creek Trail. This project involved a Cultural Resource Assessment Survey through a residential neighborhood and careful alignments to avoid existing mature trees and natural water features.

Coconut Creek Educational Corridor Development, City of Coconut Creek, FL. Lead landscape architect. Provided conceptual design direction, theming, and landscape and hardscape design and construction documents to transform a major roadway arterial into a multimodal transit corridor serving several educational institutions.

Total years of experience

39

Education

B.L.A., Landscape Architecture, Louisiana State University, 1981

Registrations / Licenses

Registered Landscape Architect Florida LA0000900, 1983

Professional affiliations

Florida Urban Forestry Council
American Society of Landscape Architects

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Kunjan Shukla, PE, SE, PMP, LEED AP

Structures

Kunjan Shukla is a Licensed Structural Engineer (SE) and Professional Engineer (PE) with 15 years of diversified experience in managing, supervising, and performing structural design and producing deliverables for Design-Bid-Build and Design-Build contracts. Mr. Shukla's portfolio includes new design, rehabilitation and inspection services for transportation structures, highway bridges (and temporary structures for bridges), airports terminals, train stations and train maintenance facilities. Mr. Shukla brings expertise in providing new design for building structures (commercial, residential, health care, education, research facilities) and Parking Garages. Mr. Shukla is well versed with provided BIM based project delivery using REVIT and AECOsim. He has also served as an Expert witness for land-use hearings.

Mr. Shukla's Atkins project experience includes:

Design-Build (D-B) RFP for Bridge Replacement – Golden Gate Parkway over Santa Barbara Canal, Naples, FL (Client – Collier County, FL) Role – Technical Leader and Lead Structural Engineer responsible for development for D-B RFP and 30% design documents for bridge replacement contract. Performed structural design, developed RFP per FDOT requirements including overseeing production of Attachment and Reference documents included with RFP. Project involves installation of the 2-shared used paths on the new bridge structure for use by pedestrians and bicyclist and its connection to the approach roadways. Developed criteria for removal and salvage of existing steel truss pedestrian bridges.

D-B RFP Development for Rehabilitation and ADA Accessibility Upgrade at Woodhaven Blvd. Station, Queens, NY (Client – NY Metropolitan Transit Authority) Role – Technical Leader and Assistant Project Manager. Project involves Major rehab for 100-year-old steel viaduct structure including installation of New Pedestrian Bridge over a complex street intersection and installation of 4-new ADA elevators to access the pedestrian bridge, etc. Responsibilities include – Overseeing production of RFP package including 30% Drawings, Specifications, Design Criteria (DC) & Scope of Work (SoW). Facilitating design workshops with Internal User Groups and External Stakeholder including other public agencies and private utilities. Performing constructability reviews; developing suggested construction sequences and Work Zone Traffic Control (WZTC) plans. Overseeing interdisciplinary coordination.

Collier County Transportation Engineering Division – Structural Staff Augmentation, Naples FL. Role – County Structures Engineer.

- Performed in-house design and calculations, plan reviews, peer reviews, load ratings, shop drawing reviews, LRE preparation, developing bridge concepts and evaluations, CADD detailing, supporting design-build procurement on structural related tasks. Provided review and response to FDOT PCA letters, POA letters for scour critical bridges, etc.
- ***Developed and assisted with implementation of County's Capital Program (involving 120 bridges) to provide preventive rehabilitation.***
- Developed scope of work documents to support procurement of design services.

Drainage Structure Rehabilitation, SR61, Tallahassee, FL (Client: Florida DOT, District 3) Role – Senior Structural Engineer responsible for providing *rehabilitation design for push-button contract involving steel grate replacement and concrete repairs for drainage structure traversing SR61*. Developed construction details and sequence to minimize traffic impact.

Total years of experience

16

Years with firm

1

Education

M.S., Civil Engineering
Pennsylvania State University
B.E., Civil Engineering
M.S. University of Baroda, India

Registrations/licenses

Professional Engineer
Florida 84813, 2018
New York, 088629, 2010
New Jersey, 04828100, 2009
Pennsylvania, 078851, 2011
Michigan, 6201056576, 2009
Structural Engineer
Illinois 081008016, 2017

Certifications

PMI – Project Management Professional (PMP®)
National Council of Examiners for Engineer Record
LEED AP

Professional affiliations

American Institute of Steel Construction (AISC)

Software

CSI Bridge
SAP2000
Leap Bridge Concrete
MicroStation
AutoCAD
ETABS
REVIT
AECOSIM Bldg. Designer
MS Office Suite

Kunjan Shukla
Structures

Structures Plans Review, Florida Dept. of Transportation, District 3, Tallahassee, FL. Senior Structural Engineer responsible for providing structures plan reviews on behalf of the district including precast bridge girder erection, precast bridge culvert extensions, sheet pile retaining walls, sign and signal structures, etc.

Florida M-CORES, Suncoast Connector High-Level Needs Assessment (Client: Florida DOT, Central Office) Role – Technical Lead. Developed detailed report for the eight County Suncoast Connector study area including comprehensive planning analysis for to identify infrastructure, mobility, safety, connectivity, economic, and other high level needs to support construction of M-CORES in the study area.

D-B: Temporary Structures for I-787/I-90 Interchange and Patroon Island Bridge, Albany, NY (Client: NY State DOT) Role – Project Engineer for $25 million contract involving design and construction of temporary steel structures to facilitate reconstruction of substructure for 8 bridges at 4-story interchange and a long-span truss bridge over Hudson river. Provided structural design and detailing for temporary Steel Structures, developed jacking operation, construction sequences; coordinated design with NYSDOT review team.

Reconstruction of Metropolitan Avenue Bridge, Borough of Queens, New York, NY (Client: NY City DOT) Role – Project Engineer for bridge replacement project at a major street intersection over Long Island Railroad. Developed Final Design Report (FDR) per State and FHWA requirements; designed and detailed new steel superstructure and concrete deck and elastomeric bearings; developed construction sequence; supervised production of Plans, Specifications and Estimate (PS&E) documents; developed bid package per NYCDOT requirements and oversaw interdisciplinary and utility coordination.

Major Bridge Rehabilitation: NY25 over I-495 LIE, Riverhead, NY (Client: NY State DOT) Role – Technical Leader / Asst. PM for $15 million rehab for bridge carrying State Route over the interstate involving steel superstructure repairs and deck replacement. Performed in-depth field inspections; developed Final Design Report (FDR) per State and FHWA requirements; designed and detailed new bridge deck including “link-slab”, developed steel repairs for stringers, etc.; supervised production of Plans, Specifications and Estimate (PS&E) documents; oversaw interdisciplinary and utility coordination; developed WZTC schemes.

Bridge Component Repairs: Rehabilitation of 11 Bridges on I-495 LIE, Nassau & Suffolk Counties, NY (Client: NY State DOT) Role – Technical Leader / Asst. PM for $19 million component repair contract for 11 bridges on LIE corridor. Performed in-depth field inspections; developed repair details for steel stringers and concrete substructures; designed elastomeric bearings; developed construction sequence and WZTC schemes; supervised production of Plans, Specifications and Estimate (PS&E) documents.

Movable Bridge Rehabilitation for 2 Bascule Bridges, Westhampton Beach, Long Island, New York (Client: Suffolk County, NY) Role – Senior Engineer on the design team. Performed in-depth field inspections of the bridges; designed and detailed steel repairs for the bascule spans; performed structural analysis for the existing structure for design of new span locks and load balancing; supervised production of Preliminary plans, specifications and cost estimate.

Minor Rehabilitation: H-Bridge Condition Assessment & Rehabilitation, Tarrytown, NY (Client: Town of Tarrytown) Role – Senior Engineer on the design team. Performed inspection for condition assessment of the 600 ft. steel superstructure of H-bridge; provided rehabilitation design for the steel beams and girders and for the concrete deck; detailed repairs for all deteriorated connections.

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Roberto Mantecon, PSM

Survey and Mapping

Roberto Mantecon has 43 years of extensive experience in conducting and managing boundary, GIS, construction layout, geodetic control, hydrographic, right-of-way, route, sectional, cadastral, and topographic surveys for environmental (including stormwater, mitigation, and sewer utilities), transportation, runway extension, industrial/commercial, and many other types of survey projects. He also has in-depth knowledge of CAD and GPS surveys. Mr. Mantecon directs daily operations, supervises and coordinates office and field personnel, and serves as client manager involved in communications and contract negotiations with clients and subcontractors. He has strong technical and communication skills, with the ability to resolve complex problems and convey solutions through multiple teams.

Mr. Mantecon's project experience includes:

Winkler Road Sidewalk and Water Main Replacement, Lee County. Project Manager. Conducted survey services for the Winkler Road sidewalk project from College Parkway to McGregor. The project is 1-mile long along the east side of Winkler Road. Design included new sidewalk, water main replacement, and pedestrian signal enhancements.

Stringfellow Road Shared Use Path Survey and Design Services, Lee County. Project Manager. Conducted survey services for the Stringfellow shared use path project from 8th Avenue to York Road. The project is 2/3 miles long along the east side of Stringfellow Road. Design included a new pathway, a new closed drainage system, as well as bridge improvements for a wider ped. / bike crossing.

Woodland Boulevard Canal Survey, Lee County. Project Manager. Managed survey services to perform a limited topographic survey to stake the canal boundaries at specified intervals. Deliverables included a Specific Purpose Survey Map and Report depicting the perimetrical boundaries of the canal right-of-way.

Liability for Falling Seawall at 17850 Rebecca Avenue, Lee County. Project Manager. Performed survey services for a limited topographic survey of an existing deteriorated seawall to ascertain existing conditions. Deliverables included a Topographic Survey Map and Report depicting the lot lines for lots 26 and 27 and the horizontal location of the existing bulkhead.

6th Street Topographic Survey, City of Miami Beach, Department of Public Works, Miami Beach, FL. Principal surveyor. Topographic surveying and mapping proposed street drainage improvements for more than 5 miles of municipal streets for residential and commercial areas including West 6th Street and Alton Road. These surveys were conducted through the use of conventional and electronic means, including the use of HDS techniques.

Total years of experience

43

Education

Land Surveying Program, Miami-Dade Community College

Registrations / Licenses

Professional Surveyor and Mapper: Florida LS4431, 1987

Professional affiliations

Florida Surveying and Mapping Society

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Derek Kunkle, PE

Project Engineer

Derek Kunkle has over 16 years of transportation design/engineering experience in the consulting engineering industry. He is thoroughly familiar with American Association of State Highway and Transportation Officials (AASHTO) guidelines and FDOT requirements for roadway design. Derek has been responsible for all phases of roadway design, plans preparation, traffic control plans preparation, roadway design documentation, post design construction assistance, quantity calculations, cost estimates, long-range estimates, and has served as project manager, engineer of record, deputy project manager, as well as quality control/assurance reviewer. His current responsibilities at Atkins include roadway and interstate design; preparation of plans, calculations, and serving as a quality control/assurance reviewer of various documents.

Mr. Kunkle's project experience includes:

Hanson Street Extension Design, City of Fort Myers. Completed roadway design to extend Hanson Street from Veronica Shoemaker Boulevard to Ortiz Avenue, approximately 2 miles. The scope of work included roadway design which included sidewalks & bike lanes, drainage design, structures design, roundabouts at Veronica Shoemaker Boulevard and Ortiz Avenue, signing and pavement marking, environmental permitting, utilities (design and coordination), and other miscellaneous tasks.

Trotter Road Complete Street Reconstruction. Roadway engineer**.** Provided designs to reconstruct a segment of Trotter Road from 8th Avenue SW to the county line near Hillsdale SW. This complete streets project included bicycle lanes, continuous sidewalks on both sides of the street, mid-block crossings, intersection alternative analysis and a traffic calming toolbox.

Northeast Coachman Road at Coachman Road Intersection Improvements Design Services Roadway engineer responsible for design, utility coordination, **railroad coordination**, traffic control plans, and cost estimating. These improvements provide pedestrian connectivity through a sidewalk, along eastbound Northeast Coachman Road (SR 590) west of Old Coachman (CR 535), to connect with an FDOT sidewalk improvements project as well as a trail connection along westbound Northeast Coachman Road (SR 590) east of Old Coachman (CR 535) to connect with the Progress Energy/Duke Trail. CSX railroad crossing arms were replaced to accommodate the new configuration, thus requiring coordination with CSX.

30th Avenue North Bicycle Facility Design Services, Saint Petersburg, FL. Roadway engineer responsible for plans production and assisting with creation of engineer's estimates for a 4-mile corridor streetscape of one of the most trafficked pedestrian roads in the City. Roadway design services and construction plans widened 30th Avenue North from 58th Street North to Dr. Martin Luther King Jr. Street to provide regulatory bicycle lanes in each direction. Efforts supported the City's desire for nonintrusive surveying to create topographic plans and right-of-way maps for the construction of pedestrian travel facilities and bike lanes spanning the corridor. The project updated pedestrian features including ramps and sidewalks constructed to meet ADA standards. Pedestrian-activated (pushbutton) countdown signals were added at all corners to allow safe crossing of both streets.

Total years of experience

16

Education

BSCE –University of South Florida

Registrations / Licenses

FL PE #74008

Certifications

FDOT Advanced Temporary Traffic Control, year issued 2018

Software

MicroStation (SS10, ORD)
GEOPAK
FDOT Long Range Estimate (LRE) Software
FDOT AASHTOWare Software
AutoTURN
Microsoft® (Excel and Word)

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Richard Uptegraff, PE

Quality Manager

Mr. Uptegraff has 26 years of transportation project management and design experience working with state, county, and city clients. He will support Mr. Dowling with developing the Quality Assurance Plan and overseeing the QA/QC implementation of the deliverables for this important project. Mr. Uptegraff brings expertise in roadway design, utility coordination, and maintenance of traffic design. Mr. Uptegraff recently served as project manager for the City of Venice Downtown Corridor Complete Street Improvements.

Mr. Uptegraff's project experience includes:

Downtown Venice Roadway Corridor Improvements. Project manager. This complete street enhancement included roadway reconstruction and stormwater improvements of a three-block area. Improvements included on-street parallel parking, landscaping, aesthetic hardscape and streetscape features, bicycle accommodations, decorative street and pedestrian LED lighting, sidewalks, and Americans with Disabilities Act upgrades.

US 41 at Myrtle Street and Martin Luther King Jr. Way. QC reviewer. This 0.5-mile roadway improvements project includes roundabouts at two intersections and complete streets design between the two intersections to narrow lanes, add median, and provide wider pedestrian and bicycle facilities with improved landscaping and lighting.

30th Avenue North Bicycle Facility. Drainage project manager/engineer of record responsible for construction plans for 4-mile corridor streetscape for one of the most utilized pedestrian roads in the City of St. Petersburg.

A1A Greenway Oakland Park Blvd. to Flamingo Ave. QC reviewer. The six-lane facility was narrowed to two lanes in each direction, freeing up 32 feet of right-of-way for expanded sidewalks, bikeways, and extensive tree plantings. The result was a pedestrian-friendly and environmentally sustainable public space with enhanced bicycle facilities and expanded urban tree canopy along this iconic roadway.

Coconut Creek Educational Corridor. Drainage project manager/engineer of record for this pedestrian enhancement project that involved improving pedestrian walkways, transit boarding and alighting areas, lighting, and landscaping.

Northeast Coachman and Old Coachman Rd. Intersection Feasibility Study and Design Services. Senior drainage engineer responsible for assisting the drainage staff with the drainage design and permitting tasks. The intersection improvements project consisted of design of operational intersection improvements and incidental work at the intersection of S.R. 590The (NE Coachman Road) at C.R. 535 (Old Coachman Road), Pinellas County, Florida. The intersection improvements consisted of adding a protected left turn on all legs of the intersection for safety. The improvements also provided pedestrian connectivity by a sidewalk connecting to FDOT's sidewalk improvement project and a trail connection to the Progress Energy / Duke Trail.

Total years of experience

26

Education

BSCE – University of South Florida

Registrations / Licenses

FL PE #58789

Certifications

FDOT Advanced Temporary Traffic Control, year issued 2019

LARRY P. MOORE, P.E.

Principal Geotechnical Engineer

TIERRA
GEOTECHNICAL • MATERIALS
ENVIRONMENTAL • ENGINEERING

Summary of Capabilities
Roadway, Corridor and Bridge Studies
Geotechnical Engineering
Project Management
Deep Foundation Evaluation
Embankment Design
Construction Monitoring
Land Subsidence Investigations
Mine Tailings and Dredge Material Disposal Planning

Years of Experience
With Tierra: 15Years
With Other Firms: 18 Years

Education
BS, Civil Engineering, University of South Florida, 1987

Professional Organizations/Registrations
Florida Professional Engineer, No. 47673
American Society of Highway Engineers

Mr. Moore has over 32 years of experience in geotechnical engineering for projects throughout Florida, Texas, and South Carolina. The projects that Mr. Moore has been involved with have ranged from roadway and bridge design and construction to embankment design and construction associated with mine tailings deposition.

Mr. Moore has been the Geotechnical Project Manager for numerous roadway soil surveys and bridge foundation designs and construction projects. Mr. Moore has managed test and production pile and drilled shaft installations involving timber, steel and prestressed concrete piles and drilled shafts for numerous bridge foundations and industry and building construction applications.

Lee County Project Experience
City of Bonita Springs: Citrus Park Flood Mitigation
Matlacha Water Main, Lee County
Chiquita Parallel Lock Expansion, City of Cape Coral, Lee County
16th Street Bridge Replacement over Boca Grande Bayou, Boca Grande Isles, Lee County
Page Field, Ft. Myers MPO, Lee County
Matlacha Bridge Replacement, Lee County

Additional Project Experience
Lazy River Water & Force Main Replacement, City of North Port
City of North Port 2020 Water Distribution System Improvements, City of North Port
South Salford Water Pipeline Replacement, City of North Port
Italy Loop Water Main, City of North Port
SWFWMD: North Dale Mabry Highway: Stormwater Retrofit / Wetland Restoration Project, Hillsborough County
Chesebro Loop Water Main, City of North Port
Christina Watershed, Polk County
Drew Park CRA Stormwater Project: Berm Analysis and Pond Liner Design, Hillsborough County
Cranberry Boulevard over Cocoplum Waterway, City of North Port
Peace River Integrated Loop Phase 3A, Sarasota County
East Maintenance Service Unit, Valrico Advanced Wastewater Treatment Plant, Hillsborough County
North Miller Road Wastewater Re-Pump Station, Hillsborough County
South County Water Re-Pump Station, Hillsborough County
Morris Bridge Sink Pump Station, Hillsborough County
Lithia Auxiliary Power Improvements, Hillsborough County
CCNA Wastewater Treatment Plant in Auburndale, Polk County
City of Frostproof: Proposed Ten (10) New Lift Stations, Polk County
Hudson Water Works: New 1 MG Ground Storage Tank, Pasco County
Largo Wastewater Treatment Plant: WRF, Clarifier No. 3, Pinellas County
Clearwater Reclaimed Water Distribution Systems Design: Chautauqua/Coachman Ridge locations, Pinellas County
Sunshine Water Treatment Plant Upgrade, Lake County
PS 428 Booster Pump Station Improvements, Manatee County

Thomas E. Musgrave, P.E.

Geotechnical Engineer

TIERRA
GEOTECHNICAL • MATERIALS
ENVIRONMENTAL • ENGINEERING

Summary of Capabilities
Geotechnical Engineering
Structural Engineering
Structural Damage Evaluations
Structural and Geotechnical Analysis
Project Management
Numerical Modeling of Soft Soil Embankments
Numerical Modeling of Soil-Structure Interaction

Years of Experience
With Tierra: 6 Years
With Other Firms: 1 Year

Education
B.S., Civil Engineering, University of South Florida, 2011

Professional Organizations/Registrations/Awards
American Society of Civil Engineers
American Concrete Institute
Phi Beta Kappa Honor Society

Mr. Musgrave has worked in the field of Structural and Geotechnical Engineering for more than seven years, starting as an intern and gaining experience in structural damage assessment, structural analysis, ground subsidence, water intrusion, roof inspection, cause and origin forensic investigation, and soils and materials testing. His experience includes working on structural forensic investigations as well as FDOT roadway projects, subsidence investigations, structural bridge analysis, pavement evaluation, MSE wall analysis, corrosion testing and research. He has performed FDOT projects for Districts I, V, VII and the Florida's Turnpike Enterprise. Mr. Musgrave also has extensive experience in structural testing including GPR evaluation of concrete and steel reinforcement.

Lee County Project Experience
Alico Road Widening from East of Ben Hill Griffin Parkway to Airport Haul Road
Corkscrew Road Widening from Ben Hill Griffin Parkway to Alico Road
North Lee County Wellfield Expansion
Big Carlos Pass PD&E
Southwest Florida International Airport Road Rehabilitation
Southwest Florida International Airport Maintenance Facility Expansion
McGregor Boulevard Milling and Resurfacing
Fort Myers Country Club Pedestrian Bridges
SR 82 from Homestead Rd. to Hendry C/L, Lee County
Metro Parkway from Winkler Avenue to North of S.R. 82, Lee County

Additional Relevant Project Experience
Myakka River Deer Prairie Creek Hydrological and Wetland Restoration, Sarasota County
Culvert Crossing of Canal along SR 29 into the Kaicasa Development, Collier County
Leisure Lane Connection Improvements, Pasco County
Brighton Valley Pipe Failure, Highlands County
City of Venice Well RO-08 Pipeline, Sarasota County
Robert Avenue from Gibson Street to Nursing Home Drive Sidewalks, DeSoto County
East Maple Street from North Mills Avenue to North La Solona Avenue Sidewalks, DeSoto County
Howell Avenue Sidewalk LAP, Hernando County
TIGER IX Grant (Immokalee Complete Streets), Collier County
I-75 (SR 93) Widening from SR 951 to North of Golden Gate Parkway, Collier County
SR 29 from SR 82 to Hendry County Line, Collier County
Sunshine Boulevard from 17th Avenue SW to Green Boulevard, Collier County
Strickland Park Boat Ramp Improvements, Pasco County
Starkey Gap Trail Crossing Signal at Trinity Boulevard, Pasco County
Coastal Anclote Trail, Pasco County
Vanderbilt Beach Road (CR 862) Bicycle Lane Improvements, Collier County
SR 82 from Lee C/L to Collier C/L, Hendry County

Corporate Licenses and Certifications

State of Florida
Department of State

I certify from the records of this office that ATKINS NORTH AMERICA, INC. is a corporation organized under the laws of the State of Florida, filed on February 29, 1960.

The document number of this corporation is 233840.

I further certify that said corporation has paid all fees due this office through December 31, 2021, that its most recent annual report/uniform business report was filed on January 6, 2021, and that its status is active.

I further certify that said corporation has not filed Articles of Dissolution.

Given under my hand and the Great Seal of the State of Florida at Tallahassee, the Capital, this the Sixth day of January, 2021

Secretary of State

Tracking Number: 1225380376CC

To authenticate this certificate,visit the following site,enter this number, and then follow the instructions displayed.

https://services.sunbiz.org/Filings/CertificateOfStatus/CertificateAuthentication

Licensee Information

Name:	ATKINS NORTH AMERICA, INC. (Primary Name)
Main Address:	4030 W. BOY SCOUT BLVD. SUITE 700 TAMPA Florida 33607
County:	HILLSBOROUGH
License Mailing:	4030 W. BOY SCOUT BOULEVARD SUITE 700 TAMPA FL 33607
County:	HILLSBOROUGH
LicenseLocation:	

License Information

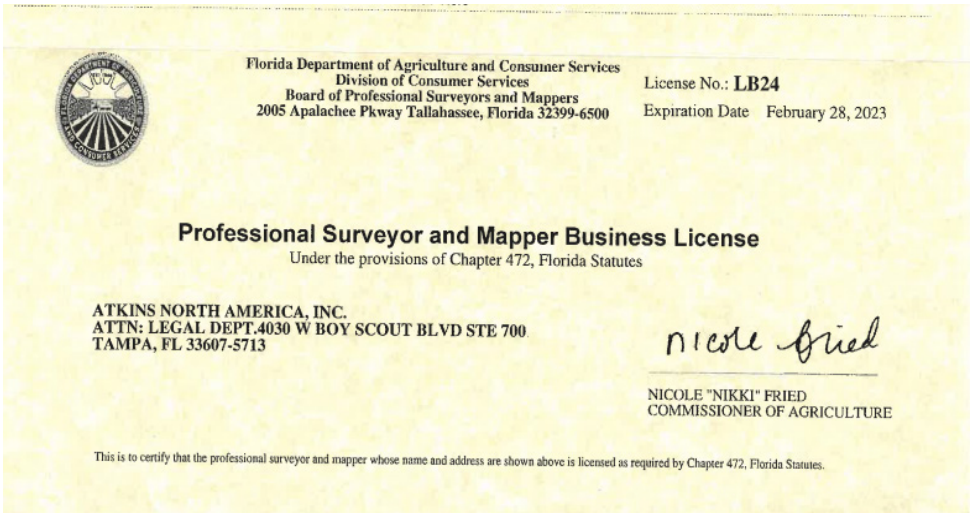
License Type:	Registry
Rank:	Registry
License Number:	24
Status:	Current
Licensure Date:	05/10/1977
Expires:	

Licensee Information

Name:	ATKINS NORTH AMERICA INC (Primary Name)
Main Address:	4030 W. BOY SCOUT BOULEVARD SUITE 700 TAMPA Florida 33607
County:	HILLSBOROUGH
License Mailing:	4030 W. BOY SCOUT BOULEVARD SUITE 700 TAMPA FL 33607
County:	HILLSBOROUGH
LicenseLocation:	

License Information

License Type:	Architect Business Information
Rank:	Business Info
License Number:	
Status:	Current,Active
Licensure Date:	03/26/1981
Expires:	



Florida Department of Agriculture and Consumer Services
Division of Consumer Services
Board of Professional Surveyors and Mappers
2005 Apalachee Pkway Tallahassee, Florida 32399-6500

License No.: LB24
Expiration Date February 28, 2023

Professional Surveyor and Mapper Business License

Under the provisions of Chapter 472, Florida Statutes

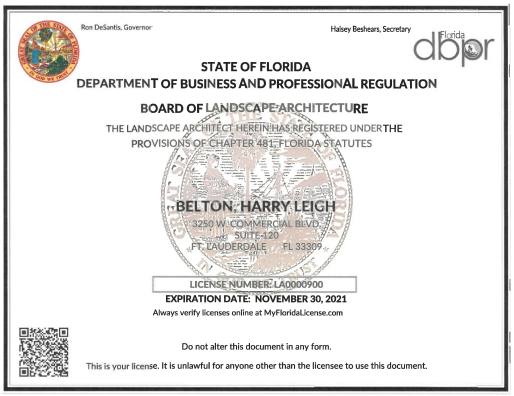
ATKINS NORTH AMERICA, INC.
ATTN: LEGAL DEPT.4030 W BOY SCOUT BLVD STE 700
TAMPA, FL 33607-5713

nicole fried

NICOLE "NIKKI" FRIED
COMMISSIONER OF AGRICULTURE

This is to certify that the professional surveyor and mapper whose name and address are shown above is licensed as required by Chapter 472, Florida Statutes.

Atkins Staff Licenses and Certifications



Ron DeSantis, Governor

Halsey Beshears, Secretary

Florida dbpr

STATE OF FLORIDA

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

BOARD OF LANDSCAPE ARCHITECTURE

THE LANDSCAPE ARCHITECT HEREIN HAS REGISTERED UNDER THE PROVISIONS OF CHAPTER 481, FLORIDA STATUTES

BELTON, HARRY LEIGH

3250 W. COMMERCIAL BLVD.
SUITE 120
FT. LAUDERDALE FL 33309

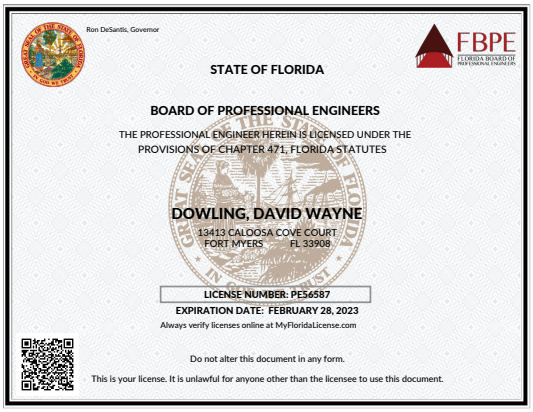
LICENSE NUMBER: LA0000900

EXPIRATION DATE: NOVEMBER 30, 2021

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Ron DeSantis, Governor

FBPE

STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

THE PROFESSIONAL ENGINEER HEREIN IS LICENSED UNDER THE PROVISIONS OF CHAPTER 471, FLORIDA STATUTES

DOWLING, DAVID WAYNE

13413 CALOOSA COVE COURT
FORT MYERS FL 33908

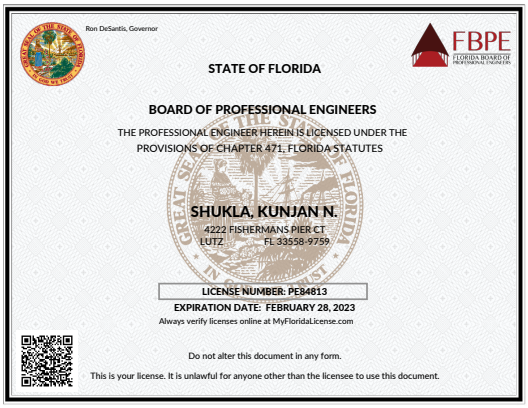
LICENSE NUMBER: PE56587

EXPIRATION DATE: FEBRUARY 28, 2023

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Ron DeSantis, Governor

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STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

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SHUKLA, KUNJAN N.

4222 FISHERMANS PIER CT
LUTZ FL 33558-9759

LICENSE NUMBER: PE84813

EXPIRATION DATE: FEBRUARY 28, 2023

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PWS

Society of Wetland Scientists
Professional Certification Program, Inc.

renews the designation

Professional Wetland Scientist

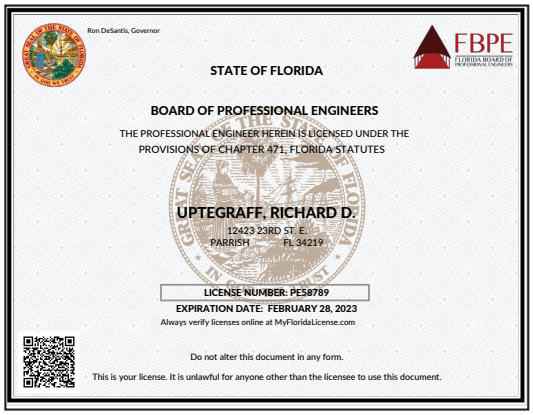
For

Edward Cronyn

In recognition of all the professional requirements approved by the Society of Wetland Scientists Certification Renewal Program, and verified by the Society's Certification Renewal Review Panel. Professional Wetland Scientist Number 1994 issued on 2/16/2010 and recertified on 7/13/2015. Due to recertify again by 2/16/2020.

Robin Myers, PWS
President

Pat Frost, PWS
Certification Renewal Chair



Ron DeSantis, Governor

FBPE

STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

THE PROFESSIONAL ENGINEER HEREIN IS LICENSED UNDER THE PROVISIONS OF CHAPTER 471, FLORIDA STATUTES

UPTEGRAFF, RICHARD D.

12423 23RD ST. E.
PARRISH FL 34219

LICENSE NUMBER: PE58789

EXPIRATION DATE: FEBRUARY 28, 2023

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STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS
2639 NORTH MONROE STREET
SUITE B-112
TALLAHASSEE FL 32303

850.521.0500

Congratulations!

FBPE

STATE OF FLORIDA

PE74008 ISSUED: 02/10/2021
PROFESSIONAL ENGINEER
KUNKLE, DEREK LEWIS

Signature
LICENSED UNDER CHAPTER 471, FLORIDA STATUTES
EXPIRATION DATE: FEBRUARY 28, 2023

Florida Department of Agriculture and Consumer Services
Division of Consumer Services
Board of Professional Surveyors and Mappers
2005 Apalachee Pkway Tallahassee, Florida 32399-6500

License No.: **LS4431**
Expiration Date February 28, 2023

Professional Surveyor and Mapper License

Under the provisions of Chapter 472, Florida Statutes

ROBERTO MANTECON
14011 SW 85TH AVE
PALMETTO BAY, FL 33158-1035

Nicole Fried

NICOLE "NIKKI" FRIED
COMMISSIONER OF AGRICULTURE

This is to certify that the professional surveyor and mapper whose name and address are shown above is licensed as required by Chapter 472, Florida Statutes.

State of Florida
Department of State

I certify from the records of this office that TIERRA, INC. is a corporation organized under the laws of the State of Florida, filed on November 20, 1992.

The document number of this corporation is P92000006561.

I further certify that said corporation has paid all fees due this office through December 31, 2021, that its most recent annual report/uniform business report was filed on January 4, 2021, and that its status is active.

I further certify that said corporation has not filed Articles of Dissolution.

Given under my hand and the Great Seal of the State of Florida at Tallahassee, the Capital, this the Fourth day of January, 2021

Secretary of State

Tracking Number: 0948173578CC

To authenticate this certificate,visit the following site,enter this number, and then follow the instructions displayed.

https://services.sunbiz.org/Filings/CertificateOfStatus/CertificateAuthentication

State of Florida

Minority Business Certification

Tierra, Inc.

Is certified under the provisions of
287 and 295.187, Florida Statutes, for a period from:
08/30/2021 to 08/30/2023

Jonathan R. Satter, Secretary
Florida Department of Management Services

Department of MANAGEMENT SERVICES
Office of Supplier Diversity

Office of Supplier Diversity
4050 Esplanade Way, Suite 380
Tallahassee, FL 32399
850-487-0915
www.dms.myflorida.com/osd



Home

Licensee Details

Licensee Information

Name:	**TIERRA, INC. (Primary Name)**
Main Address:	**7351 TEMPLE TERRACE HWY TAMPA Florida 33637**
County:	**HILLSBOROUGH**
License Mailing:	
LicenseLocation:	

License Information

License Type:	**Registry**
Rank:	**Registry**
License Number:	**6486**
Status:	**Current**
Licensure Date:	**02/17/1993**
Expires:	

Ron DeSantis, Governor

FBPE
FLORIDA BOARD OF PROFESSIONAL ENGINEERS

STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

THE PROFESSIONAL ENGINEER HEREIN IS LICENSED UNDER THE
PROVISIONS OF CHAPTER 471, FLORIDA STATUTES

MOORE, LARRY PAIGE

8717 HIDDEN GREEN LANE
TAMPA FL 33647

LICENSE NUMBER: PE47673

EXPIRATION DATE: FEBRUARY 28, 2023

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Ron DeSantis, Governor

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FLORIDA BOARD OF PROFESSIONAL ENGINEERS

STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

THE PROFESSIONAL ENGINEER HEREIN IS LICENSED UNDER THE
PROVISIONS OF CHAPTER 471, FLORIDA STATUTES

MUSGRAVE, THOMAS E. JR.

1106 S. FREMONT AVENUE
TAMPA FL 33606

LICENSE NUMBER: PE81669

EXPIRATION DATE: FEBRUARY 28, 2023

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Florida Department of Transportation

RON DESANTIS
GOVERNOR

605 Suwannee Street
Tallahassee, FL 32399-0450

KEVIN J. THIBAULT, P.E.
SECRETARY

July 14, 2021

Mark Micikas, Vice President
ATKINS NORTH AMERICA, INC.
4030 West Boy Scout Boulevard, Suite 700
Tampa, Florida 33607

Dear Mr. Micikas:

The Florida Department of Transportation has reviewed your application for prequalification package and determined that the data submitted is adequate to technically prequalify your firm for the following types of work:

Group 2 - Project Development and Environmental (PD&E) Studies

Group 3 - Highway Design - Roadway

- 3.1 - Minor Highway Design
- 3.2 - Major Highway Design
- 3.3 - Controlled Access Highway Design

Group 4 - Highway Design - Bridges

- 4.1.1 - Miscellaneous Structures
- 4.1.2 - Minor Bridge Design
- 4.2.1 - Major Bridge Design - Concrete
- 4.2.2 - Major Bridge Design - Steel
- 4.2.3 - Major Bridge Design – Segmental
- 4.3.2 - Complex Bridge Design - Steel

Group 5 - Bridge Inspection

- 5.1 - Conventional Bridge Inspection
- 5.2 - Movable Bridge Inspection
- 5.4 - Bridge Load Rating

Group 6 - Traffic Engineering and Operations Studies

- 6.1 - Traffic Engineering Studies
- 6.2 - Traffic Signal Timing
- 6.3.1 - Intelligent Transportation Systems Analysis and Design
- 6.3.2 - Intelligent Transportation Systems Implementation
- 6.3.3 - Intelligent Transportation Traffic Engineering Systems Communications
- 6.3.4 - Intelligent Transportation Systems Software Development

Group 7 - Traffic Operations Design

- 7.1 - Signing, Pavement Marking and Channelization
- 7.2 - Lighting
- 7.3 - Signalization

Group 8 - Survey and Mapping

- 8.1 - Control Surveying
- 8.2 - Design, Right of Way & Construction Surveying
- 8.4 - Right of Way Mapping

Group 10 - Construction Engineering Inspection

- 10.1 - Roadway Construction Engineering Inspection
- 10.3 - Construction Materials Inspection
- 10.4 - Minor Bridge & Miscellaneous Structures CEI
- 10.5.1 - Major Bridge CEI - Concrete
- 10.5.2 - Major Bridge CEI - Steel

Group 11 - Engineering Contract Administration and Management

Group 13 - Planning

- 13.3 - Policy Planning
- 13.4 - Systems Planning
- 13.5 - Subarea/Corridor Planning
- 13.6 - Land Planning/Engineering
- 13.7 - Transportation Statistics

Group 14 - Architect

Group 15 - Landscape Architect

Group 21 - Acquisition, Negotiation, Closing, and Order of Taking

Group 24 - Acquisition Relocation Assistance

Group 25 - Right of Way Clearing and Leasing

Your firm is now technically prequalified with the Department for Professional Services in the above referenced work types. The overhead audit has been accepted, and your firm may pursue projects in the referenced work types with fees of any dollar amount. This status shall be valid until June 30, 2022, for contracting purposes.

Approved Rates

Home/ Branch Overhead	Field Overhead	Facilities Capital Cost of Money	Premium Overtime	Reimburse Actual Expenses	Home Direct Expense	Field Direct Expense
127.73%	111.43%	0.027%	Excluded	No	5.21%	5.23%*

*Rent and utilities excluded from field office rate. These costs will be directly reimbursed on contracts that require the consultant to provide field office.

Per Title 23, U.S. Code 112, there are restrictions on sharing indirect cost rates. Refer to Code for additional information.

Should you have any questions, please feel free to contact me by email at carliayn.kell@dot.state.fl.us or by phone at 850-414-4597.

Sincerely,

Carliayn Kell
Professional Services
Qualification Administrator

Safety, Mobility, Innovation
www.fdot.gov

Florida Department of Transportation

RON DESANTIS
GOVERNOR

605 Suwannee Street
Tallahassee, FL 32399-0450

KEVIN J. THIBAULT, P.E.
SECRETARY

June 15, 2021

Luis Mahiquez, President
TIERRA, INC.
7351 Temple Terrace Highway
Tampa, Florida 33637

Dear Mr. Mahiquez:

The Florida Department of Transportation has reviewed your application for prequalification package and determined that the data submitted is adequate to technically prequalify your firm for the following types of work:

Group 9 - Soil Exploration, Material Testing and Foundations

- 9.1 - Soil Exploration
- 9.2 - Geotechnical Classification Laboratory Testing
- 9.3 - Highway Materials Testing
- 9.4.1 - Standard Foundation Studies
- 9.4.2 - Non-Redundant Drilled Shaft Bridge Foundation Studies
- 9.5 - Geotechnical Specialty Laboratory Testing

Group 10 - Construction Engineering Inspection

- 10.1 - Roadway Construction Engineering Inspection
- 10.3 - Construction Materials Inspection
- 10.4 - Minor Bridge & Miscellaneous Structures CEI

Your firm is now technically prequalified with the Department for Professional Services in the above referenced work types. The overhead audit has been accepted, and your firm may pursue projects in the referenced work types with fees of any dollar amount. This status shall be valid until June 30, 2022, for contracting purposes.

Approved Rates

Home/ Branch Overhead	Field Overhead	Facilities Capital Cost of Money	Premium Overtime	Reimburse Actual Expenses	Home Direct Expense	Field Direct Expense	Published Fee Schedule
140.76%	98.99%	1.148%	Reimbursed	No	8.35%	4.08%*	Yes

*Rent and utilities excluded from field office rate. These costs will be directly reimbursed on contracts that require the consultant to provide field office.

Per Title 23, U.S. Code 112, there are restrictions on sharing indirect cost rates. Refer to Code for additional information.

Should you have any questions, please feel free to contact me by email at carliayn.kell@dot.state.fl.us or by phone at 850-414-4597.

Sincerely,



Carliayn Kell
Professional Services
Qualification Administrator

CBHK/kw

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY): 11/17/2021

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER MARSH USA, INC. TWO ALLIANCE CENTER 3560 LENOX ROAD, SUITE 2400 ATLANTA, GA 30326 CN102421774-Atkin-GAWE-21-22 NOC	**CONTACT NAME:** **PHONE (A/C, No, Ext):** **FAX (A/C, No):** **E-MAIL ADDRESS:**
INSURED Atkins North America, Inc. 4030 West Boy Scout Blvd., Ste 700 Tampa, FL 33607	**INSURER(S) AFFORDING COVERAGE** — **NAIC #** **INSURER A :** Zurich American Insurance Company — 16535 **INSURER B :** American Guarantee & Liability Ins Co — 26247 **INSURER C :** Lloyd Underwriters — 32727 **INSURER D :** **INSURER E :** **INSURER F :**

COVERAGES **CERTIFICATE NUMBER:** ATL-005350408-01 **REVISION NUMBER:** 8

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	X **COMMERCIAL GENERAL LIABILITY** CLAIMS-MADE [X] OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: [X] POLICY [ ] PRO-JECT [ ] LOC [ ] OTHER:			GLO0137576-07	10/15/2021	10/15/2022	EACH OCCURRENCE DAMAGE TO RENTED PREMISES (Ea occurrence) MED EXP (Any one person) PERSONAL & ADV INJURY GENERAL AGGREGATE PRODUCTS - COMP/OP AGG	$ 2,000,000 $ 1,000,000 $ 50,000 $ 2,000,000 $ 4,000,000 $ 4,000,000
A	**AUTOMOBILE LIABILITY** X ANY AUTO [ ] OWNED AUTOS ONLY [ ] SCHEDULED AUTOS X HIRED AUTOS ONLY X NON-OWNED AUTOS ONLY			BAP0137575-07	10/15/2021	10/15/2022	COMBINED SINGLE LIMIT (Ea accident) BODILY INJURY (Per person) BODILY INJURY (Per accident) PROPERTY DAMAGE (Per accident)	$ 2,000,000 $ $ $
B	X **UMBRELLA LIAB** X OCCUR **EXCESS LIAB** [ ] CLAIMS-MADE [ ] DED [ ] RETENTION $			AUC9304209-19	10/15/2021	10/15/2022	EACH OCCURRENCE AGGREGATE	$ 1,000,000 $ 1,000,000
A	**WORKERS COMPENSATION AND EMPLOYERS' LIABILITY** Y / N ANYPROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? [N] **(Mandatory in NH)** If yes, describe under DESCRIPTION OF OPERATIONS below	N / A		WC0137577-07	10/15/2021	10/15/2022	X PER STATUTE [ ] OTH-ER E.L. EACH ACCIDENT E.L. DISEASE - EA EMPLOYEE E.L. DISEASE - POLICY LIMIT	$ 1,000,000 $ 1,000,000 $ 1,000,000
C	Professional Liability (claims made policy)			B0509FINPA2150043	04/30/2021	04/30/2022	Limit: Per Claim Annual Aggregate:	1,000,000 2,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

Re: CN No. CN 2022-02; Design & Permitting Services for Sandy Lane & Broadway East Bicycle/Pedestrian Improvements

The Village of Estero, Florida, its agents, employees, and public officials are included as additional insured where required by written contract with respect to general liability and auto liability coverages. Waiver of subrogation is applicable where required by written contract and subject to policy terms and conditions.

CERTIFICATE HOLDER

The Village of Estero, Florida
9401 Corkscrew Palms Circle
Estero, FL 33928

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Marsh USA Inc.

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ACORD 25 (2016/03) **The ACORD name and logo are registered marks of ACORD**

AGENCY CUSTOMER ID: CN102421774
LOC #: Atlanta

ACORD®

ADDITIONAL REMARKS SCHEDULE

AGENCY MARSH USA, INC.	**NAMED INSURED** Atkins North America, Inc. 4030 West Boy Scout Blvd., Ste 700 Tampa, FL 33607
POLICY NUMBER	
CARRIER / **NAIC CODE**	**EFFECTIVE DATE:**

ADDITIONAL REMARKS

THIS ADDITIONAL REMARKS FORM IS A SCHEDULE TO ACORD FORM,
FORM NUMBER: 25 **FORM TITLE:** Certificate of Liability Insurance

Professional Liability:
Professional Liability placement was made by Marsh Canada. Marsh USA has only acted in the role of a consultant to the client with respect to the placement, which is indicated here for your convenience.

ACORD 101 (2008/01) **© 2008 ACORD CORPORATION. All rights reserved.**
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Blanket Notification to Others of Cancellation or Non-Renewal

ZURICH

Policy No.	Eff. Date of Pol.	Exp. Date of Pol.	Eff. Date of End.	Producer No.	Add'l. Prem	Return Prem.
BAP 0137575-07	10/15/2021	10/15/2022		18232000	**INCL**	

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

This endorsement modifies insurance provided under the:

Commercial Automobile Coverage Part

A. If we cancel or non-renew this Coverage Part by written notice to the first Named Insured, we will mail or deliver notification that such Coverage Part has been cancelled or non-renewed to each person or organization shown in a list provided to us by the first Named Insured if you are required by written contact or written agreement to provide such notification. However, such notification will not be mailed or delivered if a conditional notice of renewal has been sent to the first Named Insured. Such list:

1. Must be provided to us prior to cancellation or non-renewal;
2. Must contain the names and addresses of only the persons or organizations requiring notification that such Coverage Part has been cancelled or non-renewed; and
3. Must be in an electronic format that is acceptable to us.

B. Our notification as described in Paragraph **A.** of this endorsement will be based on the most recent list in our records as of the date the notice of cancellation or non-renewal is mailed or delivered to the first Named Insured. We will mail or deliver such notification to each person or organization shown in the list:

1. Within seven days of the effective date of the notice of cancellation, if we cancel for non-payment of premium; or
2. At least 30 days prior to the effective date of:
   a. Cancellation, if cancelled for any reason other than nonpayment of premium; or
   b. Non-renewal, but not including conditional notice of renewal.

C. Our mailing or delivery of notification described in Paragraphs **A.** and **B.** of this endorsement is intended as a courtesy only. Our failure to provide such mailing or delivery will not:

1. Extend the Coverage Part cancellation or non-renewal date;
2. Negate the cancellation or non-renewal; or
3. Provide any additional insurance that would not have been provided in the absence of this endorsement.

D. We are not responsible for the accuracy, integrity, timeliness and validity of information contained in the list provided to us as described in Paragraphs **A.** and **B.** of this endorsement.

All other terms and conditions of this policy remain unchanged.

U-CA-832-A CW (01/13)
Page 1 of 1

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Blanket Notification to Others of Cancellation or Non-Renewal

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.	
Policy No. GLO 0137576-07	Effective Date: 10/15/2021

This endorsement applies to insurance provided under the:

Commercial General Liability Coverage Part

A. If we cancel or non-renew this Coverage Part by written notice to the first Named Insured, we will mail or deliver notification that such Coverage Part has been cancelled or non-renewed to each person or organization shown in a list provided to us by the first Named Insured if you are required by written contact or written agreement to provide such notification. Such list:

1. Must be provided to us prior to cancellation or non-renewal;

2. Must contain the names and addresses of only the persons or organizations requiring notification that such Coverage Part has been cancelled or non-renewed; and

3. Must be in an electronic format that is acceptable to us.

B. Our notification as described in Paragraph **A.** of this endorsement will be based on the most recent list in our records as of the date the notice of cancellation or non-renewal is mailed or delivered to the first Named Insured. We will mail or deliver such notification to each person or organization shown in the list:

1. Within 10 days of the effective date of the notice of cancellation, if we cancel for non-payment of premium; or

2. At least 30 days prior to the effective date of:

a. Cancellation, if cancelled for any reason other than nonpayment of premium; or

b. Non-renewal, but not including conditional notice of renewal,

unless a greater number of days is shown in the Schedule of this endorsement for the mailing or delivering of such notification with respect to Paragraph **B.1.** or Paragraph **B.2.** above.

C. Our mailing or delivery of notification described in Paragraphs **A.** and **B.** of this endorsement is intended as a courtesy only. Our failure to provide such mailing or delivery will not:

1. Extend the Coverage Part cancellation or non-renewal date;

2. Negate the cancellation or non-renewal; or

3. Provide any additional insurance that would not have been provided in the absence of this endorsement.

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D. We are not responsible for the accuracy, integrity, timeliness and validity of information contained in the list provided to us as described in Paragraphs **A.** and **B.** of this endorsement.

SCHEDULE	
The total number of days for mailing or delivering with respect to Paragraph **B.1.** of this endorsement is amended to indicate the following number of days:	10*
The total number of days for mailing or delivering with respect to Paragraph **B.2.** of this endorsement is amended to indicate the following number of days:	90**
* If a number is not shown here, 10 days continues to apply. ** If a number is not shown here, 30 days continues to apply.	

All other terms and conditions of this policy remain unchanged.

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WORKERS COMPENSATION AND EMPLOYERS LIABILITY INSURANCE POLICY **WC 99 06 33**

NOTIFICATION TO OTHERS OF CANCELLATION ENDORSEMENT

This endorsement is used to add the following to Part Six of the policy.

PART SIX
CONDITIONS

A. If we cancel this policy by written notice to you for any reason other than nonpayment of premium, we will mail or deliver a copy of such written notice of cancellation to the name and address corresponding to each person or organization shown in the Schedule below. Notification to such person or organization will be provided at least 10 days prior to the effective date of the cancellation, as advised in our notice to you, or the longer number of days notice if indicated in the Schedule below.

B. If we cancel this policy by written notice to you for nonpayment of premium, we will mail or deliver a copy of such written notice of cancellation to the name and address corresponding to each person or organization shown in the Schedule below at least 10 days prior to the effective date of such cancellation.

C. If notice as described in Paragraphs **A.** or **B.** of this endorsement is mailed, proof of mailing will be sufficient proof of such notice.

SCHEDULE	
Name and Address of Other Person(s) / Organization(s):	**Number of Days Notice:**
ANY PERSON OR ORGANIZATION TO WHOM OR TO WHICH YOU ARE REQUIRED TO PROVIDE NOTICE OF CANCELLATION IN A WRITTEN CONTRACT OR WRITTEN AGREEMENT	30

All other terms and conditions of this policy remain unchanged.

WC 99 06 33
(Ed. 05-10) Includes copyrighted material of National Council on Compensation Insurance, Inc. with its permission. **Page 1 of 1**

CN No.: CN 2022-02

VILLAGE OF ESTERO - BIDDERS CHECK LIST

IMPORTANT: Please read carefully and return with your response package. Please check off each of the following items as the necessary action is completed:

__X__ 1. The Solicitation has been signed and with corporate seal (if applicable).

_____ 2. The Solicitation prices offered have been reviewed (if applicable).

_____ 3. The price extensions and totals have been checked (if applicable).

_____ 4. Substantial and final completion days inserted (if applicable).

__X__ 5. The original (must be manually signed) and 1 hard copy original and others as specified of the Solicitation has been submitted.

_____ 6. Two (2) identical sets of descriptive literature, brochures and/or data (if required) have been submitted under separate cover.

__X__ 7. All modifications have been acknowledged in the space provided.

__X__ 8. All addendums issued, if any, have been acknowledged in the space provided.

__X__ 9. Licenses (if applicable) have been inserted.

__X__ 10. Erasures or other changes made to the Solicitation document have been initialed by the person signing the Solicitation.

__X__ 12. The following Forms completed/signed/notarized as required: Vendor Disclosure Form, Affidavit Certification Immigration Laws, Insurance Certificate, Public Entity Crime Form, Trench Safety Form, Bid Bond and/or Certified Check, Scrutinized Companies Certification.

_____ 13. Any Delivery information required is included.

__X__ 14. The mailing envelope has been addressed to:
Village of Estero
9401 Corkscrew Palms Circle #101
Estero, FL 33928

__X__ 15. The mailing envelope MUST be sealed and marked with:
Solicitation Number
Opening Date and/or Receiving Date

__X__ 16. The Solicitation will be mailed or delivered in time to be received no later than the specified opening date and time. (Otherwise Solicitation cannot be considered or accepted.)

_____ 17. If submitting a "NO BID" please write Solicitation number here _____
and check one of the following:
_____ Do not offer this product _____ Insufficient time to respond.
_____ Unable to meet specifications (why)
_____ Unable to meet bond or insurance requirement.
Other: _____

Company Name and Address:
Atkins
1514 Broadway Suite 202
Ft. Myers, FL 33901



Estero

CN-2022-02 Design & Permitting Services
for Sandy Lane & Broadway East Bicycle / Pedestrian Improvements

WHY ATKINS!

KNOWLEDGE

- We understand this area!
- Previous 20+ year history in Southwest Florida

EXPERIENCE

- 100+ years of combined management and discipline leads
- Depth and availability

EXPERTISE

- Completed comprehensive list of similar projects across Florida as well as Southwest Florida
- Proven project manager and team that has worked together

We recognize this project is a vital link to supporting the Village's Vision for walking and biking!

"Walking or riding a bike in the Village of Estero should be a comfortable, convenient, and safe transportation choice for people of all ages and abilities."

1

Meet Your Project Manager



David Dowling, PE

75% Available

27 years of experience of diverse experience in transportation engineering

including ADA compliant shared use pathways and sidewalks.

David Dowling has served as Engineer of Record or Project Manager on dozens of roadway design projects for Lee and Collier Counties and the Cities of Marco Island and Bonita Springs since 2003.

21-year Lee County Resident

Stringfellow Road Shared Use Path Survey and Design Services, Lee County, FL. Project Manager.

Palomino Lane Roadway and Pathway Improvements, Lee County. Project Manager

Lee County Complete Streets Initiative Design – Build (FHWAFY2013 TIGER Grant No. 19), Lee County MPO. Project Manager.

Cypress Way East Sidewalks, Collier Growth Management Division (GMD), Collier, FL. Project Manager

2

Key Team Members

ATKINS

80% Available



Derek Kunkle, PE
Project Engineer
Roadway, S&PM, MOT, Traffic

16 years experience

75% Available



Kunjan Shukla, PE, SE, LEED AP, PMP
Structures

16 years experience

70% Available



Jennifer Dorning
Public Involvement

19 years experience

75% Available



Ed Cronyn, PWS
Environmental, Permitting

22 years experience

75% Available



Harry Belton, RLA
Landscape Architect

39 years experience

70% Available



Roberto Mantecon, PSM
Survey & SUE

43 years experience

Geotechnical

TIERRA

3

Presentation Topics

1. Provide a discussion of a project your firm or project manager has completed that is most similar to the proposed project. Provide a summary of the project as well as how it was similar and different from the Village's project.

4

#1 Summary of Previous Project

VALUE ADDED EXPERIENCE!

Lee County Complete Streets Initiative Design – Build (FHWA FY 2013 TIGER Grant No. 19)

David Dowling served as Design Project Manager

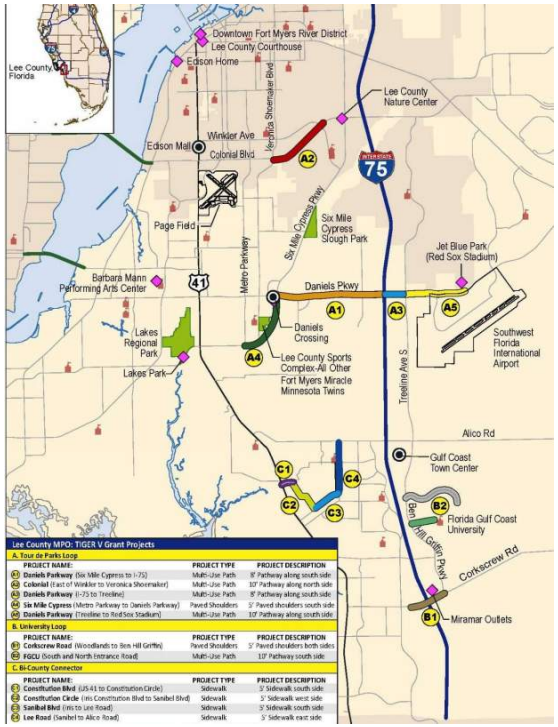
Atkins served as Owner's Rep and CEI

Provided needed connectivity for 3 heavy use segments:

- Tour de Parks Loop (Segment A)
- University Loop (Segment B)
- Bi-County Connector (Segment C)

Included survey, permitting, and engineering design for improvements to additional ADA accessible multi-use paths, sidewalks, paved shoulders, and 11 new LeeTran enhanced bus stops

Project tied to grant schedule timeline (21 months) and a fixed design & construction budget ($8 mil)



5

#1 Summary of Previous Project

Lee County Complete Streets Initiative Design – Build (FHWA FY 2013 TIGER Grant No. 19)

Bi-County Connector (Segment C) – San Carlos Park Sidewalks



Iris Road



Iris Road



Sanibel Blvd



Lee Road



Lee Road



Lee Road



Lee Road

6

#1 Summary of Previous Project

Lee County Complete Streets Initiative Design – Build (FHWA FY 2013 TIGER Grant No. 19)

University Loop (Segment B) – FGCU Pathway & Sidewalk









7

#1 Summary of Previous Project

Lee County Complete Streets Initiative Design – Build (FHWA FY 2013 TIGER Grant No. 19)

Tour de Parks Loop (Segment A) Daniels Pkwy Pathway











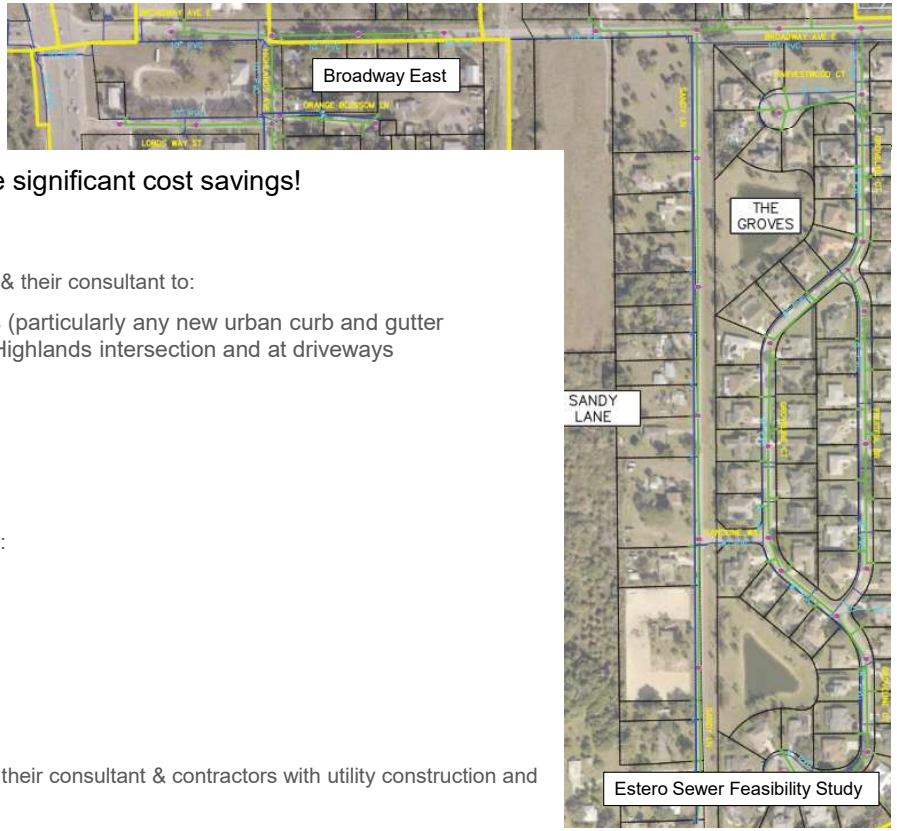
8

Presentation Topics

2. This project will be going through design and permitting alongside a utility extension project within the same area. Please provide a discussion of how your team could see the two projects working together to ensure both projects are successful.

9

#2 Approach



Explore opportunities to achieve significant cost savings!

Design

Routine coordination during design with Village & their consultant to:

- sync roadway & drainage improvements (particularly any new urban curb and gutter segments), geometry improvements at Highlands intersection and at driveways
- resolve conflicts
- track schedules
- align permitting

Bidding

Coordination with Village & their consultant with:

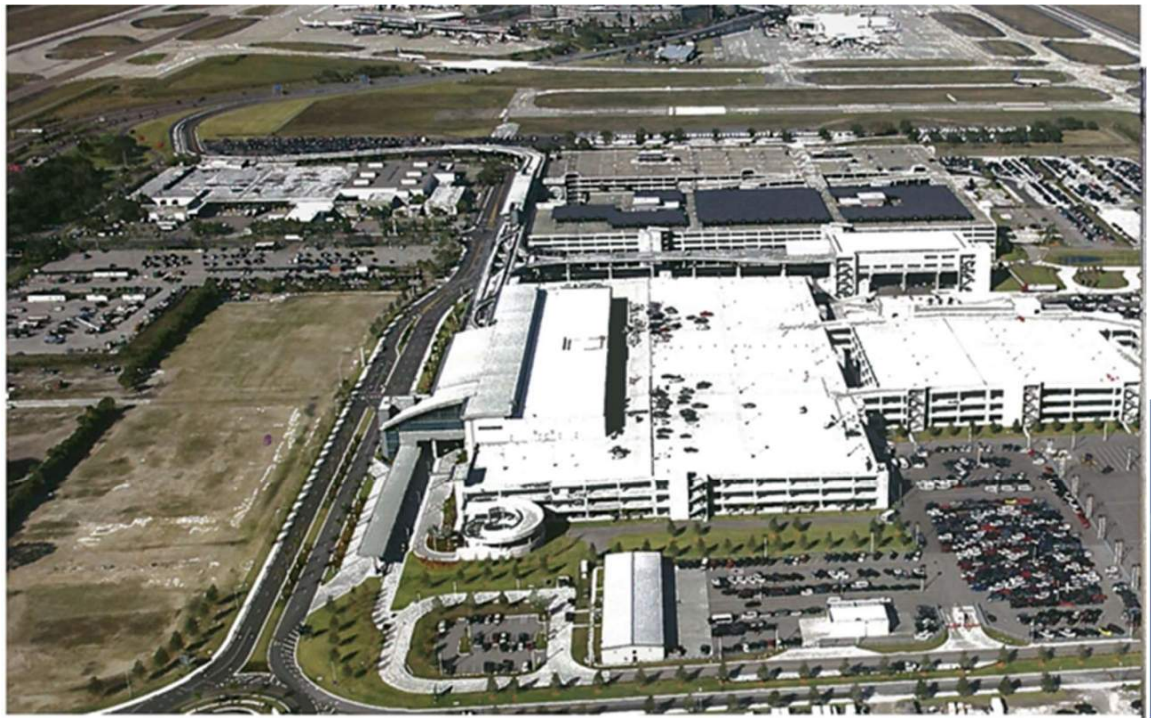
- bid allowances
- bid alternatives
- material supply issues
- contractor availability issues

Construction

Participate in construction kickoff with Village & their consultant & contractors with utility construction and sidewalk / path construction

10

TPA South Terminal Support Area PDB



DBIA FLORIDA REGION DESIGN-BUILD INSTITUTE OF AMERICA

11

Presentation Topics

3. Due to potential funding sources, it will be critical for Sandy Lane to be completed without delays. Please provide a discussion of how the design and permitting of Sandy Lane could be expedited by your team.

12

#3 Approach

Atkins can assist the Village in grant pursuits & grant management

Data Collection

- Fast track survey
- Fast trach geotechnical

Design

- Reduce submittals; concept, 90%, Final
- Avoid right of way acquisition
- Produce separate component plan set for Sandy Lane
- Bid Sandy Lane separately to advance construction

Permitting

- Permit Sandy Lane separately.
- With expediting the data collection & design, we can advance the permit applications submittals
- May qualify for exemption under Chapter 62-330.051 exempt activities.
- Or fit design within the criteria for (ERP) General Permit under Chapter 62-330.443 (FAC) and/or under Chapter 330.447 (FAC); minimize impacts to wetlands and surface waters
- Conduct species surveys up front & avoid removing trees to minimize bonneted bat potential impacts
- Atkins has wildlife ecologists and arborists to complete a full review of wetlands, wildlife and trees

13

#3 Techniques

Data Collection ~ Survey

- Use lidar scanning; cut data collection time in half – 2 months to 1 month

Data Collection ~ Geotechnical

- Apply for test bore permits to DNR immediately after NTP
- Mobilize to site 1 week after NTP in order to advance utility clearance coordination
- Utilize multiple field crews

Design

- Establish & follow comprehensive public involvement plan (PIP) to obtain stakeholder buy in
- To avoid right of way, reduce path width in areas

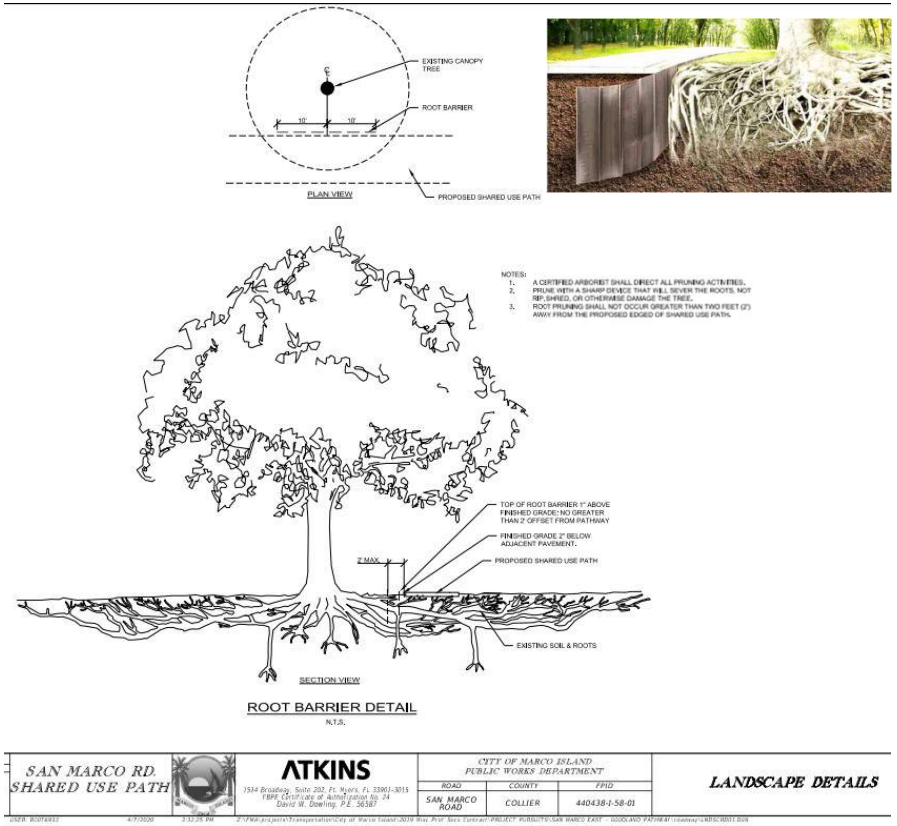
Permitting

- Provide additional swale capacity in areas to offset constrained areas where swale is impacted
- Avoid tree removal – use root barrier system with trimming by certified arborist
- As required consider nutrient removal baffle boxes for WQ prior to discharge into the Estero River in lieu of offsite treatment

#3 Techniques

Nutrient Removal Baffle Box





Presentation Topics

4. There may be an opportunity for the Village to repurpose an existing bridge structure for the Estero River Crossing. What is your project team's experience using repurposed bridges? Please provide any challenges you could anticipate.

16

Bridge Replacement: Golden Gate Pkwy. over Santa Barbara Canal, Naples, FL

Atkins team developed 30% design and design criteria for Design-Build project

- Studied structural feasibility of removing and storing existing bridges
  - Welded field splice
  - Concrete deck removal
  - Detailed inspection and structural evaluation prior to re-use
- Reviewed logistics
  - Crane picks
  - Utility protection
  - Storage space





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Team member's experience – CSX RR (SFRTA) Over New River Canal, Fort Lauderdale, FL

- Involves removal of movable railroad bridge structure
- Re-used as part of a trail in park adjacent to the project site





Final Location

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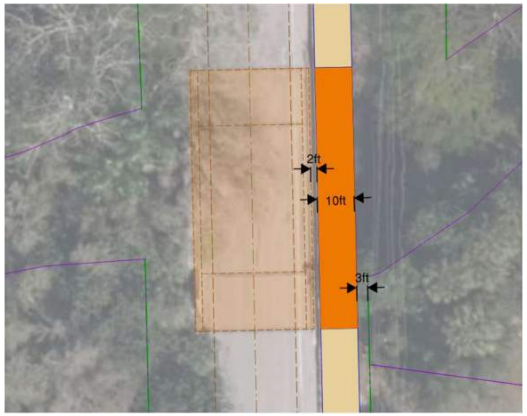
#4 Approach and Challenges

Phase – 1: Preliminary Engineering

- Feasibility study to evaluate and integrate existing bridge using as-built drawings
  - Evaluate impact of re-purposed structure on **all** project elements including
    - *Right-of-way (critical challenge)*
    - *Vertical and horizontal clearances (critical challenge)*
    - *Utilities (critical challenge)*
    - *Substructure locations*
    - *Drainage consideration*
- Perform Load Rating and serviceability check
- Review constructability
- Cost estimate and Cost-benefit Analysis

Phase – 2: Final design

- Detailed Inspection, retrofit and final design
- Plans, specification and estimate prep





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#4 Approach and Challenges

Other Challenges

- Addressing structural limitations of re-purposed structure
- Mitigating site constraints at current location of re-purposed bridge
- Space limitations and MOT requirements for erection cranes
- Availability and expertise of local contractors
- Challenges and constraints offered by local roadways used to transport the existing bridge superstructure

20

Presentation Topics

5. Provide any other information or qualifications that you believe makes your team the most qualified to complete this project.

21

#5 PRELIMINARY EVALUATION – We have already Started!

Broadway East Pathway and Sidewalk Layout

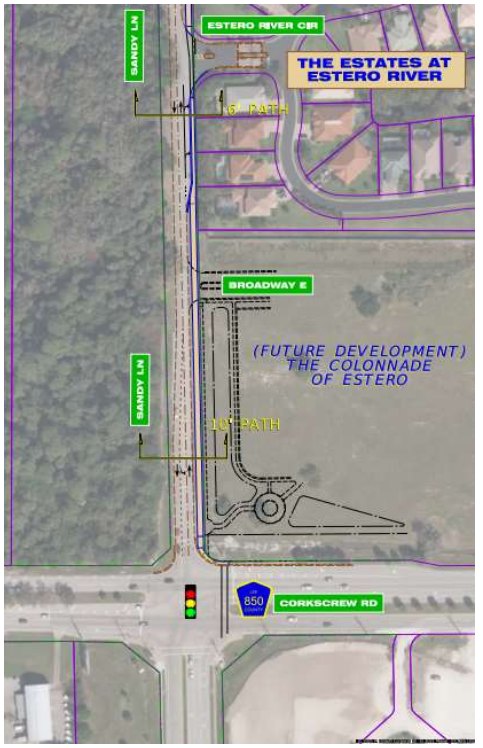


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Sandy Lane Pathway Layout

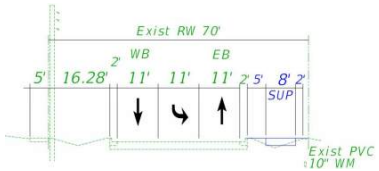




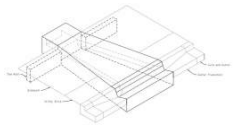


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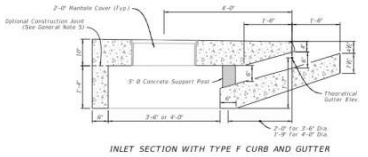
#5 Broadway East Pathway and Sidewalk Layout

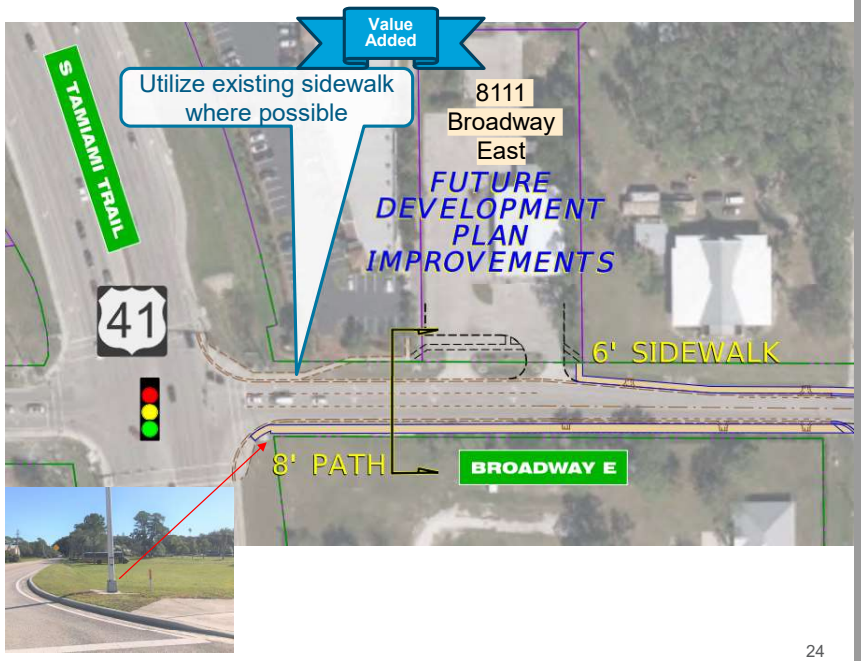






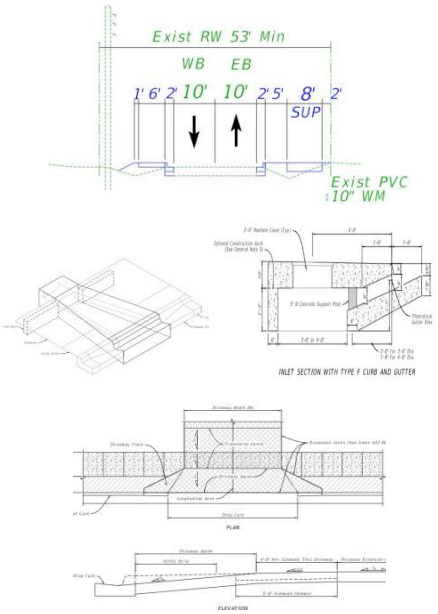


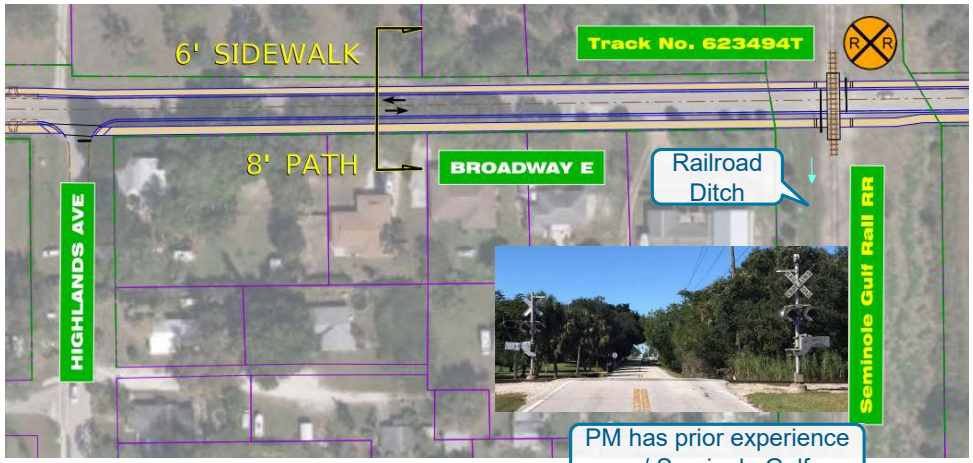




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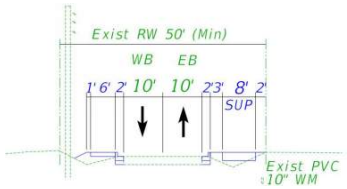
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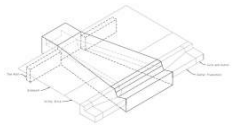


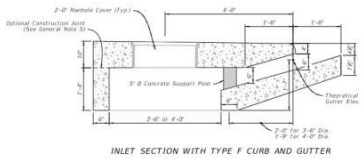


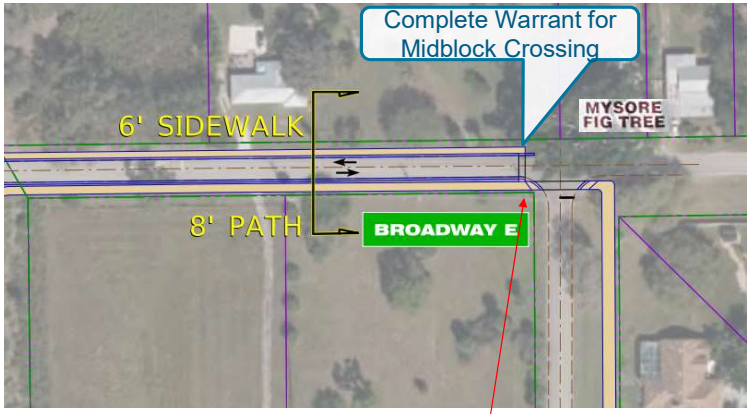


#5 Broadway East Pathway and Sidewalk Layout



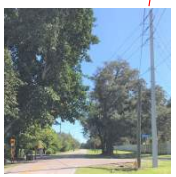








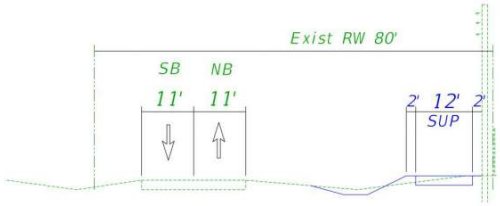


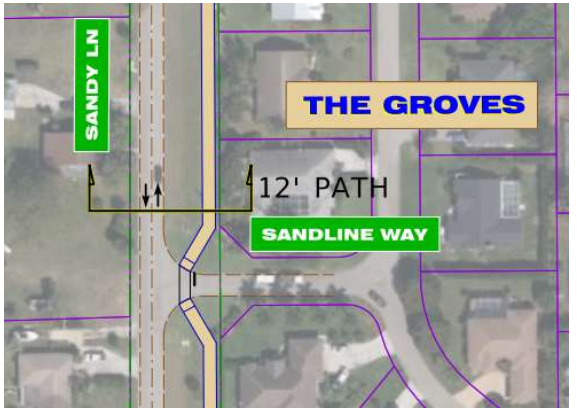




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#5 Sandy Lane Pathway Layout









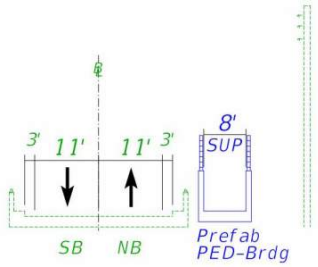




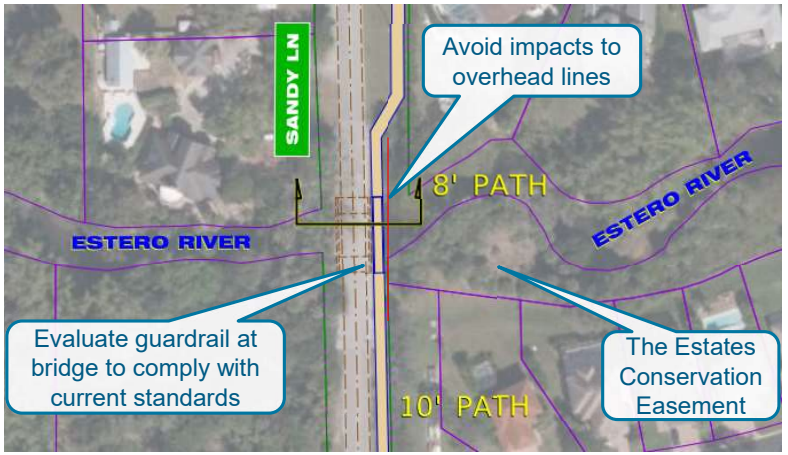


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#5 Sandy Lane Pathway Layout









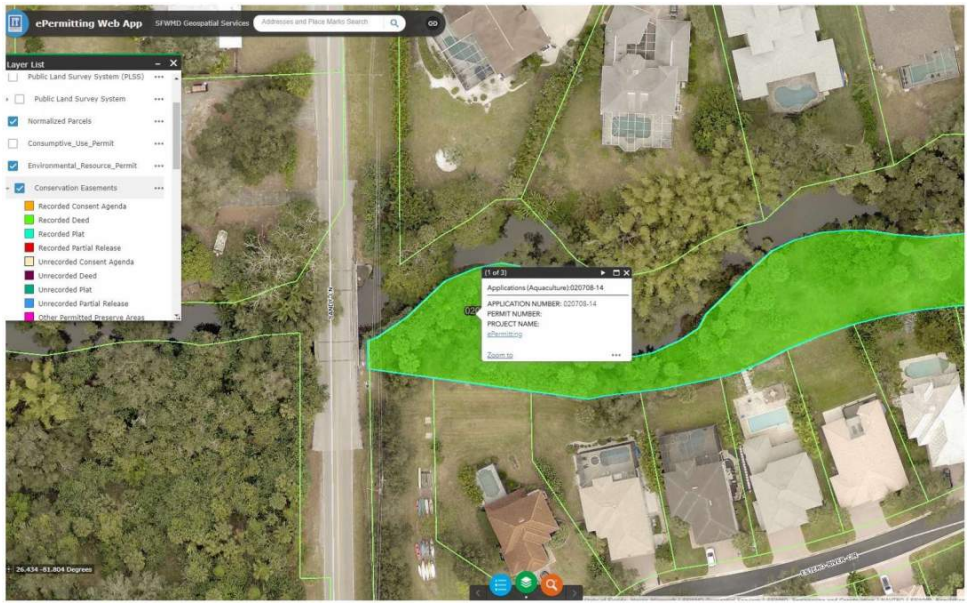




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#5 Sandy Lane Pathway Layout

The Estates Conservation Easement (CE)



The CE was done in 2002 as part of SWFWMD application 020708-14 and Permit No. 36-04364-P

Coastal Living Homes, LLC gave the CE as part of their permit for Estero River Estates

As part of permitting, a CE was put over the land next to the River in perpetuity. It prohibits work within the CE

There was a compliance issue in 2008 when they put in a boat ramp; Due to the CE, there is a prohibition on activities within it.

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#5 Sandy Lane Pathway Layout

Ed Cronyn has modified CEs both while as a SFWMD staff member and currently with Atkins

The Estates Conservation Easement (CE)

Modifying an existing conservation easement can be done but are challenging.

A multi-use path is inconsistent with the CE, so the CE would need to be modified. Here's are key excerpts of language in the CE:

The scope, nature, and character of this conservation easement shall be as follows:

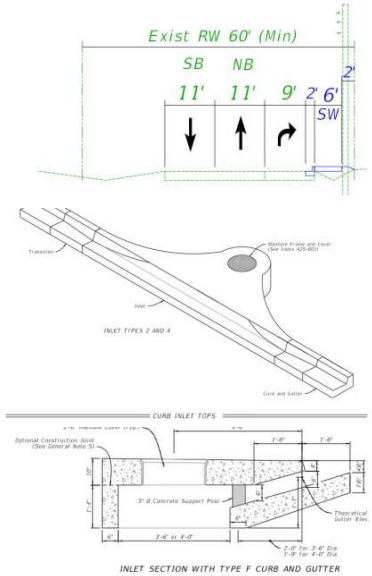
1. It is the purpose of this conservation easement to retain land or water areas in their natural, vegetative, hydrologic, scenic, open, agricultural or wooded condition and to retain such areas as suitable habitat for fish, plants or wildlife. Those wetland and/or upland areas included in the conservation easement which are to be enhanced or created pursuant to the Permit shall be retained and maintained in the enhanced or created conditions required by the Permit.

the typical process includes:

- The first step is demonstrating that the CE cannot be avoided via design/alignment alternatives.
- Then Finding suitable comparable lands to place under conservation easement to offset the loss of acreage (1:1 or 1.5:1 depending on circumstances),
- Plus financial payment to the CE holder (South Florida WMD) and ecological offset (which would need to be additional mitigation if the swapped lands do not provide comparable functional value).

30

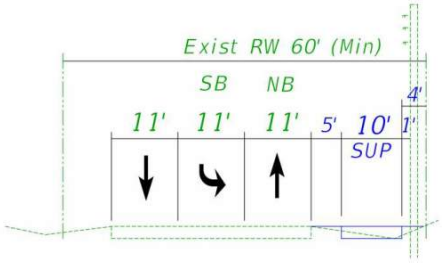
#5 Sandy Lane Pathway Layout





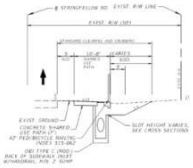
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#5 Sandy Lane Pathway Layout

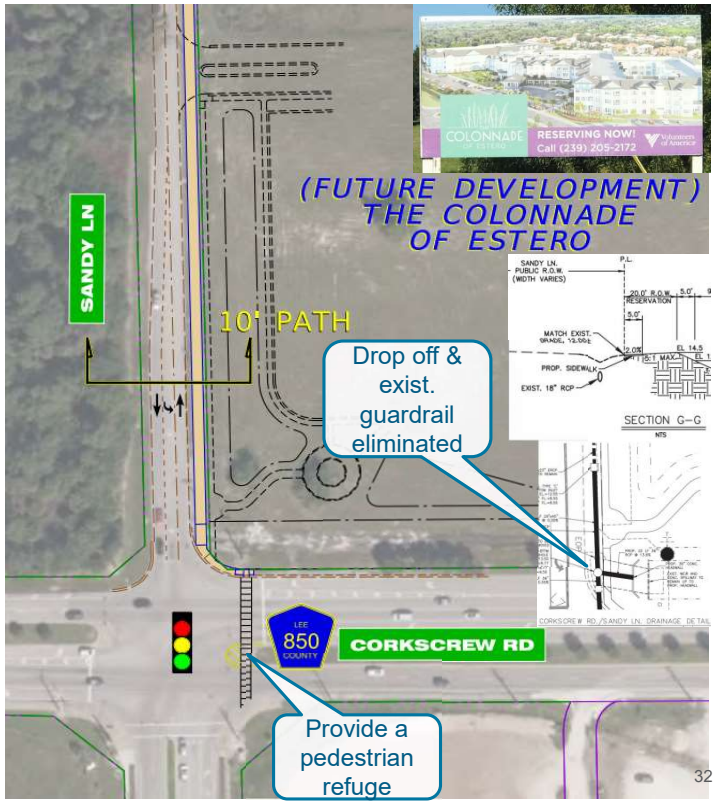








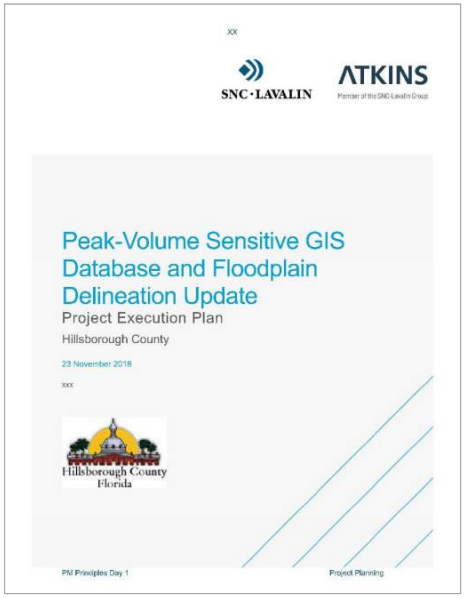




Superior Project Management

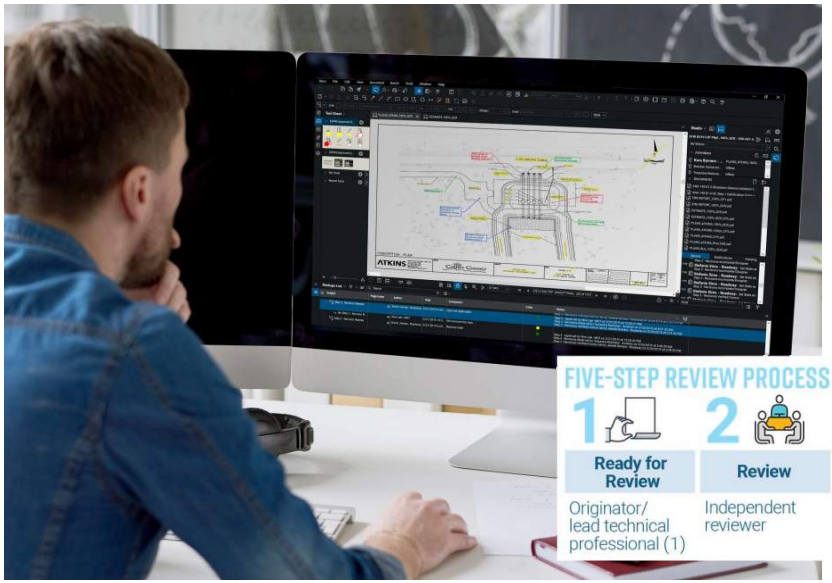
Project Execution Plan (PEP)

- Goals and Objectives (Project Scope)
- Project Approach
- Communication Plan
- Staff Allocation
- Risk Register
- Project Schedule
- Management of Subconsultants
- Quality Assurance Plan



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Quality Control / Quality Assurance



Bluebeam Revu Software

- Allows for concurrent Inter-disciplinary reviews
- Facilitates and streamlines the process
- Fast-paced projects
- Easily provides QC documentation



Project Quality Manager (PQM)

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Why Atkins!

KNOWLEDGE

- We understand this area!
- Previous 20+ year history in Southwest Florida

EXPERIENCE

- 100+ years of combined management and discipline leads
- Depth and availability

EXPERTISE

- Completed comprehensive list of similar projects across Florida as well as Southwest Florida
- Proven project manager and team that has worked together



Devoted to improving Estero's Bicycle & Pedestrian Network.

We are set up for success!

35

Thank you for your time

Questions and Answers



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MEMORANDUM

To: PROJECT FILE, MINUTES OF MEETING

From: Purchasing

RE: **CN 2022-02 DESIGN & PERMITTING SERVICES FOR SANDY LANE & BROADWAY EAST BICYCLE/PEDESTRIAN IMPROVEMENTS**

SHORT-LIST MEETING

MEETING DATE: December 7, 2021 TIME: 10:00 AM

COMMITTEE MEMBERS: David Willems (Chair), Chris Phillips, Jim Hart

ATTENDEES: Clair Wright/CW3 Engineering, David Dowling/Atkins, Allyson Holland/Q. Grady Minor, John Wagenhoffer/AIM Engineering

At 10:00 AM the Evaluation Committee meeting was called to order by Bob Franceschini, Procurement Manager. Introductions were put on the record by everyone in attendance.

Meeting was then turned over to the Chair of the Committee, David Willems.

Discussions were held by the committee members with respect to each submittal from the seven (7) firms.

The committee discussed the firms in alphabetical order. AIM Engineering offered a Project Manager with related experience but the firm's stated experience was mainly in road projects. Atkins presented a good understanding of why the Village is doing the project with public involvement and MOT discussed in detail. Connect Engineering evidenced relevant experience but a lack of understanding of the project in general because they are not a local firm. CW3 Engineering's response was very detailed and included a discussion of how problematic issues would be addressed. Haley Ward had a great deal of out of area experience, but their lack of local experience was evident in a project schedule that was unrealistically short and the lack of a concept plan. Kimley Horn's Project Manager is well known with a great deal of experience in this type of work and offered a reasonable project schedule. Q. Grady Minor offered a project understanding and approach that was reasonable as well as relevant work done on Cape Coral projects.

Following the discussions, the consensus of the committee was to short list the following four (4) firms for presentations:

- Atkins
- CW3 Engineering
- Kimley Horn
- Q. Grady Minor

A motion was made to approve the four (4) firms for an interview/presentation. The motion was made by David Willems and seconded by Jim Hart, and then called and carried with no further questions. The meeting was adjourned at 10:45 a.m.

MEMORANDUM

To: PROJECT FILE, MINUTES OF MEETING

From: Purchasing

RE: **CN 2022-02 DESIGN & PERMITTING SERVICES FOR SANDY LANE & BROADWAY EAST BICYCLE/PEDESTRIAN IMPROVEMENTS**

FINAL RANKING MEETING

MEETING DATE: January 14, 2022 TIME: 9:00 AM

COMMITTEE MEMBERS: David Willems (Chair), Jim Hart, Chris Phillips

At 9:00 a.m. the Competitive Negotiations Committee meeting was called to order by Bob Franceschini, Procurement Manager. Introductions were put on the record by everyone in attendance. Meeting was then turned over to the Chair of the Committee, David Willems.

Presentations were offered by the four short listed firms in alphabetical order. Each firm was given 20 minutes to address the topics provided to them ahead of time in their interview invitation letter followed by 10 minutes of questions and answers from the committee.

Following the interviews, the committee discussed the firms with the goal of ranking them in descending order. The committee complimented each of the firms for offering an excellent interview. It was noted by the committee that Atkins, while a large firm, offered an approach that was personalized to the Village and that they have extensive experience in placing pre-fabricated bridges. CW3 was noted as the only firm to offer a plan to widen the bridge, however, it was also noted that their experience while similar to that required on this project, was not the same. Kimley-Horn tied their example project well into the Village project, but there were concerns that the Project Manager was not involved in the example project and that the firm had no experience repurposing bridges. Grady Minor offered a strong permitting team, but their presentation was seen as hard to follow requiring the committee to project and assume how their experience would tie into the Village's project. Following the discussions, the recommendation of the committee was to rank the firms as follows:

1. Atkins
2. CW3 Engineering
3. Kimley-Horn
4. Q. Grady Minor

A motion to approve the ranking was made by David Willems and seconded by Chris Phillips, and then called and carried with no further questions.

The meeting was adjourned at 12:30 p.m.

VILLAGE OF ESTERO, FLORIDA
VENDOR DISCLOSURE FORM

Project No.: CN-2022-02

Project Name: Design and Permitting Services for Sandy Lane & Broadway East Bicycle and Pedestrian Improvements

Please check as appropriate:

_____	I am the sole proprietor/owner. The company is not publicly held.
X	The company is not publicly held. The names and addresses of the owners having a greater than 5% interest is attached.
_____	The company is publicly held. The names and addresses of the owners having a greater than 5% interest is attached.

I do hereby certify that to the best of my knowledge and belief certify that the information above and attached is true and correct.

Signed: _____
Vendor

Printed Name Charlotte Maddox

Company Name: Atkins North America,Inc.

Date: 1/24/2022

NAMES & ADDRESSES OF OWNERS

NOTE: Please list individuals; the listing of a corporation(s) is **NOT** acceptable.

The Atkins North America Holdings Corporation - No one person owns greater 5%

AGENDA ITEM SUMMARY SHEET
VILLAGE COUNCIL MEETING
February 2, 2022

Agenda Item:

Broadway Avenue West Utilities Extension Project (UEP) Design and Permitting Services CN 2022-03

Description:

The Estero River has been identified as impaired for bacterial by the Florida Department of Environmental Protection (FDEP). The Village of Estero commissioned a study by Florida Gulf Coast University (FGCU) to identify potential sources of bacteria within the Village. The study indicated the areas with septic tanks are a likely source of bacteria and nitrogen to the River. Removing septic tanks and especially those near the Estero River will help reduce the amount of bacteria and nitrogen in the Estero River.

The communities along Broadway Ave. include the majority of the septic tanks located within the Village of Estero. The Village is proposing two projects to design and permit the extension of water and sewer into the communities along Broadway Ave. The subject of this agenda item is Broadway Avenue West. This include the communities at the western end of Broadway Avenue. A location map has been attached.

Pursuant to Chapter 287.055 Florida Statutes, the engagement of a firm to provide professional engineering services such as those required for the Broadway Avenue West Utilities Extension Project (UEP) requires the solicitation of Letters of Interest from firms, the short listing of a minimum of three firms by an evaluation committee, and the final ranking of firms by that committee following interviews of the short listed firms.

The action requested completes this process by approving the final ranking of the firms and authorizes the negotiation of a contract to initiate the work.

Staff has attached firm ownership disclosure of greater than 5% as recommended by the Village Attorney.

Action Requested:

Approval of consultants ranking for Broadway Avenue West Utilities Extension Project (UEP) as follows: Number 1 – Johnson Engineering, Inc.; Number 2 – Tetra Tech, Inc.; Number 3 – CW3 Engineering, Inc.; Number 4 – JR Evans Engineering, P. A.

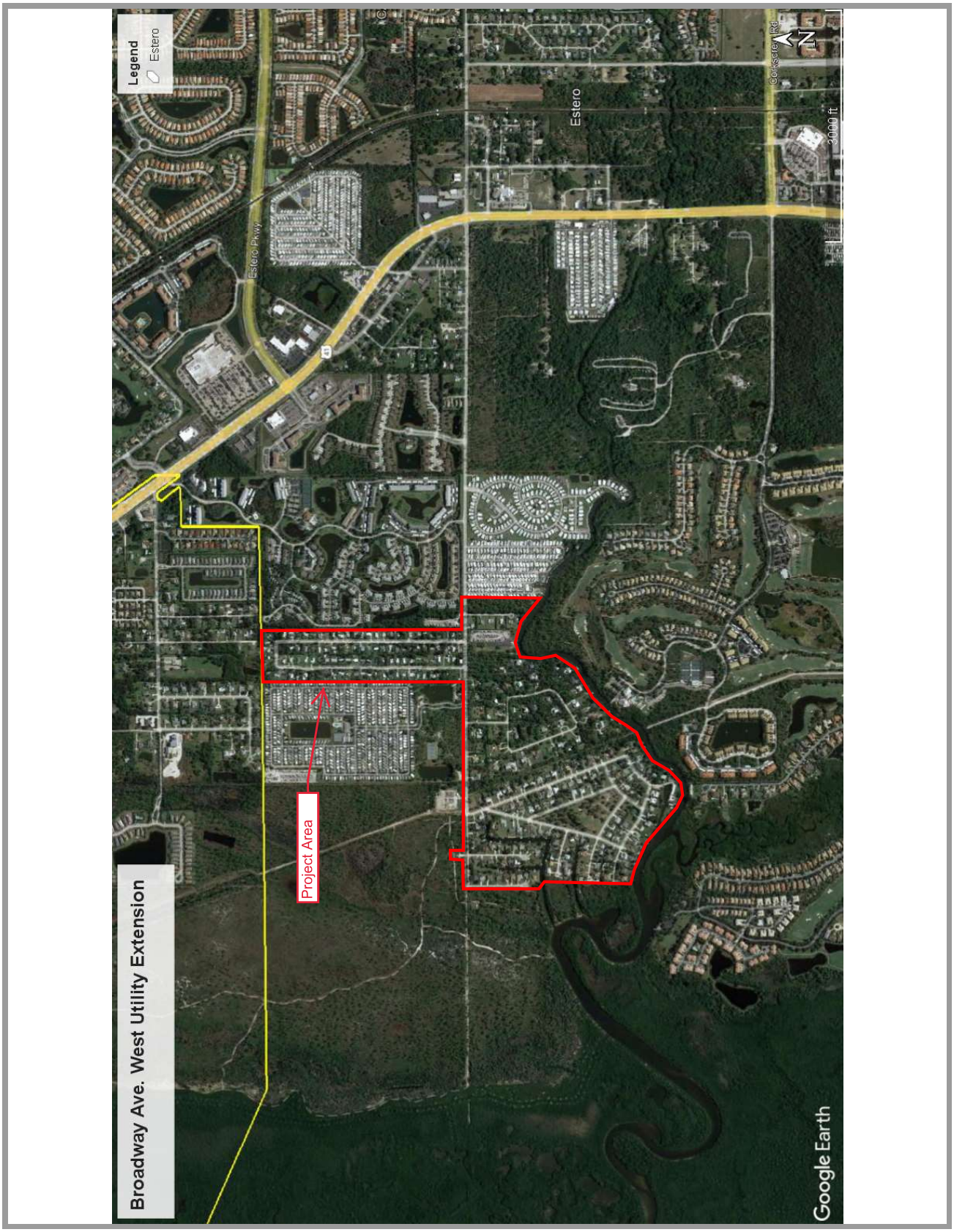
Authorize staff to negotiate a contract with the Number 1 ranked firm, Johnson Engineering, Inc. to provide professional consulting services for the Broadway Avenue West Utilities Extension Project (UEP).

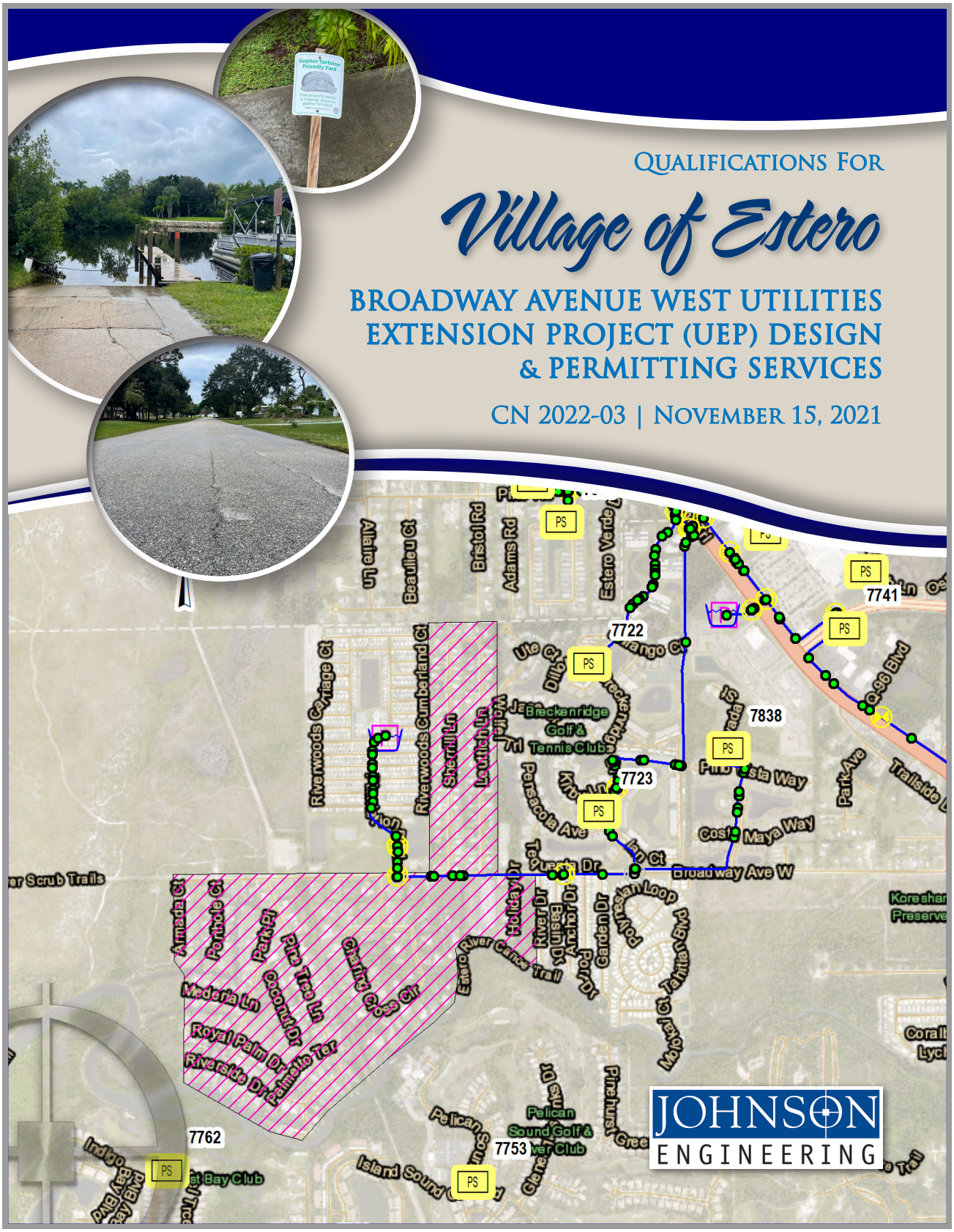
Financial Impact:

The amount will be determined by the results of the contract negotiations. The final contract and cost will be brought before Council for approval.

Attachments:

1. Location Map
2. Johnson Engineering Submittal
3. Johnson Engineering Presentation
4. November 30, 2021 Short List Meeting Minutes
5. January 20, 2022 Final Ranking Meeting Minutes
6. Ownership Disclosure


Legend
Estero
Estero
Estero Pkwy
Corkscrew Rd
3000 ft
N
Project Area
Broadway Ave. West Utility Extension
Google Earth


QUALIFICATIONS FOR
Village of Estero
BROADWAY AVENUE WEST UTILITIES EXTENSION PROJECT (UEP) DESIGN & PERMITTING SERVICES
CN 2022-03 | NOVEMBER 15, 2021
JOHNSON ENGINEERING

VILLAGE OF ESTERO

November 15, 2021

Village of Estero
9401 Corkscrew Palms Circle #101
Estero, FL 33928

Re: Broadway Avenue West Utilities Extension Project (UEP) Design and Permitting Services, CN 2022-03

Dear Selection Advisory Committee Members:

Johnson Engineering is please to respond to the Village of Estero's (Village) Notice of Competitive Negotiation for the Broadway Avenue West Utilities Extension Project (UEP), CN 2022-03. These infrastructure improvements are an important step for improving and protecting water quality in the Estero estuaries and will benefit the residents by eliminating septic tanks and their required maintenance, provide a reliable source of water, and improve fire protection. Improvements to drainage and roadways will also add value to this project for local residents.

Our proposed team members are all based out of Lee County. We believe that keeping the work local benefits all stakeholders. We greatly appreciate the opportunity to submit our approach and qualifications. We are confident Johnson Engineering can successfully serve the needs of the Village of Estero for this project and future projects in the years to come.

Sincerely,

Dave Trouteaud, PE, Project Manager
Johnson Engineering
2122 Johnson Street, Fort Myers, FL 33901 (*responsible office*)
(239) 461 - 2438 | dtrouteaud@johnsoneng.com

Responses to Selection Criteria

CRITERIA 1: FIRM EXPERIENCE

Founded in 1946, Johnson Engineering has been providing engineering and related services in Southwest Florida for more than 75 years. We have played a significant role in hundreds of municipal and private projects that contribute to growth, opportunities, and quality of life in Southwest Florida. Our firm has the knowledge and resources to make this project a success. Our team includes subconsultants **Cella Molnar and Associates** for public outreach, **Ardaman and Associates** for geotechnical investigations, and **Archeological Consultants, Inc. (ACI)** for archeological investigation. We have worked extensively with these subconsultants as part of formal teams and through professional coordination on our projects.

Johnson Engineering and our subconsultants are fully licensed and certified for the work proposed.

This project involves multiple engineering disciplines, including surveying, data collection, modeling, utility design, surface water management, transportation, geotechnical, electrical / communications, and public outreach. The Johnson Engineering team includes experts in these fields and others to provide a holistic approach to this project.

We have completed many projects that are similar to the work proposed. Three projects we wish to highlight are described below.

Cape Coral Utility Extension Southwest 6/7

- 50,000 LF of new gravity sewer, pump stations, and force mains to eliminate use of septic tanks
- New water mains to provide potable service and fire protection
- Drainage improvements such as replacing older CMP with new, more durable RCP and HDPE products

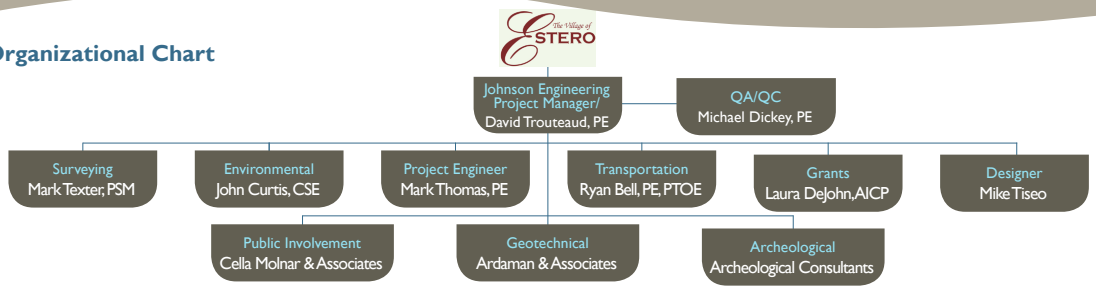
City of Fort Myers Phase 3-C

- 60,000 LF of gravity sewer and 40,000 LF of water replacement within established communities
- Maintenance of traffic challenges
- Tight rights of ways
- Relocating sewer service will be similar to removal of septic tanks and connecting

Bonita Springs Utilities Priority 1 Water Main Replacement

- 75,000 LF of water main replacement within established communities
- Tight rights of ways
- Driveway restoration
- Maintaining water service

Organizational Chart



CRITERIA 2: PROJECT MANAGER'S EXPERIENCE

Dave Trouteaud, PE will be the Project Manager and the Village's primary contact. Dave's office is approximately 20 miles from the Village's office, and he will be available for any meetings, calls and coordination required. Dave has been with Johnson Engineering since 2005, when he joined the firm's Utility group. Since joining Johnson Engineering, David has become a Project Manager and Engineer of Record for many utility projects. The table below provides a sample of projects for which Dave has been the Project Manager or Engineer of Record; additional project information can be furnished upon request.

Project Name - Owner	Description	Similar Facets to this Project	Role
Southwest 6/7 - Utility Extension Project - Cape Coral	Installation of over 50,000 feet of new water, sewer and irrigation mains. Replacement of existing drainage	This is the exact same scenario as this project, just in Cape Coral, Assessments	Project Manager and Engineer of Record
Master Pump Station 7716 - Lee County	Relocation and Upsizing of a new Master Pump Station at the corner of Corkscrew Road and Three Oaks Pkwy	Using the same Lee County Utilities InfoWater Model, Village of Estero Permitting	Project Manager and Engineer of Record
Spring Creek - Bonita Springs Utilities	Replacement of Gravity Sewer System along coastal area	Dewatering into OFWs, deep excavation, challenging MOT	Project Engineer
Corkscrew Road Widening - Lee County	Utilities replacment and relocation for 4.3 miles of roadway	Transmission mains along major roadways, Village of Estero permitting	Project Engineer of Record for Utilities
East Terry Street Raw Water Transmission Main - Phase 3 - Bonita Springs Utilities	30" Raw Water Main Extension	Construction along busy roadway, Lee County Utilities design criteria	Project Manager and Engineer of Record
Ben Hill Griffin/Alico Water Main and Force Main design - Lee County	Modeling/Calibration of the entire Three Oaks WWTP Model - Design of 3.5 miles of force main and 1.9 miles of water main	This is the Model that will be used for this project	Project Manager and Engineer of Record
Wastewater Hydraulic Model Updates - Lee County	Transitions Lee County Utilities Models from WaterGems to InfoWater and creating diurnal scenarios based on real data	The Three Oaks Model that we created will be used for this project	Project Manager
McGregor/Tanglewood Force Main Replacement - Lee County	Replacement of 6,000 feet of 24" DIP force main with a 16" PVC force main	Construction within a built out residential community, challenging MOT	Project Manager and Engineer of Record
West Goodlette Phase 2 - Septic to Sewer - Collier County/City of Naples	Designing new sanitary sewer, water and drainage within Area 2 for this project	Designing new sanitary sewer, water and drainage within Area 2 for this project, Assessments	Project Manager
3rd and Alabama Force Main - FGUA	4,800 linear feet of 8" and 12" force main replacement	Construction is a built out residential community,	Project Manager and Engineer of Record
RSW 24" Water Main - Lee County	Water Transmission Main Design	Lee County Utilities design criteria	Project Manager and Engineer of Record
Estero School - Pre-8 - Lee County School District	Design of a new school, lift station and offsite utilities	Lee County Lift Station design	Engineer of Record for Offsite Utilities

CRITERIA 3: PROJECT UNDERSTANDING AND APPROACH

We understand that the Village desires to construct centralized sewer and potable water systems to serve the area known as Broadway Avenue West. This project is important for protecting water quality in the Estero Bay estuaries. We have reviewed and understand the scope of services and the preliminary design report by Bank's Engineering. Our firm has a tremendous amount of in-house knowledge of the area which will benefit the Village for this project.

Task 1 - Project Management

Effective management is critical for successful projects. Our team will provide a project management plan to the Village at the start of the project and provide regular updates to Village staff throughout the course of work.

- **Coordination and Collaboration** - We prioritize collaboration with all stakeholders on every project. Collaboration between our staff, Village staff, Lee County, other consultants, contractors, and public stakeholders allows us to effectively identify requirements, constraints, and goals contributes to successful projects. We are committed to providing effective collaboration, coordination, and communication for this project. Our team will also coordinate with other consultants involved with projects in the area to avoid design and construction conflicts. We are fortunate to have worked with most local and national engineering firms that are active in the area. These relationships will allow our team to coordinate design and construction scheduling and avoid conflicts with other work in the area.

- Our team has provided multiple studies of wastewater treatment capacity for the Three Oaks WWTP service area, beginning in 2013 with the most recent update in 2020. We have authored multiple reports containing flow projections and improvements necessary to accommodate continued growth in the area. The Village and the County need to have the accurate information on how this project will affect treatment capacity and the impacts on timelines for other major improvements. Because we are so familiar with this topic, our team will be an excellent liaison between the Village and the County for this project.
- **Meetings** - We are prepared to meet regularly to review progress, gather input, and make decisions. Our Fort Myers office is located approximately one-half hour away from the Village for in-person meetings, and we are happy to meet virtually as well.
- **Assessment Resolution** - Our team will assist the Village with preparing the assessment resolutions. Assessments are a touchy subject, but a clear presentation of the benefits to impacted residents can increase public support.

Task 2 - Preliminary Design

Because of prior work for Lee County Utilities (LCU) near the project area, we already have a significant amount of information available in-house, including record drawings, hydraulic models, and GIS data. Our team will be able to quickly assemble various data and present a holistic vision for the project to Village staff.

- **Preliminary Layout** - Developing a preliminary layout early in the process will be important for obtaining property and / or easements in a timely manner. We have reviewed the Bank's Engineering report and generally agree with the potential locations for pump stations. However, we will work with the Village and LCU to confirm the suitability of these locations and identify alternatives as necessary.
- **Hydraulic Modeling** - Johnson Engineering was contracted by LCU to update their wastewater hydraulic models in 2018. We utilized their GIS data and system data that we collected to develop / update the model for the Three Oaks WWTP service area, among others. Our team knows this model better than most, and we have used it regularly as part of our work for the County. We performed preliminary testing at LCU Lift Station 7741 in October 2021 and found that it is likely to be able to accommodate flows from this project.

  We are also familiar with the County's water model, having used it as part of designing the 24-inch RSW water main interconnect in 2019. We will use the model to evaluate fire flows and residual chlorine to optimize pipe sizing. We are also capable of performing surge analyses for the potable system, depending on needs.
- **Stormwater** - We have considerable experience with integrating stormwater and utility projects. Our team will perform site visits and coordinate with Village / County staff to determine what level of stormwater upgrades should be included in this project.
- **Roads** - Our Transportation group will assist with evaluating road conditions and making recommendations for improvements. We have been on site and noted that the pavement is cracked, and potholes are present in a few locations. The high water table and sheet flow drainage creates opportunities for potholes and subsidence to occur, but proper design will mitigate these risks following replacement.
- **Archeological Survey** - Although not specifically mentioned in the scope of work, we note that the project location is near the historical Koreshan State Park and is identified as Archaeological Sensitivity Level 2 by Lee County GIS. We will coordinate with Village staff and the Estero historical society to determine if an archeological survey is warranted. If applicable, our subconsultant ACI will perform this work during the preliminary design phase to inform decisions during final design and construction.

Task 3 - Survey and Subsurface Data

Our in-house survey team will provide the above ground survey for this project. In addition, our in-house subsurface utility engineering (SUE) team will verify locations, types, and sizes of existing utilities as part of preliminary design. Our SUE capabilities have proven to be a very cost-effective tool on similar projects by identifying potential conflicts during the design phase so that the risk of damage to other utilities is minimized during construction. This will also allow for accurately locating existing the LCU infrastructure that this project will be connected to.

Our subconsultant, Ardaman and Associates, will perform the geotechnical evaluation. The geotechnical evaluation will identify the presence / depth of any rock layers and in-situ materials unsuitable for re-emplacement as backfill. Additionally, the evaluation will characterize typical depths to the water table to inform recommendations for dewatering strategies. We recommend evaluating groundwater for corrosivity due to elevated chloride content, which may affect recommendations for construction materials. In addition, we recommend testing groundwater for nutrients and fecal coliform due to the presence of older septic systems and proximity to the Estero estuary which is designated as Outstanding Florida Waters. These data can facilitate obtaining the dewatering permit by giving the regulatory agencies a better understanding of potential construction impacts on water quality in the estuary.

Task 4 - Design

Our Utilities team will prepare the final design with assistance from our Stormwater, Transportation, Electrical, and Landscape Architecture groups. This fully integrated approach will minimize conflicts and accelerate progress by facilitating communication. We will coordinate with LCU for the lift station design to ensure it meets their standards for turnover. In addition, our Transportation group has the experience and required certifications to prepare a safe and effective MOT plan and provide recommendations to prevent future potholes, settling, and cracking.

Task 5 - Permitting

Johnson Engineering has the in-house knowledge and resources to handle all permitting needs presented by this project. Permitting efforts will generally start at the 60% plan level. Long-lead permits, such as any permitting through the Army Corps or U.S. Fish and Wildlife, will be start as early as possible.

- **Village of Estero LDO** - We will work closely with Village staff during LDO permitting. We have recent experience with Lee County's Lift Station 7716, Corkscrew Road Phase 1 and the Estero Middle School projects which included permitting through the Village. During this process, LCU will review the project for hydraulics and conformance.
- **FDEP Wastewater Permit** - This is a standard permit and is usually obtained within 60 days.
- **FDOH Public Water System** - This is a standard permit and is usually obtained within 60 days.
- **SFWMD ERP** - We do not anticipate that a SFWMD ERP will be required for this project because no impervious area will be added. Drainage improvements will likely qualify for an exemption.
- **SFWMD Dewatering Permit / FDEP NPDES** - Proximity to the Estero estuary, which is an Outstanding Florida Water, will likely require special conditions for the dewatering permit. Although it is usually the contractor who obtains the dewatering permit, we recommend discussing this project with SFWMD and FDEP staff early on to determine the optimal path forward.
- **FDEP ERP / USACE Nationwide** - We are aware of the State of Florida's December 22, 2020 "Assumption" of portions of the U.S. Army Corps of Engineers (USACE) wetland dredge and fill permitting program under Section 404 of the Clean Water Act to regulate the discharge of dredged or fill material into certain waters of the U.S. Our environmental team has determined that this project is located within both Retained Waters of the USACE and Assumed Waters regulated by the Florida Department of Environmental Protection (FDEP). Locations of any wetland or surface water impact will dictate which agency oversees the environmental permitting process. Typically, these types of utility projects are able to be designed to qualify for a Nationwide Permit from the USACE and General Permit (GP) from the FDEP should there be waterway crossings or impacts to wetlands. Our team of ecologists are all experienced at obtaining state and federal environmental resource permits from the FDEP and USACE.



Project Location within both FDEP Assumed & USACE Retained Waters

Task 6 - Species Survey and Permitting

Our team will assist with surveying, obtaining permits, monitoring, and conducting relocations for any state or federally listed species that may be found in the project area in accordance with Florida Fish and Wildlife Conservation Commission (FWC) and U.S. Fish and Wildlife Service (USFWS) guidelines. The project area contains suitable habitat and occurs in the USFWS consultation area for the federally endangered Florida bonneted bat (FBB). Tree removal or other impacts to potential FBB habitat may require a limited roost survey. The project area may also contain suitable habitat or be within 25 feet of gopher tortoise burrows, which may require removal and relocation. A review of the FWC bald eagle nest locator indicates there are no known bald eagle nests within 660-feet of the project area. Our team is highly skilled at conducting listed species surveys and routinely coordinates with USFWS and FWC staff on best management practices (BMPs) to minimize project delays related to listed species involvement.

Task 7 - Bidding and Construction Assistance

We will work with your staff to develop comprehensive technical specifications that meet LCU standards for this project. We will make recommendations to the Village on how to structure the measurement and payment to limit risks of change orders and obtain the best value. As part of this, we will continue monitoring material prices and labor costs. Supply chain disruptions continue to affect material availability and costs. We will assist with identifying alternative materials with better availability as necessary. Our team will be available to respond to questions and provide meetings during the bidding process. Following bidding, we will provide a bid recommendation to the Village.

We can provide construction engineering inspection (CEI) and construction administration services, depending on the Village's needs. Our CEI staff have years of experience and will ensure the contractor provides proper installation, on schedule, and within budget. Our engineers are approximately 20 minutes from the project and can be on site quickly to provide directions. We will also provide certifications to regulatory agencies as part of system commissioning.

Task 8 - Grants

Johnson Engineering's Principal Planner Laura DeJohn will lead efforts to identify funding sources this project. Potential funding sources include State Revolving Fund (SRF) loans and State programs such as Nonpoint Source funds through the Federal Clean Water Act Section 319 Grants and the State Water-quality Assistance Grants (SWAG). Additionally, federal funding opportunities include Investments for Public Works from the Economic Development Administration, Community Development Block Grants from Department of Housing and Urban Development, and Construction Grants for Wastewater Treatment Works from Environmental Protection Agency. We will leave no stone unturned in the search for funding options to benefit the Village and your residents. We can also provide funding compliance services to ensure projects meet guidelines.

Task 9 - Public Outreach

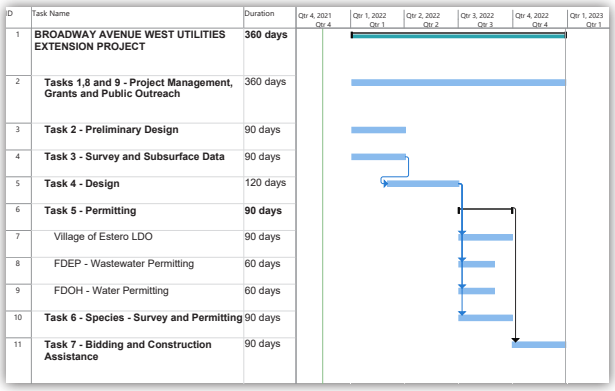
Our subconsultant Cella Molnar and Associates (CMA) will lead the public outreach efforts for this project. Facilitating effective communication, maintaining awareness, and addressing any concerns will be the focus of the public outreach program. Program elements will include newsletter mailings, emails, meetings with property owners, public information meetings, and a project hotline. Newsletters during design and construction will inform residents about the project. A project website and hotline phone number will be provided in the communications for residents wanting more information. Residents living within the project area will be invited to a public meeting that can be held in-person or virtually.

During construction, point-of-contact cards issued to contractors and inspectors that will be given to the public and the media in the field directing them to contact CMA for information concerning the project. This allows the contractors to continue working uninterrupted and will ensure that the public and media are receiving the most timely and accurate information. Politically sensitive issues will be immediately brought to the attention of Village staff. In addition, a 24-hour phone hotline will be provided for residents to call in and report any issues. We will also maintain the project websites with up-to-date information about traffic impacts / detours, updates, and notices

CRITERIA 4: PROJECT SCHEDULE

A preliminary Overall schedule was developed based on the required submittals outlined in the solicitation and assumed plan production rates. If selected for this project, immediately after the scoping meeting, we will revisit and refine this schedule to show more specific tasks. A schedule should be used as a tool. Not only does the schedule outline the logical progression of activities, but it also informs all stakeholders of their respective deadlines keeping everyone on the same page. Our project manager will constantly monitor the schedule and make sure all parties are keeping up.

For this project we are proposing an accelerated schedule. We believe it is in the Village's best interest to get the project to Construction Ready as soon as possible. Our team proposed for this project are ready to start immediately. We are ready to hit the ground running!



ID	Task Name	Duration
1	**BROADWAY AVENUE WEST UTILITIES EXTENSION PROJECT**	**360 days**
2	**Tasks 1,8 and 9 - Project Management, Grants and Public Outreach**	360 days
3	**Task 2 - Preliminary Design**	90 days
4	**Task 3 - Survey and Subsurface Data**	90 days
5	**Task 4 - Design**	120 days
6	**Task 5 - Permitting**	**90 days**
7	Village of Estero LDO	90 days
8	FDEP - Wastewater Permitting	60 days
9	FDOH - Water Permitting	60 days
10	**Task 6 - Species - Survey and Permitting**	90 days
11	**Task 7 - Bidding and Construction Assistance**	90 days

CRITERIA 5: REFERENCES

Collier County Public Utilities

Village Walk Wastewater System Modifications

Collier County – Village Walk Community Master Lift Station Upgrades, Hydraulic Modeling and Force Main redirection

Corinne Trtan
corinne.trtan@colliercountyfl.gov
(239) 877-8288

City of Cape Coral

Cape Coral Utility Extension Project - Southwest 6/7

Cape Coral - New Water, Sewer, Lift Stations and Irrigation, to serve hundreds of residents

Elizabeth Ellis
eellis@capecoral.gov
(239) 574-0835

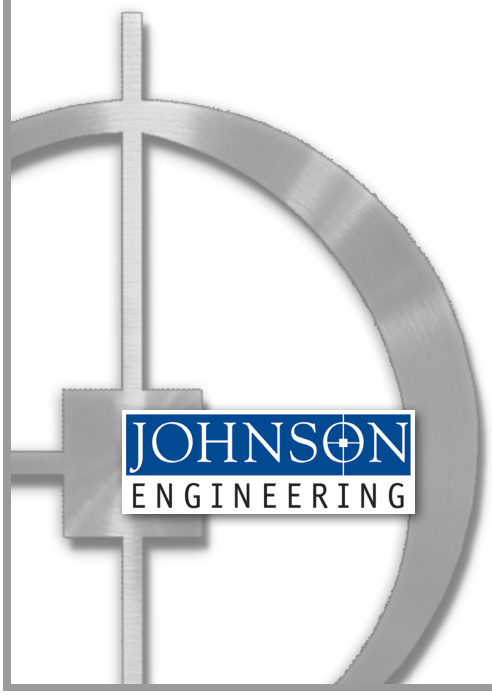
Lee County Utilities

Master Lift Station 7716

Near intersection of Corkscrew Road and Three Oaks Parkway
New Master Pump Station for Lee County, relocated for safety and access

Charlie Duverge, P.E.
cduverge@leegov.com
(239) 533-8164

1. Resumes



DAVID TROUTEAUD, PE

Project Manager



dtrouteaud@johnsoneng.com
239.461.2438

Years' Experience
16 years

Education/Training
B.S. Civil Engineering (2005), University of Cincinnati, Ohio

OSHA 10 Hour Certification

Licensing & Registration
Florida Professional Engineer, License No. 69783

Professional Affiliations
Florida Engineering Society (Past Member)

Young Professionals (Past Member)

Coastal Conservation Association (Past Member)

Dave joined Johnson Engineering in 2005 and manages various utility- related projects. As a project director with 15 years of experience, he specializes in utility master planning, hydraulic modeling, design of water distribution systems, wastewater collection systems, and irrigation systems. Dave frequently works with Lee County staff, starting from the contract negotiation and continuing through construction and certification. Recent Lee County projects Dave has / is managing include Estero Force Main, Alico Road 36-inch Water Main, Master Pump Station 7716, and the Pine Ridge Force Main. These projects are anticipated to be certified and completed by the end of 2020 or early 2021. Other projects that Dave has been involved and are similar to this RFP include: being an Engineer of Record (EOR) for City of Cape Coral's Southwest 6 & 7 Utility Extension Project, EOR for FGUA's Del Prado Reuse Main, and EOR for the City of Fort Myers' McGregor Area Waterlines.

Relevant Experience

- **Ben Hill Griffin/Alico Road 36-inch Potable Water Main, Lee County Utilities** (EOR and Project Manager) - This project included the design, permitting, bidding and approximately 10,050 linear feet of 36-inch water main. The water main was designed in conjunction with the Roadway Widening of Alico Road and is nearing completion. As of this submittal, all water main has been cleared through the Department of Health and is anticipated to be placed in service in mid-2020.
- **Master Pump Station 7716, Lee County Utilities** (EOR and Project Manager) - This project consisted of designing and relocating a master pump station capable of conveying a peak flow of 1,700 gallons per minute (GPM) from various developments along Corkscrew and Three Oaks Parkway within Lee County. Unique challenges associated with this project include coordination with permitting agencies, working within a proposed development, and hydraulic modeling. Johnson Engineering provided the survey and design for this project. The contract also included permitting, bidding services, and construction phase services. This project is anticipated to be completed in August of 2020.
- **Pine Ridge Force Main, Lee County Utilities** (EOR and Project Manager) - This project consists of approximately 4,300 feet of force main with sizes varying from 20- to 30-inches. The force main will replace existing ductile iron pipe force main that has reached its usable life. This project included design, hydraulic modeling, permitting, bidding and is currently being constructed. Key challenges include a directional drill design under an LCDOT congested road (Summerlin Road), coordination with Lee Tran, and considerations for shutdowns during connections. This project was completed in January 2021.
- **Del Prado Reuse Transmission Main, FGUA** (EOR and Project Manager) - This project included survey, route analysis, design, permitting, bidding assistance, and construction administration services for approximately 11,500 feet of 16-inch and 20-inch reuse water mains. This project included nine directional drills to avoid impacts to wetlands and roadways. Permitting included an FDOT permit to cross US-41, City of Cape Coral SDP, FDEP Environmental Resource Permit, and coordination with FPL and LCEC. This project was completed in June 2019.
- **Southwest 6 and 7, Utility Extension Project, City of Cape Coral** (EOR and Project Manager) - Dave was EOR for Areas 1 and 2 and the inspection team's project manager for Areas 1, 2, 9 and 10. Combined, the four areas included installation of approximately 16.2 miles of gravity sewer, 17.4 miles of water main, 18.7 miles of irrigation main, 3.7 miles of force main, and replacing 2.4 miles of storm culverts. This project was funded using a State Revolving Fund (SRF) loan. Construction of this project required ongoing compliance with SRF rules and regulations.
- **Palm Tree Boulevard Potable Water Main, Storage and Re-Pumping Facility Improvements, City of Cape Coral** (EOR and Project Manager) - This project included route analysis, design, and permitting of water main improvements that serve south Cape Coral. The goal of this project was to maximize the use of the existing Palm Tree Storage Facility. Phase 1 consisted of the design, permitting and construction of approximately 9,000 feet of 20-inch water main directed to the storage tank. Phases 2 and 3 consist of approximately 13,400 feet of 12-inch water main for water distribution. Johnson Engineering was responsible for the environmental permitting and species management for all three phases. In addition, review of the existing onsite pumps, valves, and instrumentation was performed and recommendations for upgrades were made.

MICHAEL DICKEY, PE
Director of Utilities



mdickey@johnsoneng.com
239.461.2455

Years Experience
24 years

Education/Training
B.S. Civil Engineering (1997), University of South Florida

Licensing & Registration
Florida Professional Engineer, License No. 60057

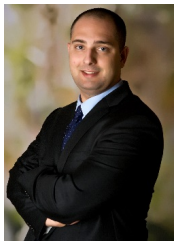
Professional Affiliations
American Water Works Association

Serving as the firm's director of the utilities market group, Mike has 24 years of experience on utility projects. His project experience includes master planning, hydraulic modeling, design of water distribution systems, wastewater collection systems, irrigation systems, and pumping facilities. Prior to joining Johnson Engineering, Mike worked for a local utility contractor which gave him a unique perspective of how the utilities he designs today come together in the field. With both utility design and construction experience, Mike has a comprehensive understanding of the entire utility development process from planning to design, to permitting through construction. He knows how to develop a design that works both in theory and in practice.

Relevant Experience

- **Southwest 6 & 7 Utility Expansion Project Areas 1 & 2, City of Cape Coral** - This project included utility improvements to approximately 1,100 existing residential properties in Cape Coral. Design included approximately 53,000 linear feet of gravity sewer main, 56,000 linear feet of potable water main, 58,000 linear feet of irrigation main and 5,400 linear feet of storm drain improvements. Johnson Engineering provided survey, design, permitting, hydraulic modeling, bidding assistance and construction phase services. Johnson Engineering also assisted the City with public awareness by attending meetings with residents and responding to their concerns during construction.
- **Alico Road Utility Relocation Improvements, Lee County Utilities** - This project consisted of the design for relocating approximately 16,000 linear feet of 36-inch water main to accommodate for road and drainage improvements along Alico Road as proposed by Lee County DOT. Project included preparing an alignment matrix to help select an alignment that could be properly maintained and not require future relocation and performing a hydraulic analysis to properly size the main to allow the delivery of approximately 12 MGD to the Beach. Johnson Engineering provided the preliminary design, hydraulic modeling, design, permitting and construction phase services.
- **Ben Hill Griffin/Alico Force Main, Potable Water Main and Reuse Main, Lee County Utilities -** This project included the hydraulic analysis, design, permitting, bidding and construction phase services for a proposed force main that falls within the Three Oaks Wastewater Treatment Plant (WWTP) service area. The initial hydraulic analysis included the development of a unique approach to calibration that involved statistical analysis of the collected data. Over 14 million data points were collected and analyzed. The modeling effort led to a proposed force main design along Ben Hill Griffin Parkway and Alico Road totaling approximately 3.4 miles of 16" and 12" force main. In addition, this project included the design and permitting for a proposed 36" potable water main and 12" reuse main for approximately 9,400 linear feet.
- **South Conveyance 30" Water Main, Lee County** - This project included the design and permitting of 13,000 linear feet of pipeline. This project required FDOT permitting to cross I-75. Multiple design alternatives including directional drilling were prepared before deciding on a jack and bore crossing for I-75.
- **RSW 24" Water Transmission Line from Fiddlesticks to Old Gladiolus, Lee County** - This project consisted of the route analysis, preliminary design, survey, SUE, design, permitting, bidding assistance and construction phase services for approximately 25,000 linear feet of water transmission line from Fiddlesticks to Old Gladiolus. The scope also included design for a 30" directional under US 41 just south of Six Mile Cypress.
- **Fuel Farm Road 16" Water Main, Lee County Utilities** - This project consisted of the design for approximately 9,000 linear feet of 16" potable water main from the Southwest Florida International Airport to Gateway along Fuel Farm Road and Daniels Parkway. Project also consisted of a directional drill design to cross under Daniels Parkway. Johnson Engineering provided the survey, design, permitting, bidding assistance and construction phase services.
- **S.R. 739 Utilities Relocation, North Fort Myers Utilities/Lee County Utilities -** This project consisted of the design, permitting, bidding and construction phase services of the Business 41 road widening project. Relocation included both waterlines and sewer force mains along Business 41, between Bayshore Road and Littleton Road, for a distance of approximately one mile. Mike served as the project manager on this project.

MARK THOMAS, PE
Utility Engineer



mthomas@johnsoneng.com
239.461.2436

Years Experience
16 years

Education/Training
M.S. Environmental Engineering (2010), University of South Florida

B.S. Civil Engineering (2010), University of South Florida

Licensing & Registration
Florida Professional Engineer License No. 86454

Professional Affiliations
American Water Works Association

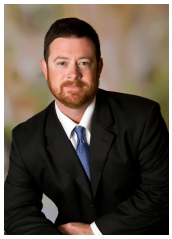
Mark has been with Johnson Engineering since 2005 when he joined the firm's utility group. Mark specializes in hydraulic modeling and analysis for water, wastewater, and irrigation systems. As part of hydraulic modeling, Mark has developed long-term flow projections, developed custom data analysis tools, and presented recommendations to clients. Mark also has experience with utility design and permitting, including pipelines and pumping stations. He obtained professional licensure in 2019.

Relevant Experience

- **Corkscrew Overlay Area Wastewater Master Planning, Lee County** – The purpose of this project was to prepare development projections for a portion of Lee County's density-reduction / groundwater recharge (DRGR) zoning area that has been opened up for environmentally-sound development. These projections were used to size a future treatment plant and develop conceptual wastewater infrastructure. Mark had a leading role in this project by preparing and overseeing the majority of the efforts. Updates to this project were prepared in 2017 and 2020 to account for changing development criteria.
- **Hydraulic Model Update, Lee County Utilities** – This consisted of updating Lee County Utilities' wastewater hydraulic models for the Fort Myers Beach, Fiesta Village, Iona / McGregor, South Fort Myers, Gateway, and Three Oaks service areas. The models are based in InfoWater software and include thousands of feet of pipeline and hundreds of pump stations.
- **Ben Hill Griffin / Alico Road Force Main Improvements, Lee County** – Mark's role in this project was to develop and calibrate a hydraulic model of the Three Oaks WWTP force main system. This model included thousands of feet of force main ranging in diameter from 4 to 36 inches. Calibration of this model involved the analysis of more than 14 million data points collected from the system. Mark developed a unique approach to model calibration that involved statistical analysis of the collected data. Mark also develop custom software to aid in the processing of the large amount of data.
- **Phase I Watermain Replacement and Drainage Improvements, Town of Fort Myers Beach** – This design-build project included the replacement of approximately 30,000 feet of water main and the improvement of drainage facilities within the basin-based neighborhoods, Laguna Shores, and Bay Beach Lane areas on Fort Myers Beach. This project involved construction through dense residential, multi-family, large condominium communities and busy commercial areas. Johnson Engineering is providing solutions to meet the challenge of construction through narrow ROWs while maintaining access and appearances during the important tourist season. We provided survey, design, permitting, and construction phase services for this project. Our team has also assisted Cella Molnar & Associates with raising public awareness via internet resources and preconstruction meetings and assisted with responding to any concerns raised by residents or businesses.

RYAN BELL, PE, PTOE

Director of Transportation



rbell@johnsoneng.com
239.461.3310

Years Experience
23 years

Education/Training
B.S. Civil Engineering (1998), University of Florida

Intermediate MOT

Advanced MOT

Asphalt Level I & II

QC Manager

Licensing & Registration
Florida Professional Engineer, License No. 60010

Professional Traffic Operations Engineer (PTOE)

Professional Affiliations
American Society of Civil Engineers

National Society of Professional Engineers

Florida Engineering Society

Ryan joined Johnson Engineering in 1998 and is the firm's director of transportation. He has worked on various projects throughout Southwest Florida and is familiar with the design and permitting procedures of the local municipalities as well as the Florida Department of Transportation (FDOT). Ryan's primary experience includes planning, traffic, design, permitting and construction engineering and inspection (CEI) of transportation improvement projects. He has served as design project manager as well as CEI project engineer. This range of experience provides him a firm understanding of the overall process involved with transportation improvement projects from inception to final completion.

Design Experience

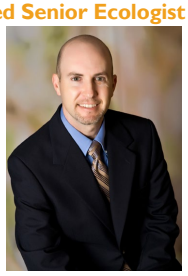
- **Alico Road, Lee County** - Ryan served as project manager for this two to four-lane roadway reconstruction project from Ben Hill Griffin Parkway to Airport Haul Road in Lee County. In addition to roadway improvements the project included associated survey, utilities, landscaping, signalization and signing and marking and all related permitting.
- **Burnt Store Road Phase 2, Charlotte County** - Ryan served as project manager on this 4-mile, two to four-lane roadway reconstruction project in Charlotte County. The project includes associated drainage, utilities, lighting, signing and marking and five box culverts.
- **Gasparilla Road (CR 771), Charlotte County** - Ryan served as project manager for 2.7 miles of two to four-lane roadway reconstruction from Rotunda Boulevard to SR 776 in Charlotte County. In addition to roadway improvements the project included associated survey, utilities, landscaping, signalization, signing and marking, all related permitting and a new bridge over the Butterford Canal.
- **SR 739 (Michael G. Rippe Parkway), Lee County** - Project manager for three miles of new six-lane roadway including a bridge over a railroad.
- **CR 78, Hendry County** - Project manager for two miles of resurfacing, shoulder construction and drainage improvement design.
- **Helms Road, Hendry County** - Project manager for design of approximately three miles of new four-lane roadway in Hendry County including all associated drainage, permitting, signalization and signing and marking. This project is currently underway.
- **Aqui Esta Drive, City of Punta Gorda** - Project manager for two miles of two-lane roadway reconstruction including bridge replacement over the Venice Canal.
- **Piper Road, Charlotte County** - Project manager for four miles of new four-lane roadway design.
- **SR 31 Widening, Lee & Charlotte County** - Project manager for four miles of two to four-lane roadway widening including drainage adjacent to Babcock Ranch.
- **Del Prado Widening, City of Cape Coral** - Project manager for two miles of four to six-lane roadway widening including drainage and multiple bridges.
- **Six Mile Cypress Parkway Widening, Lee County** - Project manager for design of three miles of two to four-lane roadway widening and drainage and utility improvements.

CEI Experience

- **Colonial Boulevard Widening, Lee County -** CEI project engineer for three miles of four to six-lane roadway widening including widening of the bridge over Six Mile Cypress Slough
- **Three Oaks Imperial Parkway, City of Bonita Springs -** CEI project engineer for four miles of new four-lane roadway and one mile of four to six-lane widening construction including a 285-foot bridge, drainage and signalization.
- **Gasparilla Road (CR 771), Charlotte County** - Design EOR and CEI Senior PE for this CM at Risk project including 2.5 miles of 2 to 4 lane widening with associated utility relocation, drainage, signalization, street lighting and a new pre-fab deck span bridge over the Butterford Canal.
- **SR 739 (Old 41), Lee County** - Senior project engineer for nearly two miles of two to four lane widening. This FDOT construction project in North Fort Myers includes significant drainage, utility relocation and maintenance of traffic coordination.
- **CR 832 (Keri Road), Hendry County** - Senior project engineer for CEI on 13 miles of milling, resurfacing, shoulder construction and isolated base reconstruction of this two-lane rural roadway in central Hendry County. This was an ARRA stimulus project administered by FDOT and recently completed.

JOHN CURTIS, CSE

Certified Senior Ecologist



jcurtis@johnsoneng.com
239.461.2462

Years Experience
24 years

Education/Certifications
B.A. Biology (1994), Rollins College

Certified Senior Ecologist, Ecological Society of America

FAA Qualified Airport Wildlife Biologist (FAA A/C 150-5200-36A)

Crested Caracara Qualified Observer, USFWS

Florida Bonneted Bat Qualified Acoustic/Roost Surveyor, USFWS

Authorized Gopher Tortoise Agent, FWC (GTA-09-00137)

Burrowing Owl Registered Agent, FWC (RAG-18-00073)

Florida Forest Service S-130 & S-190 Training

Professional Affiliations
Florida Association of Environmental Professionals (Past Treasurer)

Ecological Society of America

Estero Bay Agency on Bay Management

John joined Johnson Engineering in 1997 as an ecologist. His duties include all aspects of state, federal and local environmental resource permitting, wetland determinations, environmental impact surveys and assessments, mitigation plan design and construction oversight, wildlife surveys, endangered species relocation, expert witness testimony, avian flight pattern monitoring, habitat mapping, FDOT biological assessments, and protected species and mitigation monitoring reports. John is an Authorized Gopher Tortoise Agent by the Florida Fish and Wildlife Conservation Commission.

In June 2013, John met the qualifications established by the Board of Professional Certification of the Ecological Society of America to become a Certified Senior Ecologist. In May 2016, John also met the education, training and experience requirements as stipulated under Federal Aviation Administration (FAA) Advisory Circular 150/5200-36A to be classified as a Qualified Airport Wildlife Biologist.

Relevant Experience

- **Babcock Ranch, Lee & Charlotte Counties** - Protected species surveys, wetland jurisdictional determinations, multiple gopher tortoise relocations, caracara surveys.
- **Gasparilla Island Water Authority, Charlotte County** - Performed wetland delineation, habitat mapping, protected species surveys, environmental permitting, wood stork prey base assessment, mitigation assessment for the installation of a new 12-inch water main in Gasparilla Sound via subaqueous directional drill to avoid impacts to mangroves and sea grasses. The project also affected a federal navigation channel, requiring Section 408 permitting by the Army Corps of Engineers Jacksonville office.
- **Tippen Bay Water Storage Facility, Charlotte and Desoto Counties** - Conducted habitat mapping, wetland and protected species assessment and wetland impact and mitigation analysis using UMAM for a potential ±20,000 acre, 15MGD water storage facility. The site was also evaluated for its potential to provide regional wetland mitigation credits and listed species conservation banking opportunities.
- **Lee County Port Authority Airport Mitigation Park, Lee County** - Conducted listed species surveys, hydrologic monitoring, wildlife monitoring, habitat mapping, wetland delineations, and state and federal regulatory agency coordination during permitting.
- **City of Cape Coral Southwest 6&7 Utilities Expansion Project, Cape Coral** - Performed all environmental and threatened/endangered species permitting required for the Southwest 6&7 Utilities Extension Project. This project involved preparation of management plans to allow work within five different bald eagle nest management zones, relocating gopher tortoises, securing a Migratory Bird Nest Removal Permit for burrowing owls, bald eagle monitoring, and state/federal wetland permitting to allow for multiple aerial utility crossings.
- **Florida Gulf Coast University, South Entrance Road and Recreation Facility, Lee County** - State and Federal environmental resource permitting, pre-construction surveys, listed species surveys, gopher tortoise FWC permitting and relocations, Florida bonneted bat surveys, mitigation monitoring, water level monitoring, eastern indigo snake surveys, permit compliance services.
- **Peace River Manasota Regional Water Supply Authority, Desoto County** - Conducted wetland and habitat mapping, benthic survey, listed species survey and state and federal environmental resource permitting.
- **Powell Creek Preserve Filter Marsh, Lee County** - Performed wetland delineation, protected species surveys, gopher tortoise relocation, mitigation design, and permitting for public park facility and water quality treatment marsh project.
- **SR80, from CR833 to US27, Hendry County, FDOT D1** - Served as lead ecologist for the PD&E Re-Evaluation. Prepared the Wetland Evaluation Report and Endangered Species Biological Assessment Report; Conducted multi-year crested caracara surveys per USFWS guidelines, protected species surveys, environmental permitting with USACOE and FDEP, preparation of the biological assessment and biological opinion, USFWS coordination.
- **Biscayne Trail, Segment D, Miami Dade County** - Conducted habitat mapping, wetland delineations, and threatened/endangered species assessment. Assisted with preparation of the environmental permitting overview and Natural Resource Field Survey Report.in support of this Florida Department of Transportation (FDOT) SUN Trail Program.

LAURA DEJOHN, AICP

Director of Planning & Landscape Architecture



ldejohn@johnsoneng.com
239.280.4331

Years Experience
23 years

Education/Training
Master of Planning (1998), University of Virginia

Bachelor of City Planning (1997), University of Virginia

Professional Affiliations
American Institute of Certified Planners & American Planning Association Member

Florida Planning & Zoning Association Member

Urban Land Institute Member

Laura is the director of the firm's planning and landscape architecture group. She joined Johnson Engineering in 2004 to lead the planning services in the firm's Collier County office and is now the Department Director for all planning efforts for Johnson Engineering. Laura manages projects that involve development feasibility studies, governmental coordination, preparation and presentation of land use and zoning applications, site planning, master planning, and design. She has 20 years of professional experience in the planning field, in both the public and private sector. Prior to joining Johnson Engineering, Laura served five years as a planner for the City of Naples.

Relevant Experience

- **Village of Estero Comprehensive Plan** - As part of the LaRue Planning team, Laura assisted with the data collection, analysis public involvement, and drafting of the Village's first Comprehensive Plan. Laura focused on preparing the Future Land Use Element and Map, Community Design Sub-Element, formatting of the final comprehensive plan, and presentations to the Planning and Zoning Board and Village Council.
- **Lee County General Planning Services** - Provide continuing professional planning services to Lee County, including management of analysis and expert planning services to determine development feasibility options for property impacted by expansion of right-of-way for the Plantation Road/Crystal Drive Round-about.
- **Fort Myers Community Redevelopment Agency** - Provide professional planning services including Cleveland Avenue Land Development Code Amendments and public involvement coordination to establish new Overlay Code to encourage lot assembly, promote mix of uses, and incentivize pedestrian realm improvements along the Cleveland Avenue Corridor within the City's Redevelopment Area boundary.
- **Fort Myers 2010 Downtown Plan, Acquest/City of Fort Myers** - Provided planning support through the adoption of the 2010 Riverfront Development Plan including re-drafting and re-mapping for the area north of Bay Street and between the two US 41 bridges. Services included preparation of TMDL grant and State Revolving Fund loan applications that resulted in award of $768,164.
- **Southwest Florida International Airport Planning** - Laura manages the continuing planning services for the 6,400-acre airport property and 7,000+ acre Airport Mitigation Park. Projects include the Skyplex Land Use Analysis, Demand-based Market Analysis, and Comprehensive Plan Amendments and Land Development Code Amendments to support permitting of non-aviation development along the Daniels Parkway corridor. Laura also helped develop an RSW Research Compatibility Report, and Schematic Plan for the 2,520-acre area north of Runway 6-24.
- **Babcock Ranch Community LDC & Pattern Book** - Laura has assisted with processing of changes to the Development of Regional Impact (DRI), and prepared Land Development Code amendments to make property development regulations more flexible, streamline the categories of uses, and establish provisions for development approval. This included preparing a Pattern Book to provide guiding principles and standards for future development, within a framework for mixed use residential and commercial development in a Town Center, Villages and Hamlets.
- **Collier County Growth Management Department** – Laura performed multiple planning tasks to support Collier County staff including:
  - Rural Lands Stewardship Area Restudy – As lead for our public outreach team, Laura facilitated reviews to update the comprehensive plan policies related to Rural Lands.
  - Development Review Guidebooks - Laura was project manager responsible for creating Environmental Review, Transportation Planning and Stormwater Review Guidebooks to help Collier County illustrate their code requirements and processes in a user-friendly way for the public and the development community.
  - Golden Gate Parkway Overlay – Laura managed preparation of graphics, Land Development Code Amendments, and public involvement efforts to draft a new Golden Gate Parkway Overlay district and corresponding Regulating Plan that lays out a primary and secondary street network featuring a mixed-use Activity Center and walkable pedestrian corridor.
- **Collier County U.S. 41 Corridor Study** - Laura managed the County's public planning process to determine the commercial land uses most desired by the community and develop incentives to promote those desired land uses. This includes baseline data collection and analysis, public engagement, and identifying recommendations and incentive options for managing development along the corridor consistent with the community vision.

MARK TEXTER, PSM

Field Crew Supervisor, SUE



mtexter@johnsoneng.com
239.219.7486

Years Experience
35 years

Licensing & Registration
Florida Professional Surveyor & Mapper, License No. LS6392

Education/Training
Pennsylvania State University

Mark joined Johnson Engineering in 2004 and is the field crew supervisor for our surveying and mapping team. He brings 35 years of land surveying experience ranging from a rodman on a survey crew to the owner of a land surveying business, with an emphasis on construction surveying. Mark has worked extensively on construction sites and numerous boundary surveys ranging from one-quarter acre lots to 10,000-acre tracts.

Relevant Experience

- **Collier County GIS Database** - Location with GPS of over 140 section corners throughout Collier County.
- **Florida SouthWestern College** - The construction of a new basketball arena.
- **Lee Health** – The construction of a new hospital in Estero.
- **Lee and Collier County Utilities** - Numerous right-of-way surveys for the design or replacement of existing underground pipelines ranging from one-quarter mile to 10 miles
- **Lee County Utilities** - Right-of-way location and preparation of legal descriptions for waterlines and well fields over five miles long.
- **Florida Power and Light** - Right-of-way location and staking of power poles over 8 miles along US 17 in Arcadia. This was also revisited by Mark the day after the devastation of Hurricane Charley to help restore power to those in need.
- **Caloosahatchee River** - The resetting of United States Army Corps of Engineers monuments along the river right-of-way.

MICHAEL TISEO
Designer



mtiseo@johnsoneng.com
239.461.3390

Years Experience
22 years

Education/Training
A.A. Oakland Community College

AutoCAD Civil 3D

Mike joined Johnson Engineering as a survey technician in 2006 and has worked on large scale projects including the United States Sugar Corporation boundary survey, United States Sugar Railroad corridor map, Cape Coral Utility expansion project, and a variety of projects for Florida Power & Light. He has provided clients with various surveys including boundary, topographic, hydrographic and bathometric along with providing legal descriptions, area & volume calculations, performed deed research and establish right of ways. He has done design work on a wide range of utility and construction projects in Lee County including Daniels Force Main Extension and Green Meadows Proposed Roadway & Utility Design. Mike also coordinated the data collection and completed the Corkscrew and Pinewood Well Field Catalog Books for Lee County Utilities. Mike has also worked on bridge, sidewalk and utility replacement projects in Charlotte County that include construction plans for utilities for Gasparilla Island Bridge Authority, Year 3 Sidewalks and box culvert design and replacement plans along County Road 74 (Bermont Road).

Design Experience

- **Cape Coral Utility Expansion Project, Lee County** - Mike was responsible for topographic data collection of existing roadway conditions over approximately 150 miles, organizing deliverable 3D Cad drawing, field data and schedule field crews, recreating plats and established right-of-ways based upon field located monumentation and geo-referenced entire project to state plane coordinates.
- **Daniels Parkway Force Main Extension, Lee County** - Mike was responsible for construction plans and design on 2 miles of force main which included 3 directional drills under major roadways.
- **Corkscrew & Pinewood Well Field Catalogs, Lee County** - Mike coordinated the data collection on over 150 existing well sites and completed the field catalog books.
- **Green Meadows Proposed Roadway & Utility Design, Lee County** - Mike was responsible for creating 3D digital models of approximately 5 miles of existing road conditions and water mains connecting 13 well sites, along with assisting in design of a proposed roadway for the entire 5 miles.
- **91st & 92nd Water Main Replacement, Naples** - As designer, Mike worked on the replacement of approximately 10,000 linear feet of 12" and 8" water main in Collier County along 91st and 92nd Street located within the Naples Park area. Key design elements included identifying an alignment within congested rights of way that would accomplish project goals while minimizing impacts to the existing residents and allow the existing asbestos cement water main to remain in service during construction. Design also included provisions to remove the entire AC water main once the new system was in service.
- **Hickory Boulevard Water Main for Bonita Springs Utilities, Inc, Bonita Springs** - As designer, Mike worked on the design for replacing approximately 12,500 linear feet of 16" water main along Hickory Boulevard in Bonita Springs. Johnson Engineering provided the survey, design, permitting, bidding services and construction phase services. Johnson Engineering also assisted BSU with public awareness by holding block meetings to discuss construction activities and responding to resident concerns.
- **Priority 1 Water Main Replacement, Bonita Springs Utilities -** As designer, Mike worked on the replacement of approximately 24,000 linear feet of 12", 8" and 4" water main in Bonita Springs along various streets located in between Bonita Beach Road and the Imperial River. Key design elements included identifying an alignment within congested rights of way that would accomplish project goals while minimizing impacts to the existing residents and allow the existing asbestos cement and class pipe water mains to remain in service during construction. Design also included several directional drills to cross creeks and other environmentally sensitive areas. Project also required close coordination with the City of Bonita Springs who owned and maintained the road rights of way. Johnson Engineering provided the survey, design, and permitting, bidding service and construction administration for this project.



Kaye B. Molnar

PUBLIC INFORMATION PROJECT MANAGER

Ms. Molnar has over 20 years of experience in planning and public involvement for new and expanding roadway and infrastructure facilities. She is skilled in developing and implementing successful, comprehensive large-scale public involvement programs as well as working with individual property owners. She has established effective working relationships with media personnel and repeatedly develops trusted relationships with residents and property owners on her projects. Her project management skills combined with her extensive experience in dealing with the public both in person and via telephone communications make her uniquely qualified.

EDUCATION

B.S., Business Administration, University of South Florida, 1998

A.A., Business Administration, Edison Community College, 1983

AREA OF EXPERTISE

Public Involvement

OFFICE

Fort Myers, FL

YEARS OF EXPERIENCE

20

CELLAMOLNAR & ASSOCIATES, INC
PUBLIC INVOLVEMENT - PROJECT MANAGEMENT
PLANNING - EVENT COORDINATION - CEI

EXPERIENCE

U.S. 41/Cleveland Avenue from Winkler Avenue to SR 82/Dr. MLK Jr. Boulevard Roadway and Utility Improvements Project, City of Fort Myers, Florida – The Florida Department of Transportation and the City of Fort Myers are working together to improve safety on US 41/Cleveland Avenue in the downtown area. Public Information Project Manager for the City of Fort Myers portion of the project that includes the relocation and installation of new water main and storm drainage pipe and structures. Work consists of sharing information and coordinating with stakeholders, project team members, property owners, tenants, and the public. Other activities in the public involvement plan include project newsletters, contact cards, weekly construction email updates and maintaining an active and up-to-date email correspondence list. Extensive coordination with the Florida Department of Transportation team, City of Fort Myers staff and officials, property owners, tenants, residents, and business owners are significant factors of the public involvement plan. Duties also include working with the team to determine residents and businesses affected by water shut offs and distributing notices. Informational releases and interaction with media about the project are ongoing. Public involvement duties also include the development and maintenance of a project slogan and website, "Know before you go @ 411on US 41.com" (www.411onUS41.com) and staffing a 24-hour telephone hotline to respond to public inquiries and comments.

Cape Coral North 2 Utilities Expansion Project, City of Cape Coral, Florida - The public information manager on the City of Cape Coral's North 2 Utilities Extension Project. Serves as a liaison between the public, the City, and the project team to take phone calls, answer questions, and log and track project issues and concerns. Coordinates with several UEP staff members including the UEP Manager, Project Manager, and Public Information Officer. The project work area is approximately five (5) square miles with approximately 8,800 parcels and included installation of new potable, sanitary sewer, and irrigation services, as well as storm drains and fire hydrants. CMA's knowledge and understanding of the project details and benefits were instrumental in communicating with property owners, stakeholders, and neighborhood leaders throughout the project. Deliverables included notification flyers regarding road closures and driveway/ access changes. Notices were prepared and distributed to keep residents informed about construction. Coordination with City of Cape Coral staff and officials, police, fire, EMS, solid waste services, school transportation, community group leaders, and affected property/business owners and local media was key to the success of the project. Public involvement duties also include developing and maintaining a project webpage, www.CapeCoral.net/UEP.com, and staffing a 24-hour telephone hotline to respond to public inquiries and comments.

ARCHAEOLOGICAL CONSULTANTS INC.

Florida's First Choice in Cultural Resource Management

MARION M. ALMY, RPA
Project Manager

Ms. Almy, the founding Principal and President of Archaeological Consultants, Inc. (ACI), has 45 years of cultural resource management experience throughout Florida. She manages projects for a diversity of public and private entities including the Florida Department of Transportation, Florida's Turnpike Enterprise, the USDA Forest Service, South Florida, Southwest Florida and Suwannee River Water Management Districts, and various counties, as well as large-scale projects for private corporations. She represents clients in meetings with regulatory agencies, including the Florida State Preservation Office, US Army Corps of Engineering, the US Coast Guard, Federal Bureau of Prisons, the National Park Service, and federally recognized Native American tribes.



Professional Credentials

Meets the Secretary of Interior's Professional Qualifications Standards

Registered Professional Archaeologist (RPA)

B.A. Anthropology, Florida State University, 1968

M.A. Anthropology/Public Archaeology, University of South Florida, 1976

Florida Archaeological Council (past President)

National Trust for Historic Preservation (Board of Advisors)

American Cultural Resource Association (past Director)

Relevant Professional Training

Revised Section 106 Workshop

Advanced Seminar on Preparing Agreement Documents

Section 4(f) Compliance for Transportation Projects

Native American Graves Protection and Repatriation Act

Bridge Rehabilitation for the 21st Century: Sponsored by FHWA and The Historic Bridge Foundation

- Project Manager and Principal Investigator for a diversity of undertakings on behalf of all FDOT districts, Florida's Turnpike Enterprise, and the Central Environmental Management Office (CEMO). Project types include PD&E studies and re-evaluations; pond siting surveys; right-of-way transfers; bridge replacements; effects determinations and Section 106 Case Study Reports; Memoranda of Agreement (MOA); Data Recovery Plans for Phase II and Phase III excavations, Historic American Building Survey/Historic American Engineering Record (HABS/HAER) documentation; and mitigative excavations.
- Consultant to the Florida Division of Historical Resources (DHR) to develop the original and revised *Standards and Guidelines for Archaeological and Historical Reports* (FAC 1A-46), and ACI's Project Manager for the DHR *Cultural Resource Management Standards & Operational Manual*.
- **North Shore Drive Wastewater Extension Project, Charlotte County** Project Manager for this cultural resource assessment survey (CRAS) conducted on behalf of Charlotte County Utilities. The undertaking had the potential to disturb and/or adversely impact a potentially significant shell midden. The purpose of the CRAS was to locate and evaluate cultural resources within the project area and to assist Charlotte County in avoiding impacts to the site during installation of the North Shore Drive Wastewater Extension
- **Bonita Springs Utilities Water Main R&R, Priority One, Phase 3, Lee County.** Project Manager for this CRAS conducted on behalf of Bonita Springs Utilities. The purpose of this investigation was to locate and identify any cultural resources within the project area of potential effect (APE) and to assess their significance in terms of eligibility for listing in the National Register of Historic Places (NRHP).
- **SR 70 and White Eagle Boulevard Reclaimed Water Main Extensions in Manatee County.** Project Manager for this CRAS conducted for the purpose of locating and identifying any cultural resources within the project area of potential effect (APE) and to assess their significance in terms of eligibility for listing in the National Register of Historic Places (NRHP).
- **Airglades Force Main Project, Hendry County.** Project Manager for this CRAS conducted on behalf of Tetra Tech for an approximately 9.3-mile force main from the Airglades Airport to the Clewiston wastewater treatment plant. The purpose of this investigation was to locate and identify any cultural resources within the project APE and to assess their significance in terms of eligibility for listing in the NRHP.

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• Tallahassee Area Office: (850) 926-9285 • St. Augustine Area Office: (904) 829-9100

IVAN F. SOKOLIC P.E.
SENIOR PROJECT ENGINEER

ARDAMAN & ASSOCIATES, INC., FT. MYERS

EDUCATION

M.S. Civil Engineering, University of South Florida, 2003
B.S. Civil Engineering, P. Universidad Catolica del Peru, 2000

REGISTRATION / PROFESSIONAL AFFILIATIONS

Professional Engineer, Florida, No. 64114, 2006
Member, American Society of Civil Engineers
Member, Florida Engineering Society

EXPERIENCE

Mr. Sokolic has 20 years of experience in management, design, and construction of engineering projects. He has held positions in the private and public sectors, including eight years with the Florida Department of Transportation (FDOT). He has extensive knowledge of transportation standards, concepts, practices, and procedures, as well as geotechnical engineering, pavement evaluation, materials testing, and construction engineering and inspection (CEI). His project experience includes foundation design recommendations and materials testing evaluation for industrial, commercial, and residential low to high-rise structures, transportation facilities, water and wastewater treatment facilities, park and recreation facilities, and mining activities.

As Branch Manager of the Ft. Myers office, he supervises a team of engineers, scientists, technicians, inspectors, drillers, and administrative personnel. His responsibilities include determining and performing the scope of services for quality control/quality assurance, construction materials and testing, and geotechnical projects. Mr. Sokolic currently serves as project manager for FDOT, city, county, and continuing services agreements for geotechnical and materials testing services.

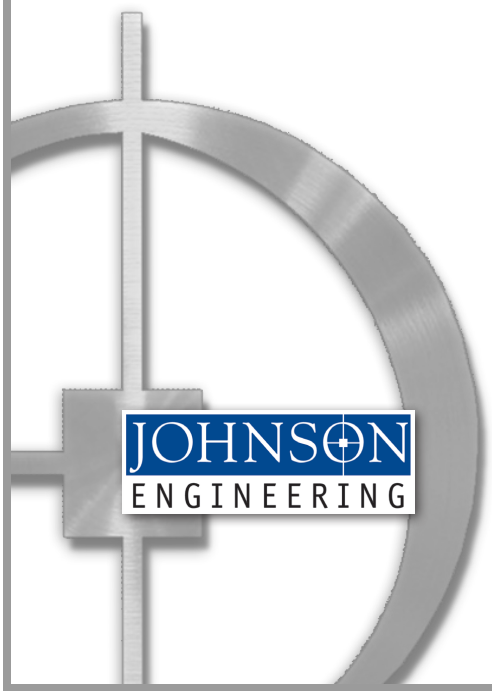
The following items describe part of his project experience:

FDOT Districts One and Seven, District Geotechnical Office, FL
As the Assistant District Geotechnical Engineer for FDOT Districts One and Seven from 2011 to 2014, Mr. Sokolic was responsible for the staff in the geotechnical section at the District Materials and Research Office.
He served as the Geotechnical Engineer with oversight, direction and involvement in Geotechnical Consultant Project Management in the coordination of geotechnical work. Performed field inspections on ongoing projects. Provided technical expertise to the District Design, Construction, and Maintenance offices. Oversaw the development of foundation designs and recommendations for all major and minor bridge construction projects in the 17 counties in Districts One and Seven. Coordinated with FDOT State Geotechnical Engineer on acceptable bridge foundation investigations, analysis and designs. Coordinated with Construction Engineer and Resident Engineers regarding application and implementation of geotechnical recommendations.
Prepared, oversaw and reviewed geotechnical reports, geotechnical submittals, and engineering analysis reports. Coordinated and reviewed field work to verify compliance with governing procedures and engineering requirements of structures.

FDOT District One, Geotechnical & Materials Testing & Inspection, Continuing Services Contract, FL
As a consultant, Mr. Sokolic has managed several geotechnical, materials testing, and pavement evaluation contracts with FDOT including the current $5 million CA509 contract to support the Department with geotechnical, coring, and materials testing activities for projects throughout the 12 counties part of District One.

Evans Ave. (SR 739) from Hanson St. to SR 82, Lee County, FL
Responsible for the performance of quality control testing of this 1.3 miles long milling and resurfacing and realignment roadway construction project located in the City of Fort Myers.

2. Forms



CN No.: CN 2022-03

SCRUTINIZED COMPANIES CERTIFICATION

1. This sworn statement is submitted with a bid, proposal, contract, or contract renewal CN 2022-03 ___, for Broadway Avenue West UEP Design & Permitting Services
[Project name] **Project or contract number]**

2. This sworn statement is submitted by Johnson Engineering, Inc. whose
[Name of entity submitting sworn statement]

business address is 2122 Johnson Street, Fort Myers, FL 33901.

3. Federal Employer Identification Number (FEIN) is 59-1173834 (or if the entity has no FEIN, include the Social Security Number of the individual signing this sworn statement).

4. My name is Michael Dickey, PE and my relationship to the above is:
[Please print name of individual signing]

Vice President.

5. Based on information and belief, the certification, which I have marked below, is true in relation to the entity submitting this sworn statement as required by §287.135, Florida Statutes.

[ ] Scrutinized Companies that Boycott Israel List (bid, proposal or contract renewal for any amount)

[X] The entity submitting this sworn statement is not on the Scrutinized Companies that Boycott Israel List nor is it engaged in a boycott of Israel.

[ ] The entity submitting this sworn statement is on the Scrutinized Companies that Boycott Israel List or is actively engaged in a boycott of Israel..

[ ] Scrutinized Companies with Activities in Sudan List (bid, proposal or contract renewal for $1 Million or more)

[X] The entity submitting this sworn statement is not on the Scrutinized Companies with Activities in Sudan List.

[ ] The entity submitting this sworn statement is on the Scrutinized Companies with Activities in Sudan List.

[ ] Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List (bid, proposal or contract renewal for $1 Million or more)

[X] The entity submitting this sworn statement is not on the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List.

[ ] The entity submitting this sworn statement is on the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List.

[ ] Business Operations in Cuba or Syria (bid, proposal or contract renewal for $1 Million or more)

[X] The entity submitting this sworn statement does not have business operations in Cuba or Syria.

[ ] The entity submitting this sworn statement does have business operations in Cuba or Syria.

Pursuant to §287.135, Florida Statutes, if the Village determines the entity executing this Certification has been placed on the Scrutinized Companies that Boycott Israel List or is engaged in a boycott of Israel after this certification is executed, any associated contract with the Village may be subsequently terminated by the Village. Similarly, if the Village determines the entity is found to have submitted a false certification, is later placed on the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with

CN No.: CN 2022-03

Activities in the Iran Petroleum Energy Sector List, or has been engaged in business operations with Cuba or Syria, the Village may terminate any associated contracts with the entity.

Notwithstanding any other contract language to the contrary, the entity executing this Certification expressly assents to the termination provisions included herein as binding upon any contracts between it and the Village.

By the signature(s) below, I, the undersigned, as authorized signatory to commit the certifying entity, attest that the information as provided in this form is truthful and correct at the time of submission.

AFFIANT

Michael Dickey, PE
Typed Name of AFFIANT

Vice President
Title

STATE OF Florida COUNTY OF Lee

The foregoing instrument was executed before me this 15th day of November, 2021, by Michael Dickey P.E. as Vice President of Johnson Engineering, Inc., who personally swore or affirmed that he/she is authorized to execute this document and thereby bind the Corporation, and who is personally known, ~~to me OR has produced~~ _____ as identification.

LISA J. BAUGHMAN
NOTARY PUBLIC
STATE OF FLORIDA
NO. GG982167
MY COMMISSION EXPIRES AUG. 09, 2024

(stamp)

NOTARY PUBLIC, State of Florida

CN No.: CN 2022-03

VILLAGE OF ESTERO, FLORIDA
VENDOR DISCLOSURE FORM

Project No.: CN 2022-03

Project Name: Broadway Avenue West UEP Design & Permitting Services

Please check as appropriate:

_____	I am the sole proprietor/owner. The company is not publicly held.
X	The company is not publicly held. The names and addresses of the owners having a greater than 5% interest is attached.
_____	The company is publicly held. The names and addresses of the owners having a greater than 5% interest is attached.

I do hereby certify that to the best of my knowledge and belief certify that the information above and attached is true and correct.

Signed: _____
Vendor

Printed Name: MIchael Dickey, PE

Company Name: Johnson Engineering, Inc.

Date: November 15, 2021

CN No.: CN 2022-03

NAMES & ADDRESSES OF OWNERS

NOTE: **Please list individuals; the listing of a corporation(s) is NOT acceptable.**

Lonnie V. Howard, 1386 Coffee Mill Hammock Road, Moore Haven, FL 33471

Ryan K. Bell, 25007 67th Ave E., Myakka City, FL 34251

Michael S. Dickey, 17060 Shady Grove Lane, Cape Coral, FL 33909

Matthew M. Howard, 375 Pollywod Point, LaBelle, FL 33935

Dana L. Hume, 5720 Grillet Place, Fort Myers, FL 33919

Andrew D. Tilton, 18810 Serenoa Court, Alva, FL 33920

Kevin M. Winter, 7270 Swan Lake Drive, Fort Myers, FL 33919

CN No.: CN 2022-03

AFFIDAVIT CERTIFICATION
IMMIGRATION LAWS

SOLICITATION NO.: CN 2022-03 PROJECT NAME: Broadway Avenue West UEP Design & Permitting Services

VILLAGE OF ESTERO WILL NOT INTENTIONALLY AWARD VILLAGE CONTRACTS TO ANY CONTRACTOR WHO KNOWINGLY EMPLOYS UNAUTHORIZED ALIEN WORKERS, CONSTITUTING A VIOLATION OF THE EMPLOYMENT PROVISIONS CONTAINED IN 8 U.S.C. SECTION 1324 OTHERWISE KNOWN AS THE IMMIGRATION AND NATIONALITY ACT ("INA").

VILLAGE OF ESTERO MAY CONSIDER THE EMPLOYMENT BY ANY CONTRACTOR OF UNAUTHORIZED ALIENS A VIOLATION OF THE INA. SUCH VIOLATION BY THE RECIPIENT OF THE EMPLOYMENT PROVISIONS CONTAINED IN SECTION 274A(e) OF THE INA SHALL BE GROUNDS FOR UNILATERAL CANCELLATION OF THE CONTRACT BY VILLAGE OF ESTERO.

BIDDER ATTESTS THAT THEY ARE FULLY COMPLIANT WITH ALL APPLICABLE IMMIGRATION LAWS AND SPECIFICALLY THE INA. THE VILLAGE OF ESTERO RESERVES THE RIGHT TO REQUEST SUPPORTING DOCUMENTATION AS EVIDENCE OF SERVICES PROVIDED AT ANY TIME.

Company Name: Johnson Engineering, Inc.

Signature	Title	Date
Michael Dickey, P.E.	Vice President	November 15, 2021

STATE OF Florida
COUNTY OF Lee

The foregoing instrument was signed and acknowledged before me this 15th day of November 20 21, by Michael Dickey, P.E. who has produced
(Print or Type Name)
Personally Known to me, ~~as identification~~.
(Type of Identification and Number)

Notary Public Signature

Lisa J. Baughman
Printed Name of Notary Public

8/9/2024
Notary Commission Number/Expiration

LISA J. BAUGHMAN
NOTARY PUBLIC
STATE OF FLORIDA
NO. GG982167
MY COMMISSION EXPIRES AUG. 09, 2024

The signee of this Affidavit guarantee, as evidenced by the sworn affidavit required herein, the truth and accuracy of this affidavit to interrogatories hereinafter made.

CN No.: CN 2022-03

PUBLIC ENTITY CRIME FORM

This form must be signed and sworn to in the presence of a notary public or other officer authorized to administer oaths.

1. This sworn statement is submitted to Village of Estero
(Print name of the public entity)

by Michael Dickey, PE
(Print individual's name and title)

for Johnson Engineering, Inc.
(Print name of entity submitting sworn statement)

whose business address is 2122 Johnson Street, Fort Myers, FL 33901

(If applicable) its Federal Employer Identification Number (FEIN) is 59-1173834

(If the entity has no FEIN, include the Social Security Number of the individual signing this sworn statement: On the attached sheet.) Required as per IRS Form W-9.

2. I understand that a "public entity crime" as defined in Paragraph 287.133(1) (g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including but not limited to, and bid or contract for goods or services to be provided to any public entity or agency or political subdivision or any other state or of the Unites States, and involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.

3. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1) (b), Florida Statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in any federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.

4. I understand that "affiliate" as defined in Paragraph 287.133(1)(a), Florida Statutes, means:
    1. A predecessor or successor of a person convicted of a public entity crime: or:
    2. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those offices, directors, executives, partners, shareholders, employees, members and agents who are active in the management of the affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not fair market value under an arm's length agreement, shall be a facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

5. I understand that a "person" as defined in Paragraph 287.133(1) (c), Florida Statutes, means any natural person or entity organized under the laws of any state or of the United States with the legal power to enter a binding contract and which bids or applies to bid on contracts for the provision of goods or services let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of the entity.

CN No.: CN 2022-03

6. Based on information and belief, the statement which I have marked below is true in relation to the entity submitting those sworn statement. (Please indicate which statement applies.)

__X__ Neither the entity submitted this sworn statement, nor any officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of an entity nor affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989.

_____ The entity submitting this sworn statement, or one or more of the officers, directors, executives, partners, shareholders, employees, member, or agents who are active in management of the entity, or an affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989.

_____ The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, member, or agents who are active in management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989. However, there has been subsequent proceeding before a Hearing Officer of the State of Florida, Division of Administrative Hearing and the Final Order entered by the Hearing Officer determined that it was not in the public interest to place the entity submitting this sworn statement on the convicted vendor list. (Attach a copy of the final order if applicable.)

I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENTITY IDENTIFIED IN PARAGRAPH 1 (ONE) ABOVE IS FOR THAT PUBLIC ENTITY ONLY AND, THAT THIS FORM IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IS FILED. I ALSO UNDERSTAND THAT I AM REQUIRED TO INFORM THE PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOUNT PROVIDED IN SECTION 287.017, FLORIDA STATUTES, FOR CATEGORY TWO OR ANY CHANGE IN THE INFORMATION CONTAINED IN THIS FORM.

(*Signature*) Michael Dickey, P.E.

November 15, 2021
(*Date*)

STATE OF Florida
COUNTY OF Lee

PERSONALLY APPEARED BEFORE ME, the undersigned authority, Michael Dickey, P.E.
(Name of individual signing)
who, after first being sworn by me, affixed his/her signature in the space provided above on this 15th day of November, 2021.

(NOTARY PUBLIC)

My Commission Expires: Aug 9, 2024

LISA J. BAUGHMAN
NOTARY PUBLIC
STATE OF FLORIDA
NO. GG982167
MY COMMISSION EXPIRES AUG. 09, 2024

CN No.: CN 2022-03

NOTE: IT IS THE SOLE RESPONSIBILITY OF THE VENDOR TO CHECK THE VILLAGE OF ESTERO WEB SITE FOR ANY PROJECT ADDENDA ISSUED FOR THIS PROJECT. THE VILLAGE WILL POST ADDENDA TO THIS WEB PAGE, BUT WILL NOT NOTIFY.

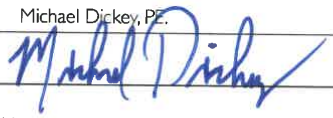
The undersigned acknowledges receipt of Addenda numbers: 1 (11/2)

ANTI-COLLUSION STATEMENT

THE BELOW SIGNED VENDOR HAS NOT DIVULGED TO, DISCUSSED OR COMPARED HIS RESPONSE WITH OTHER VENDORS AND HAS NOT COLLUDED WITH ANY OTHER VENDOR OR PARTIES TO A RESPONSE WHATSOEVER. NOTE: NO PREMIUMS, REBATES OR GRATUITIES TO ANY EMPLOYEE OR AGENT ARE PERMITTED EITHER WITH, PRIOR TO, OR AFTER ANY DELIVERY OF MATERIALS.

FIRM NAME: Johnson Engineering, Inc.

BY (Printed): Michael Dickey, PE

BY (Signature): 

TITLE: Vice President

ADDRESS: 2122 Johnson Street, Fort Myers, FL 33901

PHONE NO.: (239) 334-0046

FAX NO.: N/A

CELLULAR PHONE NO.: (239) 872-4057

E-MAIL ADDRESS: mdickey@johnsoneng.com

CN No.: CN 2022-03

VILLAGE OF ESTERO - BIDDERS CHECK LIST

IMPORTANT: Please read carefully and return with your response package. Please check off each of the following items as the necessary action is completed:

__X__ 1. The Solicitation has been signed and with corporate seal (if applicable).

__N/A__ 2. The Solicitation prices offered have been reviewed (if applicable).

__N/A__ 3. The price extensions and totals have been checked (if applicable).

__N/A__ 4. Substantial and final completion days inserted (if applicable).

__X__ 5. The original (must be manually signed) and 1 hard copy original and others as specified of the Solicitation has been submitted.

__N/A__ 6. Two (2) identical sets of descriptive literature, brochures and/or data (if required) have been submitted under separate cover.

__X__ 7. All modifications have been acknowledged in the space provided.

__X__ 8. All addendums issued, if any, have been acknowledged in the space provided.

__X__ 9. Licenses (if applicable) have been inserted.

__X__ 10. Erasures or other changes made to the Solicitation document have been initialed by the person signing the Solicitation.

__X__ 12. The following Forms completed/signed/notarized as required: Vendor Disclosure Form, Affidavit Certification Immigration Laws, Insurance Certificate, Public Entity Crime Form, Trench Safety Form, Bid Bond and/or Certified Check, Scrutinized Companies Certification.

__X__ 13. Any Delivery information required is included.

__X__ 14. The mailing envelope has been addressed to:
Village of Estero
9401 Corkscrew Palms Circle #101
Estero, FL 33928

__X__ 15. The mailing envelope MUST be sealed and marked with:
Solicitation Number
Opening Date and/or Receiving Date

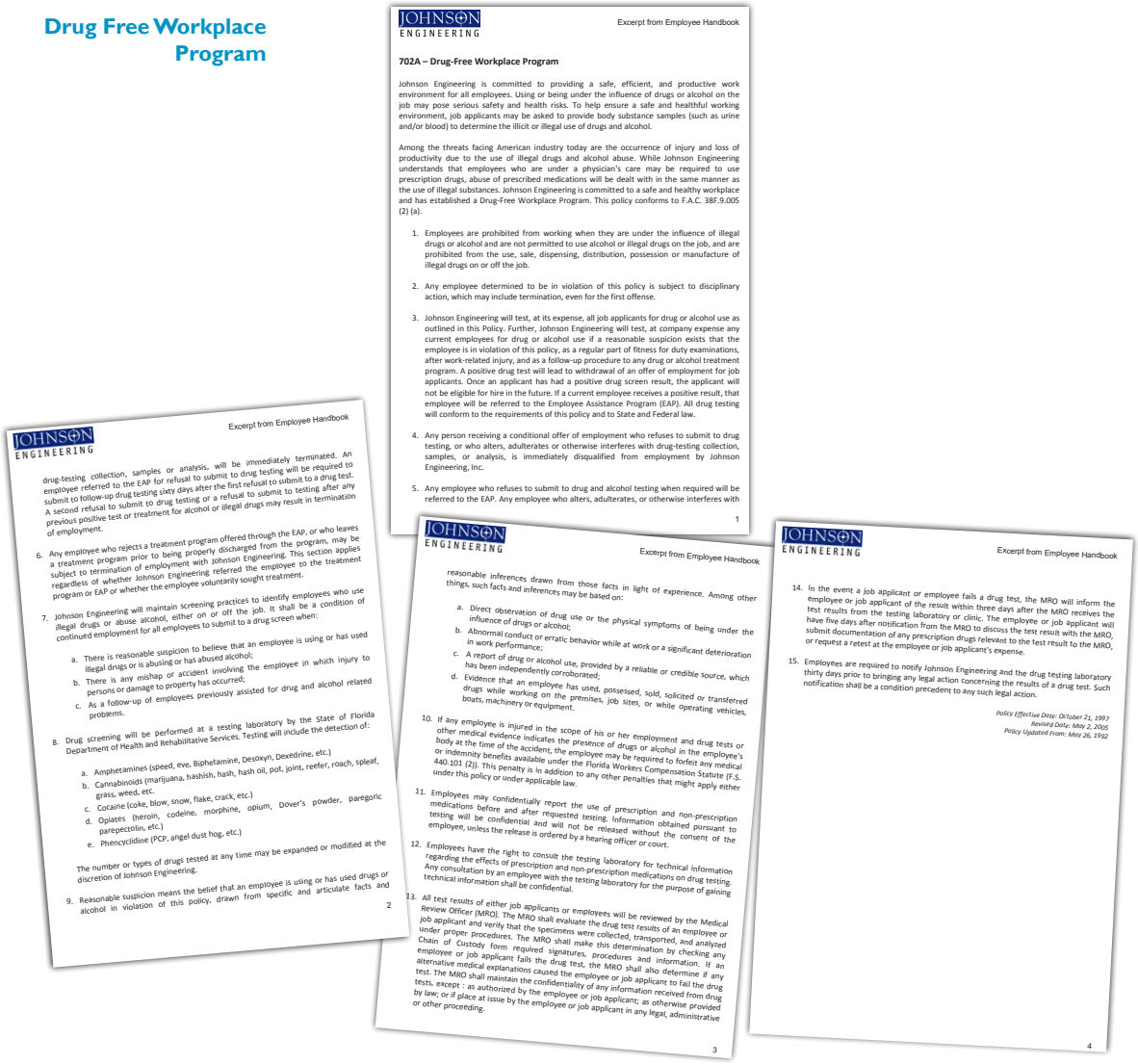
__X__ 16. The Solicitation will be mailed or delivered in time to be received no later than the specified opening date and time. (Otherwise Solicitation cannot be considered or accepted.)

__N/A__ 17. If submitting a "NO BID" please write Solicitation number here _____
and check one of the following:
_____ Do not offer this product _____Insufficient time to respond.
_____ Unable to meet specifications (why)
_____ Unable to meet bond or insurance requirement.
Other: _____

Company Name and Address:
Johnson Engineering, Inc.
2122 Johnson Street, Fort Myers, FL 33901

VILLAGE OF ESTERO

Drug Free Workplace Program



JOHNSON ENGINEERING

Excerpt from Employee Handbook

702A – Drug-Free Workplace Program

Johnson Engineering is committed to providing a safe, efficient, and productive work environment for all employees. Using or being under the influence of drugs or alcohol on the job may pose serious safety and health risks. To help ensure a safe and healthful working environment, job applicants may be asked to provide body substance samples (such as urine and/or blood) to determine the illicit or illegal use of drugs and alcohol.

Among the threats facing American industry today are the occurrence of injury and loss of productivity due to the use of illegal drugs and alcohol abuse. While Johnson Engineering understands that employees who are under a physician's care may be required to use prescription drugs, abuse of prescribed medications will be dealt with in the same manner as the use of illegal substances. Johnson Engineering is committed to a safe and healthy workplace and has established a Drug-Free Workplace Program. This policy conforms to F.A.C. 38F.9.005 (2) (a).

1. Employees are prohibited from working when they are under the influence of illegal drugs or alcohol and are not permitted to use alcohol or illegal drugs on the job, and are prohibited from the use, sale, dispensing, distribution, possession or manufacture of illegal drugs on or off the job.

2. Any employee determined to be in violation of this policy is subject to disciplinary action, which may include termination, even for the first offense.

3. Johnson Engineering will test, at its expense, all job applicants for drug or alcohol use as outlined in this Policy. Further, Johnson Engineering will test, at company expense any current employees for drug or alcohol use if a reasonable suspicion exists that the employee is in violation of this policy, as a regular part of fitness for duty examinations, after work-related injury, and as a follow-up procedure to any drug or alcohol treatment program. A positive drug test will lead to withdrawal of an offer of employment for job applicants. Once an applicant has had a positive drug screen result, the applicant will not be eligible for hire in the future. If a current employee receives a positive result, that employee will be referred to the Employee Assistance Program (EAP). All drug testing will conform to the requirements of this policy and to State and Federal law.

4. Any person receiving a conditional offer of employment who refuses to submit to drug testing, or who alters, adulterates or otherwise interferes with drug-testing collection, samples, or analysis, is immediately disqualified from employment by Johnson Engineering, Inc.

5. Any employee who refuses to submit to drug and alcohol testing when required will be referred to the EAP. Any employee who alters, adulterates, or otherwise interferes with

1

JOHNSON ENGINEERING

Excerpt from Employee Handbook

drug-testing collection, samples or analysis, will be immediately terminated. An employee referred to the EAP for refusal to submit to drug testing will be required to submit to follow-up drug testing sixty days after the first refusal to submit to a drug test. A second refusal to submit to drug testing or a refusal to submit to testing after any previous positive test or treatment for alcohol or illegal drugs may result in termination of employment.

6. Any employee who rejects a treatment program offered through the EAP, or who leaves a treatment program prior to being properly discharged from the program, may be subject to termination of employment with Johnson Engineering. This section applies regardless of whether Johnson Engineering referred the employee to the treatment program or EAP or whether the employee voluntarily sought treatment.

7. Johnson Engineering will maintain screening practices to identify employees who use illegal drugs or abuse alcohol, either on or off the job. It shall be a condition of continued employment for all employees to submit to a drug screen when:

   a. There is reasonable suspicion to believe that an employee is using or has used illegal drugs or is abusing or has abused alcohol;
   b. There is any mishap or accident involving the employee in which injury to persons or damage to property has occurred;
   c. As a follow-up of employees previously assisted for drug and alcohol related problems.

8. Drug screening will be performed at a testing laboratory by the State of Florida Department of Health and Rehabilitative Services. Testing will include the detection of:

   a. Amphetamines (speed, eve, Biphetamine, Desoxyn, Dexedrine, etc.)
   b. Cannabinoids (marijuana, hashish, hash, hash oil, pot, joint, reefer, roach, spleaf, grass, weed, etc.
   c. Cocaine (coke, blow, snow, flake, crack, etc.)
   d. Opiates (heroin, codeine, morphine, opium, Dover's powder, paregoric parepectolin, etc.)
   e. Phencyclidine (PCP, angel dust hog, etc.)

   The number or types of drugs tested at any time may be expanded or modified at the discretion of Johnson Engineering.

9. Reasonable suspicion means the belief that an employee is using or has used drugs or alcohol in violation of this policy, drawn from specific and articulate facts and

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JOHNSON ENGINEERING

Excerpt from Employee Handbook

reasonable inferences drawn from those facts in light of experience. Among other things, such facts and inferences may be based on:

   a. Direct observation of drug use or the physical symptoms of being under the influence of drugs or alcohol;
   b. Abnormal conduct or erratic behavior while at work or a significant deterioration in work performance;
   c. A report of drug or alcohol use, provided by a reliable or credible source, which has been independently corroborated;
   d. Evidence that an employee has used, possessed, sold, solicited or transferred drugs while working on the premises, job sites, or while operating vehicles, boats, machinery or equipment.

10. If any employee is injured in the scope of his or her employment and drug tests or other medical evidence indicates the presence of drugs or alcohol in the employee's body at the time of the accident, the employee may be required to forfeit any medical or indemnity benefits available under the Florida Workers Compensation Statute (F.S. 440.101 (2)). This penalty is in addition to any other penalties that might apply either under this policy or under applicable law.

11. Employees may confidentially report the use of prescription and non-prescription medications before and after requested testing. Information obtained pursuant to testing will be confidential and will not be released without the consent of the employee, unless the release is ordered by a hearing officer or court.

12. Employees have the right to consult the testing laboratory for technical information regarding the effects of prescription and non-prescription medications on drug testing. Any consultation by an employee with the testing laboratory for the purpose of gaining technical information shall be confidential.

13. All test results of either job applicants or employees will be reviewed by the Medical Review Officer (MRO). The MRO shall evaluate the drug test results of an employee or job applicant and verify that the specimens were collected, transported, and analyzed under proper procedures. The MRO shall make this determination by checking any Chain of Custody form required signatures, procedures and information. If an employee or job applicant fails the drug test, the MRO shall also determine if any alternative medical explanations caused the employee or job applicant to fail the drug test. The MRO shall maintain the confidentiality of any information received from drug tests, except : as authorized by the employee or job applicant; as otherwise provided by law; or if place at issue by the employee or job applicant in any legal, administrative or other proceeding.

3

JOHNSON ENGINEERING

Excerpt from Employee Handbook

14. In the event a job applicant or employee fails a drug test, the MRO will inform the employee or job applicant of the result within three days after the MRO receives the test results from the testing laboratory or clinic. The employee or job applicant will have five days after notification from the MRO to discuss the test result with the MRO, submit documentation of any prescription drugs relevant to the test result to the MRO, or request a retest at the employee or job applicant's expense.

15. Employees are required to notify Johnson Engineering and the drug testing laboratory thirty days prior to bringing any legal action concerning the results of a drug test. Such notification shall be a condition precedent to any such legal action.

Policy Effective Date: October 21, 1997
Revised Date: May 2, 2005
Policy Updated From: May 26, 1992

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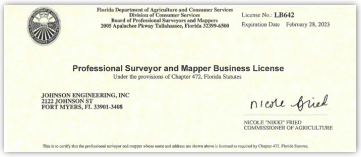
Village of Estero | Broadway Avenue West
Utilities Expansion Project (UEP) Design & Permitting Services
CN 2022-03 | November 15, 2021

JOHNSON ENGINEERING

Equal Opportunity/Affirmative Action Employer

VILLAGE OF ESTERO

Team Licenses


Florida Department of Agriculture and Consumer Services
Division of Consumer Services
Board of Professional Surveyors and Mappers
2005 Apalachee Pkwy Tallahassee, Florida 32399-6500

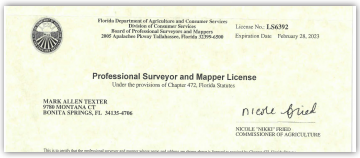
License No.: LB642
Expiration Date: February 28, 2023

Professional Surveyor and Mapper Business License
Under the provisions of Chapter 472, Florida Statutes

JOHNSON ENGINEERING, INC
2122 JOHNSON ST
FORT MYERS, FL 33901-3408

nicole fried
NICOLE "NIKKI" FRIED
COMMISSIONER OF AGRICULTURE

This is to certify that the professional surveyor and mapper whose name and address are shown above is licensed as required by Chapter 472, Florida Statutes.


Florida Department of Agriculture and Consumer Services
Division of Consumer Services
Board of Professional Surveyors and Mappers
2005 Apalachee Pkwy Tallahassee, Florida 32399-6500

License No.: LS6392
Expiration Date: February 28, 2023

Professional Surveyor and Mapper License
Under the provisions of Chapter 472, Florida Statutes

MARK ALLEN TEXTER
9780 MONTANA CT
BONITA SPRINGS, FL 34135-4706

nicole fried
NICOLE "NIKKI" FRIED
COMMISSIONER OF AGRICULTURE

This is to certify that the professional surveyor and mapper whose name and address are shown above is licensed as required by Chapter 472, Florida Statutes.


AICP

THE AMERICAN INSTITUTE OF CERTIFIED PLANNERS

LAURA KATHARINE SPURGEON

Has qualified as a

Member

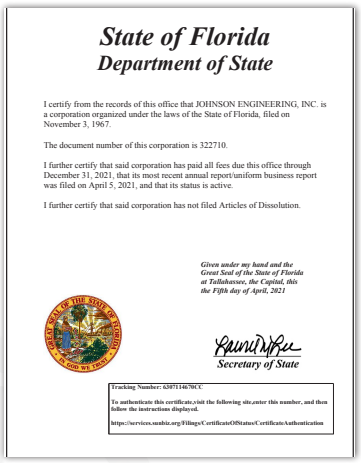
with all benefits of a Certified Planner and responsibility to the AICP Code of Ethics and Professional Conduct.

Membership Certificate Number 016747

July 1, 2001

President

Executive Director


State of Florida
Department of State

I certify from the records of this office that JOHNSON ENGINEERING, INC. is a corporation organized under the laws of the State of Florida, filed on November 3, 1967.

The document number of this corporation is 322710.

I further certify that said corporation has paid all fees due this office through December 31, 2021, that its most recent annual report/uniform business report was filed on April 5, 2021, and that its status is active.

I further certify that said corporation has not filed Articles of Dissolution.

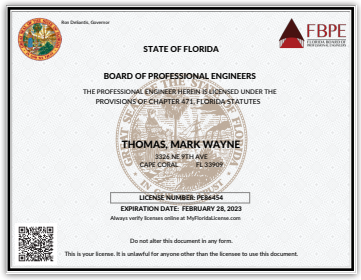
Given under my hand and the Great Seal of the State of Florida at Tallahassee, the Capital, this the Fifth day of April, 2021

Secretary of State

Tracking Number: 6307114670CC

To authenticate this certificate,visit the following site,enter this number, and then follow the instructions displayed.

https://services.sunbiz.org/Filings/CertificateOfStatus/CertificateAuthentication


Ron DeSantis, Governor

FBPE
FLORIDA BOARD OF PROFESSIONAL ENGINEERS

STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

THE PROFESSIONAL ENGINEER HEREIN IS LICENSED UNDER THE PROVISIONS OF CHAPTER 471, FLORIDA STATUTES

THOMAS, MARK WAYNE
3324 NE 9TH AVE
CAPE CORAL FL 33909

LICENSE NUMBER: PE86454
EXPIRATION DATE: FEBRUARY 28, 2023
Always verify licenses online at MyFloridaLicense.com

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dbpr
DBPR ONLINE SERVICES

Licensee Details

Licensee Information

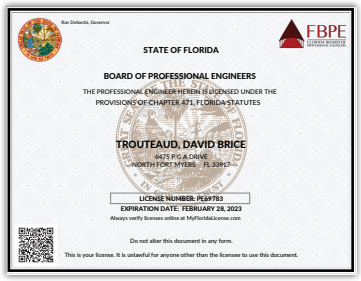
Name: JOHNSON ENGINEERING INC (Primary Name)
Main Address: PO BOX 1550 FORT MYERS Florida 33902
County: LEE
License Mailing:
License Location:

License Information

License Type: Registry
Rank: Registry
License Number: 642
Status: Current
Licensure Date: 05/10/1977
Expires:

Special Qualifications | Qualification Effective

Alternate Names


Ron DeSantis, Governor

FBPE
FLORIDA BOARD OF PROFESSIONAL ENGINEERS

STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

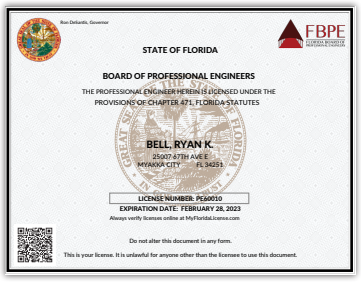
THE PROFESSIONAL ENGINEER HEREIN IS LICENSED UNDER THE PROVISIONS OF CHAPTER 471, FLORIDA STATUTES

TROUTEAUD, DAVID BRICE
6475 P G A DRIVE
NORTH FORT MYERS FL 33917

LICENSE NUMBER: PE69783
EXPIRATION DATE: FEBRUARY 28, 2023
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STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

THE PROFESSIONAL ENGINEER HEREIN IS LICENSED UNDER THE PROVISIONS OF CHAPTER 471, FLORIDA STATUTES

BELL, RYAN K.
25007 67TH AVE E
MYAKKA CITY FL 34251

LICENSE NUMBER: PE60010
EXPIRATION DATE: FEBRUARY 28, 2023
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Transportation Professional Certification Board Inc.

certifies that

Ryan K. Bell

has met all of the requirements established by the Certification Board to use the title of

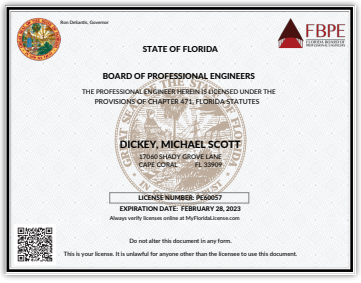
PROFESSIONAL TRAFFIC OPERATIONS ENGINEER

and is entitled to the privileges for renewal. Certificate number 2832, issued in Washington, D.C. U.S.A.

April 14, 2010

Chair

Executive Director


Ron DeSantis, Governor

FBPE
FLORIDA BOARD OF PROFESSIONAL ENGINEERS

STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

THE PROFESSIONAL ENGINEER HEREIN IS LICENSED UNDER THE PROVISIONS OF CHAPTER 471, FLORIDA STATUTES

DICKEY, MICHAEL SCOTT
17040 SHADY GROVE LANE
CAPE CORAL FL 33909

LICENSE NUMBER: PE60057
EXPIRATION DATE: FEBRUARY 28, 2023
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esa
ECOLOGICAL SOCIETY OF AMERICA

The Ecological Society of America

Founded 1915

The Ecological Society of America, upon recommendation of the Board of Professional Certification, hereby certifies that

John Curtis

meets the requirements as a certified

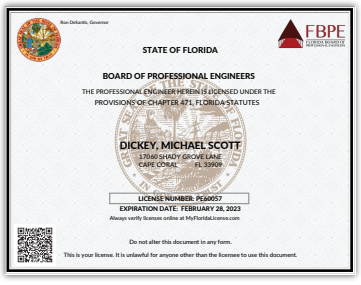
Senior Ecologist

and is governed by the Society's Code of Ethics.

Certified by the Ecological Society of America from June 1, 2018 through June 30, 2023

Chair, Board of Professional Certification

President, Ecological Society of America


Ron DeSantis, Governor

FBPE
FLORIDA BOARD OF PROFESSIONAL ENGINEERS

STATE OF FLORIDA

BOARD OF PROFESSIONAL ENGINEERS

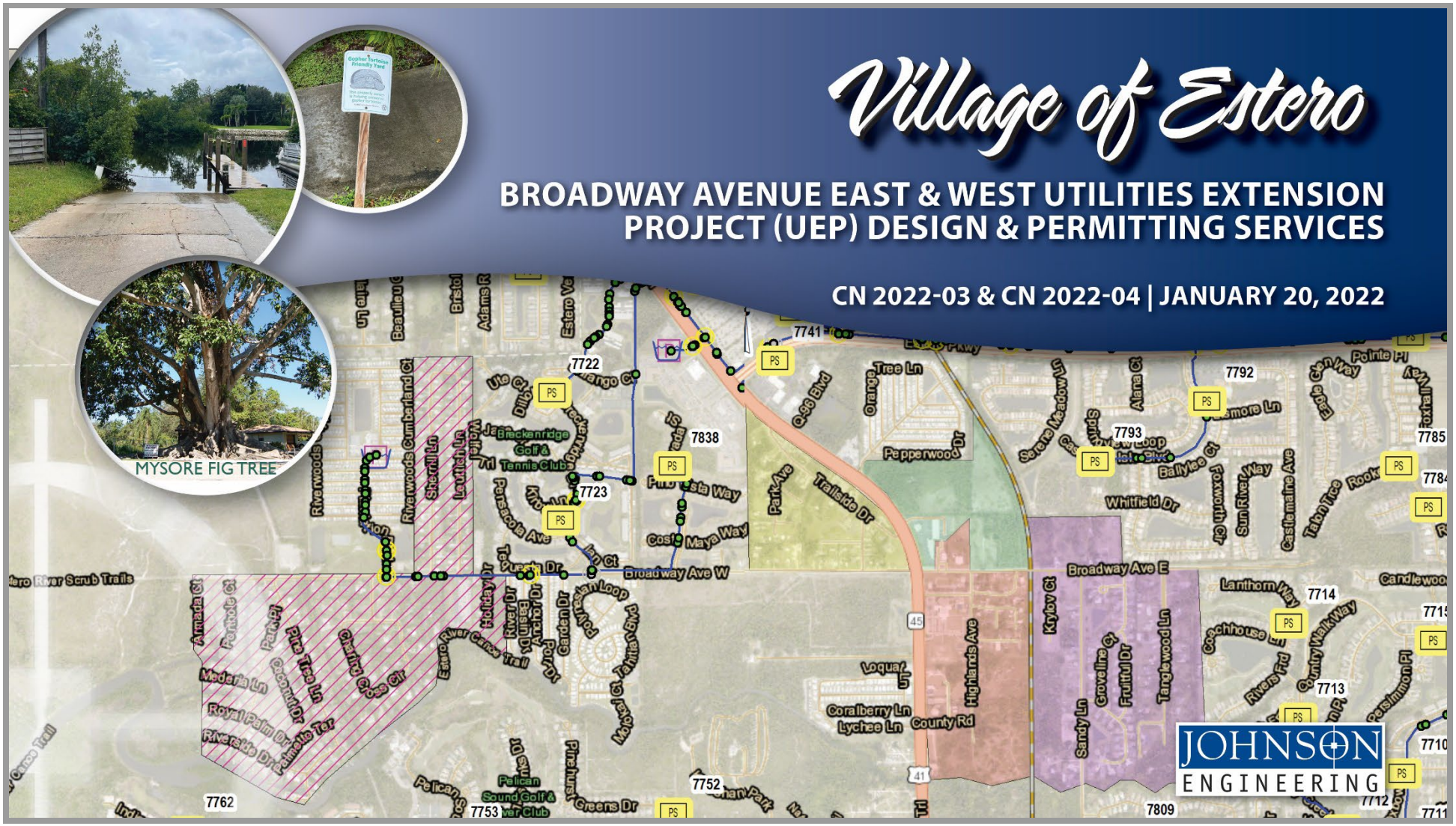
THE PROFESSIONAL ENGINEER HEREIN IS LICENSED UNDER THE PROVISIONS OF CHAPTER 471, FLORIDA STATUTES

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Village of Estero
BROADWAY AVENUE EAST & WEST UTILITIES EXTENSION PROJECT (UEP) DESIGN & PERMITTING SERVICES
CN 2022-03 & CN 2022-04 | JANUARY 20, 2022
MYSORE FIG TREE
JOHNSON ENGINEERING
Broadway Ave W
Broadway Ave E
Corkscrew Trail
Estero River Scrub Trails
Pelican Sound Golf & River Club
Breckenridge Golf & Tennis Club
Pepperwood Dr
Whitfield Dr
Coralberry Ln
Lychee Ln
County Rd
Costa Maya Way
Trailside Dr
Park Ave
Highlands Ave
Riverwoods Cumberland Ct
Sherrill Ln
Lautrec Ln
Riverwoods
Orange Tree Ln
Q-98 Blvd
Sun River Way
Castlemaine Ave
Lanihorn Way
Coachhouse Ln
Rivers Rd
Sandy Ln
Grovetine Ct
Fruitful Dr
Tanglewood Ln
Kryloy Ct
Loquat Ln
Pelican Greens Dr
Royal Palm Dr
Riverside Dr
Madeira Ln
Palm Tree Ln
Charing Cross Cir
Garden Dr
Anchor Dr
Holiday Dr
Ballylee Ct
Foxmoor Ln
Serene Meadow Ln
Alana Ct
Pointe Pl
Candlewood
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41

JOHNSON ENGINEERING

Firm Overview

- Established in 1946 (76 Years)
- 120 Employees - One of the Largest Local Firms
- 93 Employees within 1-Hour of Project (Entire Team)
- In-House Capabilities
- Dedicated Specialized Groups





JOHNSON ENGINEERING

2

JOHNSON ENGINEERING

Your Dedicated Project Manager



DAVE TROUTEAUD, PE

Project Manager

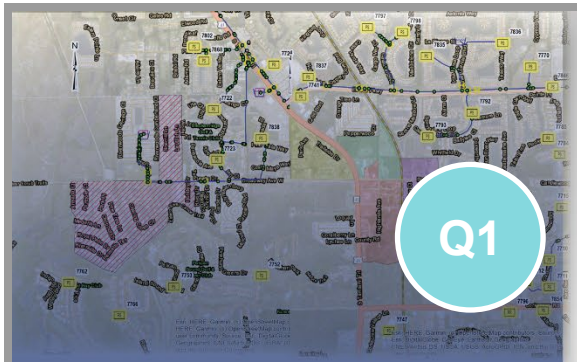
- Direct Project Team
- Oversee Project Design
- Allocate Company Resources to Maintain Project Schedule

Qualifications

- 16 Years of Experience
- Utility Planning, Design, Permitting and Construction Experience
- Local Knowledge
- BSCE, University of Cincinnati



3



Q1

Provide a discussion of a project your firm or project manager has completed that is most similar to the proposed projects.

Provide a summary of the project as well as how it was similar and different from the Village's projects.

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JOHNSON ENGINEERING

Q1

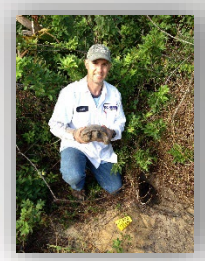
SIMILAR PROJECT

CAPE CORAL UEP SOUTHWEST 6/7

- ✓ Brand New Water and Sewer Infrastructure
- ✓ Existing Driveways and Homes
- ✓ Dewatering Challenges
- ✓ Potential Environmental Concerns
- ✓ Stormwater Replacement
- ✓ Concerned Public
- ✓ MOT











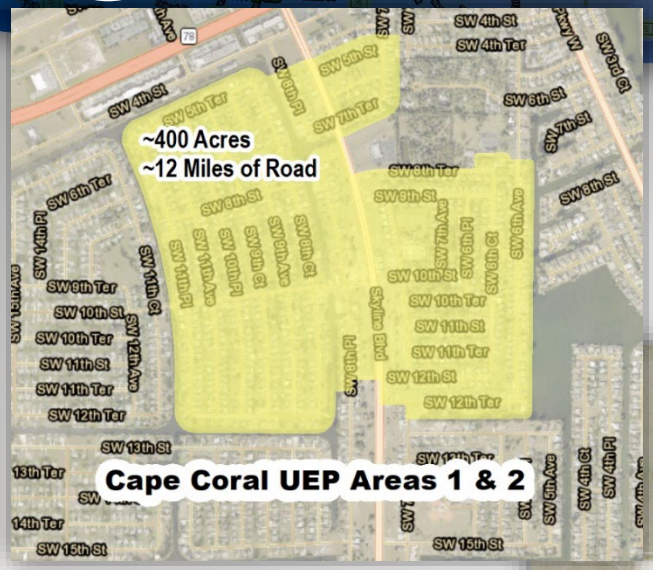




5

JOHNSON ENGINEERING

Q1 SIMILAR PROJECT



CAPE CORAL PROJECT

- New Wastewater Systems
- New Water Mains
- New Irrigation Mains
- Upgrade/Replace Existing Drainage

BROADWAY PROJECTS

- New Wastewater Systems
- New Water Mains (*in some areas*)
  - Existing Water Mains (*circa 1989*)



6

JOHNSON ENGINEERING

Q1 SIMILAR PROJECT





- **EXISTING DRIVEWAYS**
  - Detailed Survey Information Required for any Drainage or Sidewalk Additions

7

JOHNSON ENGINEERING

Q1 SIMILAR PROJECT

- **ENVIRONMENTAL CONCERNS**
  - Clearing for Lift Stations
- **SPECIES CONCERNS**
  - Cape Coral Project
    - Eagles
    - Gopher Tortoises
    - Burrowing Owls
  - On These Projects
    - Eagle is Outside the Limits
    - Gopher Tortoises Present
    - Bonneted Bat Review







20613 Charring Cross Circle



8

JOHNSON ENGINEERING

Q1 SIMILAR PROJECT

ROAD REPLACEMENT

- Cape Coral Project
  - Existing Soil Cement Roads
  - Replaced with Typical Section and Two Lifts of Asphalt
- Broadway Projects
  - Existing Mixture of Asphalt, Gravel, Potholes (Luettich Lane and Sherrill Lane)
  - Determine Level of Replacement for All Roads
  - Private VS. Village Maintained Roads





9

JOHNSON ENGINEERING

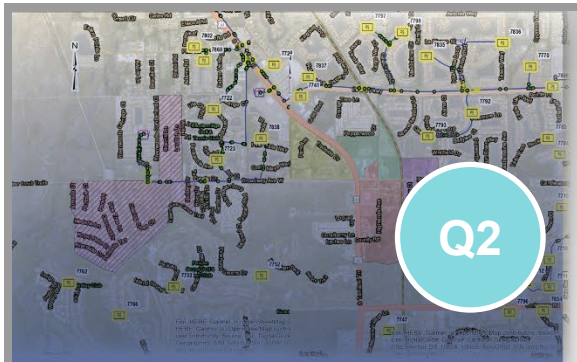
Q1 SIMILAR PROJECT

- **DRAINAGE**
  - Cape Coral Project
    - Existing “Pill Box” Style
    - Replaced with Type C, D, etc. with 3” Weep Holes
    - CMP Pipe Replaced with RCP Throughout
  - Broadway Projects
    - Mostly Existing Swales and Driveway Culverts
    - Replace as Needed
    - Potentially add Some Ditch Blocks or Raised Inlets with Bleeders to Allow for Section 319 Grants
- **MAINTENANCE OF TRAFFIC**
- **PUBLIC RELATIONS**





10



Q2

Maintenance of Traffic (MOT) will be critical for the success of the project. Please provide a discussion of your firm's experience with projects that had similar MOT needs and how MOT was handled in those situations.

What is your plan and experience with informing the public of traffic flow changes and detours, and how often will you update the public on progress?

JOHNSON ENGINEERING

JOHNSON ENGINEERING

Q2 MOT EXPERIENCE

- **DEDICATED UTILITIES DEPARTMENT**
- **DEDICATED TRANSPORTATION DEPARTMENT**
  - Roadway Design
  - Roadway Construction
- **QUALIFICATIONS**
  - Professional Traffic Operations Engineers (2)
  - Advanced MOT Certifications (4)
  - 200+ Combined Years Experience







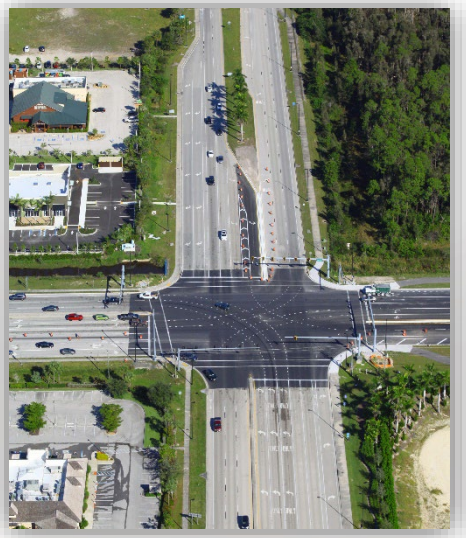
12

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Q2 MOT EXPERIENCE

- **DEDICATED UTILITIES DEPARTMENT**
- **DEDICATED TRANSPORTATION DEPARTMENT**
- **QUALIFICATIONS**
- **SIMILAR PROJECTS**
  - Cape Coral UEP 6/7 - Areas 1 and 2
  - Estero Boulevard (Ph 2 thru 6)
  - Corkscrew Road
  - Homestead Road
  - Gasparilla Road
  - Del Prado Boulevard
  - Burnt Store Road
  - Alico Road
  - Jones Loop Force Main
  - McGregor Area Water Mains
  - Many More….





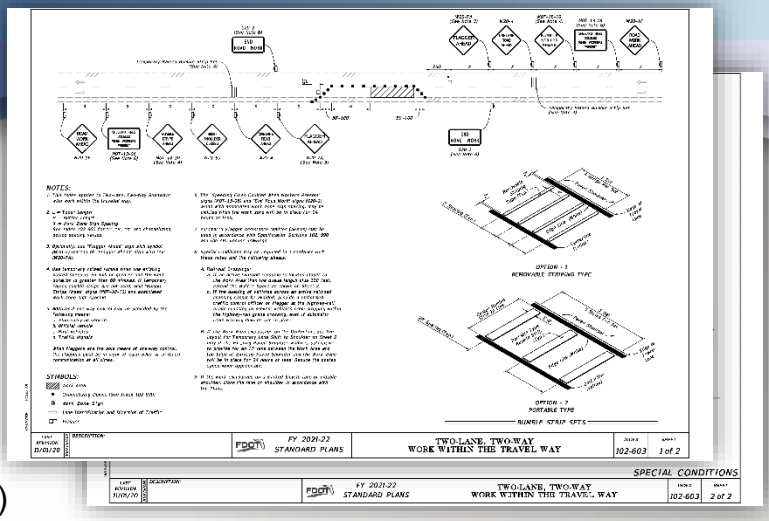


13

JOHNSON ENGINEERING

Q2

MOT APPROACH



- **DIRECTIVE VS. <u>GUIDELINES</u>**
  - Set Parameters (Establish Do's and Don'ts)
    - Number of Lanes Open
    - Closure Durations
    - Work Hours
    - Length of Work Area
    - Sequencing
    - Safety/Emergency Access Requirements
  - Contractor To Provide Specific MOT Plan (Signed and Sealed)
  - Maximum Flexibility - Minimal Cost
  - Less Delay Claims





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JOHNSON ENGINEERING

Q2

MOT APPROACH

- **DIRECTIVE VS. GUIDELINES**
- **WORKING IN RESIDENTIAL AREAS**
  - Resident Access
  - Emergency Access
  - Mail Delivery
  - Garbage Pick-up
  - School Bus Stops
  - Bike/Pedestrian Facilities
  - Noise
  - Other Utility Services





15

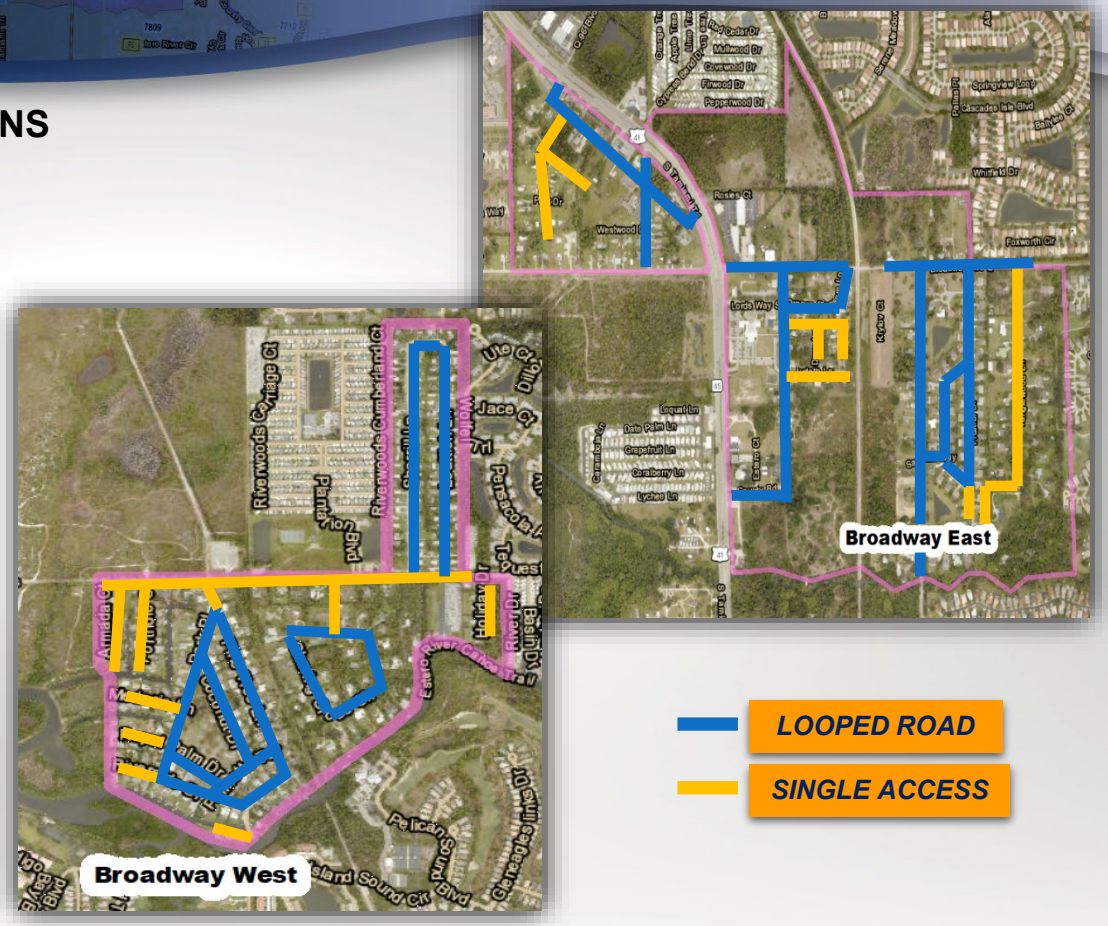
JOHNSON ENGINEERING

Q2

PROJECT SPECIFIC MOT CONCERNS

- **PROJECT SPECIFIC MOT CONCERNS**
  - Gravity Sewer
    - Gets Deep…and Makes a Mess
    - Lay Pipe Uphill
    - Dead End VS. Looped Streets
    - Segmenting, Sequencing and Most Importantly…

COMMUNICATION!



16

JOHNSON ENGINEERING

Q2

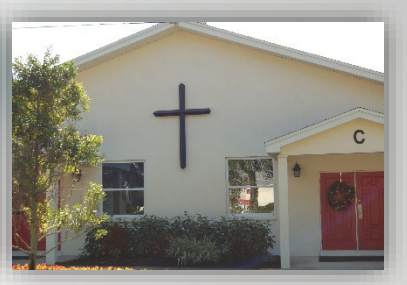
PUBLIC RELATIONS



➢ PUBLIC INVOLVEMENT TECHNIQUES DURING DESIGN

- Public Meetings During Design Stages
  - Advertise Meetings on Estero Website, Local Paper, Project Website, Message Boards, etc.
- Project Contact Cards
  - Provide One Point of Contact for Accurate Information
  - Allow Engineers and Contractors to Work Uninterrupted
- Develop and Maintain Mailing and E-mail Lists
- Early “Kick-off” and Preconstruction Newsletters Announcing Project and Public Meetings
- Website
  - Project Information
  - Phasing Maps/Plans
  - FAQS
  - Contact Us Page
- All Calls/E-mails Tracked and Logged
- Media Releases and Social Media/Nextdoor









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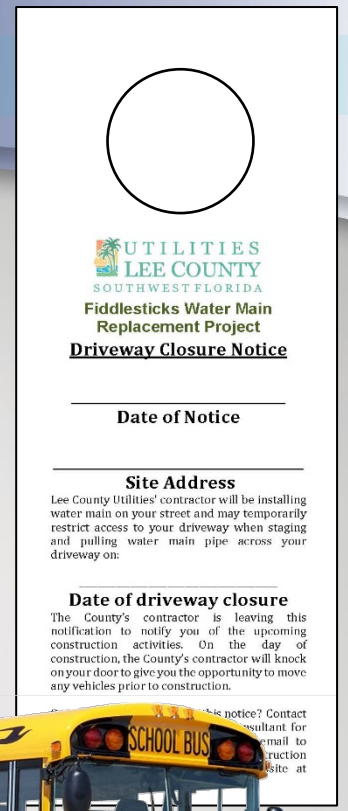
JOHNSON ENGINEERING

Q2 PUBLIC RELATIONS

PUBLIC INVOLVEMENT DURING CONSTRUCTION

- Pre-Construction Public Meeting
- Up-to-date Website with Weekly Look Ahead E-mails
- 24-Hour Project Hotline - Water Outages, Emergencies
- Water Shut-off or Other Door Hangers/Notices
  - Coordinate with Village and LCU Staff for Water Shut-off Delivery
  - Deliver to Residents Affected by Construction Activities
- Small Group and One-On-One Site Meetings
- Coordination With EMS, CCSO, Fire, and School Bus Transportation
- Coordination with Nearby Churches, Estero Fire Station, and Medical Facilities





UTILITIES
LEE COUNTY
SOUTHWEST FLORIDA

Fiddlesticks Water Main Replacement Project

Driveway Closure Notice

Date of Notice

Site Address

Lee County Utilities' contractor will be installing water main on your street and may temporarily restrict access to your driveway when staging and pulling water main pipe across your driveway on:

Date of driveway closure

The County's contractor is leaving this notification to notify you of the upcoming construction activities. On the day of construction, the County's contractor will knock on your door to give you the opportunity to move any vehicles prior to construction.



PAVING TODAY

FOR INFO: 239-337-1071

18



Q3

Due to funding sources, it is critical for both projects to be completed without delays.

What can your team do to accelerate the project schedule? Where do you see potential items which will impact the schedule?

Please provide a discussion of the availability of the project team as well as measures that will be taken to keep the project on schedule.

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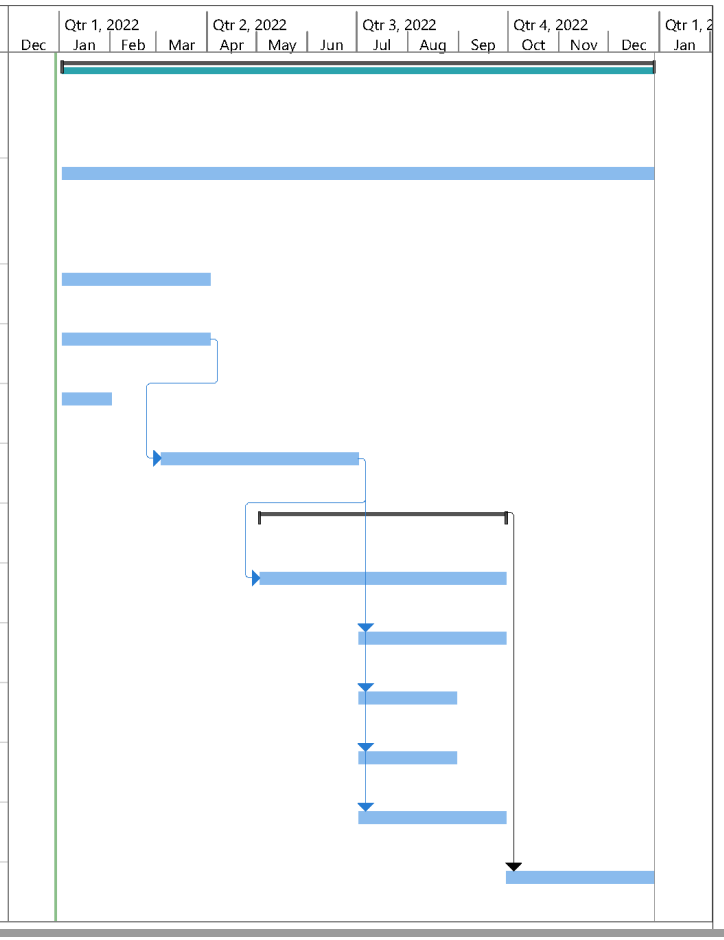
JOHNSON ENGINEERING

Q3

ACCELERATE SCHEDULE

- **Original Schedule** - 360 days

ID	Task Name	Duration
1	**BROADWAY AVENUE WEST UTILITIES EXTENSION PROJECT**	**360 days**
2	**Tasks 1,8 and 9 - Project Management, Grants and Public Outreach**	360 days
3	**Task 2 - Preliminary Design**	90 days
4	**Task 3 - Survey and Subsurface Data**	90 days
5	**Initial Species Survey Review**	30 days
6	**Task 4 - Design**	120 days
7	**Task 5 - Permitting**	**150 days**
8	FDEP Environmental Resource Permitting	150 days
9	Village of Estero LDO	90 days
10	FDEP - Wastewater Permitting	60 days
11	FDOH - Water Permitting	60 days
12	**Task 6 - Species - Permitting (if required)**	90 days
13	**Task 7 - Bidding**	90 days



20

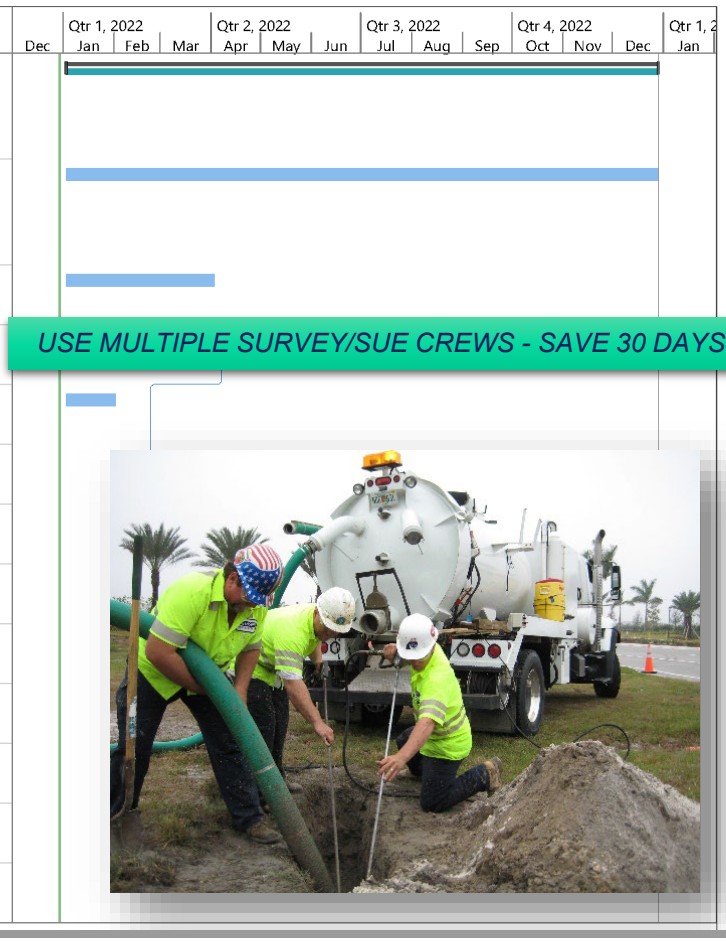
JOHNSON ENGINEERING

Q3

ACCELERATE SCHEDULE

- **Updated Schedule - 330 days**

ID	Task Name	Duration
1	**BROADWAY AVENUE WEST UTILITIES EXTENSION PROJECT**	**360 days**
2	**Tasks 1,8 and 9 - Project Management, Grants and Public Outreach**	360 days
3	**Task 2 - Preliminary Design**	90 days
4	**Task 3 - Survey and Subsurface Data**	90 days
5	**Initial Species Survey Review**	30 days
6	**Task 4 - Design**	120 days
7	**Task 5 - Permitting**	**150 days**
8	FDEP Environmental Resource Permitting	150 days
9	Village of Estero LDO	90 days
10	FDEP - Wastewater Permitting	60 days
11	FDOH - Water Permitting	60 days
12	**Task 6 - Species - Permitting (if required)**	90 days
13	**Task 7 - Bidding**	90 days



21

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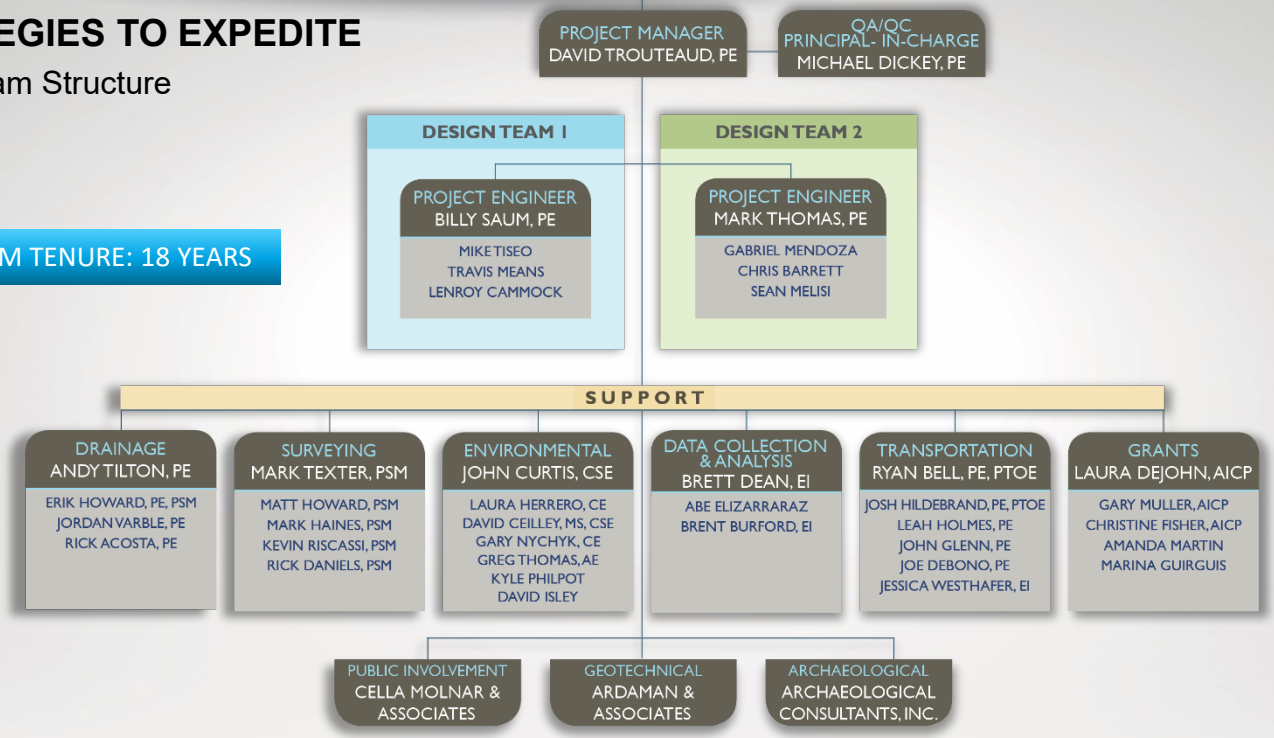
Q3 ACCELERATE SCHEDULE

The Village of ESTERO

➢ STRATEGIES TO EXPEDITE

- Team Structure

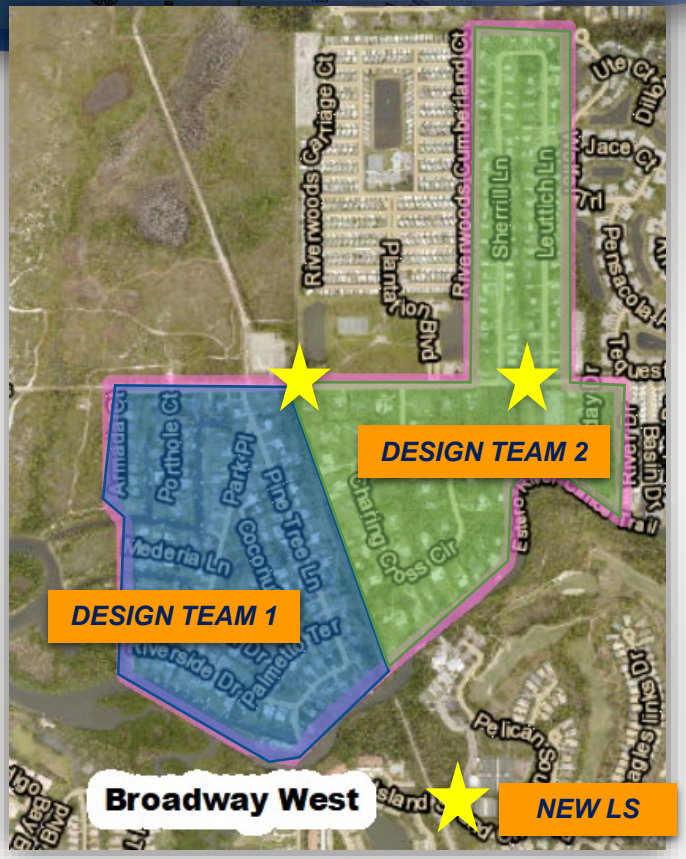
AVERAGE TEAM TENURE: 18 YEARS



JOHNSON ENGINEERING

Q3

ACCELERATE SCHEDULE

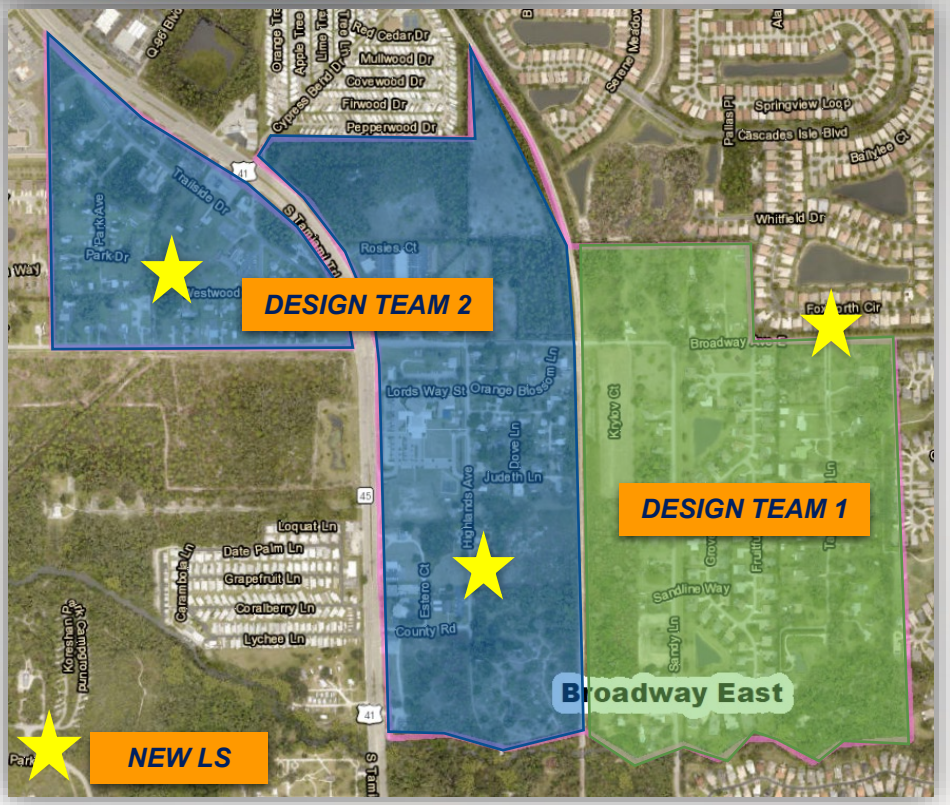


23

JOHNSON ENGINEERING

Q3

ACCELERATE SCHEDULE



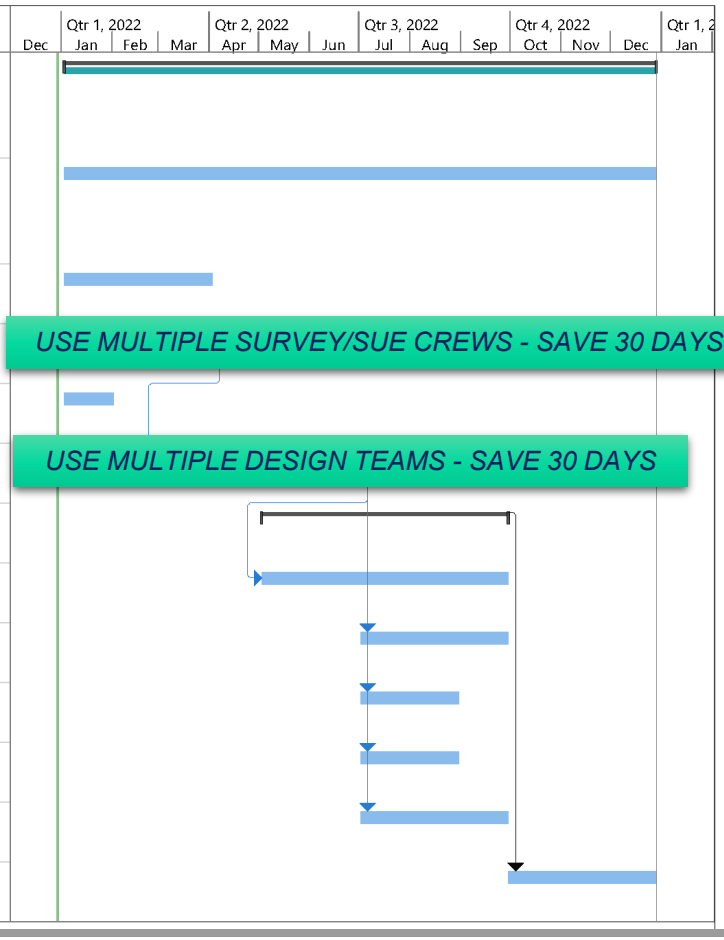
24

JOHNSON ENGINEERING

Q3 ACCELERATE SCHEDULE

- **Updated Schedule - 300 days**

ID	Task Name	Duration
1	**BROADWAY AVENUE WEST UTILITIES EXTENSION PROJECT**	**360 days**
2	**Tasks 1,8 and 9 - Project Management, Grants and Public Outreach**	360 days
3	**Task 2 - Preliminary Design**	90 days
4	**Task 3 - Survey and Subsurface Data**	90 days
5	**Initial Species Survey Review**	30 days
6	**Task 4 - Design**	120 days
7	**Task 5 - Permitting**	**150 days**
8	FDEP Environmental Resource Permitting	150 days
9	Village of Estero LDO	90 days
10	FDEP - Wastewater Permitting	60 days
11	FDOH - Water Permitting	60 days
12	**Task 6 - Species - Permitting (if required)**	90 days
13	**Task 7 - Bidding**	90 days



25

JOHNSON ENGINEERING

Q3

SCHEDULE DRIVERS

ITEMS THAT WILL DRIVE THE SCHEDULE

- Land Acquisition
  - Additional Utilities Easements
  - Lift Stations
- Permits
  - FDEP - ERP Permitting
- Construction
  - Funding
  - Material Shortage







26



Q4

Provide any other information or qualifications that you believe makes your team the most qualified to complete these projects.

JOHNSON ENGINEERING

JOHNSON ENGINEERING

Q4 ADDITIONAL INFORMATION

➢ WASTEWATER FLOWS

- We Have Tested All the Stations Within This Service Area in the Past Using Transducers and Have Collected Real Data







28

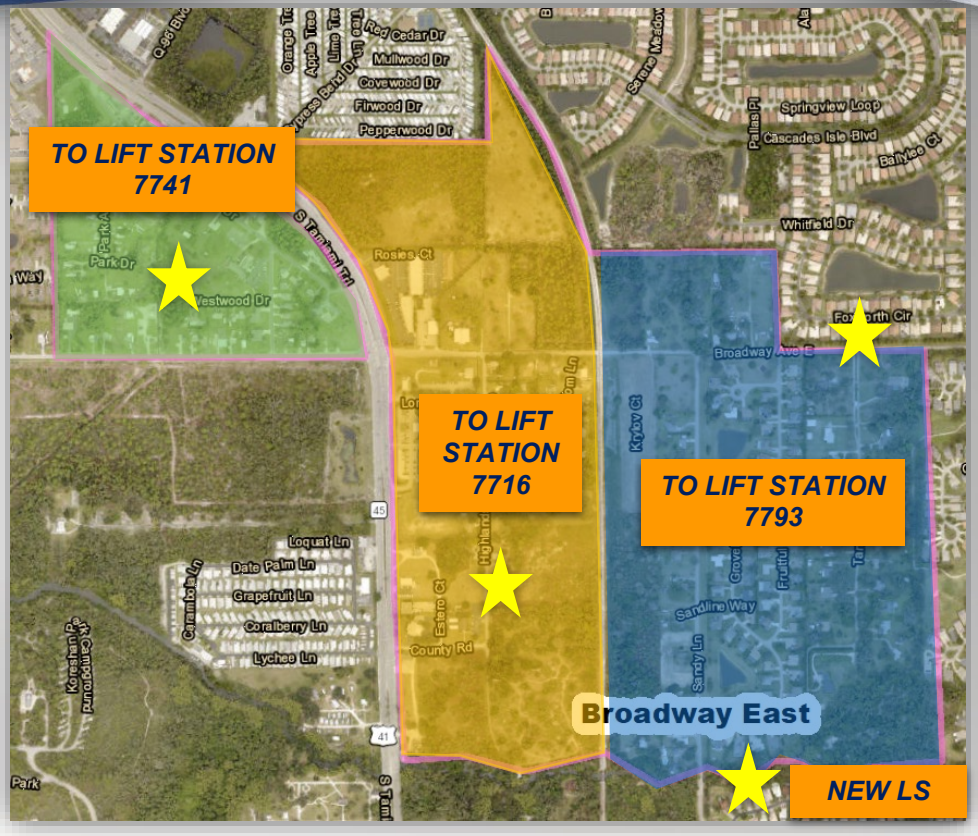
JOHNSON ENGINEERING

Q4 ADDITIONAL INFORMATION

WASTEWATER FLOWS

- Lift Station 7741
  - Average Inflow - 460 GPM
  - Average Pumping Rate - 900 GPM
- Lift Station 7716
  - Average Inflow - 400 GPM
  - Average Pumping Rate - 1,200 GPM
- Lift Station 7793
  - Average Inflow - 20 GPM
  - Average Pumping Rate - 370 GPM

Real Data Leads to Smart Decisions!

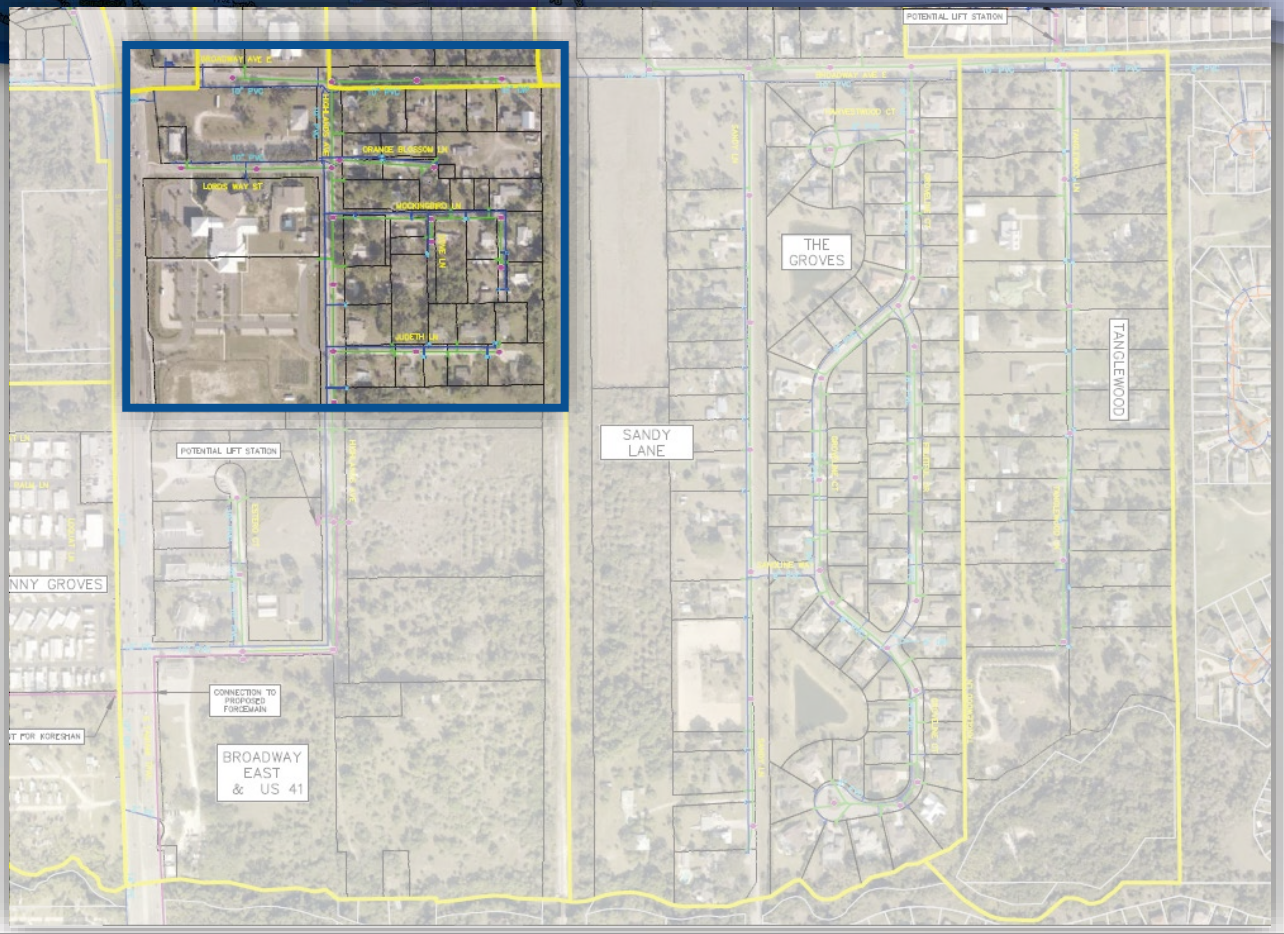


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JOHNSON ENGINEERING

Q4

ADDITIONAL INFORMATION

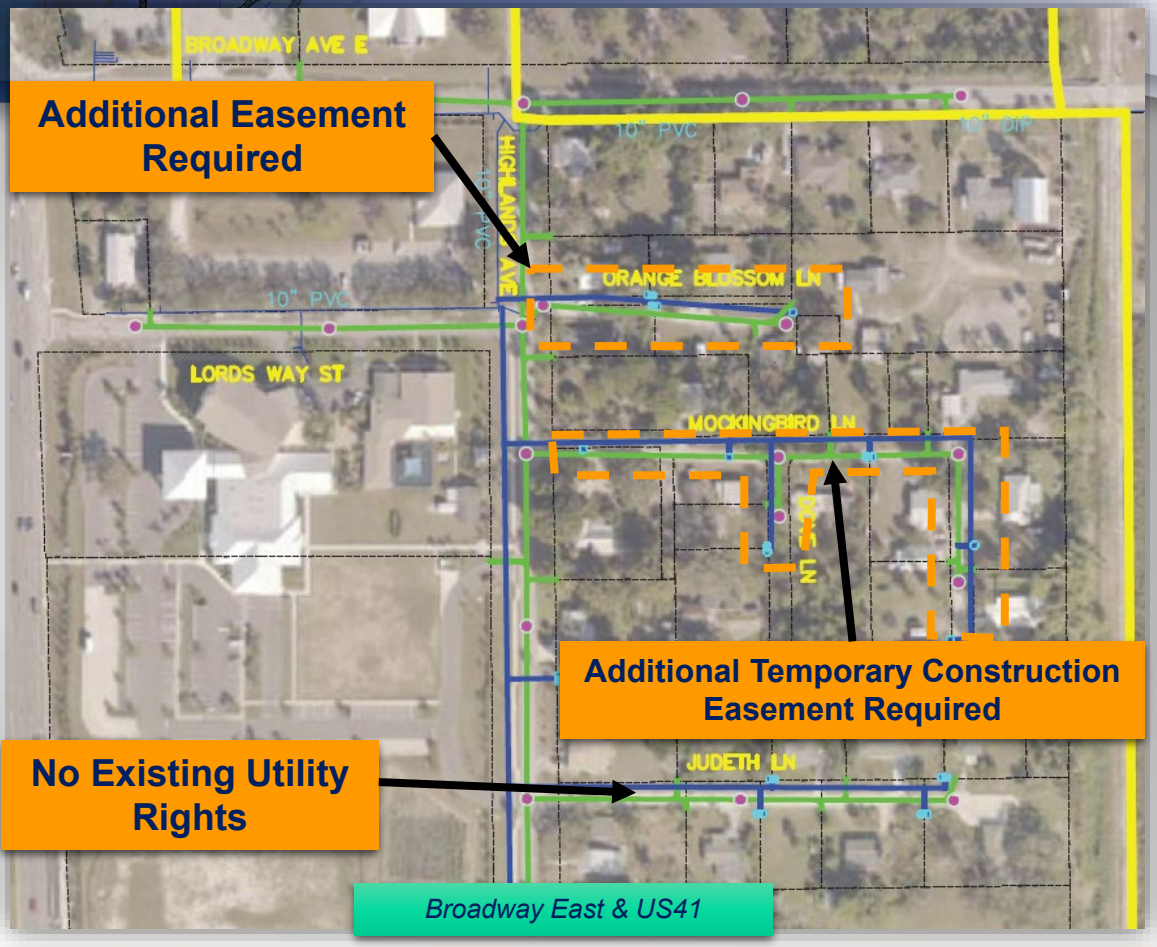


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JOHNSON ENGINEERING

Q4

ADDITIONAL INFORMATION

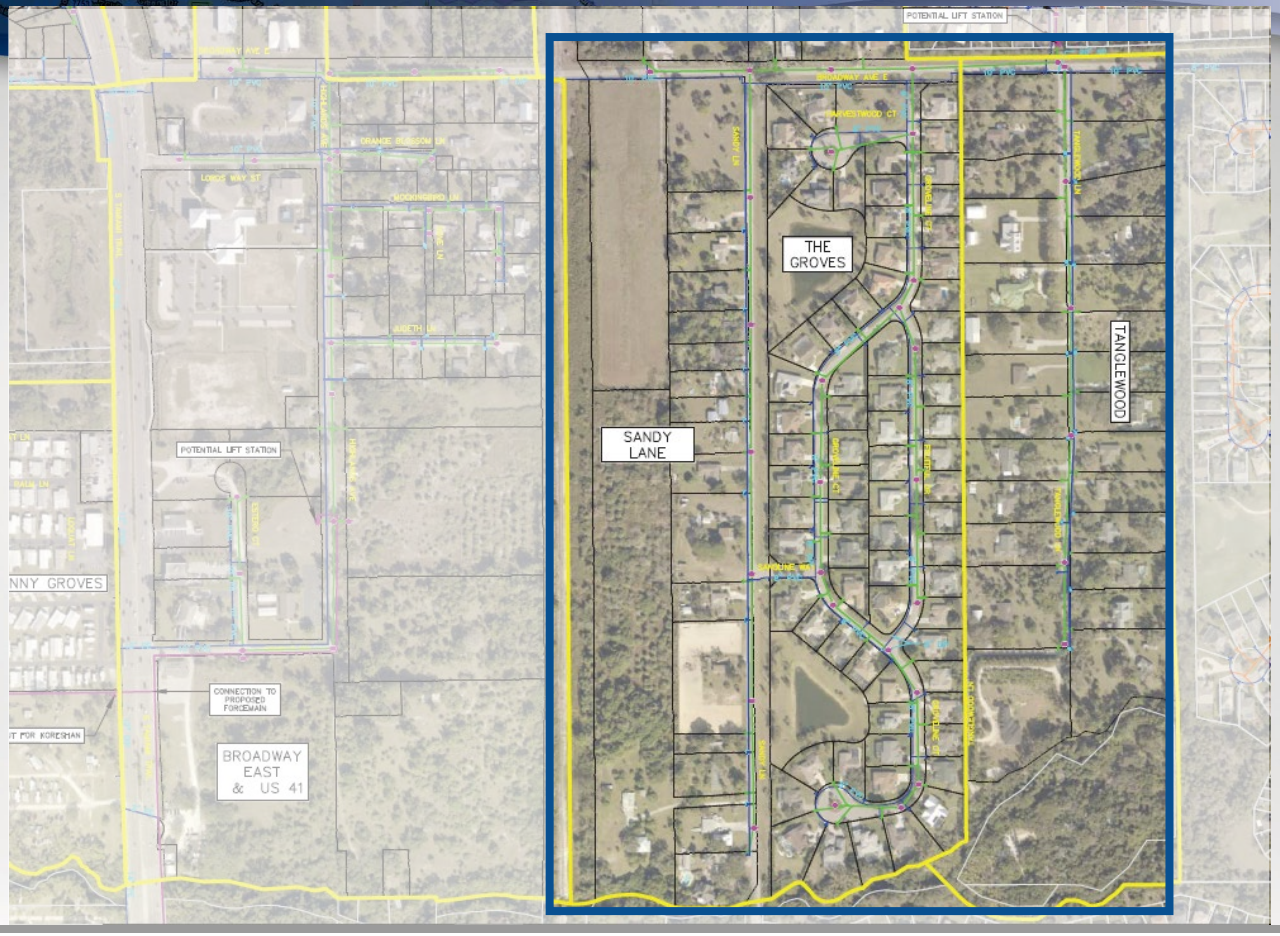


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JOHNSON ENGINEERING

Q4

ADDITIONAL INFORMATION



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Q4 ADDITIONAL INFORMATION

- **MYSORE FIG TREE**
  - Preliminary Design has **DEEP (14')** Gravity Sewer Nearby





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JOHNSON ENGINEERING

Q4

ADDITIONAL INFORMATION

- **MYSORE FIG TREE**
  - Updated Design Has More Reasonable **Design (6')** Gravity Sewer Nearby





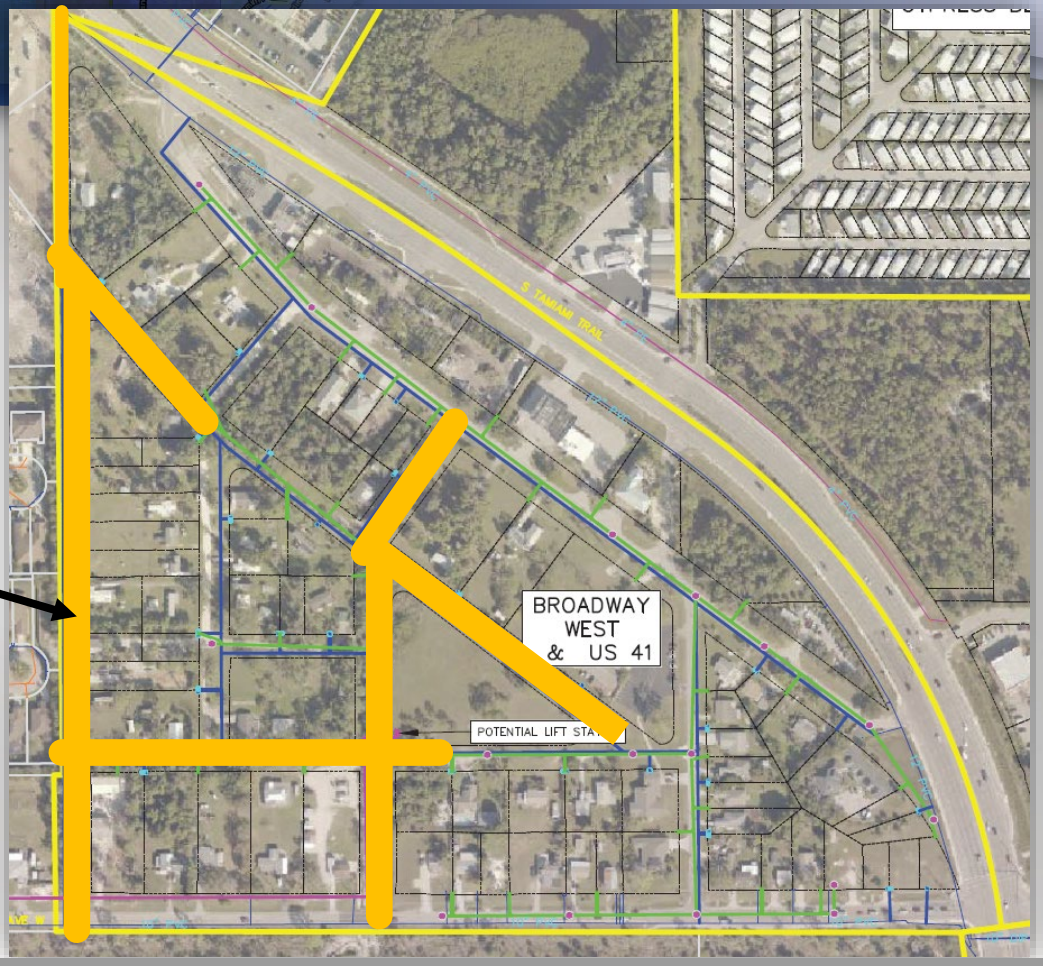
34

JOHNSON ENGINEERING

Q4

ADDITIONAL INFORMATION

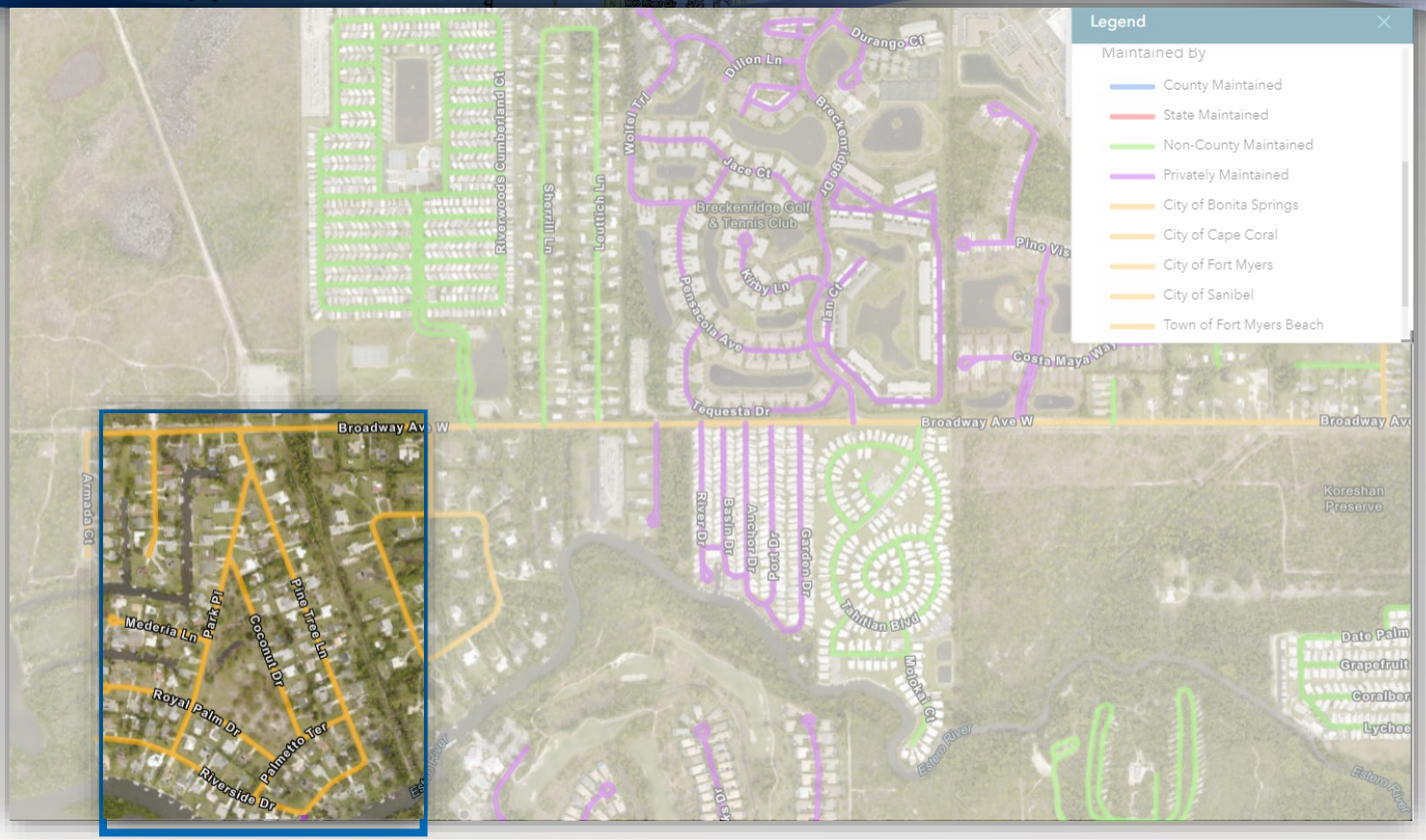
AREAS THAT NEED CLEARED
Potential Bonneted Bats and Tortoise Habitat



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JOHNSON ENGINEERING

Q4 ADDITIONAL INFORMATION



JOHNSON ENGINEERING

Q4 ADDITIONAL INFORMATION

- **ESTERO RIVER HEIGHTS (EST. 1957) PARK**
  - Potentially Add Sidewalk for Safety

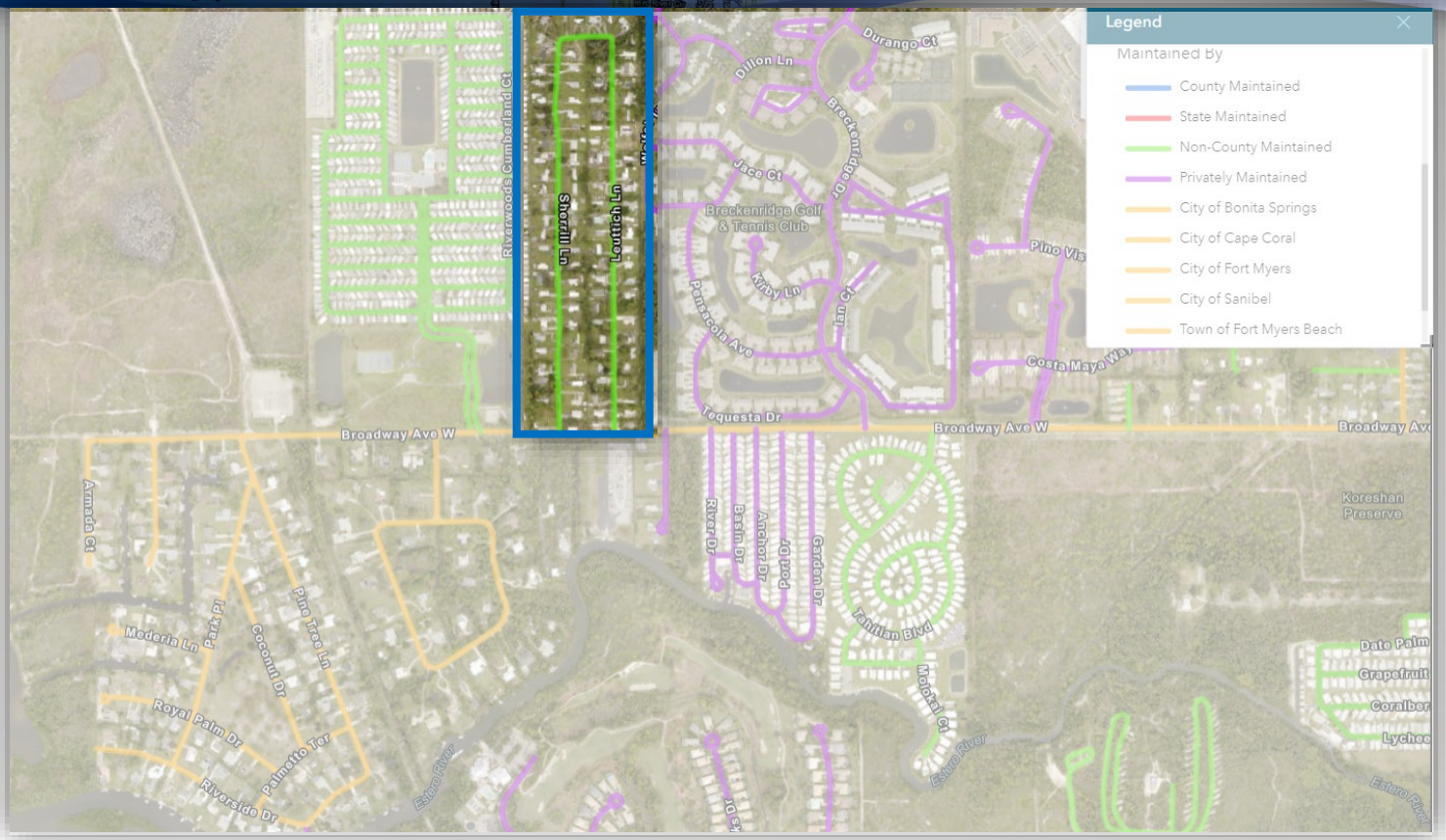




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Q4 ADDITIONAL INFORMATION



JOHNSON ENGINEERING

Q4

ADDITIONAL INFORMATION

SHERRILL LANE AND LUETTICH LANE

- Consistent Flooding/Ponding Issues
  - Discussion with a Local Resident
  - Post Irma Pictures Shows this is the Worst Area
  - 12-14’ Wide Pavement and No Apparent Drainage System
- It Appears the Rainwater Eventually Gets to the North Side of Broadway
- Review of LiDAR Shows about a 3.5’ Elevation Difference Across the Site
- Potential to Dig Swales to Assist in the Limiting Flooding





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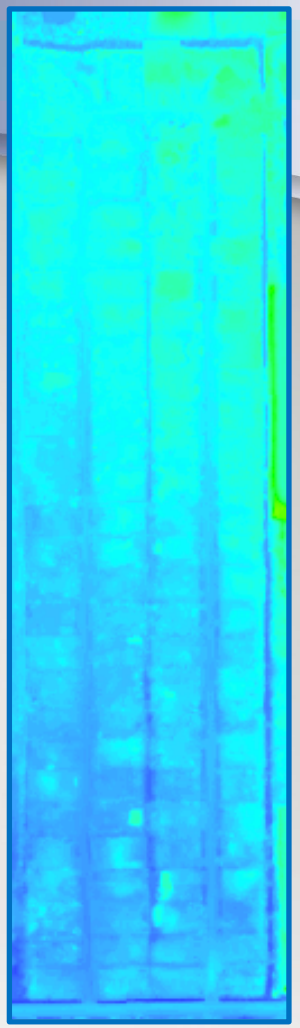
JOHNSON ENGINEERING

Q4 ADDITIONAL INFORMATION

SHERRILL LANE AND LUETTICH LANE

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- Review of LiDAR Shows about a 3.5’ Elevation Difference Across the Site
- Potential to Dig Swales to Assist in the Limiting Flooding





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Q5

What projects has your team completed together within the last 5 years and was your team a prime or subcontractor on those projects?

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Q5

PAST PROJECT EXPERIENCE

Project Name - Owner	Description	Completed year	Cella Molnar	Ardaman	ACI
Southwest 6/7 - Utility Extension Project - Cape Coral	Installation of over 50,000 feet of new water, sewer and irrigation mains. Replacement of existing drainage	2017		X	
Master Pump Station 7716 - Lee County	Relocation and Upsizing of a new Master Pump Station at the corner of Corkscrew Road and Three Oaks Pkwy	2021		X	
Estero River Water Quality Monitoring	Water Quality Monitoring along Estero River	Ongoing			
Corkscrew Road Widening - Lee County	Utilities replacment and relocation for 4.3 miles of roadway	In construction	X		
East Terry Street Raw Water Transmission Main - Phase 3 - Bonita Springs Utilities	30" Raw Water Main Extension	Out to bid soon		X	
Ben Hill Griffin/Alico Water Main and Force Main design - Lee County	Modeling/Calibration of the entire Three Oaks WWTP Model - Design of 3.5 miles of force main and 1.9 miles of water main	2016		X	
Wastewater Hydraulic Model Updates - Lee County	Transitioned Lee County Utilities Models from WaterGems to InfoWater and creating diurnal scenarios based on real data	2019			
McGregor/Tanglewood Force Main Replacement - Lee County	Replacement of 6,000 feet of 24" DIP force main with a 16" PVC force main	2021 - In closeout	X	X	
Pine Ridge Force Main - Lee County	Replacement of 20" and 30" DIP force main with new PVC force main for approximately 4,000 linear feet	2021		X	
Reclaimed and Force Main Replacement - FGUA	Replacement of 800 linear feet of gravity sewer, 1,200 feet of existing force main and 2,000 feet of	2021			
NESA - Collier County	New water, sewer and reuse system along with treatment facilities for east Collier County	Ongoing		X	X
3rd and Alabama Force Main - FGUA	4,800 linear feet of 8" and 12" force main replacement	2021			
Jones Loop Force Main - Punta Gorda	Design, permitting, bidding and construction phase services for 9,400 linear feet of force main along Jones Loop Road	2020		X	
Bonita Springs Water Main R&R, Priority 1 - Bonita Springs Utilities	70,000 linear feet of water main replacement. 40,000 linear feet have been constructed	2019	X	X	X

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Q5

PAST PROJECT EXPERIENCE

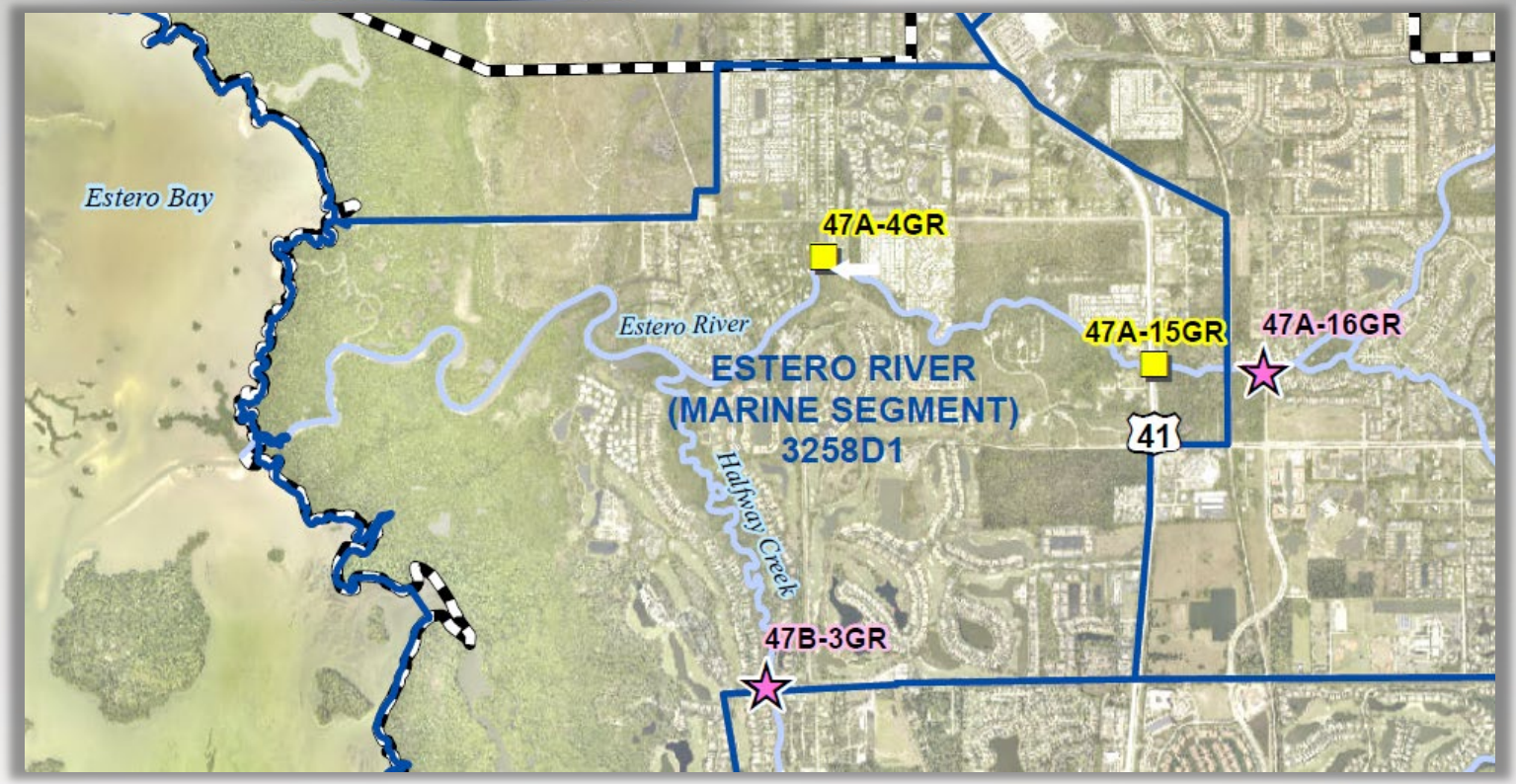
Project Name - Owner	Description	Completed year	Cella Molnar	Ardaman	ACI
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Estero River Water Quality Monitoring	Water Quality Monitoring along Estero River	Ongoing			
Corkscrew Road Widening - Lee County	Utilities replacment and relocation for 4.3 miles of roadway	In construction	X		
Ben Hill Griffin/Alico Water Main and Force Main design - Lee County	Modeling/Calibration of the entire Three Oaks WWTP Model - Design of 3.5 miles of force main and 1.9 miles of water main	2016		X	
Wastewater Hydraulic Model Updates - Lee County	Transitioned Lee County Utilities Models from WaterGems to InfoWater and creating diurnal scenarios based on real data	2019			

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Q5

PAST PROJECT EXPERIENCE



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Q6

If you had to choose between CN 2022-03 and CN 2022-04 for your project team; which project would you choose and why?

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JOHNSON ENGINEERING

Q6 CHOICE

- **WE WOULD HONESTLY BE HAPPY WITH EITHER PROJECT**

- **WE SEE CHALLENGES TO BOTH THAT WE'D LIKE TO TAKE ON**
  - Broadway West
    - Dewatering Near Estero River
    - Drainage/Roadway Concerns Along Sherrill and Luettich
    - Two Lift Stations
  - Broadway East
    - Potentially More Environmental Issues
    - Additional Easement Requirements
    - Hydraulics For Three (3) Downstream Receiving Lift Stations
    - Mysore Fig Tree

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JOHNSON ENGINEERING

Why Choose Johnson Engineering?

- Project Knowledge
- Responsiveness
- Resources
- Availability

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JOHNSON ENGINEERING

Thank you! Any Questions?



JOHNSON ENGINEERING

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MEMORANDUM

To: PROJECT FILE, MINUTES OF MEETING

From: Purchasing

RE: **CN 2022-03 BROADWAY AVENUE WEST UEP DESIGN & PERMITTING SERVICES**

SHORT-LIST MEETING

MEETING DATE: November 30, 2021 TIME: 10:00 AM

COMMITTEE MEMBERS: Steve Sarkozy (Chair), David Willems, Jim Hart

ATTENDEES: Chris Phillips, Clair Wright/CW3 Engineering

At 10:00 AM the Evaluation Committee meeting was called to order by Bob Franceschini, Procurement Manager. Introductions were put on the record by everyone in attendance.

Meeting was then turned over to the Chair of the Committee, Steve Sarkozy.

Discussions were held by the committee members with respect to each submittal from the eight (8) firms.

The committee discussed the firms in alphabetical order. AIM Engineering was noted for a lack of Project Manager experience on the management side with most of the experience being with their sub-contractors. CW3 Engineering was complimented for its team approach and that they had put a great deal of research into the project and its requirements. J.R. Evans evidenced experience mostly in new and private development projects with most of their experience in the modeling and not the actual work. Johnson Engineering offered a group dedicated to utility work and a Project Manager who has successfully worked with the Village in the past. McKim & Creed offered a Project Manager who was the principal for the Cape Coral UEP expansion project thus bring extensive and relevant experience to the Village's project. Q. Grady Minor offered less than a year of related experience and what was seen as a less than realistic timeline. Stantec offered the size and experience to do the project but it was questioned as to how much of that was relevant to the specific needs of the Village's project. Tetra Tech has a local (Estero) office with an in-depth knowledge of the project and a detailed MOT plan.

Following the discussions, the consensus of the committee was to short list the following four (4) firms for presentations:

- CW3 Engineering
- Johnson Engineering
- JR Evans Engineering
- Tetra Tech

A motion was made to approve the four (4) firms for an interview/presentation. The motion was made by Steve Sarkozy and seconded by David Willems, and then called and carried with no further questions. The meeting was adjourned at 10:45 a.m.

MEMORANDUM

To: PROJECT FILE, MINUTES OF MEETING

From: Purchasing

RE: **CN 2022-03 BROADWAY AVENUE WEST UEP DESIGN & PERMITTING SERVICES**

FINAL RANKING MEETING

MEETING DATE: January 20, 2022 TIME: 1:00 PM

COMMITTEE MEMBERS: Steve Sarkozy (Chair), David Willems, Jim Hart

At 1:00 p.m. the Competitive Negotiations Committee meeting was called to order by Bob Franceschini, Procurement Manager. Introductions were put on the record by everyone in attendance. Meeting was then turned over to the Chair of the Committee, Steve Sarkozy.

Presentations were offered by the four short listed firms in alphabetical order. Each firm was given 20 minutes to address the topics provided to them ahead of time in their interview invitation letter followed by 10 minutes of questions and answers from the committee.

Following the interviews, the committee discussed the firms with the goal of ranking them in descending order. The committee complimented each of the firms for offering an excellent interview. CW3 Engineering was noted for its relevant experience with the downtown Bonita Springs redevelopment project and that the firm is FDOT pre-qualified; however, there was concern regarding their response to how they would approach the installation of the new system to individual homes. Johnson Engineering offered in-depth similar experience on the Cape Coral project as well as expertise in MOT and a good understanding of both projects. JR Evans Engineering lacked relevant experience and was lacking in their detail to the overall approach to the project. Tetra Tech would perform virtually all the required services to complete the project in-house and demonstrated an excellent grasp of how the new system would be implemented.

1. Johnson Engineering
2. Tetra Tech
3. CW3 Engineering
4. JR Evans Engineering

A motion to approve the ranking was made by David Willems and seconded by Jim Hart, and then called and carried with no further questions.

The meeting was adjourned at 4:00 p.m.

CN No.: CN 2022-03

VILLAGE OF ESTERO, FLORIDA
VENDOR DISCLOSURE FORM

Project No.: CN 2022-03

Project Name: Broadway Avenue West UEP Design & Permitting Services

Please check as appropriate:

_____ I am the sole proprietor/owner. The company is not publicly held.

X The company is not publicly held.
The names and addresses of the owners having a greater than 5% interest is attached.

_____ The company is publicly held.
The names and addresses of the owners having a greater than 5% interest is attached.

I do hereby certify that to the best of my knowledge and belief certify that the information above and attached is true and correct.

Signed: _____
Vendor

Printed Name: MIchael Dickey, PE

Company Name: Johnson Engineering, Inc.

Date: November 15, 2021

CN No.: CN 2022-03

NAMES & ADDRESSES OF OWNERS

NOTE: **Please list individuals; the listing of a corporation(s) is NOT acceptable.**

Lonnie V. Howard, 1386 Coffee Mill Hammock Road, Moore Haven, FL 33471

Ryan K. Bell, 25007 67th Ave E., Myakka City, FL 34251

Michael S. Dickey, 17060 Shady Grove Lane, Cape Coral, FL 33909

Matthew M. Howard, 375 Pollywod Point, LaBelle, FL 33935

Dana L. Hume, 5720 Grillet Place, Fort Myers, FL 33919

Andrew D. Tilton, 18810 Serenoa Court, Alva, FL 33920

Kevin M. Winter, 7270 Swan Lake Drive, Fort Myers, FL 33919

AGENDA ITEM SUMMARY SHEET
VILLAGE COUNCIL MEETING
February 2, 2022

Agenda Item:

Broadway Avenue East Utilities Extension Project (UEP) Design and Permitting Services CN 2022-04

Description:

The Estero River has been identified as impaired for bacteria by the Florida Department of Environmental Protection (FDEP). The Village of Estero commissioned a study by Florida Gulf Coast University (FGCU) to identify potential sources of bacteria within the Village. The study indicated the areas with septic tanks are a likely source of bacteria and nitrogen to the River. Removing septic tanks and especially those near the Estero River will help reduce the amount of bacteria and nitrogen in the Estero River.

The communities along Broadway Ave. include the majority of the septic tanks located within the Village of Estero. The Village is proposing two projects to design and permit the extension of water and sewer into the communities along Broadway Ave. The subject of this agenda item is Broadway Avenue East. This is generally the Trailside area and the communities located along Broadway Ave. east of US41. A location map has been attached.

Pursuant to Chapter 287.055 Florida Statutes, the engagement of a firm to provide professional engineering services such as those required for the Broadway Avenue East Utilities Extension Project (UEP) requires the solicitation of Letters of Interest from firms, the short listing of a minimum of three firms by an evaluation committee, and the final ranking of firms by that committee following interviews of the short listed firms.

The action requested completes this process by approving the final ranking of the firms and authorizes the negotiation of a contract to initiate the work.

Staff has attached firm ownership disclosure of greater than 5% as recommended by the Village Attorney.

Action Requested:

Approval of consultants ranking for Broadway Avenue East Utilities Extension Project (UEP) as follows: Number 1 – Tetra Tech, Inc.; Number 2 – Johnson Engineering, Inc.; Number 3 – CW3 Engineering, Inc.; Number 4 – JR Evans Engineering, P.A.

Authorize staff to negotiate a contract with the Number 1 ranked firm, Tetra Tech, Inc. to provide professional consulting services for the Broadway Avenue East Utilities Extension Project (UEP).

Financial Impact:

The amount will be determined by the results of the contract negotiations. The final contract and cost will be brought before Council for approval.

Attachments:

1. Location Map
2. Tetra Tech Submittal
3. Tetra Tech Presentation
4. November 30, 2021 Short List Meeting Minutes
5. January 20, 2022 Final Ranking Meeting Minutes
6. Ownership Disclosure


Project Area
Estero Pkwy
Estero Pkwy
CASCADES
Foxwerth Cir
Broadway W
Broadway W
Broadway E
Estero
Highlands Ave
Sandy Ln
Grapefruit Ln
Coralberry Ln
Lychee Ln
Estero River Cir
Country Creek Dr





The Village of ESTERO

Broadway Avenue East Utilities Extension Project (UEP)

Design & Permitting Services | CN 2022-04 | November 2021



TETRA TECH

Forms

CN No.: CN 2022-04

NOTE: IT IS THE SOLE RESPONSIBILITY OF THE VENDOR TO CHECK THE VILLAGE OF ESTERO WEB SITE FOR ANY PROJECT ADDENDA ISSUED FOR THIS PROJECT. THE VILLAGE WILL POST ADDENDA TO THIS WEB PAGE, BUT WILL NOT NOTIFY.

The undersigned acknowledges receipt of Addenda numbers: One (1) Nov 2, 2021

ANTI-COLLUSION STATEMENT

THE BELOW SIGNED VENDOR HAS NOT DIVULGED TO, DISCUSSED OR COMPARED HIS RESPONSE WITH OTHER VENDORS AND HAS NOT COLLUDED WITH ANY OTHER VENDOR OR PARTIES TO A RESPONSE WHATSOEVER. NOTE: NO PREMIUMS, REBATES OR GRATUITIES TO ANY EMPLOYEE OR AGENT ARE PERMITTED EITHER WITH, PRIOR TO, OR AFTER ANY DELIVERY OF MATERIALS.

FIRM NAME: Tetra Tech, Inc.

BY (Printed): Daniel Nelson

BY (Signature):

TITLE: Vice President

ADDRESS: 10600 Chevrolet Way, Suite 102, Estero, FL 33928

PHONE NO.: (239) 390-1467

FAX NO.: (239) 390-1769

CELLULAR PHONE NO.: (239) 438-2108

E-MAIL ADDRESS: danny.nelson@tetratech.com

CN No.: CN 2022-04

AFFIDAVIT CERTIFICATION
IMMIGRATION LAWS

SOLICITATION NO.: CN 2022-04 PROJECT NAME: Broadway Avenue East UEP Design & Permitting

VILLAGE OF ESTERO WILL NOT INTENTIONALLY AWARD VILLAGE CONTRACTS TO ANY CONTRACTOR WHO KNOWINGLY EMPLOYS UNAUTHORIZED ALIEN WORKERS, CONSTITUTING A VIOLATION OF THE EMPLOYMENT PROVISIONS CONTAINED IN 8 U.S.C. SECTION 1324 OTHERWISE KNOWN AS THE IMMIGRATION AND NATIONALITY ACT ("INA").

VILLAGE OF ESTERO MAY CONSIDER THE EMPLOYMENT BY ANY CONTRACTOR OF UNAUTHORIZED ALIENS A VIOLATION OF THE INA. SUCH VIOLATION BY THE RECIPIENT OF THE EMPLOYMENT PROVISIONS CONTAINED IN SECTION 274A(e) OF THE INA SHALL BE GROUNDS FOR UNILATERAL CANCELLATION OF THE CONTRACT BY VILLAGE OF ESTERO.

BIDDER ATTESTS THAT THEY ARE FULLY COMPLIANT WITH ALL APPLICABLE IMMIGRATION LAWS AND SPECIFICALLY THE INA. THE VILLAGE OF ESTERO RESERVES THE RIGHT TO REQUEST SUPPORTING DOCUMENTATION AS EVIDENCE OF SERVICES PROVIDED AT ANY TIME.

Company Name: Tetra Tech, Inc.

Signature	Title	Date
	Vice President	11/11/21

STATE OF Florida
COUNTY OF Lee

The foregoing instrument was signed and acknowledged before me this 11 day of NOVEMBER 2021, by Daniel Nelson (Print or Type Name) who has produced personally known to me as identification.
(Type of Identification and Number)

Germain Marquez
Notary Public Signature

Germain Marquez
Printed Name of Notary Public

HH 165524 / AUGUST 27, 2025
Notary Commission Number/Expiration

GERMAIN MARQUEZ
MY COMMISSION # HH 165524
EXPIRES: August 27, 2025
Bonded Thru Notary Public Underwriters

The signee of this Affidavit guarantee, as evidenced by the sworn affidavit required herein, the truth and accuracy of this affidavit to interrogatories hereinafter made.

CN No.: CN 2022-04

PUBLIC ENTITY CRIME FORM

This form must be signed and sworn to in the presence of a notary public or other officer authorized to administer oaths.

1. This sworn statement is submitted to Village of Estero, Florida
(Print name of the public entity)

by Daniel Nelson, Vice President
(Print individual's name and title)

for Tetra Tech, Inc.
(Print name of entity submitting sworn statement)

whose business address is 10600 Chevrolet Way, Suite 102, Estero, FL 33928

(If applicable) its Federal Employer Identification Number (FEIN) is 95-4148514

(If the entity has no FEIN, include the Social Security Number of the individual signing this sworn statement: On the attached sheet.) Required as per IRS Form W-9.

2. I understand that a "public entity crime" as defined in Paragraph 287.133(1) (g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including but not limited to, and bid or contract for goods or services to be provided to any public entity or agency or political subdivision or any other state or of the Unites States, and involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.

3. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1) (b), Florida Statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in any federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.

4. I understand that "affiliate" as defined in Paragraph 287.133(1)(a), Florida Statutes, means:
    1. A predecessor or successor of a person convicted of a public entity crime:
    or:
    2. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those offices, directors, executives, partners, shareholders, employees, members and agents who are active in the management of the affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not fair market value under an arm's length agreement, shall be a facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

5. I understand that a "person" as defined in Paragraph 287.133(1) (c), Florida Statutes, means any natural person or entity organized under the laws of any state or of the United States with the legal power to enter a binding contract and which bids or applies to bid on contracts for the provision of goods or services let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of the entity.

CN No.: CN 2022-04

6. Based on information and belief, the statement which I have marked below is true in relation to the entity submitting those sworn statement. (Please indicate which statement applies.)

✓ Neither the entity submitted this sworn statement, nor any officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of an entity nor affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989.

_____ The entity submitting this sworn statement, or one or more of the officers, directors, executives, partners, shareholders, employees, member, or agents who are active in management of the entity, or an affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989.

_____ The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, member, or agents who are active in management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989. However, there has been subsequent proceeding before a Hearing Officer of the State of Florida, Division of Administrative Hearing and the Final Order entered by the Hearing Officer determined that it was not in the public interest to place the entity submitting this sworn statement on the convicted vendor list. (Attach a copy of the final order if applicable.)

I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENTITY IDENTIFIED IN PARAGRAPH 1 (ONE) ABOVE IS FOR THAT PUBLIC ENTITY ONLY AND, THAT THIS FORM IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IS FILED. I ALSO UNDERSTAND THAT I AM REQUIRED TO INFORM THE PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOUNT PROVIDED IN SECTION 287.017, FLORIDA STATUTES, FOR CATEGORY TWO OR ANY CHANGE IN THE INFORMATION CONTAINED IN THIS FORM.

_____
(*Signature*)

11/11/21
(*Date*)

STATE OF Florida
COUNTY OF Lee

PERSONALLY APPEARED BEFORE ME, the undersigned authority, Daniel Nelson
(Name of individual signing)
who, after first being sworn by me, affixed his/her signature in the space provided above on this 11 day of NOVEMBER, 2021.

Germain Marquez
(NOTARY PUBLIC)

My Commission Expires: AUGUST 27, 2025

GERMAIN MARQUEZ
MY COMMISSION # HH 165524
EXPIRES: August 27, 2025
Bonded Thru Notary Public Underwriters

CN No.: CN 2022-04

VILLAGE OF ESTERO, FLORIDA
VENDOR DISCLOSURE FORM

Project No.: CN 2022-04

Project Name: Broadway Avenue East UEP Design & Permitting

Please check as appropriate:

_____ I am the sole proprietor/owner. The company is not publicly held.

_____ The company is not publicly held.
The names and addresses of the owners having a greater than 5% interest is attached.

✓ The company is publicly held.
The names and addresses of the owners having a greater than 5% interest is attached.

I do hereby certify that to the best of my knowledge and belief certify that the information above and attached is true and correct.

Signed: _____
Vendor

Printed Name Daniel Nelson, Vice President

Company Name: Tetra Tech, Inc.

Date: 11/4/21

CN No.: CN 2022-04

NAMES & ADDRESSES OF OWNERS

NOTE: Please list individuals; the listing of a corporation(s) is **NOT** acceptable.

Tetra Tech, Inc. is a publicly traded company on Nasdaq.

CN No.: CN 2022-04

SCRUTINIZED COMPANIES CERTIFICATION

1. This sworn statement is submitted with a bid, proposal, contract, or contract renewal CN 2022-04 ___, for Broadway Avenue East UEP Design & Permitting . **Project or contract number]** **[Project name]**

2. This sworn statement is submitted by Tetra Tech, Inc. whose **[Name of entity submitting sworn statement]**

   business address is 10600 Chevrolet Way, Suite 102, Estero, FL 33928 .

3. Federal Employer Identification Number (FEIN) is 95-4148514 (or if the entity has no FEIN, include the Social Security Number of the individual signing this sworn statement).

4. My name is Daniel Nelson and my relationship to the above is: **[Please print name of individual signing]**

   Vice President and Project Manager .

5. Based on information and belief, the certification, which I have marked below, is true in relation to the entity submitting this sworn statement as required by §287.135, Florida Statutes.

[ ] Scrutinized Companies that Boycott Israel List (bid, proposal or contract renewal for any amount)

[✓] The entity submitting this sworn statement is not on the Scrutinized Companies that Boycott Israel List nor is it engaged in a boycott of Israel.

[ ] The entity submitting this sworn statement is on the Scrutinized Companies that Boycott Israel List or is actively engaged in a boycott of Israel..

[ ] Scrutinized Companies with Activities in Sudan List (bid, proposal or contract renewal for $1 Million or more)

[✓] The entity submitting this sworn statement is not on the Scrutinized Companies with Activities in Sudan List.

[ ] The entity submitting this sworn statement is on the Scrutinized Companies with Activities in Sudan List.

[ ] Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List (bid, proposal or contract renewal for $1 Million or more)

[✓] The entity submitting this sworn statement is not on the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List.

[ ] The entity submitting this sworn statement is on the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List.

[ ] Business Operations in Cuba or Syria (bid, proposal or contract renewal for $1 Million or more)

[✓] The entity submitting this sworn statement does not have business operations in Cuba or Syria.

[ ] The entity submitting this sworn statement does have business operations in Cuba or Syria.

Pursuant to §287.135, Florida Statutes, if the Village determines the entity executing this Certification has been placed on the Scrutinized Companies that Boycott Israel List or is engaged in a boycott of Israel after this certification is executed, any associated contract with the Village may be subsequently terminated by the Village. Similarly, if the Village determines the entity is found to have submitted a false certification, is later placed on the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with

CN No.: CN 2022-04

Activities in the Iran Petroleum Energy Sector List, or has been engaged in business operations with Cuba or Syria, the Village may terminate any associated contracts with the entity.

Notwithstanding any other contract language to the contrary, the entity executing this Certification expressly assents to the termination provisions included herein as binding upon any contracts between it and the Village.

By the signature(s) below, I, the undersigned, as authorized signatory to commit the certifying entity, attest that the information as provided in this form is truthful and correct at the time of submission.

AFFIANT

Daniel Nelson
Typed Name of AFFIANT

Vice President
Title

STATE OF Florida COUNTY OF Lee

The foregoing instrument was executed before me this 11 day of NOVEMBER 2021, by Daniel Nelson as Vice President of Tetra Tech, Inc., who personally swore or affirmed that he/she is authorized to execute this document and thereby bind the Corporation, and who is personally known to me OR has produced (PERSONALLY KNOWN TO ME) as identification.

(stamp)

GERMAIN MARQUEZ
MY COMMISSION # HH 165524
EXPIRES: August 27, 2025
Bonded Thru Notary Public Underwriters

NOTARY PUBLIC, State of FLORIDA

Evaluation Criteria

CRITERIA 1: FIRM EXPERIENCE

Thank you for allowing Tetra Tech the opportunity to submit this letter of interest to assist the Village of Estero (Estero) with this Utility Expansion Program (UEP) for Broadway Avenue East. Tetra Tech is very familiar with the program through our current efforts with the initial phase – the removal of the three private wastewater collection/treatment systems. Through this effort, we completely understand Estero's goals for the project as well as the requirements for often-overlooked tasks, such as the funding, the program management, and the assessment methodology—all of which will be key in implementation and discussed further in our approach and schedule.

PROJECT CN NUMBER & NAME

CN 2022–04 — Broadway Avenue East Utilities Extension Project (UEP) Design & Permitting Services

RESPONSIBLE OFFICE

Tetra Tech, Inc.
10600 Chevrolet Way, Suite 102
Estero, FL 33928

CONTACT PERSON

Name: Danny Nelson
Phone: 239.438.2108
Fax: 407.839.3790

Tetra Tech is fully licensed, certified, and insured to perform this work. We will perform this work from our Estero office, located just minutes from your office and the project site, within Estero limits. Assisting governments with utility infrastructure is Tetra Tech's specialty. Over the past 10 years alone, **our Estero office has assisted with the implementation of over 500 miles of utility infrastructure** through programs similar to this within Southwest Florida. We previously assisted the City of Cape Coral with the implementation of over 200 miles of potable water, wastewater, and irrigation improvements for their Southwest 6&7 UEP program and we are currently assisting the City with the next phase, the North 1 UEP. Recognizing the importance of this program, we are proud to provide **Mr. Danny Nelson as your Project Manager** and primary point of contact. Not only is Mr. Nelson an officer of Tetra Tech and the Regional Manager of our Southwest Florida operations, his 25 years of experience has been dedicated to implementing similar programs as this. Within Estero, Mr. Nelson has a full support staff of 16 professionals including engineering, CAD, and inspection staff. In addition, Mr. Nelson has the ability to call upon over **500 team members within Florida** and over 21,000 company-wide. To enhance our Tetra Tech team, we have included specialized subconsultants as shown in the organizational chart below who we have worked with on multiple similar projects in Southwest Florida.

ORGANIZATIONAL CHART OF PROPOSED TEAM

Village of ESTERO

PROJECT MANAGER
Danny Nelson, PE

QA/QC
Brett Messner, PE

INFRASTRUCTURE DESIGN
Christian Colarusso, PE
Sicheng Zhu, EIT
Tyler Wainright, PE
Justin Voss, PE (Modeling)
Tim Vanderwalker, PE

STRUCTURAL
Jason Burkett, PE
Nishant Joshi, EIT

ELECTRICAL / INSTRUMENTATION
Banks Wason, PE
Jason Seignoret, EIT

SURVEYING / SUE
Eddie Jenkins, PSM
Earth View

GEOTECHNICAL
Ardaman & Associates

FUNDING ASSISTANCE
Andrew Woodcock, PE
Angie Brewer & Associates

PUBLIC INFORMATION ASSISTANCE
Cella Molnar & Associates

ENVIRONMENTAL
Patrick Zuloaga (T&E)
Monica Sovacool (Permitting)

ARCHAEOLOGICAL INVESTIGATIONS
Archaeological Consultants, Inc.

FIRM'S EXPERIENCE ON SIMILAR PROJECTS

PROJECT	SERVICES & SIMILARITIES
Southwest 6 & 7 UEP City of Cape Coral, FL	Tetra Tech performed hydraulic modeling, final design, financial and assessment assistance, bidding, and construction management/construction engineering inspection (CEI) services. The project area consists of over four square miles and 200 miles collectively of infrastructure, including 53 miles of potable water mains; 65 miles of irrigation water mains; 12 miles of wastewater force mains, 60 miles of wastewater gravity collection piping, 10 miles of stormwater pipe, 18 wastewater lift stations, and 60 miles of new road construction.
North 1 UEP City of Cape Coral, FL	Tetra Tech is nearing completion of the design phase for the next UEP for Cape Coral which consists of providing surveying, hydraulic modeling, environmental services, permitting, bidding, construction management and CEI services for expanding potable water, irrigation, wastewater and stormwater improvements to an approximate 5 square mile area. Total improvements include over 68 miles of potable water system piping; 73 miles or irrigation piping; 13 miles of wastewater force mains; 68 miles of gravity collection piping; 12 of stormwater piping; 19 wastewater lift stations (including 2 master stations); and 65 miles of new road construction. Tetra Tech is currently assisting with evaluating funding alternatives, including grants to pursue.
Banyan Village UEP Hendry County, FL	Tetra Tech provided engineering, permitting, bidding, construction management, and inspection services associated with the installation of approximately 5 miles of 16-inch transmission main and over 40 miles of distribution piping within Banyan Village to serve the nearly 3,000 residential lots. Project included 6- through 12-inch DR-18 PVC pipe, valving, and hydrants across an approximate 4-square-mile area. Proposed project was funded through USDA RD grants and loans.
Septic to Sewer Program City of Sanibel, FL	Our team helped the City of Sanibel to implement a program to for complete city- and island-wide public wastewater and reclaimed water expansion program. Assisted with the initial utility acquisition as well as with master planning, design, and implementation of the majority of the infrastructure consisting of over 15 miles of wastewater gravity collection, force mains, wastewater pumping stations, and reclaimed water transmission piping. Tetra Tech has assisted with SRF funding, water quality grants, and state appropriations.
Water & Stormwater Program Fort Myers Beach, FL	Tetra Tech has been assisting the Town of Fort Myers Beach for nearly 10 years with an island-wide rehabilitation program for their potable water and stormwater infrastructure. This has included working with Lee County on the joint improvement to Estero Boulevard for road, stormwater and potable water transmission improvements; and the replacement of potable water, stormwater and roads for nearly all side streets through the island. In all, this has included over 250,000 linear feet of potable water system piping along with new hydrants, valves and service connections; and over 42,000 linear feet of stormwater improvements, including nutrient separating baffle boxes and over 20 new outfalls to provide runoff relief. In addition Tetra Tech has assisted with funding through SRF; with the development of a stormwater utility and applying for multiple water quality grants through FDEP and FEMA.
Distribution System Improvements Charlotte Harbor Water Association, FL	Following hydraulic modeling and a system-wide master plan development, Tetra Tech was retained to proceed with design, permitting, bidding, construction management, construction inspection and funding assistance for the replacement of over 100,000 linear feet of distribution piping within residential and commercial areas. The project also included the upgrade with new fire hydrants, valves and new service connections. As part of this project, Tetra Tech assisted with funding through the USDA Rural Development Program. With our assistance, CHWA was able to secure nearly $4M in grants, which was over 40% of the total project cost.
Private WWTP Utility Expansion Village of Estero, FL	As the initial phase to Estero's Utility Expansion Program (UEP), Tetra Tech is currently assisting Estero with the decommissioning of three (3) privately owned wastewater treatment plants and connection of service to Lee County. In an effort to improve water quality, Estero has initiated this UEP with these WWTP conversions being performed as phase 1. For this effort, Tetra Tech is performing environmental evaluations; hydraulic modeling to size the force main piping and wastewater lift stations; surveying to design the infrastructure and to secure easements; final design and permitting of the proposed improvements, and ultimately will proceed with implementation.

CRITERIA 2: PROJECT MANAGER'S EXPERIENCE

In addition to serving as the Southwest Florida Regional Manager for Tetra Tech, **Mr. Daniel Nelson** has over 25 years of specialized engineering experience focusing on public utility infrastructure. His environmental expertise includes potable water and wastewater system hydraulic modeling; feasibility studies; collection, distribution, transmission, and pumping facility design; treatment plant design; effluent disposal and reuse system design; permitting; and construction management services. Throughout his career, Mr. Nelson has worked on similar neighborhood utility improvement programs including serving as the Project Manager for the City of Cape Coral's Southwest 6&7 Utilities Expansion Program (UEP), a $75M septic to sewer program which included over 200 miles of potable water, wastewater, and irrigation piping as well as the replacement of 60 miles of local residential roads and 18 pump stations. He is also serving as the client manager for the City's current UEP, North 1 which consists of over 5 square miles of similar improvements, with an estimated construction cost of approximately $290M.

Mr. Nelson has also served as the Project Manager, Client Manager, and/or Engineer of Record for similar programs for Fort Myers Beach, Sanibel, and Naples, as well as Collier, Charlotte, and Hendry Counties. His collective experience includes the implementation of over 500 miles of public utility infrastructure and over 75 new or rehabilitated wastewater pump stations. Included within his experience, Mr. Nelson has assisted with over $250M funding through programs such as the State Revolving Fund (SRF), USDA Rural Development, direct appropriations through the State of Florida, municipal bonds and grants such as the FDEP and FEMA Hazard Mitigation water quality grants, the American Recovery and Reinvestment Act (ARRA) and most recently, the American Rescue Plan Act (ARPA). Mr. Nelson has also assisted with assessment methodology for improvement implementation for the City of Cape Coral, the Town of Fort Myers Beach and the Gateway Services CDD. Mr. Nelson is located in our Estero office, within the Estero limits **less than 1.5 miles from the Village's office**.

CRITERIA 3: PROJECT UNDERSTANDING & APPROACH

PROJECT UNDERSTANDING

As part of an effort to improve water quality, Estero has initiated a utility expansion program. The initial phase which is currently under design by Tetra Tech includes the decommissioning of three private wastewater treatment plants (WWTPs). The second phase and subject of this letter of interest includes expanding potable water, wastewater and stormwater improvements to areas within Broadway Avenue East and Broadway Avenue West.

As Estero does not own its own utility system, this plan includes dedication of the potable water and wastewater components to Lee County. The Village intends to use funds received through the *American Rescue Plan Act of 2021* (ARPA) to assist in funding and will develop an assessment program for infrastructure payback by the parcel owners.

The **Broadway East Service Area** consists of approximately 272 acres and includes 271 parcels. Although the area is primarily residential, there are multiple churches, a fire station and business corridor centered around U.S. 41. As noted in the Estero Sewer Feasibility Study, much of the area is not provided with potable water service, although there is a 10-inch water main located on the south side of Broadway East.

APPROACH

Our approach to performing this project is centered around the assessment process, which includes:

- **Step 1** – A resolution has to be adopted by Council by Jan 1 indicating the intent to assess the properties within the proposed service areas
- **Step 2** – By March 31 the specific properties need to be identified and notice provided to the Tax Collector so they can begin preparing the tax rolls
- **Step 3** – Between March and September, costs need to be finalized, notice needs to be given to the property owners and a public hearing needs to be held
- **Step 4** – In September, Council will need to adopt the assessment and funding
- **Step 5** – Place assessment on the tax roll

As will be demonstrated from our schedule, our overall approach must take into consideration Estero's intent to assess the property owners for the improvements. Although the project could proceed with design, permitting, bidding, and construction in advance of the assessment approval process, it is not recommended as proceeding in advance of the assessment approval creates additional risk. As such, our approach will be to perform the design and related services simultaneously with the assessment approval process, with approval of the funding, assessment, and contract award at the same time in September of 2023.

PROJECTION IMPLEMENTATION USING LOCAL TEAM

We understand the challenges that can be created when your design team does is not familiar with local conditions and when they cannot be available when needed, locally. For that reason, we have built our approach around performing this project from our Estero office, located just minutes from both the project boundaries and from your office. With the exception of specialty services and subconsultants our design engineers and CAD staff are located in our Estero office.

APPROACH TO DESIGN AND PERMITTING

Lift Station Layout – One of the most critical steps in the design phase will be the layout of the gravity sewer which will define the lift station locations. Our approach is to accelerate the process of determining the location of lift stations such that Estero can start acquiring property (or easements); perform additional survey and geotechnical data; and begin coordination for power supply from FPL. Our goal will be to minimize parcel acquisition by considering parcels which may already be owned by Estero. For instance, in the Estero Sewer Feasibility Study, the recommended location for the lift station serving the Highlands Avenue area was preliminarily located on the Christ Community Ministries parcel. Rather, Estero might consider placement on the opposite side of the Highlands Avenue in which the parcel is owned by Estero.

Hydraulic Modeling - Tetra Tech is currently utilizing the County's hydraulic wastewater model to perform the sizing for the wastewater lift stations and force mains associated with the three private WWTPs proposed for decommissioning and connection to Lee County's system. We will utilize this same model to perform the lift station and force main sizing for this project as well. Similarly we will utilize the County's potable water model to assist with the potable water pipe sizing. Tetra Tech is familiar with both models having performed multiple similar projects for Lee County. For the stormwater improvements, we anticipate the majority of the modeling will be isolated to localized modeling, with potential consideration of Estero's regional mode developed as part of the previously performed master planning.

Florida Power and Light Coordination – The majority of the wastewater pumping stations are anticipated to require 3-phase power. Early coordination with Florida Power and Light (FPL) will be critical, once the station locations have been finalized in order to assure 3-phase power can be extended to those areas where it may not currently exist.

Historical Considerations – Based on our initial review, we anticipate archaeological impacts to be minimal. As the project approaches the Estero River, however, more consideration will be required. **ACI Consultants** will assist with this effort.

Environmental Considerations – Although based on our initial review, we anticipate environmental impacts to be minimal, our review did note the potential for various species including the Eastern Indigo Snake, Florida Bonneted Bat, Florida Scrub-Jay, Snail Kite and Wood Stork. Although none of these will prevent construction, further field investigations will be required to identify their actual presence, and if present within the work zone, what restrictions or protective measures (such as work during nesting season, etc.) will be required. In addition to field verification, our approach includes interactions with regulatory agencies (U.S. Fish & Wildlife (US F&W) and the Florida Fish and Wildlife Conservation Commission (FWC) and local stakeholder groups.

Private Roads – The are several roads within Broadway East that are private, including Tanglewood Lane and the roads within The Grove on the east, which encompasses a large percentage of the service area. Consideration will need to be given to either converting private roads to public roads, or at a minimum, an easement for the utilities will be required.

Seminole Gulf Railway – Any crossing of the railway will require an easement and a permit for crossing. Tetra Tech recently performed similar services for a potable water main from Seminole Gulf Railway in Fort Myers.

APPROACH TO FUNDING ASSISTANCE

This project will include a task to assist in pursuing grants which may be applicable. Tetra Tech has assisted numerous clients with the grant process for similar projects. Traditional grants available for projects such as this include water quality grants through the Florida Department of Environmental Protection (FDEP) and through the FEMA Hazard Mitigation Grant Program (HMGP) and direct appropriations from the State. In addition, and as indicated, Estero intends to utilize ARPA funds received. Other opportunities include funds from the recently approved federal Infrastructure Investment and Jobs Act, FEMA's building Resilient Infrastructure and Communities (BRIC) program and the Resilient Florida Program. To assist with this process, we have included **Angie Brewer & Associates**.

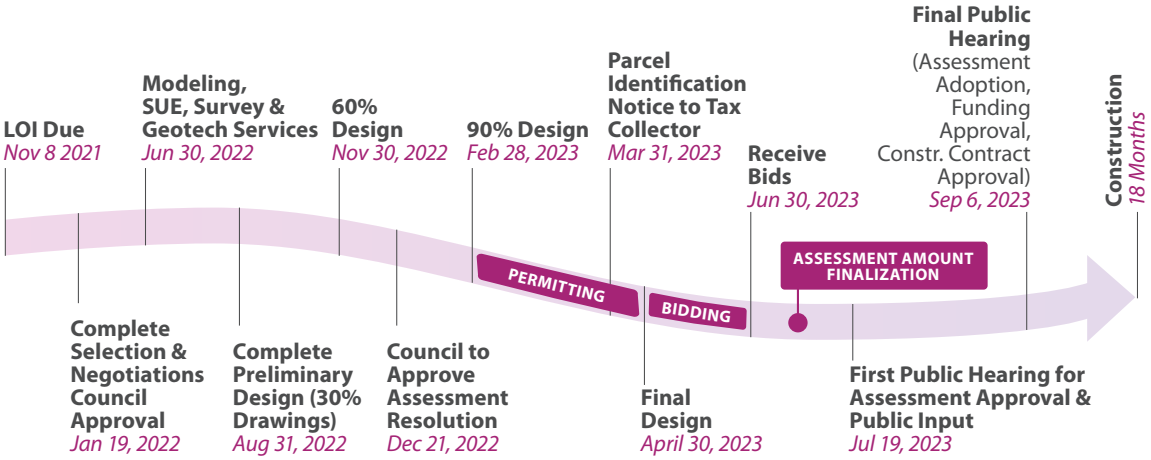
In addition to assisting with review of possible grant sources, Estero may want to consider direct purchase of major material for tax savings purposes. We are cognizant of Estero's limited staff and fully understand the commitment required to explore and proceed in this direction. However, during the design phase, Estero may want to explore options and estimated savings. Tetra Tech has assisted multiple local clients with similar programs, including the City of Cape Coral with their UEPs and Hendry County. For Hendry County, Tetra Tech assisted in the development of an agreement in which the awarded Contractor acted as the County's agent. The Contractor was responsible for ordering and accepting delivering of the material, with the County solely being responsible for issuance of the Purchase Order (PO). With exception of the P.O., the burden of coordination was on the contractor.

APPROACH TO PUBLIC OUTREACH

Public outreach will be an important aspect since construction activities will take place adjacent to residential and commercial properties. To assist with this effort, we have included **Cella Molnar & Associates (CMA)** on our team. CMA specializes in public outreach for public infrastructure, and Tetra Tech has worked side by side with CMA on multiple similar projects continuously for over 10 years. For this project we anticipate holding a public meeting prior to construction in order to allow the residents the opportunity to understand the project and potential impacts within their neighborhood.

Additionally, during the construction phase, our team will assist with notifying the residents of street closures, detours, boil water notices, project hotline, e-mail blasts, newsletters, website (if desired), and related public information efforts in order to assure Estero's citizens that every effort is being made to minimize the overall disruption as much as possible.

CRITERIA 4: PROJECT SCHEDULE



CRITERIA 5: REFERENCES

PROJECT NAME	Southwest 6 & 7 Utilities Expansion Project	Island-Wide W/SW System Improvements	Septic to Sewer Program
PROJECT LOCATION	Cape Coral, FL	Estero Island, FL	Sanibel Island, FL
PROJECT TYPE	Full Utility Implementation	W, SW, and Road Rehab	Ongoing Sewer Conversion
CONTACT NAME	Jody Sorrels	Chelsea O'Riley	Keith Williams
CONTACT EMAIL	jsorrels@capecoral.gov	chelsea@fmbgov.com	keith.williams@mysanibel.com
CONTACT PHONE	239.242.3227	239.765.0202	239.472.6397
CLIENT NAME	City of Cape Coral	Town of Fort Myers Beach	City of Sanibel

Resumes



Daniel Nelson, PE

PROJECT MANAGER

Mr. Nelson has over 25 years of environmental and civil engineering experience. His environmental expertise included various water and wastewater infrastructure including wastewater system hydraulic modeling; feasibility studies; transmission and pumping facilities; treatment plants; effluent disposal and reuse systems; permitting; and construction management and administration services. Mr. Nelson's civil experience includes surveying, site development, stormwater collection/treatment, and transportation engineering designs.

EDUCATION

BS, Civil Engineering,
Florida State University, 1996

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, FL,
No. 56152, 2000

AFFILIATIONS

Florida Water Environment Association/Water Environment Federation

Tau Beta Pi Engineering Honor Society

Chi Epsilon Civil Engineering Honor Society

YEARS OF EXPERIENCE

25

YEARS WITH TETRA TECH

25

EXPERIENCE

Private WWTP Utility Expansion, Village of Estero, FL. Client Manager for the decommissioning of three private mobile home park wastewater treatment systems and connection of service to Lee County. This project includes the regulatory decommissioning, demolition, hydraulic modeling for force main and pump station size, and ultimately design, permitting, and construction oversight.

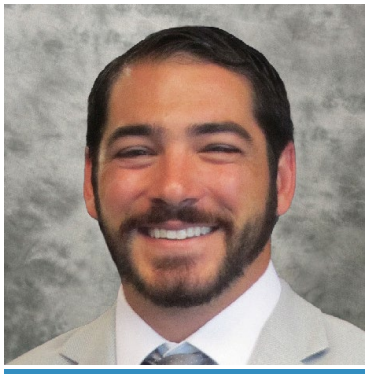
Banyan Village UEP, Hendry County, FL. Project Manager. Engineering, permitting, bidding, construction management, and inspection services associated with the installation of 5 miles of 16-inch transmission main and over 40 miles of distribution piping within Banyan Village to serve the nearly 3,000 residential lots. Project included 6- through 12-inch DR-18 PVC pipe, valving, and hydrants across an approximate 4-square-mile area. Proposed project was funded through USDA RD grants and loans.

Water & Stormwater Program, Fort Myers Beach, FL. Client Manager/Project Manager. Led the Phase I improvements consisting of replacement of the aged 3- and 4-inch galvanized pipe with 8 and 10-inch C-900 PVC water mains to serve the residential areas throughout the Island as well as performing stormwater and roadway improvements. Pipe sizing was determined through hydraulic modeling efforts to meet fire flow requirements. Provided representation at meetings; review of contractor (and engineer) pricing and overall oversight of construction, including full time CEI services.

Southwest 6 & 7 Utility Extension Program, City of Cape Coral, FL. Project Manager. $73M of SRF Funding through the Clean Water and Drinking Water Programs. Program Manager and SRF Manager for the expansion of the City's water, wastewater and irrigation systems to a 4 square mile area south of Pine Island Road. The project includes value engineering, hydraulic modeling for water, wastewater and irrigation systems, design, permitting, bidding and construction management. The project includes over 200 miles of potable water, wastewater collection, wastewater transmission and irrigation utility piping; 18 lift stations and a stormwater canal pumping station to supplement reclaimed water during high demand periods.

North 1 UEP, City of Cape Coral, FL. Client Manager. Improvements covering over 68 miles of potable water system piping; 73 miles or irrigation piping; 13 miles of wastewater force mains; 68 miles of gravity collection piping; 12 of stormwater piping; 19 wastewater lift stations (including 2 master stations); and 65 miles of new road construction. Assisting with evaluating funding alternatives, including grants to pursue.

Septic to Sewer Program, City of Sanibel, FL. Project Manager. Assisted with initial utility acquisition to implement a program to for complete city- and island-wide public wastewater and reclaimed water expansion program as well as with master planning, design, and implementation of the majority of the infrastructure consisting of over 15 miles of wastewater gravity collection, force mains, wastewater pumping stations, and reclaimed water transmission piping. Assisted with SRF funding, water quality grants, and state appropriations.



EDUCATION

MS, Civil Engineering,
University of Florida, 2010

BS, Civil Engineering,
University of Florida, 2009, Cum Laude

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, FL, No. 77029

AFFILIATIONS

American Public Works Association – APWA Junior Member

American Society of Civil Engineers – ASCE Club Member

YEARS OF EXPERIENCE

11

YEARS WITH TETRA TECH

11

Brett Messner, PE

QUALITY CONTROL / QUALITY ASSURANCE

Mr. Messner is a project manager in the Infrastructure East West Planning Groupat Tetra Tech, with more than ten years of design and results-oriented consulting experience. His experience includes complete project management from design through construction on design reports, capital improvement planning, final design, drawings, specifications, contract documents, permitting, bidding, construction of both water and wastewater facilities and start-up services.

His technical experience encompasses the management of multi-discipline design teams and subcontractors on a wide array of assignments including water and wastewater treatment facilities, residuals processing, wastewater collection, pump stations, odor control, transmission mains, water supply, high-service pumping stations, utility master planning and financial planning.

EXPERIENCE

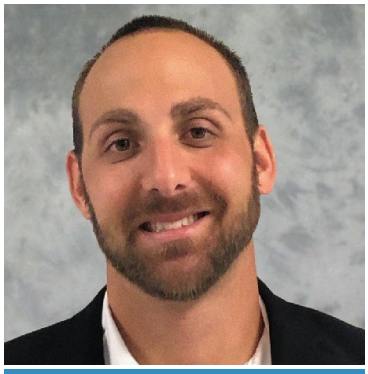
Crystal Drive Water Main Improvements, Lee County, FL. Project Manager and Engineer. The project scope included the replacement of 12-inch water main with 16-inch water main within FDOT, County, ACOE, and Seminole Gulf Railway Easements and ROW's. The water main was installed to accommodate future Crystal Drive road widening while working with homeowners to protect landscaping and structures within the ROW. Tetra Tech conducted preliminary and final design, permitting, bidding, public outreach and construction services.

North 1 UEP, City of Cape Coral, FL. Project Manager for improvements covering over 68 miles of potable water system piping; 73 miles or irrigation piping; 13 miles of wastewater force mains; 68 miles of gravity collection piping; 12 of stormwater piping; 19 wastewater lift stations (including 2 master stations); and 65 miles of new road construction. Tetra Tech is currently assisting with evaluating funding alternatives, including grants to pursue.

Sanibel Sewer System Expansion, Sanibel, FL. Design Engineer. Due to environmental concerns, the City of Sanibel purchased the primary collection/transmission system in 1991 (from Sanibel Sewer System, LLC) and began a program to implement a complete city/island wide public wastewater and reclaimed water expansion program. Assisted the City with the initial utility acquisition as well as with master planning, design and implementation of the majority of the infrastructure. A master plan was developed to identify the private systems and unsewered areas and to develop an overall phased approach for implementation.

Water & Stormwater Program, Fort Myers Beach, FL. Project Manager. Tetra Tech led the Phase I improvements consisting of replacement of the aged 3- and 4-inch galvanized pipe with 8 and 10-inch C-900 PVC water mains to serve the residential areas throughout the Island as well as performing stormwater and roadway improvements. Pipe sizing was determined through hydraulic modeling efforts to meet fire flow requirements. Provided representation at meetings; provided review of contractor pricing and overall oversight of construction, including full time CEI services.

FGUA Irrigation Transmission Improvements, City of Cape Coral, FL. Project Manager for the planning, route selection, hydraulic modeling, design, permitting, bidding and construction oversight for approximately four miles of 24-inch irrigation transmission main to accept public access quality reclaimed water from the Del Prado Water Reclamation Facility owned by the Florida Governmental Utility Authority. The project also included upgrades to the Entrada Booster Pump Station.



Christian Colarusso, PE

INFRASTRUCTURE DESIGN

Mr. Colarusso is a professional engineer with twelve years of experience. His experience includes the pre-design reports, capital improvement planning, final design, drawings, specifications, contract documents, permitting, bidding, construction of water, wastewater facilities, waste treatment technologies, waste recovery, and sustainable resources. He is adept at coordinating with clients to keep projects on-time and within budget. He's also experienced working with permitting offices, regulatory agencies, and other authorities.

EDUCATION

BSE, Florida Gulf Coast University, 2009

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, Florida, No. 85484, 2018

AFFILIATIONS

Florida Engineering Society

Florida Water Environment Association

American Society of Civil Engineers

YEARS OF EXPERIENCE

12

YEARS WITH TETRA TECH

3

EXPERIENCE

Private WWTP Utility Expansion, Village of Estero, FL. Project Manager. As the initial phase to Estero's Utility Expansion Program (UEP), Tetra Tech is currently assisting Estero with the decommissioning of three (3) privately owned wastewater treatment plants and connection of service to Lee County. In an effort to improve water quality, Estero has initiated this UEP with these WWTP conversions being performed as phase 1. For this effort, Tetra Tech is performing environmental evaluations; hydraulic modeling to size the force main piping and wastewater lift stations; surveying to design the infrastructure and to secure easements; final design and permitting of the proposed improvements, and ultimately will proceed with implementation.

Distribution System Improvements, Charlotte Harbor Water Association, Punta Gorda, FL. Project Manager. Replacement and installation of approximately 100,000 LF of 4- to 8-inch water main in the Harbour Heights residential community, located onthe East side of the Charlotte Harbor Water Association's service area. Proposed water mains will be installed primarily by open-cut trenching but also horizontal direction drilling to minimize restoration and disturbance to the residential area. Due to a large quantity of gopher tortoise burrows surveyed during the preliminary design and U.S. Fish and Wildlife Services regulations, the project team will sequence construction in order to both expedite construction and also minimize environmental impact. The project includes preliminary and final design, permitting, bidding assistance, and construction administration services.

Crystal Water Main Improvements, Lee County, FL. Project Engineer. Designed approximately two miles of 16-inch potable water transmission/distribution main for Lee County Utilities. The project is currently in the permitting process with the U.S. Army Corps of Engineers, Florida Department of Environmental Protection, South Florida Water Management District, and Florida Department of Transportation.

FGUA Irrigation Transmission Improvements, City of Cape Coral, FL. Project Engineer for the planning, route selection, hydraulic modeling, design, permitting, bidding and construction oversight for approximately four miles of 24-inch irrigation transmission main to accept public access quality reclaimed water from the Del Prado Water Reclamation Facility owned by the Florida Governmental Utility Authority.

Golden Gate Wastewater Treatment Plant Permit Renewal, Collier County, Naples, FL. Project Engineer. Reviewed the Operation Maintenance and Performance Report, Capacity Analysis Report and Reuse Feasibility Report for the Golden Gate Wastewater Treatment Plant to renew the operating permit. Completed field inspection and analysis of the condition and efficiency of the plant. Also, modified the permit by reducing monitoring points.

Water and Stormwater System Improvements, Town of Fort Myers Beach, FL. Lead Engineer for multiple public works projects for the Town, including design for the replacement of sidewalk along Estero Boulevard in the downtown civic area. He also recently assisted with stormwater applications for HMGP grant funding and with structural improvements to the Town Hall roof.



Tyler Wainright, PE

INFRASTRUCTURE DESIGN

Mr. Wainright serves as a project engineer with expertise in utilities and construction management. His experience includes engineering analyses and technical design on a variety of water, wastewater, and civil projects. His experience includes the design and construction management of water and wastewater transmission facilities, water and wastewater treatment plants, permitting and planning of utility infrastructure, topographical and hydrological surveying, and water resources design. Mr. Wainright has been involved in design, permitting, and management of several water distribution, wastewater collection, water and wastewater treatment projects.

EDUCATION

BS, Civil Engineering,
Florida State University, 2009

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, FL,
No. 80476, 2016

OSHA 30-Hour Outreach Training for the Construction Industry, 2013

AFFILIATIONS

Florida Water Environment Association

American Society of Civil Engineers

YEARS OF EXPERIENCE

9

YEARS WITH TETRA TECH

9

EXPERIENCE

North 1 UEP, City of Cape Coral, FL. Project Engineer for improvements covering over 68 miles of potable water system piping; 73 miles or irrigation piping; 13 miles of wastewater force mains; 68 miles of gravity collection piping; 12 of stormwater piping; 19 wastewater lift stations (including 2 master stations); and 65 miles of new road construction. Tetra Tech is currently assisting with evaluating funding alternatives, including grants to pursue.

Design Standards Update, City of Cape Coral, FL. Project Manager and Project Engineer. Preparing and updating the City's utility design standards, technical specifications, and design procedures on an annual basis.

Southwest 6 & 7 Utility Extension Program, City of Cape Coral, FL. Project Engineer. Expansion of the City's water, wastewater and irrigation systems to a 4-square mile area south of Pine Island Road. The project included value engineering, hydraulic modeling for water, wastewater, and irrigation systems, design, permitting, bidding, and construction management. The project included over 200 miles of potable water, wastewater collection, wastewater transmission and irrigation utility piping, 18 lift stations, and a stormwater canal pumping station to supplement reclaimed water during high demand periods.

FGUA Irrigation Main, Cape Coral, FL. Project Engineer. Design of over 20,000 LF of 24-inch ductile iron and 30-inch HDPE irrigation main to convey reclaimed water from the FGUA service area into the City of Cape Coral. Project included design, permitting, and construction services for a fast-tracked project with a delivery schedule of less than twelve months.

State Road 78 Water Main Relocation, Cape Coral, FL. Project Engineer. Design of a water main relocation including the installation of approximately 600 linear feet of pipe and horizontal directional drilling under state road 78.

42-Inch Force Main Replacement, Cape Coral, FL. Project Manager. Design and construction management for 6,000 linear feet of new 36-inch PVC force main to replace an out of service 42-inch ductile iron force main. Project included the installation of an above ground modulating valve to balance wastewater flows between the East and West wastewater treatment facilities in the City.

Golden Gate Wastewater Engineer of Record, Collier County, FL. Project Manager and Lead Engineer. Tetra Tech was selected to provide wastewater engineering services for the acquired Golden Gate Service Area. Services included master planning, design for WWTP improvements and lift stations.



Tim Vanderwalker, PE

INFRASTRUCTURE DESIGN

Mr. Vanderwalker's experience includes involvement in many diverse and challenging projects. He has gained experience in project execution through planning, design, permitting, construction, and certification. He has worked with private and public clients from the municipal to federal level. His technical expertise includes the preparation of contract documents including plans, specifications, and development of opinions of cost for numerous infrastructure projects including transportation and roadway improvement projects, water system improvement projects, and water reuse projects. He has experience in transportation geometric design, stormwater design, and railroad coordination and design. He also has experience in developing reports relevant to reclaimed water use and emergency response policy, along with aiding clients in obtaining grant funding. As a project manager, he has worked with clients to identify project needs and provide solutions that meet stakeholders' needs while meeting project budgets and time constraints.

EDUCATION

MBA, University of Central Florida, 2019

BS, Civil Engineering, Arizona State University, 2007

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, FL, No. 74415, 2012

FDOT TTC Advanced Certification, No. 39989

AFFILIATIONS

New York Water Environment Association (NYWEA)

Water Environment Foundation (WEF)

YEARS OF EXPERIENCE

15

YEARS WITH TETRA TECH

15

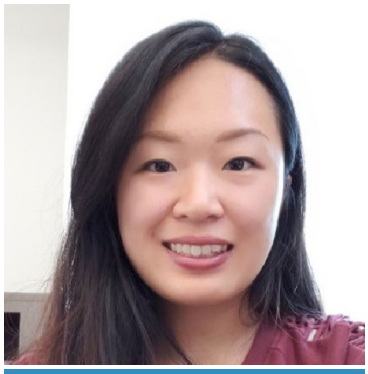
EXPERIENCE

Water Main and Stormwater Improvements, Town of Fort Myers Beach,FL. Project Engineer. Design, permitting, and construction oversight for Segments 2-4.As part of the Fort Myers Beach reFRESH program, the Town of Fort Myers Beach (Town)and Lee County are providing water, sewer, and streetscape improvements along Estero Boulevard. As a consultant for the Town for stormwater improvements, multiple joint outfalls were modeled, designed, and constructed to provide relief for runoff collected on Estero Boulevard. In total, more than 15 outfalls will provide a connection to Estero Bay to improve the nuisance flooding conditions within the County and Town right-of-way, increase water quality discharged into the Bay, and prevent tidal backflow into the streets.

Fisherman's Wharf Outfall Improvements, Destin, FL. Project Engineer involved in the design and construction administration of a retrofit project that added a hydrodynamic stormwater separator to an existing outfall into the Destin Harbor. Role included preparing Release for Construction Contract Documents, applying for Grant money with the Florida Department of Environmental Protection (FDEP), coordination with FDEP during construction, and performing site observation and inspection.

Weir 29 ERP Permitting, City of Cape Coral, FL. 2018. Project Engineer. Engineering services associated with the permitting the construction of an adjustable weir device for the discharge of a portion of the City's canal system to a natural drainage way known as Yellow Fever Creek. The existing connection from the canal to the weir was choked due to debris and failing infrastructure. Tetra Tech utilized study data developed for the hydraulics of this location to develop a permit application package to be submitted to the South Florida Water Management District (SFWMD). The permit was obtained for construction of the adjustable weir structure with operation access for seasonal operation of the weir.

North 1 Utilities Extension Project, City of Cape Coral, FL. Project Engineer. As part of the City's Utility Extension Project, all swales are required to be regraded due to utilities being added. In addition to the over 65 miles of swales, the City identified multiple areas with localized flooding and restricted outfall capability. Tetra Tech performed modeling using AdICPR to identify the issues and recommend improvements. In all, approximately 12 miles of total piping improvements are being made in order to improve stormwater flow and to reduce flooding.



Sicheng Zhu, EIT

INFRASTRUCTURE DESIGN

Ms. Zhu is an engineer intern within Tetra Tech's Ester office focusing on infrastructure design. Her experience includes preparation of master planning documents and preliminary design reports as well as final design, drawing development specifications, contract documents, permitting, bidding, and construction management of water, irrigation and wastewater facilities.

EDUCATION

BS, University of Florida, 2019

REGISTRATIONS/ CERTIFICATIONS

Engineering Intern, FL, No. 1100022642

Passed Professional Engineering Exam (awaiting experience)

YEARS OF EXPERIENCE

2

YEARS WITH TETRA TECH

2

EXPERIENCE

Private WWTP Utility Expansion, Village of Estero, FL. Project Engineer. As the initial phase to Estero's Utility Expansion Program (UEP), Tetra Tech is currently assisting Estero with the decommissioning of three privately owned wastewater treatment plants and connection of service to Lee County. In an effort to improve water quality, Estero has initiated this UEP with these WWTP conversions being performed as phase 1. For this effort, Tetra Tech is performing environmental evaluations; hydraulic modelingto size the force main piping and wastewater lift stations; surveying to design the infrastructure and to secure easements; final design and permitting of the proposed improvements, and ultimately will proceed with implementation.

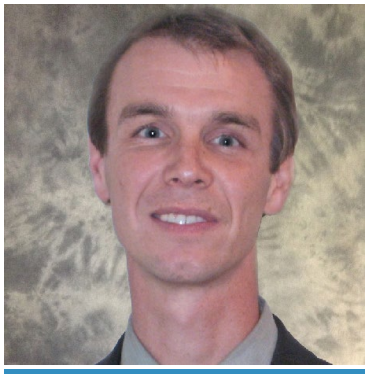
Distribution System Improvements, Charlotte Harbor Water Association, Punta Gorda, FL. Project Engineer. Replacement and installation of approximately 100,000 LF of 4- to 8-inch water main in the Harbour Heights residential community, located onthe East side of the Charlotte Harbor Water Association's service area. Proposed water mains will be installed primarily by open-cut trenching but also horizontal direction drilling to minimize restoration and disturbance to the residential area. Due to a large quantity of gopher tortoise burrows surveyed during the preliminary design and U.S. Fish and Wildlife Services regulations, the project team will sequence construction in order to both expedite construction and also minimize environmental impact. The project includes preliminary and final design, permitting, bidding assistance, and construction administration services.

New Post Road Water Main Replacement, Lee County, FL. Project Engineer. Designed approximately 3-miles of 10-12-inch potable water transmission/distribution main for Lee County Utilities along New Post Road.

Orange Tree Wastewater Treatment Plant Permit Renewal, Collier County, Naples, FL. Project Engineer. Reviewed the Operation Maintenance and Performance Report, Capacity Analysis Report and Reuse Feasibility Report for the Golden Gate Wastewater Treatment Plant to renew the operating permit. Completed field inspection and analysis of the condition and efficiency of the plant. Also, modified the permit by reducing monitoring points.

Water and Stormwater System Improvements, Town of Fort Myers Beach, FL. Project Engineer for miscellaneous efforts associated with the Town's replacement of their potable water and stormwater infrastructure.

North 1 UEP, City of Cape Coral, FL. Project Engineer for improvements covering over 68 miles of potable water system piping; 73 miles or irrigation piping; 13 miles of wastewater force mains; 68 miles of gravity collection piping; 12 of stormwater piping; 19 wastewater lift stations (including 2 master stations); and 65 miles of new road construction. Tetra Tech is currently assisting with evaluating funding alternatives, including grants to pursue.



EDUCATION

BSE, Civil Engineering,
University of Michigan, 2004

MSE, Civil Engineering,
University of Michigan, 2005

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, FL,
No. 87245, 2019

YEARS OF EXPERIENCE

16

YEARS WITH TETRA TECH

16

Justin Voss, PE

INFRASTRUCTURE DESIGN

Mr. Voss is a Professional Engineer with expertise in hydraulic modeling applications for collection, distribution, and open channel systems. He has experience in hydraulic data collection, modeling, calibration, planning, asset management, and design. His specific experience includes: Water distribution hydraulics, including flow and pressure data collection, asset management, water reliability studies, master planning, hydraulic model calibration and analysis, water quality simulations, waterhammer assessment and mitigation, system optimization, and pump evaluation. He is familiar with EPANET, InfoWater, InfoSurge, and WaterGEMS software.

Collection system hydraulics for sanitary, combined, and storm sewers, including flow monitoring, hydrology for wet sanitary and direct stormwater conditions, model calibration, master planning, two-dimensional modeling, pump and force main evaluation, and infiltration and inflow studies. He is familiar with EPA-SWMM, InfoSWMM, InfoSWMM 2D, Storm and Sanitary Analysis (formerly StormNet), PCSWMM, SewerGEMS, XP-SWMM, InfoWorks ICM, and the Illinois Transient Model.

EXPERIENCE

FGUA Reuse (Irrigation) Water Transmission Main Extension, Cape Coral, FL. Hydraulic Engineer. Used the City's 13,000-link irrigation model to evaluate options to expand the utilization of reuse water purchased from FGUA for irrigation from 0.25 to 6.0 MGD. Model was utilized to identify the need for new storage facilities and efficient routes and sizes for transmission main improvements. Proposed storage facility and transmission main will allow the City to reduce water waste and convey the additional water from the isolated section of the City currently supplied by FGUA into the main portion of their system where the full amount can be used. Proper interpretation of the model results found a more optimal point of connection to the existing system that would increase conveyance and pressures.

North 2 UEP Irrigation Connection Strategy, City of Cape Coral, FL. Hydraulic Engineer. Used City's irrigation recently updated model with recently designed infrastructure to develop a plan to connect irrigation services in North 2 prior to the completion of the North 2 Canal Pump Station. A recommendation of up to 2,500 of the available 3,500 connections could be made while maintaining 40 psi in the system, giving the City the reassurance they needed to begin connecting customers.

Estero Boulevard Phases II-IV Water Main Improvements, Fort Myers Beach, FL. Lead Hydraulic Engineer. Tetra Tech was selected based on our work in the first phase of the design. Used the Town's InfoWater model to size two parallel replacement mains for the remaining 24,000 feet of the Town's primary water transmission corridor along Estero Boulevard. Model was also used to identify areas of poor pressure and fire flow on 90 side streets with dead end water mains. Model results were used as the basis of design. Many of the 3- to 6-inch diameter mains were recommended for replacement with 8-inch diameter mains. A few larger water mains were recommended to be left in place. Total length of replacement water main in the design was 110,000 feet.

North Estero Boulevard Phase II Side Street Water Main Improvements, Fort Myers Beach, FL. Lead Hydraulic Engineer. Town's InfoWater model was used to identify areas of poor pressure and fire flow on 14 side streets with dead end water mains that were connected in the area of the new 10- and 16-inch transmission water main on Estero Boulevard that were designed in 2015. Model results were used as the basis of design. Many of the 3- to 6-inch diameter mains were recommended for replacement with 8-inch diameter mains. Total length of replacement water main in the design was 20,500 feet.



Jason Burkett, PE, SE, MLSE

STRUCTURAL

Mr. Burkett is a senior structural engineer who is experienced with many structural systems including: reinforced concrete, steel framing, composite steel, masonry, prestressed/precast concrete, tilt-up concrete panels, light-gage steel, timber, and aluminum. He has extensive experience designing, reviewing other's designs, and performing independent technical reviews for structural projects related to drinking water, wastewater, stormwater, solid waste, industrial, commercial, Department of Defense, hurricane shelters, high-velocity hurricane zones, health care, residential, education, aviation, marine construction, performing arts, roofing components, renovations, additions, and investigations. He leads several groups of structural engineers within Tetra Tech throughout the nation to ensure that quality standards are maintained for project deliverables. His attention to detail and wide variety of experience brings valuable perspective to each project he reviews or designs.

EDUCATION

MS, Civil Engineering (Structures and Foundations), University of Central Florida, 2005

BS, Civil Engineering (Structures Emphasis), University of Central Florida, 2003

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, FL, No. 69879

Model Law Structural Engineer, National Council of Examiners for Engineering and Surveying, No. 47938

GPCP – Guiding Principles Compliance Professional, Green Building Initiative

AFFILIATIONS

American Institute of Steel Construction

American Concrete Institute

YEARS OF EXPERIENCE

16

YEARS WITH TETRA TECH

10

EXPERIENCE

Everest Water Reclamation Facility Chemical Building, Cape Coral, FL. Structural Engineer of Record. Performed structural engineering calculations and design for proposed cmu chemical building, adjacent to a chorine contact basin and chemical storage area. Structural design included analyzing the below grade walls of the chlorine contact basin for surcharge loads from new building to avoid costly deep foundations.

SW Water Reclamation Facility Centrifuge Installation, Cape Coral, FL. Structural Engineer of Record. Structural design included foundations for 3 new centrifuges in an existing building along with aluminum platforms and an overhead bridge crane for maintenance and operation. Bridge crane foundations were supported by helical piles due to loads and adjacent foundations.

Cape Coral Utilities Expansion Pipe Crossings, Cape Coral, FL. Performed structural engineering calculations and design for proposed ductile iron pipe crossings over canals.

Lee County Utilities Pine Island Wastewater Treatment Plant Improvements, Pine Island, FL. 2014. Engineer of Record. New 1,200 SF laboratory and office building. The building construction was masonry and wood trusses with shallow foundations. The project also included a steel-framed platform for screening process equipment.

Lee County Emergency Operations Center, Fort Myers, FL. Design Engineer. Assisted the Lead Structural Engineer with QA/QC reviews and construction administration. The structural design included shallow foundations, tilt-up concrete walls, steel framed roof, composite metal deck with concrete topping. Structural challenges came from every direction when the wind design criteria was set at 200 miles per hour and Exposure C.

North Collier Water Treatment Plant, Golden Gate, FL. Structural Design Engineer. Responsible for designing and detailing the walkways, platforms, a bridge, and new tank supports. The existing facility was being upgraded by the addition of a new acid storage tank with access structures.

Southwest 6&7 Utilities Extension Project, City of Cape Coral, FL. Structural Engineer for the design of 18 wastewater lift stations, multiple canal crossing support structures for aerial crossings and related miscellaneous structural requirements associated with the extension of potable water, wastewater, irrigation and improved stormwater service to over 5,000 residents.



Nishant Joshi, EIT

STRUCTURAL

Mr. Joshi joined Tetra Tech in December 2015 as a structural project engineer working toward obtaining his professional engineering (PE) licensure. He has experience in the design and analysis of steel framed structures, reinforced masonry, reinforced concrete, timber, retaining structures, and utilizing deep and shallow foundations, preparing cost of opinions and performing construction administration tasks. He has worked on projects for water treatment facilities, federal government, Department of Defense (DoD), municipal, industrial, commercial, and the assessment and renovation of existing structures. Mr. Joshi is a proficient user of RISA Software, Mathcad, ENERCALC, Revit, AutoCAD, Hilti Profis, and RS Means Costworks.

EXPERIENCE

North Irrigation Storage Tanks & High Pumping Stations. City of Cape Coral, FL. Structural Lead Engineer. The project included design irrigation storage tanks and high pumping station near Commercial Park Place and next to Germain American Club. The project included two 5-MG ground storage tanks for irrigation water, a small parking area, a high service pump station building (CMU wall building with CFS trusses), a fence around the site, and underground construction from the tank site to Pine Island Road for connection to an existing irrigation main.

South Regional Water Treatment Plant Expansion, City of Palm Bay, FL. Structural Lead Engineer. The project included preliminary design, final design, and permitting of the expansion to the existing 4.0 MGD brackish reverse osmosis treatment facility to 6.0 MGD. The plant expansion included the addition of one new Floridan supply well and well pump, two new reverse osmosis (RO) pretreatment cartridge filter units, one new RO feed pump, two new RO skids, one new transfer pump, one new 2.0 MG ground storage tank, two new high service pumps, and new carbon dioxide storage and feed system, as well as miscellaneous site and process improvements. Preliminary design included five design investigation tech memos to evaluate various design alternatives and improvements to be potentially incorporated into the final design. Mr. Joshi was responsible for the design of chemical storage open structure, carbon dioxide storage structure, return activated wastewater pump pad, and FRP platform.

Lakeland T.B. Williams WTP Clearwell, City of Lakeland, FL. Project Engineer. The project included the design and construction phase services for the constructionof a rectangular split contact basin structure to provide contact time for chemical disinfection with a split wetwell for transfer and high service pumping stations. The contact basin and pumping stations will be designed to provide treatment and pumping for the facility's rated capacity of 51.0 MGD.

Malcom Road Water Supply Facility, Orlando, FL. Project Engineer. The project included the cost of opinion and construction administration of water treatment building that involved space for chemical storage, electrical equipment, generator, and pipe gallery. The project also included building construction that consisted of CMU walls, hollow-core roof diaphragm, and cold-formed steel trusses.

Winter Garden Storage, Pumping, and Transmission Facilities, Winter Garden, FL. Staff Engineer. Provided structural design of a 6,000-SF pump building with an overhead monorail, MCC room, office, lavatory, and chemical storage. The project also included structural specifications for two prestressed concrete ground storage tanks, a 2-million gallon tank for reclaimed water, and a 1-million gallon tank for potable water.

North 1 Utilities Extension Project, City of Cape Coral, FL. Structural Engineer for the design of 19 wastewater lift stations along with (2) 5.0 MG ground storage tanks and a high service booster pump station for irrigation.

EDUCATION

MS, Civil Engineering,
Syracuse University, 2014

BE, Civil Engineering,
University of Mumbai, 2013

REGISTRATIONS/ CERTIFICATIONS

Engineer in Training,
Structural, Kentucky, No. 15419

AFFILIATIONS

Member, American Society of Civil Engineers

YEARS OF EXPERIENCE

8

YEARS WITH TETRA TECH

4



Banks Wason, PE

ELECTRICAL / INSTRUMENTATION

Mr. Wason has 15 years of years of experience in electrical engineering. His experience includes the design of new and modification of existing medium and low voltage power distribution, standby power systems, grounding infrastructure, SCADA systems, interior and exterior lighting, fire alarm, telecommunications, and security systems.

EDUCATION

BS, Electrical Engineering,
Florida State University, 2006

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, FL,
No. 73973, 2012

YEARS OF EXPERIENCE

16

YEARS WITH TETRA TECH

15

EXPERIENCE

North 1 Utilities Extension Project, City of Cape Coral, FL. Electrical Engineer for the design of 17 duplex wastewater lift stations, (2) master wastewater pump stations and a high service irrigation booster station. The duplex stations are designed for connection to portable generators, except for those where multiple force mains pump into a single station. The master stations are designed with permanent generators. All stations are designed with variable frequency drives (VFDs) for pump operations. Communication is design for cellular service with future conversion to fiber optics (FO). Conduit and pull boxes for future FO communication is included to all stations.

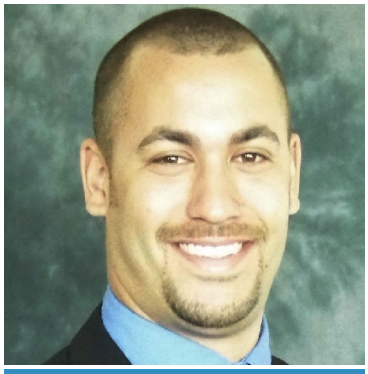
Golden Gate WWTP High Level Disinfection and Expansion, Collier County, FL. Electrical Engineer for multiple pumps, aeration equipment, water quality monitoring equipment, power feed, emergency power, switchgear, PLCs and related electrical components as required for the upgrade of the existing process to include high level disinfection and filtration and for the ultimate WWTP upgrade/expansion to include membrane treatment.

Wastewater Pump Station Design Standards, Collier County, FL. Electrical Engineer assisting the County with the development of multiple electrical design standards including lightning protection; duplex wastewater lift stations (panel, emergency power and communication standards); and use of diesel pumps.

Reverse Osmosis Water Treatment Plant, City of Punta Gorda, FL. Electrical Engineer assisting with the electrical supply and communication for the development of a new 4.0 MGD reverse osmosis water treatment plant for the City of Punta Gorda. The project included new power supply, switchgear, emergency power supply, communication and related services for raw water supply, deep injection well, membrane treatment skids, pre and post treatment, chemical treatment and storage/pumping of finished water. The project also included connection of the City existing power and communication/control system at their existing adjacent surface water treatment plant.

Generator Replacement for Water Well Sites, Collier County, FL. Electrical Engineer for the design of multiple generators associated with the County's raw water wellfield. The project included site specific design for new generators associated with the County wellfield. Using the County's design standards developed by Tetra Tech, the project included verification and upgrade as necessary for the power supply as well as the new generators, switchgear, transfer switches and communication components.

Master Pump Station 200, City of Cape Coral, FL. Electrical Engineer for the design associated with the rehabilitation of Master Pump Station 200. This project included the replacement of the existing submersible pumps within the triplex station with new pumps, overhaul of the stations electrical and communication components, while keeping the station in operation, and replacement of the stations emergency power generator and standalone fuel storage/supply system. New switchgear, programmable logic controllers, breakers, transfer switches, variable frequency drives and related electrical and communication components were included.



Jason Seignoret, EIT

ELECTRICAL / INSTRUMENTATION

Mr. Seignoret has 15 years of experience in the design of electrical systems for municipality water, wastewater plants, and lift stations. His expertise involves field surveys of existing conditions, drawings, electrical load calculations, equipment specification and producing inclusive packages for contractor bidding including project specific specifications and panel design. Post design services include contractor pre-bid meetings, site visits during construction, and electrical equipment selection reviews.

EDUCATION

BS, Electrical Engineering,
University of Central Florida, 2006

YEARS OF EXPERIENCE

15

YEARS WITH TETRA TECH

9

EXPERIENCE

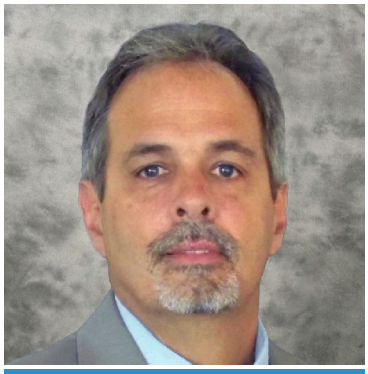
SW 6 & 7 Utilities Extension, City of Cape Coral, FL. Project Engineer. Electrical design services to install 18 lift stations all around Cape Coral, FL. Electrical design included providing new pump control panels, RTU panel and electrical feed from LCEC to the pump control panel. Cape Coral standards details were used and modified throughout the project to come to the final design. Participated in electrical discussions with the client to determine standard details and constructions installation methods (trenching of utility lines for example) to ensure a complete and correctly installed final system. Tetra Tech developed electrical specifications to provide seven new portable generators to complement the lift stations. Mr. Seignoret reviewed shop drawings of control panels, general electrical components and the generators.

Southwest Water Reclamation Facility (WRF) Biosolids Improvements, Cape Coral, Fl. Project Engineer. The Tetra Tech team was tasked with the removal of existing RDP lime treatment sludge stabilization and belt press system and addition of anew centrifuge system. The City eliminated land application of sludge and hauls their sludge to the Lee County landfill. To reduce hauling costs, the City eliminated the RDP process and replaced the belt presses with centrifuge equipment that has increased the solids percentage by approximately seven percent. Mr. Seignoret was responsible for the electrical and instrumentation modification for operations. Tetra Tech is currently working on completing a waste activated sludge (WAS) line that will allow direct transfer of WAS from the Everest Plant to the Southwest WRF, eliminating trucking needs.

Pine Island Wastewater Treatment Plant Upgrades, Lee County, FL. Project Engineer. Designed new operations building for wastewater treatment plant and relocate existing equipment from existing trailer used as operations to new building.

Southwest Water Reclamation Facility (WRF) Biosolids Improvements, Cape Coral, FL. Project Engineer. The Tetra Tech team was tasked with the removal of existing RDP lime treatment sludge stabilization and belt press system and addition of anew centrifuge system. The City eliminated land application of sludge and hauls their sludge to the Lee County landfill. To reduce hauling costs, the City eliminated the RDP process and replaced the belt presses with centrifuge equipment that has increased the solids percentage by approximately seven percent. Mr. Seignoret was responsible for the electrical and instrumentation modification for operations. Tetra Tech is currently working on completing a waste activated sludge (WAS) line that will allow direct transfer of WAS from the Everest Plant to the Southwest WRF, eliminating trucking needs.

Wastewater Pump Station Design Standards, Collier County, FL. Electrical Engineer assisting the County with the development of multiple electrical design standards including lightning protection; duplex wastewater lift stations (panel, emergency power and communication standards); and use of diesel pumps.



Eddie Jenkins, PSM

SURVEYING

Mr. Jenkins has been a resident of Florida for the past 34 years and has practiced land surveying since 1984 in both office and field. His experience includes route/ right-of-ways surveys, mortgage surveys, topographic surveys, glo/sectional surveys, construction layout, metes and bounds surveys, as-built surveys, easement vacations, and electrical field book collection. As field supervisor and senior office survey manager, Mr. Jenkins is involved in all aspects of surveying.

EDUCATION

Valencia College, Orlando

Mid-Florida Technical Institute, Orlando

AREA OF EXPERTISE

Land Surveying

REGISTRATIONS/ CERTIFICATIONS

Professional Surveyor and Mapper, FL, No. 5364

UAV Drone Pilot No. 4228929

AFFILIATIONS

Florida Water Environment Association

American Society of Civil Engineers

YEARS OF EXPERIENCE

36

YEARS WITH TETRA TECH

29

EXPERIENCE

East County Water Control District Culvert Replacement Project, Lee County, FL. Survey Project Manager. Topographic services for the replacement and improved stability control design of 30 major conveyance culverts and control structures ranging in size from 24- to 60-inch within 30 public rights-of-way.

Side Streets Water Main Design, Fort Myers Beach, FL. Senior Land Surveyor. Survey and design of water main for the side streets on the entire island of Fort Myers Beach. Tetra Tech provided surveying services for the entire City for the installation of water mains. To provide a cost savings for the City, this survey included a combination of Light Detection and Ranging (LiDAR)., planimetric mapping, GPS, and conventional surveying. The survey included the location of all underground utilities, right-of-way determination, spot elevations (at 50-feet intervals), and plan and profiles. Obtained title information pertaining to existing easements and deeded right-of-way and related pertinent right-of-way maps, maintenance maps, plats, and similar documents.

Florida Governmental Utility Authority (FGUA) Transmission Main, City of Cape Coral, FL. Senior Land Surveyor. Design of a transmission main for the City to accept reclaimed water from the FGUA. The survey included the location of all underground utilities, right-of-way determination, spot elevations (at 50-feet intervals), and plan and profiles. Obtained title information pertaining to existing easements and deeded right-of-way and related pertinent right-of-way maps, maintenance maps, plats, and similar documents

North 1 UEP Topographic Survey, City of Cape Coral, FL. Surveyor for an approximately 5 square mile area to locate features to assist with the design of potable water, stormwater, irrigation, wastewater, and roadway improvements. Used drones and field crew to collect data.

Water Distribution System Improvements, Charlotte Harbor Water Association, Punta Gorda, FL. Surveyor for approximately 100,000 linear feet of potable water distribution piping within the residential area of Harbor Heights in Punta Gorda. Used combination of drones and field crews to collect topographic data, physical features and utilities identified through the subsurface utility locating process. The drones used Light Detection and Ranging (LiDAR) technology to assist with data collection from grade by field crews.

Palm Creek Filter Marsh, Lee County, FL. Surveyor for the collection of topographic data for the development of an approximate 20-acre filter marsh for Lee County. The existing parcel is owned and maintained by the County's 20/20 division and maintaining as many native trees was an important aspect. Due to the thick vegetation, a combination of drone mounted mobile survey units using Light Detection and Ranging (LiDAR) technology along with field crews, the required data was collected.



Randy Gilbert

SURVEYING (EARTH VIEW)

Randy serves as a Superintendent at Earth View, LLC (EV) and has over a decade of experience working on Subsurface Utility Engineering (SUE) projects in the local area. As the superintendent, Randy will be present on the job site through project completion and will manage daily construction activities and field operations. With 10+ years of industry experience and extensive safety training, Randy's expertise will ensure project success.

REGISTRATIONS/ CERTIFICATIONS

Advanced MOT

Certified in the Fundamentals of Municipal Grouting

CDL Class A

Trained and Certified in Field Connect Software

Butt Fusion Training Large Diameter MMIMcElroy
#824 through 2065

Confined Space Certification

YEARS OF EXPERIENCE

10

YEARS WITH FIRM

3

EXPERIENCE

SANIBEL WASTEWATER TREATMENT PLANT TANK CLEANING, Sanibel Island, FL. EV provided vacuum truck services to clean the sludge out of the Plant 3 Tank at the City of Sanibel Wastewater Plant. The contaminated area included sludge up to 3' high. EV followed strict safety measures to successfully complete this work, and the team was required to dispose of material in certified locations within a specified daily timeframe.

HASKELL, Naples, FL. EV was contracted by Haskell to complete pipe cleaning and soft digs at the North County Water Reclamation Facility (NCWRF). EV located all pipes and determined pipe size and depth.

PIPE CLEANING & CCTV INSPECTION FOR JENSEN , Marco Island , FL. As part of an ongoing contract, EV works in partnership with Jensen to clean and CCTV inspect gravity main and lateral lines throughout Naples and Bonita Springs. Leading customers include Vanderbilt Reserve, Founders Square, Sienna Lakes, Hacienda Lakes and Ave Maria. Services also include lift station cleaning and mechanical point repairs.

COLLIER COUNTY PUBLIC SCHOOLS, Collier County, FL. EV maintains an annual contract with Collier County Public Schools to provide Subsurface Utility Engineering Services (SUE). The contract includes, but is not limited to, cleaning lift stations at various schools such as Lely High School and Barron Collier High School. The contract began in 2017 and has been renewed every year since.

KEY MARCO COMMUNITY CULVERT & STORM DRAIN CLEANING, Marco Island, FL. EV provides jetting and vacuum excavation services to remove material from culverts under all existing driveways at Key Marco for a total of 40 homes, some with double driveways. These projects include cleaning out all storm drain and boxes for the Key Marco Community in Marco Island. This is an annual project, sometimes bi-annual, that has been ongoing since 2017.

HIDEAWAY BEACH STORM DRAINS , Marco Island , FL. EV cleaned out 40 catch basins, culverts, and removed material from various drop inlets using vacuum excavation throughout Hideaway Beach Club. EV also completed storm drain cleaning and restoration along the community roads and golf course after Hurricane Irma.

BURNT STORE ROAD, Cape Coral, FL. EV recently desilted 2,500 LF of storm pipe at Burnt Store Road in Cape Coral. The pipe sizes ranged from 24"-30." EV also cleaned & televised 40 utility casings each 150 LF. EV was subcontracted by Quality Enterprises USA, Inc. to the perform the project which was completed on time and on budget.

COLLIER COUNTY PUBLIC SCHOOLS, Collier County, FL. EV maintains an annual contract with Collier County Public Schools to provide Subsurface Utility Engineering Services (SUE). The contract includes, but is not limited to, cleaning lift stations at various schools such as Lely High School and Barron Collier High School. The contract began in 2017 and has been renewed every year since.



Ivan Sokolic, PE

GEOTECHNICAL (ARDAMAN & ASSOCIATES)

Mr. Sokolic has more than 20 years of experience in management, design, and construction of engineering projects. He has held positions in the private and public sectors, including eight years with the Florida Department of Transportation (FDOT). He has extensive knowledge of transportation standards, concepts, practices, and procedures, as well as geotechnical engineering, pavement evaluation, materials testing, and construction engineering and inspection (CEI). His project experience includes foundation design recommendations and materials testing evaluation for industrial, commercial, and residential low to high-rise structures, transportation facilities, water and wastewater treatment facilities, mining, and park and recreation facilities.

EDUCATION

M.S. Civil Engineering,
University of South Florida, 2003

B.S. Civil Engineering,
PUCP, 2000

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, FL,
No. 64114, 2006

AFFILIATIONS

Member, American Society of Civil Engineers

Member, Florida Engineering Society

YEARS OF EXPERIENCE

20

YEARS WITH FIRM

2

EXPERIENCE

FDOT Districts One and Seven, District Geotechnical Office, FL. As the Assistant District Geotechnical Engineer for FDOT Districts One and Seven from 2011 to 2014, Mr. Sokolic was responsible for the staff in the geotechnical section at the District Materials and Research Office. Performed field inspections on ongoing projects. Provided technical expertise to the District Design, Construction, and Maintenance offices. Oversaw the development of foundation designs and recommendations for all major and minor bridge construction projects in the 17 counties in the two districts.

FDOT District One, Geotechnical & Materials Testing & Inspection, Continuing Services Contract, FL. As a consultant, Mr. Sokolic has managed several geotechnical, materials testing, and pavement evaluation contracts with FDOT including the current $5 million CA509 contract to support the Department with geotechnical, coring, and materials testing tasks.

North 2 Utilities Expansion Project, Cape Coral, Lee County, FL. In charge of all personnel providing material testing services for this utility infrastructure project, water, sewer and irrigation services, with an area of approximately five (5) square miles located in the northwest and northeast quadrants of the City of Cape Coral.

North 1 Utilities Expansion Project, Cape Coral, Lee County, FL. Responsible for providing geotechnical design services for the design of this utility infrastructure project, water, sewer and irrigation services, with an area of approximately five (5) square miles located in the northeast quadrants of the City of Cape Coral.

Lee Roy Selmon Crosstown Expressway, Hillsborough County, FL. Responsible for the field data collection operations, data reduction, and results reporting related to the Cross-Hole Sonic Logging (CSL) testing on more than 30 drilled shafts pier foundations for the reversible lanes elevated roadway in the City of Tampa.

SR 62 from US 301 (SR 43) to SR 37, Manatee County, FL. Responsible for providing pavement coring and evaluation services for this 19-mile roadway project located in Manatee County. Responsibilities include coordination of field operations, review and classification of pavement cores, and milling depth recommendations for the new pavement.

South Golf Improvements, City of Naples, Collier County FL. Responsible for providing geotechnical services for the design of a safe road for all users along South Golf Drive, approximately 0.71 miles, between Gulf Shore Boulevard North and US 41.

Buckingham Road & Gunnery Road Roundabout, Lee County, FL. Responsible for providing geotechnical services for this safety and traffic flow improvements project located in Lee County. Responsibilities include coordination of field operations, assignment of laboratory testing of soils, visual classification of soils, and design recommendations for the roadway.



Andrew Woodcock, PE

FUNDING ASSISTANCE

Mr. Woodcock has been involved with many different facets of environmental engineering for 30 years. He has special expertise in funding assistance, utility master planning, due diligence investigations, utility valuations, financial feasibility analyses ,and business plans. Mr. Woodcock's utility planning experience includes several master plans and capital improvements programs that include water, wastewater, and reclaimed water utilities. As part of the planning process, Mr. Woodcock has conducted numerous economic, present value, and feasibility analyses that evaluate the financial impacts of utility programs and provide useful decision criteria for capital planning.

EDUCATION

MBA, Rollins College, 2001

MS, Environmental Engineering, University of Central Florida, 1989

BS, Environmental Engineering, University of Central Florida, 1988

REGISTRATIONS/ CERTIFICATIONS

Professional Engineer, FL, No. 47118, 1993

AFFILIATIONS

Water Environment Federation

American Water Works Association

YEARS OF EXPERIENCE

32

YEARS WITH TETRA TECH

30

EXPERIENCE

State Revolving Fund Facilities Plan, City of Orlando, FL. Project Manager for the facilities plan prepared to meet requirements of the Clean Water State Revolving Fund (CWSRF) loan funding for seven wastewater projects estimated at $66,300,000 over the next five years. The plan described alternative methods for

Potable Water Master Plan and Rate Study Charlotte Harbor Water Association, Punta Gorda, FL. Project Engineer. Development of a 10-year potable water master plan for the replacement of 50+ year old deteriorated transmission and distribution piping and treatment plant upgrades. In addition, evaluated funding alternatives as well as user fees and rates. Resulting funding was over 40-percent grant funds from USDA.

Water and Sewer Refunding Revenue Bonds, Pasco County, FL. Project Manager. Served as the Financial Feasibility Consultant for a $105 million revenue bond issue to fund capital improvement projects. Based on the financial strength of the utility and the projections performed by Tetra Tech the bonds have received a rating of AA from Fitch and AA+ from Standard and Poors.

Water and Sewer Refunding Revenue Bonds, Pasco County, FL. Project Manager. Served as the Financial Feasibility Consultant for a $182.5 million revenue bond issue to fund capital improvement projects. Based on the financial strength of the utility and the projections contained in Tetra Tech's report the bonds have received an uninsured rating of AA- from Fitch.

Stormwater Rate Study, City of Deltona, FL. Project Manager. Worked with City staff to determine a viable rate increase to cover costs associated with operations and maintenance, and renewals and replacements. Evaluated the impact of CIP financing on rates, established an annual renewal and replacement budget, and evaluated the impact of varying levels of service on projected rates. 2015.

Water, Wastewater, and Reclaimed Water Rate Study, Naples, FL. Project Manager. Performed a study for the evaluation and adjustment of the City's rate structures for water, wastewater and reclaimed water as necessary to recover costs from capital improvement projects and to promote water conservation. The rate study recommended the development of a tiered structure to promote water conservation and provided for lower reclaimed water rates to promote the connection to the City's non-mandatory reclaimed water system. The project included multiple public workshops for citizen input and presentations to the City Council, with ultimate adoption of the rate structure



Mark Brewer

FUNDING ASSISTANCE (ANGIE BREWER & ASSOCIATES)

Mark Brewer has been with Angie Brewer & Associates, LC for more than 27 years after having served in the U.S. Army and is a Veteran of the Gulf War in 1990-1991. He has extensive "hands-on" experience with federal and state grant and loan planning, application and administration. Mark has been utilized as a Subject Matter Expert and Key Informant to the Government Services Administration (GSA) based on his significant experience with federal and state funding agency regulations and requirements, including Davis-Bacon, MBE/WBE and others. Mark has over 30 years of experience in advanced computer technology including the development of Davis Bacon Compliance Monitoring software. Utilizing the software and other expertise, ABA was awarded the contract from the State of Florida to provide all the Davis Bacon oversight, monitoring, training, and other services for the Weatherization Assistance Program. Mark was the Program Manager and Chief Technical Expert for the Davis Bacon State Contract for the Florida DEO's $176 million ARRA Weatherization Assistance Program. Over the last years, he has been directly involved in all aspects of helping ABA's clients secure and manage over $6 billion in grant and loans for local government capital projects.

EDUCATION

Doctor of Business Administration (Candidate)

Master of Business Administration (Management)

Bachelor of Business Administration (Management)

AFFILIATIONS

FDEP Technical Advisory Committee for the SRF Drinking Water Program

Government Finance Officers Association

YEARS OF EXPERIENCE

27

YEARS WITH FIRM

27

EXPERIENCE

North 1 UEP, City of Cape Coral, FL. Funding assistance for improvements covering over 68 miles of potable water system piping; 73 miles or irrigation piping; 13 miles of wastewater force mains; 68 miles of gravity collection piping; 12 of stormwater piping; 19 wastewater lift stations; and 65 miles of new road construction.

Water & Stormwater Program, Fort Myers Beach, FL. Funding assistance for replacement of aged water mains as well as stormwater and roadway improvements.

Wastewater and Water Systems Expansion, City of Palm Bay, FL. Funding: Clean Water and Drinking Water State Revolving Fund Low Interest Loans. ABA is providing planning, application, agreement, technical services, and compliance services to the City for multiple SRF loans totaling $50,000,000+. The City is undergoing significant change and as a result needed to access the lowest cost funding available. ABA is currently developing the Facilities Plan for the Wastewater and Water Improvements as required by the SRF Program.

Drinking and Wastewater Systems Expansions, Collier County, FL. Funding: Drinking Water and Clean Water State Revolving Fund Loans. ABA provided planning, application, agreement, administration and closeout services for Collier County's Water and Wastewater Systems Expansion projects. This program included the construction or improvement of five treatment facilities, multiple wells including production and ASR, and reclaimed/force main installation. This program exceeded $180 million. Due to ABA's approach, Mark was asked to accept EPA's Pisces Award for Financial Innovation on the County's behalf.

Septic Tank Replacement Program, City of Marco Island, FL. Funding: Clean Water State Revolving Fund Low Interest Loans. ABA is providing planning, application, agreement, technical services, and compliance services to the City for multiple SRF loans totaling $60,000,000+. This project includes replacement of 5,000+ septic tanks and construction of approximately 307,000 LF of gravity lines, 85,000 LF of force main, 37 lift stations, and 1,000 manholes.



Kaye Molnar

PUBLIC INFORMATION ASSISTANCE (CELLA MOLNAR & ASSOCIATES)

Ms. Molnar has over 20 years of experience in planning and public involvement for new and expanding roadway and infrastructure facilities. She is skilled in developing and implementing successful, comprehensive large-scale public involvement programs as well as working with individual property owners. She has established effective working relationships with media personnel and repeatedly develops trusted relationships with residents and property owners on her projects. Her project management skills combined with her extensive experience in dealing with the public both in person and via telephone communications make her uniquely qualified.

EDUCATION

B.S., Business Administration, University of South Florida, 1998

A.A., Business Administration, Edison Community College, 1983

YEARS OF EXPERIENCE

20

YEARS WITH FIRM

20

EXPERIENCE

North 1 UEP, City of Cape Coral, FL. Public information assistance for improvements covering over 68 miles of potable water system piping; 73 miles or irrigation piping; 13 miles of wastewater force mains; 68 miles of gravity collection piping; 12 of stormwater piping; 19 wastewater lift stations; and 65 miles of new road construction.

Distribution System Improvements, Charlotte Harbor Water Association, Punta Gorda, FL. Public information assistance for the replacement and installation of approximately 100,000 LF of 4- to 8-inch water main in the Harbor Heights residential community.

Water & Stormwater Program, Fort Myers Beach, FL. Public involvement replacement of aged water mains as well as stormwater and roadway improvements.

U.S. 41/Cleveland Avenue from Winkler Avenue to SR 82/Dr. MLK Jr. Boulevard Roadway and Utility Improvements Project, City of Fort Myers, FL. The Florida Department of Transportation and the City of Fort Myers are working together to improve safety on US 41/Cleveland Avenue in the downtown area. Public Information Project Manager for the City of Fort Myers portion of the project that includes the relocation and installation of new water main and storm drainage pipe and structures. Work consists of sharing information and coordinating with stakeholders, projectteam members, property owners, tenants, and the public. Other activities in the public involvement plan include project newsletters, contact cards, weekly construction email updates and maintaining an active and up-to-date email correspondence list. Extensive coordination with the Florida Department of Transportation team, City of Fort Myers staff and officials, property owners, tenants, residents, and business owners are significant factors of the public involvement plan. Informational releases and interaction with media aboutthe project are ongoing. Public involvement duties also include the developmentand maintenance of a project slogan and website, "Know before you go @ 411on US 41.com" (www.411onUS41.com) and staffing a 24-hour telephone hotline to respond to public inquiries and comments.

Cape Coral North 2 Utilities Expansion Project, City of Cape Coral, FL. The public information manager on the City of Cape Coral's North 2 Utilities Extension Project. Serves as a liaison between the public, the City, and the project team to take phone calls, answer questions, and log and track project issues and concerns. Deliverables included notification flyers regarding road closures and driveway/access changes. Notices were prepared and distributed to keep residents informed about construction. Coordination with City of Cape Coral staff and officials, police, fire, EMS, solid waste services, school transportation, community group leaders, and affected property/ business owners and local media was key to the success of the project. Developed and maintained a project webpage, www.CapeCoral.net/UEP.com, and staffing a 24-hour telephone hotline to respond to public inquiries and comments.

Patrick Zuloaga

ENVIRONMENTAL (T&E)

Mr. Zuloaga has extensive field experience with ecological studies for aquatic habitat monitoring, characterization, mapping, assessment, rare/threatened/ endangered species surveys, remedial investigations, Stream Condition Index (SCI) calculations, Vegetative Index of Wetland Condition (VIWC) calculations, and sediment characterization. He has managed and led field efforts on a variety of large-scale restoration projects for clients such as the South Florida Water Management District (SFWMD), National Park Service (NPS), Florida Department of Environmental Protection (FDEP, and the United States Army Corps of Engineers. Mr. Zuloaga is Tetra Tech's Dive Safety Officer (DSO) for scientific diving. He is recognized as the corporate DSO under Tetra Tech's American Academy of Underwater Sciences (AAUS) organizational membership. Mr. Zuloaga has conducted more than 1,000 dives in support of scientific projects.

EDUCATION

BS, Organismic Biology, Ecology, Florida Atlantic University, 2000

REGISTRATIONS/ CERTIFICATIONS

FFWCC Authorized Gopher Tortoise Agent

Florida Stream Condition Index, 2004

Professional Association of Diving Instructors (PADI), Open Water Instructor # 285353

YEARS OF EXPERIENCE

20

YEARS WITH TETRA TECH

20

EXPERIENCE

Wetland Delineation and Listed Species Surveys, Confidential Utility Company, South FL. Responsibilities include conducting due diligence wetland and wildlife assessments of numerous utility corridors throughout South and Central Florida. The purpose of the DDRs (Due Diligence Reports) is to evaluate, in an expedited manner, the natural and human environment within the subject property. The site assessments characterize key environmental resources, land uses, potential restrictions and constraints within the vicinity of the work locations and access corridors, determine potential major issues, and identify required or recommended permitting requirements and notifications for local, state, and federal agencies. To date over 80 utility corridors have been assessed.

North 1 Utilities Extension Project, City of Cape Coral, FL. Responsibilities included the review of the approximate 5 square mile service area with a focus of review of areas where utility infrastructure may impact potential wetlands and surface water bodies (canals) in order to reduce or ideally eliminate impacts. Efforts also included preparation of environmental components to assist with permitting efforts through the South Florida Water Management District (SFWMD) and United States Army Corps of Engineers (USACE).

Blackstone Preserve Wetlands Restoration, Lehigh Acres, FL. Responsibilities included the field evaluation and jurisdictional determination of wetlands within Blackstone Preserve to assist with the exotic vegetation removal and restoration of the preserve. As part of the widening of State Road 82, the Lehigh Acres Municipal Services Improvement District (LAMSID) partnered with the Florida Department of Transportation (FDOT) to utilize the Blackstone Preserve located on the south side of S.R. 82 for water quality treatment and storage. To assist with permitting, an environmental assessment and FLUCCS map were prepared in addition to a conservation easement for the improvements.

Private WWTP Utility Expansion, Village of Estero, FL. Responsibilities include a review of local, state and federal databases in order to determine the potential for wetlands within the vicinity of proposed improvements associated with decommissioning the private wastewater treatment plants for Cypress Bend, Estero Bay Village and Sunny Grove. In addition the project includes a field visit to assist in delineating the wetlands (in particular in the vicinity of the Estero River) such that impacts can be mitigated.



Monica Sovacool

ENVIRONMENTAL (PERMITTING)

Ms. Sovacool is an environmental resource permitting and compliance specialist and has more than 14 years of experience focused on permitting and ensuring compliance with federal, state, and local environmental project permitting requirements. Environmental permits include FDEP Environmental Resource Permits (ERP), Sovereign Submerged Lands (SSL) authorizations, USACE Permitting, local county environmental permitting, and implementation of National Pollutant Discharge Elimination System (NPDES) compliance. Her current roles include preparing environmental permit submittals and coordinating and implementing Stormwater Pollution Prevention Program (SWPPP) compliance inspections.

Previous experience includes 13 years of regulatory experience working at multiple state agencies in environmental permitting and compliance roles. In these roles she evaluated permitting submittals and compliance inspection reports to ensure compliance with state requirements.

EDUCATION

B.S., Environmental Science & Policy, University of South Florida, 2005

REGISTRATIONS/ CERTIFICATIONS

FDEP Stormwater, Erosion & Sedimentation Control Inspector (44997)

AFFILIATIONS

Florida Association of Environmental Professionals

YEARS OF EXPERIENCE

17

YEARS WITH TETRA TECH

3

EXPERIENCE

Florida Power & Light Company, Due Diligence Reporting, Transmission, Distribution and Substations, Numerous Sites throughout FL. Project support for preparationof due diligence reports related to wetlands, wildlife concerns, protected species, cultural resources, land use, permitting and local government regulations related to transmission, distribution and substation projects. Perform quality control review for due diligence reports, coordinate with engineers to minimize permitting requirements, ensure appropriate level of permitting has been identified including local, state, federal and protected species permits.

Florida Department of Environmental Protection (FDEP, FL. Compliance assurance program manager responsible for district-wide coordination of compliance assistance to help the public and regulated community maintain compliance with applicable state and federal regulations within the Environmental Resource Program (ERP), Coastal Construction Control Line (CCCL) and Wastewater programs.

North 1 Utilities Extension Project, City of Cape Coral, FL. Responsibilities included the review of the approximate 5 square mile service area with a focus of review of areas where utility infrastructure may impact potential threatened and endangered (T&E) species. Within the North 1, there are numerous locations of gopher tortoises and burrowing owls which must be protected during construction. Gopher tortoises may be relocated whereas construction activities must be performed in such a manner to protect the burrowing owls. The North 1 service area is also potential home to bonneted bats and bald eagles.

Blackstone Preserve Wetlands Restoration, Lehigh Acres, FL. Responsibilities included the field evaluation for potential impacts to threatened and endangered species (T&E) within Blackstone Preserve. As part of the widening of State Road 82, the Lehigh Acres Municipal Services Improvement District (LAMSID) partnered with the Florida Department of Transportation (FDOT) to utilize the Blackstone Preserve located on the south side of S.R. 82 for water quality treatment and storage. Although historically a wetland, past modifications have resulted in the area maintaining a dry condition throughout much of the year and creating habitat for species such as gopher tortoises.

Private WWTP Utility Expansion, Village of Estero, FL. Responsibilities include a review of local, state and federal databases in order to determine the potential for threatened and endangered (T&E) species within the vicinity of proposed improvements associated with decommissioning the private wastewater treatment plants for Cypress Bend, Estero Bay Village and Sunny Grove. Additionally, the project includes a field visit to assist in verifying species protection (in particular in the vicinity of the Estero River) such that impacts can be mitigated.



Marion Almy, RPA

ARCHAEOLOGICAL INVESTIGATIONS (ARCHAEOLOGICAL CONSULTANTS, INC.)

Ms. Almy, the founding Principal and President of Archaeological Consultants, Inc. (ACI), has 45 years of cultural resource management experience throughout Florida. She manages projects for a diversity of public and private entities including the Florida Department of Transportation, Florida's Turnpike Enterprise, the USDA Forest Service, South Florida, Southwest Florida and Suwannee River Water Management Districts, and various counties, as well as large-scale projects for private corporations. She represents clients in meetings with regulatory agencies, including the Florida State Preservation Office, US Army Corps of Engineering, the US Coast Guard, Federal Bureau of Prisons, the National Park Service, and federally recognized Native American tribes.

EDUCATION

M.A. Anthropology / Public Archaeology,
University of South Florida, 1976

B.A. Anthropology,
Florida State University, 1968

REGISTRATIONS/ CERTIFICATIONS

Registered Professional Archaeologist (RPA)

AFFILIATIONS

Meets the Secretary of Interior's Professional Qualifications Standards

Florida Archaeological Council (past President)

National Trust for Historic Preservation (Board of Advisors)

American Cultural Resource Association (past Director)

YEARS OF EXPERIENCE

45

YEARS WITH FIRM

45

EXPERIENCE

North Shore Drive Wastewater Extension Project, Charlotte County, FL. Project Manager for this cultural resource assessment survey (CRAS) conducted on behalf of Charlotte County Utilities. The undertaking had the potential to disturb and/or adversely impact a potentially significant shell midden. The purpose of the CRAS was to locate and evaluate cultural resources within the project area and to assist Charlotte County in avoiding impacts to the site during installation of the North Shore Drive Wastewater Extension

Bonita Springs Utilities Water Main R&R, Priority One, Phase 3, Lee County, FL. Project Manager for this CRAS conducted on behalf of Bonita Springs Utilities. The purpose of this investigation was to locate and identify any cultural resources within the project area of potential effect (APE) and to assess their significance in terms of eligibility for listing in the National Register of Historic Places (NRHP).

SR 70 and White Eagle Boulevard Reclaimed Water Main Extensions in Manatee County, FL. Project Manager for this CRAS conducted for the purpose of locating and identifying any cultural resources within the project area of potential effect (APE) and to assess their significance in terms of eligibility for listing in the National Register of Historic Places (NRHP).

Airglades Force Main Project, Hendry County, FL. Project Manager for this CRAS conducted on behalf of Tetra Tech for an approximately 9.3-mile force main from the Airglades Airport to the Clewiston wastewater treatment plant. The purpose of this investigation was to locate and identify any cultural resources within the project APE and to assess their significance in terms of eligibility for listing in the NRHP.


TETRA TECH
10600 Chevrolet Way, Suite 102
Estero, FL 33928
(239) 390-1467
tetratech.com



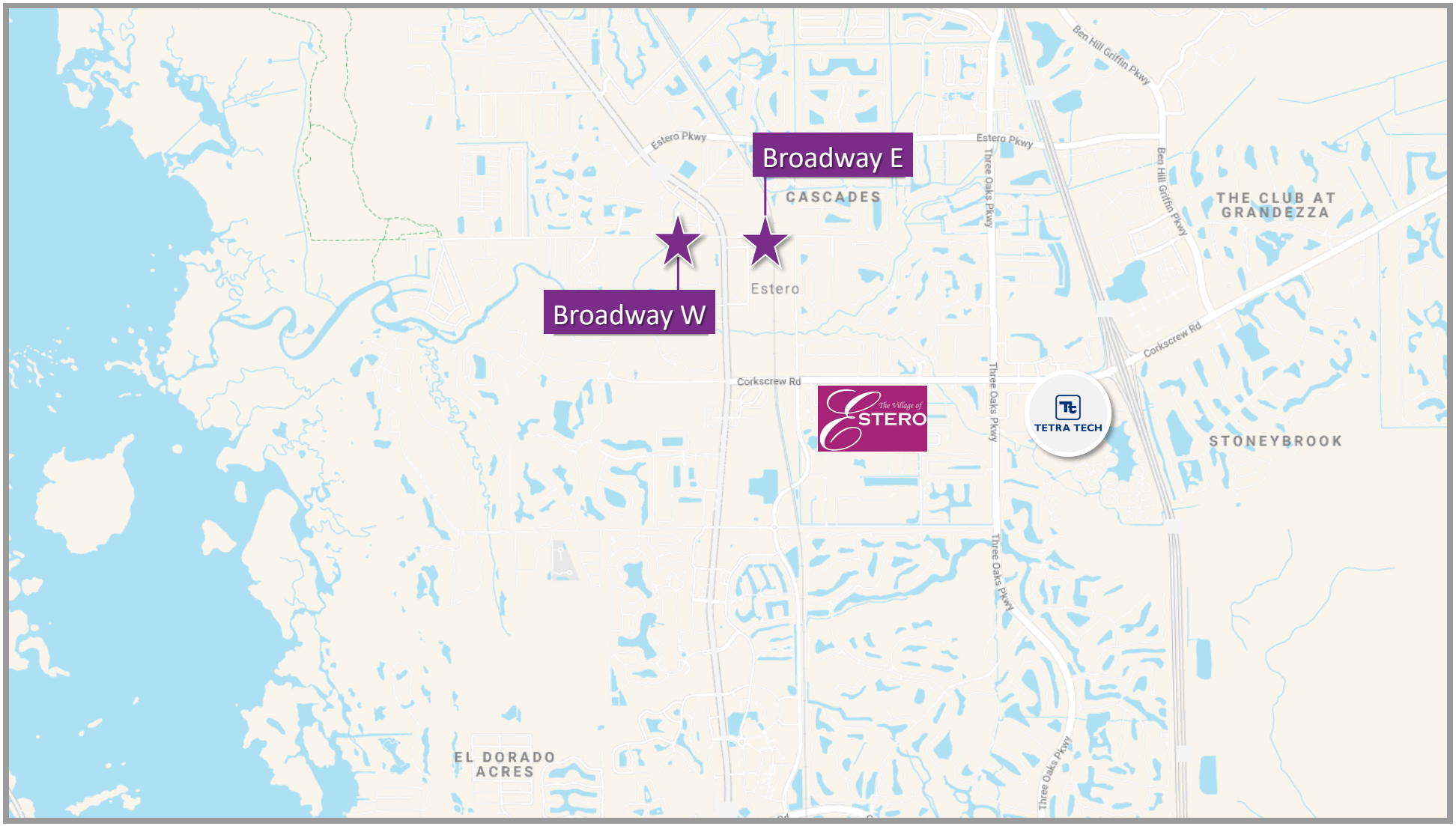
The Village of ESTERO

Broadway Avenue Utilities Extension Project (UEP) – East & West

Design & Permitting Services | CN 2022-03 / 2022-04 | January 20, 2022



TETRA TECH


Broadway E
Broadway W
CASCADES
Estero
Estero Pkwy
Ben Hill Griffin Pkwy
Three Oaks Pkwy
Corkscrew Rd
THE CLUB AT GRANDEZZA
STONEYBROOK
EL DORADO ACRES
The Village of ESTERO
TETRA TECH

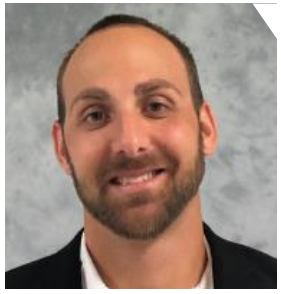
Meet Your Estero Team



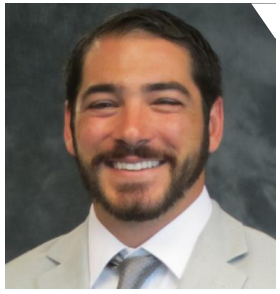
Danny Nelson, PE
PROJECT MANAGER



Tyler Wainright, PE
INFRASTRUCTURE DESIGN



Christian Colarusso, PE
INFRASTRUCTURE DESIGN



Brett Messner, PE
QA / QC

Meet Your Estero Team

Village of ESTERO



PROJECT MANAGER
Danny Nelson, PE

QA/QC
Brett Messner, PE







INFRASTRUCTURE DESIGN
Christian Colarusso, PE
Tyler Wainright, PE
Tim Vanderwalker, PE
Sicheng Zhu, EIT
Justin Voss, PE (Modeling)

STRUCTURAL
Jason Burkett, PE
Nishant Joshi, EIT

ELECTRICAL / INSTRUMENTATION
Banks Wason, PE
Jason Seignoret, EIT

SURVEYING / SUE
Eddie Jenkins, PSM
Earth View

GEOTECHNICAL
Ardaman & Associates

FUNDING ASSISTANCE
Andrew Woodcock, PE
Angie Brewer & Associates

PUBLIC INFORMATION ASSISTANCE
Cella Molnar & Associates

ENVIRONMENTAL
Patrick Zuloaga (T&E)
Monica Sovacool (Permitting)

ARCHAEOLOGICAL INVESTIGATIONS
Archaeological Consultants, Inc.

Strategic Teaming Partners

CELLAMOLNAR & ASSOCIATES, INC

10+ years teaming

- Ft Myers Beach
- Cape Coral
- Naples
- Charlotte Harbor

ANGIEBREWER.COM

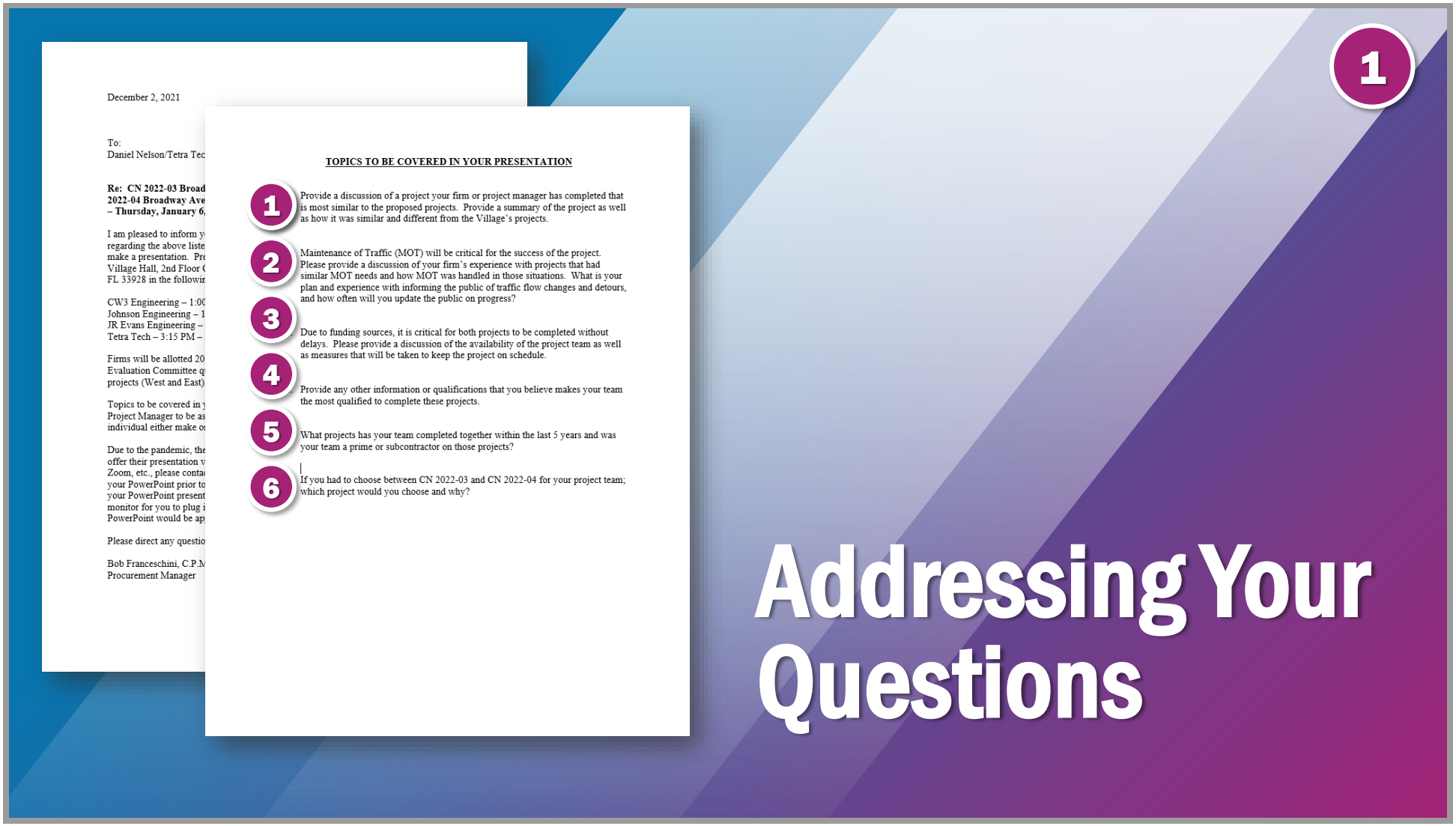
20+ years teaming

- Ft Myers Beach
- Cape Coral
- Sanibel

EARTHVIEW

Ardaman & Associates, Inc.
A Tetra Tech Company

ACI
45 YEARS OF EXCELLENCE IN CULTURAL RESOURCE MANAGEMENT


December 2, 2021
To:
Daniel Nelson/Tetra Tec
Re: CN 2022-03 Broad
2022-04 Broadway Ave
– Thursday, January 6,
I am pleased to inform y
regarding the above liste
make a presentation. Pre
Village Hall, 2nd Floor
FL 33928 in the followir
CW3 Engineering – 1:00
Johnson Engineering – 1
JR Evans Engineering –
Tetra Tech – 3:15 PM –
Firms will be allotted 20
Evaluation Committee q
projects (West and East)
Topics to be covered in
Project Manager to be as
individual either make o
Due to the pandemic, the
offer their presentation v
Zoom, etc., please conta
your PowerPoint prior to
your PowerPoint present
monitor for you to plug i
PowerPoint would be ap
Please direct any questio
Bob Franceschini, C.P.M
Procurement Manager
TOPICS TO BE COVERED IN YOUR PRESENTATION
1
Provide a discussion of a project your firm or project manager has completed that is most similar to the proposed projects. Provide a summary of the project as well as how it was similar and different from the Village's projects.
2
Maintenance of Traffic (MOT) will be critical for the success of the project. Please provide a discussion of your firm's experience with projects that had similar MOT needs and how MOT was handled in those situations. What is your plan and experience with informing the public of traffic flow changes and detours, and how often will you update the public on progress?
3
Due to funding sources, it is critical for both projects to be completed without delays. Please provide a discussion of the availability of the project team as well as measures that will be taken to keep the project on schedule.
4
Provide any other information or qualifications that you believe makes your team the most qualified to complete these projects.
5
What projects has your team completed together within the last 5 years and was your team a prime or subcontractor on those projects?
6
If you had to choose between CN 2022-03 and CN 2022-04 for your project team; which project would you choose and why?
1
Addressing Your Questions

Similar Team Experience – *Last 5 Years*

1 5

PROJECT	CLIENT	PRIME/SUB	NELSON	VOSS	WAINRIGHT	MESSNER	COLARUSSO	ZHU
Private WWTP Utility Expansion	Village of Estero	Prime	X	X	X	X	X	X
SW 6&7 UEP	Cape Coral	Prime	X	X	X	X		
North 1 UEP	Cape Coral	Prime	X	X	X	X	X	X
Sanibel Sewer Expansion	Sanibel	Prime	X	X	X	X	X	X
Phase 1-4 Galvanized Pipe Replacement	Cape Coral	Prime	X		X			
Water and Stormwater Improvements	Fort Myers Beach	Prime	X	X	X	X	X	X
Reclaimed Water Expansion	Naples	Prime	X	X		X		
Royal Harbor Water System Improvements	Naples	Prime	X	X	X	X		
Phase 1 Water Distribution Improvements	Charlotte Harbor	Prime	X		X	X	X	X

Over 500 miles of Southwest Florida utilities experience!

Similar Project Experience

1 5



Southwest 6 & 7 UEP
City of Cape Coral, FL
200+ miles of infrastructure
over 4 square miles



Septic to Sewer Program
City of Sanibel, FL
15 miles of infrastructure



North 1 UEP
City of Cape Coral, FL
230+ miles of infrastructure
over 5 square miles



Water & Stormwater Program
Fort Myers Beach, FL
290+ LF of infrastructure
and 20 new outfalls



Banyan Village UEP
Hendry County, FL
40+ miles of infrastructure
over 4 square miles

Private WWTP Utility Expansion
Village of Estero, FL
Decommissioning of 3 WWTPs and connection of service to Lee County

City of Cape Coral, Florida

1



Southwest 6&7 UEP

Southwest 6&7 Utility Expansion Project– Cape Coral

1

Project Overview

- 4 SQ Miles of UEP Improvements
  - 279,840 LF of Potable
  - 316,800 LF of Irrigation
  - 63,360 LF of Force Main
  - 316,800 LF of Gravity Sewer and 18 Lift Stations
  - 422,400 LF of Stormwater & Road Improvements

Similarities

- Project Manager – Danny Nelson
- Consistent Project Team
- Similar Utility Expansion Project
- Primarily Residential Areas
- Complex MOT Coordination & Public Involvement
- Tight Schedule
- Similar Funding with Assessments

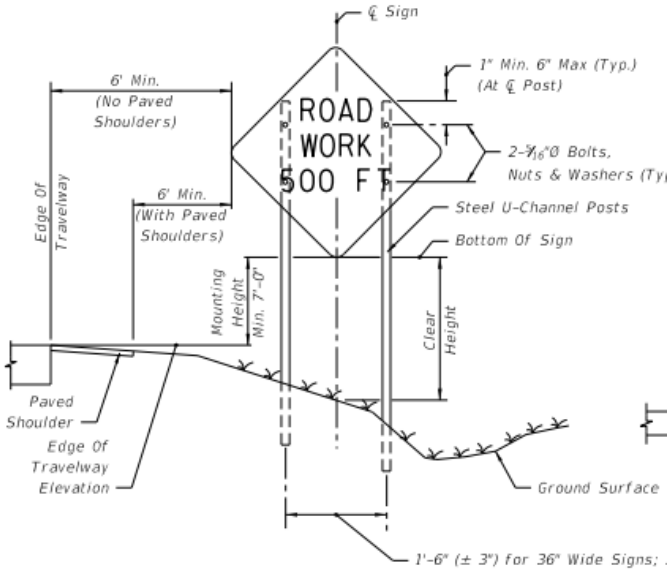


Differences

- Larger Project Area, broken into smaller contracts
- All Public Roads
- Included 3 Utilities (Water, Wastewater, Irrigation) – All owned by the City

Maintenance of Traffic (MOT)

2



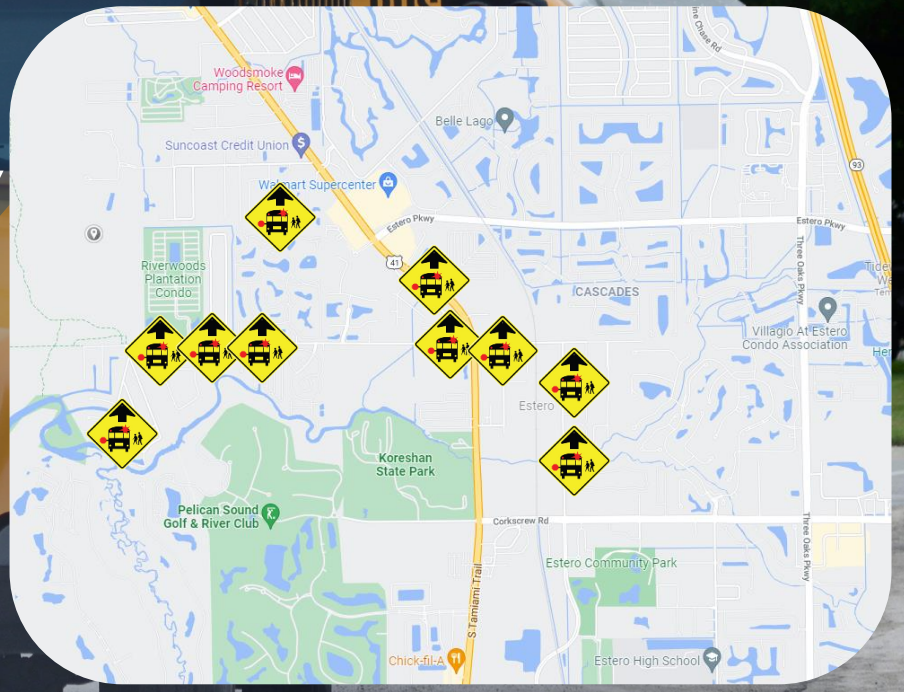
2 POST SIGN SUPPORT MOUNTING DETAILS
(SINGLE POST SIMILAR)



Schools & Bus Stops

2

SAFETY IS OUR #1 PRIORITY



Village of Estero

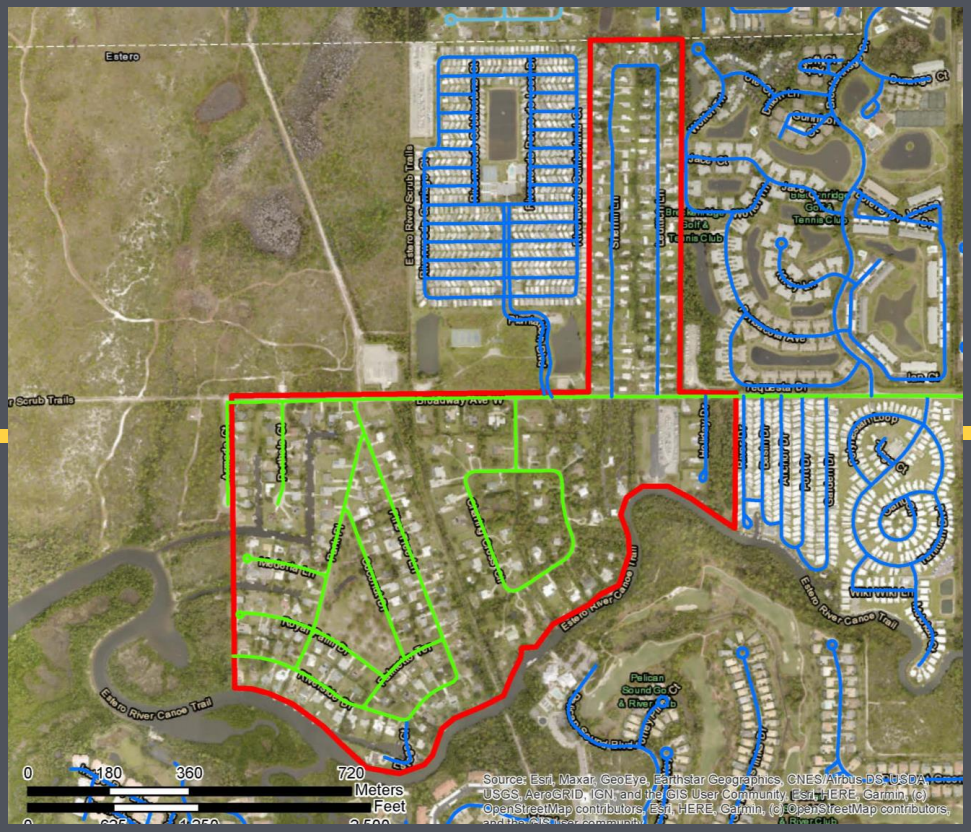
2



Broadway East

Village of Estero

2



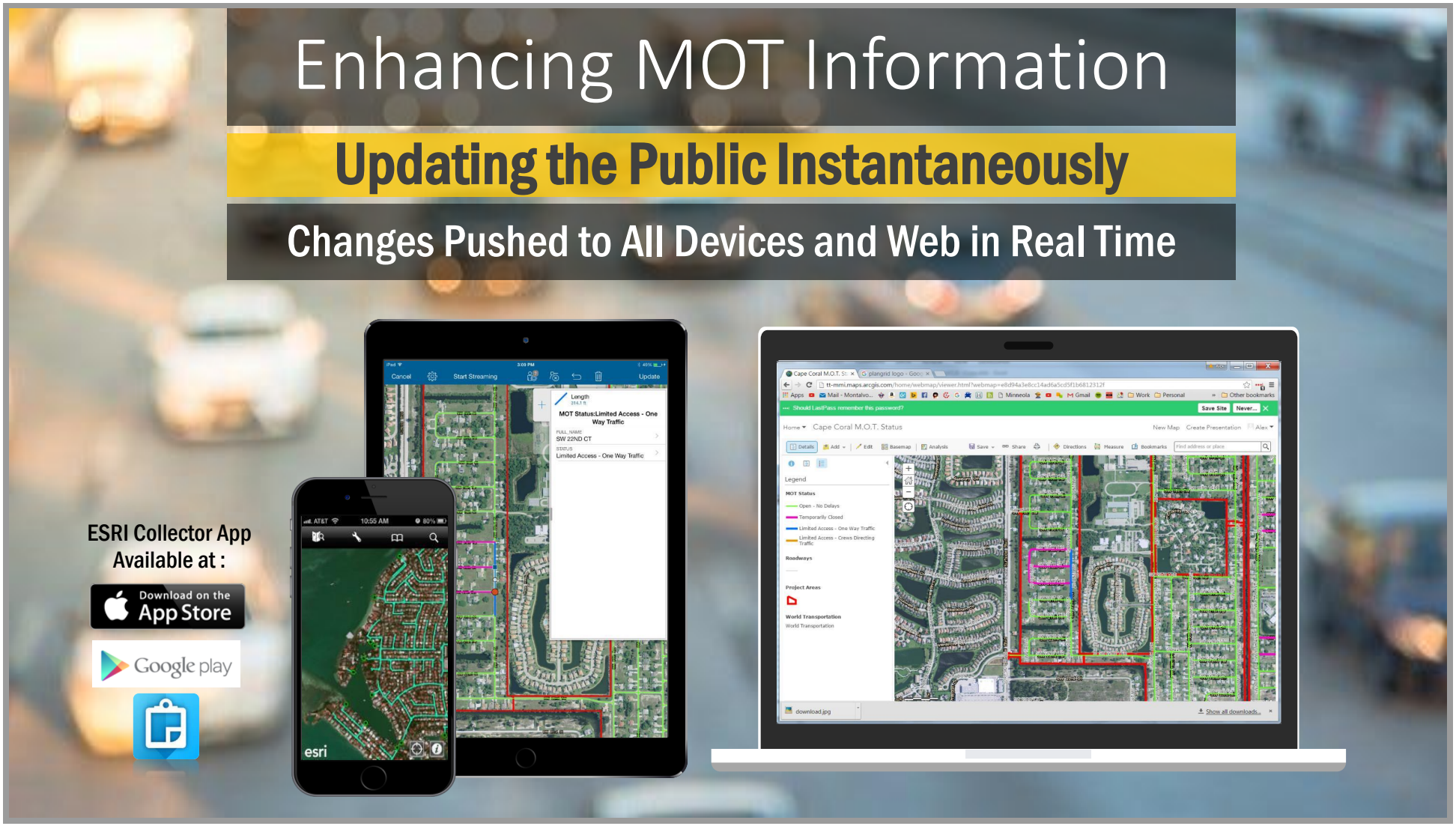
MAINTAINBY
- Village of Estero
- Private
- State Maintained
- Broadway Ave East Project Area

Broadway West

Enhancing MOT Information

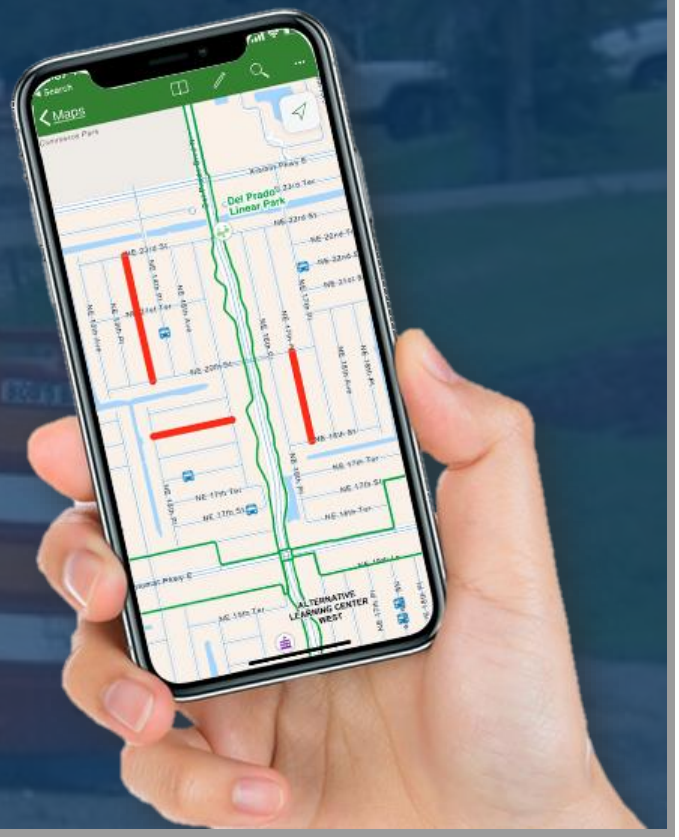
Updating the Public Instantaneously

Changes Pushed to All Devices and Web in Real Time

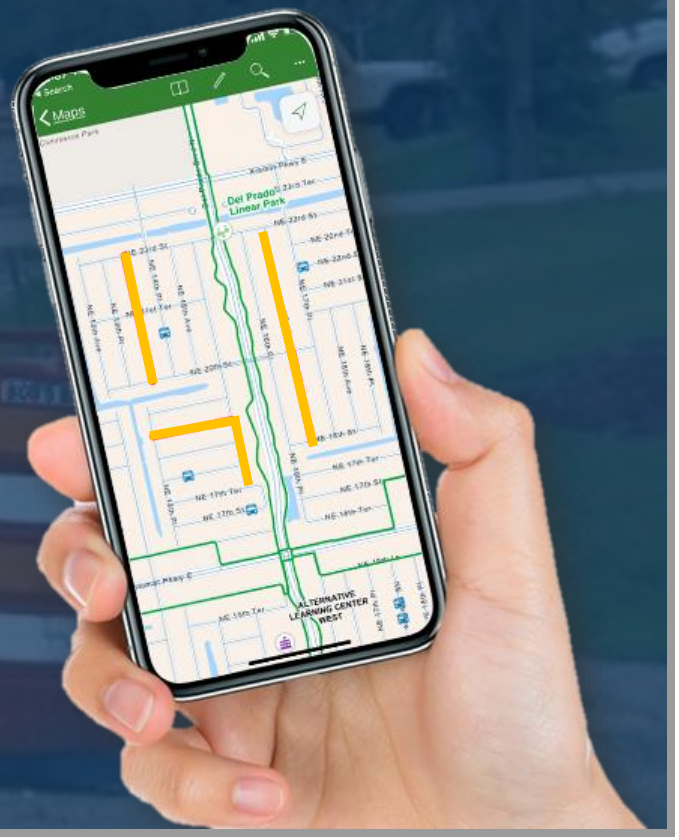



Maps
Del Prado Linear Park
ALTERNATIVE LEARNING CENTER WEST

Inspectors Can Update Road Status in Real-Time



Inspectors Can Update Road Status in Real-Time

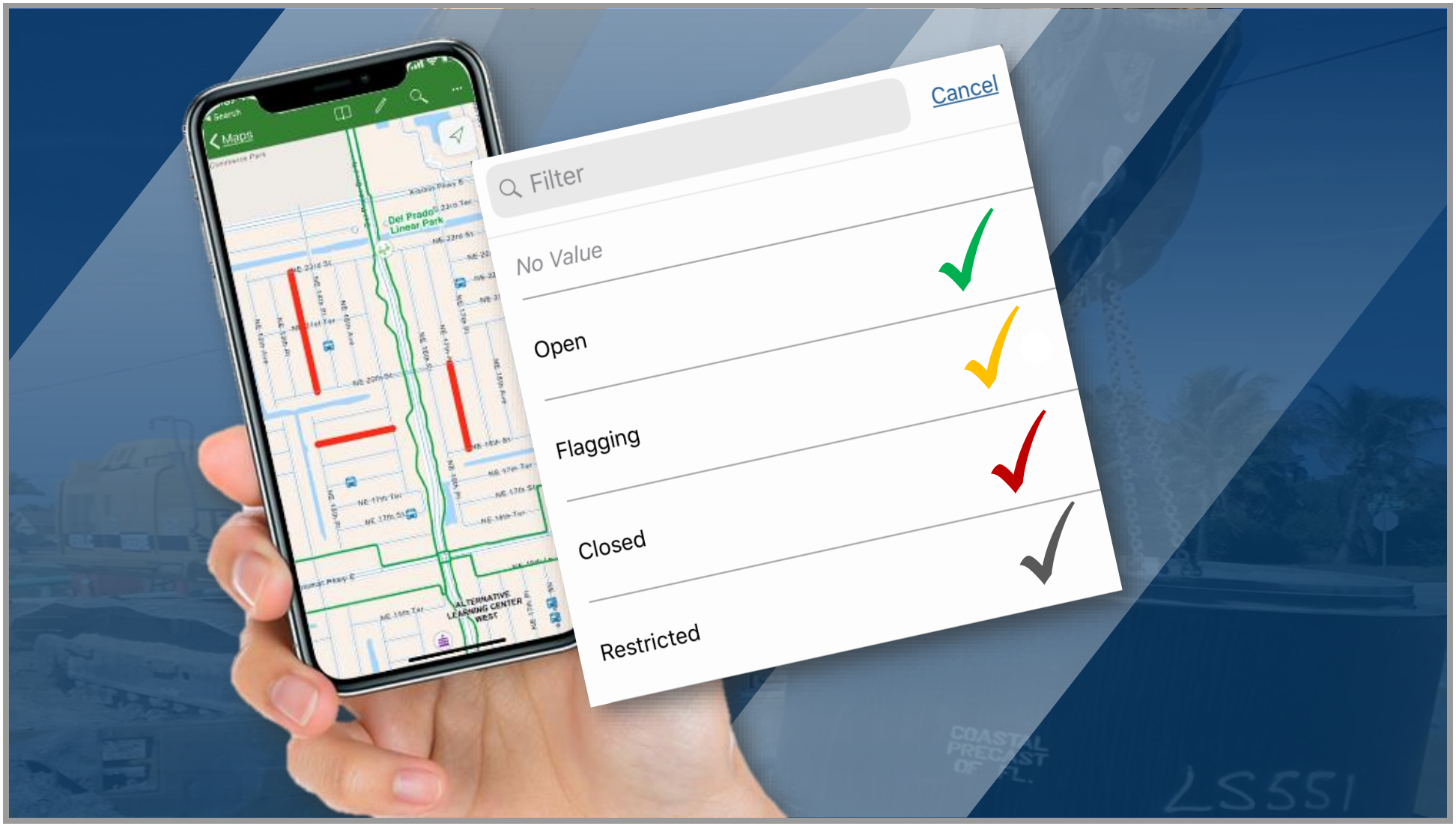



Including...
ROAD
CLOSURES
Maps
Del Prado Linear Park
ALTERNATIVE LEARNING CENTER WEST


Including...
TRAFFIC
FLAGGING
Maps
Del Prado Linear Park
ALTERNATIVE LEARNING CENTER WEST


Including...
ACTIVE CONSTRUCTION AREAS
Maps
Del Prado Linear Park
ALTERNATIVE LEARNING CENTER WEST

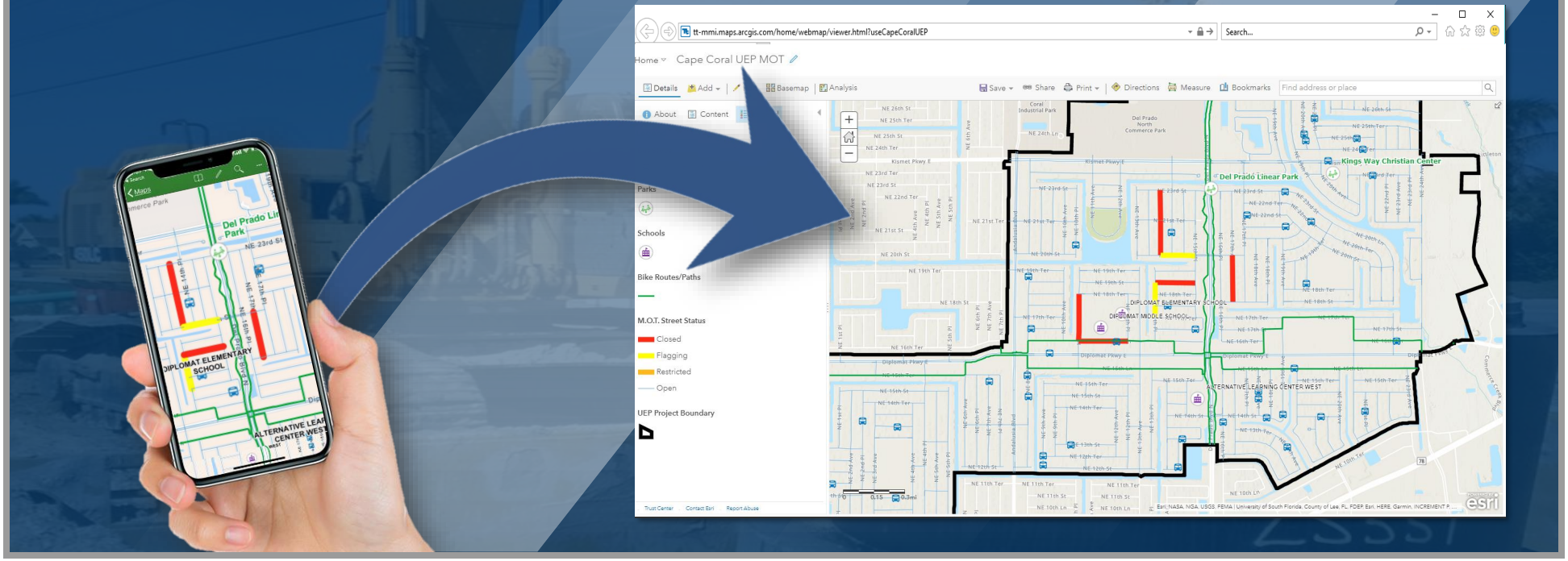

Maps
Cancel
Filter
No Value
Open
Flagging
Closed
Restricted
ALTERNATIVE LEARNING CENTER WEST

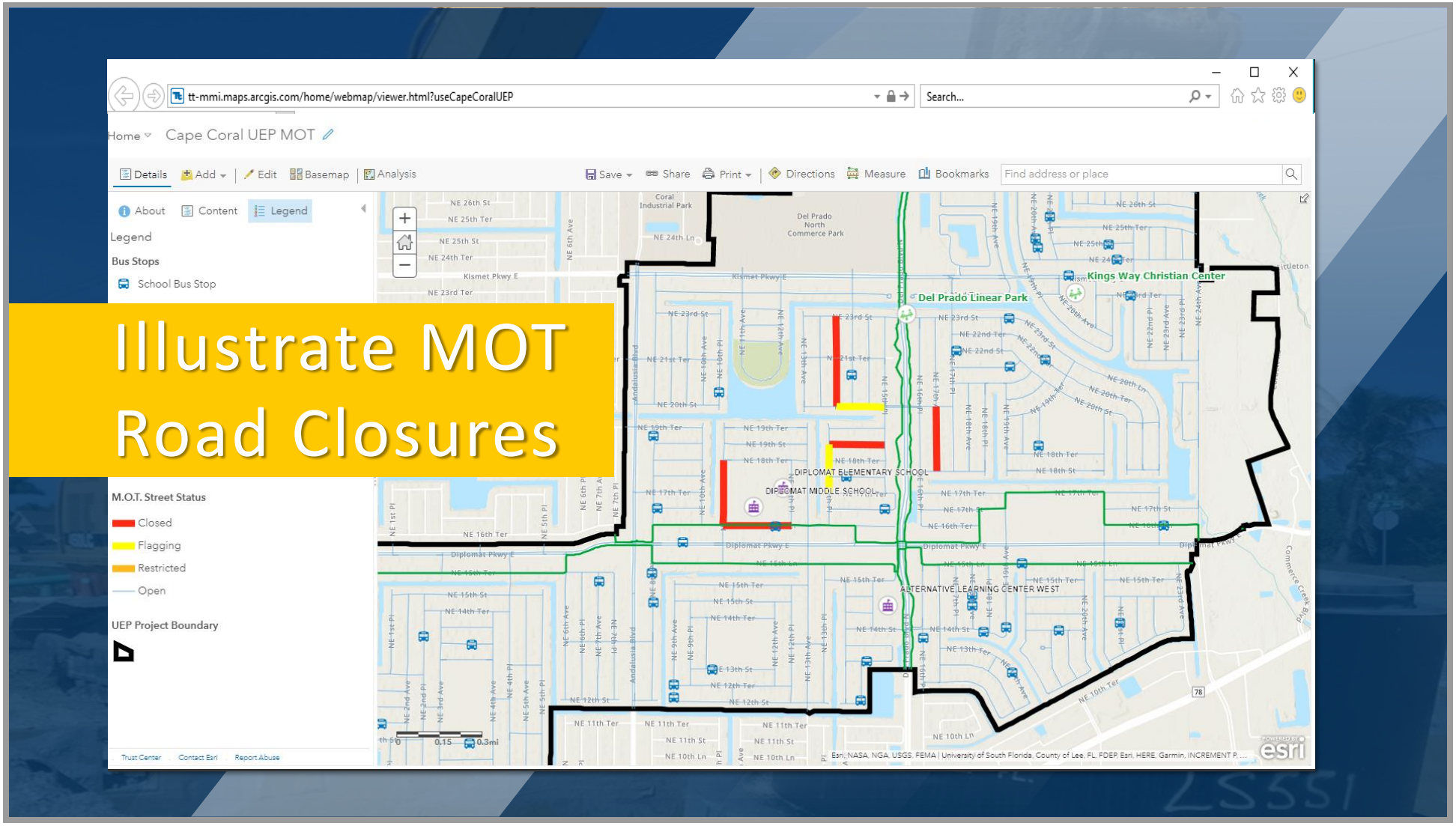

Cancel
Filter
No Value
Open
Flagging
Closed
Restricted
Maps
Del Prado Linear Park
ALTERNATIVE LEARNING CENTER WEST

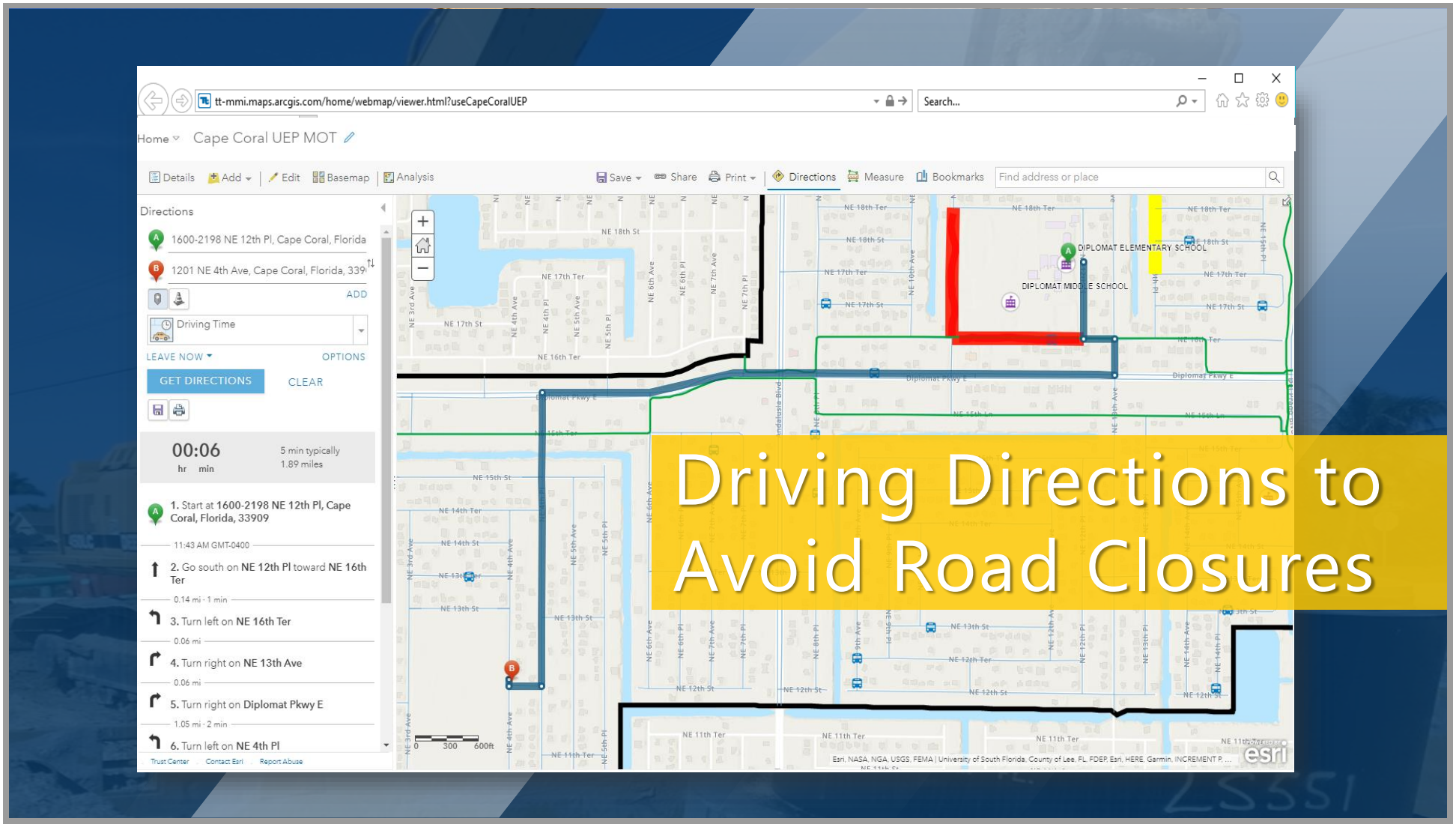

Maps
Del Prado Park
NE 23rd St
NE 14th Pl
NE 17th Pl
NE 16th Pl
DIPLOMAT ELEMENTARY SCHOOL
ALTERNATIVE LEAR
CENTER WEST


Instant
Connection to
Public Web
Interface
Maps
Del Prado Park
NE 23rd St
NE 14th Pl
NE 17th Pl
NE 16th Pl
DIPLOMAT ELEMENTARY SCHOOL
ALTERNATIVE LEAR
CENTER WEST
COASTAL PRECAST OF FL.

Instant Connection to Public Web Interface




tt-mmi.maps.arcgis.com/home/webmap/viewer.html?useCapeCoralUEP
Search...
Home
Cape Coral UEP MOT
Details
Add
Edit
Basemap
Analysis
Save
Share
Print
Directions
Measure
Bookmarks
Find address or place
About
Content
Legend
Legend
Bus Stops
School Bus Stop
M.O.T. Street Status
Closed
Flagging
Restricted
Open
UEP Project Boundary
Trust Center
Contact Esri
Report Abuse
Illustrate MOT Road Closures
Del Prado Linear Park
Kings Way Christian Center
DIPLOMAT ELEMENTARY SCHOOL
DIPLOMAT MIDDLE SCHOOL
ALTERNATIVE LEARNING CENTER WEST
Del Prado North Commerce Park
Coral Industrial Park
Kismet Pkwy E
Diplomat Pkwy E
Andalusia Blvd
Commerce Creek Blvd
NE 24th Ln
NE 23rd St
NE 22nd Ter
NE 22nd St
NE 21st Ter
NE 20th St
NE 20th Ln
NE 20th Ter
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Esri, NASA, NGA, USGS, FEMA | University of South Florida, County of Lee, FL, FDEP, Esri, HERE, Garmin, INCREMENT P ...
esri


tt-mmi.maps.arcgis.com/home/webmap/viewer.html?useCapeCoralUEP
Search...
Home
Cape Coral UEP MOT
Details
Add
Edit
Basemap
Analysis
Save
Share
Print
Directions
Measure
Bookmarks
Find address or place
Directions
1600-2198 NE 12th Pl, Cape Coral, Florida
1201 NE 4th Ave, Cape Coral, Florida, 339
ADD
Driving Time
LEAVE NOW
OPTIONS
GET DIRECTIONS
CLEAR
00:06
hr min
5 min typically
1.89 miles
1. Start at 1600-2198 NE 12th Pl, Cape Coral, Florida, 33909
11:43 AM GMT-0400
2. Go south on NE 12th Pl toward NE 16th Ter
0.14 mi · 1 min
3. Turn left on NE 16th Ter
0.06 mi
4. Turn right on NE 13th Ave
0.06 mi
5. Turn right on Diplomat Pkwy E
1.05 mi · 2 min
6. Turn left on NE 4th Pl
Trust Center
Contact Esri
Report Abuse
DIPLOMAT ELEMENTARY SCHOOL
DIPLOMAT MIDDLE SCHOOL
Driving Directions to Avoid Road Closures
esri


COASTAL
PRECAST
OF FL.
LS551

Construction Information Uploaded to *Google Maps* & *Waze*



Free Data sharing partnership between Municipalities and *Waze*

Benefits

- Through app - can Inform Public of Traffic Issues, Road Closures, Special Events and Public Emergencies in Real Time
- Provides Real Time Traffic/Accident Feed to Waze Users

Community Benefit

- Use Waze App to Navigate around Traffic/Road Closures, events
- Identify Closed Roads

Village of ESTERO CN 2022-03 / 2022-04

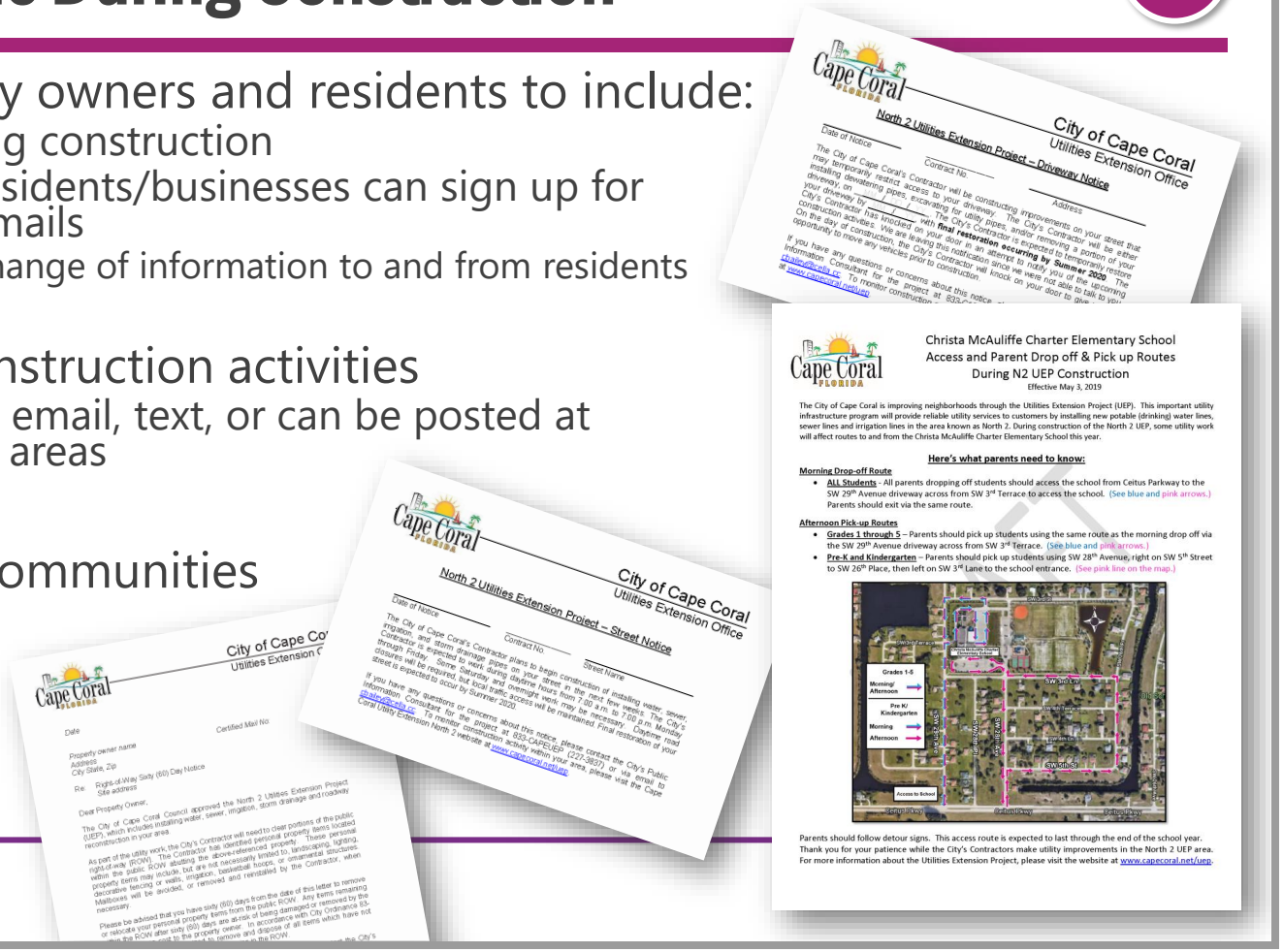
** Source: Waze for Cities Documentation*

TETRA TECH

Informing the Public During Construction

2

- Newsletter to property owners and residents to include:
  - What to expect during construction
  - Project webpage – residents/businesses can sign up for weekly look ahead emails
    - Provides an open exchange of information to and from residents
  - Hotline number
- Notification about construction activities
  - Doorhangers, weekly email, text, or can be posted at community common areas
- Project Contact Cards
- Golf signs posted in communities



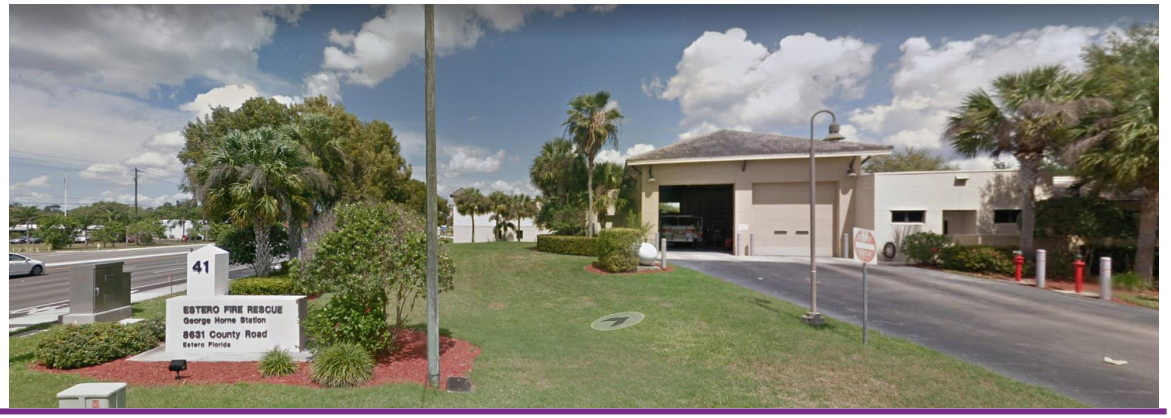
CELLAMOLNAR & ASSOCIATES, INC

Village of ESTERO CN 2022-03 / 2022-04

Informing Stakeholders During Construction

2

- Updates to garbage, school bus transportation, LeeTran (if affected)
- Coordination with EMS, Estero Fire Station 41
- Coordination with postal service for mailbox access and possible temporary relocation
- MOT considerations for special needs (oxygen tanks, prescriptions)



CELLAMOLNAR & ASSOCIATES, INC

Team Availability

3

Local Service for Nearly 30 Years

19 Team Members in **Estero Office**

Over 500 Florida Employees

Over 21,000 Employees Company-wide

- 7 PEs
- 1 Licensed Operator
- 5 Field Inspection Staff
- Over 150 Years of collective Utility Experience

Team Availability

3

- Danny Nelson, PE
- Tyler Wainright, PE
- Christian Colarusso, PE
- Brett Messner, PE
- Steven Agapi, PE
- Fred Mittl, PE
- Tim Vanderwalker, PE
- Sicheng Zhu, EI
- Drew Brady, EI
- Jordan Moulton, EI
- Germain Marquez (CAD)
- Steve Cyr (CAD)
- Andy Fenske
- Kaylei Kambak

Estero Availability by Discipline

3

Designers / PEs

60%



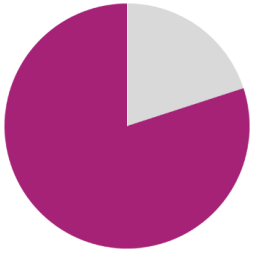
Project Managers / PEs

50%



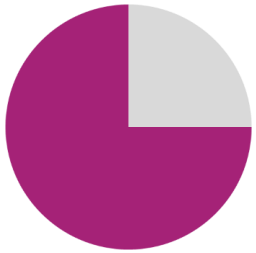
Engineer Interns / EIs

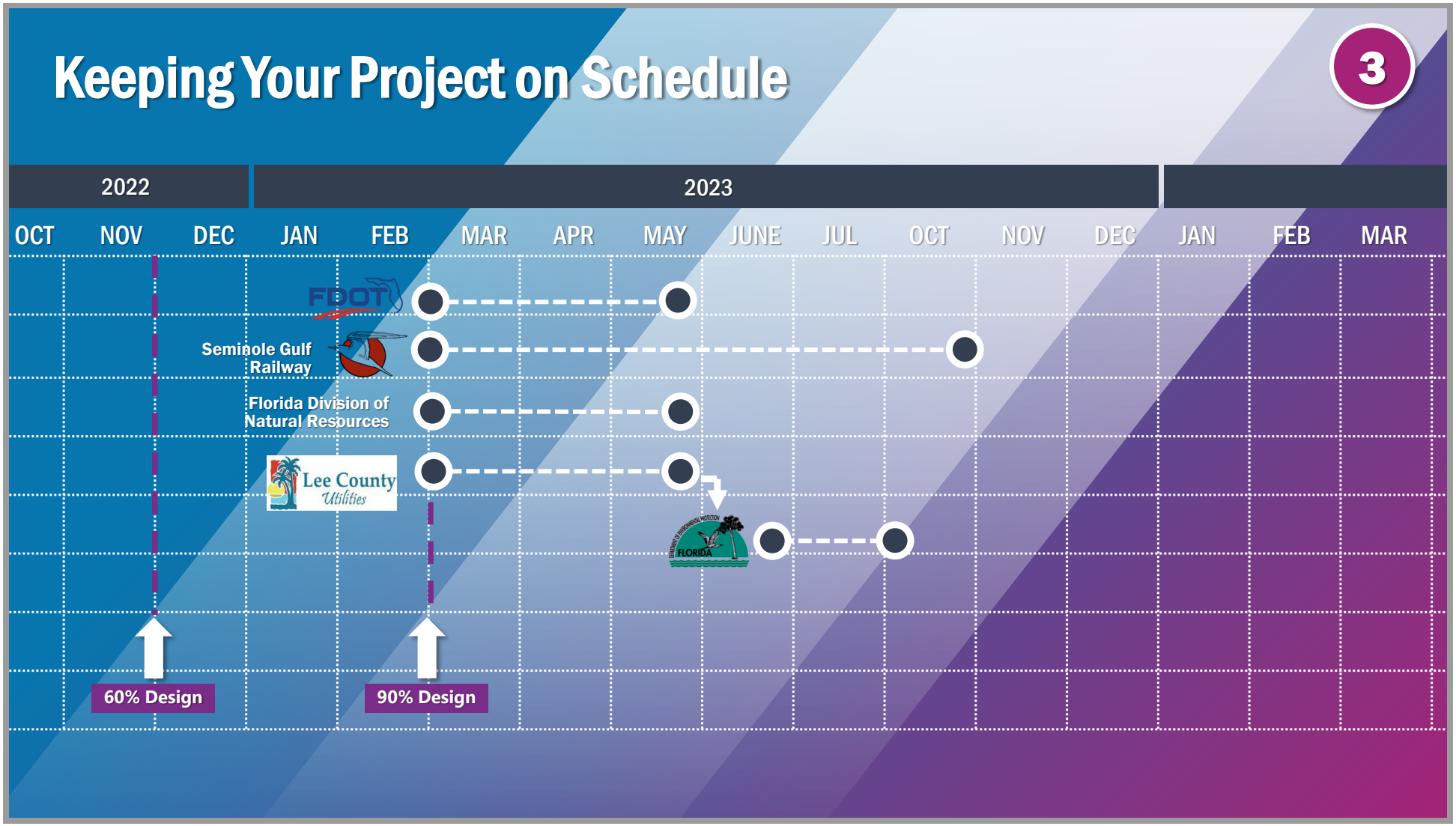
80%



CAD Specialists

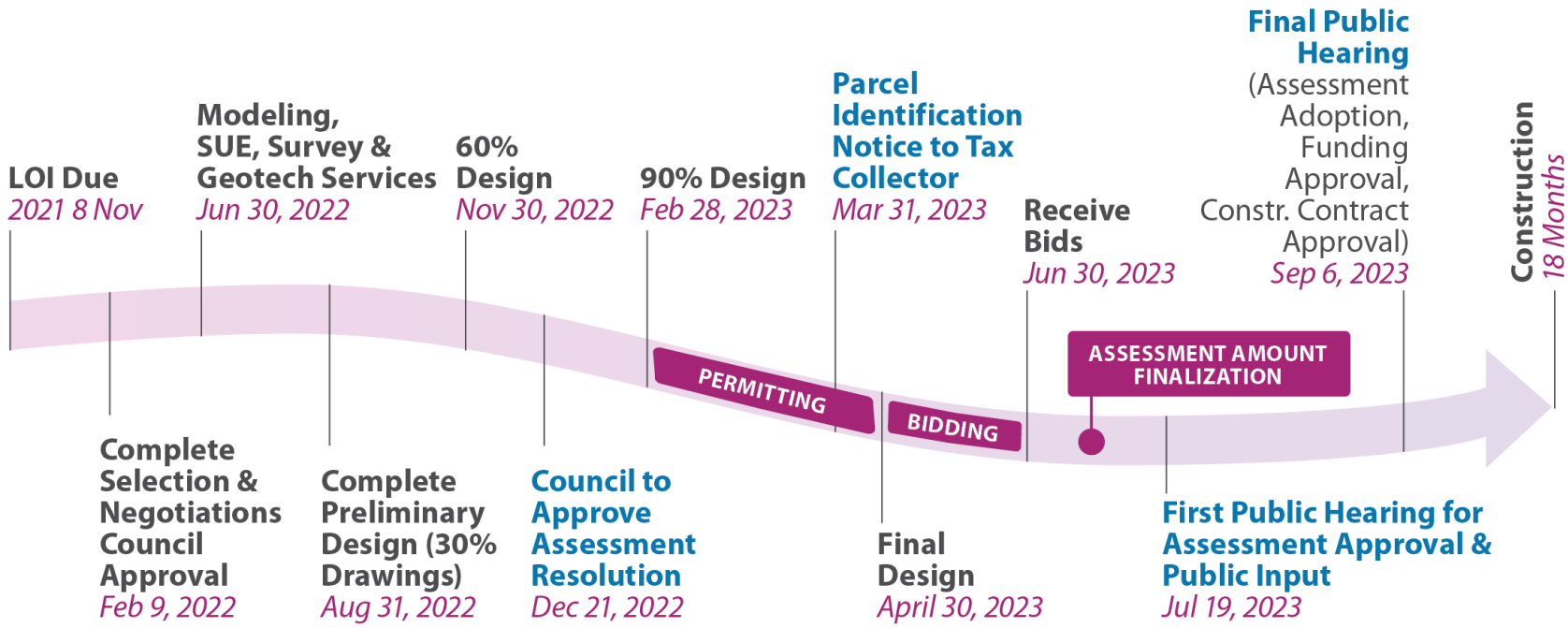
75%




Keeping Your Project on Schedule
3
2022
2023
OCT
NOV
DEC
JAN
FEB
MAR
APR
MAY
JUNE
JUL
OCT
NOV
DEC
JAN
FEB
MAR
FDOT
Seminole Gulf Railway
Florida Division of Natural Resources
Lee County Utilities
FLORIDA
60% Design
90% Design

Keeping Your Project on Schedule

3



= Funding-Related Milestones

Village of ESTERO CN 2022-03 / 2022-04

TETRA TECH

Accelerating Your Project Schedule

3

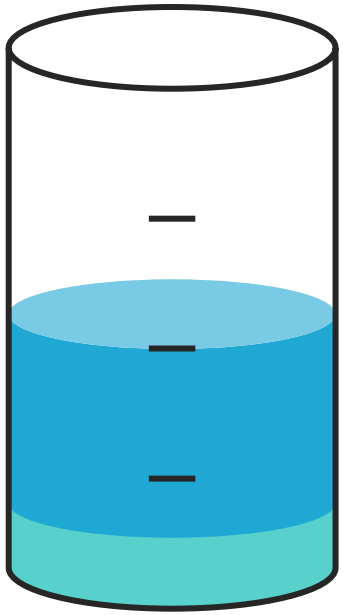
- Funding Sources
  - ARPA Funds – Must be obligated by 12/31/24
  - Village Funds – If used, no timing constraints
  - State Appropriations – Submit Summer 2022, receive Summer 2023
  - Grants (SWAG/319, HMGP, Resilient Infrastructure, SFWMD Cooperative)
    - Various Timing Requirements
  - Assessments – Must be complete Summer 2023
- Assessment Drives the Schedule
  - Costs must be known to complete Assessment
    - Bids, Grants, Other Funds
  - Complete with Budget for placement on Tax Roll

Cash Flow – Long-Term Financing

3

ARPA, Village, Grants, etc.

Pre-Paid Assessments



CONSTRUCTION COST

- Option to encourage payment through initial assessment discount
- Similar programs have resulted in 15-percent up-front payment

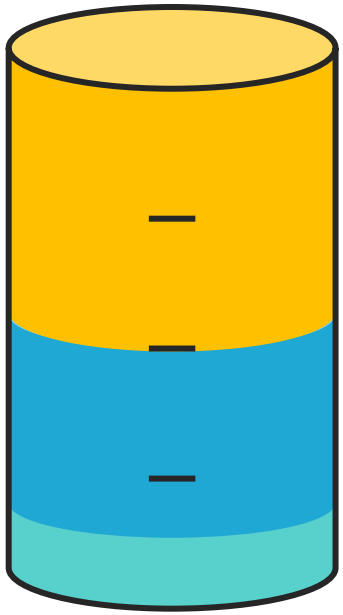
Cash Flow – Long-Term Financing

3

Long Term Financing

ARPA, Village, Grants, etc.

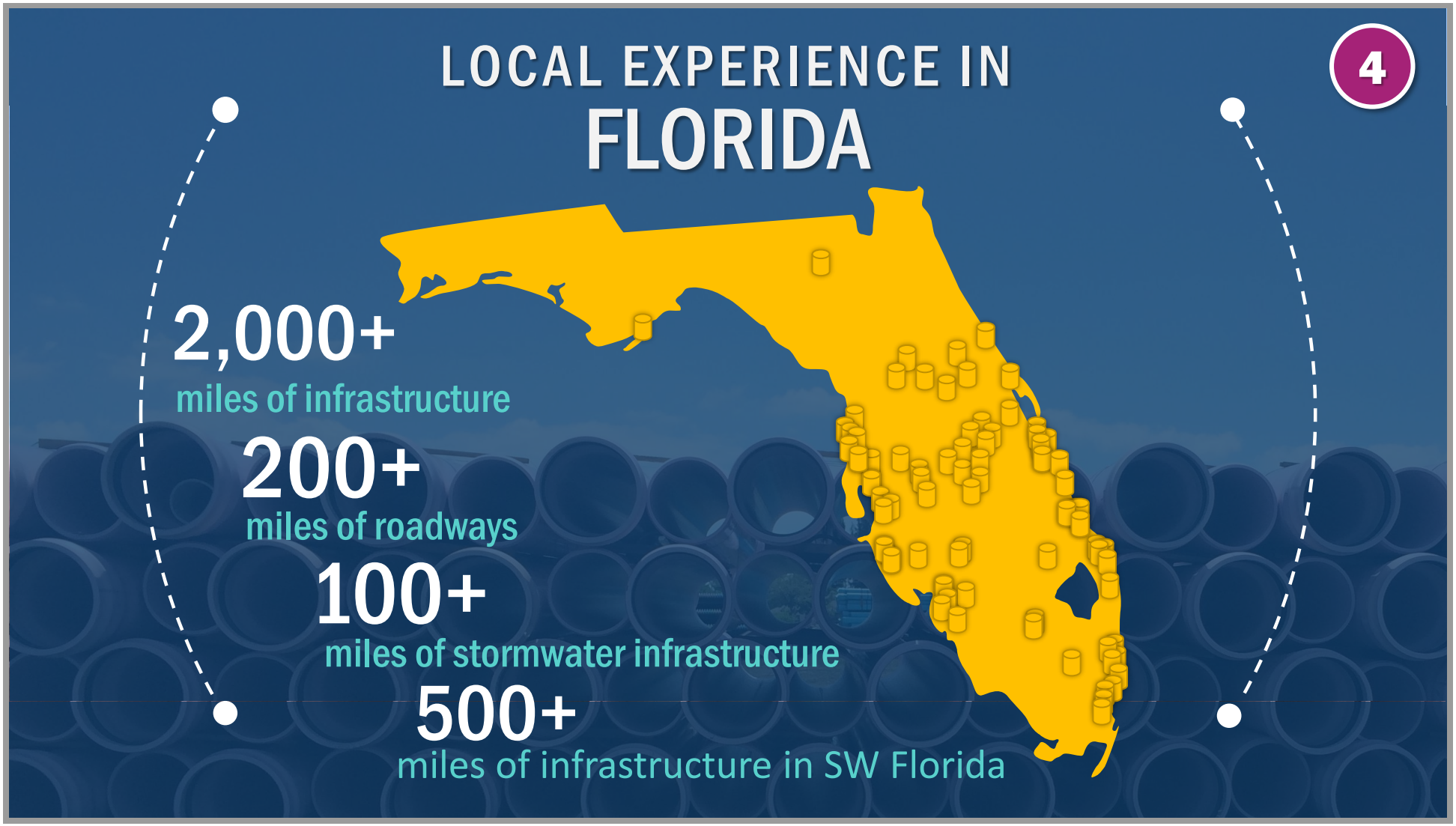
Pre-Paid Assessments



CONSTRUCTION COST

- Funding Gap Accomplished through Long-Term Financing
  - SRF
  - WIFIA
  - Commercial Loan
  - Bonds

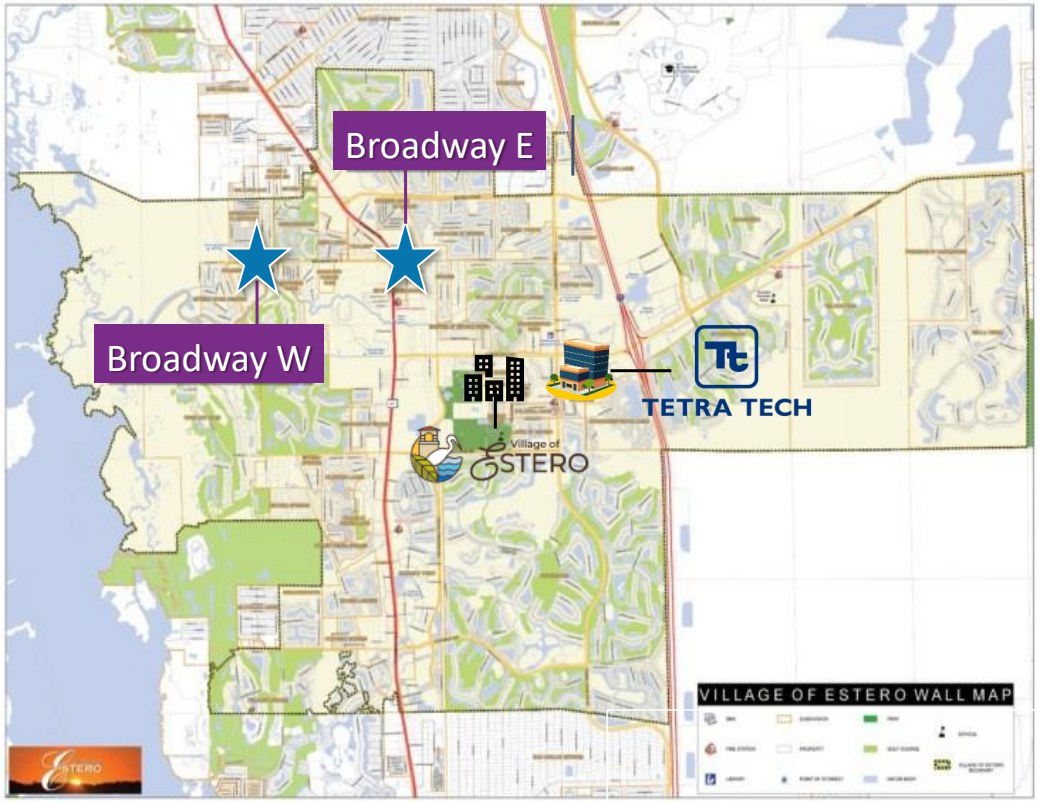

WORKS IN
100+
COUNTRIES
7
CONTINENTS
TETRA TECH
4
ENR Rankings
#1 Water
#1 Water Treatment/Desalination
#1 Water Treatment/Supply
#1 Consulting/Studies
#1 Environmental Management
#1 Environmental Science
#1 Hydro Plants
#1 Dams & Reservoirs
#1 Solid Waste
$3.2 billion ANNUAL REVENUE
20,000
CLIENTS
450 OFFICES WORLDWIDE
21,000 ASSOCIATES


LOCAL EXPERIENCE IN
FLORIDA
4
2,000+
miles of infrastructure
200+
miles of roadways
100+
miles of stormwater infrastructure
500+
miles of infrastructure in SW Florida

Additional Qualifications of Tetra Tech

4

- Tetra Tech's Proximity
  - Office located in Estero
  - 5 minutes from Project
  - < 5 minutes from Estero's Office
  - PM in Estero
  - 17 Staff in Estero
- Complete In-House Capabilities
- Utility Expertise
- LCU Experience
- Experience with Phase 1 – WWTP Utility Expansion
- Similar Assessment & Funding Experience

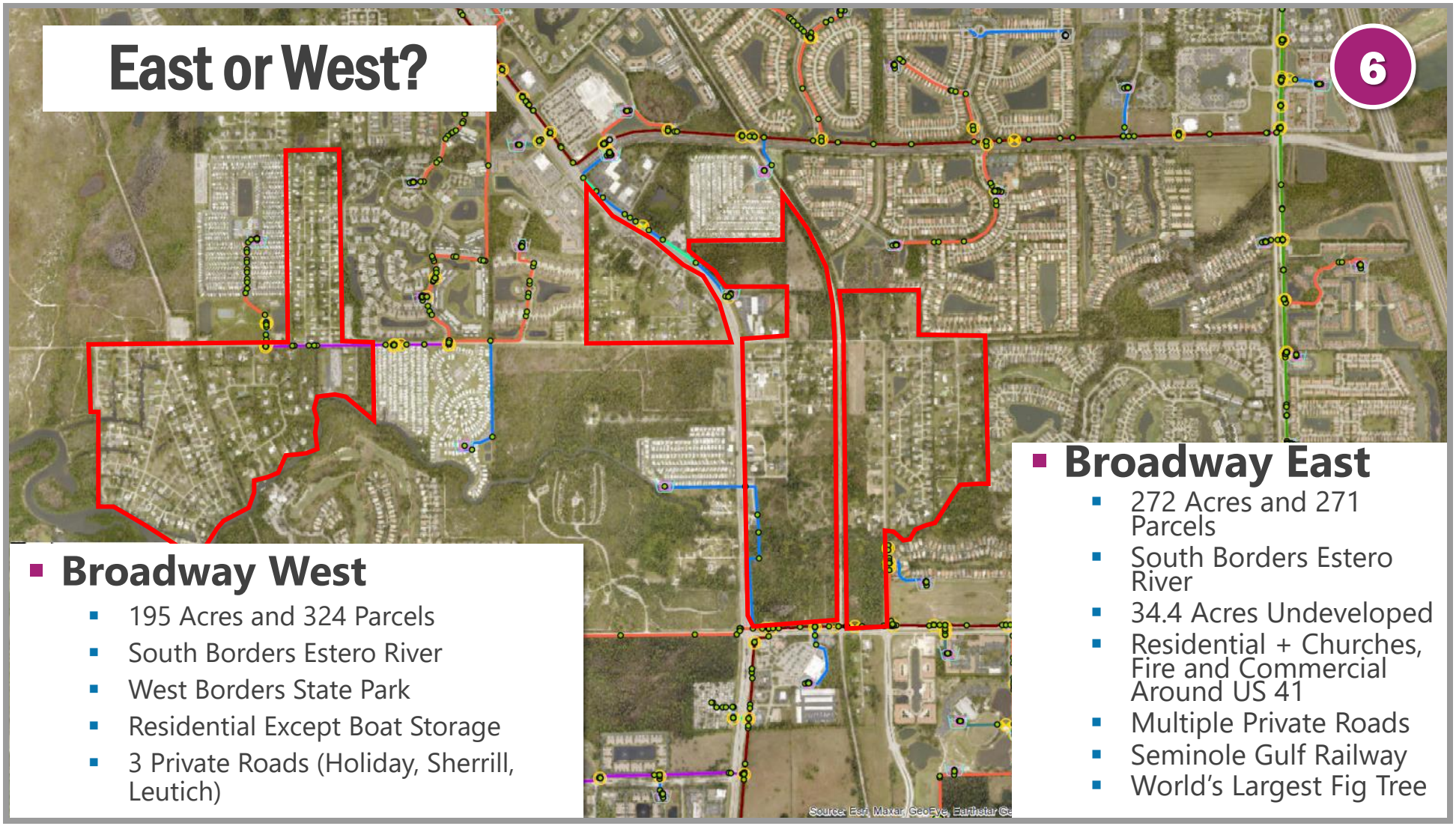


Village of ESTERO CN 2022-03 / 2022-04

TETRA TECH

East or West?

6



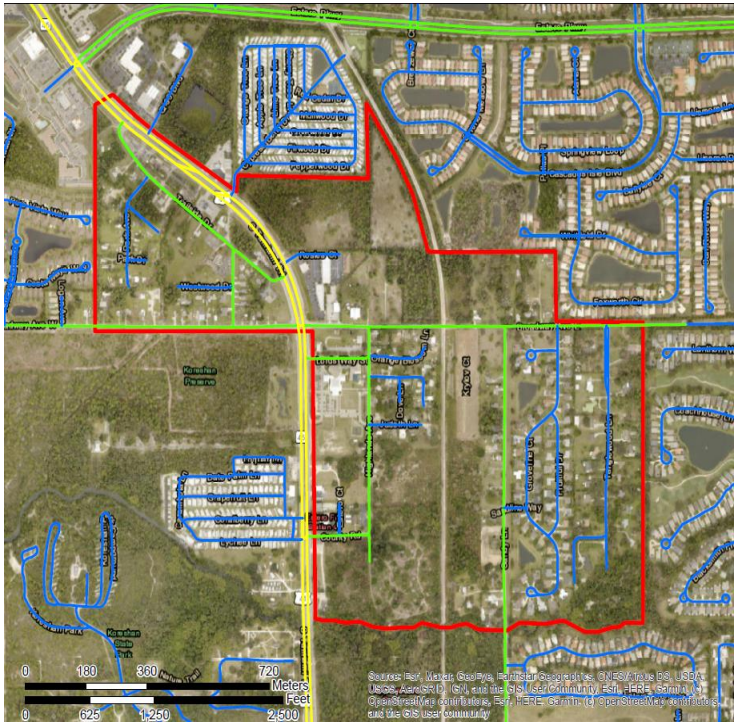
- **Broadway West**
  - 195 Acres and 324 Parcels
  - South Borders Estero River
  - West Borders State Park
  - Residential Except Boat Storage
  - 3 Private Roads (Holiday, Sherrill, Leutich)

- **Broadway East**
  - 272 Acres and 271 Parcels
  - South Borders Estero River
  - 34.4 Acres Undeveloped
  - Residential + Churches, Fire and Commercial Around US 41
  - Multiple Private Roads
  - Seminole Gulf Railway
  - World's Largest Fig Tree

Would You Choose East or West?

6

- **Broadway East** due to challenges that we feel well equipped to address:
  - The Challenge of Private Roads
  - Vacant land Design Consideration
  - Connection to Infrastructure we are currently designing



Would You Choose East or West?

6

- **Road Challenges**
  - Fully Private Roads
    - Tanglewood Lane
    - Judith Lane
    - Holiday Lane (West)
  - Private Roads (by Parcel)
    - East
      - Roads within the Groves
      - Orange Blossom Lane
      - Mockingbird/Dove Lane
      - Estero Court
      - Northwest Drive
      - Park Avenue/Park Drive
      - Westwood Drive
    - West
      - Sherrill Lane
      - Luettich Lane









Village of ESTERO CN 2022-03 / 2022-04

TETRA TECH

Would You Choose East or West?

6

- **The Groves**
  - Utility Easement is OUTSIDE the road

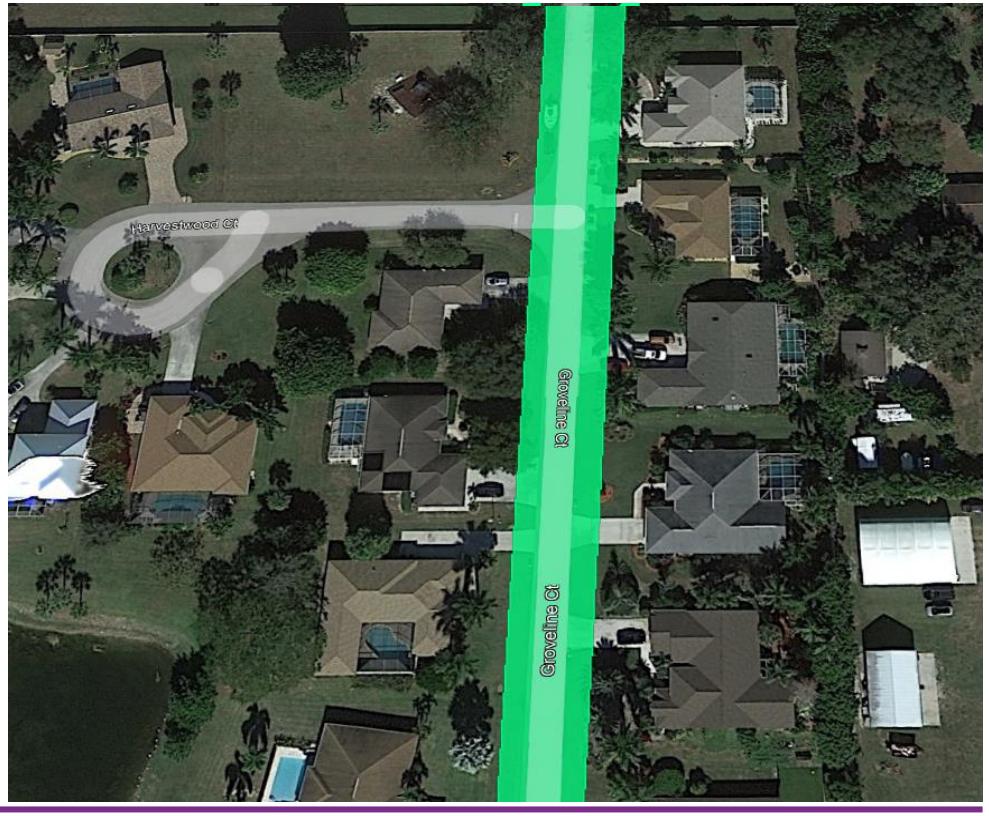
EASEMENT DEDICATION

PUBLIC UTILITY EASEMENTS AND DRAINAGE EASEMENTS ARE HEREBY GRANTED OVER, UNDER AND ACROSS THE FOLLOWING:

1. THAT STRIP OF LAND LYING WITHIN SIX (6) FEET OF THE SIDE LINES AND SIX (6) FEET OF THE REAR LINE OF EACH BUILDING SITE. WHEN MORE THAN ONE LOT IS USED FOR A BUILDING SITE, THEN THE EASEMENT WILL PERTAIN TO THE NEW BUILDING SITE.
2. THOSE STRIPS OF LAND OTHERWISE SPECIFICALLY LABELLED AS SUCH EASEMENTS ON THIS PLAT.

PUBLIC UTILITY EASEMENT IS HEREBY GRANTED OVER, UNDER AND ACROSS THE FOLLOWING:

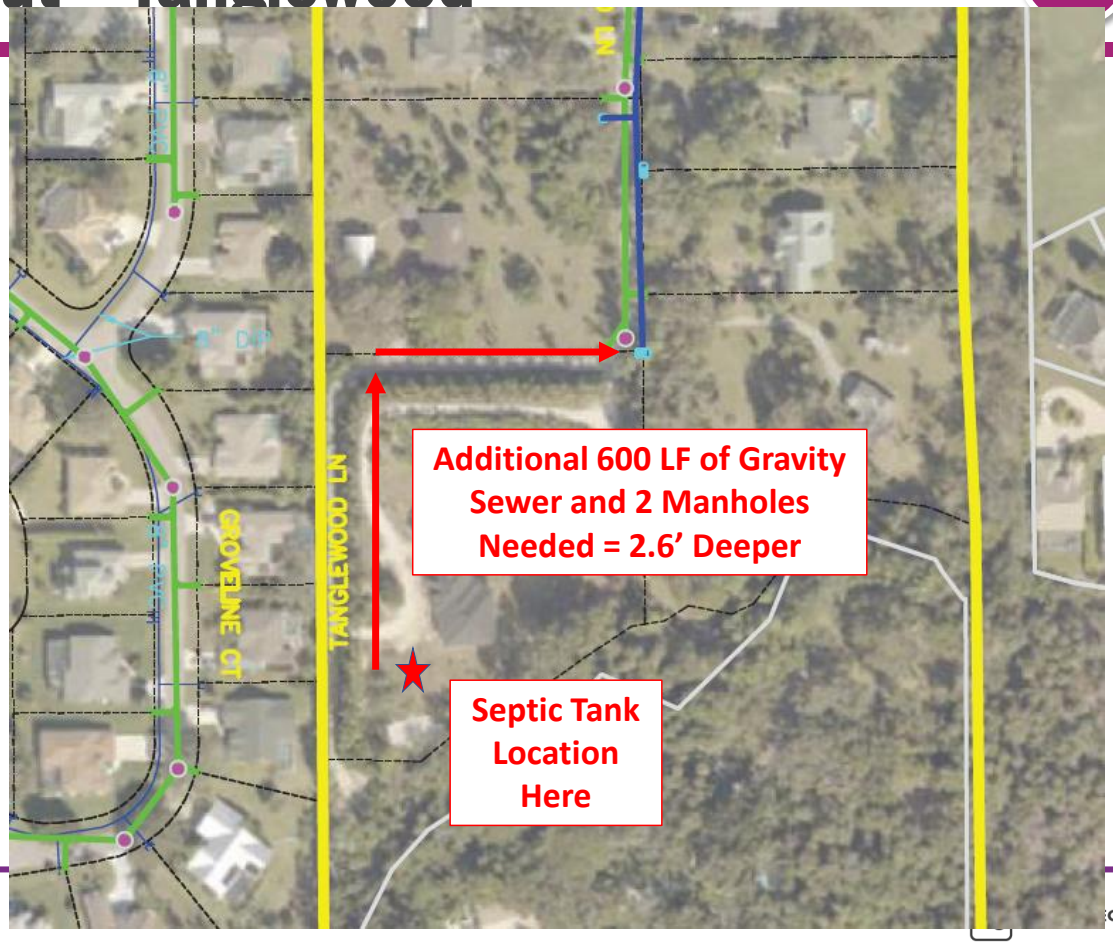
1. THAT STRIP OF LAND LYING TEN (10) FEET OUTSIDE OF THE ROAD RIGHT OF WAY AND ACROSS ADJACENT LOTS AND TRACTS.



PDR Gravity Sewer Layout – Tanglewood

6

- Tanglewood has deep parcels with septic tanks not located on the street side
- Gravity layout must consider existing septic locations and heights
- Terminal Manholes must be placed deep enough to account for fall from the sewer lateral to the street

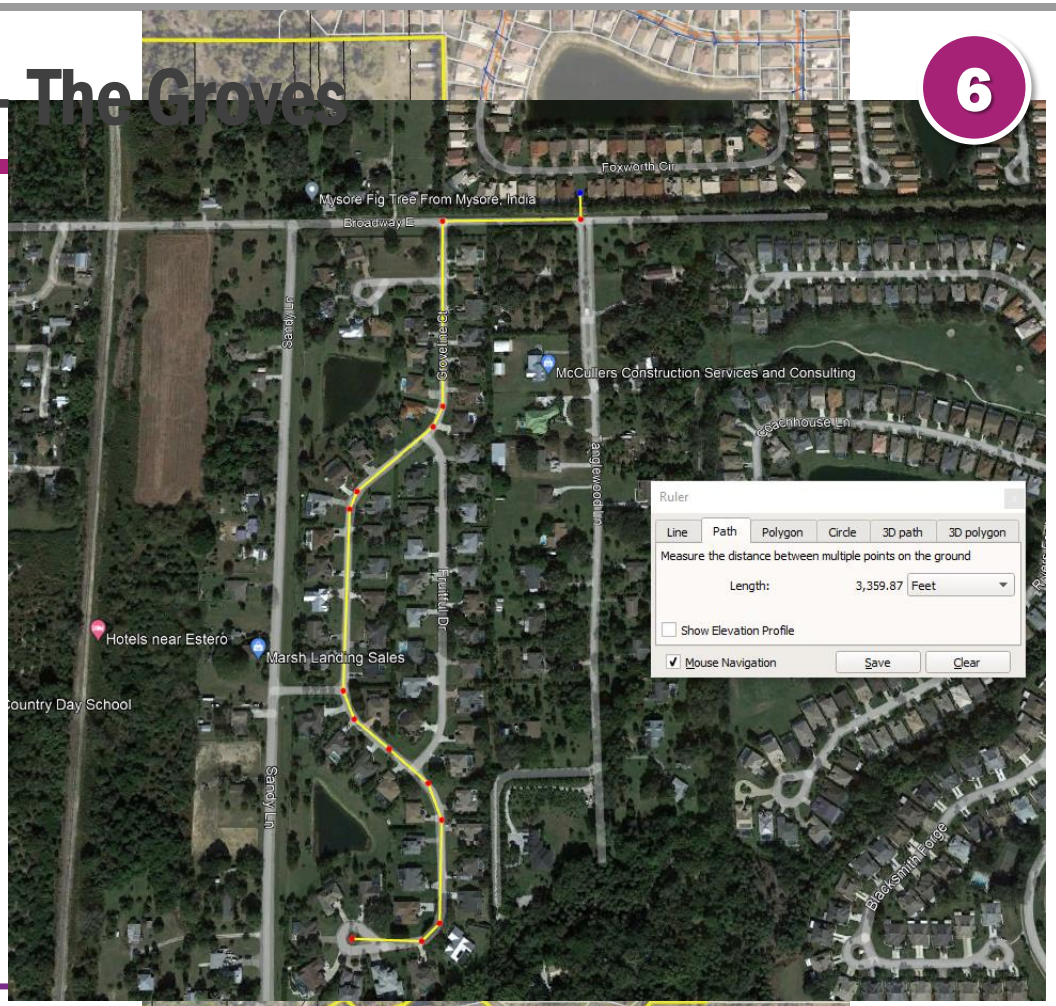


PDR Gravity Sewer Layout – The Groves

6

- Gravity Sewer Slope = 0.4%
- Starting Depth = 4’
- Drop Across Manhole = 0.1 FT
- Total Run Length = 3,359 FT
- Starting Elevation = 11 FT
- Ending Elevation = 15 FT
- Total Depth of Gravity Sewer at LS = 24’
- 2:1 Side Slop Excavation = 96’ Wide Hole for LS Excavation

NOT PRACTICAL



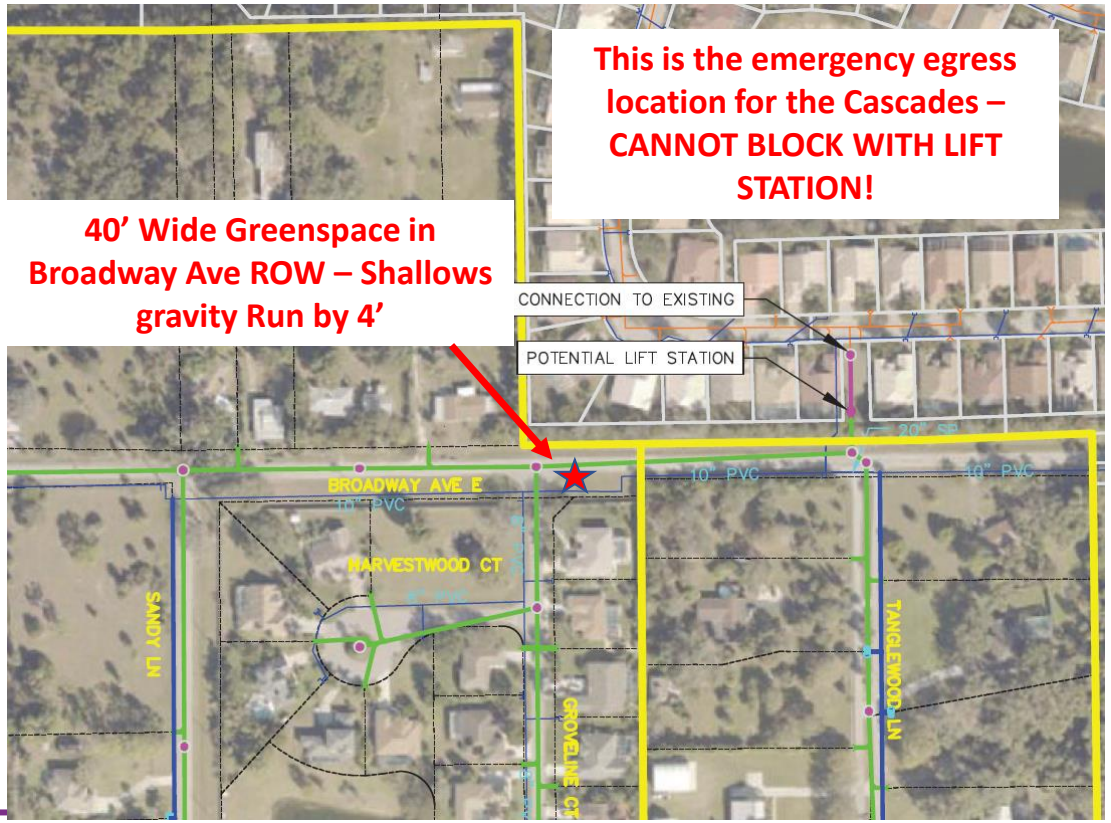
Village of ESTERO CN 2022-03 / 2022-04

TETRA TECH

PDR Gravity Sewer Layout – The Groves

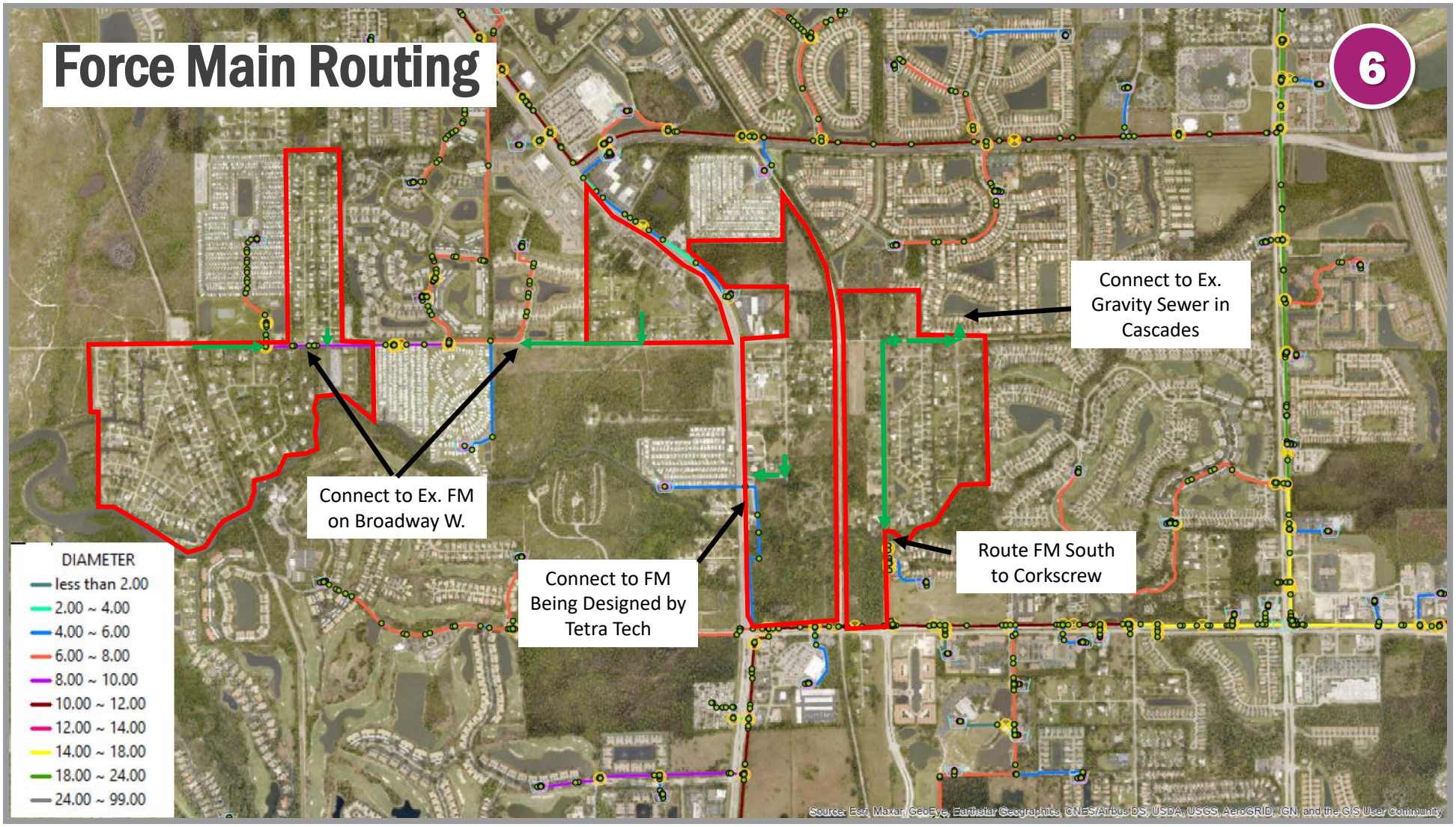
6

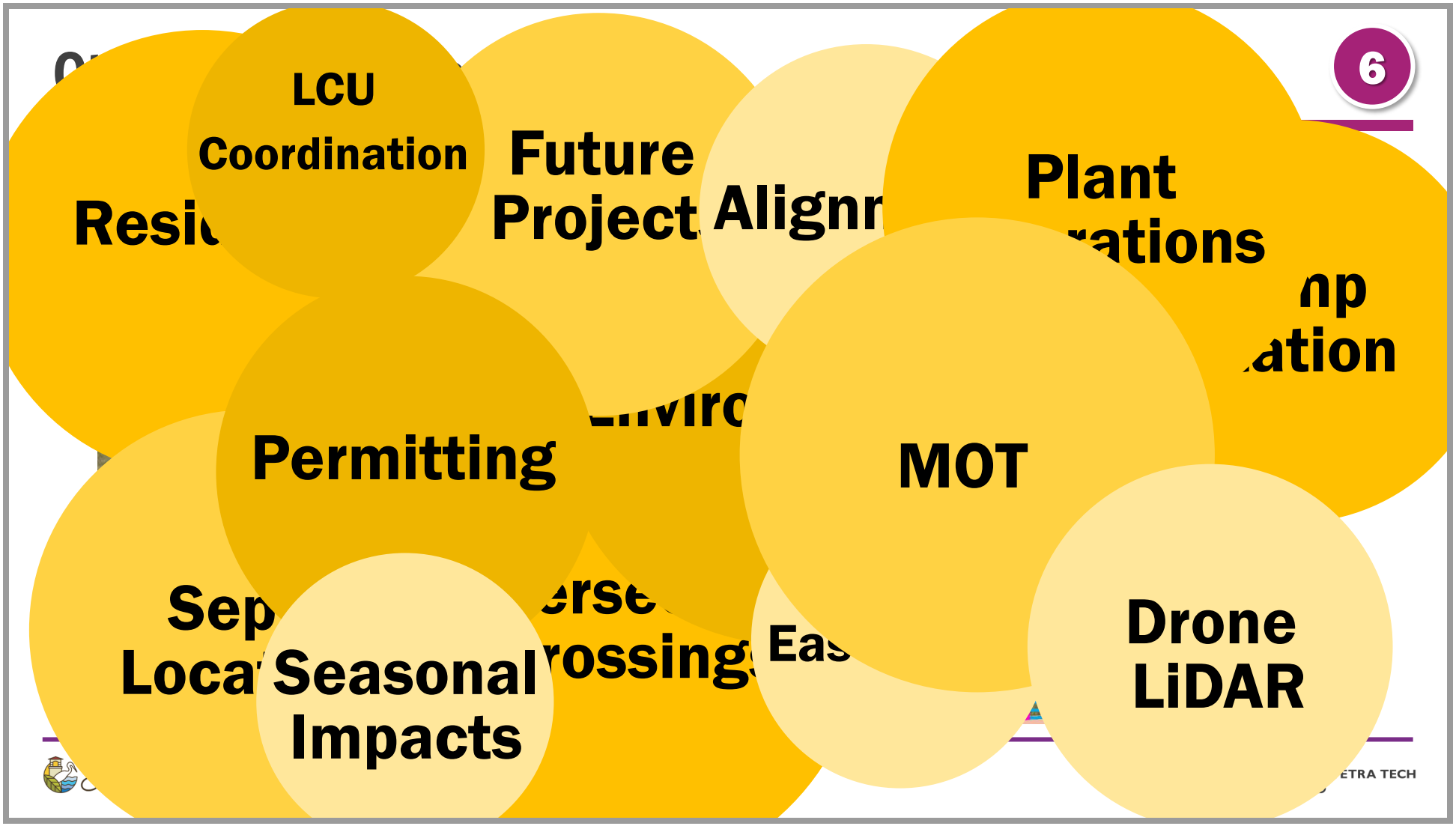
- Lift Station Location for Tanglewood and the Groves
- Currently Shown Between Two Existing Houses
- Existing Location is an Emergency Egress Point for the Cascades that Cannot be Blocked



Village of ESTERO CN 2022-03 / 2022-04

TETRA TECH


Force Main Routing
6
Connect to Ex. Gravity Sewer in Cascades
Connect to Ex. FM on Broadway W.
Connect to FM Being Designed by Tetra Tech
Route FM South to Corkscrew
DIAMETER
less than 2.00
2.00 ~ 4.00
4.00 ~ 6.00
6.00 ~ 8.00
8.00 ~ 10.00
10.00 ~ 12.00
12.00 ~ 14.00
14.00 ~ 18.00
18.00 ~ 24.00
24.00 ~ 99.00
Source: Esri, Maxar, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community


6
LCU
Coordination
Future
Project
Plant
Permitting
MOT
Seasonal
Impacts
Drone
LiDAR

Why Choose Tetra Tech?



Similar, Relevant Project Experience



Experts in MOT



Proven Ability to Adhere to Schedule



Qualified, Local Team



Familiarity with Village of Estero



The Village of ESTERO

Questions?

Broadway Avenue Utilities Extension Project (UEP) – East & West



TETRA TECH

MEMORANDUM

To: PROJECT FILE, MINUTES OF MEETING

From: Purchasing

RE: **CN 2022-04 BROADWAY AVENUE EAST UEP DESIGN & PERMITTING SERVICES**

SHORT-LIST MEETING

MEETING DATE: November 30, 2021 TIME: 11:00 AM

COMMITTEE MEMBERS: Steve Sarkozy (Chair), David Willems, Jim Hart

ATTENDEES: Chris Phillips, Clair Wright/CW3 Engineering

At 11:00 AM the Evaluation Committee meeting was called to order by Bob Franceschini, Procurement Manager. Introductions were put on the record by everyone in attendance.

Meeting was then turned over to the Chair of the Committee, Steve Sarkozy.

Discussions were held by the committee members with respect to each submittal from the eight (8) firms.

The committee discussed the fact that since the firms that submitted to this solicitation were identical to those who submitted to CN 2022-03 Broadway Avenue West UEP Design and Permitting Services and their Letters of Interest were also identical; that the same discussion and results that were determined for CN 2022-03 should also apply to CN 2022-04.

Thus, the consensus of the committee was to short list the following four (4) firms for presentations:

- CW3 Engineering
- Johnson Engineering
- JR Evans Engineering
- Tetra Tech

A motion was made to approve the four (4) firms for an interview/presentation. The motion was made by Steve Sarkozy and seconded by Jim Hart, and then called and carried with no further questions. The meeting was adjourned at 11:30 a.m.

MEMORANDUM

To: PROJECT FILE, MINUTES OF MEETING

From: Purchasing

RE: **CN 2022-04 BROADWAY AVENUE EAST UEP DESIGN & PERMITTING SERVICES**

FINAL RANKING MEETING

MEETING DATE: January 20, 2022 TIME: 1:00 PM

COMMITTEE MEMBERS: Steve Sarkozy (Chair), David Willems, Jim Hart

At 1:00 p.m. the Competitive Negotiations Committee meeting was called to order by Bob Franceschini, Procurement Manager. Introductions were put on the record by everyone in attendance. Meeting was then turned over to the Chair of the Committee, Steve Sarkozy.

Presentations were offered by the four short listed firms in alphabetical order. Each firm was given 20 minutes to address the topics provided to them ahead of time in their interview invitation letter followed by 10 minutes of questions and answers from the committee.

Following the interviews, the committee discussed the firms with the goal of ranking them in descending order. The committee complimented each of the firms for offering an excellent interview. CW3 Engineering was noted for its relevant experience with the downtown Bonita Springs redevelopment project and that the firm is FDOT pre-qualified; however, there was concern regarding their response to how they would approach the installation of the new system to individual homes. Johnson Engineering offered in-depth similar experience on the Cape Coral project as well as expertise in MOT and a good understanding of both projects. JR Evans Engineering lacked relevant experience and was lacking in their detail to the overall approach to the project. Tetra Tech would perform virtually all the required services to complete the project in-house and demonstrated an excellent grasp of how the new system would be implemented.

1. Tetra Tech
2. Johnson Engineering
3. CW3 Engineering
4. JR Evans Engineering

A motion to approve the ranking was made by David Willems and seconded by Jim Hart, and then called and carried with no further questions.

The meeting was adjourned at 4:00 p.m.

CN No.: CN 2022-04

VILLAGE OF ESTERO, FLORIDA
VENDOR DISCLOSURE FORM

Project No.: CN 2022-04

Project Name: Broadway Avenue East UEP Design & Permitting

Please check as appropriate:

_____ I am the sole proprietor/owner. The company is not publicly held.

_____ The company is not publicly held.
The names and addresses of the owners having a greater than 5% interest is attached.

✓ The company is publicly held.
The names and addresses of the owners having a greater than 5% interest is attached.

I do hereby certify that to the best of my knowledge and belief certify that the information above and attached is true and correct.

Signed: _____
Vendor

Printed Name Daniel Nelson, Vice President

Company Name: Tetra Tech, Inc.

Date: 11/4/21

NAMES & ADDRESSES OF OWNERS

NOTE: Please list individuals; the listing of a corporation(s) is **NOT** acceptable.

Tetra Tech, Inc. is a publicly traded company on Nasdaq. There are no owners (individuals) with 5% or more ownership. Two (2) corporations (Black Rock, Inc. and The Vanguard Group, Inc.) have greater than5%, but no individual owners do.

WORKSHOP ITEM SUMMARY SHEET
VILLAGE COUNCIL MEETING
February 2, 2022

Agenda Item:

Greater Estero Virtual Information Center (GEVIC)Business Plan

Description:

The Greater Estero Virtual Information Center (GEVIC) is an information database about all things in and about Greater Estero. It is proposed to be seed-funded by the Village of Estero and other investors. The project will be set up by SimpleView.com, and managed locally by Hoffman Creative, Inc. It will be a non-profit organization with a Board of Directors consisting of three to five members from the Greater Estero area community.

The vision is to promote Greater Estero a destination to visit, invest, live, learn, work, and play. The information center will be a portal to a website and provide an array of information locally, regionally, and nationally.

Financial Impact:

GEVIC is seeking a $250,000 total investment by the Village of Estero and other Founding Sponsors to launch this project. The request from the Village is a maximum investment of $125,000 and an equal or greater amount from Founding Sponsors over two years. These funds will cover the creation of the Virtual Information Center and operating expenses to launch. Ongoing operating revenues will come from sponsoring organizations, a business website linking subscriptions, and advertising revenue sharing. With the Chamber's assistance, the marketing partners are expected to recruit enough business subscriptions linking with the GEVIC website to generate substantial monthly subscription revenue.

Attachments:

1. GEVIC Business Plan
2. Hoffman Estero Presentation
3. Support Letters

Business Plan

to Create the

Greater Estero Virtual Information Center

(GEVIC)

Contents

Executive Summary 3
Business Description 4
Operations, Strategy & Approach 6
Marketing, Research, Strategies, & Plan 7
Sources, Funds & Finances 9
Appendix 12

Executive Summary

There are cultural, social, and economic reasons to enhance the discovery and to promote the Greater Estero area locally, regionally, nationally, and internationally. Our community is more than great weather. It is a vibrant cultural, social and educational center serving our residents, full-time and part time, and visitors. Greater Estero should be highlighted as an attractive destination that future residents, business investors, and visitors alike can evaluate.

The ECCL, Greater Estero Chamber of Commerce, and the Village are committed to improving, managing, and promoting Greater Estero as a destination community to visit, invest, live, work, and play. Creating a ***Greater Estero Virtual Information Center*** (GEVIC, pronounced "Gee-vik) to enhance these ideals is essential. GEVIC will be the foundation of the Greater Estero brand to improve the awareness, trust, and education and will be its marketing magnet. This source of information will be vital for current and prospective visitors, future residents, and business managers to help them understand the benefits of our location and its culture. Leveraging the benefits of online marketing, GEVIC will assist the Village of Estero, The Greater Estero Chamber of Commerce and other community organizations in optimizing the shared goals of providing a destination that will lead to continued growth and investment well into the future**.**

GEVIC's vision and mission is to make Greater Estero discoverable and provide the promotional infrastructure to grow. Our mission supports the Village of Estero comprehensive plan and provides an updated approach to improve. Our inaugural effort is a website that provides the resident and visitor a portal to discover Greater Estero area's culture, housing, health care, schools, restaurants, retail, governance, transportation, lodging, attractions, things to do, events, etc. This portal provides our businesses and organization a targeted promotional platform. GEVIC's focus is external, aimed at current and future residents and returning visitors seeking information about activities, events, housing, shopping, and dining.

GEVIC will coordinate closely with the Greater Estero Chamber of Commerce and the Village to do the same with residents, businesses and service organizations. Bloomington Indiana, Tampa, Orlando and Lee County (See Appendix 4) all have a Chamber and Destination Marketing organization working collaboratively and successfully. The GEVIC development team researched several successful programs to learn how they worked collaboratively for everyone's benefit. (See Appendix 4)

The ECCL, Greater Estero Chamber of Commerce, and the Village will invest significant time, talent and $250,000 to make this real. GEVIC will generate operating revenue through memberships, premier sponsorships, paid promotions of national and local brands, digital ad placements, internet marketing services and content management services. Two professional marketing organizations will lead the marketing efforts. Locally the effort will be managed by Hoffman Creative, Inc. and globally by SimpleView, Inc. GEVIC will be self-sustaining by year three.

Most importantly, growing economic progress in our area enhances the opportunity for young adults graduating from our local schools, colleges, and universities to utilize their skills and education locally. The improved awareness, trust and education of Greater Estero increases property values, enhances educational programs, and improves tax revenues in our area. Additional revenue can be used to provide a broader range of infrastructure and cultural assets and recreational amenities for residents and visitors alike.

GEVIC Business Description

The Greater Estero Virtual Information Center (GEVIC) is an information database about all things in and about Greater Estero. It will be seed-funded by the Village of Estero and investors. The project will be set up by SimpleView.com, and managed locally by Hoffman Creative, Inc. It will be a non-profit organization (See Appendix 1) with a Board of Directors consisting of three to five members from the Greater Estero area community.

GEVIC Mission

The vision, mission, organization, strategy, approach, and tactics necessary to make Greater Estero a destination to visit, invest, live, learn, work, and play are defined here. It is designed to help decision-makers understand the need, make commitments to support, and provide the resources to execute. Additionally, this is not a 1-year commitment.

Target Audience is:

Future Residents, Visitors, Future Employers, Investors

GEVIC Organization Goals

1. Establish the GEVIC oversight organization and secure financial commitments for startup costs and two years' operating funds in the next 90 days.
2. Create and manage a *Greater Estero Virtual Information Center* (GEVIC) website by summer 2022

Key Objectives

The key objectives for GEVIC are to promote and encourage economic progress, create authentic and exciting first impressions, and increase the engagement of visitors and future residents.

- Growth in visitors to our location will provide increased business for the area.
    - Every $1 in advertising spend generates $282.80 in gross spending resulting in a $76.14 net contribution to the Greater Estero economy[1].
    - Sixty percent of consumers were influenced by consumer-generated content when planning travel, whereas the influence of professional brand images was only 19% in 2019[2].
    - In a recent study covering two years of interactive destination websites, researchers found that more than six out of ten paid consumers eventually visited the region after visiting the website. Consequently, the more personal search with a high level of involvement (i.e., paid search), the more return rates increased[3].
- It will offer those interested in living and investing in the area insights into
    - Population demographics
    - Work-force education and skills
    - Cost of living
    - Pride in the community
    - Taxes
    - Level of interest in economic progress.

- This economic progress empowers further community enhancements including but not limited to:
  - The expansion of bike paths and pedestrian walkways.
  - The development of sports and recreational facilities
  - The building of a Performing Arts Centre
  - A Village Center along the Estero River

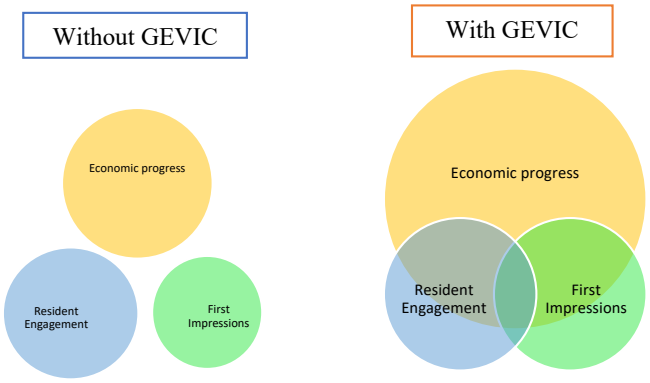
- The initiative will also encourage further growth for those who wish to live in the Greater Estero area, which will add to our economy and enhance further business development.

- Such benefits will assist Lee Health and FGCU in their growth initiatives. The initiative will enable students with newly acquired skills to stay in the area because of enhanced opportunities.

GEVIC Value Proposition

Development, management, and marketing of the GEVIC website, including the promotion of Greater Estero's attributes, qualities, origins, values, resources, and future, will result in target audiences choosing the Greater Estero area as a destination to visit and invest live, learn, work, and play.

- A rising tide raises all boats! Increased growth in the level of community spending. The entire community will benefit when spending increases locally.
- Exciting and accurate first impressions for visitors, residents (current & future), and potential employers
- Increased community engagement of all residents



This business plan will detail the organization's goals, strategies, responsibilities, capital and operating funding, operations, and ongoing revenue programs needed to create a sustainable economic progress plan for Greater Estero and neighboring communities.

Operations, Strategy & Approach

The Greater Estero Virtual Information Center (GEVIC) will be developed by *SimpleView*, Inc. a software development, data analytics and digital marketing firm that supports destination marketing organizations to reach their tourism marketing goals with first-in-class digital products and services. Since 2001 over 900 destination marketing organizations have been set up ranging from small to large destinations. They are considered a world leader in this field.

It will be managed by *Hoffman Creative, Inc*. marketing communications firm responsible for changing marketing content, management, and sales. The company based in Naples, is a full-service digital and traditional marketing agency offering a wide range of services from Web Design, SEO & Social Media Management to Graphic Design & PR.

This approach will create a highly memorable local, national, and internationally focused multifaceted website to engage visitors, new and local business investors, and residents alike.

GEVIC will be a Not-for-Profit organization with a Board of Directors. This Board will set the strategic direction of GEVIC, hold the agency management firm accountable, and decide how surplus working capital will be distributed. The investments made will support the tenets of economic progress, area promotion, and resident engagement.

Marketing, Research, Strategies, & Plan

The GEVIC will be a valuable partner in building and promoting the Greater Estero brand. The positioning of Greater Estero to enable the business community and visitors to appreciate what is available is essential for economic progress. It is critical to help the citizens of Greater Estero understand the community's culture, uniqueness, opportunities, businesses, and amenities. It is also about creating community self-esteem, self-awareness, and identity.

The Greater Estero Virtual Information Center (GEVIC) Marketing Plan

1. Services

GEVIC will assemble the elements of a leading-edge destination marketing program leveraging the power of the Internet as an engagement tool to grow our brand. GEVIC, through its' marketing partners, will proactively provide these services to its' stakeholders and members making visitors aware of the quality, uniqueness and variety of experiences available in Greater Estero. The services cover search (discovery), promotion (advertising, e-commerce), and connection (planning, matchmaking)

- Search
  - Search Engine Optimization
  - Content Database management
  - E-mail Database management
- Promotion/marketing
  - Digital Marketing Services
    - Targeted e-mail programs

        - Digital ad placement

    - Paid promotions for national and local brands
    - Website maintenance services for members
    - Social media management
- Connection (Planning/matchmaking)
    - Event promotion services
    - Customer Journey Mapping
    - Visitor/Resident/Business/Organization database

2. Unique Value Proposition

The Greater Estero community is unique. It is unusual because Greater Estero has a strong sense of value, collaboration, service, aesthetics, and location. Greater Estero is

- Located at the center of Southwest Florida, halfway between Sarasota and Marco Island; the proximity of the Regional Southwest Airport, serving international and domestic markets
- The Village is "government lite" offering its' residents one of the lowest tax rates in Lee County
- Governed by a Village Council that is committed to close collaboration with local organizations and its' residents to ensure the community continues to enjoy an exceptionally high quality-of-life.
- Has a Chamber of Commerce and active civic leadership supporting a balanced approach to future development:
    - By advocating that a "rising tide raises all boats" improves our community's ability to maintain the culture we have built.
    - By keeping with the agreed building style introduced in 2002 following the implementation of a community plan.
- Nearby Florida Gulf Coast University is a leading university program with comprehensive programs in Entrepreneurship, Healthcare (Nursing), Environment (Water School), Arts, and Business
- Home to major healthcare organizations providing state-of-the-art care, staff, and facilities for our residents

GEVIC's target audiences are current and future residents, visitors to SW Florida, and businesses searching for talent and growth opportunities. Our audience demographics include all ages, ethnicities and lifestyles. Partnering community organizations such as the Estero Chamber of Commerce benefit by engaging with GEVIC to leverage their marketing efforts to residents and visitors. GEVIC's Customer Journey Mapping and Search Engine Optimization efforts will increase the click-through rate for most chamber members.

Greater Estero provides a unique mindset of growth, creating opportunities for all. This community offers its residents, visitors and those considering business opportunities a friendly, safe, environmentally focused community that has a commitment to helping enhance the teaching standard offered by local schools and Florida Gulf Coast University. GEVIC provides the basis to foster growth and enjoy being a part of a caring community.

GEVIC's most significant benefits:

The Greater Estero Virtual Information Center (GEVIC) is a national and local investor/customer, visitor, resident, and business focused website. GEVIC's purpose is to provide easy access to the Greater Estero area's culture, including but not limited to housing, health care, schools, restaurants, retail, governance, transportation, lodging, attractions, things to do, events, etc., and contributes to strengthening the economic position of the Greater Estero area.

- Collect, organize, enlighten, and present everything about Estero to our target audiences creating positive impressions and desire to visit. Create and communicate the Estero Brand.
- Collaborate with the Chamber of Commerce and Village in broadening communications with residents and businesses to improve its' collective image.
- Improve the effectiveness of the collective marketing spend of the community.

The Estero Chamber of Commerce will benefit from GEVIC's ability to engage customers outside our community early in their journey of selecting a travel destination. Chamber members also benefit from engaging full-time and part-time residents directly with local marketing campaigns.

The GEVIC development team investigated other programs in Bloomington, Indiana. According to Christopher Emge, a director of the Bloomington Indiana Chamber of Commerce, "the working relationship amongst the Visitors Center, Economic development council and the Chamber has been exceptional since they understand each other's missions and work together to achieve their respective goals." They initiated city-wide projects together ensure that their local businesses will succeed when new people come to Bloomington and that businesses will have traffic to their doors. They recently held a city-wide bingo event where shoppers were encouraged to visit the many businesses on the game card and submitted completed cards for drawings of cash and prizes. Several businesses that were not yet chamber members joined so they could be part of the Bingo promotion."

3. Pricing Policy

GEVIC will generate revenue in several ways. As a marketing agency, there will be a fee for services through entry and premier memberships to give advertisers differentiated visibility within their category. Special ad campaigns will warrant additional fees for the vendors participating in the campaigns. Referral fees for matching visitors to restaurants and recreational activities will be accepted. Lastly, there will be a fee for marketing services not provided in the membership structure.

4. Sales & Marketing Strategy

- Recruit community stakeholders to invest in their community as founding sponsors with the commitment to return initial capital when GEVIC achieves sustainability. Build the basic membership around a set of services that benefit most Greater Estero organizations. Offer additional services on a fee basis for those businesses seeking enhanced marketing services.

- **Marketing Strategy:**
  - Build a message around "a rising tide raises all boats" as the reason for participation
  - Provide Chamber Members and the Village access to professional marketing services not affordable individually.
  - Communicate that GEVIC is a focused, professional marketing agency employing the skills and resources to create a strong Greater Estero brand.

Our launch strategy will include a one-year complementary membership for Chamber of Commerce members in the GEVIC program. This strategy will help the Chamber offer an additional benefit for membership and help GEVIC demonstrate its value to local and national businesses.

Sources & Uses of Funds

Village Leadership and investment is critical to launching GEVIC. The Village invests taxpayer funding to build a desirable physical community. Building a community is more than roads, services, and construction standards. It is about aggregating neighborhoods, businesses, and service organizations into a robust social network caring about each other. Efficient, consistent, and continued communications is critical in serving Greater Estero's citizens, businesses, and neighborhoods. This active engagement needs a comprehensive community platform like GEVIC to be successful.

GEVIC is seeking a $250,000 investment by the Village of Estero and Founding Sponsors to launch this project. The ask of the Village is a maximum investment of $125,000 and an equal or greater amount from Founding Sponsors over two years. These funds will cover the creation of the Virtual Information Center and operating expenses to launch. Ongoing operating revenues will come from sponsoring organizations, a business website linking subscriptions, and advertising revenue sharing. With the Chamber's assistance, the marketing partners are expected to recruit enough business subscriptions linking with the GEVIC website to generate substantial monthly subscription revenue.

Financial Overview

GEVIC Cash Flow Projections (Appendix 2) estimate startup and operating expenses of $181,000 in 2022, $178,000 in 2023 and 2024. GEVIC expects to establish a self-sustaining revenue position by the end of year three, including the beginning of promotional revenue as a primary revenue stream in year three and beyond.

Founders Return of Startup Capital Formula

GEVIC Founders will have the opportunity for a return of their investment determined by a formula as follows:

The total # of founder investors during GEVICs first full year after the initial launch of the website will determine the total number of investors. The total dollars received from Founders and the number of Founders will establish a percentage of each Founders investment.

For example:

- 10-$20,000 Founders & 10-$10,000 Founders = $300,000.
- A $10,000 Founder would receive 3.3% of the total Founder investment.
- A $20,000 Founder would receive 6.7% of total Founder investment.

Each Founders investment will be entitled to a return over a period of years as determined by the GEVIC BOD. It is anticipated that participating businesses, organizations and advertising dollars from annual membership will produce excess dollars over annual costs after three years. The Board anticipates allocating 50% of its net capital surplus toward the Founders pool of capital until all Founders have received a total return of their investment.

References

1. University of Massachusetts Amherst ScholarWorks@UMass Amherst, Travel and Tourism Research Association: Advancing Tourism Research Globally 2016 International Conference. Destination Website Advertising Effectiveness: A Comparison Between Paid and Organic Search, Sukjoon Yoon Texas A & M University - College Station, Eun Yeon Kang University of Texas at Austin, James Petrick Texas A & M University - College Station. https://scholarworks.umass.edu.

2. How User Generated Content (UGC) Has Transformed Travel, April 4th, 2019. SimpleView, Report. https://www.simplevieweurope.com/blog/read/2019/04/how-user-generated-content-ugc-has-transformed-travel-b106

3. University of Massachusetts Amherst ScholarWorks@UMass Amherst, Travel and Tourism Research Association: Advancing Tourism Research Globally 2016 International Conference. Destination Website Advertising Effectiveness: A Comparison Between Paid and Organic Search, Sukjoon Yoon Texas A & M University - College Station, Eun Yeon Kang University of Texas at Austin, James Petrick Texas A & M University - College Station. https://scholarworks.umass.edu.

Appendix 1
Details of Non-for-Profit Corporation

GEVIC will be organized as a Not-for-Profit Corporation in Florida under Florida Statues Chapter 617. This statute requires that no dividends will be paid to any person/s or entity/s. Determination if further clarification as a charitable organization, private foundation or other nonprofit will be made if it is determined the purpose qualifies as a 501(c)(3) or 501(c)(6) organization.

Business League
Section 501(c)(6) of the Internal Revenue Code provides for the exemption of business leagues, chambers of commerce, real estate boards, boards of trade, and professional football leagues, which are not organized for profit and no part of the net earnings benefits of any private shareholder or individual. An organization that otherwise qualifies for exemption under Internal Revenue Code section 501(c)(6) will not be disqualified merely because it engages in some political activity. In addition, the organization may engage in lobbying that is germane to accomplishing its exempt purpose without jeopardizing its exemption. However, if the organization engages in political and/or lobbying activities, it may need to notify members of dues used for such activities or be subject to a proxy tax on the expenditures.

A business league is an association of persons having some common business interest, the purpose of which is to promote such common interest and not to engage in a regular business of a kind ordinarily carried on for profit. Trade associations and professional associations are business leagues. To be exempt, a business league's activities must be devoted to improving business conditions of one or more lines of business as distinguished from performing services for individual persons. No part of a business league's net earnings may inure to the benefit of any private shareholder or individual, and it may not be organized for profit to engage in an activity ordinarily carried on for profit (even if the business is operated on a cooperative basis or produces only enough income to be self-sustaining). The term line of business refers either to an entire industry or to all components of an industry within a geographic area. It does not include a group composed of businesses that market a particular brand within an industry.

Chambers of commerce and boards of trade are organizations of the same general type as business leagues. However, they direct their efforts to promote the common economic interests of all commercial enterprises in a trade or community.

Appendix 2:
GEVIC Sponsorship Programs

GEVIC Sponsorship Program Summary

All enterprises, including for-profit, not-for-profit services, government, worship, and educational institutions engaging permanent and transient residents are encouraged to be active in the GEVIC platform. This platform is designed to build the community on several levels of economic, education, recreation, social, physical, and cultural levels. Therefore, it is essential for all participants in the community headquartered here and elsewhere to become sponsors in the GEVIC model.

Village Leadership is critical to launching GEVIC. Communications with all levels and participants is critical in serving Estero's citizens, businesses and neighborhoods. The effectiveness of community engagement keeps our community vibrant, informed and progressive. This active engagement needs a comprehensive community platform like GEVIC to be successful.

Founding sponsors: this special class of founders provides seed capital for GEVIC to launch and achieve sustainability within two years. Founding sponsors are a special class of sponsors receiving distinctive recognition and benefits.

Founding Sponsors
Civic Founding Sponsor: Village of Estero

- Two/four premier enhanced listings
- Is eligible for return of capital

Founding Sponsor Level 1:

- Contribution: $20,000
- Two/four premier enhanced listings for three years
- Is eligible for return of capital

Founding Sponsor Level 2:

- Contribution: $10,000
- One/two premier enhanced listings for two years
- Is eligible for return of capital

General Sponsorship
The GEVIC Board of Directors has established the individual sponsorship levels.

Individual Sponsors:
Individuals can support GEVICs launch by contributing directly to GEVIC.

Launching partner: $1,000-$5000 contribution

All founding sponsors, individuals and businesses will receive recognition for their contribution on the web dashboard.

Not-for-Profit (NFP) Sponsorship:

Many NFPs have a world-wide presence. It is vital to reach their permanent and transient residents efficiently enhancing their ability to recruit members when they come to visit or become residents. The BOD is developing a particular class of membership for these service-based entities.

Experience and Employment Opportunities:

Creating experience-building opportunities for students at Lee County Schools and Florida Gulf Coast University with internships in GEVIC is a definite value add for the community. These internships help these students succeed and become productive members of the community.

Benefits of Sponsoring GEVIC?

1. One-Stop-Website provides all you want to know about greater Estero
2. Excellent source for efficient business advertising
3. Building community awareness and resources that serve all
4. Access to professional marketing talent that would be unaffordable individually
5. Professional, efficient and effective Search Engine Optimization management
6. Maintaining an up-to-date access to all Estero's current and future communities and amenities benefit all
7. Differentiates Estero as a destination- community of distinction in SW Florida
8. Provides a vehicle to attract national marketing $$$ locally as national brands will want their presence known as being in this community

Appendix 3
GEVIC Annual Cash Flow Projections 2021-2024

	2022	2023	2024
Income			
Village	$75,000	$50,000	$0
Founder (6) *	$90,000	$90,000	$50,000
Memberships			
(50 year 1, 60 year 2) **	$30,000	$60,000	$90,000
Promotional Advertising***			$10,000
Total	$195,000	$210,000	$150,000
Expenses			
SimpleView	$50,000	$50,000	$50,000
SEO (advanced)	$25,000	$25,000	$25,000
Hoffman Creative	$40,000	$40,000	$40,000
Legal & Pro	$6,000	$3,000	$3,000
Misc. Office	$5,000	$5,000	$5,000
Insurance	$5,000	$5,000	$5,000
Marketing	$50,000	$50,000	$50,000
Total	$181,000	$178,000	$178,000
Net	$14,000	$22,000	-$28,000
Carry Over	$14,000	$36,000	$8,000

Notes:
* Founders (3@$20,000, 3@10,000
** Member businesses -25@ $40.00 per month, 25 @$60.00 per month (double in year 2)
***Promotional advertising revenues are expected to increase in year 3 and beyond

Appendix 4:
Examples of Cities hosting both a Chamber and Destination Marketing

Examples of Florida destinations with both a Chamber and a DMO wherein the DMO sells membership packages or other promotional opportunities:

Orlando has a Chamber: https://orlando.org/
Orlando has a Destination Marketing Organization, which a local business can also become a member of: https://www.visitorlando.com/

Tampa Bay has a Chamber: https://www.tampabaychamber.com/
Tampa Bay has a Destination Marketing Organization, which a local business can also become a member of: https://www.visittampabay.com/partners/
According to Bob Rohrlack, president of the Tampa Bay Chamber of Commerce, they office in the same building as the visitor center. "We have a great working relationship and have a Board position on each other's Boards. "Both the membership growth and the hits to the websites has increased membership of the chamber and more businesses wanting to be promoted on the visitor center website" Recently they have been working together to promote greater use of their port for the cruise industry and the airport to attract more foreign passengers.

Lee County has a Chamber: http://www.leecountychamberofcommerce.com/
Lee County has a Destination Marketing Organization: https://www.fortmyers-sanibel.com/

Bloomington, Indiana has a Chamber: https://www.chamberbloomington.org
Bloomington, Indiana Destination Marketing: https://www.visitbloomington.com/about-us/
According to Christopher Emge, a director of the Bloomington IN Chamber of Commerce, "the working relationship amongst the Visitors Center, Economic development council and the Chamber has been exceptional since they understand each other's missions and work together to achieve their respective goals." They put-on city-wide projects together to be sure that their local businesses can succeed when new people come to Bloomington and that businesses will have traffic to their doors. "They recently held a city-wide bingo event where shoppers were encouraged to visit the many businesses on the card and submitted completed cards for drawings of cash and prizes. Several businesses that were not yet chamber members joined so they could be part of the Bingo promotion."


GREATER
ESTERO
VIRTUAL
INFORMATION
CENTER
LEE HEALTH
Coconut Point
EMERGENCY
Main Entrance
23450
FLORIDA GULF COAST UNIVERSITY

Chris Armstrong





- HOFFMANN CREATIVE AGENCY
- 9 YEAR ESTERO RESIDENT

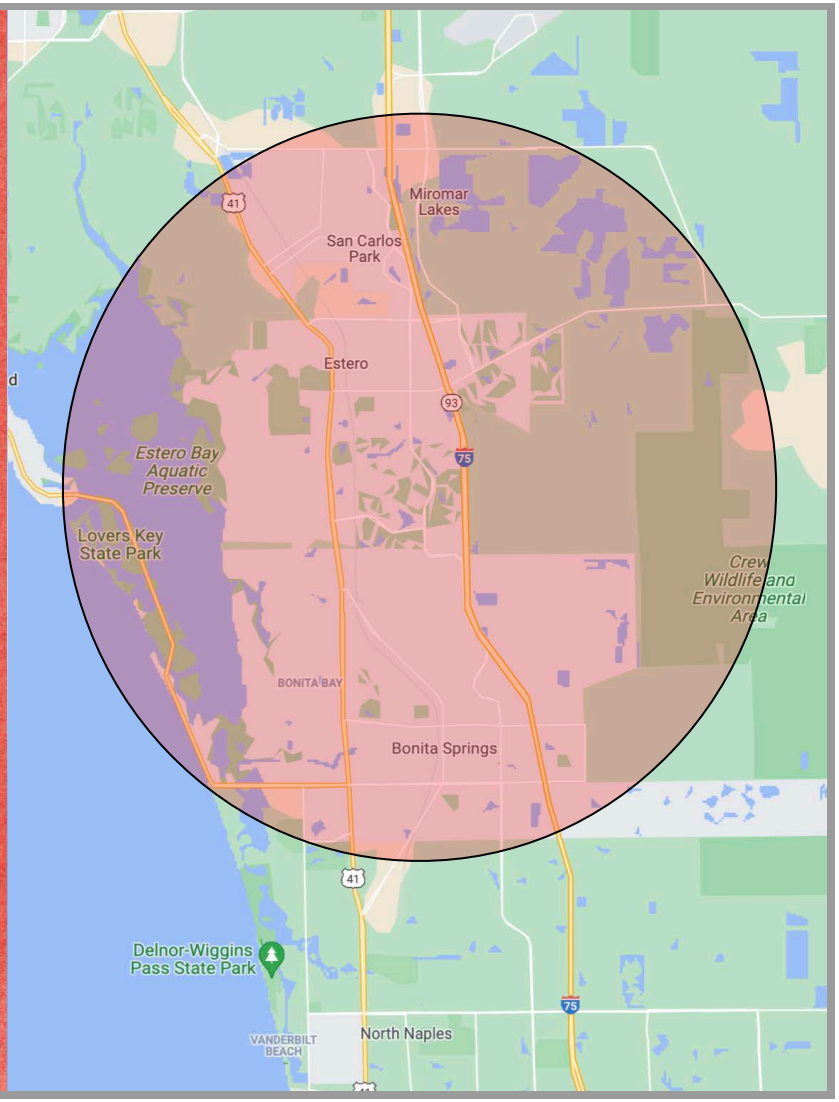
2

Greater Estero

- Estero
- Bonita Springs
- South Fort Myers

Total Reach Southwest Florida

Population 1.3million



WHAT DOES GREATER ESTERO HAVE TO OFFER?

- Centralized location between Marco Island and Sarasota
- Proximity to RSW airport, ranked fasted growing airport in USA (Additional 3million passengers since 2019) and $330 million expansion
- Florida Gulf Coast University
- Shopping including outlets, malls, retail and dining
- Booming population growth
- World class entertainment venues
- Premiere golf courses & clubs
- World class Healthcare



Creating The GEVIC

A VIRTUAL INFORMATION CENTER



GEVIC Mission

"To provide and manage a website presenting the Greater Estero area culture, housing, health care, schools, restaurants, retail, governance, transportation, lodging, attractions, things to do, events, etc., that contributes to strengthening the economic position of the Greater Estero area."



GEVIC Benefits

- Grow the local economic spend
- Create exciting and real first impressions for local and international visitors
- Make the Village of Estero more discoverable to residents, business community, investors, and visitors
- Build a sense of identity & community for Estero residents “I live in Estero vs I live in xyz HOA”
- Collaboration with FGCU for internships and employment opportunities



How Will It Work

VIRTUAL INFORMATION CENTER



HOW GEVIC WILL WORK

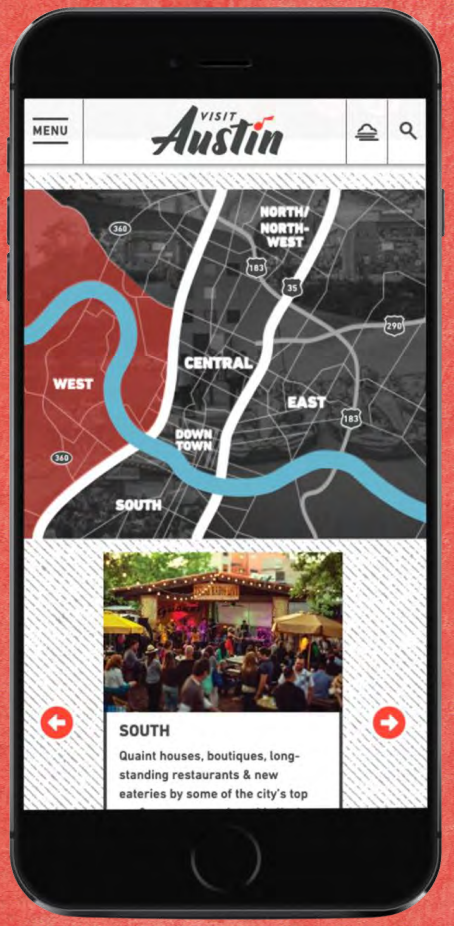
- HCA will manage site, database, and info
- Simpleview will build site
- No involvement from the Estero council
- How will people find out about GEVIC?
  - Social Media
  - Mailers
  - Rack cards
  - Google Adwords
  - Printed materials
  - Airport
  - Information at area businesses



HOW GEVIC WILL WORK

The GEVIC is a virtual information center website positioned to:

- Provide a virtual resource for economic progress for prospective visitors, current & future residents, and business managers to help them understand the benefits of our location and culture.
- Through online marketing and positioning, for every $1 in advertising spend generates $282.80 in gross spending resulting in $76.14 net contribution to the Greater Estero economy
- SimpleView & HCA will manage and build the site and database



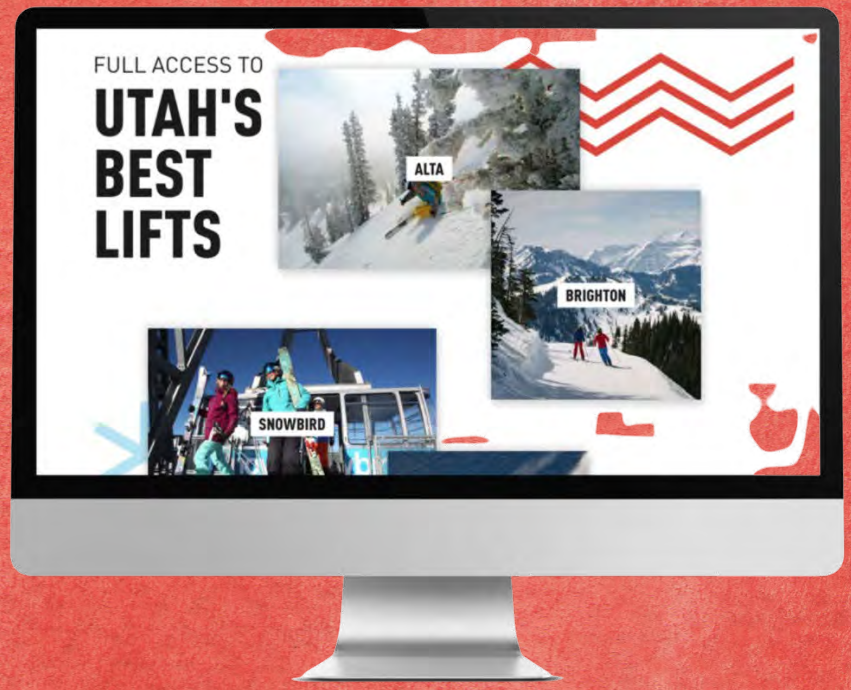
Example: Visit Austin, TX mobile site built by SimpleView

1 https://scholarworks.umass.edu/cgi/viewcontent.cgi?article=1226&context=ttra

HOW GEVIC WILL WORK

It will enable those looking to relocate or invest in the area as well as those who already live in Estero to gain insights on what the locality has to offer in terms of:

- Builds a sense of community
- Population demographics
- Work-force education and skills
- Cost of living
- Pride in the community
- Safety & security
- Taxes & millrates
- Level of interest in economic progress

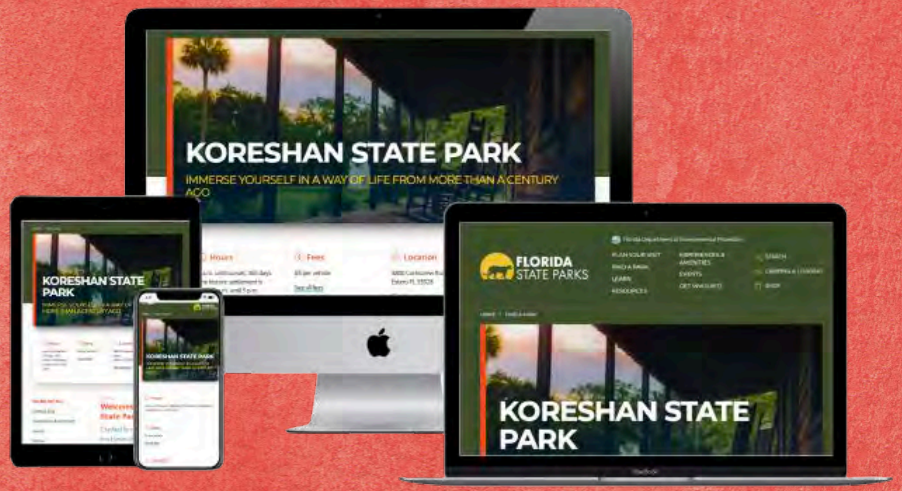


Example: Visit Utah site built by Simpleview

HOW GEVIC WILL WORK

Increase tourism, community involvement, and spending in Estero through:

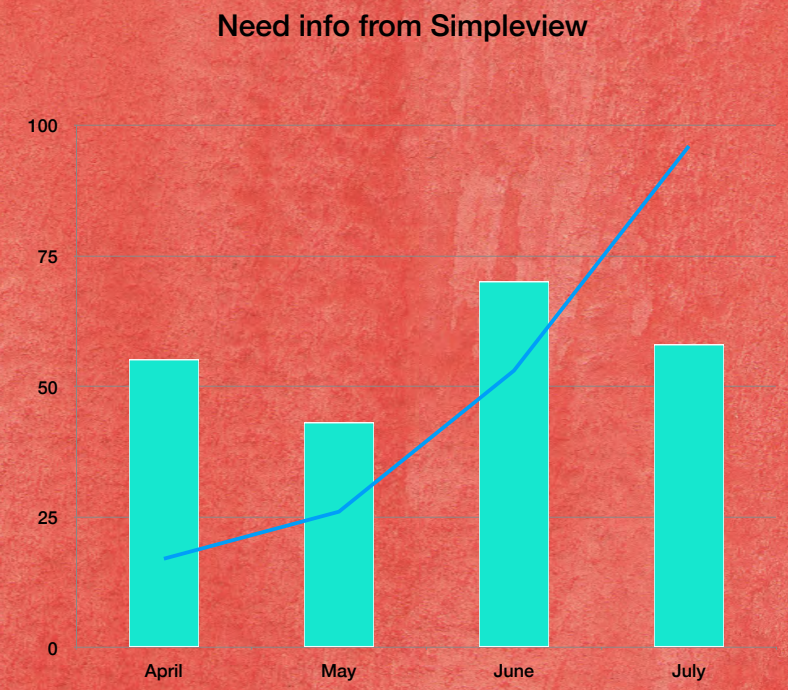
- Promotion of events, festivals, and activities
- Shopping promotions and specials
- Hotel information and discounts
- State Park Information
- Arts & Culture



HOW GEVIC WILL WORK

The GEVIC will generate revenue through:

- Paid promotions of national and local brands (Social Media, On-Page Ads)
- Email marketing to GEVIC database
- Digital ad placement
- Founding Members Sponsorships
- Yearly business memberships
- SMS messages and marketing for events, popups, and community events like 4th of July, Veterans Day, and Christmas to bring in added community involvement
- Potential of Grants



The Ask

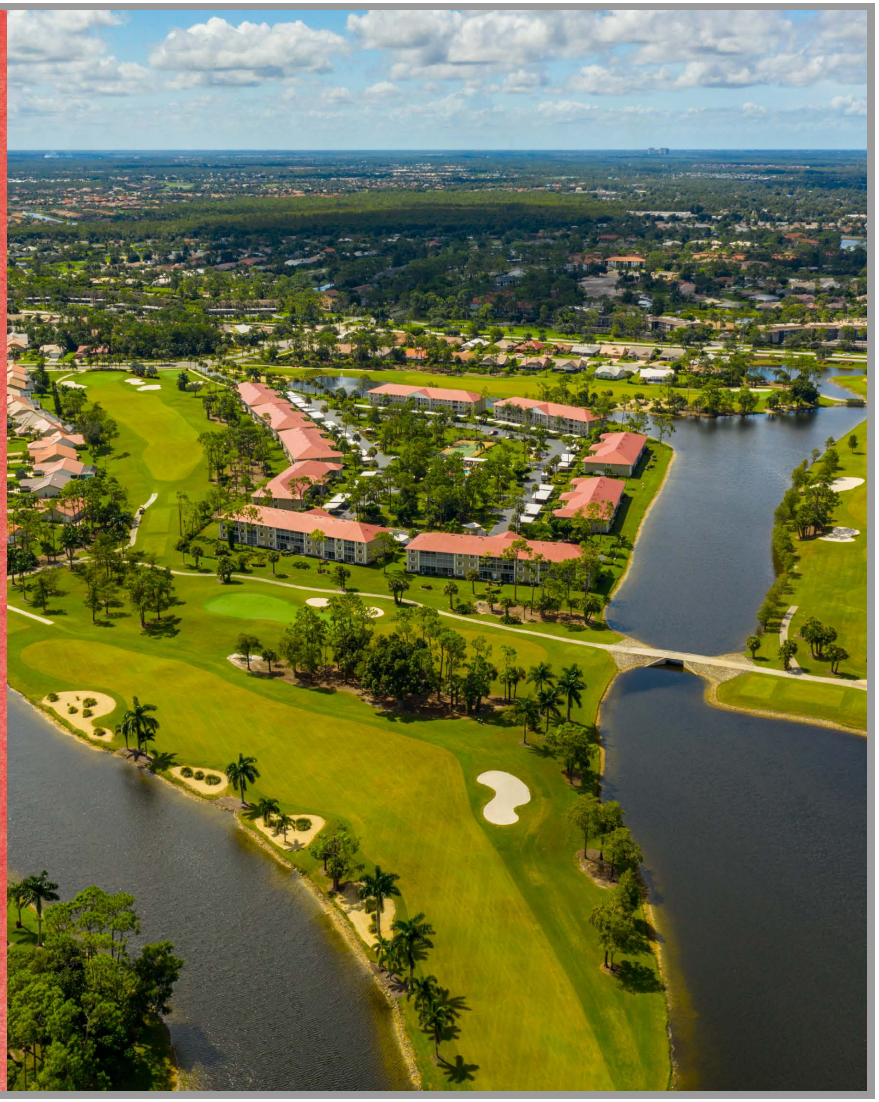
VIRTUAL INFORMATION CENTER



WHAT GEVIC NEEDS

To startup and operate the GEVIC an investment of $250,000 is needed. Partially through the assistance of the Village of Estero and through Founding Member Sponsorships and site memberships.

- Founding Members will be featured for a period of years on the site
- Memberships promote local businesses and organizations
- $125,000 from Village of Estero Investment allows us to start and show the community our commitment. One time ask.



Summary

A VIRTUAL INFORMATION CENTER




Greater Estero Virtual
Information Center
simpleview

Introductions



Paul Franke

Senior Director of Business Development


Destination Organizations -
A Community Shared Value*
*source Destinations International

Destination information & promotion fills a community need.

In today's globalized, networked world, every community must compete with every other for its share of the world's visibility, attention and respect.

Every community must compete for its share of the world's tourists, consumers and available talent.

Every community must compete for their share of the world's business, available capital and investments.

Those communities who fail to compete lose ground and are left behind.

For a community to compete, people need to be made aware of that destination, they need to hear about it, they need to be able to find it when searching. They must have a clear and positive image of the destination's brand, which will create a desire for people to visit and experience the destination

So who is GEVIC's customer?

Destination promotion is for the benefit and well-being of every person in a community. It is an essential investment to develop opportunities and build quality of life to benefit the people of the destination.

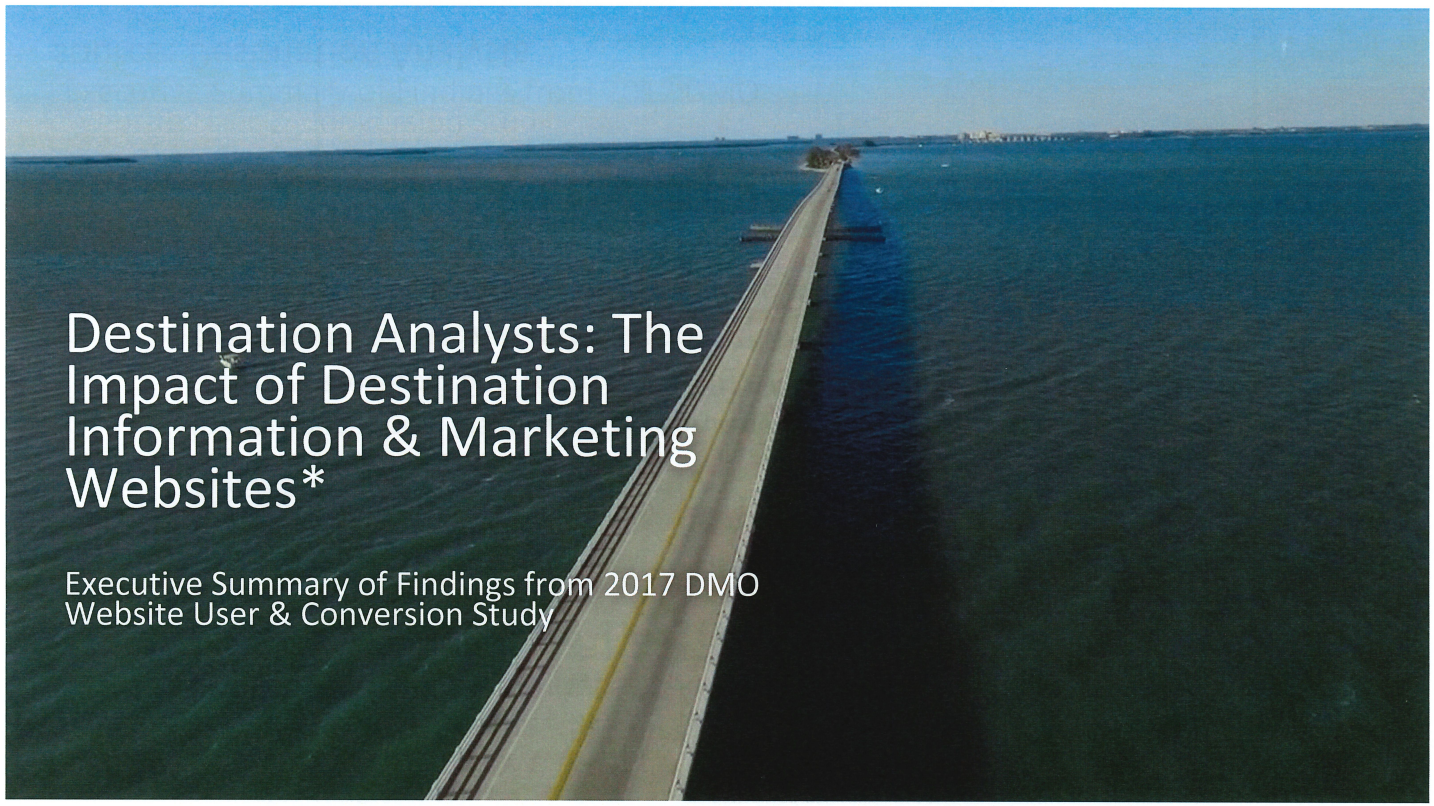
Job creation. Local spending. Tax revenue. Residents of the community are helped by this.

A GEVIC's customer are the residents of Estero, while meeting and event planners, promoters, association executives, tour operators, travel writers, bloggers and influencers supply the raw material a community needs to compete - they bring people; tourists, consumers, talent. And those people bring business, investment, capital.

Why should we want this? To develop dynamic economic opportunities for Estero.

GEVIC's Mission Statement's Starting Point:

"Every community must compete with every other community for their share of the worlds attention, customers and investment.
To compete, people need to be aware of the community, have a positive impression, and want to visit.
This is achieved through developing, articulating and managing the community's brand.
Efforts must be made to promote, market and engage potential visitors.
Addressing the need for destination promotion is for the benefit of every person in a community.
It is a common good and an essential investment to develop opportunities and build quality of life."


Destination Analysts: The Impact of Destination Information & Marketing Websites*
Executive Summary of Findings from 2017 DMO Website User & Conversion Study

DMO WEBSITE USAGE CONTINUES TO RISE:

Now at 36.2% of Leisure Travelers

"In a time in which travel-related content is ubiquitous across media and travelers are accessing more of it than ever, **DMO websites remain an ever important resource throughout travelers' journeys** — from the inspiration to take a trip to the essential details of their itineraries."

source: Destination Analysts

KEY FINDINGS:

Every new user to a DMO website results in $36.72 in incremental visitor spending in a destination on average

Every 3M website visitors=100,000 incremental visits (of 3-days on average each) to the destination. Average daily spend for these visits is $300/day.

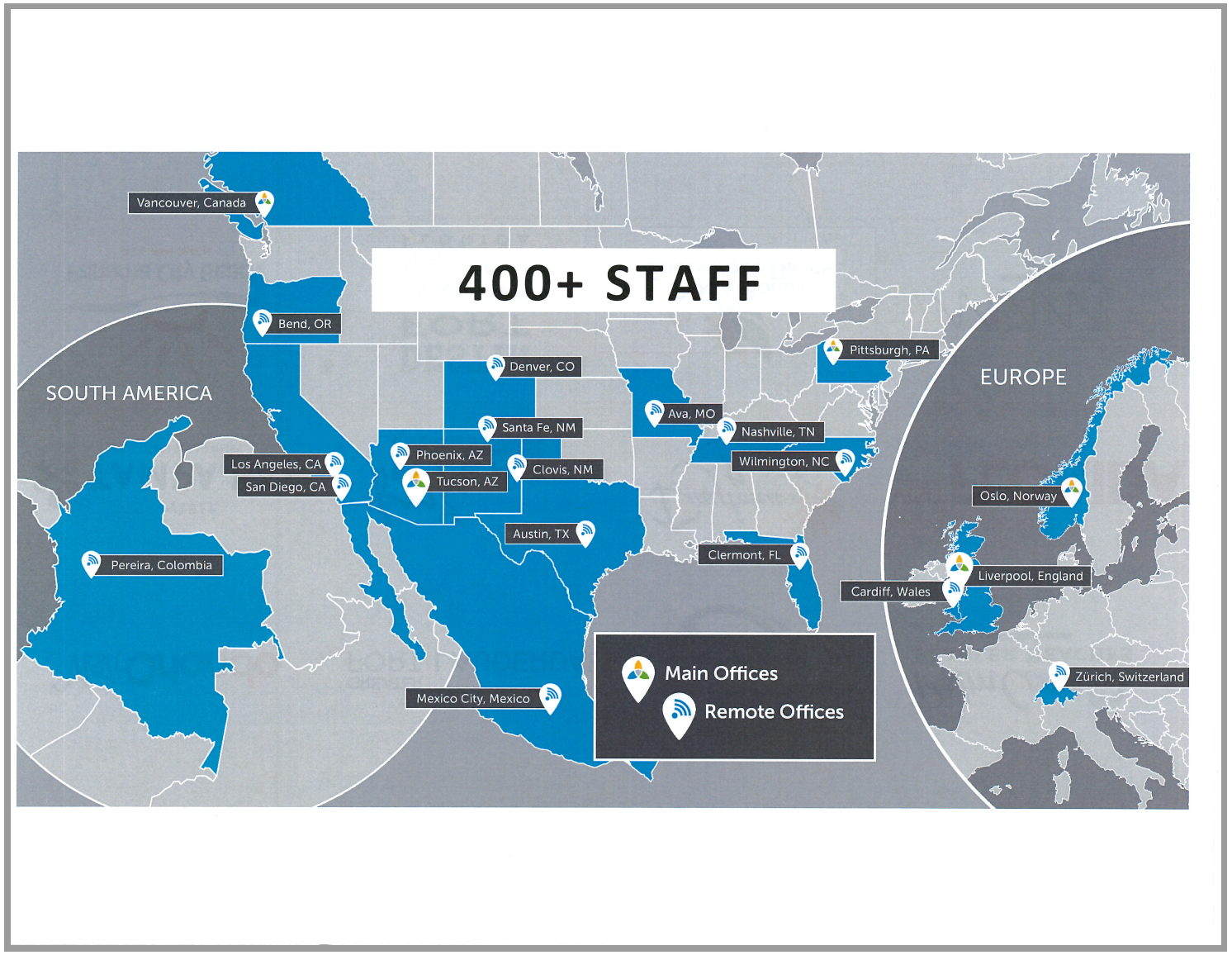
Every 3M website visitors = $100,000,000 in in-market spending/economic impact


JAIL
Who We Are


We Work With
900+ Destinations
6 Continents


LAS Vegas
CHOOSE CHICAGO
destination DC
CONVENTION EDINBURGH
Boston
BostonUSA.com
GREATER BOSTON CONVENTION & VISITORS BUREAU
MELBOURNE CONVENTION BUREAU
MIAMI
MIAMI AND BEACHES.COM
NORWAY
POWERED BY NATURE
NYC
& Company
nycgo.com
DALLAS
BIG THINGS HAPPEN HERE
Los Angeles
TOURISM & CONVENTION BOARD
SAINT LUCIA
South Africa
NATIONAL CONVENTION BUREAU
DUBAI
TOURISM VANCOUVER
JAMAICA
TOURIST BOARD
ATLANTA
Convention & Visitors Bureau
Malaysia
Convention & Exhibition Bureau
San Diego
CONVENTION & VISITORS BUREAU
PRAGUE CONVENTION BUREAU
Houston
www.visithoustontexas.com


VisitOrlando
GREATER FORT LAUDERDALE
Gulf County FLORIDA
Palm Coast AND THE FLAGLER BEACHES
www.visitflagler.com
VISIT TAMPA BAY
TREASURE AWAITS
fort MYERS
ISLANDS, BEACHES & NEIGHBORHOODS
Daytona Beach
VISIT FLORIDA
Panama City Beach
REAL. FUN. BEACH.
DESTIN FORT WALTON BEACH
FLORIDA
PUNTA GORDA ENGLEWOOD BEACH
MIAMI
MIAMI AND BEACHES.COM

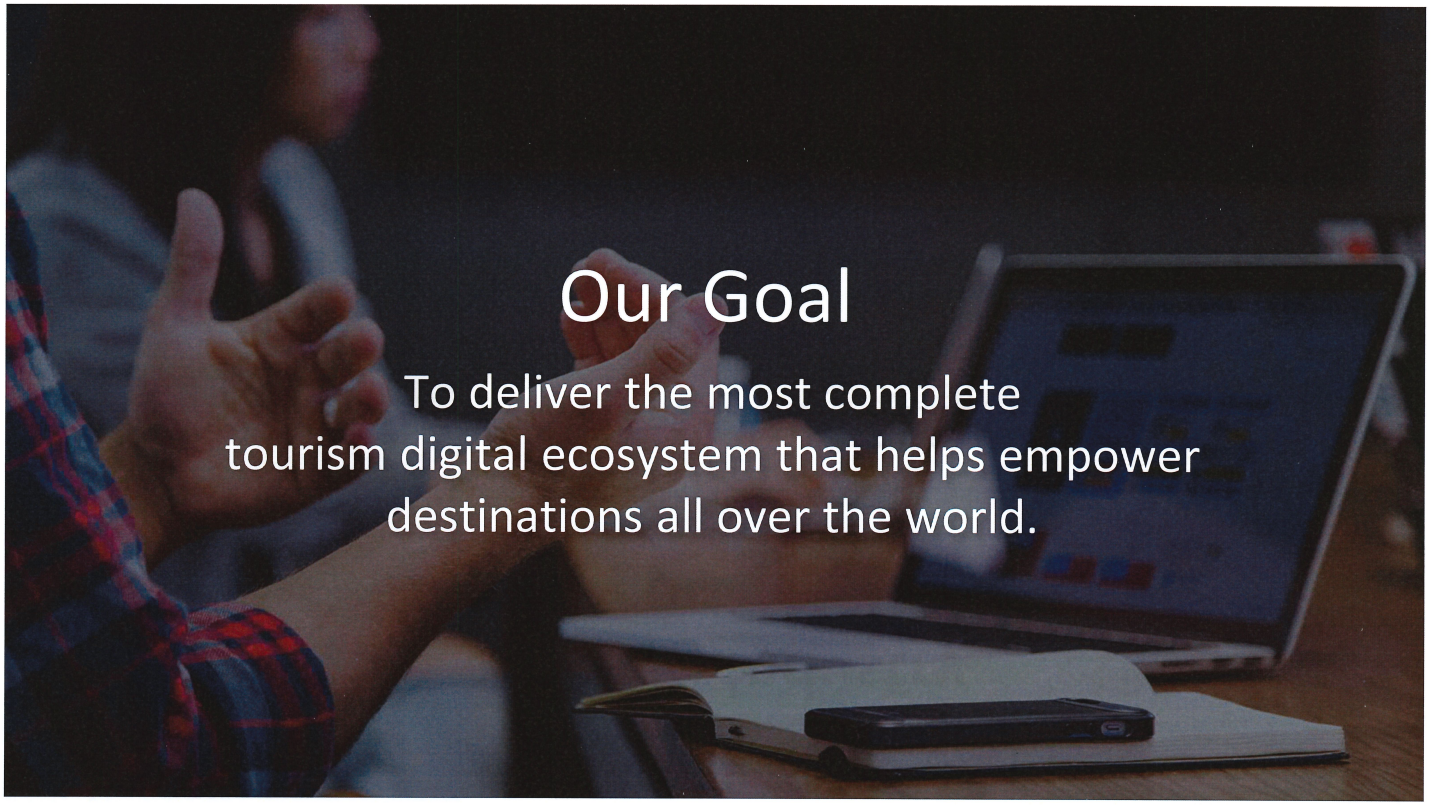

400+ STAFF
SOUTH AMERICA
EUROPE
Vancouver, Canada
Bend, OR
Denver, CO
Pittsburgh, PA
Ava, MO
Nashville, TN
Santa Fe, NM
Phoenix, AZ
Tucson, AZ
Clovis, NM
Wilmington, NC
Los Angeles, CA
San Diego, CA
Austin, TX
Clermont, FL
Oslo, Norway
Liverpool, England
Cardiff, Wales
Pereira, Colombia
Mexico City, Mexico
Zürich, Switzerland
Main Offices
Remote Offices



Overall Industry Support

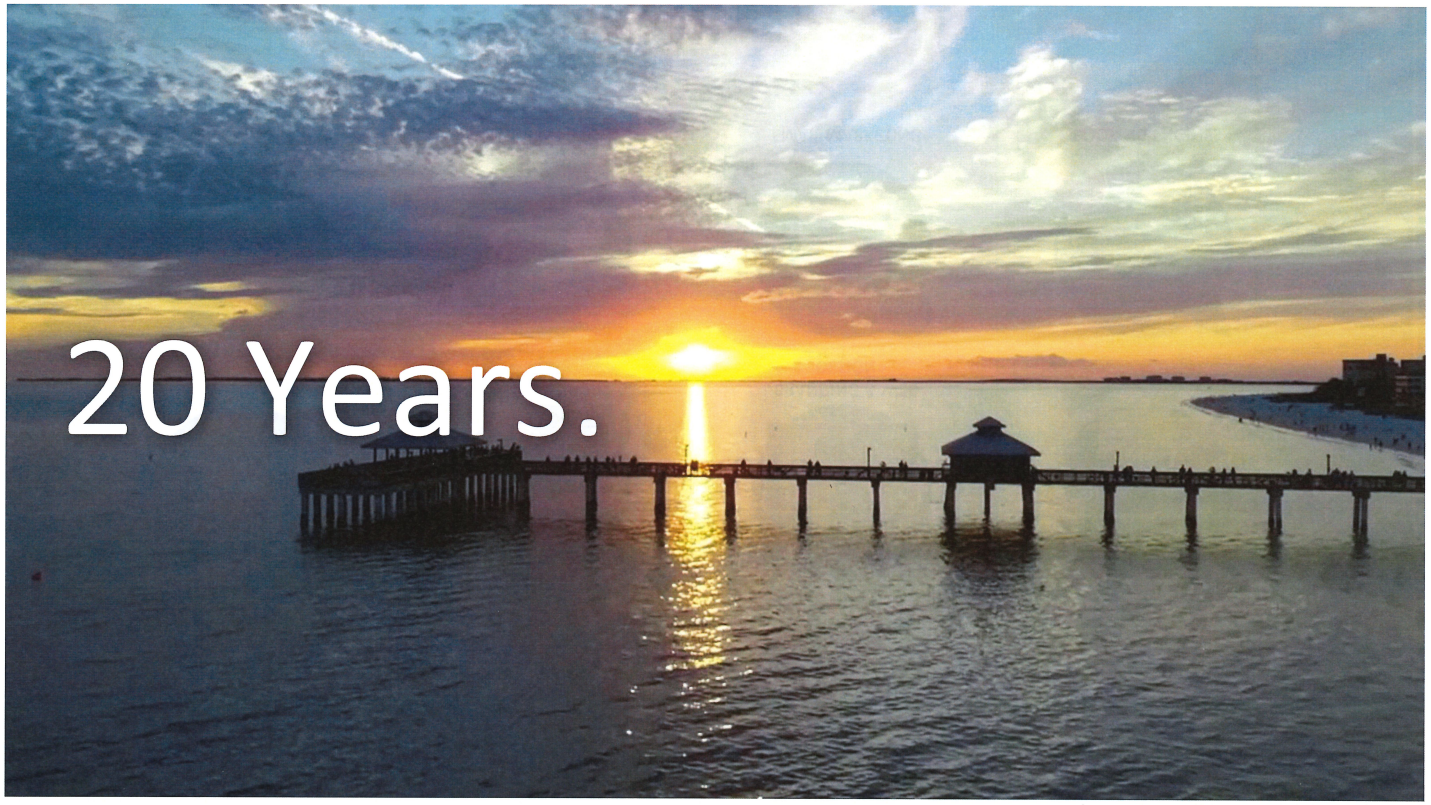
Pinnacle Partner DESTINATIONS INTERNATIONAL

Board Member U.S. TRAVEL ASSOCIATION®


Our Goal
To deliver the most complete tourism digital ecosystem that helps empower destinations all over the world.

Our Solutions




20 Years.


400+ Tourism
Websites.

Design Examples



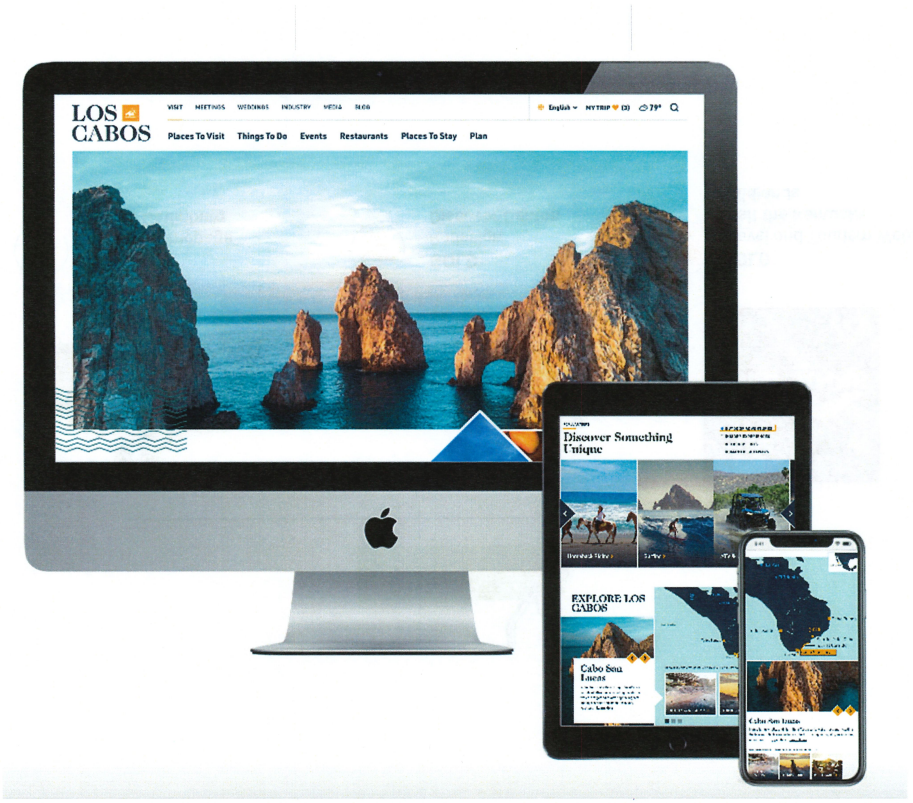
Design Examples



Design Examples



Design Examples



Award-Winners

MARCOM AWARDS

GATLINBURG TENNESSEE

GOLD
Website Homepage
Explore Gatlinburg

DISCOVER DENTON TEXAS

GOLD
Redesign
Discover Denton

THE KENTUCKY WILDLANDS

GOLD
Travel and Tourism Website
Visit the Kentucky Wildlands

Award-Winners

MARCOM AWARDS

explore Minneapolis NORTHWEST
Brooklyn Center • Brooklyn Park • Maple Grove

GOLD
Website Homepage
Explore Minneapolis Northwest

Come See AUGUSTA

HONORABLE MENTION
Website Design
Come See Augusta

Award-Winners

Davey AWARDS

Oh Man!

SILVER
Best Use of
Animation/Illustration
Visit Manhattan

VISIT LARAMIE

SILVER
Tourism Website
Visit Laramie

visit McKinney

SILVER
Tourism Website
Visit McKinney

Award-Winners

W3 AWARDS

LOS CABOS FIDEICOMISO DE TURISMO

SILVER
Website Design
Fideicomiso de Turismo de Los Cabos

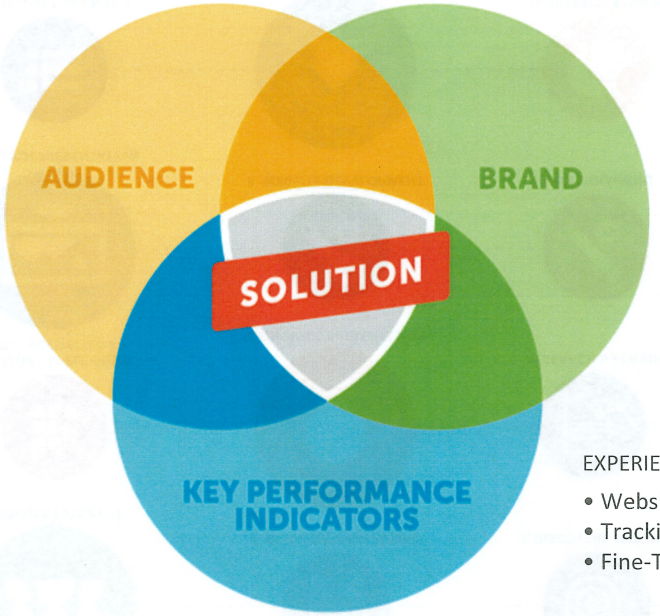
Ely MN

SILVER
Website Design
Ely Area Tourism Bureau & Ely Chamber of Commerce


Our Process &
Solution

PERSONALIZATION

- Content Delivery
- Local Stories
- Memorable



INSPIRATION

- Beautiful Imagery
- Immersive Video
- Conveying Essence

EXPERIENCE

- Website Metrics
- Tracking and Reporting
- Fine-Tuning


1. PROJECT KICK OFF
2. ORIENTATION MEETING
3. DISCOVERY MEETING
4. RESEARCH & PLANNING
5. FINDINGS PRESENTATION
6. DIGITAL STYLE GUIDE
ADVANCED SITEMAP
7. DESIGN PRESENTATION
8. WEBSITE DEVELOPMENT
9. CMS TRAINING
10. WEBSITE REVIEW
11. LAUNCH NEW WEBSITE
12. 30-DAY PUNCH LIST
WEBSITE PROCESS


YOU WILL HAVE A DEDICATED TEAM
(our experts don't wear "many hats")

Project Team



Eva Orduno
Sr. Art Director



Melanie Soules
Lead Project Manager



Andrew McLeod
Customer Success Director



Travis Yewell
Design Director

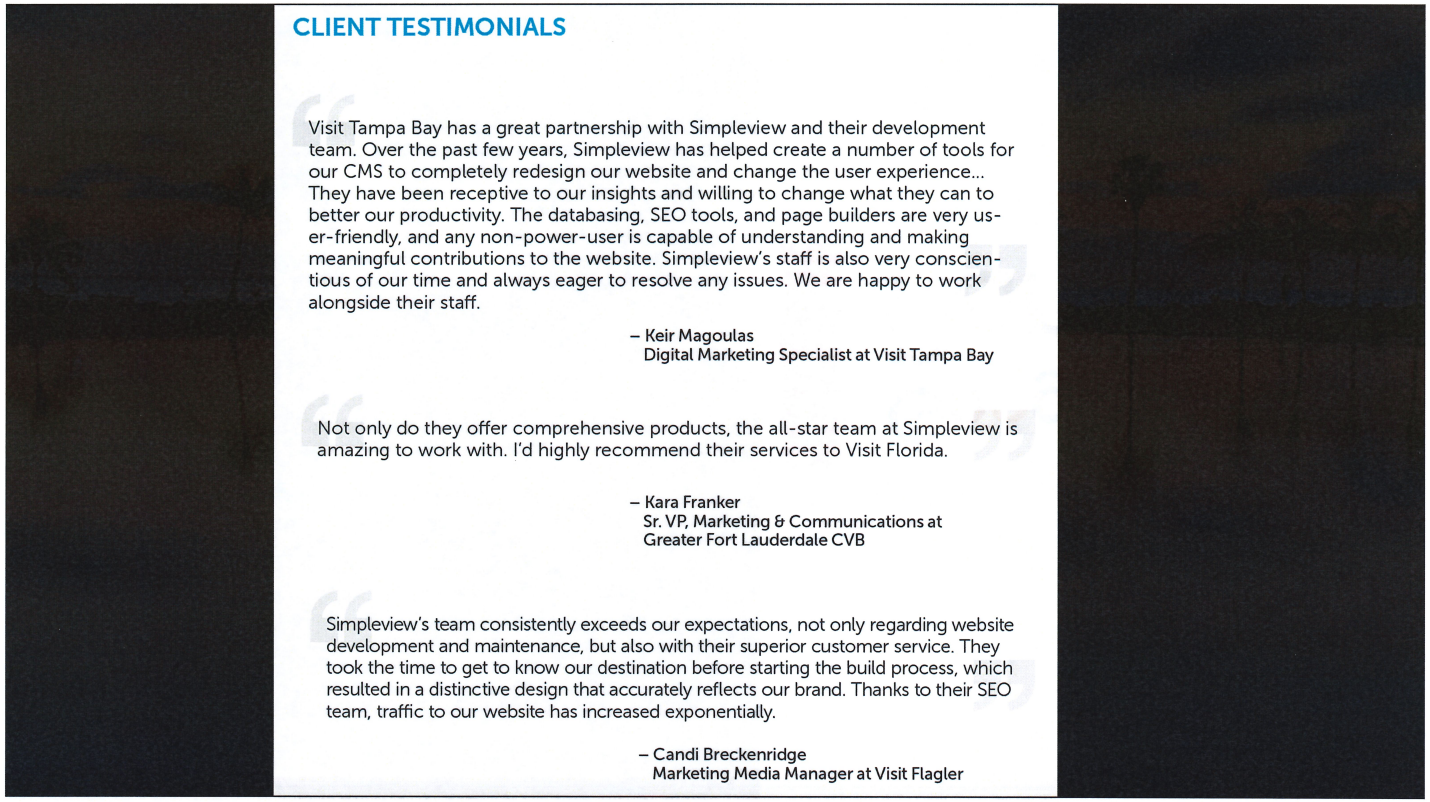


Bryce Henry
Sitemap Analyst



PREMIER

Google Partner



CLIENT TESTIMONIALS

Visit Tampa Bay has a great partnership with Simpleview and their development team. Over the past few years, Simpleview has helped create a number of tools for our CMS to completely redesign our website and change the user experience... They have been receptive to our insights and willing to change what they can to better our productivity. The databasing, SEO tools, and page builders are very user-friendly, and any non-power-user is capable of understanding and making meaningful contributions to the website. Simpleview's staff is also very conscientious of our time and always eager to resolve any issues. We are happy to work alongside their staff.

– Keir Magoulas
Digital Marketing Specialist at Visit Tampa Bay

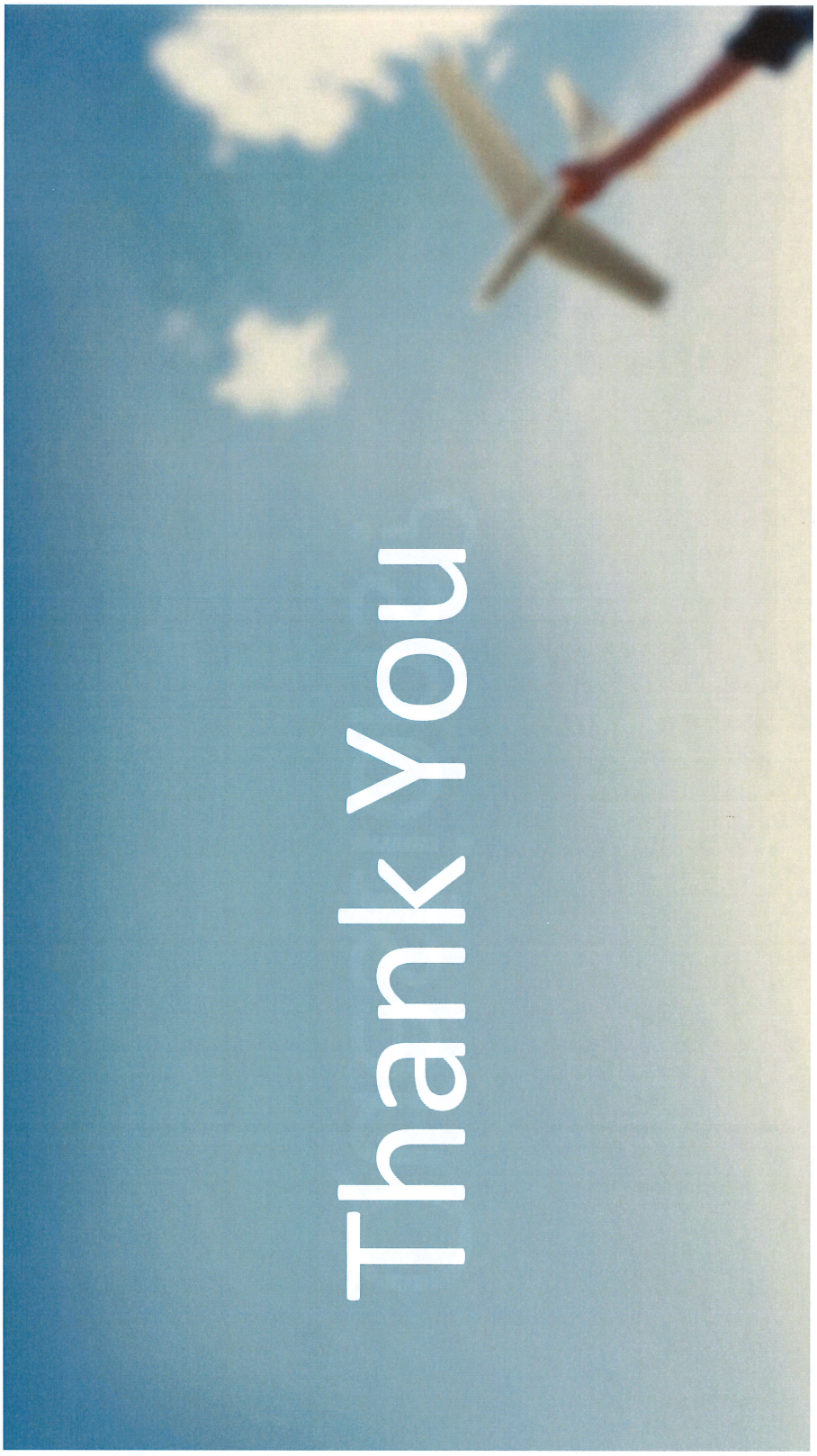
Not only do they offer comprehensive products, the all-star team at Simpleview is amazing to work with. I'd highly recommend their services to Visit Florida.

– Kara Franker
Sr. VP, Marketing & Communications at
Greater Fort Lauderdale CVB

Simpleview's team consistently exceeds our expectations, not only regarding website development and maintenance, but also with their superior customer service. They took the time to get to know our destination before starting the build process, which resulted in a distinctive design that accurately reflects our brand. Thanks to their SEO team, traffic to our website has increased exponentially.

– Candi Breckenridge
Marketing Media Manager at Visit Flagler


Questions?


Thank You

Clean Streak Ventures, LLC
222 South Westmonte Drive
Suite #251
Altamonte Springs, FL 32714

January 15, 2022

Greater Estero Virtual Information Center
ATTN: Barry Freedman
19875 Vintage Trace Cir
Fort Myers, FL 33967

To whom it may concern:

As a new business coming to the Town of Estero, we would like to formally offer our support to the initiatives of the Greater Estero Virtual Information Center. The vision will play a vital role in the future growth of Estero.

Sincerely,

Daniel Lance
Regional Manager
Clean Streak Ventures, LLC
Dba: Clean Machine Car Wash

LEE HEALTH

January 12, 2022

Mr. Barry Freedman
Chair, GEVIC Task Force
19875 Vintage Trace Circle
Estero, FL 33928

Dear Barry,

Thank you for the opportunity to review the business plan for the Greater Estero Virtual Information Center (GEVIC) that you presented to and discussed with us this week. We appreciate the time you took to outline the proposed entity, and to detail how Lee Health could be a partner in launching the initiative. Thank you to you and your task force for taking on this major project and bringing forward a business plan.

Lee Health has long been dedicated to providing the citizens of Greater Estero the best healthcare possible, most recently through the launch of Lee Health Coconut Point and the consolidation of ownership and expansion of services at the Bonita Health Center. Our commitment to personalized and compassionate healthcare for our residents is unmatched, and the citizens of Estero remain passionate advocates for Lee Health.

As the largest non-profit working in the Estero area, we are pleased to see this initiative move forward, and offer our support as you seek additional partners and investors. As the business plan continues to evolve, we hope that you will continue to seek our partnership and involvement. We would welcome the creation of a virtual information center that drives additional people to understand and appreciate all the great things (like world-class healthcare) that Estero offers.

Thank you again for the opportunity to participate.

Sincerely,

Christopher J. Simoneau
Chief Foundation and Development Officer

LEE MEMORIAL HEALTH SYSTEM BOARD OF DIRECTORS

DISTRICT ONE	DISTRICT TWO	DISTRICT THREE	DISTRICT FOUR	DISTRICT FIVE
Stephen R. Brown, M.D.	Donna Clarke	Sanford N. Cohen, M.D.	Diane Champion	Kathy Bridge-Liles, RN, MS
Therese Everly, BS, RRT	Nancy M. McGovern, RN, MSM	David F. Collins	Chris Hansen	Stephanie L. Meyer, BSN, RN

P.O. Box 2218, Fort Myers, Florida 33902 • 239-343-2000 • LeeHealth.org



January 19, 2022

Mr. Barry Freedman, Chair
GEVIC

Dear Mr. Freedman:

In regard to our meeting on January 12, 2022, where you revealed the vision for THE GREATER ESTERO VIRTUAL INFORMATION CENTER, it is my intention, in the event that the Village of Estero will become the Civic Founding Sponsor, Realty World J. Pavich Real Estate would like to become a Level One Founding Sponsor as the preferred real estate company. Please keep my updated on future developments.

Sincerely,

Joseph R. Pavich, Sr.

Joseph R. Pavich, Sr., Broker/Owner
Realty World J. Pavich Real Estate
21301 S. Tamiami Trail, Suite #340
Estero, FL 33928
239-495-9968

FINEMARK
NATIONAL BANK & TRUST

January 11, 2022

Mr. Barry Freedman
Chair, GEVIC

Dear Barry:

This letter is to acknowledge our meeting back on October 25, 2021, where you shared the vision for the Greater Estero Virtual Information Center (GEVIC). I'm pleased to hear that you have made some progress regarding the development of your business plan and that you will soon be meeting with the Village of Estero Council. To that end, FineMark National Bank & Trust remains interested in the organization of the GEVIC so please keep me updated on future developments.

Kind Regards,

Harlan C. Parrish
Executive Vice President, Market President of Lee County

10010 Coconut Road, Bonita Springs, Florida 34135
Direct (239) 405-6700 / *Toll Free* (877) 405-6701 / *Facsimile* (239) 405-6702
www.finemarkbank.com

ESTERO FOREVER FOUNDATION

Forever Building a Stronger Community

Nolen Rollins
Chair
Estero Forever Foundation

Barry Freedman
Chair
Greater Estero Virtual Information Center

Dear Barry,

7th January 2022

On behalf of the Estero Forever Foundation, I would like to offer our support of the Greater Estero Virtual Information Center.

I have had the honor of working with the GEVIC task force throughout the formative process and truly believe this innovative and engaging platform will be of high value to non-profit organizations, area businesses, the Village of Estero, and the community at large.

Creating a platform that can illustrate the benefits of the Greater Estero Area to our residents and visitors with a simple click of a mouse, is clearly cutting edge technology that will shine favorably on our entire community.

All the Best,

Nolen Rollins

Nolen Rollins

Chair, Estero Forever Foundation

www.esteroforeverfoundation.org
E-mail: Info@esteroforeverfoundation.org

ECCL
A CIVIC ADVOCACY ORGANIZATION
20301 Grand Oaks Shoppes, #21, Ste. 118
Estero, Fl. 33928-7698
www.EsteroToday.com
info@esterotoday.com

November 17, 2021

Barry Freedman
Chairperson
Greater Estero Virtual Information Center (GEVIC) Task Force

Dear Barry,

The ECCL Board of Directors met on November 17, 2021, in Estero, FL. President Jim Gilmartin gave an overview of the GEVIC plan and provided detail of planned engagement of the Destination Management consulting firm Simpleview, Inc. and the Hoffman Creative Agency based in Naples.

After a motion by Chris Simoneau and seconded Joe Pavich Sr., the Board unanimously voted to support the continued planning of GEVIC with the provision that Jim Gilmartin subsequently presents Board members with a copy of the Business Plan when completed.

Thank you,

Jim Gilmartin
ECCL President

The ECCL is a nonprofit, nonpartisan, nonpolitical, volunteer civic advocacy organization. Our mission is to advocate for meaningful change that maintains and improves the high quality of life in the greater Estero area through consensus-based advocacy, fact-based research, and relationships with community and civic decision-makers.

ESTERO HISTORICAL SOCIETY 9285 Corkscrew Palms Blvd. Estero, FL 33928 EsteroHistoricalSociety.com

Mayor Katy Errington
9401 Corkscrew Palms Circle
Estero, FL 33928

January 21, 2022

Dear Mayor,

The Estero Historical Society has been discussing the possibility of being involved in the creation of a visitor's center for years – where, who, how, and funded by? Although a physical location will reach a certain number of visitors and new residents, a virtual visitor's center will expand our reach 10-fold. The Estero Historical Society believes there are cultural, historical, social, and economic reasons to enhance the discovery of and to promote the Greater Estero area locally, regionally, nationally, and internationally. Our community is a vibrant cultural, historical, social, and educational center serving our residents and visitors. Greater Estero should be highlighted as an attractive destination that future residents, business investors, and visitors alike.

The ECCL, The Greater Estero Chamber of Commerce, the Estero Historical Society, and the Village are committed to improving, managing, and promoting Greater Estero as a destination community to visit, invest, live, work, learn, and play. Creating a ***Greater Estero Virtual Information Center*** to enhance these ideals is essential. GEVIC will be the foundation of the Greater Estero brand to improve the awareness, trust, and continuing education and will be its marketing magnet. This source of information will be vital for visitors, future residents, and business managers to help them understand the benefits of our location and its culture. Leveraging the benefits of online marketing, GEVIC will assist the Village of Estero, The Greater Estero Chamber of Commerce and other community organizations in optimizing the shared goals of providing a destination that will lead to continued growth and investment well into the future.

The Society views this platform as a further outreach program and an opportunity for all age groups to discover and learn about Estero History. We anticipate the improved awareness will expand the membership and volunteers of the Society, provide additional funding, secure grants, and expand capabilities to invest in the community.

Sincerely,

Gail M. Langner

Gail M. Langner
Estero Historical Society Board President

GRANDEZZA
MASTER PROPERTY OWNERS ASSOCIATION

JANUARY 22, 2022

ECCL
PO Box 424
Estero, FL 33929

Gentlemen

Thanks to Terry Flanagan and Jim Shields for meeting with us to update our community about the proposed GEVIC project. We believe that the successful completion of the GEVIC project will be of considerable value to our area by informing prospective and existing residents and businesses of the advantages of locating in the Estero area. We look forward to following the progress of the project and providing input to the process. We will discuss this with our Board as it progresses.

Our best wishes in completion of GEVIC!

Fred Thompson, President
Grandezza Master POA.

ROBERT PINNEL <rpinnel@comcast.net> Mon, May 17, 2021, 1:40 PM

to me, Jack, Katy, Steve

To the concept study committee,

This note will confirm that The Rotary Club of Estero voices its full support to the concept of establishing a "Virtual Visitors Center" website for the greater Estero region of southwest Florida. We are pleased to join village government and other community NGOs in exploring and advancing this concept.

Bob Pinnel
Estero Rotary club president